

S I M P S O N S - S E A R S

Christmas Catalogue

1957

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General Information
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SIMPSONS-SEARS PAYS ALL SHIPPING CHARGES



OH WHAT A BEAUTIFUL DOLL!

27 in. Tall 14.95 24 in. Tall 12.95
21 in. Tall 10.95

HUG HER... SHE'LL COO

26 in. Tall 9.95 21 in. Tall 7.95
17 in. Tall 5.95

"PONYTAIL"

21 in. Tall 7.95 17 in. Tall 5.95

A doll at Christmas

TO MAKE HER HEART SING!



HERE COMES THE BRIDE!

20 in. Tall 12.95

A Our Finest Happi-Time Doll, beautiful in every detail. You'll love her! Made of softly stuffed vinyl, she has movable vinyl arms and flexee action so she can sit, cross her legs and even say her prayers. Her silken hair is rooted Saran and you can wash, brush and comb it as your heart desires. She coos when you hug her, and her long-lashed eyes close at nap time. She's wearing such a pretty dress of lace-and-flower trimmed nylon and a matching bonnet. She has a taffeta slip, lace-trimmed panties, socks and vinyl shoes.

48N3125L—Height about 27". Delivered..... 14.95
48N3126—Height about 24". Delivered..... 12.95
48N3127—Height about 21". Delivered..... 10.95

B A Princess-Pretty Doll with wistful blue eyes and a winsome smile. As sturdy as she's sweet, she's made of softly stuffed flexee vinyl and can hold almost any pose. When she's snudgy you can wash her. You can wash her rooted Saran hair, too, and set and brush it. She closes her eyes to sleep, coos when hugged. Her lace-trimmed rayon-and-Everglaze dress has a demure collar and a separate jacket. She's so proud of her straw bonnet with forget-me-nots on it, her pretty undies, silk socks and button-up vinyl shoes.

48N3128L—Height about 26". Delivered..... 9.95
48N3129—Height about 21". Delivered..... 7.95
48N3130—Height about 17". Delivered..... 5.95

C Such a Gay "Ponytail" Doll to wish you "Merry Christmas!" Made of flexee vinyl, she can be placed in nearly any pose and her gleaming, rooted Saran hair can be set to your fancy. She coos with delight when you hug her, and closes her eyes to sleep. She'd just love to have you look after her, and she's all ready to go to you in her lace-trimmed nylon dress, straw bonnet, taffeta slip, panties, rayon socks, and shoes.

48N3134—Height about 21". Delivered..... 7.95
48N3135—Height about 17". Delivered..... 5.95

D Aren't You a Lucky Girl! Now you can have an exciting Revlon "big sister" doll molded of smooth-as-skin Magic-Touch vinyl, with a "grown-up" figure that you can bend at the waist into the prettiest poses. You'll have so much fun dressing her in her party frock, nylon stockings, high-heeled shoes and "pearls". She has Saran hair, sleeping eyes and "painted" nails.

48N3132—Height about 18". Delivered..... 10.95

E Here Comes the Bride in a drift of net veiling, holding her nosegay of lily-of-the-valley. Her elegant gown is deeply shirred satin with a rich lace overskirt and lace-and-ribbon trim. A swirling crinoline, panties, nylons and high-heeled shoes complete her bridal outfit. Made of Magic-Touch vinyl, Sweet Sue feels almost "real", and she has a "grown-up" figure with a flexible waist that you can bend into graceful poses. She enjoys having her shining rooted Saran hair "fixed". Sleeping eyes. Engagement ring.

48N3131—Height about 20". Delivered..... 12.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



A

SO SWEET . . . SO LOVELY!

Height about
19 inches **4.95**



B

SO BIG . . . SO LIFE LIKE!

Height about
21 inches **5.95**



C

READY FOR HER CHRISTENING.

17 in. **5.95** 13 in. **3.95**
Tall Tall

A A Dimpled Happi-Time Darling just waiting to play with you. How she loves to have her poodle-cut rooted Saran hair washed and curled! She enjoys being bathed, too, but she doesn't like soap in her long-lashed sleeping eyes. Made of soft-as-skin flexee vinyl, she can sit, kneel and take almost any position you can think of. She's all dressed up to meet you in the prettiest-ever lace-trimmed rayon dress, dainty undies, socks and button-up vinyl shoes. Specially for you she's wearing posies at her waist and a big ribbon in her hair. She wants to be your "little sister" and keep you company. Hug her . . . and she'll coo happily. **48N3831**—Height about 19". Price, delivered . . . **4.95**

B A Chubby Winsome Happi-Time Doll with the sweetest face ever. Wonderfully big and cuddlesome, she's made of softly stuffed vinyl and is so easy to wash and care for. Because her gleaming hair is rooted Saran, you can wash, curl and brush it as often as you please and it will never pull out. She's such a good doll, and closes her eyes at once when you tuck her in for her nap. When you hug her, she coos lovingly. She's so proud of her lace-trimmed flowered ninon frock and sunbonnet, her dainty matching slip and panties and her rayon socks and button-up white vinyl shoes. She's a great big armful of cuddly doll at a very low price! **48N3136**—Height about 21". Price, delivered . . . **5.95**

C Rock-a-Bye Baby. Snuggle-sweet Baby Jane is made of flexee vinyl and can sit and kneel. Her "skin" is so soft she seems nearly "real"—you can almost feel her tiny fingers clasping yours. Her pretty hair is molded. She coos when you cuddle her, likes a nice bath and closes her eyes to sleep. Her lovely Christening gown and bonnet are sheer nylon trimmed with lace and ribbon. Taffeta slip, didees and ribbon-tied socks. **48N3144**—Height about 17". Price, delivered . . . **5.95**
48N3832—Height about 13". Price, delivered . . . **3.95**

D "Miss Canada" is an all-vinyl beauty with jointed arms and legs. Her soft rooted Saran hair can be styled in many ways. Washable and unbreakable, she has a molded "grown-up" figure, sleeping eyes and dainty painted nails. She's wearing a fancy frock and pretty undies, nylon stockings, high-heeled shoes and a wide-brimmed straw hat. She carries smart tote bag. **48N3141**—Height about 18". Price, delivered . . . **6.95**

E On Her Toes. This exciting plastic ballerina doll can take real ballet positions because she has specially molded arms and jointed ankles, knees and waist. She's wearing a spangled "gold"-trimmed Tu-Tu, long hose and Capezio ballet slippers. If you lead her, she'll walk either on her toes or "naturally". Rooted Saran hair. Silver cardboard mirror, wooden practise bar. **48N3145**—Height about 20". Price, delivered . . . **7.95**

F Illustrated Ballet Book. Teaches "positions". **48N6853**—Delivered . . . **95c**



D

PRETTY "MISS CANADA"

Height about
18 inches **6.95**



E

BALLERINA DOLL

20 in. **7.95**
Tall



F
BALLET
BOOK
95c

STC1039
6301218
P.O. #10

For delightful playtimes

THE DOLL OF HER DREAMS

Items Shown on Opposite Page

1 A Seasoned "World Traveler" with her own well-filled wardrobe trunk. Made of washable, unbreakable vinyl, she has jointed, moveable arms and legs. Lovely rooted Saran hair to comb and set, sleeping eyes, coo voice. She wears a printed taffeta dress with lace-trimmed ninon collar, sleeves, and apron; matching rayon socks; vinyl button-up shoes. Her wardrobe trunk is made of wood-and-fibreboard and has 2 snap locks, metal handle, drawer, and hanger. Wardrobe includes checkered cloth coat and hat, blouse and skirt, slip and panties, 2-pc. pyjamas, flannel housecoat with matching slippers, extra pair of shoes and socks, brush, comb, and mirror. 48N3139—Abt. 13" high. Price, del'd.... 10.50

2 "Betsy Wetsy" in Her Own Playpen. A cuddle-some 14" baby doll who cries real "tears", wets her "didees", blows bubbles, and likes to have her rooted Saran hair brushed and curled. She's made of baby-soft vinyl—such fun to bathe. Her dainty fingers and toes are almost lifelike. Completely washable and unbreakable, Betsy has sleeping eyes, coo voice, movable arms and legs. She has her own playpen complete with counting balls; layette includes dress, bonnet, housecoat, diapers, soap, pacifier, sponge, Kleenex, clothes pins, bottle, bubble pipe, bubble bath soap. 48N3133—Doll and playpen, delivered... 9.95

14" "Betsy Wetsy" as above (not shown) without playpen. Similar layette and instruction sheet. 48N3140—Price, delivered..... 7.95

3 Such a Little Darling! This all-rubber doll has a lovely little face with painted detail, coo voice, movable arms and legs. She drinks, wets, blows bubbles. Complete with her own wardrobe including lace-trimmed ninon dress and bonnet, slip, rubber panties, bib, bottle, bubble pipe, rattle, nightgown, diaper, and towel. 48N3833—Abt. 11" high. Price, del'd.... 4.95

4 16" "Tiny Tears" with Rooted Saran Hair will give little "mothers" extra playtime fun. Wash, comb, curl her beautiful lustrous hair. "Tiny Tears" drinks from bottle, wets her diaper, weeps tears. She cries lustily, closes her thick-lashed eyes, blows bubbles, and comforts herself with her pacifier. Made of fully jointed molded vinyl with hard-to-break plastic head, she loves to be bathed. Wears lace-trimmed pique romper, booties. Layette includes lace-trimmed dress, panties, and bonnet; nursing bottle, Kleenex, diaper, pins, sponge, soap, bubble pipe, washcloth, pacifier, instrn. 48N3142—Price, delivered..... 9.95

13" "Tiny Tears" with Molded Hair (not shown). A sweet little doll of jointed, molded vinyl, with molded head of almost unbreakable plastic. Like "Tiny Tears" above she drinks, wets, cries, blows bubbles, and has sleeping eyes. Wears ribbon-trimmed rompers; has a layette including lace-trimmed dress, panties, bonnet, bottle, Kleenex, sponge, soap, bubble pipe, washcloth, pacifier. 48N3100—Price, delivered..... 7.95

5 Dressed in Leggings, this lovable merry doll will delight the hearts of all young "mothers" this Christmas. Dressed in her bright Red corduroy leggings she'll be warm and cosy for wintertime play. Her outfit is completed by a gay matching coat and bonnet which are trimmed with pique, braid and pompons; soft vinyl shoes. Body and legs of washable flexee vinyl enable her to sit and kneel. Soft vinyl swivel head with sleeping eyes, coo voice, and rooted Saran hair. 48N3137—Abt. 21" high. Price, del'd.... 7.95
48N3138—Abt. 18" high. Price, del'd.... 5.95

6 Our Christmas Bride in a drift of net veiling with lace trim and chin ribbon. Exquisite dress of White taffeta with lacy bodice and sleeves, and full net overskirt with a touch of Gold color trim. Bride carries ribbon and floral nosegay. Panties, socks, shoes. Softly stuffed, washable vinyl body, arms, and legs. Rooted Saran hair, go-to-sleep eyes, coo voice. 48N3830—Abt. 15" high. Price, del'd.... 4.69

7 "Snug as a Bug in a Rug" this lifelike doll is abt. 21" high. Chubby vinyl body, vinyl head with molded hair, sleeping eyes. Hug him—he'll coo lovingly. Wears flannel snowsuit, bonnet. He likes to sleep with his plush panda. 48N3143—Doll and panda, delivered.... 6.95

8 Cosy Sleepwalker Doll wears colorful striped flannelette sleepers with full length zipper. Matching pixie nightcap with tassel. Softly stuffed flexee vinyl body, arms, and legs. Kneeling or sitting she seems almost alive. Soft, sculptured vinyl head, rooted Saran hair, sleeping eyes, coo voice. Washable, unbreakable. 48N3823—Abt. 17" high. Price, del'd.... 4.69

9 Big Baby Doll—a cuddly beauty. Washable vinyl body, arms, and legs. Her head is vinyl with pretty molded hair, and her sparkling blue eyes "sleep". Dressed in lace-trimmed sunsuit, rayon socks, leatherette shoes. Abt. 25" high. 48N3091—Price, delivered..... 5.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



DOLL-LAND FAVORITES FOR YOUR LITTLE GIRL

A Winsome Walking Doll. Take her by the hand, she walks and turns her head. Rooted Saran pony tail to comb and curl. Plastic body, arms, legs, and soft unbreakable vinyl head are molded in detail. Sleeping eyes. Wears dress, panties, socks, shoes. 48N3829—Abt. 15" high. Del'd.... 4.98

B Wide-Eyed Topsy Doll of soft, unbreakable, washable vinyl. Detailed face and fingers; simulated pigtailed. Cotton dress, panties, simulated vinyl socks, shoes. 48N3824—Abt. 12" high. Del'd.... 1.98

C Topsy's Twin Brother in cotton rompers. 48N3825—Price, del'd..... 1.98

D Fun-Loving Playmate with coo voice. Washable vinyl body, legs, arms; soft vinyl swivel head with molded hair, plastic insert eyes. Dress, panties, socks, shoes. 48N3781—Abt. 13" high. Del'd.... 1.98

E Doll Darling. Washable, unbreakable body of softly stuffed "flexee" vinyl holds almost any pose. Rooted Saran hair to wash and set. Swivel head, go-to-sleep eyes, coo voice. Wears dress and bonnet of lace-trimmed ninon; has panties, socks, shoes. 48N3826—Abt. 15" high. Del'd.... 3.98

F "Poodle Cut" Doll has rooted Saran hair, sleeping eyes, coo voice. She has swivel vinyl head, and softly stuffed washable vinyl body. Wears dress, socks, shoes. 48N3827—Abt. 15" high. Del'd.... 2.98

G "A Curl in the Middle of Her Forehead." This appealing doll has her own tiny bottle—drinks, wets, like a real baby. Rooted Saran poodle cut for you to wash, brush, curl. All-vinyl with movable arms and legs. Wears dress, bonnet, and booties. 48N3828—Abt. 16" high. Del'd.... 4.98



Dolls 15 to 17" 1.98 Set
Dolls 19 to 21" 2.49 Set

Beautiful wardrobe set includes a striped cotton dress, ruffled organdy crinoline, 2-pc. ski-style flannelette pyjamas, plastic raincoat and matching kerchief, panties, socks, leatherette shoes, 3 plastic hangers. Fits dolls 15 to 17". 48N3589—Del'd.... 1.98
Fits dolls 19 to 21". 48N3592—... 2.49

4 R 48N3592—... 2.49



Lovely Bridal Ensemble

Dolls 15 to 17" 2.49 Set
Dolls 19 to 21" 2.98 Set

Lovely 3-piece bridal outfit will make dolly look her prettiest. White taffeta button-up gown has simulated pearl neckline, attached half slip. Lace-trimmed veil, ribbon and floral bouquet complete the costume. Hanger. Fits dolls 15 to 17". 48N3587—Price, del. 2.49
Fits dolls 19 to 21". 48N3588—Price, del. 2.98



Dolls 15 to 17" 1.98
Dolls 19 to 21" 2.49

Doll's smart 5-pc. coat set with gabardine coat topped with a crisp White collar; 4 button-type domes. Flower-trimmed felt halo hat with matching shoulder strap purse. Rayon socks, leatherette tie-on shoes, hanger. Fits dolls 15" to 17". 48N3590—Price, del. 1.98
Fits dolls 19" to 21". 48N3591—Price, del. 2.49

1
HAPPI-TIME WARDROBE DOLL
 All Set for a Make-Believe Fashion Show or World Cruise
10.50

2
"BETSY WETSY" IN PLAYPEN
 She Cries Real "Tears"—Has Her Own Playpen and Layette
9.95

3
SUCH FUN TO LOOK AFTER
 She Coos, Drinks, and Wets Just Like a Real-Life Baby
4.95

4
"TINY TEARS"—TV STAR
 13" Tall Molded Hair 16" Tall Saran Hair
7.95 9.95

5
Legging Doll
5.95
7.95

6
Charming Bride Doll
4.69

7
Panda'n Me
6.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

9
So Big... So Lifelike
5.95

8
Sleepwalker
4.69

"LITTLE HOSTESS" SPECIAL

- 4 Working top burners
- Actual heat-controlled oven

13.95



"Little Hostess" Electric Range. Steel construction with baked-on Pink enamel finish. This safety-tested stove will cook or bake on 4 top burners, and in Heat-Trol oven with separate heating element, fibre glass insulation, window and rack. 6 utensils, cook book included. CSA approved. 12½ x 6½ x 12" high. 48N1049—Price, delivered..... 13.95

Traditional "Blue Willow" Tea Set, a favorite pattern with mother and daughter. Imported from Japan, made of china. Includes 6 each: cups, saucers, plates (3½" diam.); cream jug, covered teapot, covered vegetable bowl, meat plate, covered sugar bowl. 48N1048—26-piece set, del'd. 1.98



Electric Mixer—Battery-Operated

De luxe double-beater metal mixer just like Mother's. This battery-operated mixer may be worked on its stand or slid off to be used as hand mixer. Comes complete with mixing bowl and juicer. Off-and-on switch on handle operates mixer, juicer, and control light. Gleaming White enamel finish. Size about 9 x 8 x 4½ inches wide. Batteries included. 48N1050—Price, delivered..... 3.49

3.49



De Luxe Model Toy Stove

White enamel metal stove for little girls who love to play cook. Backguard has "clock", hang-up shelf for grater and cookie shapes. Oven doors will open, have transparent windows. Red colored burners, covered centre grill; movable switches. Roast pan with "turkey", kettle, saucepan. 48N1051—Size 8 x 8½ x 4½".... 2.49

2.49



46-Piece Tea Set of Polished Aluminum

Durable brightly polished aluminum tea set makes a big hit with a young hostess and her friends. Consists of: teapot with lid, 1 serving tray, 1 butter knife and 6 each of: cups, saucers, plates, knives, forks, spoons and paper serviettes. Plates about 4¼" in diam. 48N927—Set, delivered..... 1.98

1.98



23-Pc. Aluminum Cooking, Baking Set

Set includes: 6 cookie cutters, 2 cookie sheets, loaf pan, 2 pie plates, muffin tin, flour canister with lid, mixing bowl, angel food cake tin, measuring cup, egg beater, grater, whipping spoon, measuring spoon, 2 cake lifters. 48N928—Set, delivered..... 1.98

1.98

For the little homemaker

ITEMS SHOWN ON OPPOSITE PAGE

A 111-Piece Pillsbury Cake Baking Set. Now your little girl can bake real cakes just like Mother's. Ideal as a companion gift with an electric stove from opposite page. Set includes: 24 packages of assorted cake and cookie mixes; 15 packages of assorted cake frostings, 6 packages of cake decorations, cook book, apron, 24 liners, and 40 plastic and metal utensils, including cookie sheet, mixing bowl, and many more.

48N1024—All pieces not shown. Set, del'd..... 5.98

69-Piece Pillsbury Cake Mix Set contains 15 assorted cake and cookie mixes, 8 assorted frostings, 8 cake decorations, cook book, 22 plastic and metal utensils, 15 liners.

48N937—69-piece set, delivered..... 3.98

31-Piece Pillsbury Cake Mix Set contains 8 assorted cake and cookie mixes, 2 cake frostings, 1 cake decoration, cook book, 11 plastic and metal utensils, 8 liners.

48N938—31-piece set, delivered..... 1.98

23-Piece Pillsbury Refill Set. Contains 6 assorted cake and cookie mixes, 3 assorted frostings, 2 cake decorations, 6 sprinkle cups and 6 liners.

48N939—23-piece set, delivered..... 98c

B Gleaming Modern Kitchen Unit complete with utensils. A dream kitchen of the play-world, as up-to-date as the newest magazine kitchens. Constructed of sturdy metal, durably enameled in the latest decorator color—Pink. Three pieces: a stove, refrigerator and sink make up a play unit for little homemakers.

The Stove has a hinged oven door with a window in it, imitation switches that turn, 2 burners on top, an imitation clock, and a rack across the back to hold the "copper" utensils. Utensils consist of 8 pieces, including an imitation turkey, a frying pan, stew pot with lid, a grater and others as illustrated. Stove about 6½ x 3¾ x 8½ inches high.

Open the Refrigerator Door and a light goes on inside, just like Mother's, operates on battery, (included). Has shelves for holding utensils, and racks built into the door, just like a real refrigerator. Utensils include wooden bottles, coffee can, a salad mold, a refrigerator jar with lid, and a pitcher. Size about 4 x 4½ x 7" tall.

Tap in the Sink Really Works—you just fill the reservoir at back, pump plunger and the water pours out, all ready to wash the dishes and utensils. Sink has sliding doors across the bottom to make a storage space. Glasses for dish washing are included. Size about 5¾ x 6½ x 3¾". 48N1011—3-piece unit. Battery included..... 4.98

C New Coca-Cola Dispenser. Let him serve his own friends with this miniature soda fountain dispenser. Made of bright, shiny Red plastic, it dispenses Coca-Cola right from the bottle. 4 small plastic Coca-Cola glasses are included. Easy to use—just place uncapped bottle of "coke" into dispenser, slide handle unit into bottle, pull down handle, and out pours your drink. Easily cleaned. Size about 8¼ inches high, 1½ inches long.

48N1045—Price, delivered..... 3.98

D Ice Cream Maker. A new and exciting present for children who love to prepare desserts. Made of unbreakable plastic, this handy ice cream maker is washable and safe to operate. Just fill drum with ice, add sherbet, or any such mix, and turn the handle. Machine makes delicious ice cream, sherbet or frozen custard in 60 seconds. Machine measures about 8¾ x 4¼ x 5 inches tall.

48N1044—Price, delivered..... 4.69

E New Electric Washing Machine. Now she can do her doll wash right along side of Mother. Machine is made of gleaming Pink-enameled metal with clear window in front. Has rubber drain hose. Top has opening for soap. Switch operates swirler. Uses regular flashlight battery, (included). Size about 6½" high, 4½" long, 3¾" wide.

48N1046—Price, (with battery). Delivered..... 2.49

F 27-Piece China Set imported from Japan. Lovely floral pattern on White background, gold color trim. With this charming china service of her very own your little girl may have five guests to join her for tea. 27-piece set consists of 6 each: cups, saucers, plates; 1 each: teapot with lid, cream jug, sugar bowl with lid, vegetable dish with cover, meat platter and gravy boat. Plates are about 4½ inches in diameter, with the other pieces in proportion. This is a sure-to-please gift for any junior hostess.

48N967—27-piece set, delivered..... 2.98

G Modern 29-Piece Tea Set in gay "Rooster" design—a set with which any little hostess will proudly serve "tea". Set includes 4 metal plates and saucers, 4 plastic cups; 4 metal-covered plastic spoons, knives and forks; plastic creamer, covered sugar bowl and teapot. Plates measure about 6¼". Teapot about 5½" high. Other dishes in proportion. A charming gift for any little girl.

48N1043—29-piece set, delivered..... 2.98

H 17-Piece De Luxe China Tea Set. Any young hostess will beam with pride when she serves her doll family or friends from this good quality china tea set. Delicate "Columbia Rose" design on sparkling White background, gold color trim. Includes: 4 each of plates, saucers, cups, creamer, covered teapot, and covered sugar bowl. Plates are about 6¼" diameter. Teapot about 5" high. Other pieces are made in proportion.

48N1047—17-piece set, delivered..... 3.98

J Lightweight and Almost Unbreakable, this complete 44-piece plastic tea set is ideal for tea parties for very young ladies and their friends. So that she can set a complete table the set includes 4 each of knives, forks, spoons, cups, saucers and plates; 4 clear plastic sherbets and goblets; 1 teapot with lid, sugar bowl, creamer, salt and pepper, butter knife, sugar spoon, and 4 paper serviettes. Cups 2½" diameter, other pieces in proportion. The ideal gift for the junior hostess.

48N1025—44-piece set, delivered..... 1.79

PILLSBURY READY-MIX SETS, REFILLS
Easy to Make . . Delicious to Eat



A 111-Pc. Set 5.98

Santa's surprise for little cooks

THREE-PIECE MODERN KITCHEN UNIT



Stove, Sink and Refrigerator 4.98

B

Fill Reservoir in Back, Pump Plunger—
Tap Works. Refrigerator Light Goes
On When Door Is Opened



C
"COKE" DISPENSER
Pull Handle—
Liquid Pours Out
3.98



D
ICE CREAM MAKER
A safe, easy way for your
child to make delicious
ice cream, and desserts

OPERATES BY
TURNING HANDLE

4.69



E
2.49

FREE
Battery
Included

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



F 27-Pc. Set 2.98



G 29-Pc. Set 2.98



H 17-Pc. China Set 3.98



J 44-Pc. Set 1.79



HOUSE CLEANING SETS FOR BUSY LITTLE "MISS MOP-ITS"

De Luxe Cleaning Set for mother's little helper. The friction vacuum really sweeps and sparks when it's pushed. The base is about 6 x 6 1/2", 23" long handle with a bag. The set also includes corn broom, squeeze mop, dust mop; plastic dustpan, dishpan and draining board; tea towel, dish cloth and other useful items as shown.

48N9240L—Set, delivered..... 3.98

5-Piece Cleaning Set, just the thing to keep her busy with her "household chores". The metal friction vacuum cleaner, which sparks actually picks up dirt, looks just like Mummy's. It has a 20" wooden handle, plastic bag and rubber wheels; the base is about 4 3/4 x 5 1/2". Set also includes mop, broom, squeeze mop and plastic dustpan.

48N1035L—Set, delivered..... 1.98



TRAVEL ITEMS FOR GLOBE-TROTTING DOLLY

1 2-Piece Dolls' Luggage Set. Realistic cases will hold all dolly needs when traveling. Made of sturdy hard fibreboard, lined with fancy paper. Has real lock and key. Small case measures about 7 x 5 1/2 x 3", large case about 10 x 6 1/2 x 3 1/2".

48N9203—Set, delivered..... 2.98

2 8" 'Junior Miss' Hatbox made of heavy fibreboard with embossed cover, plastic binding. White handle, bright nickel snap catch. Attractively lined. Assortment of gay designs on the side.

48N9224—Price, delivered..... 1.59

12" Hatbox of heavy fibreboard. Strong plastic handle and nickel snap catch.

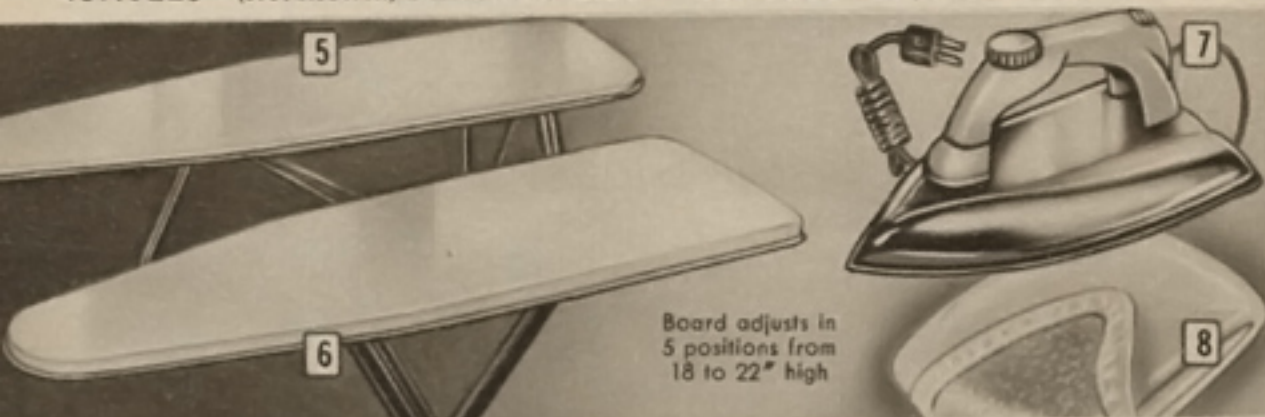
48N9223—(Not shown.) Delivered.. 2.29

3 Dolls' Wardrobe Trunk built of wood covered in embossed paper resembling leather. Lined with gaily patterned paper. Contains three plastic hangers on metal rack and drawer for dolly accessories. Metal clasps and hinges.

48N9201—Abt. 16 x 8 x 8 1/2"..... 3.98

4 Complete Doll Layette Set. Plastic basket, with hinged lithographed heavy-board lid, holds all baby doll's needs. Utensils of soft unbreakable polythene plastic. There's 4 nursing bottles, scrub brush, bottle brush, measuring spoon, measuring cup, funnel, bottle holder and a package of Rinso Blue to wash them in.

48N9238—Set, delivered..... 2.49



Board adjusts in 5 positions from 18 to 22" high

5 Sturdy Toy Ironing Board with heavy-gauge metal top. Folding legs.

79N801DL—Abt. 27 1/4 x 7 5/8 x 21"..... 1.95

Save—buy board and cover.

79N9242DL—Set, delivered..... 2.69

6 De Luxe Toy Ironing Board, White enameled steel top. Steel legs.

79N924DL—26 1/2 x 8" wide..... 3.98

Save—buy board and cover.

8 R 79N9241DL—Set, del'd... 4.69

7 "This Is the Way We Iron Our Clothes", with an electric toy iron that actually warms up—but won't burn. Made just like Mummy's it plugs into 110-volt socket. Cord and plug are attached.

48N828—Price, delivered..... 1.39

8 Toy Ironing Board Cover and Pad Set. Cover of cotton flannel with elastic edges for smooth fit. Underpad of foam plastic. Fits boards (5) and (6).

79N9239D—Price, delivered... 89c

Here's a gift from Santa

TO GIVE HOURS OF HAPPINESS

Description of Items Shown on Opposite Page

A De Luxe Precision-Built Steel Sewing Machine for busy little hands. Finished in bright metallic colors. Sews a strong chain stitch, has a tension disc for adjusting to various fabric thicknesses. Comes already threaded, complete with a metal clamp and instruction book. Gear and transmission designed for easy operation. Uses standard sewing machine needles. Mounted on hardwood cabinet. Manually operated.

48N983—Machine abt. 8 3/4 x 4 3/4 x 6 3/4". Del'd. 6.95

B Knitting and Embroidery Set all in an 11 inch gay vinyl plastic work bag with carrying handles and long zipper. Set includes: 6 assorted balls of wool, knitting needles 8" long, 3 stamped patterns and other pieces as illustrated. Encourages nimble fingers.

48N844—Set, delivered..... 1.98

C Battery-Operated All-Steel Sewing Machine, runs on regular flashlight batteries or may be manually operated. Metallic finished, the machine comes in its own sturdy carrying case, complete with an assortment of sewing needs including scissors, measuring tape, thread, needles, buttons, needle threader and other items. Switch on the front starts the machine, lever on back converts it from battery to manual operation. Sews a strong chain stitch. Batteries included.

48N984—Price, delivered..... 13.95

D Sr. Doctor Set includes a large assortment of blunt plastic instruments needed by all young 'M.D.s.' Also contains such things as a stethoscope, microscope, "wonder-working" candy pills, gauze, adhesive tape and many other items as shown. All in an authentic-looking little black bag, about 9 3/8 x 5 1/2 x 4 3/8".

48N1768—Outfit, delivered..... 2.49

Jr. Doctor Set (not shown). Contains a supply of blunt plastic instruments and supplies all packed in a double-ply cardboard case about 12 x 7 1/2 x 2 1/4".

48N1751—Set, delivered..... 1.49

E Matching Nurse and Doll Outfits. Each set has nurse's cap with string ties and black band, apron with string waist ties and lined nurse's cape; all in authentic style. Doll's outfit fits any doll up to 20" high. Girl's outfit fits child up to 8 years.

48N1053—Matching outfits, delivered..... 2.49

F Sr. Nurse Set in realistic plastic shoulder bag. Blunt plastic instruments include such items as stethoscope, "hypo" needle, also nurse's cap and apron, adhesive tape, gauze. Other equipment as shown.

48N1769—Set, delivered..... 2.49

Jr. Nurse Set (not shown). Wide assortment of equipment in double-ply cardboard carrying case.

48N1752—Abt. 12 x 7 1/2 x 2 3/4". Set, delivered.. 1.49

G Candy-Vending Bank with Extra Candy. Place a coin (penny or dime) in the slot, push the lever and out drops a round piece of good quality candy. Plastic bank may be opened with special key supplied.

48N4821—Holds about 100 candies..... 2.49

H Flower Craft Set includes cloth petals, leaves, stems and thread to make flowers. 4 clay pots about 1 1/2" high. Colors non-toxic. A simple craft with pleasing results. Easy-to-follow instructions.

48N1052—Complete set, delivered..... 1.98

J Exciting Store Set sturdily constructed in metal and plastic. Includes cash register that shows sales, telephone that rings, bins that open and hold real candies, also scales and other pieces scaled to size. Bins about 4 x 4 x 2", scales 4 x 4".

48N841—Complete set, delivered..... 2.98

K 5-Room Doll House complete with over 25 pieces of plastic furniture. Sturdy all-metal construction, house is brightly lithographed inside and out in attractive decorator scheme. The five rooms are living-dining room, kitchen, bedroom, bathroom and nursery, all with realistic lithographed curtains and rugs. "mother" and "father" are included to live in the house. Overall size is about 19 1/4 x 7 x 14 1/2". She'll spend many happy hours arranging and rearranging the furniture. Shipped flat, easily assembled.

48N991—Price, delivered..... 2.98

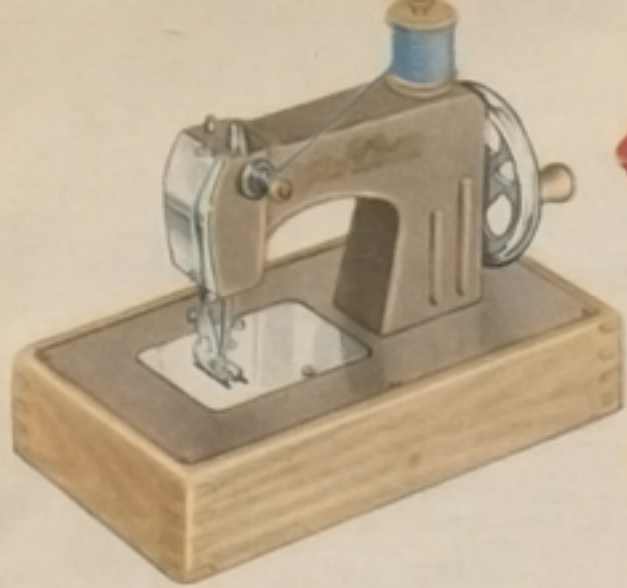
L 30-Piece Doll Furniture Set, enough to furnish a five-room doll house. Made of polythene plastic, the set includes living and dining room suite, a bedroom suite, nursery furniture and fixtures for both bathroom and kitchen. Also there are two dolls to sit in the chairs. All pieces are to scale and approximately 1 1/2 inches high. The set is as shown furnishing doll house (K) above. There are ample pieces to furnish any similar doll house. An ideal stocking-filler and a gift that will delight any little girl whether she has a doll house or not. Gives hours of amusement.

48N992—Complete set, delivered..... 98c

M De Luxe Colonial-Style Doll House. A wish will come true for your make-believe homemaker when Santa Claus leaves this doll house under the tree this Christmas. Colorfully lithographed on the outside to look like a beautiful home. Interior is tastefully decorated with lithographed curtains, pictures, flooring and rugs. House has living-dining room, a breezeway, playroom, bedroom, bathroom, nursery and kitchen. Furnished with over 50 scale pieces of furniture and fixtures. Size of house is about 31 1/2 x 8 x 14".

48N948L—Shipped flat, easily assembled.... 5.98

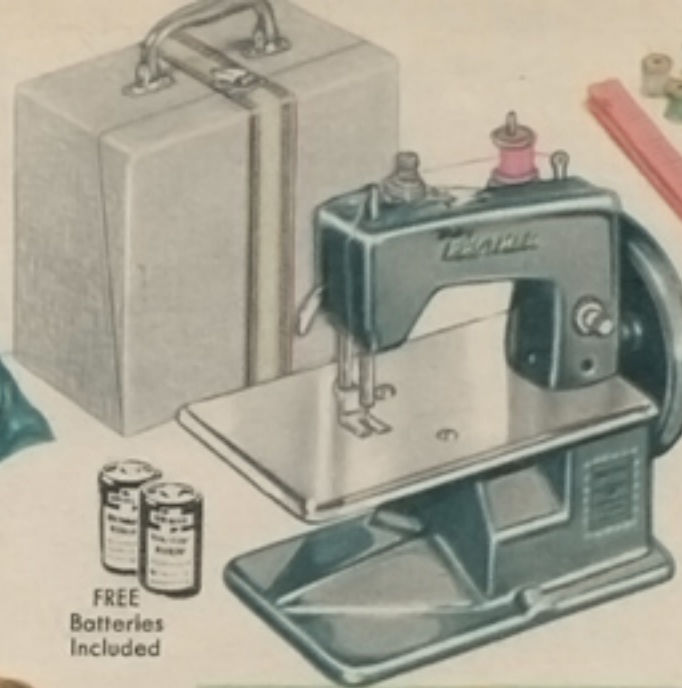
WE PAY ALL SHIPPING CHARGES



A Sturdy Sewing Machine 6.95



B Knitting and Embroidery Set 1.98



FREE
Batteries
Included

ELECTRIC SEWING MACHINE

C With Case and Supplies 13.95



D Sr. Doctor Kit with "Little Black Bag" 2.49
Smaller Set 1.49



E Matching Doll and Nurse Outfits 2.49



F Sr. Nurse Set with Authentic-Style Shoulder Bag 2.49
Smaller Set 1.49

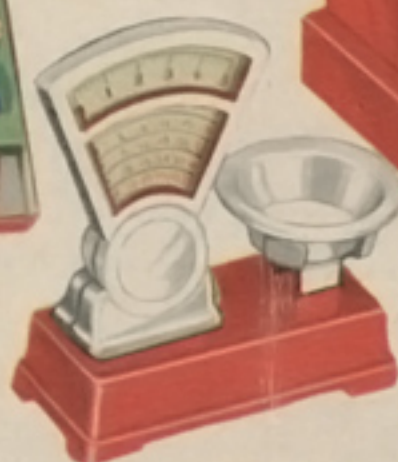


G 2.49



H Colorful Flower-Craft Set 1.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



FOR ASPIRING
YOUNG STOREKEEPERS

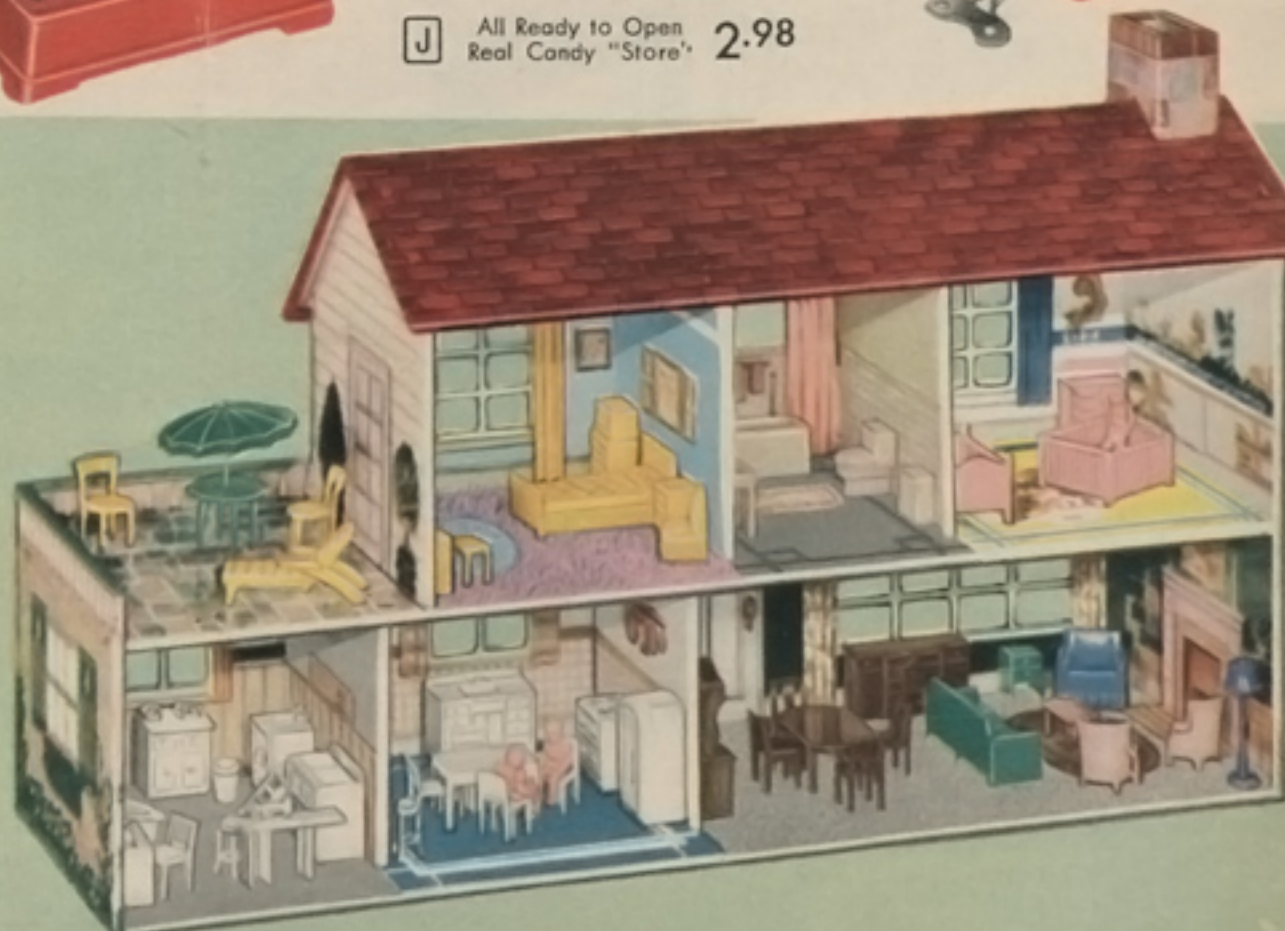
J All Ready to Open Real Candy "Store" 2.98



RING
RING



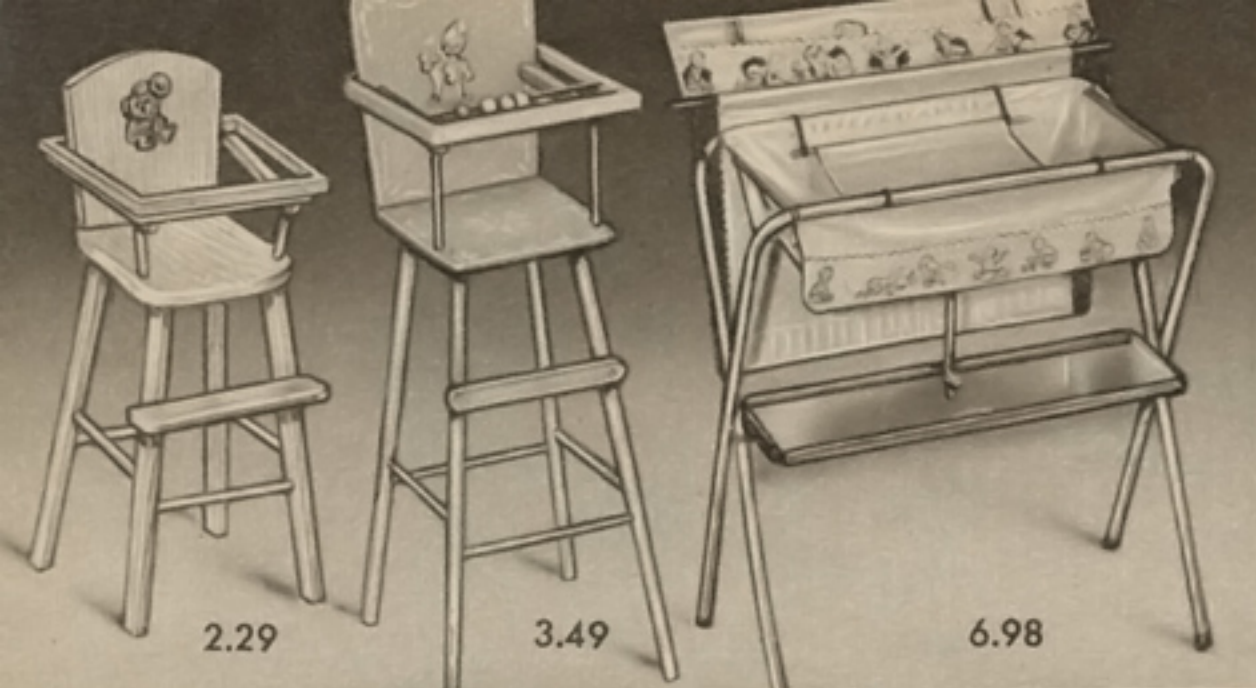
K Completely Furnished 5-Room Doll House 2.98



COLONIAL-STYLE METAL DOLL HOUSE

M Over 50 Pieces of Scale-Sized Furniture A Brightly Decorated 6-Room House 5.98

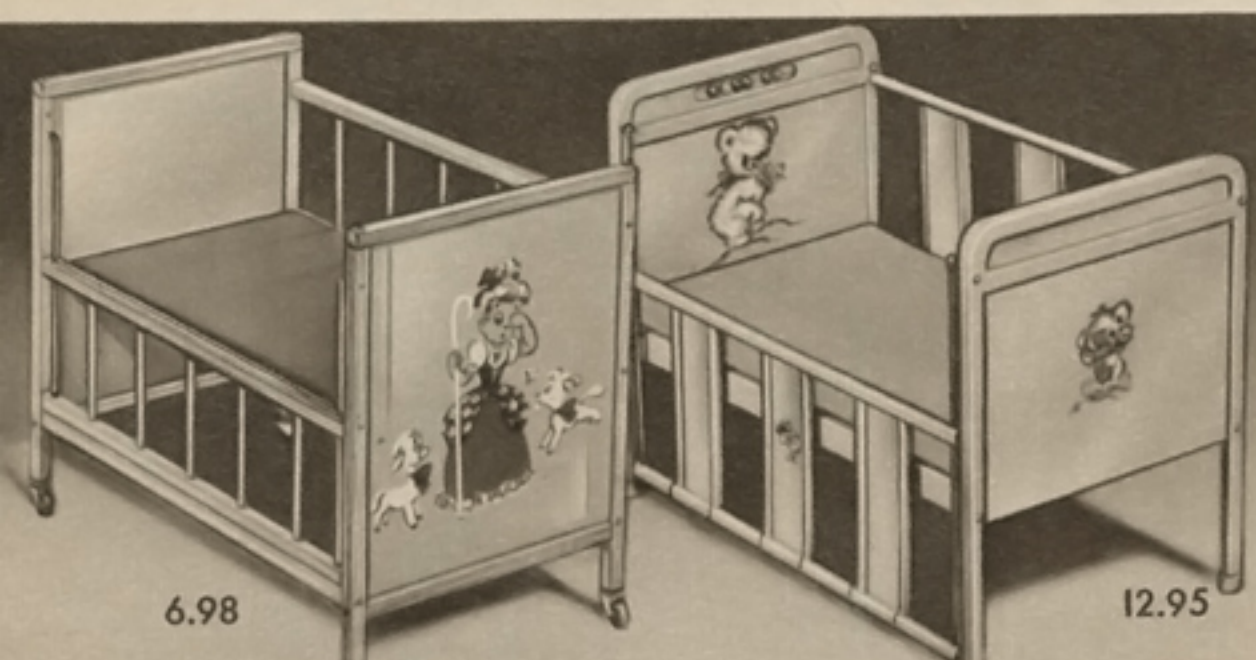
L 30 Pieces 98c



Dolls' High Chair—simplifies small "mother's" problem of feeding hungry dollies. Natural-finished hardwood with nursery motif. Braced legs, wooden footrest. Swing tray lifts up. Your little girl will love this toy. About 21 inches high.
79N857DL—Del'd. 2.29

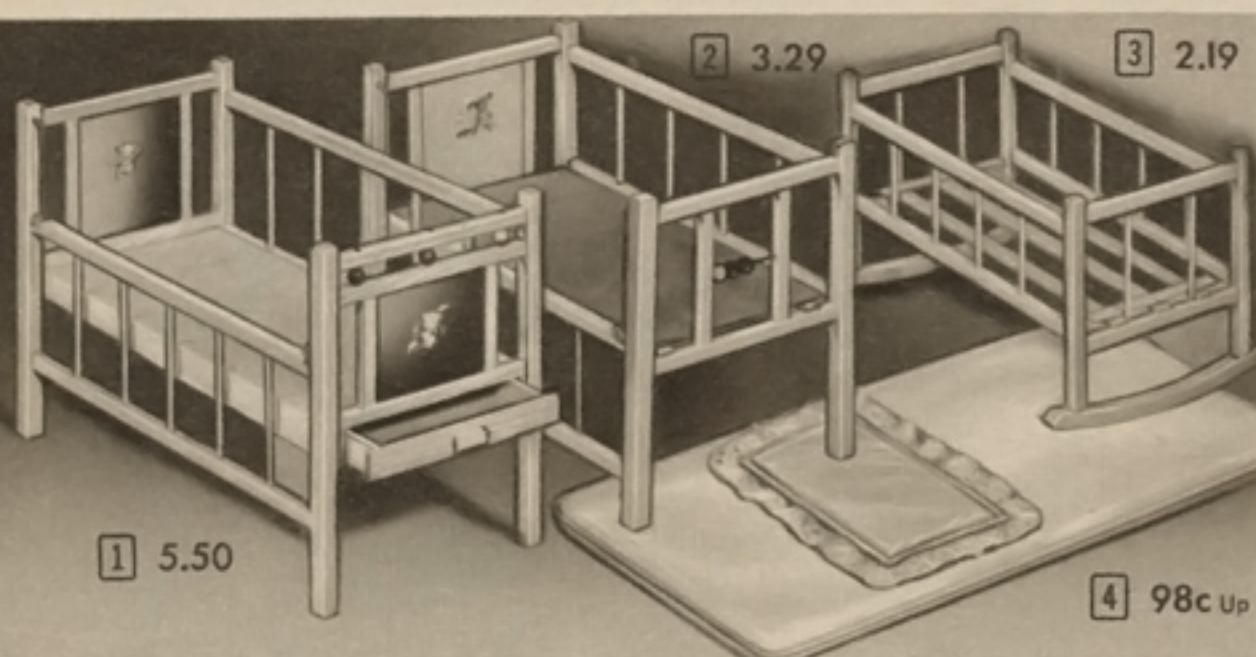
Our Finest High Chair—big enough to hold her largest doll. Made of wood in bright, non-toxic colors. Adjustable food tray; colorful play beads. Complete with footrest for tiny feet. Sturdily made. Size about 30 inches high.
79N9231DL—Del'd. 3.49

Dolls' "Happi-Time" Bath Table. Plastic top swings over plastic tub to form a table. Clip to drain water out; handy pockets hold soap, sponge and comb. Keeps little "mothers" busy. Metal folding frame is abt. 12½ x 21 x 27" high.
79N9237DL—Del'd. 6.98



New, Drop-Side Wooden Crib. Dolly will sleep tight with never a chance of falling in this sturdy Natural-finished wooden crib. Strong fibreboard ends have large nursery decorations on Pink background. Side can be raised or lowered just like a real crib. Smooth-rolling casters on legs. See (4) below for mattress and pillow set to go with this crib. Size about 24 x 14 x 20 inches high. A delightful gift for any little girl.
79N9236DL—Price, delivered... 6.98

De Luxe Drop-Side Crib—Our Finest. Dolly will snuggle down to pleasant dreams in this "just-like-real" crib. Strong metal construction with metal spring bottom. Decal decoration and colorful wooden play beads decorate head and foot. Side can be raised and lowered. Size about 26 x 15 x 20½ inches high. Brightly colored plastic mattress (included) fits into crib and can be easily washed. Both in assorted colors
79N9235DL—Price, delivered... 12.95



1 Dolls' Drop-Side Bed with storage drawer. Sturdily constructed of Pink enameled wood with fibreboard head, removable heavy cardboard bottom. Storage drawer beneath for doll's clothes or bedding. Decal-decorated head, colorful beads at foot. Side can be raised or lowered. Size about 18" high by 24" long by 13" wide.
79N9234DL—Del'd. 5.50

2 Wooden Drop-Side Crib for dolls; pretty pastel Pink. Animal decoration at head, play beads at foot. Removable bottom. Abt. 16 x 23 x 12½ in. wide.
79N9233DL—Del'd. 3.29

3 Cradle Rocker Bed for dolly. Pink enameled wood with removable slat bottom. Size abt. 11 x 19½ x 10½ inches wide.
79N9232DL—Del'd. 2.19

4 Doll Cradle Bedding set—designed to ensure the utmost comfort for dolly. Durable plastic-covered mattress comes in 3 sizes to fit cribs on this page. Tiny pillow included. Mattress abt. 10 x 19½".
62N934—Del'd.... 98c
Mattress abt. 12 x 22".
62N935—Del'd.... 1.19
Mattress abt. 12 x 24".
62N936—Del'd.... 1.29

For playtime pleasure

CARRIAGES, STROLLERS

Description of Items Shown on Opposite Page

A De Luxe Doll Pram. Your little girl will love to take her dolly for a walk in this elegant new-style suburban doll pram. Body is all-metal construction with chrome trim. Chrome-plated hood spreaders, gear, handle and fenders. Styled just like Mother's with washable vinyl 4-bow hood and visor. Features a clear-view apron so that dolly can always be seen. Flexible springs give a cushiony ride. Non-slip plastic handgrip. Body size about 24 x 10¾ inches; pusher height about 29 inches; rubber-tired spoke wheels about 7½-inch diameter. Attractive Coral body and hood, with White trim and apron. 2.00 down, 5.00 monthly.
79N8289DL—Price, delivered... 23.95
Doll Pram as Above but with Blue body and hood, White apron and trim. 2.00 down, 5.00 monthly.
79N8295DL—Price, delivered... 23.95

B Convertible Doll Carriage with steel frame—a gift to make your little girl's eyes shine. Covered in fine quality washable Turquoise vinyl plastic with White inserts. Four-bow hood with visor, clear-view apron. Body is mounted on helical springs for smooth riding. Equipped with brake, anti-tip stand. Converts easily to stroller—just lift boot, lower footrest. Body size about 10 x 25 inches; pusher height about 27 inches; rubber-tired wheels about 6½-inch diameter.
79N8293DL—Price, delivered... 14.95

C The Christmas Present Little Girls Dream Of—our finest convertible doll carriage. All-steel frame covered in best quality leatherette. Converts easily to stroller. Has 4-bow hood and visor, body mounted on 4 helical springs for a smooth ride. Non-slip plastic handgrip on chrome-plated pusher. Chrome-plated double brake, anti-tip stand, fenders, hood spreaders, side arms and hubcaps. Padded removable boot has pocket that contains 3 Polyethylene baby bottles and package of Kleenex. Body size about 12 x 30", pusher height 30", rubber-tired 8" spoke wheels. Comes in Silver White with White padded lining, Coral trim and Mylar piping. 2.00 down, 5.00 monthly.
79N8294DL—Price, delivered... 21.95

D New... Colored Doll Pram. All-metal Pastel Green body and undergear, with harmonizing Green plaid design on washable vinyl hood and apron. Body size is about 16 inches long by 8 inches wide, pusher height about 19 inches, easy-to-push disc wheels about 4½-inch diameter. A gift that's sure to please.
79N8285DL—Price, delivered... 4.95

E Gay Doll Pram of Grey enameled steel with Blue vinyl hood, White inserts and White vinyl apron. Silver effect hood spreaders, wheels and pusher. Four Grey enameled mudguards. Body size is about 18 x 8 inches, pusher 20½ inches high. Stamped wheels about 5¾-inch diameter.
79N8286DL—Price, delivered... 8.95

F She'll Be Proud to Own this colorful, new doll pram with all-steel construction. Attractive pastel Yellow body and undergear with harmonizing washable Yellow plaid vinyl hood and visor, clear-view apron. 4 chromed mudguards, chromed pusher. Anti-tip stand and brake. Body size is about 20 by 10 inches, handle height about 25 inches, 6½-inch diameter rubber-tired wheels.
79N8287DL—Price, delivered... 11.95

G Convertible Doll Carriage will convert to stroller just like Mother's. Durable Grey steel frame suspended on 4 steel springs. Washable leatherette covering. 4 chromed fenders, chromed pusher. 3-bow hood has clear-view apron. Anti-tip stand, adjustable foot pan, and brake. Body size about 18 inches long by 8 inches wide, pusher about 23 inches high, stamped 5-inch wheels. Comes in pretty Pink, with Charcoal Grey hood and apron.
79N8292DL—Price, delivered... 10.95

H Doll Stroller with folding steel frame, Light Grey enamel finish. Blue-and-White plaid cover on visor and body. Body size about 8½ inches long by 8 inches wide, pusher height about 25 inches, diameter of rubber-tired disc wheels is about 3¾ inches.
79N8409DL—Price, delivered... 3.49

J Sturdy Stroller—ideal for your little girl when she takes her dolly shopping. Grey enameled steel frame. Body covered in Coral washable vinyl with nursery design trim. Handy shopping bag attached at back may be taken off and worn as shoulder bag. Body size 8½ x 8½", pusher 25½", disc wheels 4½" diam.
79N8410DL—Price, delivered... 5.29

K Doll Stroller and Swing. Strong metal frame enameled Light Pink to harmonize with washable Red plaid vinyl seat, sun hood and shopping bag. Seat is easily removed and attaches to metal frame to make a swing for dolly. Metal swing frame abt. 25" high, body abt. 9½ x 10", handle height abt. 27", front wheels 4½" diameter, rear wheels 5".
79N8411DL—Stroller and swing. Delivered... 7.49

L Versatile Convertible Stroller—changes from carriage to stroller in a jiffy. Frame is made of sturdy metal to withstand bumps and wear. Washable Yellow-and-White vinyl cover on body and hood. 3-bow hood. Body size about 14 inches long by 8 inches wide, pusher height 22 inches, disc-type rubber-tired wheels about 4½-inch diameter.
79N8291DL—Price, delivered... 7.79

A 23.95

B 14.95

(B) and (C) convert to stroller

C 21.95

Carriages for little "mothers"

STYLED LIKE REAL BABY BUGGIES

These Items Described on Opposite Page

D 4.95

E 8.95

F 11.95

DOLL PRAMS AND STROLLERS FOR WONDERFUL HOURS OF "MAKE BELIEVE"

H 3.49

J 5.29

Detachable shoulder bag

K 7.49

Stroller converts easily into swing for dolly

G 10.95

Converts to Stroller

L 7.79

Converts to Stroller



8 Play Gym Set

29.95



Natural Finish Wooden Rocker

4.49



1 Gym Set. A strongly built piece of apparatus designed for rugged use. The 6'10" top bar is constructed of heavy 2-in. steel tubing. The legs are 6-ft. and securely joined by socket clamps. The crossbar hanger for the glide ride is welded to top bar. The glide ride itself is of heavy steel and hangs from two 1" steel tubes. Safety-edge seat and channel are welded into one unit. Handlebars are welded to drop, as are foot-bars. The ride has 4 nylon bearings. Swings have heavy-gauge steel seats. These hang on 750-lb. tested galvanized chains, with non-tilt hangers running on nylon bearings. There are also 2 flying rings and a trapeze bar. The gym set is finished in weather-resistant enamel.

79N7229DL—Set, delivered. 29.95

2 Wooden Rocker of one's very own, to rock happy hours away. Few, if any, toys possess such unfailing appeal for children as a rocker. This one is of excellent quality. Strongly made of hardwood, it is finished in a Natural color. The rocker has comfortable armrests and the legs are well-braced. About 10 $\frac{3}{4}$ " wide, 23" high.

79N9003DL—Price, delivered. 4.49

3 Roll-Top Desk and Chair Set. Sturdy construction and practical design distinguish this attractive set. The roomy roll-top desk is made of durable hardwood with a beautiful off-white "Roxatone" finish. Smooth-rolling top permits easy operation for child. 3 pigeonholes and full width front drawer to provide space for books, games etc. Desk is about 37" high, 27 $\frac{1}{2}$ " wide, 16 $\frac{1}{2}$ " deep. Chair is about 27 $\frac{1}{2}$ " high, with seat about 14" from floor. For play and study. In Off-White only.

79N9040DL—Set, del'd. 29.95

4 Toy-Box Wagon. Toy and toy-box combined in one. Every child needs a toy-box to pack away his toys for tidiness. Made of wood-and-Masonite, realistically lithographed and painted in bright colors to resemble a circus lion's cage. Toy-box has wooden handle and wheels. As a toy alone it provides child with all the fun of a colorful, easy-to-haul wagon. A practical, attractive gift. Size is about 25 $\frac{3}{4}$ x 13 $\frac{3}{4}$ ".

79N9044DL—Price, delivered. 6.95

Study 'n' Game Table with Exciting Games

It's new! All-steel playtable with fascinating games. Top brightly lithographed in full color. Use table for homework, parties, TV snacks, as art easel. Complete with dart board, checkers, geography game, drawing board and crayons, "Skelly" game, racing game, multiplication table, weights and measures. Instruction book.

79N9052DL—21 $\frac{1}{2}$ x 60" top, 25 $\frac{1}{2}$ " high. 18.95

Gay nursery furniture

SETS TO DELIGHT LITTLE FOLKS

Items Shown on Opposite Page

A Our Feature Value! 3-Piece Folding Kindergarten Set. All children love to play house and entertain their friends. Here is an ideal set for tea-parties and games. Table with two chairs are of strong all-steel construction. Table top is plywood reinforced with steel, covered in attractive long-lasting leatherette. Corners are strongly reinforced. Table measures about 36 x 24"; height from floor about 21". Chairs are of all-steel construction with leatherette-covered seats. Size abt. 26 $\frac{3}{4}$ " high, 13" wide, seat 14" from floor.

79N9056DL—3-piece set, in Red-and-Grey only. 16.95

5-Piece Set. Table and four chairs. As above. 2.00 down.

79N9047DL—5-piece set, in Red-and-Grey only. 23.95

Extra Chair for above sets, or for use as a separate chair.

79N9048DL—Red-and-Grey. Each, delivered. 3.79

B Roy Rogers 3-Piece Folding Kindergarten Set—exclusive with Simpsons-Sears. Colorful Roy Rogers and Dale Evans motif on table-top always delights youngsters. Set consists of sturdy table and two chairs with extra-strong steel framework, finished in baked-on Red enamel. Table top and padded chair seats are of simulated leather with plywood backing. Table has chrome-plated corners, folding legs, 24" sq. top, 20 $\frac{3}{4}$ " high from floor. Chairs abt. 27" high; seats 13 $\frac{1}{4}$ " sq., 13 $\frac{3}{4}$ " from floor.

79N9042DL—Set, delivered. 14.95

Extra Chair to match above set. Children love to entertain.

79N9043DL—Red-and-Yellow. Each, delivered. 3.98

C 3-Piece All-Steel Kindergarten Set. This attractive sturdy set has table and two chairs of strong stamped steel. Tubular steel legs have rubber tips to protect floors. Table measures about 23 x 17 x 18" high. Chair seats about 11 $\frac{1}{2}$ x 11"; height about 21 $\frac{1}{2}$ ". A handsome set that will give years of service and pleasure to the youngsters.

79N9031DL—3-piece set, delivered. 11.95

Extra All-Steel Chair to match 79N9031DL above.

79N9032DL—Each, delivered. 3.69

D All-Steel Rocker to match 79N9031DL. About 21" high.

79N9033DL—Each, delivered. 3.69

E 3-Piece Modern Kindergarten Set. This newly designed set has a multi-color finish that enhances its charm as a delightful, practical gift. Of durable hardwood construction, the modern design is set off with decals on table and chairs. Tubular legs are finished in Gold color and have plastic tips to protect floors. Table is about 24 x 18 x 19" high. Chair seat is about 11 x 9", seat 12 $\frac{1}{2}$ " from floor.

79N9057DL—3-piece set, delivered. 14.95

Extra Chair for above set, or for use as separate chair.

79N9058DL—Each, delivered. 4.49

F Chrome Kindergarten Set—Blue Waverly. One of our best sets in adult-type furniture. Modern, handsome extra-large 3-piece set fashioned after Mother's. Chrome construction with rubber-tipped chrome legs on table, smooth arborite top that easily wipes clean with damp cloth. Table size is about 24 x 18 x 18" high. Seats and backs of chrome construction, chairs are well-padded and covered in washable plastic. Chairs are 20 $\frac{1}{2}$ " high with 12 $\frac{1}{4}$ " square seats about 12" from floor. Set comes in attractive Blue Waverly design only.

79N9038DL—3-piece set, delivered. 19.95

Extra Chair to match 79N9038DL above.

79N9039DL—Blue Waverly design only. Each. 5.49

G De Luxe Kindergarten Set. For a cherished and useful gift for children, this de luxe set ideally qualifies. It will provide endless hours of fun for coloring, doing puzzles and playing games. The table and two chairs are of all-hardwood construction, finished with a high-gloss natural varnish. Turned table legs are set into hardwood stays, reinforced with crossbars. Top of table is about 22 x 18"; height from floor is about 18". Two Windsor-style chairs have seats about 10 $\frac{1}{4}$ " square and about 11" from floor. Chairs themselves are about 22" high. This set is excellent value.

79N9004DL—3-piece set, Natural color only. 9.95

Extra Windsor Chair to match 79N9004DL above.

79N9005DL—Natural color only. Each, delivered. 2.98

H Chrome-Plated Rocker. Child-size colorful rocker has Red plastic seat and back. Steel legs and armrests are chrome-plated. Plastic covering quickly wipes clean with damp cloth. Rocker seat measures about 12 $\frac{3}{4}$ x 12 $\frac{1}{4}$ ". Height about 22 $\frac{1}{2}$ ".

79N9009DL—Each, del. Easy to assemble. 7.95

J New TV Chair-Table. Here is a sensational new child's TV chair that converts into a table. The back of seat flips forward to become a brightly lithographed serving tray or desk top. Children from 3 to 12 will love this chair-table for T.V. viewing. Sturdy tubular steel, baked enamel finish. Seat covered in washable plastic. It measures about 12" wide, about 11 $\frac{1}{2}$ " from the ground. Tray about 14 x 9 $\frac{1}{2}$ ".

79N9053DL—Each, del. Easy to assemble. 8.49

K TV Saddle Chair. This delightful TV saddle keeps your child happily seated erect as he "rides off" to chase the "rustlers." Real Western-style all-leather saddle with reins, tie-strings and lariat. Studs, conchas, medallion, "bedroll" and "saddle blanket" add to authenticity. Rubber-tipped hardwood legs. Saddle seat about 15" from ground. For ages 2 to 10.

79N9055DL—Each. Easy to assemble. 6.95

L Padded Rocker with Foot Stool. The two pieces are beautifully covered in a two-tone plastic of White, and light Turquoise with a wavy Gold color line; trimmed with White piping. The plastic covering resists dirt and wipes clean with damp cloth. Rocker measures about 20" high; seat about 12 $\frac{3}{4}$ x 13", about 10" from ground. Stool abt. 11 x 8 x 6" high. Rocker and stool padded for child's comfort. Easily assembled.

79N9054DL—Rocker and stool. 14.95

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



B
14.95

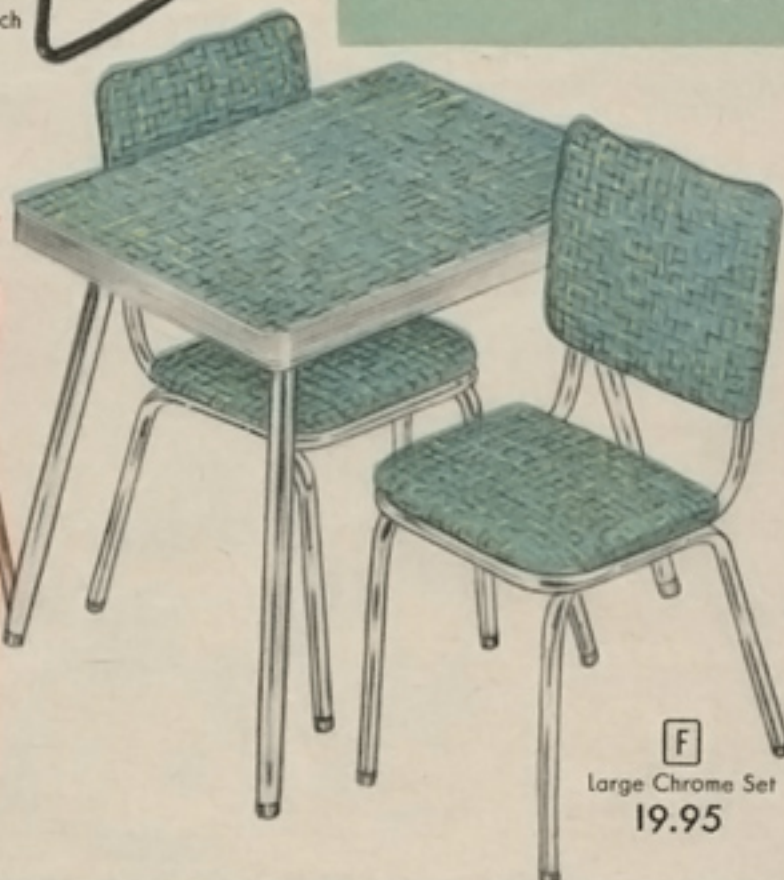


C
3-Piece Set
11.95

D
Rocker to Match
3.69



E
Smart, Sturdy
14.95



F
Large Chrome Set
19.95



G
De Luxe Set
9.95



H
Chrome-Plated Rocker
7.95



J
New TV Choir-Table
8.49



K
New TV Saddle Chair
6.95



L
Padded Rocker
with Foot Stool
14.95

A
WONDERFUL VALUE

Large 3-Piece
Kindergarten Set

16.95

5-Piece Set

23.95

2.00 Down



THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



PHONOGRAPH
10 records,
record rack
and 10 book-
lets with
story of
each record

1
17.95

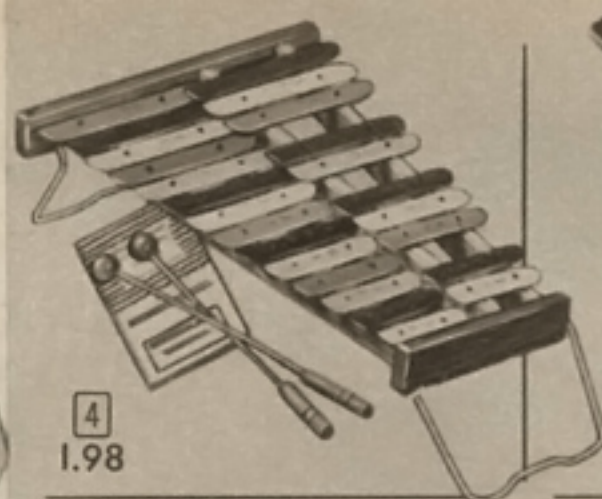


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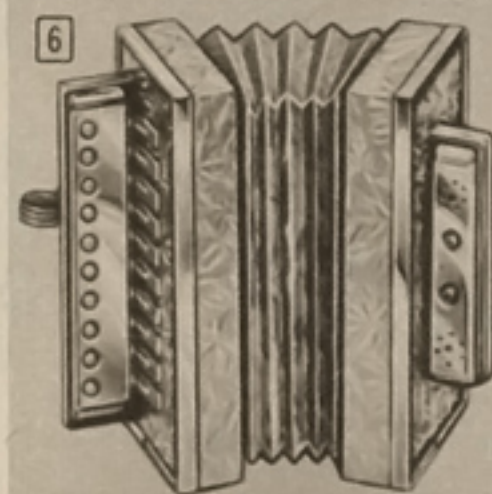
1 A Portable Phonograph encourages love of music. Exclusive "tone-set" sound head locks into playing and rest positions; integral tone chamber amplification. Brightly finished scuff-free fibreboard case has plastic handle. With ten 6" double-sided children's records of practically unbreakable plastic, record rack, needles, 10 booklets. Takes 78 r.p.m. record up to 10". 52N537—115 v. 60 cy. A.C. 17.95

2 Gaily Decorated Metal Phonograph plays nursery rhymes, party tunes and children's favorites. "Tone-set" head locks in playing and rest positions. Takes 78 r.p.m. records up to 10". Comes with 10 double-sided 6" records of almost unbreakable plastic, record rack with space for over 30 records, needles, 10 booklets. CSA. 115 v., 60 cy., A.C. 52N538—CSA approved... 15.95

3 Set of 10 Children's Records 1.98



4
1.98

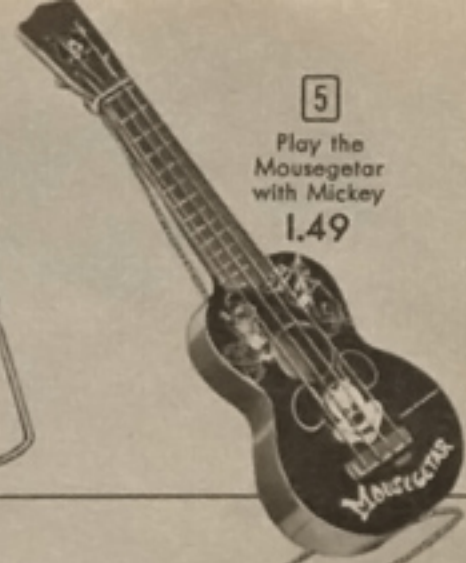


6

3 Set of 10 Children's Records. Double-sided 78 r.p.m. 6" plastic records, almost unbreakable. Christmas tunes, nursery rhymes and children's favorites. 52N519—Set, del'd. 1.98

4 Every Young Musician will love this 24-key xylophone. Colored keys are numbered and lettered to agree with instruction book. 2 mallets. 16 x 4 1/2" high. 52N555—Price, del'd. 1.98

5 A Mousegetar for your "Mouseketeer" in gleaming simulated Mahogany plastic. 4 plastic strings, tuning keys, pick and neck cord. Decorated with pictures of Mickey Mouse and his friends. 21" long. 52N577—Price, del'd. 1.49



5
Play the
Mousegetar
with Mickey
1.49



7
1.79

6 Youngsters Can Teach Themselves to play this accordion and have lots of fun entertaining their friends. Light and easy to handle. They will quickly pick up the system and in a very short time be able to play tunes. 12-key accordion is made with sturdy wood and metal frame and has cardboard bellows. Size 9 1/4 x 7 1/4". 52N514—Price, del'd. 2.98

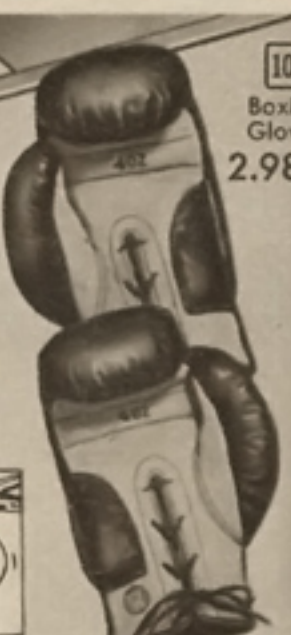
7 Toy Grand Piano. Looks just like the real thing in miniature, and even the youngest child will enjoy playing it for hours. Piano has ten keys. Made of smooth wood, finished in a beautiful pastel color. 9 x 8 x 5 1/8" high. 52N580—Price, del'd. 1.79



8 Floor Style
Punch Bag
5.98



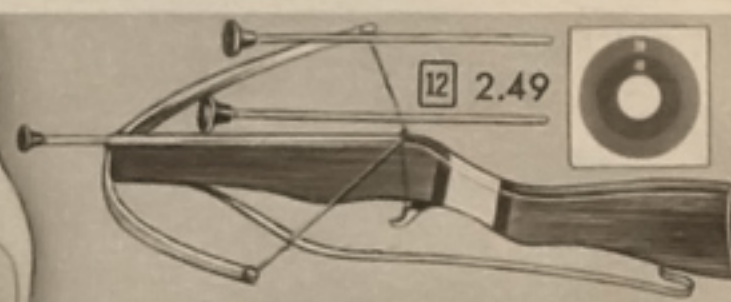
9 Four-Way
Punch Bag
8.95



10
Boxing
Gloves
2.98 Pr



11



12 2.49



13 3.98

8 Floor Punching Bag. Adj. steel stand with 14" bag. Sturdy wire stem. Inflating needle, platform numbered for "Roller Score" game. 79N471DL—Marbles incl... 5.98

9 4-Way Overhead Punching Bag. Sturdy support of heavy-gauge steel. All fixtures, instructions incl. Bag has inflating needle and pump. Base 18 1/2" diam., 27 1/2" from wall. 79N452DL—Knuckle guards. 8.95

10 Boxing Gloves of genuine leather, soft and pliable. Gloves are well-filled and strongly made. For boys up to ten years old. 4-oz. 52N2425—1 pair gloves.... 2.98 52N2426—2 pairs gloves.... 4.98

11 Giant Punching Bag. Multicolor design on vinyl plastic. Electronically welded for strength; weighted base. Inflate by mouth. 52N2440—36" high. Del'd... 2.49

12 Crossbow Set. Bow is of tested White ash with varnish finish. Steel trigger has spring action. 3 harmless, rubber suction cup arrows, large four-color target. Abt. 20 x 24". 52N213—Price, delivered.... 2.49

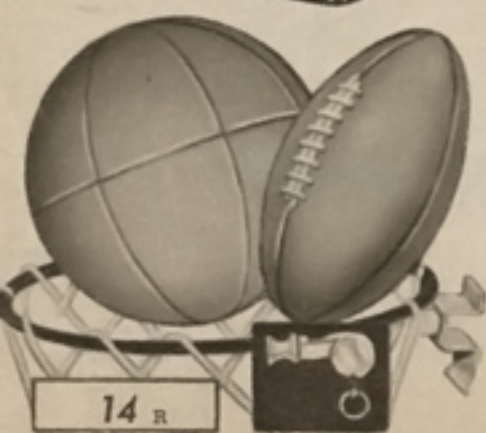
13 "Superman" Gym Set. Has 2 chest exercisers, with hooks for conversion to wall exercisers, 2 hand strengtheners, jump rope, measure. 52N2427—Set, delivered.... 3.98

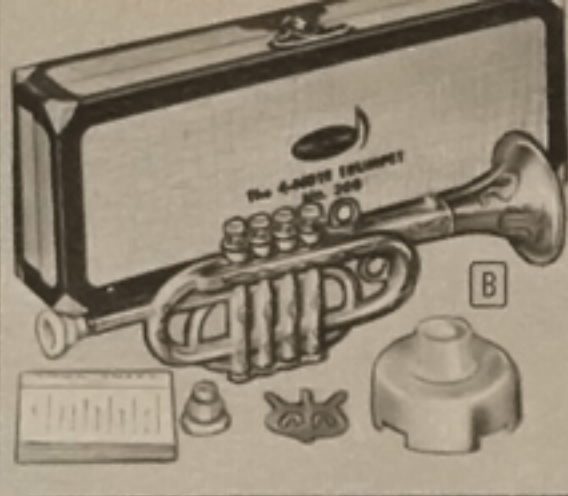
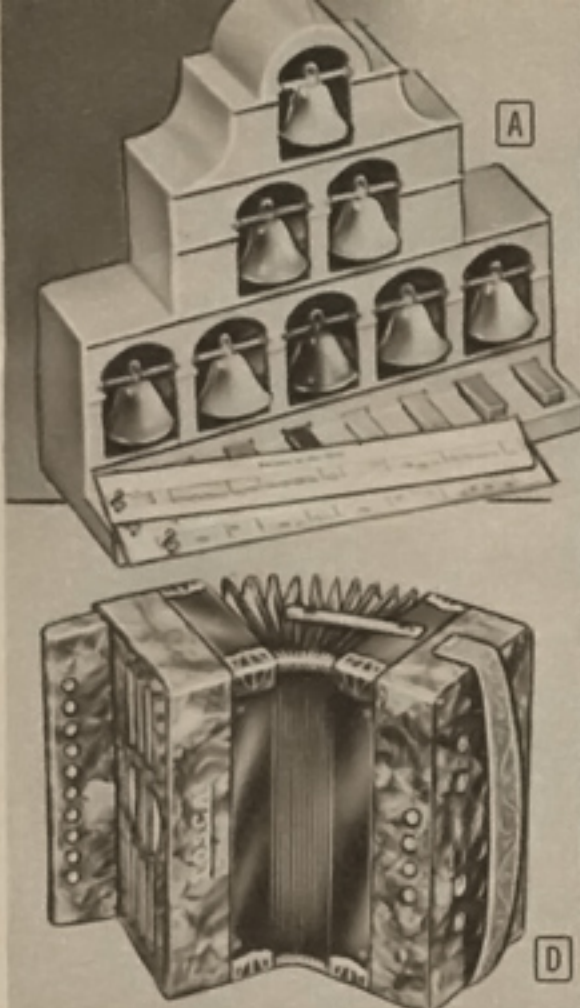
Ball Players Sports Kit 3.98

A gift to delight the active children in your family. Set consists of 9 1/2-inch football, 7 1/2-inch basketball—both inflated and made of pebble-finished rubber, strong and built for lots of rough use. Whistle, steel basketball hoop with net complete the set. Hours of fun for developing athletes. 52N2413—Kit, delivered.... 3.98

Football and Helmet Set 5.95

The rugged football players of tomorrow learn today. One-piece, molded plastic helmet has cowhide leather binding and foam rubber padding. Grain-fabric covered ball with inflating needle. 52N2437—Set, delivered.... 5.95 52N2438—Football only.... 2.49 52N2439—Helmet only.... 3.98





A "Kampanile"—a Majestic Tower that tolls beautiful music far and wide. At the softest touch of the keyboard, each precision tuned bell swings and rings one note in the scale (from do to do). For quick learning, bells are color keyed to song book—play by color, note or ear. 52N583—Abt. 14 x 12" high. Del'd..... 6.95

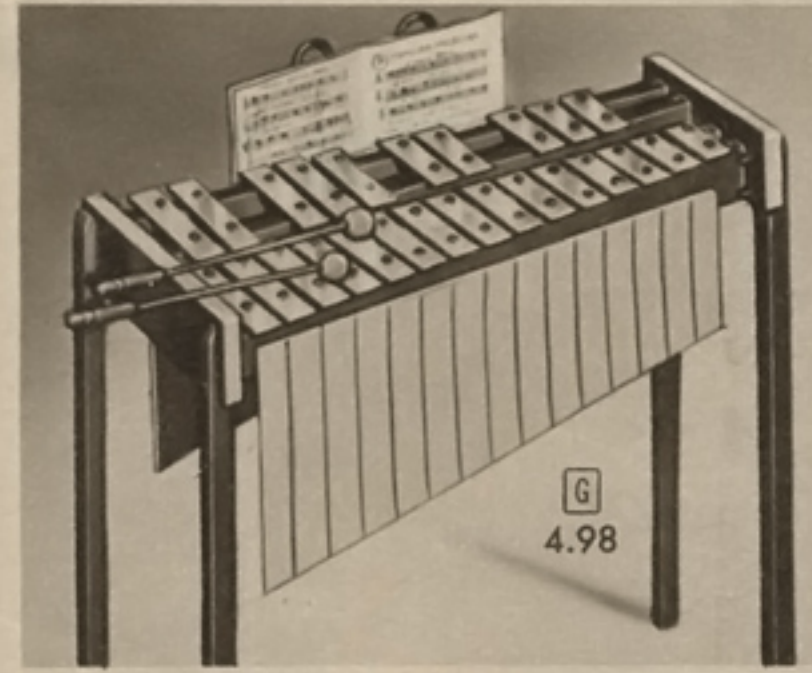
B Give Your Young Bandsman a Real Christmas. Richly engraved, realistic, Gold color trumpet has 4 valves. Mouthpiece is washable. With lyre, mute, extra mouthpiece and strong carrying case. Plays all bugle calls and many songs. 52N585—Song sheet included. Del'd..... 3.98

C De Luxe Trap Drum Set for the enthusiastic beginner. With professional-looking mother-of-pearl finish. Genuine 18" skin head on bass and 9" skin head on snare drum give greater strength and a full rich sound. With 6½" kettle drum, 4 gong-bells; foot, hanging and post cymbals; cowbell; triangle; tone-block; sticks; foot pedal and nickel-plated spur legs. Only 2.00 down. 79N581 DL—With instructions. Del'd... 21.95

D Single-Row Vienna Model Accordion. He'll soon be playing tunes on this easy instrument with 10 mellow treble keys and 4 bass keys. Durable wooden case is attractively covered in mottled polished plastic. Protective metal corners on bellows. Strong leather wrist and thumb straps. Accordion is about 10 x 10 x 5½" wide. 52N549—Price, delivered..... 12.95

E Tosca Piano Accordion—nearly the real thing and an excellent introduction to music. Richly colored Maroon-and-Black plastic case is strongly built. 4 buttons give supporting harmony and 17 black and white keys play melody. Excellent tone. Leather hand and shoulder straps. Accordion about 10½ x 8½ x 4½" wide. 52N586—Price, delivered..... 15.95

F Texan Junior Guitar. A real instrument for beginners, very reasonably priced and easy to learn. Made of extra-strong fibreboard and wood. Latest type nylon strings. Guitar is full size—30" long, 11" wide. With instructions. 79N505 DL—Price, delivered..... 4.95



G Floor Model Xylophone. Every musical youngster will just love this instrument—consistently voted most popular by children. Has 25 keys, giving complete chromatic scale through 2 octaves, making almost every tune easily playable. Strong wood frame is finished in Red lacquer, with wire music holder and sheet music. Two large mallets. Imitation chimes in front and back give impression of professional instrument. Comes complete with instruction booklet. About 22" high, 22" long. 79N582 DL—Price, delivered..... 4.98

H Children's Spinet Piano. Just like a real piano with its own bench. Makes your child's room into a proper music room. With a beautiful Cherry Mahogany clear glass finish on sturdy plywood, piano is strongly built. 29 plastic keys (17 white and 12 black) are tuned to give a chromatic scale through over two octaves, making it possible for your child to play most tunes. Keys have easy action. Music rack and easy-to-read song book included. Piano measures about 19½ x 11½ x 20", bench is 10 x 5½ x 8". Only 2.00 down. 79N407 DL—Price, delivered..... 22.95

J Children's 34-Key Baby Grand Piano. A really exciting gift for any musical child because it looks just like a real concert model with its professional curved design. 20 white keys and 14 black keys give a resonant, mellow tone throughout the chromatic scale. Black enameled hardwood with turned legs. Comes complete with 8½ x 9" high stool; piano measures approximately 16½ x 16½". 79N403 DL—With simple sheet music. 14.95

K Our Finest Children's 48-Key Piano. An inspiration for a child who shows any musical talent, this is the finest gift possible. This 48-key spinet is beautifully styled of top quality 5-ply ½" plywood construction throughout the cabinet. Satin smooth simulated Walnut finish; gracefully shaped legs. 28 white keys and 20 black keys are chromatically tuned through over four octaves, and your youngster can learn to play on this instrument. A music rack and 12-page colored song and key-chart book are included. Never needs tuning. Piano is about 22 x 15¾ x 29½" and bench is about 10 x 12 x 14". 6.00 down, 5.00 monthly. 79N584 DL—Price, delivered..... 59.95



TWO FAMOUS TV PALS LASSIE AND POKEY

These lovable, huggable animal personalities will make inseparable companions for young dog lovers



1

Soft Rayon Plush
Real Collie Colors
3.89



2

Lifelike Dachshund
in Deep-Pile Plush
3.89



3

Big armful of love!
Giant-Size Panda
for tots to adore.
4.69



4

Washable Teddy Bear 2.98



5

3.98



6

5.98



7

5.98



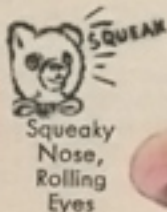
8

2.98



9

2-Tone
Teddy Bears
1.98 Ea.



Squeaky
Nose,
Rolling
Eyes



10

New! Cuddly Tiger
Soft, Striped Plush
4.98



11

Agile Chimp
Has Vinyl Hands
2.98



12

4.98



13

Your Own
Little Zoo
1.98 Set



14

2.98

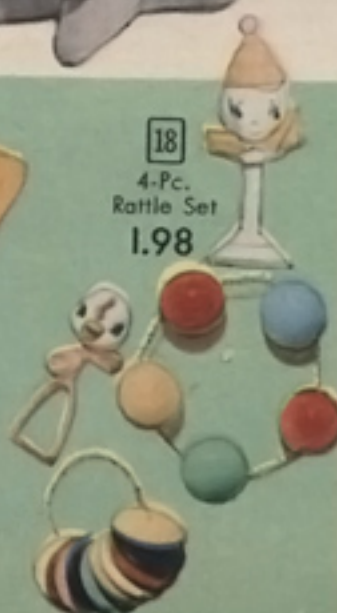
15
Humming Top
to Charm Tots
98c

LET'S MAKE MUSIC
with a humming or
musical top spinning
in a riot of color

16
Choral Top
with 3 Tones
1.98

17
3.49

18
4-Pc.
Rattle Set
1.98



19

1.98

Toys for tiny tots

SANTA'S PLAYTIME SUGGESTIONS

Items Shown on Opposite Page

- 1 **Lassie—Dog of TV Fame.** Softly stuffed rayon plush body. Soft vinyl face with painted details, glassene eyes. Lying position. Authentically colored coat in Brown-and-White. 22 x 11" to top of head. 48N4174—Price, delivered..... 3.89
- 2 **Pokey—Lassie's Pal.** Adorable Dachshund has soft vinyl face with realistic painted detail. Glassene eyes. Soft rayon plush in authentic colors of Brown-and-White. Abt. 20" long. 48N4254—Price, delivered..... 3.89
- 3 **Giant-Size Panda Bear** will sit up. Lustrous Black-and-White rayon plush body with huggable arms, squeaker in paw. Soft vinyl nose and mouth, locked-in glassene eyes, ribbon bow. Softly stuffed. 48N4177L—Abt. 25" tall. Delivered..... 4.69
48N4178—As above, abt. 19" tall. Del'd..... 2.89
- 4 **Two-Tone Teddy Bear** in deep-pile pastel rayon plush. This completely washable Teddy has plastic eyes, sewn yarn nose. Abt. 16" tall. 48N4179—Price, delivered..... 2.98
- 5 **Scampy Dog.** Mischievous pup wears neck collar with 3 bells and ribbon bow. Softly stuffed two-tone Grey plush. Soft vinyl face with painted detail, perky satin-lined ears. Abt. 9" x 10½" high. 48N4243—Price, delivered..... 3.98
- 6 **Koala Bear with Baby.** Mother sits, detachable koala baby rides on her back, may be moved to any position. Soft plush bodies in natural colors of Tan-and-White. Authentic koala features, glassene eyes. Mother abt. 13½" high, baby abt. 6½" high. 48N4882—Pair, delivered..... 5.98
- 7 **Musical Panda Bear.** Wind him and Swiss music box softly tinkles a nursery tune to lull tots to sleep. Softly stuffed Black-and-White rayon plush body, glassene eyes, red felt tongue. Colorful checked felt vest. About 12 inches high. 48N4881—Price, delivered..... 5.98
- 8 **Playful Kitten.** Perky face in soft vinyl with painted eyes, mouth, whiskers. Softly stuffed bundle of rayon plush with squeak voice, ribbon bow. In pastel colors, abt. 14½" high. 48N4008—Price, delivered..... 2.98
- 9 **Honey Bear.** Squeeze his nose—hear him squeak! Stuffed two-tone honey-colored plush body. Soft vinyl mouth, rolling eyes, abt. 13" high. 48N4266—31 (Honey) color. Del'd..... 1.98
48N4265—As above, in 45 (Pastels). Del'd..... 1.98
- 10 **Cuddly Tiger.** This tame jungle dweller wants to curl up on your tot's bed. Stuffed, colored plush with realistic stripes, padded feet, two-tone ears, and droopy tail. Soft vinyl face, glassene eyes, long whiskers. Abt. 22" long, 9¾" high. 48N4255—Price, delivered..... 4.98
- 11 **Clever Chimp** has vinyl hands—holds objects, hangs like real monkey. Cotton body, plush head, soft comical vinyl face. Abt. 14" tall. 48N4183—Price, delivered..... 2.98
- 12 **Pyjama Dog** who loves to snooze on child's bed. Extra-soft two-toned pastel plush body in lying position. Has zipper on underside for putting away pyjamas. Vinyl face with painted detail, droopy satin-lined ears. Softly stuffed. Abt. 20" long. 48N4253—Price, delivered..... 4.98
- 13 **Miniature Zoo.** Your own little set of stand-up animals—plush donkey, giraffe, and elephant. Giraffe is 6" tall, others in proportion. Authentic coloring, bead eyes and nose. Bell on each. 48N4176—4-piece set, delivered..... 1.98
- 14 **Slumber Doll**—a soft, snoozy mate for your toddler. Sleeping position, closed eyes. Pastel rayon plush body, mohair tufts of hair. Soft vinyl face with painted detail. About 16 inches tall. 48N4184—Price, del'd..... 2.98
- 15 **Humming Top.** Pump the plunger and top hums merrily. Brightly lithographed metal makes a fascinating pattern as it spins. Abt. 8" diam. 48N521—Price, delivered..... 98c
- 16 **Choral Top** with 3 musical tones. Spin by pumping plunger and tones change automatically. Flat base keeps top upright. Lithographed metal makes a rainbow of color as it spins. Abt. 7" diam. 48N520—Price, delivered..... 1.98
- 17 **Musical Jack-in-the-Box.** All metal—colorfully lithographed. Turn handle to play music and up pops Jack. Playproof mechanism. Abt. 5¾ x 5¾ x 6¾". 48N209—Price, delivered..... 3.49
- 18 **4-Piece Rattle Set.** Figured hand rattle, bracelet rattle, clacker teething rattle, and a suction cup rattle. All are made of plastic; non-toxic coloring. Suction cup rattle abt. 6" long, others in proportion. 48N4499—4-piece set. Delivered..... 1.98
- 19 **All-Vinyl Teddy Bear,** movable arms, legs, head. Soft, washable vinyl. Has squeak voice. Non-toxic shades of Lt. Brown. Abt. 10¾" high. 48N4883—Price, delivered..... 1.98



BOUNCY HORSE

For gay rides on a nursery range

1.98



"Look-Toy"

1.49

BRONCO FOR WEE WESTERNERS

Tough, Easy-to-Clean Vinyl Plastic

Easy-to-ride hobby horse inflates to about 25 x 20 inches high, is weighted at bottom to stay upright. Has removable saddle and is brightly decorated with authentic Western trim. Made of strong vinyl plastic to withstand rough-and-tumble fun. Just the thing to delight young cowpokes. Easy to clean with a damp cloth.

48N4041—Price, delivered..... 1.98

BIRD "SWING-DING"

A Mobile Toy for Baby's Christmas

21 gaily colored birds to enchant a small child as they flutter above him. This modern mobile toy adheres to the ceiling by a gummed support; heavy-board birds sway noiselessly with the air currents. Authentically colored, all these birds are common to North America and are identified and described inside the package.

48N1781—Price, delivered..... 1.49



A Gay Rag Doll 98c

B Roly-Poly

98c

C Phone Bank 98c

D Bucket of Beads 98c

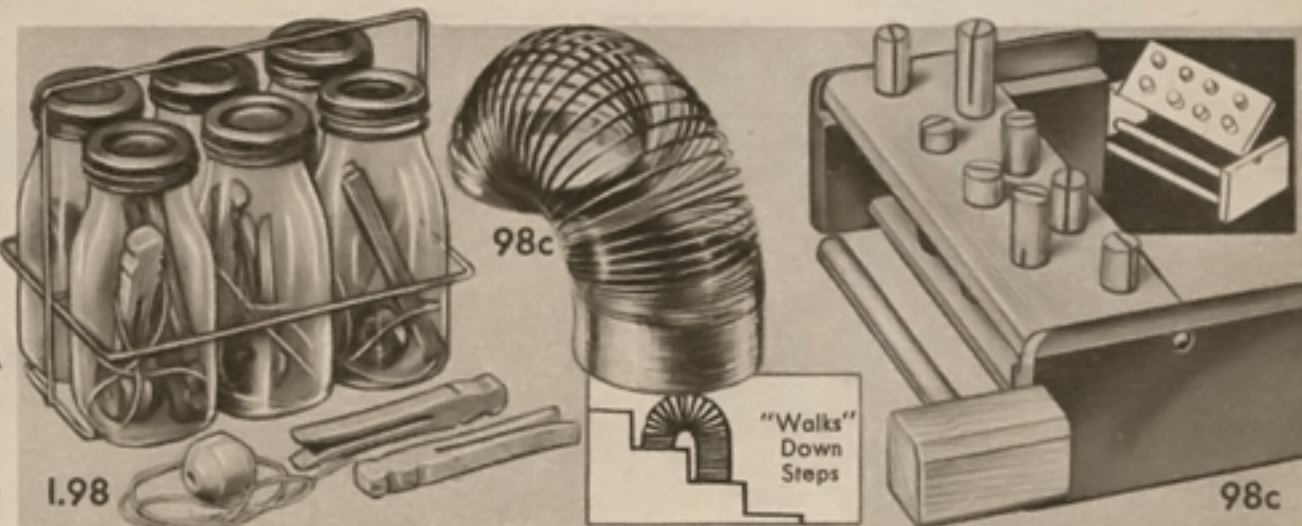
LOW-PRICED TOYS TO AMUSE AND DELIGHT THE SMALL FRY

A **Lovable Rag Doll**, softly stuffed and dressed in gay print outfit with matching bonnet. Appealing plastic face with painted detail. Mohair tufts of hair. Ribbon bow around neck. Abt. 12" tall. A playmate for the toddler on your list. 48N4212—Price, delivered..... 98c

B **Comical Roly-Poly Clown** to make your baby chuckle. Push him, he bobs up again. Smiling painted face. Molded plastic in bright, non-toxic colors. Wipes clean—almost indestructible. Abt. 7½" high. 48N4409—Price, delivered..... 98c

C **Colorful Plastic Phone Bank.** Bell rings when the button is pushed. Has a numbered dial that whirls back into place. Money slot under receiver, bottom unlocks. Wipes clean easily. Assorted colors. About 4¼ x 5¼ x 4¼ inches high. 48N5349—Price, delivered..... 98c

D **Giant Beads** in plastic bucket. Generous supply of wooden beads drilled for stringing—string provided. Gay, non-toxic colors. Tiny tykes never tire of stringing beads in different patterns. 48N4498—Price, delivered..... 98c



1.98

98c

"Walks" Down Steps

98c

Milk Bottle Game

Pint-size milkmen will love playing "grown up" with this set of 6 plastic milk bottles and metal carrier. Fun to stack and replace in rack. Unbreakable, squeezable bottles contain wooden pegs and beads for him to fill and dump. Non-toxic colors. Size abt. 7 x 4¾ x 6¼" high. 48N4884—Set, del'd. 1.98

Steel Slinky Toy

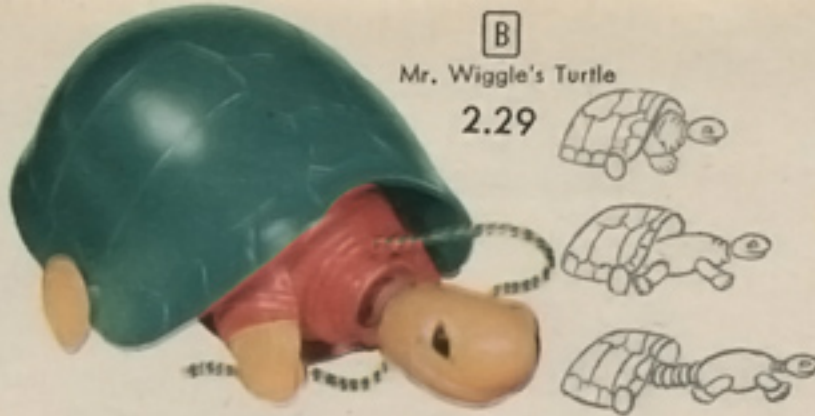
Slinky toy—a source of entertainment and delight to young and old alike. Tiny tots will be fascinated to see the springy steel toy "walking" down steps or inclines. A toy for Santa to hide in a good child's Christmas stocking. 48N5428—Del'd.. 98c

Wooden Bingo Bed

Youngsters pound with wooden mallet on 8 bright wooden pegs pushing them through board—then turn board over and begin again. Helps to teach hand-eye co-ordination. Painted ends and pegs in vivid non-toxic colors. Bed abt. 9¾ x 4¾ x 3½ inches high. Mallet 8" long. 48N4885—Price, del.. 98c



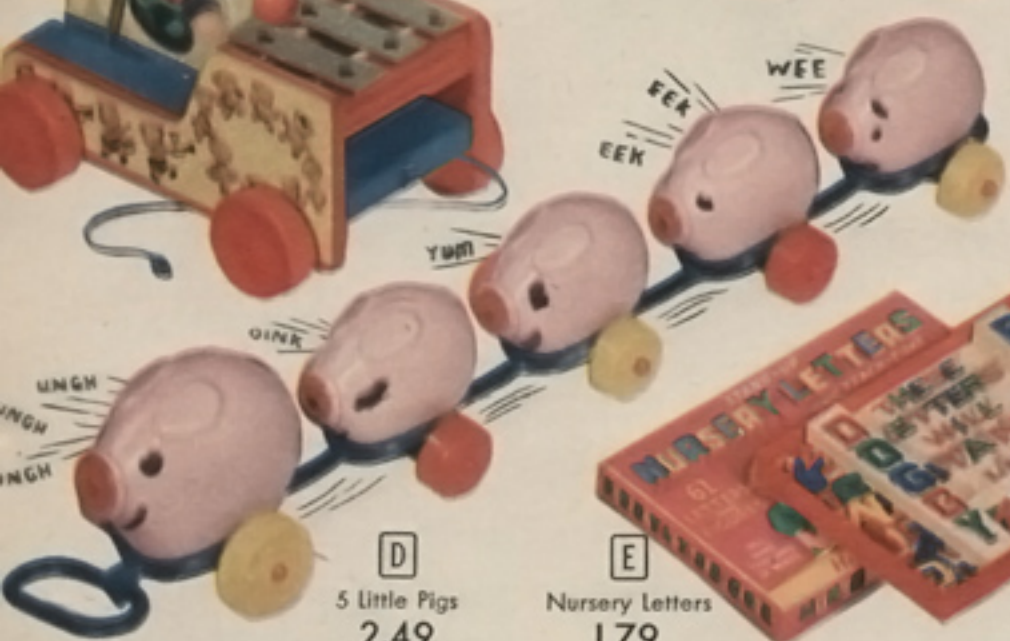
A
Xylophone Bear
1.49



B
Mr. Wiggle's Turtle
2.29



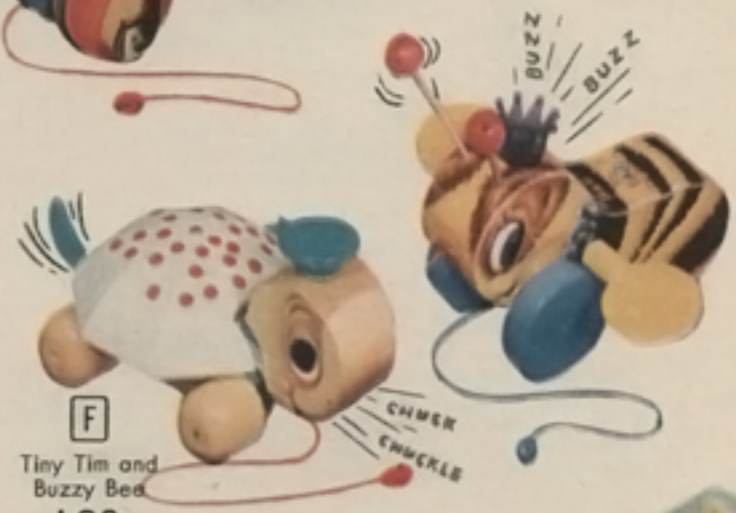
C
Bucky Burro
1.98



D
5 Little Pigs
2.49



E
Nursery Letters
1.79



F
Tiny Tim and Buzzy Bee
1.98

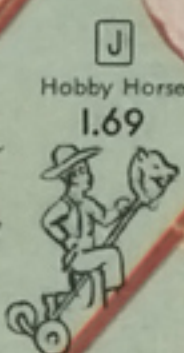
THESE ITEMS DESCRIBED ON OPPOSITE PAGE



G
TWO PLAYTIME FAVORITES
Kiddies Love This Wagon
with Its Load of Blocks—
2 Toys at One Low Price
1.79



H
Musical Roller
1.79



J
Hobby Horse
1.69



K
Sponge Blocks
1.29



L
Locomotive
4.49



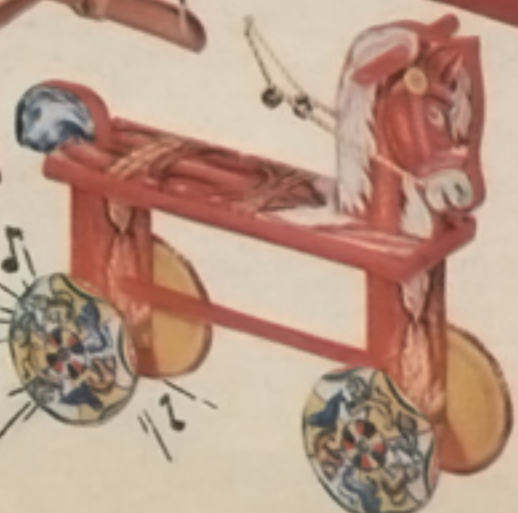
M
HAPPY TIME
SPRING BOUNCING HORSE
An Exciting, Bouncing Ride that
Will Delight Any Youngster
7.95



N
Spring
Shoo-Fly
9.49



P
Reversible Shoo-Fly Rocker
5.29



T
Rocking
Horse
3.79



U
Kiddie Car
Rocker
4.79

R
Chime Horse
2.98

Christmas fun galore

FOR TOTS AND TODDLERS

Description of Items Shown on Opposite Page

A **Xylophone Pull-Toy.** As toy is pulled Teddy's paws swing up and down, tapping out gay musical sounds on 3 keys. Strong wood construction, spring-connected mallets. About 6½" long, 8" high, 4" wide. 48N5420—Price, delivered..... 1.49

B **Mr. Wiggle's Turtle** soon makes friends! When pulled along he pops in and out of his shell and bobs his head. Brightly colored high-impact plastic shell, quality coiled spring. About 9" long, 4" high. 48N5182—Price, delivered..... 2.29

C **Bucky Burro** has his own cart and driver. When pulled he kicks up his hind legs, moves his tail; driver jiggles, toy makes hee-haw noises, ears flop. Full color lithographed wood construction. 13½" long. 48N5424—Price, delivered..... 1.98

D **This-Little-Pig-Went-to-Market Pull-Toy.** Constructed of soft flexible plastic with gay character faces and five different voices that imitate pigs in favorite Mother Goose nursery rhyme. Rolls on vinyl wheels, is joined by flexible cord; gay toyland colors. About 15" long. 48N5467—Price, delivered..... 2.49

E **Nursery Letters**—an alphabet that entertains as it teaches. Contains about 60 plastic stand-up letters and numerals for word making. Also has metal "teach-time" clock, 5½ x 5½". Letters about 1¼" high. 48N4864—Price, delivered..... 1.79

F **2-Piece Pull-Toy Set.** Consists of Tiny Tim Turtle and Queen Buzzy Bee. Turtle in sailor suit and spotted plastic shell wags tail, makes noises; Bee has plastic crown, 2 spring feelers that wiggle and 2 wings that make buzzing sound. Lithographed wood. 48N5181—Price, delivered..... 1.98

G **Wagon of Colorful Blocks.** These 2 colorful toys are firm favorites—at one low price. Sturdy metal wagon has bright harmless enamel finish. The easy-to-grip wooden blocks are embossed with letters and interesting pictures. 24 blocks, each about 1¼" square. Wagon about 11" long, handle 17" long; has 4 rubber tires. 48N4877—Price, delivered..... 1.79

H **Gay Roller** that makes musical sounds when moved fascinates kiddies. Sturdily built toy has metal roller, wooden wheels and handle. Roller decorated with animals and flowers in vivid colors. About 24" long. 48N5185—Price, delivered..... 1.79

J **Ride-On Hobby Horse** of wood for would-be cowboys and cowgirls—a good outlet for high spirits! Brightly lithographed head, bell in wheel. Abt. 30" long. 79N5418L—Price, delivered..... 1.69

K **Set of Alphabetical Blocks.** A dual-purpose set that can be used for play or for teaching the ABC's. Made of soft pliable washable sponge plastic in pastel colors—lightweight, safe. Each block 1½" square. 48N5183—Price, delivered..... 1.29

L **Rider Locomotive** is heaps of fun for kiddies. All-wood construction with metal lithographed wheels. Wide seat only 9" from floor makes it easy for toddlers to get on or off. Brightly colored. 20" long. 48N5472—Price, delivered..... 4.49

M **Giddy-Up Happi-Time Spring Horse.** Safe and strong for children, rigidly constructed hardwood frame and Masonite body. Engineered to support triple the child's weight. Mounted on tempered springs to give exciting ride. Beautifully lithographed. About 30" long. 79N7939DL—Price, delivered..... 7.95

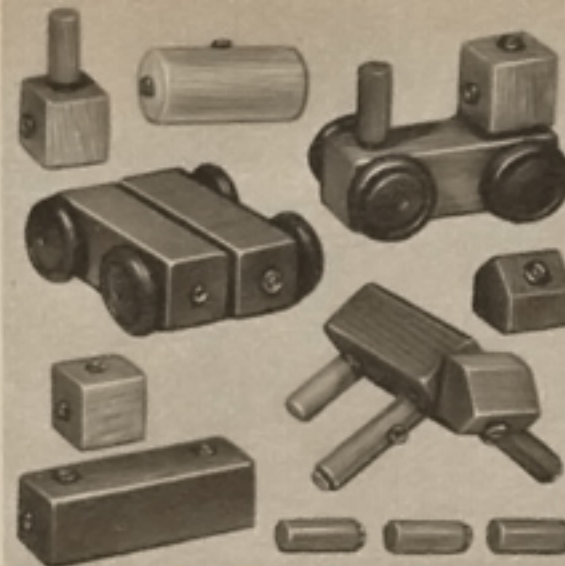
N **Spring Shoo-Fly** is a popular toy to delight the very young... keeps wee folks amused. Seat mounted on 4 well-tempered spring gives child a feeling of a real ride on a horse. Well-braced painted wooden frame about 28 x 18", Masonite-and-hardwood rocker. 79N9046DL—Price, delivered..... 9.49

P **Reversible Shoo-Fly Rocker.** When turned upside down it converts into a fine table for baby's playtime or mealtime. Baby sits safely inside, can't fall out—gives mother more time for her tasks. Made of Masonite-and-hardwood, multicolored washable design. 79N9015—About 23 x 12½ x 15½" high. Del'd. 5.29

R **Jingo Chime Horse.** This little horse gives the young jockey a real musical ride, with chimes in its steel wheels and bells on the reins. Can be ridden or pulled. Strong wooden body, brightly decorated with animal pictures on wheels. 16½" high, 19" long. 48N5184—Price, delivered..... 2.98

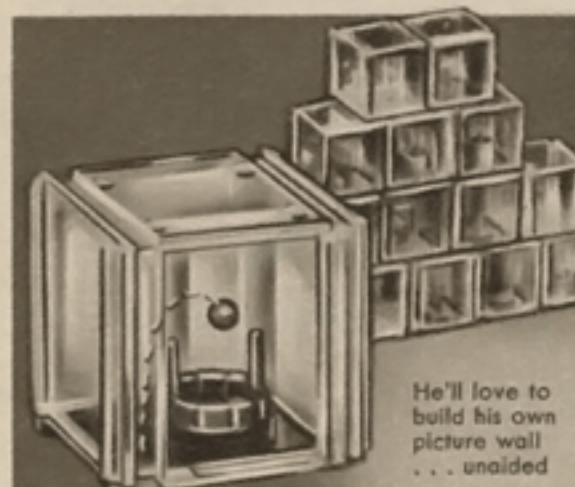
T **A Simple Rocking Horse.** Gaily colored and decorated frame, rockers, and seat. Strong steel upright joins rocker to hardwood seat. 20" long, 14¾" high. 48N7952—Price, delivered..... 3.79

U **Double the Fun** with a kiddie car and rocking horse all rolled into one. Baby can easily get on or off without help. Made of beautifully decorated, extra-smooth Presdwood. Wheels retract on springs to make rocking horse. Bells inside wheels ring. Back support. Size about 20½ x 7 x 3½" high. A two-in-one gift. 79N7930—Price, delivered..... 4.79



Blocks for Busy Little Fingers

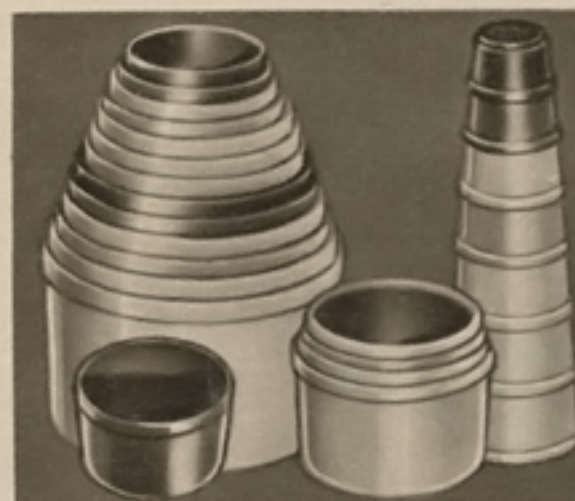
A 19-pc. set of wooden blocks that snap easily together to make all sorts of fascinating toys—engines, cars, trucks. Safe with no sharp edges; they're attractively colored playthings for youngsters. With 2 pairs of 4-in. wheels. Largest block abt. 5 x 1 x 1 inch. 48N4886—19-piece set, del'd..... 1.98



He'll love to build his own picture wall... unaided

Clear Plastic Blockettes

Intriguing set of crystal-clear blockettes, each containing a bright animal, puzzle, building or figure. Grooves in sides—fit easily together for building. Blocks are lightweight, safe, with smooth round corners. Easily cleaned. Each abt. 1¼" square. 48N4802—Set of 25, delivered..... 1.39



14-Pc. Set of Nesting Beakers

Just the thing to keep young builders busy—a set of blocks for building or nesting. Of unbreakable Polythene in pastel colors, they're washable, hygienic. Decorated with designs, letters, numerals. Largest block about 2¼" high, 3" diam. 48N4887—Set of 14 pieces. Del'd... 1.89



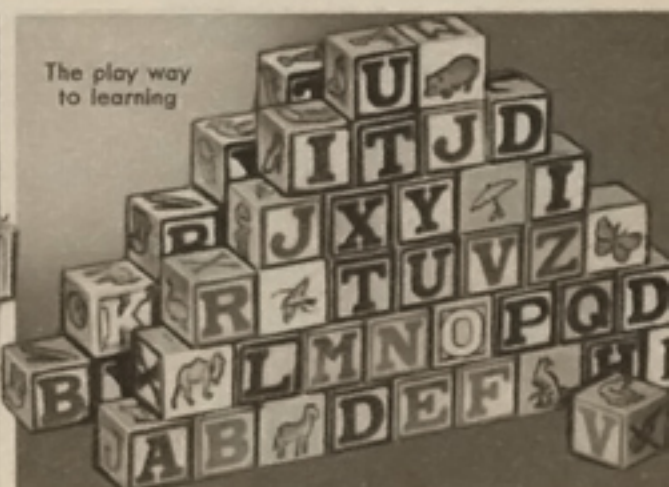
Colorful Pyramid Rings

Fun and games for small fry with this attractive set of 14 pyramid rings to stack and nest. Made of unbreakable Polythene, richly colored, with base and peg. 9" high. 48N4888—Set, del'd..... 1.89



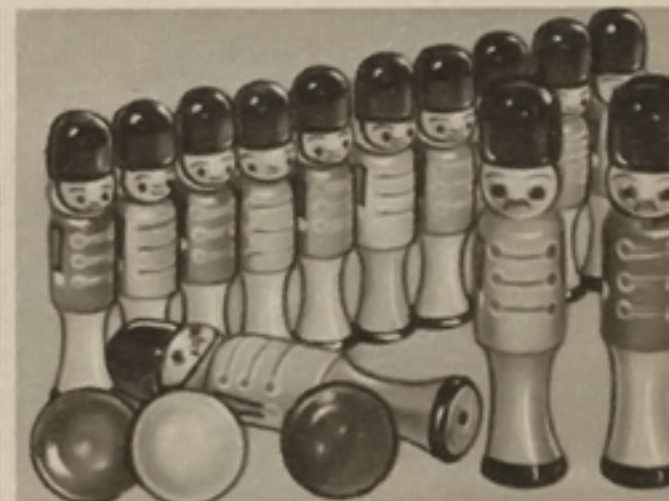
A Walking Dog That Barks!

This lovely Brown-and-White plush puppy has floppy ears, gay tam, and ribbon bow. Walks and wags his tail, or nods his head, wags his tail and barks. Remote control, battery-operated; he's a real obedient pet; about 7½" long, stands 7" high. 48N5180—With batteries. Del'd.... 3.49



48 Colorful Blocks for Toddlers

Delightful set of blocks to keep wee folks happy... lets them express themselves. There's plenty of fun in these hardwood blocks, vividly colored with embossed alphabet letters on 2 sides, fascinating pictures on the others. Each about 1¼" square. 48N4876—Set of 48 blocks, del'd... 1.29



For the Junior Bowling Club

This ten-man army of pin soldiers makes a fine target for young bowlers. Made of wood, about 9¾" high, with gaily painted faces and uniforms... they love being bowled over. A wonderful playtime gift for all youngsters. 3 bowling balls included. 48N5499—Set complete, del'd.... 1.29



Mickey Mouse Jig-Saw Puzzles

Meet Mickey and his Disneyland friends in this delightful set of 4 puzzles. Easily assembled, they show scenes of Fantasyland, Adventureland, Frontierland. 48N6852—Abt. 14¾ x 11½". Del'd. 1.98

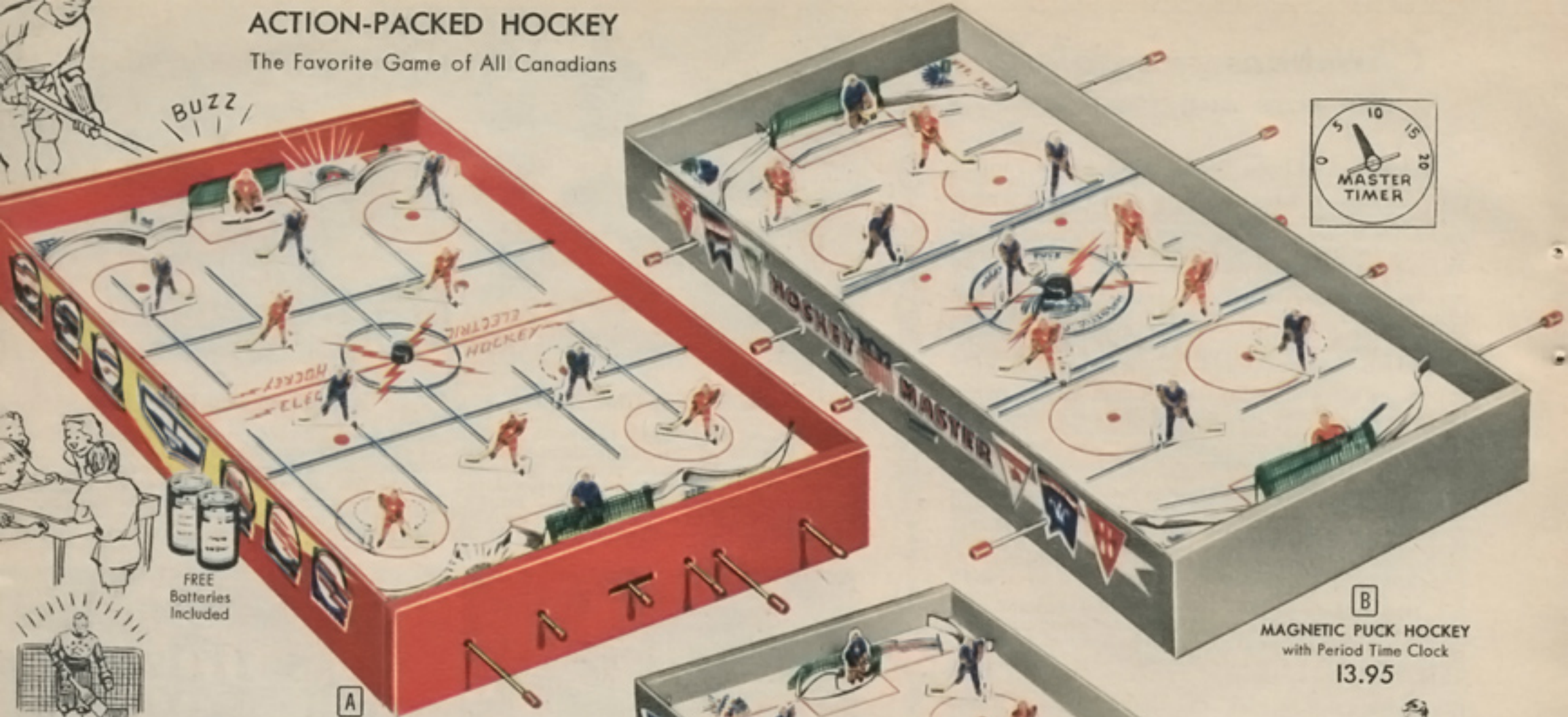


SHOP CONVENIENTLY BY PHONE

Telephone orders to your local Order Office

ACTION-PACKED HOCKEY

The Favorite Game of All Canadians

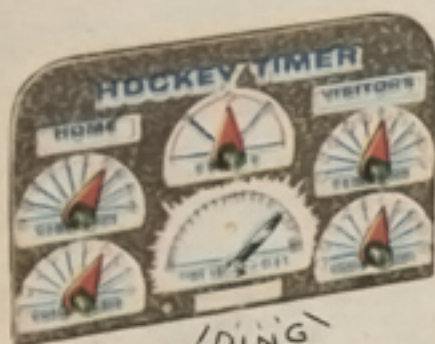


A
NATIONAL ELECTRIC HOCKEY
Professional-Type Hockey. You Can Pass, Check, Stick-Handle, Score **15.95**

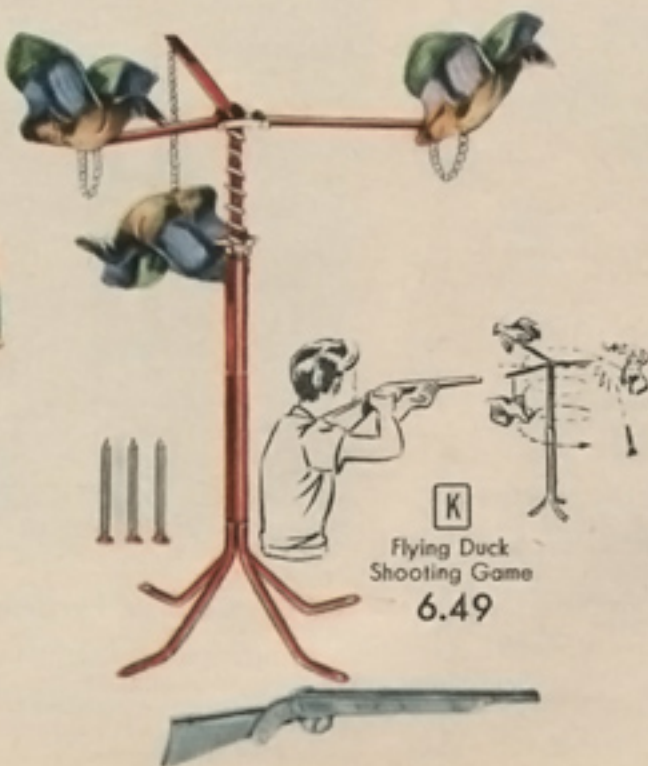
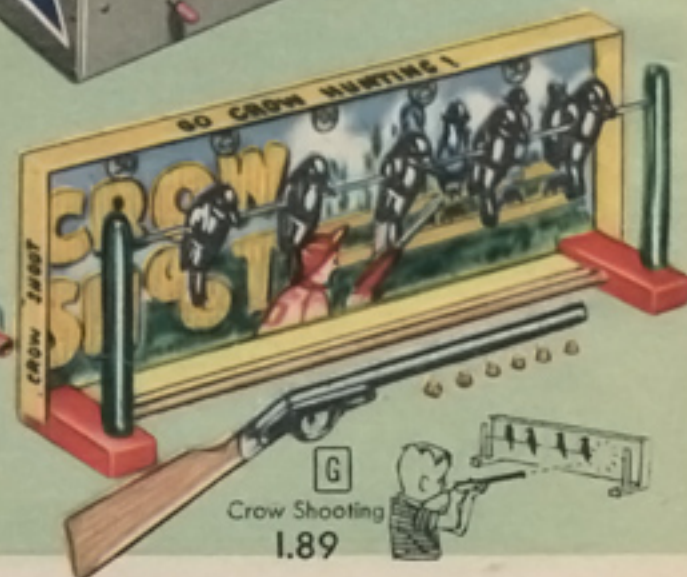
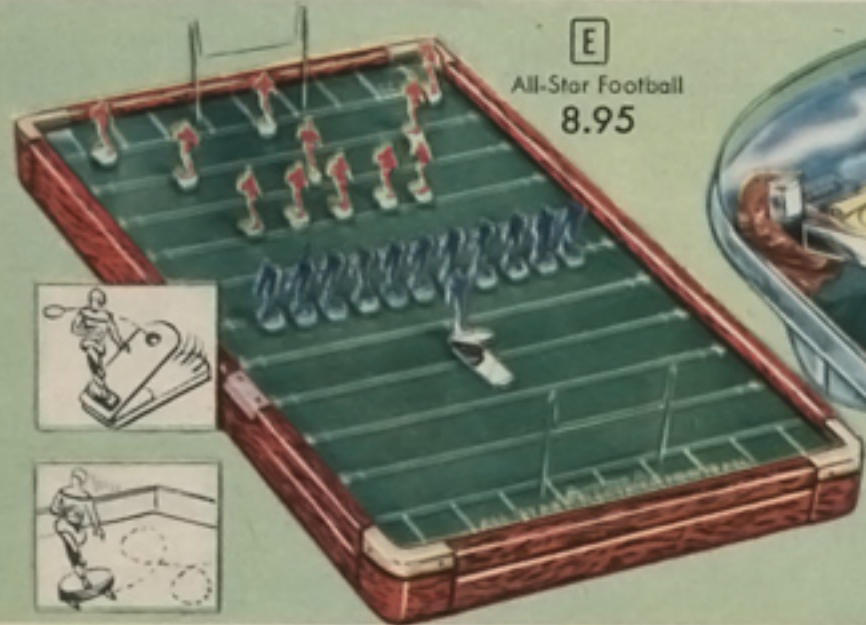
B
MAGNETIC PUCK HOCKEY
with Period Time Clock **13.95**



ALL ITEMS DESCRIBED ON OPPOSITE PAGE



E
All-Star Football
8.95



Games of skill

FOR THE WHOLE FAMILY

Items Shown on Opposite Page

A National Electric Hockey—the favorite game of young Canadians from coast to coast. This is an action-packed game with magnetic puck for more realistic play. Strong wood and Masonite construction, built to withstand lots of hard play. "Ice surface" is authentically marked. Players of brightly lithographed metal have strong gear playing mechanism. All players are arranged so you can check opposing players, stick handle, pass and shoot. Electric light goes on and buzzer sounds when goal is scored. Size about 36 x 23½ x 3⅞". An action-filled, sturdily built game—the ideal gift for a young hockey fan. 2 batteries included.
79N491DL—Price, delivered..... 15.95

B Magnetic Hockey Master for 3 different kinds of hockey—new Magnetic Puck Hockey, Regular Hockey, and Shiny with Alley Puck. Realistic "players" will play left or right hand, move along the playing surface to check opposing players. There's centre play as in real hockey; the goalie can move to block a play and shoot the puck out to clear his end. Period tally and score tally for each team timed by a new period time clock that rings bell at period's end. Up to 8 people can play at well-spaced side controls. About 36 x 16 inches wide, made of sturdy wood and Masonite.
79N481DL—Set, delivered..... 13.95
79N482DL—As above, without timer..... 11.95

C Gondola Game Timer. Add enthusiasm to your hockey game by putting a time limit on it. This clockwork period timer has bell that rings at the end of each period. Six dials register scores, periods, and games won for home team and visitors. Time indicator shows time left in play. Strong Masonite construction finished in Rock Tone enamel. Size about 9½ inches long by 6 inches high.
79N493DL—Price, delivered..... 2.98

D Club Hockey Game—Excellent Value at this low price. 5 players and goalie on each team will rotate in either direction for quick defense or attack. Rink is of wood-and-Masonite. Sloped playing surface keeps puck moving—a real challenge to the young hockey player. Fun for the whole family—2 to 6 people can play. Abt. 37½ x 15¾ x 3¾ inches.
79N492DL—Price, delivered..... 8.88

E All-Star Electric Football Game. An exciting game for long winter evenings, made with strong metal frame, Masonite playing surface. Includes 22 players, 1 kicker, 1 magnetic football, 3 wooden footballs, 1 yardage marker, 2 goal posts, 2 goal post brackets, 1 set of numbers and letters. "Playing field" is about 28 x 15 x 2" high. Any number of people can play. 110 volts, A.C., 60 cycle. Complete instructions included with game.
79N483DL—Set, delivered..... 8.95

F Big Game Bagatelle. Test your marksmanship and skill on bear, tiger, moose and other animal targets. Brightly lithographed metal playing surface. Spring shooter with transparent plastic cover. Playing surface has bell and replay lever which puts ball back into high-scoring area—makes the game more exciting. Size about 16 inches long by 10½ inches wide. A safe, unusual gift.
52N329—Price, delivered..... 2.69

G Crow Shoot. Hit the crows and watch them spin around the bar and then fall off. Strong metal-and-wood cork gun. Plastic-and-wood target, about 17 x 4 inches high. Includes 5 plastic crows and about 5 soft corks for ammunition. Safe indoor practice for your junior marksman.
52N102—Set, delivered..... 1.89

H Rabbit Hunt Game with Shotgun. Mechanical rabbit travels in a straight line or in a circle, and rolls over dead when hit with dart. Sturdy realistic 24" double barrel shotgun is made of high impact plastic with 3 safe rubber suction cup darts. Rabbit (8½" long x 5" high) is made of sturdy plastic with clockwork motor. "Hunting license" is included for young hunter. Instructions included.
52N330—Price, delivered..... 3.98

J Shooting Gallery entirely enclosed in transparent molded plastic—"bullets" cannot get lost. Suspended target spins, bell target rings when hit. Also moving targets on base, and scoring target. Self-feeding automatic pistol provides continuous safe action. Rate of fire of the steel pellets is controlled by shooter. Steel base. About 19½ x 7¼ x 12¼".
52N181—Price, delivered..... 3.49

K Duck-Shoot Target Game made of steel, with a bright, realistic enamel finish. Ducks are made of strong, lithographed Masonite. Ducks fly around in a circle, 2½ ft. in diameter, to present a lifelike moving target, drop from target arm when hit. Plastic dart rifle 21½ inches long fires the 3 suction darts. Target is about 4½ feet high. Will provide loads of fun for the whole family on Christmas day.
52N313L—Price, delivered..... 6.49

L Bow and Arrow Target Game for the young archery enthusiast. Sturdy 40-inch wood bow with 3 suction cup feathered arrows. Brightly colored target is mounted on stiff cardboard, held in a wooden frame. Target 17 x 17" mounts on an easel tripod 33 inches high. Easily assembled.
79N494DL—Price, delivered..... 3.98

ELECTRIC PIN BALL

- Automatic scoring
- Flashing light
- Ringing bell
- Steel balls

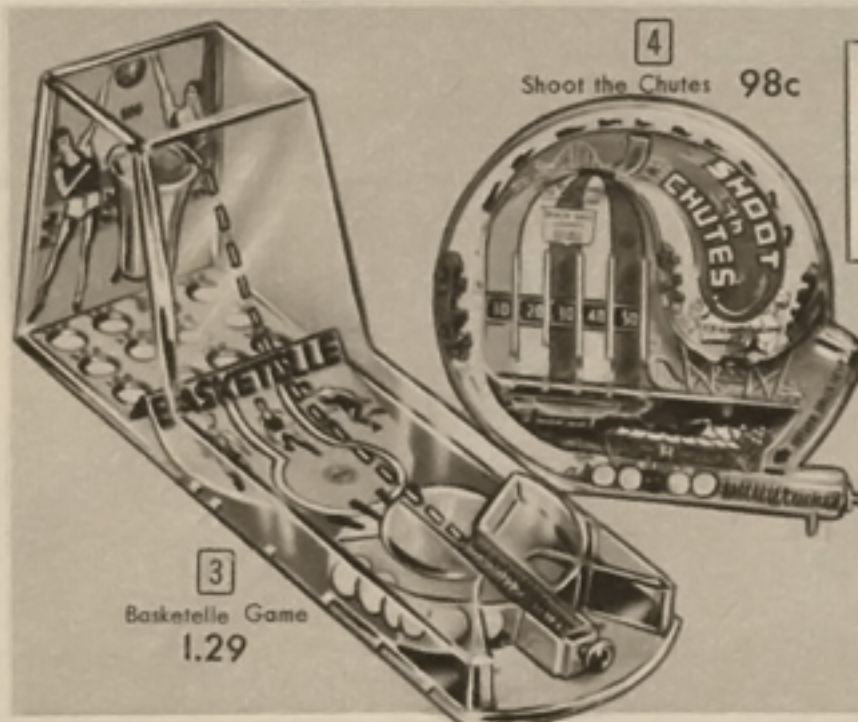


1
Was 16.95
13.95

2
Bingo-Matic 3.89

1 Electric Pin Ball Machine with latest automatic features. Fully enclosed transparent top, spring trigger arrangement, 5 steel balls. When balls touch, scoring sections bell rings, light flashes and score is automatically registered. Sturdy construction, lithographed. Replay lever on side to put balls back into play. Batteries included.
79N476DL—26½ x 12½ x 14½" high. 13.95

2 Bingo-Matic, Ideal for Family or Club. Automatic dispenser mixes, selects and ejects 1 number at a time. Set contains dispenser, 75 embossed 2-color plastic calling numbers, banker's chart, 50 bingo cards, colored wooden markers and full instructions about how to play this absorbing game. Comes in sturdy 17 x 13 inch box.
52N323—Price, delivered..... 3.89



3
Basketelle Game
1.29

4
Shoot the Chutes 98c

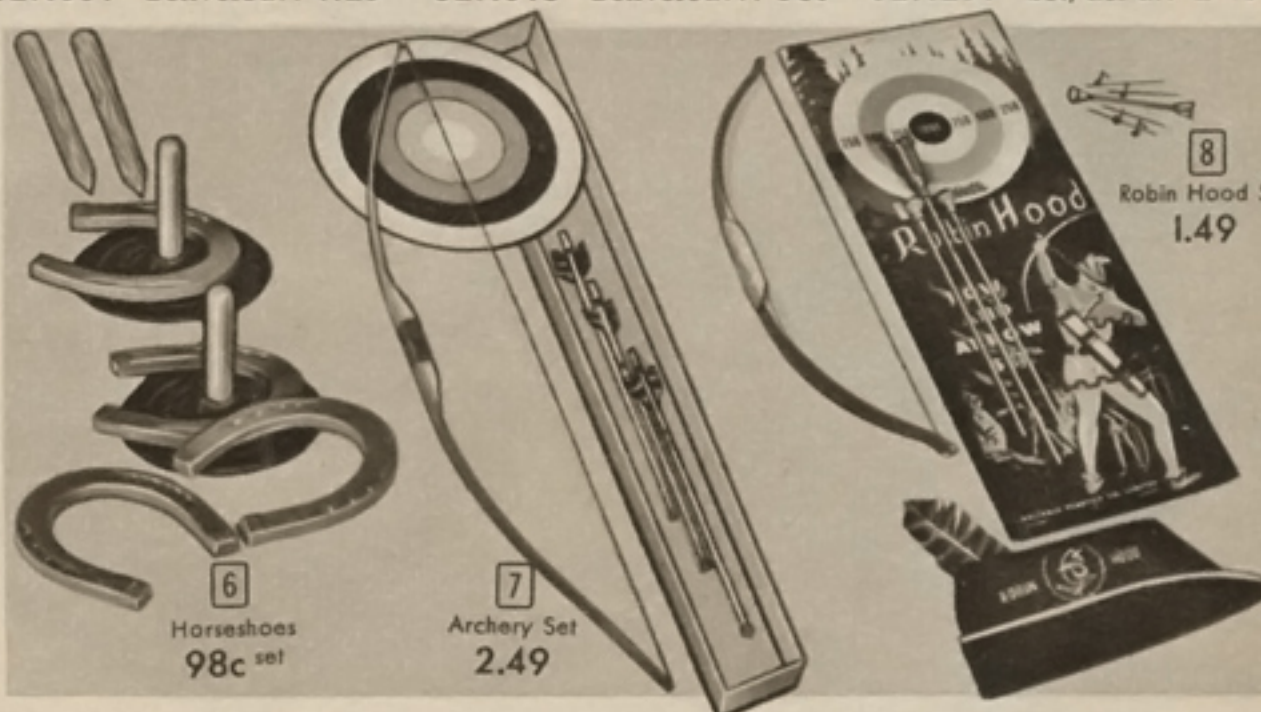
3 Something New in games of skill—"Basketelle", a simulated basketball set in miniature. Lithographed metal base with strong plastic cover so that ball can't hop out. Spring-loaded shooter rotates as you aim for basket at back, to challenge your skill. Hours of fun for children of all ages.
52N331—Delivered... 1.29

4 Shoot the Chutes with spring-driven shooter and try to land marbles in the high-scoring slots. Lithographed metal back, clear plastic front. Automatic ball release for replay. Requiring skill and patience, this game will provide hours of amusement for all the family. About 9½" diameter.
52N319—Delivered... 98c



5
Clown Target 2.49

5 "Knock My Hat Off", the comic clown challenges the young sharpshooter. When you hit his nose, his hat flies off. Spring-action plastic Woodsman gun shoots safe, rubber-tipped suction darts. 14" high target of lithographed cardboard. Spring action knocks the laughing clown's hat off.
52N231—Set, del'd... 2.49



6
Horseshoes
98c set

7
Archery Set
2.49

8
Robin Hood Set
1.49

6 Just Like a Cowboy, you can play horseshoes with this set. 5½" diameter rubber horseshoes, 2 rubber mats with wooden pegs for indoors, pointed pegs to drive into the ground for outdoor use. Two or four players can play.
52N332—Delivered... 98c

7 Be a Real Archer with this fine bow and arrow set. Sturdy 46" hickory bow with flax string that won't fray or snap. Three 18" arrows with rubber tips. A target is included. This is a Christmas gift that will delight any youngster.
79N210DL—Del'd... 2.49

8 Robin Hood Archery Set. Bright felt Robin Hood hat with feather. 2-color plastic bow. 2 arrows with rubber suction-cup tips and the famous Whistling Arrow for signaling. Complete with brightly colored target, numbered for scoring.
52N304—Delivered... 1.49



Family size pool tables

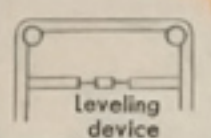
EXCITING FUN FOR ALL AGE GROUPS

B
Billiard Table
26.75 cash
3.00 Down

C
Numbered Balls
11.95

A
OUR FINEST
Professional-Type Table

Family Size 215.00 22.00 Down
As Shown cash 13.00 Monthly
Smaller Size 149.00 15.00 Down
As Above cash 10.00 Monthly



D
78 x 42" Table
88.95 cash
9.00 Down
8.00 Monthly

E
Snooker Balls
Set of 22
14.95

F
TWO GIFTS IN ONE
De Luxe Crokinole
Board with Checker
Board on Bottom
4.79

G
NEW! MAGNETIC
BOWLING GAME
5-Pin Alley 7.95
10-Pin Alley 8.95

Crokinole Only
4.29

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

H
Carom Board Has
85 Various Games
9.95

J
33 Favorite Games
All in One Giant
Compendium Set
2.49

K
De Luxe Scrabble
Is a Wonderful Buy
with De Luxe Tiles
and Accessories
4.29

L
Monopoly Game
in Regular and
De Luxe Editions
2.95 Up

Exciting games

TO PLEASE YOUNG AND OLD

Items Shown on Opposite Page

A New! Burrowes "Pro"-Style Pool Table. We're proud to offer this family size table loaded with professional features! It's a "heavyweight" (160 lb.) with the required rigidity and weight for "pro"-style play. Sturdy hardwood frame—size 74 x 40 x 31" high. Wide skirt and rail are natural lacquered wood. Strong, double-braced legs, corners are red maple. Warp-resistant Masonite Presdwood playing surface and resilient cushions are covered with heavy green cloth. Bed and leg-leveling devices for professional accuracy. "Roll-A-Way" ball return. Bead counters at end. Folds for storage. Four 52" long hardwood cues. Set of 16 double-numbered 1 7/8" balls. 22.00 down, 13.00 monthly.

79N486DW—Table, cues, balls..... 215.00
Similar to above—size 62 x 34 x 30" high. Set of 16 double-numbered 1 3/4" balls, two 48" long cues.
79N487DL—Table, cues, balls..... 149.00

B Practical Billiard Table makes a gift to provide hours of entertainment. Strong, wooden frame with folding legs for easy storage. Green fabric playing surface with rubber beading on rail. Table comes complete with cues, balls and set-up frame. Size is 50 inches long, 26 inches wide.

79N460DL—Price, delivered..... 26.75

C Numbered Pool Balls in set of 16, including 15 numbered balls and cue ball. Size 1 3/4".

52N328—Set, delivered..... 11.95

D Senior-Size Pool Table, for the whole family to enjoy a game of skill and fun. Natural-varnished hardwood frame. Smooth felt playing surface and rubber cushions. Leather-covered corners with mesh pockets. Leg-leveling, bed-leveling devices, bead scoring rods at end, folding legs. Table comes complete with two cues and 15 numbered 1 7/8" balls. Table size is 78" x 42". Weighs 70 lb.

79N470DL—Price, delivered..... 88.95

Similar to above, but has ball-returning device instead of mesh pockets. Includes cues, 1 3/4" balls.

79N458DL—Table size 66" x 36"..... 59.95

Similar to 79N458DL but with smaller table.

79N459DL—55" x 33". With balls, cues... 44.95

Extra Cues (not shown). Leather-tipped hardwood.

79N462DL—About 43 1/2" long. Pair, del'd. 3.98

Professional-Type Cues—48" long. (Not shown).

79N488DL—Pair, delivered..... 6.50

E Snooker Ball Set of 22 Balls. 15 red balls, 6 other colors and cue ball. Size 1 3/4" diameter.

52N112—Set, delivered..... 14.95

F De Luxe Crokinole Board. Sturdy wood frame and Masonite construction. Marbilite playing surface, no waxing required, 28" diam. Checker board on reverse side for bonus game. 24 discs incl.

79N478DL—Price complete, delivered..... 4.79

Same as de luxe set above, without checker board.

79N479DL—Discs incl. Delivered..... 4.29

79N104D—24 Crokinole discs. Delivered.... 45c

G New! Magnetic Bowling Game that's a sure winner. 5-pin alley is made of strong Masonite on wood frame, finished in rich marbelized enamel. When pins are hit, they disappear from alley. To reset, just pull lever—pins automatically position themselves. Held in place by magnet. Two bowling balls included. Size 48 x 8 x 6 1/2 in. high.

79N490DL—Price complete, delivered..... 7.95

Same as 79N490DL above, but 10-pin alley.

79N489DL—Price complete, delivered..... 8.95

H Play 85 Different Games with This Carom Board! Complete with rules etc. for games such as checkers, backgammon, crokinole, etc. Beautiful 27 1/4" sq. playing board of 3-ply wood veneer, fitted with 4 green net pockets. 2 tapered cues, carom rings, discs, tenpins, tops, score tab, dice and files.

79N455DL—Price, delivered..... 9.95

J Compendium of 33 Favorite Games—year-round fun for the whole family. Includes Snakes and Ladders; Steeplechase; Ludo; Tiddlywinks; Draughts; Dominoes; Anagrams; Word Guessing; Stock Exchange; Spelling Competitions; Fox and Geese; Go Bang; Bingo cards, counters and call numbers; many others. Lithographed board abt. 11 inches square. Instructions included.

52N121—Price, delivered..... 2.49

K De Luxe Scrabble with All De Luxe Parts. A terrific buy in this popular word game! Set has de luxe parts from the expensive edition regularly marketed at 14.95. Simulated ivory tiles, cribbage-type counter on special tile rack, and count pegs.

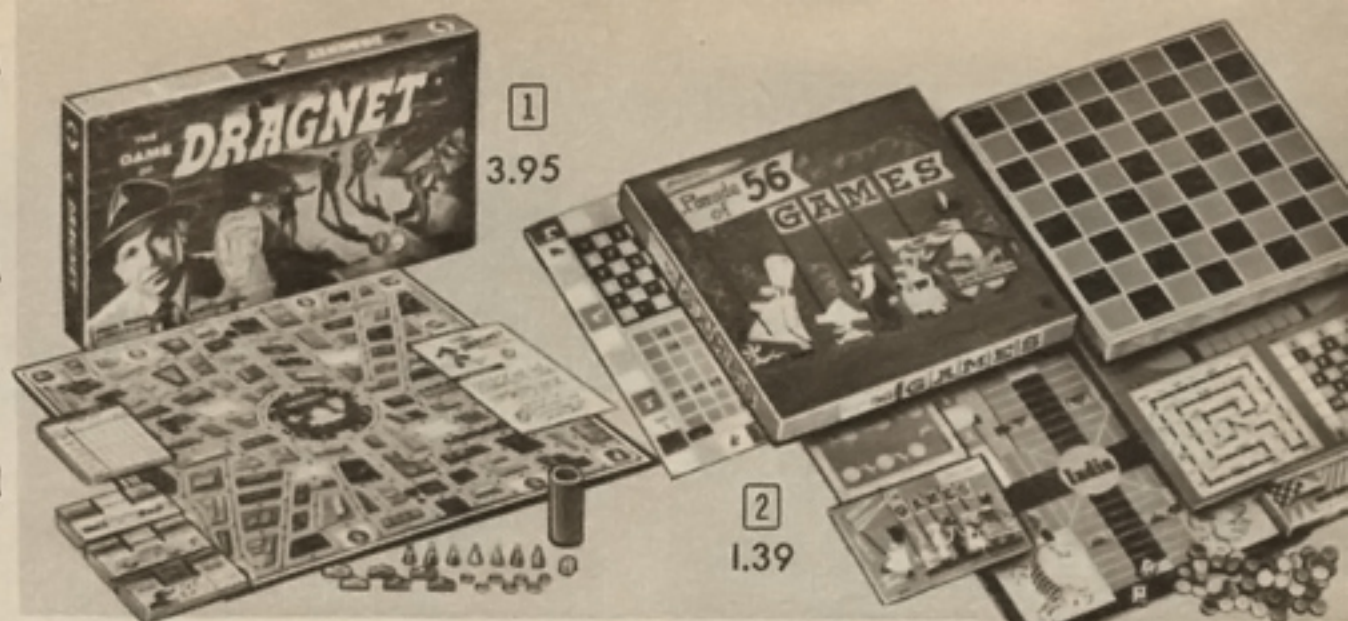
52N110—Price, delivered..... 4.29

L Monopoly—Fascinating Game for make-believe "tycoons". For 3 to 8 players, who handle thousands of "dollars". Buy, rent, sell—railroads, houses, hotels and utilities, with deed cards, mortgages etc. Includes supply of "money", plastic models of houses, hotels, dice. Board size 19" sq.

52N306—Price, delivered..... 2.95

De luxe edition with extra "money", de luxe pieces.

52N307—For 3-10 players. Del'd..... 4.39



Dragnet Badge 714—Detective Game

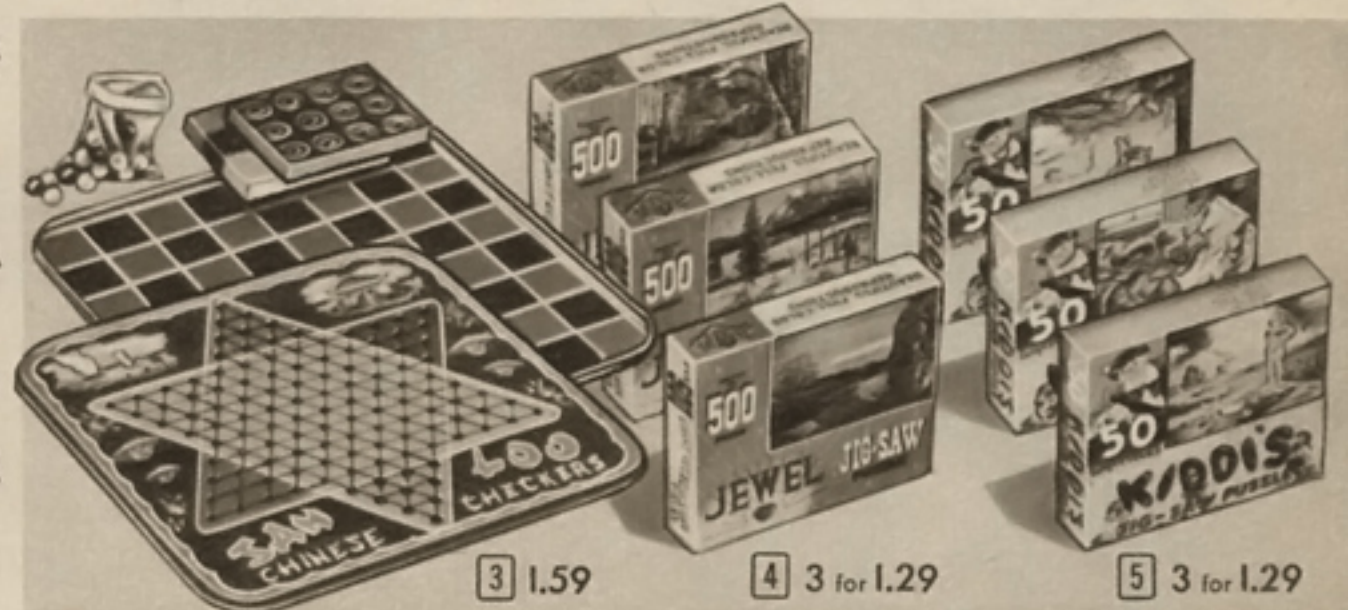
1 Everybody will enjoy this fascinating game of Dragnet—modeled after the famous TV show. You get mystery and clue cards, police and suspect cards. Markers, dice, shaker cup, 6 police and bandit cars.

52N310—Price, delivered..... 3.95

Big, Big 56-Game Chest of Fun

2 A sure delight and lots of entertainment on Christmas morning. Colorful lithographed playing boards 12" sq. 22 playing plans with embossed wood checkers, colored wood chips and dice. Instructions.

52N308—56-game set, delivered.... 1.39



Chinese Checkers

3 Attractive and colorful finish is outstanding on this combination set. One side is 14" sq. lithographed checkerboard, on the reverse are Chinese checkers. Sturdy embossed metal. Includes checkers and marbles. An excellent gift.

52N300—Price, del.. 1.59

Three Giant Puzzles

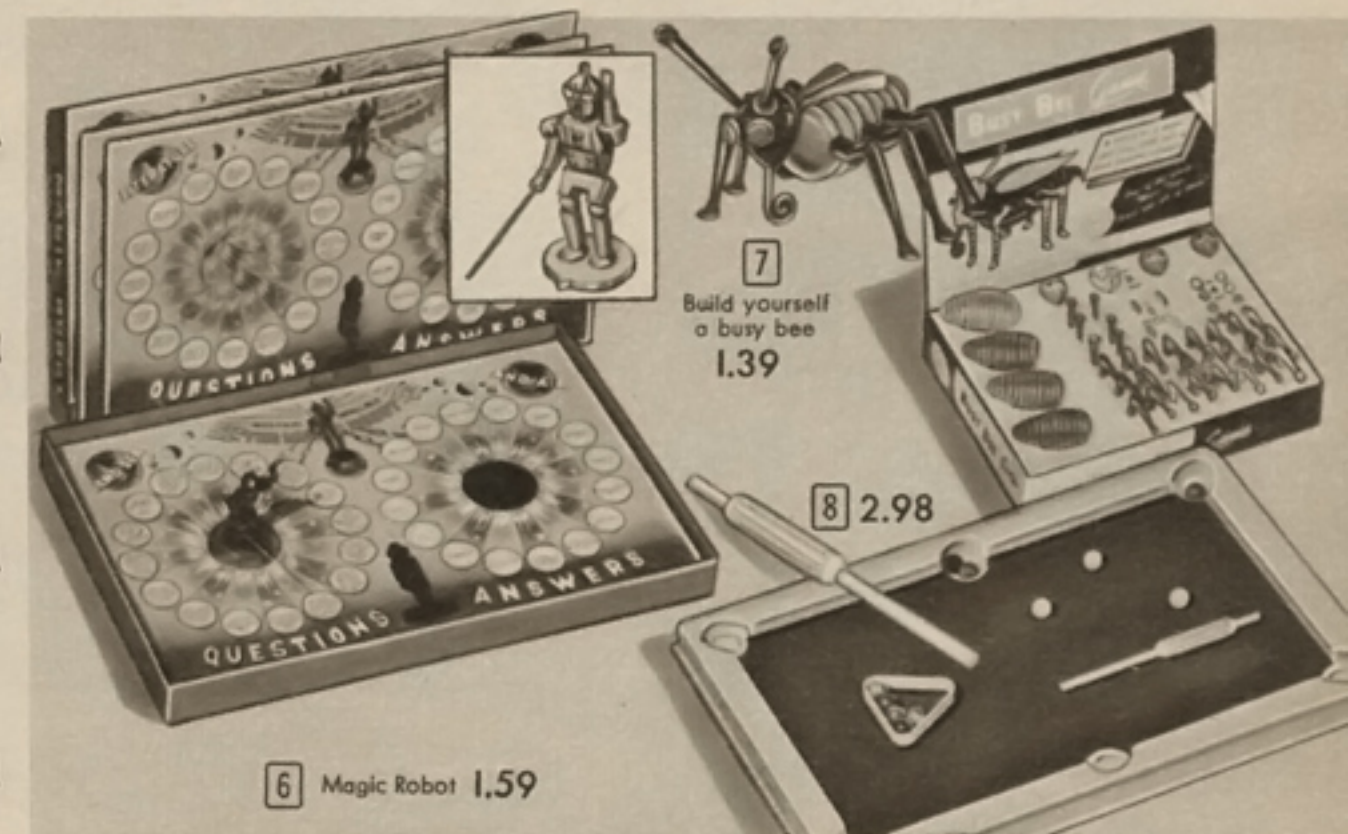
4 Usually a 1.47 line. 3 giant 500-piece Jewel jigsaw puzzles. Absorbing pastime for all ages. Each puzzle is 15 x 19 inches and contains 500 pieces. Includes beautiful and interesting scenes of Canadian nature and wild life. Del'd.

52N301—3 puzzles... 1.29

Child's 50-Pc. Puzzle

5 Educational and fun-filled gift for any child is this set of three kiddies' 50-piece jigsaw puzzles. Each puzzle is 15 x 19" and has 50 large pieces. Familiar and colorful scenes of dogs and children add interest to each puzzle. Delivered.

52N302—3 puzzles... 1.29



New! Magic Robot

6 A brilliant idea combining loads of fun with educational interest. 128 questions and 128 answers on geography, history, literature, etc. Just place Magic Robot in question spot. Rotate with pointer at desired question, then place robot on mirror in answer section and he will point to the answer! 4 sheets, 8 sides. Instructions included.

52N326—Price, del.. 1.59

Busy Bee Building Set

7 Imaginative game which satisfies creative interest of child in putting designs together. Consists of multicolored plastic parts. Child selects the body, head, adds other pieces, thus completes the insect. Pieces are easy to handle and assemble to make attractive multicolored combinations. Children can also play "first to build bee wins".

52N109—Price, del'd. 1.39

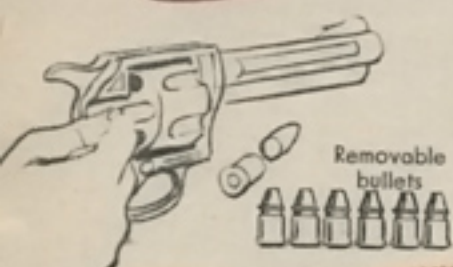
Tom Thumb Billiards

8 Though the set is a miniature one, the real pleasure it offers is giant size. Tom Thumb pocket billiards is carefully and realistically made, so that the action is fast and accurate. Playing surface is made of smooth felt with pockets on sturdy plastic frame. There are two spring-action cues. Also includes colored balls and a ball rack.

52N327—Price, del.. 2.98



1
Western
Six-Shooter
Holster Set
6.95



2
Twin Holster Set
4.98

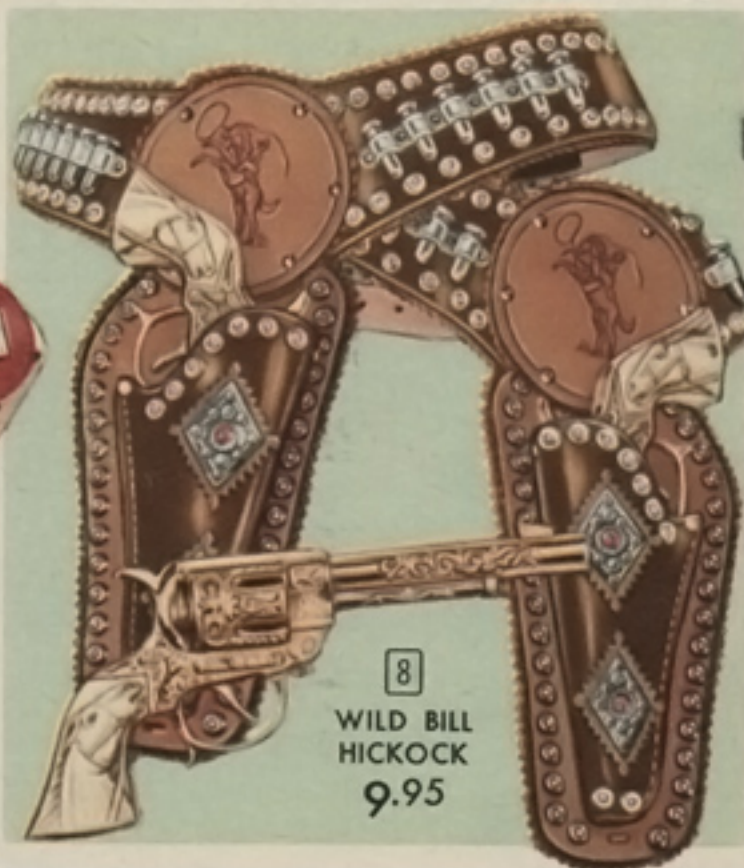


3
Wyatt Earp
Holster Set
4.98



4
WILD BILL HICKOCK
Hip Sling-Set with Vest
4.79

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



8
WILD BILL
HICKOCK
9.95



5
Real Leather
Holster Set
with Canteen
3.98



6
Texas Ranger
3.89



7
2.98



9
1.98



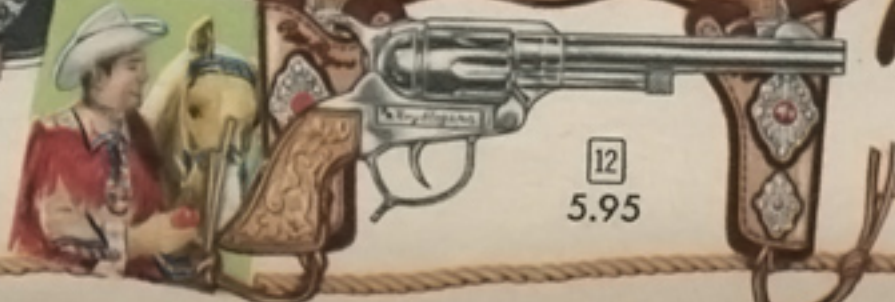
Roy
Rogers

10
4.98

FREE
Autographed Picture
and Roy Rogers Badge



11
ROY ROGERS
De Luxe Holster Set
7.95



12
5.95



13
4.98

Ride 'em, cowboy

IN A REAL WESTERN OUTFIT

Items Shown on Opposite Page

1 Western Six-Shooter Holster Set. Any boy is quick on the draw with this two-gun holster set. Belt is of genuine, strong leather and adjusts 10 inches to give the authentic Western look. Belt is trimmed with bright spots. Has buckle and two bullet clips. Holsters contain two six-shooter guns each with revolving chamber and supply of removable, harmless bullets for added realistic effect.
49N2778—Set, delivered..... 6.95
49N2763—Six-shooter gun only. Delivered..... 1.98

2 Twin Holster Set. Every young cowboy needs a quick-drawing, easy-handling gun set like this. Belt is of genuine, strong leather, Red Mahogany colored with White trim and embossed design, and decorated with large bright spots, conchos and silver bullets. Both belt and holster have felt backing to prevent rubbing. Two 9" 50-shot repeater guns are nickel-plated and strong.
49N2779—Set, delivered..... 4.98

3 Wyatt Earp Holster Set. For the sheriff who always gets his man—the fastest-drawing, straightest-shooting marshal Tombstone ever had. Belt is of genuine, hard-wearing leather, brightly trimmed with spots, jeweled conchos and silver bullets. Two 50-shot repeater action guns, 9 inches long, are strong and will remain bright and untarnished with long and rough usage.
49N2780—Set, delivered..... 4.98

4 Wild Bill Hickock De Luxe Holster Set. This hip-sling set has genuine leather belt trimmed with bright spots and simulated jeweled conchos. Set comes complete with vest, trimmed with six silver bullets and with the name "Wild Bill Deputy Marshal", sheriff's badge, plus an autographed photo of Wild Bill himself.
49N2781—Set, delivered..... 4.79

5 Holster and Canteen Set. Gets mighty dry out on the open range but your young cowboy will never be thirsty with this holster and canteen set. 6" diameter, unbreakable plastic canteen is easily removed from belt—it's ideal for the young camper too. Genuine leather, two-tone belt and holster are trimmed with spots, bullets and conchos, and carry 8" repeater action gun.
49N2782—Set, delivered..... 3.98

6 Texas Ranger Holster Set. Made from genuine leather, embossed and colored in two-tone Brown and Beige, and backed with soft, comfortable felt. This set will delight any young cowboy. Trimmed with 6 silver color bullets, bright spots and jeweled conchos; adjustable belt holds two 50-shot repeater action, gold color guns.
49N2602—Set, delivered..... 3.89

7 Range Rider Twin Holster Set. He'll "stick 'em up" with this all-leather set that any gun-totin' cowboy would be proud to own. Extra-wide belt and large well-trimmed holsters are of bright Red with White trim, decorated with large metal medallions. Holsters contain two nickel-plated cap guns, built to stand rough usage.
49N2702—Set, delivered..... 2.98

8 Wild Bill Hickock Hip-Sling Holster Set. He'll be the fastest-drawing, cleanest-shootin' cowboy on the range with this top-grain cowhide holster set and belt. Hip-sling style puts guns at hand level for faster draw, looks like the real thing. Holsters and belts are richly decorated with bright spots, conchos and 12 silver bullets, and are backed with comfortable felt. Two 10½" Nevada gold color finish, 50-shot repeater guns. Leg ties. Picture and badge incl.
49N2752—Set, delivered..... 9.95
49N2753—Single set as above, delivered..... 4.98

9 Hat, Gun and Neckerchief Set. Latest-style cowboy hat with chin cord, slide and whistle. Bright cotton neckerchief has leather slide. Nickel-plated repeater action gun has simulated ivory handle. Gay ranch colors.
49N2783—(No color choice). Set, delivered..... 1.98

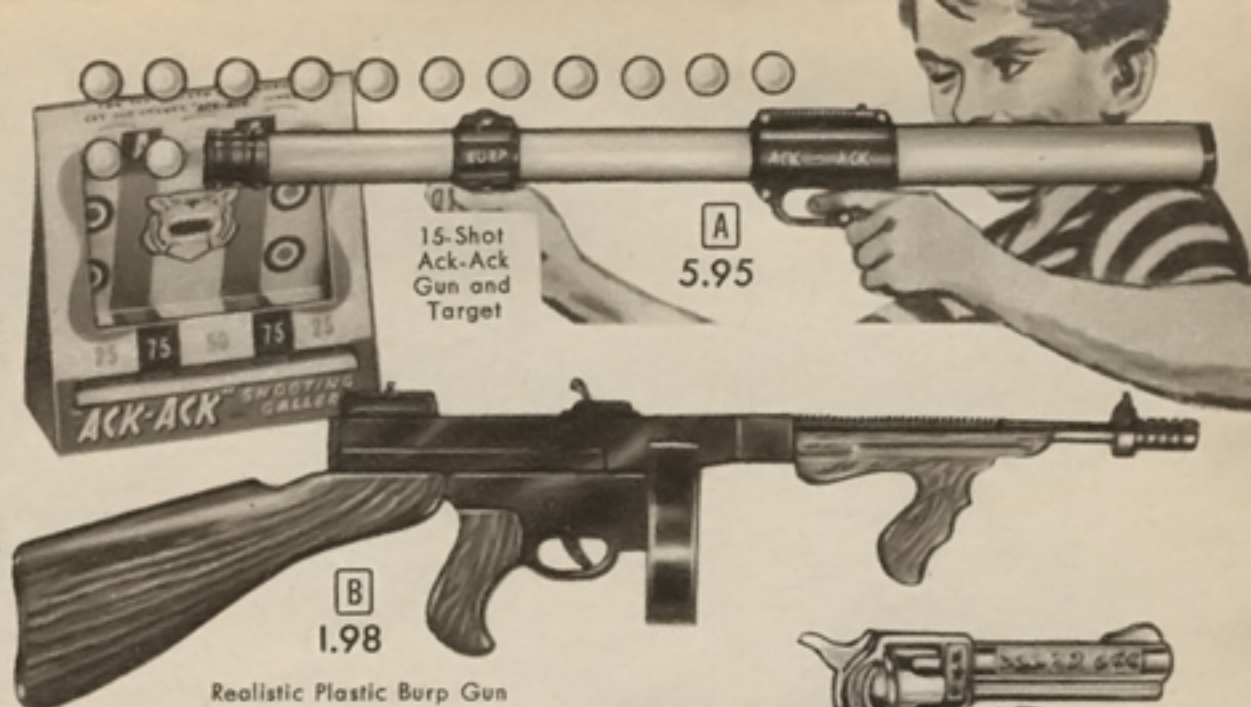
10 She'll Love a Dale Evans Western Cowgirl Outfit. These play clothes are made to wear and wash. Shirt is Sanforized flannel with cotton drill yoke, and skirt is paneled cotton drill with vinyl fringe at waist, bottom; piped seams and boxer waist. Miniature 38-gun lapel pin. Cotton neckerchief. Three sizes: 4, 6 and 8 years.
49N2784—Please state size. Set, delivered..... 4.98

11 Official De Luxe Roy Rogers Holster Set. Outlaws just don't have a chance against these guns in their fast-draw holsters. Top-grain black leather belt with contrasting simulated metal finish is richly embossed. Simulated jewel spots with buckle on holster. Belt has conchos, spots and six silver color bullet decoration. Two 10½" nickel-plated, 50-shot repeaters have floral design grips.
49N2786—Set, delivered..... 7.95

12 Official Roy Rogers Twin Holster Set. Look just like Roy in this genuine leather belt and holster in rich two-tone Brown and Beige. Strong belt is edged with piping, trimmed with simulated jewel conchos, silver bullets and Roy Rogers' name. Holsters are richly decorated with conchos and two-tone design, and hold two 10½" Roy Rogers nickel-plated, 50-shot repeater action guns.
49N2788—Set, delivered..... 5.95

13 Roy Rogers Suit, Shirt and Pants. Dressed like Roy, your little cowboy will bust broncos with the best. Shirt of Sanforized, washable flannel with cotton drill panel. Pants of paneled cotton drill with vinyl fringe and boxer waist. Bright cotton neckerchief and miniature 38-gun lapel pin. Sizes for ages 4, 6 and 8 years.
49N2785—Please state size. Set, delivered..... 4.98

WE PAY ALL SHIPPING CHARGES.



A 15-Shot Ack-Ack Gun and Target. Pump it and 1¼" plastic balls shoot out, one or more at a time as desired, making an Ack-Ack noise. The durable, unbreakable plastic gun has aluminum colored barrel with simulated walnut grips. Roll back rubber choke for easy loading. Cardboard target is 20 x 22".
49N2789—29" long extended. Del'd... 5.95
Set of 15 Extra Balls, for above.
49N2760—Set, delivered..... 98c

B Realistic Burp Gun. Amazing value with this realistic 25" molded plastic machine gun with air-cooled style barrel, and overall authentic detail. You get single shots by pulling trigger or rapid fire by turning crank.
49N2790—No caps required. Del'd... 1.98

C Wild West Stallion 32 Six-Shooter. Cap cartridge loading; insert cap in shell. Simulated stag handle. Chrome finish; 8" long.
49N2763—Price, delivered..... 1.98
38 six-shooter as above. Scale model. 10½".
49N2791—Ivory plastic grip..... 2.69

D Single Western Holster Set. Genuine leather with medallion, 6 bullets and stud trim holster. Nickel-plated 50-shot 10" smoking cap gun. 2½" felt-lined belt.
49N2610—Set, delivered..... 1.98

E Young Buffalo Bill Holster Set. Thrill the young cowboy with this genuine leather twin holster set, with 2 cap guns small enough for tiny hands. Fits waist to 25"; 8" holsters. A replica of big brother's belt.
49N2713—Set, delivered..... 1.98



F Daisy Training Rifle. Each shot produces terrific bang with smoke, yet rifle is quite safe. Rustproof, gun-blue finish. High-impact molded plastic stock, fore-end. Self-cocking lever action. Web sling. Made of sturdy, heavy-gauge steel, rifle needs an occasional drop of oil in muzzle to remain in perfect condition. This authentic and durable rifle looks just like the Daisy rifle that Dad uses. 32 inches long. Please order early.
49N2616L—Price, delivered..... 4.98

G Hi-Power Rifle with Power Scope. He'll have lots of fun with this 50-shot repeater. Strong, high-impact plastic body has metal barrel and cap-firing mechanism. The power scope is permanently mounted with rubber eye shield at rear. Storage for caps in butt. Comes in carrying case box. 36" long.
49N2792L—Price, delivered..... 3.98

H Famous "Old Betsy" Muzzle-Loader flintlock rifle from the Old West. Exciting authentic replica in shape and design. Metal cap-firing mechanism. Flintlock shoots sparks when gun is fired. Cap storage in butt. 33 inches long. A durable, long lasting gun.
49N2728L—Price, delivered..... 2.49

J Army Training Rifle. Cocking lever sets spring to pop cork. Steel barrel and housing, 8½" rubber bayonet. Webbed sling; "Manual of Arms" booklet.
49N2717L—27½". With corks... 2.79
49N2764—Cadet trainer, 26"... 2.39

K Big Game Gun. For the budding hunter a carbine-type rifle with scope. 50-shot repeater cap-firing mechanism. Tough plastic with ammunition chamber in butt. 26" strap.
49N2793L—Del'd..... 1.98 R 25

GO WEST, YOUNG MAN!

Your Choice of Two Fine
Styles to Please the
Junior Cowboy

A
Spring Horse
12.95



B
Rocking Horse
9.95



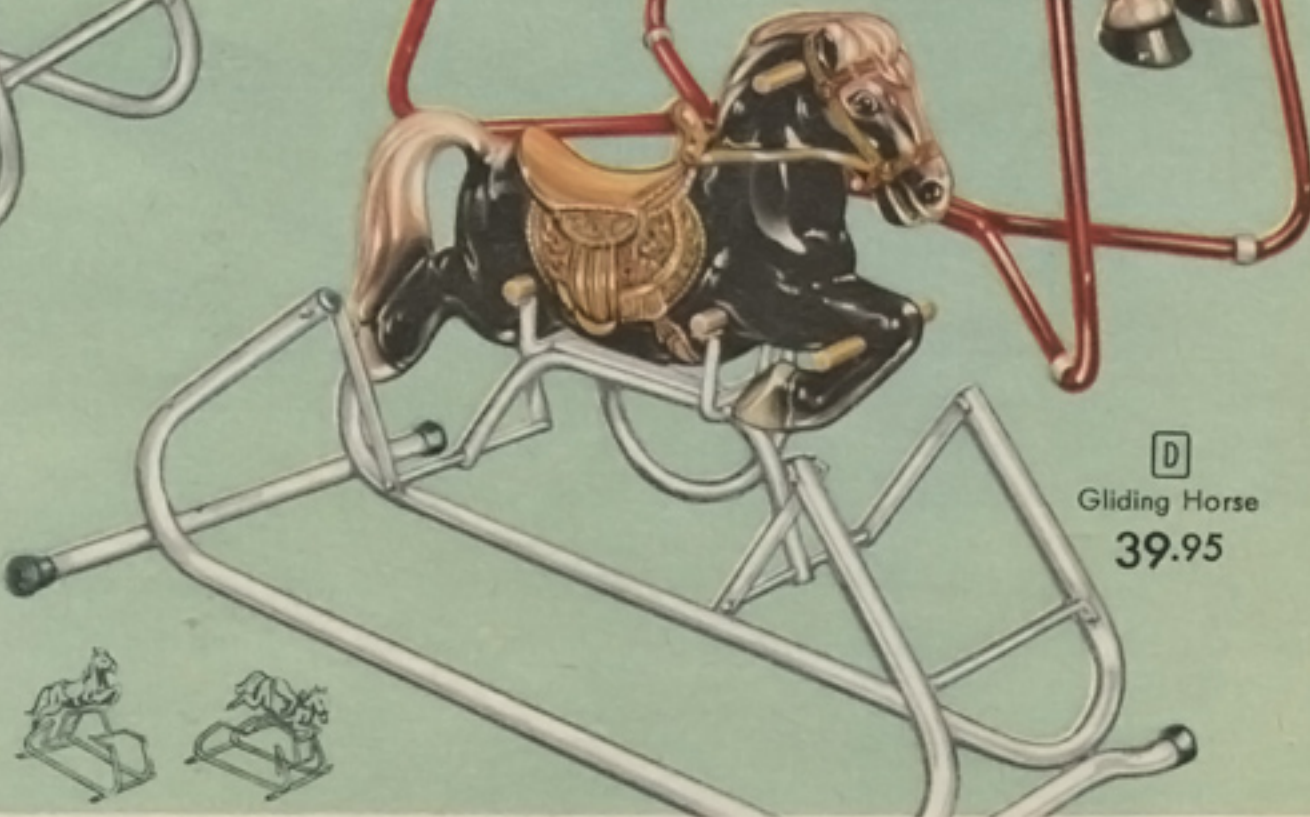
RIDE AWAY TO ADVENTURE

The Best Steeds in Our Stable
Action-Packed to
Delight Little Dudes

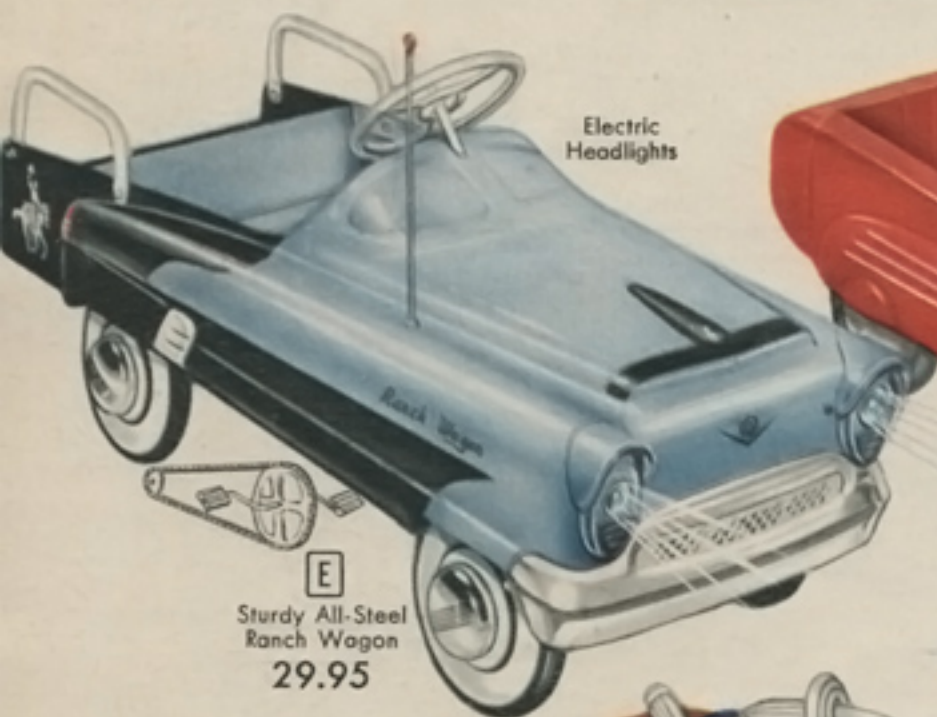
C
Spring Horse
21.95



D
Gliding Horse
39.95



ALL ITEMS DESCRIBED ON THE OPPOSITE PAGE



E
Sturdy All-Steel
Ranch Wagon
29.95



F
All-Steel
Automobile
22.95

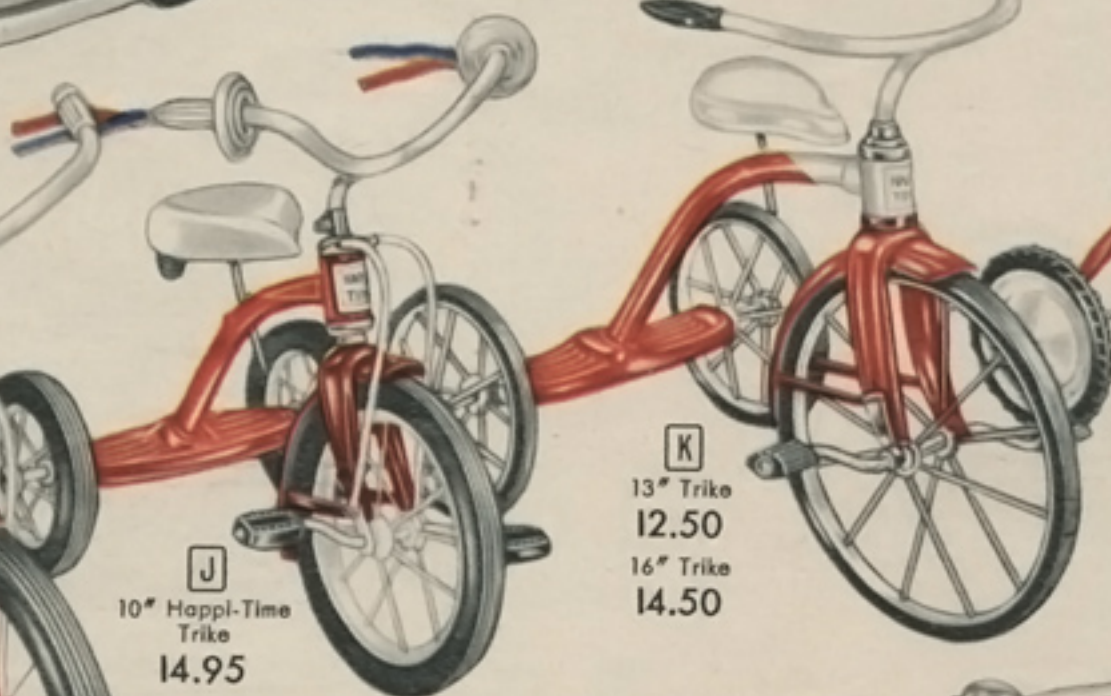


G
Fire Chief
Auto
12.95



H
12" De Luxe
Hapli-Time Trike
19.95

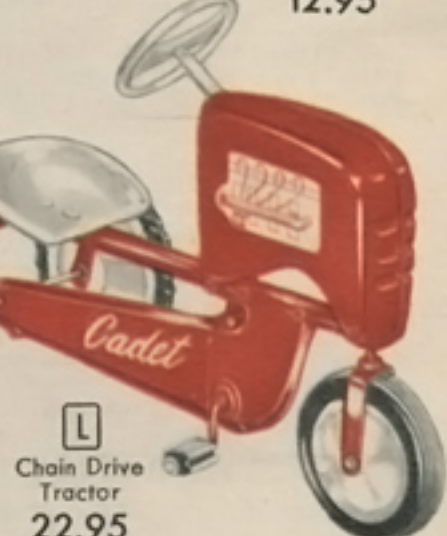
HAPPI-TIME



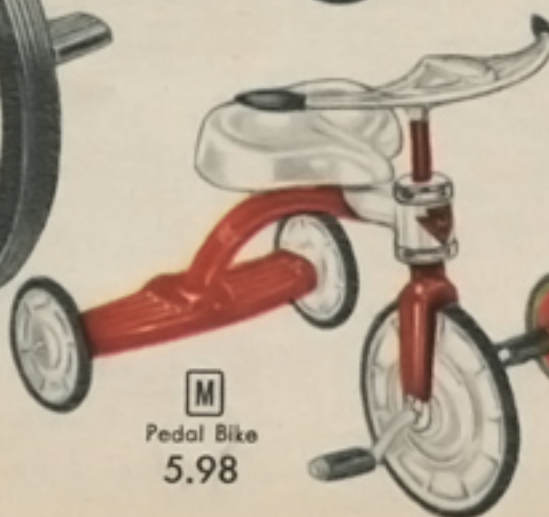
J
10" Hapli-Time
Trike
14.95



K
13" Trike
12.50
16" Trike
14.50



L
Chain Drive
Tractor
22.95



M
Pedal Bike
5.98



N
Kiddie Car
5.29



P
Tricycle with
Jumbo Tires
10.95

Fun on wheels with a mobile gift

HE'LL MOVE AROUND IN STYLE THIS CHRISTMAS

Description of Merchandise Shown on this Page

1 **Happi-Time Hardwood Stake Wagon** with plywood bottom that won't warp. Steel undergear, handle. Rubber-tired wheels have oilless nylon bearings. Removable racks. Clear varnish finish. 79N8075DL-30x14". 7 1/2" wheels. 13.95 79N8076DL-35x15". 8" wheels. 15.95

2 **Happi-Time "Super" Curved Front wagon;** select hardwood, natural finish, chrome-plated steel front. King-pin bolt ensures safe steering. 79N8067DL-30x12". 9" wheels. 13.95 79N8068DL-34x14". 9" wheels. 15.95 79N8069DL-38x16". 9" wheels. 17.95

3 **Our Finest Steel Stake Wagon** will make any youngster happy and proud. Strong 1-piece body with removable sides. 10" wheels have 1 3/4" rubber tires. Heavily rolled edges for safety. Chrome-plated hubcaps. Red-and-Grey with White trim. About 36 x 17". 79N8073DL—Price, delivered. 21.95

4 **All-Metal Wagon** in 3 sizes. All-steel body and undergear, heavy-gauge steel box, safe rolled edge; semi-pneumatic tires. Lifetime bearings. 79N8063DL-24x12". 6" wheels. 5.69 79N8056DL-28x13". 7" wheels. 9.95 79N8064DL-34x15 1/2". 8" wheels. 11.95

5 **The Ride of His Life** on toy Trigger, Roy Roger's horse. Smooth-steering, quiet-rolling rubber-tired wheels. Palomino color cotton-backed plush coat. Steel frame holds up to 100 lb. Plastic Western-type saddle, 15" from floor. 79N7938DL—Base 10 x 21". 13.95

6 **New! Ride-On Fire Engine** with siren, flashing light. Brightly enameled, heavy-gauge steel body. Real steering wheel and hand siren with flashing red lights. Ladders hang on sides of truck or can be joined and set in body to extend about 34 1/2". Abt. 30 x 14" high. 79N8932DL—Batteries incl. 12.95

Merchandise Shown on the Opposite Page

A **Ride 'Em Cowboy**—on this frisky spring horse. He bucks, bounces and trots on 4 heavy plated springs. Horse has a molded vinyl body realistically colored, and complete with flowing tail and mane. Sturdy reinforced steel frame that will withstand constant riding. Hand and foot rests. About 32" x 24". Height to saddle about 17". 79N7953DL—Price, delivered. 12.95

B **Lucky Is the Little Cowpoke**—who corrals this thoroughbred for a ride on Christmas morning. A real Western-style bronco with flowing White mane and tail, glass eyes. Covered with strong felt that looks like real horsehide. Mounted on colorful wooden rockers. Has saddle, crupper, bridle and foot stirrups. About 34" long by 25" high. 79N7919DL—Ht. to saddle 18 1/2". 9.95

C **It Walks, It Trots, It Gallops**—a big, robust "Wild West" spring horse. Packed with bounce and action for that active youngster. Well-built tubular steel main frame; sturdy pressed steel body and legs, powerful chrome springs. Strong hand and foot rests. Overall measurements: about 40" long by 33" high. Height to saddle about 24". 79N7955DL—Price, delivered. 21.95

D **Our Finest big and handsome gliding horse.** Packed with exciting new features. Lifelike molded vinyl body with flowing tail and mane. Reinforced steel frame with galloping action and motion. Stirrups for mounting, hand and foot rests. Heavy, rubber-capped resting bars for safety. Overall dimensions: 46 x 34" high. Height to saddle about 24". Only 4.00 down and 5.00 monthly. 79N7954DL—Price, delivered. 39.95

E **Extra-Special Ranch Wagon** to make any youngster happy and proud this Christmas. About 42" long. Modern all-steel construction with chain drive. Ball-bearing pedal cranks and rear axle supports. Real electric headlights take 2 standard flashlight batteries (included). 8" disc wheels have nylon bearings, 5/8" rubber tires. Smart Light Blue-and-Black finish trimmed in gleaming Silver color. Only 3.00 down, 5.00 monthly. 79N8926DL—Price, delivered. 29.95

F **Modern All-Steel Automobile** makes an ideal gift for the little driver without a license. Realistic features throughout. Welded heavy-gauge pressed steel body with enamel finish, "chrome" grille and hubcaps. Electric headlights with on-and-off switch. Pedals adjustable for leg length to accommodate the growing youngster. Heavy molded rubber tires on 8 inch double-disc wheels. 79N8933DL-35x14" wide. Del.. 22.95

G **Red "Fire Chief"**—always a favorite at Christmas time. Clanging bell, honking bulb horn warn pedestrians that the fire chief's in a hurry. Pressed steel pedal car in bright Red enamel, trimmed with White lettering, White frame windshield. 7" disc wheels have smooth-running rubber tires, hubcaps. Enamel finish will withstand weather, wear and tear. Body is about 29 1/2" long. 79N8931DL—Price, delivered. 12.95

H **Happi-Time De Luxe Trike**—a smart gift constructed for years of rugged use. Has 1 1/4" tubular steel frame, rear arch and steel step-plate. Wheels have smooth-riding 1 3/4" semi-pneumatic tires. Leather saddle has strong steel spring. Truss rod, non-splash fender skirt and chrome-plated hubcaps. Maroon/White. 12" front wheel, 8" rear. 79N8544DL—2.00 down. 19.95

16" front wheel, 12" rear. 79N8545DL—2.00 down. 21.95 20" front wheel, 12" rear. 79N8546DL—2.00 down. 23.50

J **Happi-Time Trike** designed for the younger set. Strong frame is of 1 1/4" steel tubing, has a 2" diameter head. Constructed with pressed steel step-plate, truss rods, rubber non-slip pedals and non-slip handgrips. Smooth-riding 1 3/4" semi-pneumatic tires. Steel saddle. In gay Red-and-White enamel finish that will withstand rough use. 10 inch front wheel, 14 to 17 inch leg reach. 79N8555DL—Price, delivered.. 14.95

12" front wheel, 16 to 19" leg reach. 79N8556DL—Price, delivered. 16.95 16" front wheel, 18 to 20" leg reach. 79N8557DL—Price, delivered. 18.95

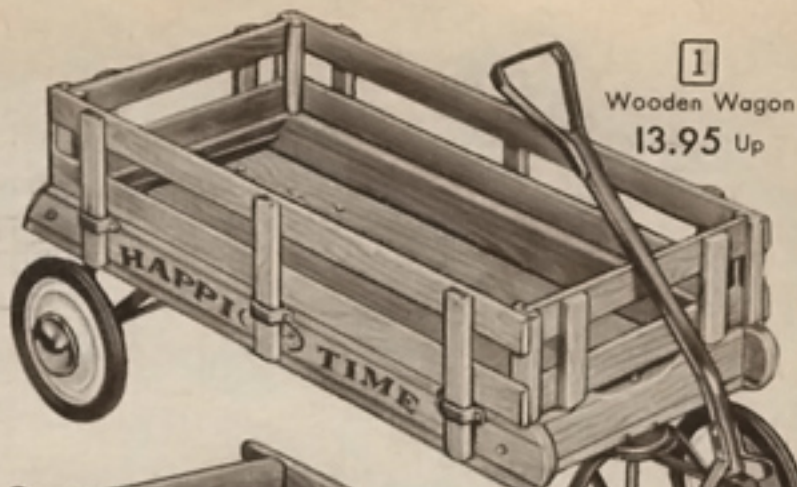
K **Well-Built Happi-Time Trike** with 1 1/4" tubular steel frame, reinforced steering head. 13" ball-bearing front wheel. 7" rear wheels, 3/4" solid rubber tires. Adjustable seat (16 to 18" leg reach), non-slip footplate, rubber pedals. Red/White. 79N8503DL—Price, delivered. 12.50 As above. 16" front, 10" rear wheels, 18 to 20" leg reach. 1" tires. 79N8525DL—Red/White. Del'd. 14.50

L **Kiddie Tractor** for the really young "farmer". He'll have the time of his life sowing and harvesting with this sturdy steel-and-wood miniature tractor. Has rubber-tired wheels and strong steel seat. Carefully constructed so that it steers easily. Attractive, realistic lithographed finish. About 22 1/2 x 14". Red. 79N8924DL—Price, delivered. 22.95

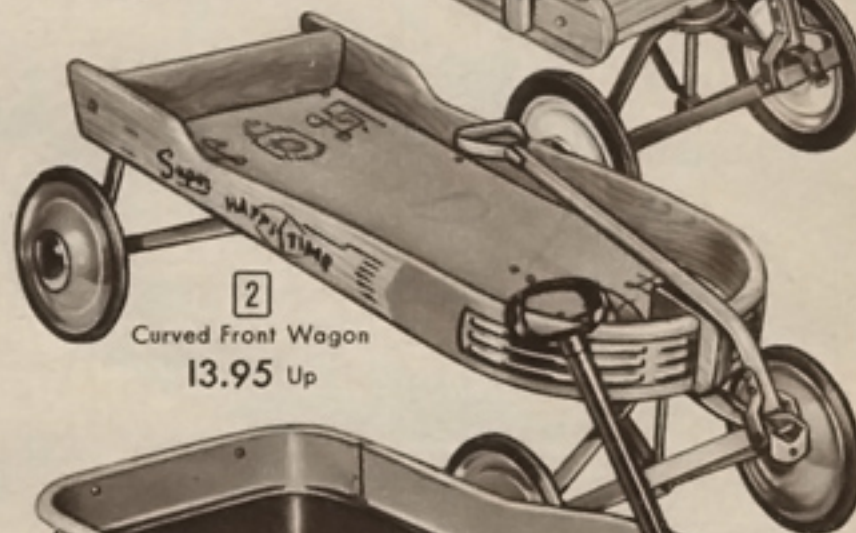
M **Happi-Time Pedal Bike.** Sturdily built with 1 1/4" heavy steel tubing, heavy-gauge steel non-slip step-plate. Black rubber pedals, heavy stamped steel fork. Steel handlebar with rubber grips. Welded disc wheels, front 8 1/2", rear 5", 1/2" rubber tires. Adjustable saddle. Red-and-White enamel. 79N8549DL—Price, delivered.. 5.98

N **Strong Metal Kiddie Car**—the ideal present for toddlers. Has strong metal frame, 14" stamped steel seat, to give baby plenty of room. Shaped metal handlebars with rubber grips and bell of heavy-gauge polished steel. 8" diam. front wheels, 5" rear wheels, rubber tires. 14" long. Red-and-White enamel finish. 79N8536DL—Price, delivered... 5.29

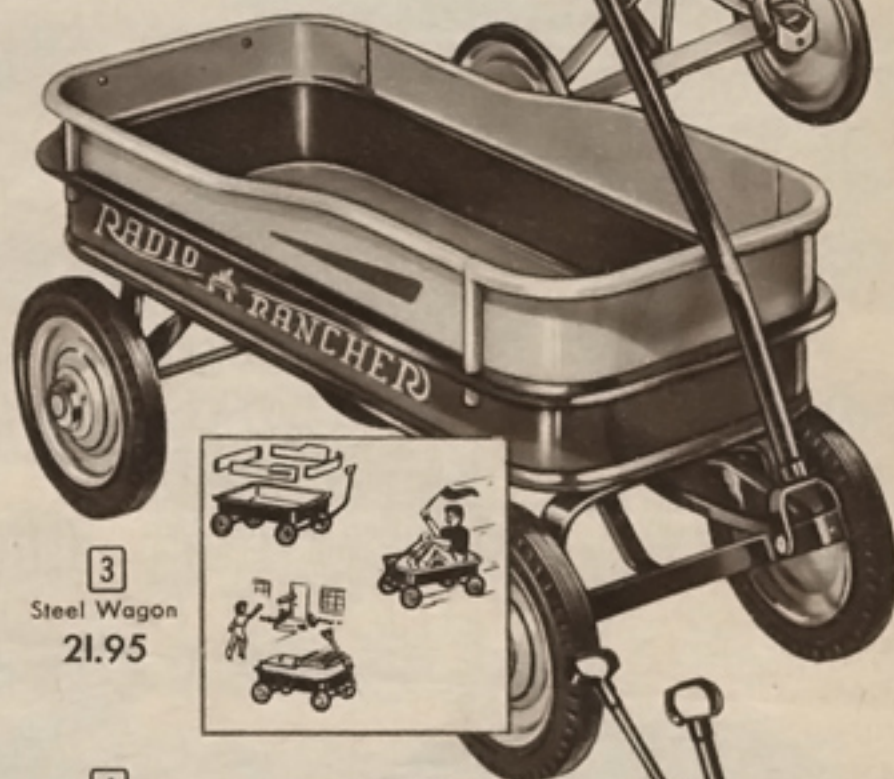
P **Junior Trike for 2 to 4-Year-Olds.** 1 1/4" heavy-gauge tubular steel frame, non-slip step-plate. Ball-bearing 11" front wheel with 1 1/4" front tire, 8" plain-bearing rear wheels with 1" tires. Solid rubber pedals, adjustable bucket saddle. Red-and-White enamel finish. 79N8558DL—Price, delivered. 10.95



1 Wooden Wagon
13.95 Up



2 Curved Front Wagon
13.95 Up



3 Steel Wagon
21.95

4 24" Wagon
5.69

28" Wagon
9.95

34" Wagon
11.95



5 Rolling Horse
13.95



6 Ride-On Fire Engine
12.95



Batteries Included

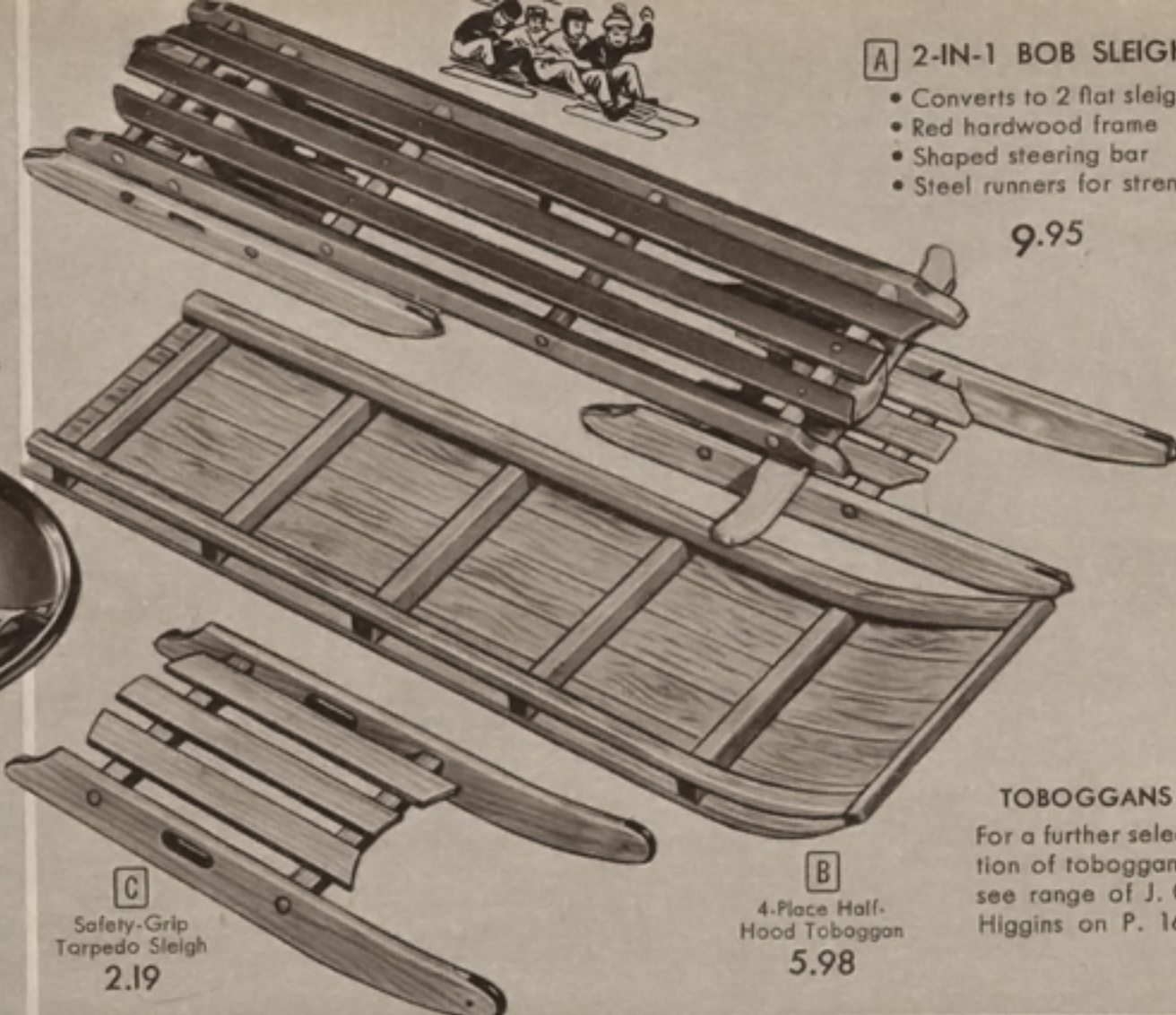


FIBERGLAS FLYING SAUCER

4.95

The Biggest Whirl in Winter Sports

Practically indestructible, light, flexible and easy to carry, won't dent easily. Speed down hills spinning and turning as you shift your weight. Two strong web handles give a sure, safe grip. Tow rope holes in front. About 25" diam. Stores easily; stands rough usage.
79N8375DL—In Fiberglass. Delivered..... 4.95
79N8370DL—In aluminum. About 27" diam... 3.95



A 2-IN-1 BOB SLEIGH

- Converts to 2 flat sleighs
- Red hardwood frame
- Shaped steering bar
- Steel runners for strength

9.95

TOBOGGANS

For a further selection of toboggans, see range of J. C. Higgins on P. 167

C Safety-Grip Torpedo Sleigh 2.19

B 4-Place Half-Hood Toboggan 5.98

SLEIGHS, SKIS AND SKEETERS TO THRILL CHILDREN OF ALL AGES

A Enjoy the Old-Time, Yet Ever-New Thrill of bob sledding. Red stained hardwood frame, firmly mounted on 2 flat sleighs about 30" long with steel runners. Front and rear detachable sleighs are arranged so that they ride over uneven ground with a rocking motion. Strong, shaped steering bar. Sturdy side rails for maximum strength. Top 4½ ft.
79N8384DL—Overall length 6 ft. Del'd... 9.95

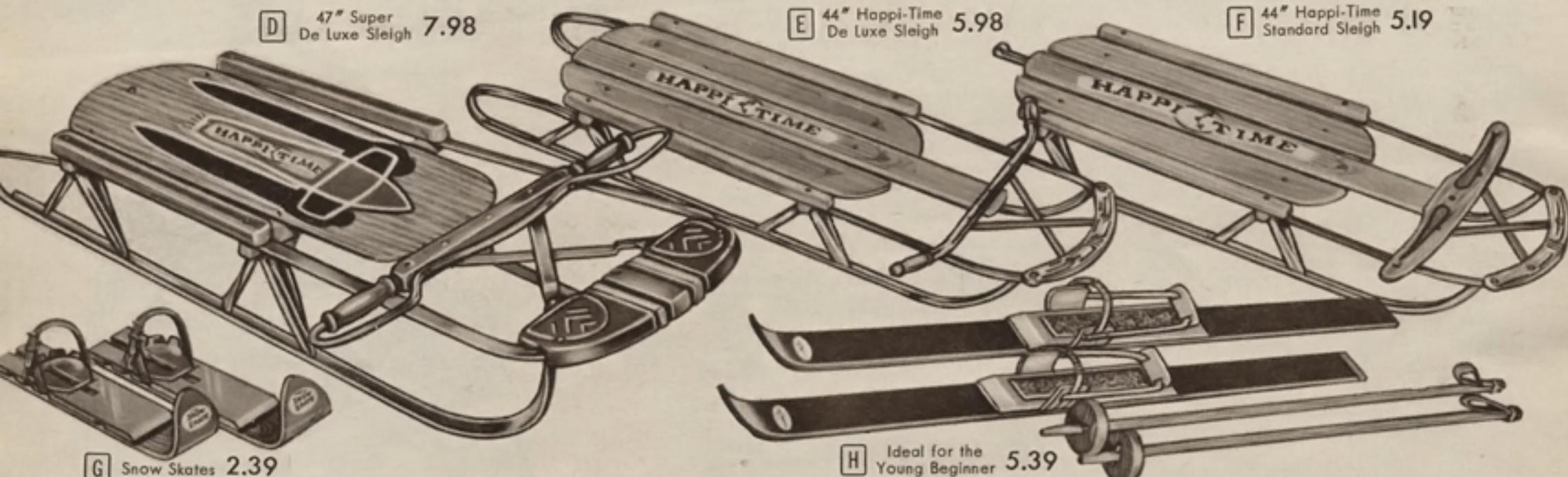
B Swift, Strong Half-Hood Toboggan built of hardwood slats reinforced with hardwood crosspieces. Full length handrails for a sure grip. Handles easily and will take three or four people comfortably. Natural finish.
79N8377DL—4-place, rope handrail... 5.98
79N8376DL—3-place, wooden handrail. 3.98
79N8357DL—2-place, wooden handrail. 2.79

C You Can Get Top Speed on the popular Torpedo sleigh with its metal runners. Made of Natural finish wood, the Torpedo has slotted sides to give you a sure, safe grip while zipping down those snowy slopes. Measures about 11¼ inches wide, 28" long. Jump on, aim downhill and away you go.
79N8358DL—Price, delivered... 2.19

D 47" Super De Luxe Sleigh 7.98

E 44" Happi-Time De Luxe Sleigh 5.98

F 44" Happi-Time Standard Sleigh 5.19



G Snow Skates 2.39

H Ideal for the Young Beginner 5.39

D Our Best Happi-Time Sleigh—safety-built for the king of the snow slopes. On a good hill, the weight of the heavy steel runners really builds up speed. Runners are aluminum finished and safety-looped. Heavy steel bumper. Strong one-piece plywood deck is Natural color, trimmed with Red-and-Blue. Turn-at-a-touch steering has wooden handles, metal hand guard. Wooden side rails.
79N8369DL—About 47" long... 7.98
79N8368DL—About 40" long... 7.49

E De Luxe Happi-Time Sleigh. New "U"-shaped, aluminum-finished steel runners for greater strength. Runner ends turned for safety and support. Chromed steel front bumper, positive-action steering arm, rubber grips. Natural hardwood, Red trim.
79N8383DL—About 44 inches long... 5.98
79N8382DL—As above, but about 38" long... 5.29

F As Above, but with wooden steering arm, turned runner ends, steel bumper.
79N8381DL—About 44 inches long... 5.19
79N8380DL—As above, but 38" long... 4.49

G Snow Skates for Winter Fun. Adjustable heelplate, webbed strap will fit any child's shoe. Walnut finish wood; red footplate.
62N2501—Abt. 13" long, 2¾" wide. Pr. 2.39

H Our Best Ski Set with adjustable leather harness and non-skid footplates. Walnut-finished with red foot platform. Hardwood. 39" Natural-finished poles with leather straps.
79N8373DL—Skis 53" long, 2½" wide... 5.39
As above, but webbing fittings. 33" poles.
79N8374DL—Skis 36" long, 2½" wide... 3.69

WONDERFUL FUN AT "SNOW-TIME"

J Baby's Own Happi-Time Sleigh. Converts to a steering coaster when he gets a little older... just remove the aluminum protective rail and pull handle. Sturdy silver color steel runners, enamel-trimmed hardwood slats. About 13½" wide, 33" long. Let Baby join in the fun, too.
79N8372DL—Price, delivered... 6.95

As above, but with varnished hardwood, enamel steel rail, runners, supports, crash bar.
79N8379DL—Not-convertible, 27½" long. 5.29

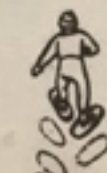
K Something New in the Field of Winter Sport. Snow skeeters combine all the best features of skating, skiing, sliding, snow-shoeing. One pair of skeeters fits any member of the family. Adjustable double-strap harness with heel locks affords safe control. Rugged steel construction, own keel, 2 speed grooves.
62N8378—18¼" long, 7½" wide. Set... 4.49



Snow-Skeetering



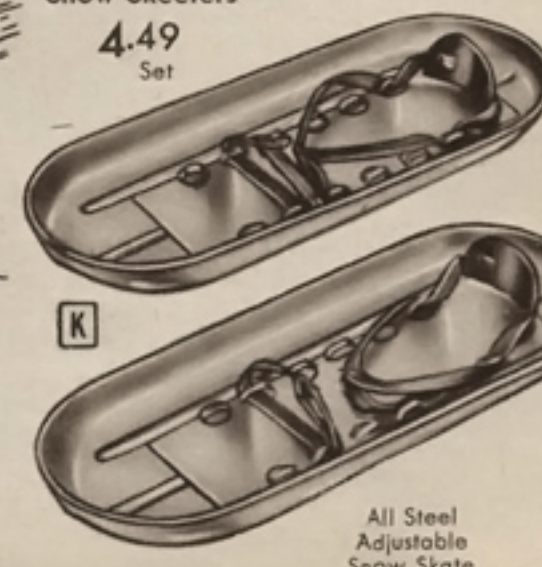
Snow-Skating



Snow-Shoeing

Snow Skeeters

4.49 Set



K

All Steel Adjustable Snow Skate

HAPPI-TIME

Convertible Baby Sleigh

6.95

J

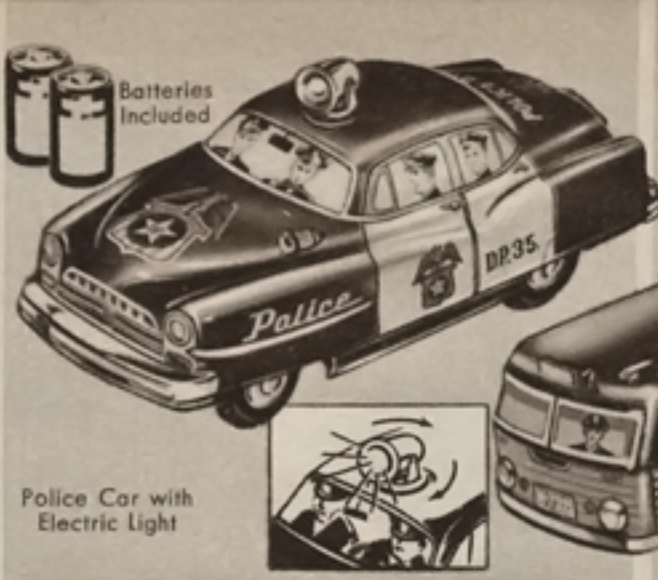
FOR HOW TO ORDER, SEE PAGE 217.



Toy Stove with All the Utensils needed to "cook" a dolly's meal. All-metal range has 4 top "burners", 2 oven doors that open. Set includes metal utensils made to scale—2 pots, a saucepan, 4 baking pans.
48N822—Abt. 8 x 4½ x 9" . . . 98c



Dolls' Formula Set—to delight the little "mother". Unbreakable plastic bottle rack, funnel, measuring cup and spoon. Six ¾" feeding bottles have rubber nipples. Bottle brush. Fun for hours on end.
48N840—Set, delivered 98c



Police Car with Electric Light

Cops and Even Robbers will enjoy this rugged police car—lithographed all-metal construction, with 4 rubber tires, siren, friction motor. Top light revolves when car "drives". Chromed bumpers. Abt. 8". With battery.
49N5175—Price, delivered . . . 98c



Colorful "Scenicruiser"

This Gay "Scenicruiser" Bus makes every boy a driver! Sturdy all-metal body, brightly colored, with 6 rubber tires. Bus is about 11 in. long; equipped with friction motor. Finished with smart chrome trim.
49N5176—Price, delivered . . . 98c



Western Frontier Set. Cowboys, Indians, frontiersmen "come to life" with this fascinating set. Covered wagons and canoes, small cabins and stage coaches, desert cactus—just the thing for young pioneers! Figures are of plastic about 1¾" high. Approximately 100 pieces. Contents may vary slightly.
49N5966—Set, delivered 98c

ANY
ITEM ON
THIS PAGE
98c



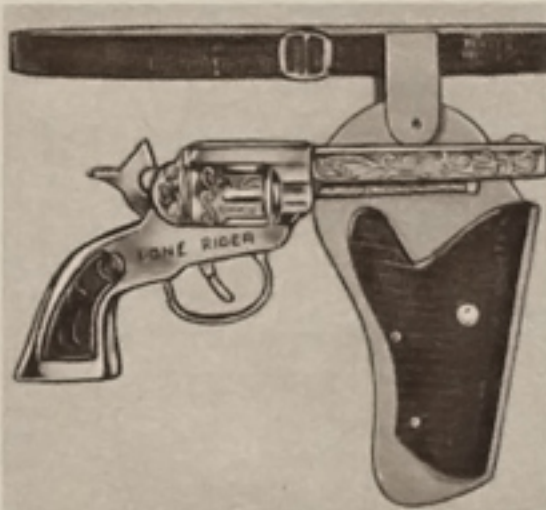
48-Piece Unbreakable Polythene Tea Set—to delight the young hostess. 6 each: cups, saucers, plates, knives, forks, spoons; salt and pepper, teapot and lid, creamer and sugar bowl, 6 serviettes. Made in gay pottery colors. Plates 2¾" in diam. and other pieces in proportion. A pleasing, lasting gift.
48N940—48-piece set, delivered 98c



TO ORDER BY PHONE
See Page 741
Fall and Winter '57



Big 4-Motor Aeroplane, all-metal, with 2 strong friction motors. Propellers spin realistically when plane is in motion. Well finished, with 4 rubber wheels plus nose, tail wheels. Length abt. 11¼", wingspan 14¾".
49N5793—Price, delivered . . . 98c



Single-Holster Set with "Lone Rider" single-shot die-cast metal cap gun . . . for young cowboys who want to be quick on the draw. Holster is decorated with bright concho, hung on belt with good buckle.
49N2650—Set, delivered 98c

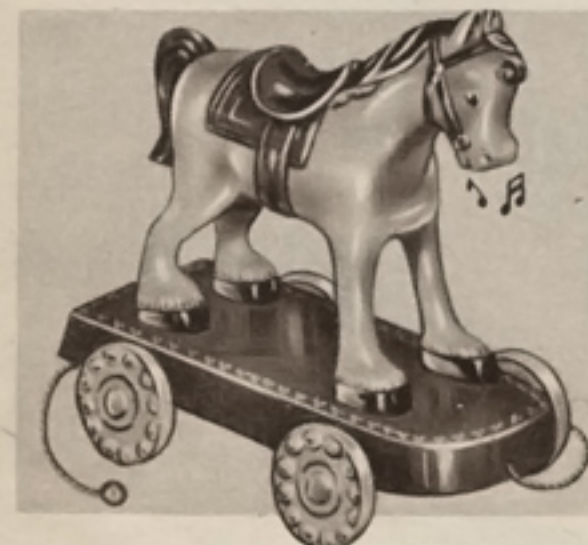


FREE
Batteries
Included

Replica of the Old Storm Lantern, battery-operated. All-steel, brightly enameled lantern has large carrying handle, strong glass chimney. On-off switch built into old wick control. About 7 in. high. With batteries.
49N5538—Price, delivered . . . 98c



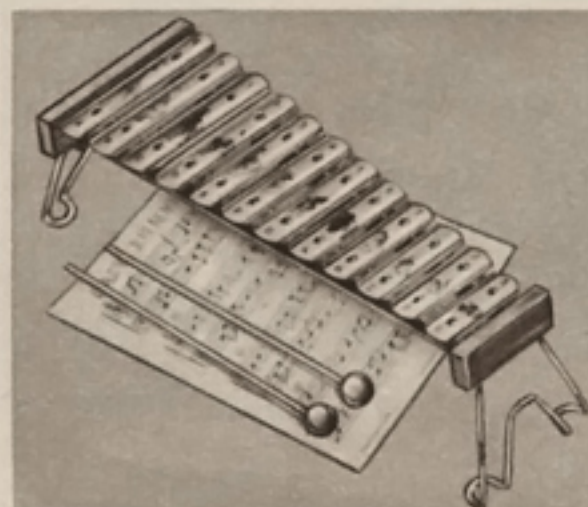
5-Piece All-Metal Truck Set, gaily enameled. Cab has friction motor, 4 rubber tires. Animal trailer with ramp, cargo trailer, rescue trailer with ladder, log trailer. Each has 2 rubber tires, is abt. 3¾" long.
49N5174—Cab abt. 2¾" long. 98c



Musical Horse of sturdy, colored plastic. Kiddies draw it along by the cord—they'll be delighted with the rollicking tune it produces. An inexpensive toy that will provide hours of enjoyment. About 7-in. long.
48N5401—Price, delivered . . . 98c



Mechanical Kitten Chasing Butterfly. Soft furry kitten hops about chasing butterfly; butterfly ingeniously attached with fine wire. When wound up cat hops about and butterfly flutters realistically over its head.
48N4863—Price, delivered . . . 98c



12-Key Xylophone—a gay melody-maker for the youngster. Xylophone has wooden frame, metal legs, and keys. Each key is colored and has a bright animal picture. 2 mallets, instructions included. 13-in. long.
48N587—Price, delivered . . . 98c



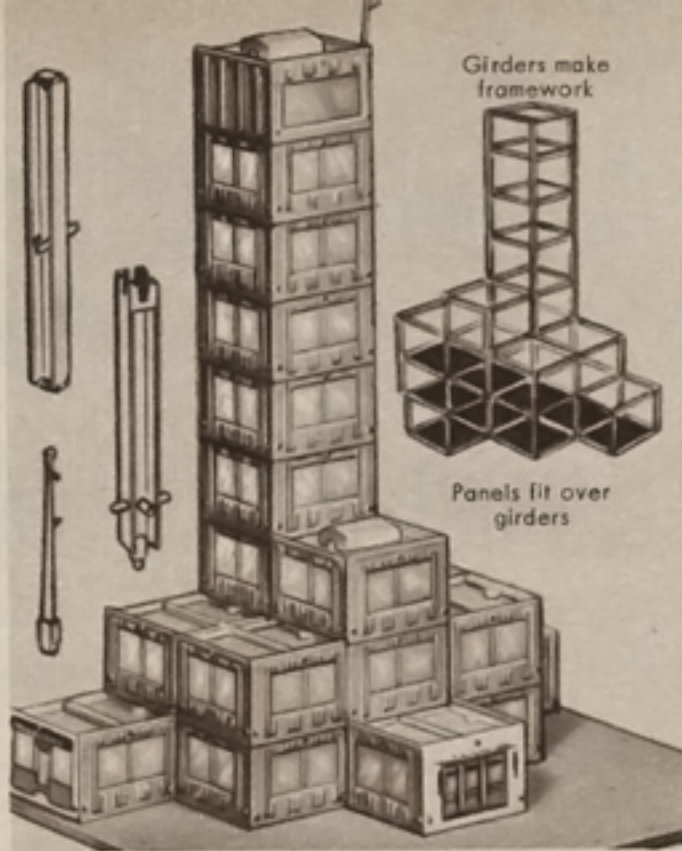
Metal Wall Phone. Drop coin in any of three slots and bell rings. Also rings when number is dialed. 4 suction cups hold phone to wall. Looks and sounds like real phone and has "noisemaker" voice. 8½" tall.
48N1029—Price, delivered . . . 98c



All-Rubber Minibrix Building Sets 3.95 Up

Modern miniature building set of interlocking rubber bricks means fun for youngsters... they learn while they play, with hundreds of designs to plan and build. Bricks are washable, easy to assemble and dismantle, stand up to rough use. Rubber roofing materials, plastic cut-out doors and windows, instructions included. A lasting, practical gift.

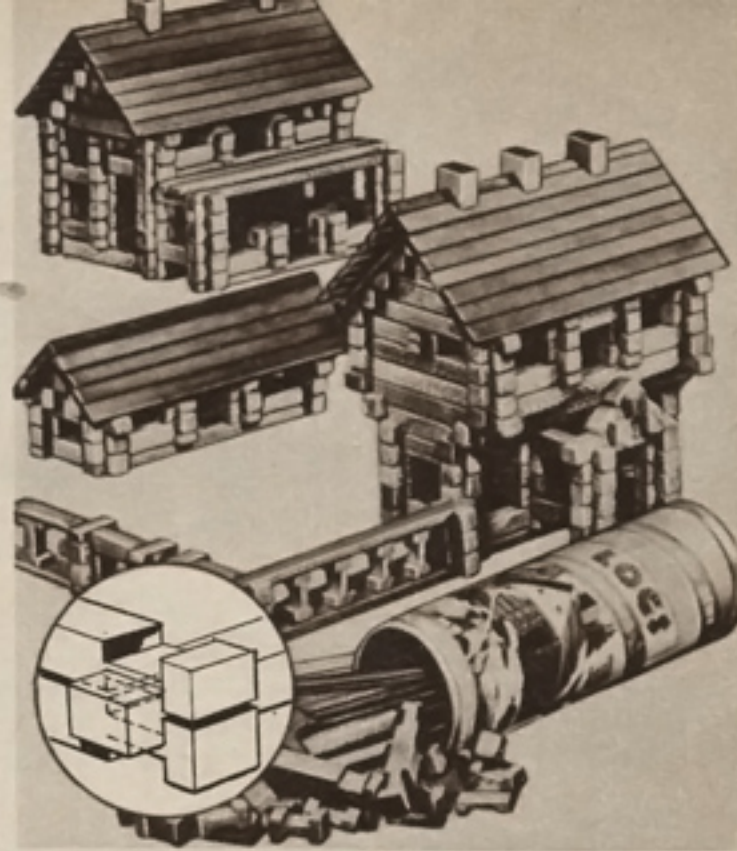
49N2106—Junior set (107 pc.) Pastel.....	3.95
49N2107—Set No. 1 (147 pc.) Brick.....	5.95
49N2108—Set No. 2 (195 pc.) Brick.....	7.95
49N2109—Set No. 3 (270 pc.) Brick.....	12.00
49N2110—Set X—Converts Set 1 to 3.....	6.25



Girder and Panel Building Sets 3.29 Up

Capture the smooth beauty of modern architecture, the majestic sweep of towering skyscrapers, with this fascinating model construction outfit. Build a solid foundation with the girders, cover with handsome panels for roofs and walls, then add store signs, flags, poles, etc. Red plastic girders and masonry-colored panels clip easily together to make firm structure. Set includes Masonite foundation board and instruction booklet.

49N2272—Junior 94-pc. set, delivered....	3.29
49N2273—Standard 155-pc. set, del'd....	4.98
49N2274—De Luxe 232-pc. set, del'd....	7.49

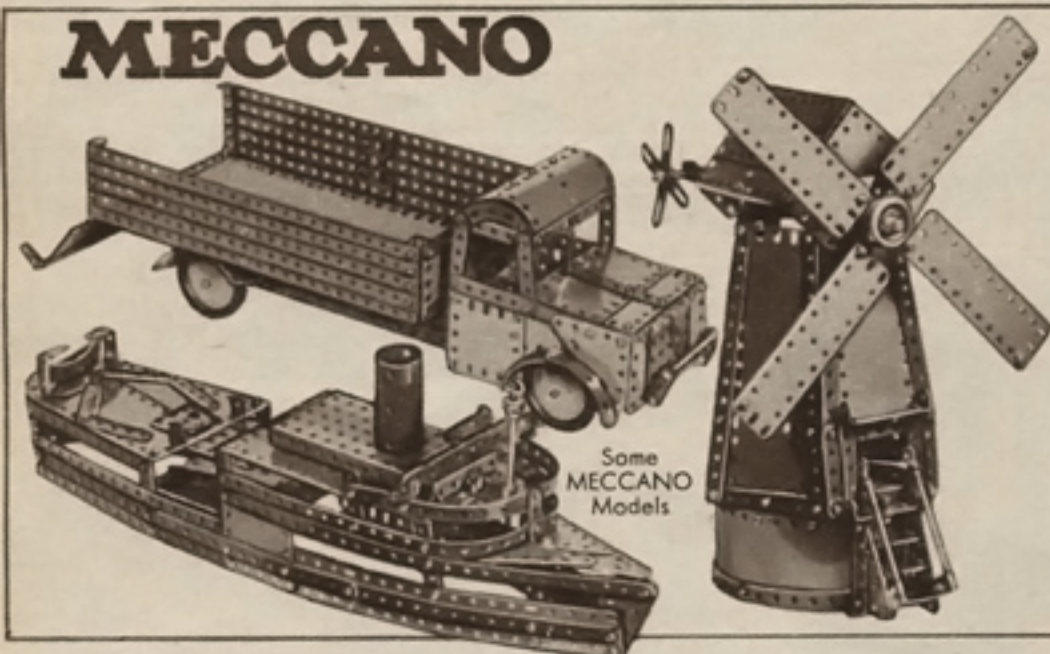


Log Cabin Building Sets 1.39 Up

Old pioneer days come to life with these miniatures of rough-cut square-timbered buildings. Make them with these 3/4" square-hewn interlocking logs—they're easy to work with, no tools or glue needed. Wood stained to Natural color, with splinter-free edges. Set has assorted logs, roof planking, chimney and foundation split logs.

49N2046—34-pc. set, delivered....	1.39
49N2047—103-pc. set, delivered....	2.69
49N2048—211-pc. set, delivered....	5.29
49N2049—314-pc. set, delivered....	7.98

MECCANO



Meccano Sets, the familiar Green-enameled steel pieces, provide hours of enjoyment for young engineers (and their fathers), make a really worthwhile hobby. Build it yourself with these versatile sets... bridges, skyscrapers, cranes, elevators, steam shovels... anything you like. Precision-made, interchangeable enameled steel parts last for years; illustrated instructions with sets.

Meccano Sets, girders, nuts, bolts.	
49N2018—Set No. 00, 67 pc. .	1.15
49N2019—Set No. 0, 83 pc. .	1.95
49N2020—Set No. 1, 119 pc. .	2.95
49N2021—Set No. 2, 167 pc. .	3.95
49N2022—Set No. 3, 232 pc. .	5.75
49N2023—Set No. 4, 331 pc. .	7.95
49N2024—Set No. 5, 461 pc. .	11.75
49N2025—Set No. 6, 549 pc. .	13.95
49N2026—Set No. 7, 739 pc. .	21.50
49N2027—Set No. 8, 1,086 pc. .	33.50

Accessory Sets. Convert your set into next larger size. (Not shown.)

49N2028—Set No. 0A, 40 pc. .	1.25
49N2029—Set No. 1A, 48 pc. .	1.35
49N2030—Set No. 2A, 65 pc. .	2.35
49N2031—Set No. 3A, 99 pc. .	2.95
49N2032—Set No. 4A, 141 pc. .	3.95
49N2033—Set No. 5A, 86 pc. .	3.25
49N2034—Set No. 6A, 201 pc. .	5.95
49N2035—Set No. 7A, 352 pc. .	14.50
49N2036—Set No. 8A, 316 pc. .	13.75

13-Gear Set for All Meccano Sets. 49N2037—(Not shown.) Del'd... 2.75

Box of Extra Meccano Nuts and Bolts. 49N2038—(Not shown.) Del'd... 35c

Meccano Reversing Clockwork Motor. 49N2039—3 x 4". (Not shown.) 3.25

Meccano Non-Reversing Clockwork Motor. 49N2040—3 x 4". (Not shown.) 1.25

Meccano Electric Motor, complete. 49N2041—(Not shown.) Del'd... 5.00



Sta-Lox Building Sets 2.95 Up

Build houses, stores, office blocks with these tough, flexible, unbreakable plastic bricks. Interlocking bricks give rugged strength... can be used again and again. Doors and windows constructed of White plastic, roofing material is realistically printed. Well-balanced assortment of interlocking pieces gives you wide scope; instructions included with each set to make construction easier.

49N2170—288-pc. set, delivered.....	2.95
49N2171—448-pc. set, delivered.....	3.95
49N2172—616-pc. set, delivered.....	5.95
49N2279—1000-pc. set, delivered.....	9.95



Skyline Building Sets 2.49 Up

A challenge to young minds, an absorbing project for tireless young hands, these sets are super Christmas gifts. Rugged interlocking plastic pieces are precision-made for perfect fit into endless construction possibilities. Three basic parts make building easy—floor unit, side with window, corner joints. Units are White with floors and roofs printed to simulate Terra Cotta Brown and White tile. Illustrated book of instructions with sets to help you.

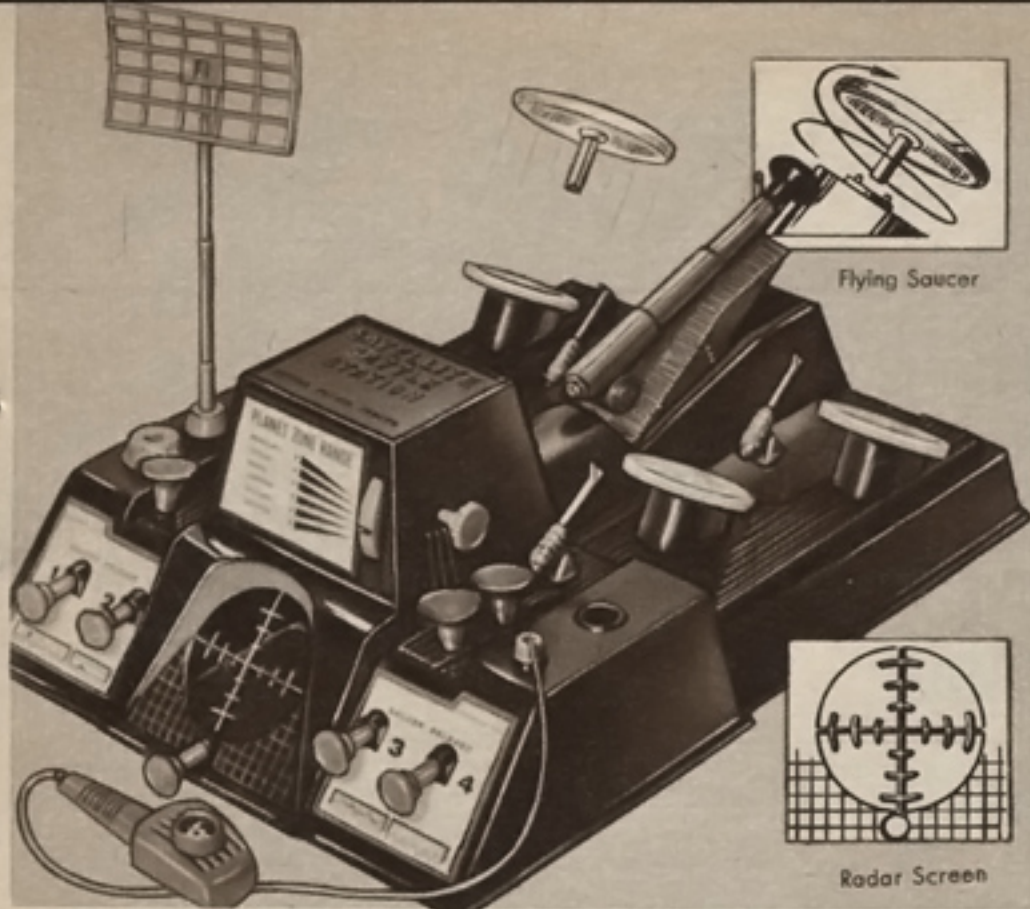
49N2163—229-pc. set, delivered.....	2.49
49N2164—476-pc. set, delivered.....	4.98
49N2165—723-pc. set, delivered.....	7.49



Tinkertoys for Young Builders 1.29 Up

A windmill that whirls, a house, a bridge... make them all with these sets. Smoothly sanded birch pieces in different lengths and harmless toyland colors fit firmly together without nuts, bolts, screws—easy to dismantle, too. Build by color from diagrams... and then make up your own exciting models. Directions with sets. Windlass drive included in 2 larger sets.

49N2269—Prep 78-pc. set, del'd....	1.29
49N2270—Major 149-pc. set, del'd....	2.49
49N2271—Grad 215-pc. set, del'd....	3.49



SATELLITE BATTLE STATION

Fight the Invaders from Outer Space! **7.50**

Enemy in sight! You're ready at your battle station with the launching platform (abt. 15½ x 9 x 5") cleared for action. 4 flying saucer space ships fly 20 ft. into the air when released. Follow radar and use gun controls to aim the large rubber suction dart space missile at target. 4 dummy atomic guns, rotating radar antenna.

49N2277—Price, delivered..... **7.50**



Send your friend "telegrams"—by remote control

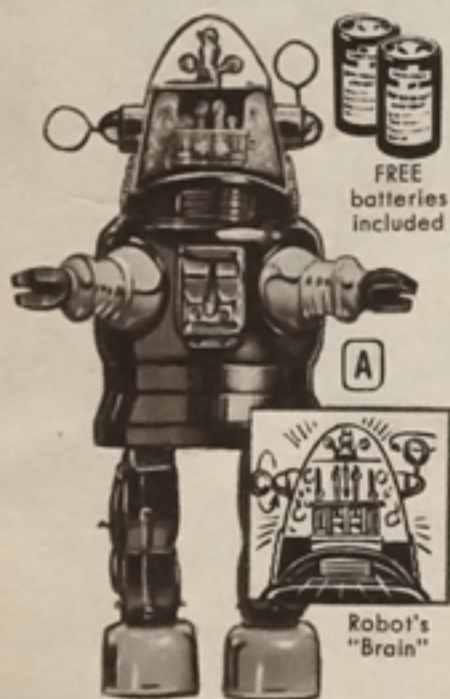


OPERATE YOUR OWN TELETYPE UNIT

Electronic Machines Transmit and Receive Messages **18.95**

The newest electronic toy—2 teletypers electrically connected, synchronized, that actually transmit and receive "news", messages. Tap out message on either machine and it prints simultaneously on both tapes. Completely safe, unit operates on house current (115 v., 60 cy. A.C.) with low voltage transformer. Teletypers can be linked from room to room, house to house. Each unit about 12 x 4½".

49N2276—Set complete with instructions, wire, etc. Delivered..... **18.95**



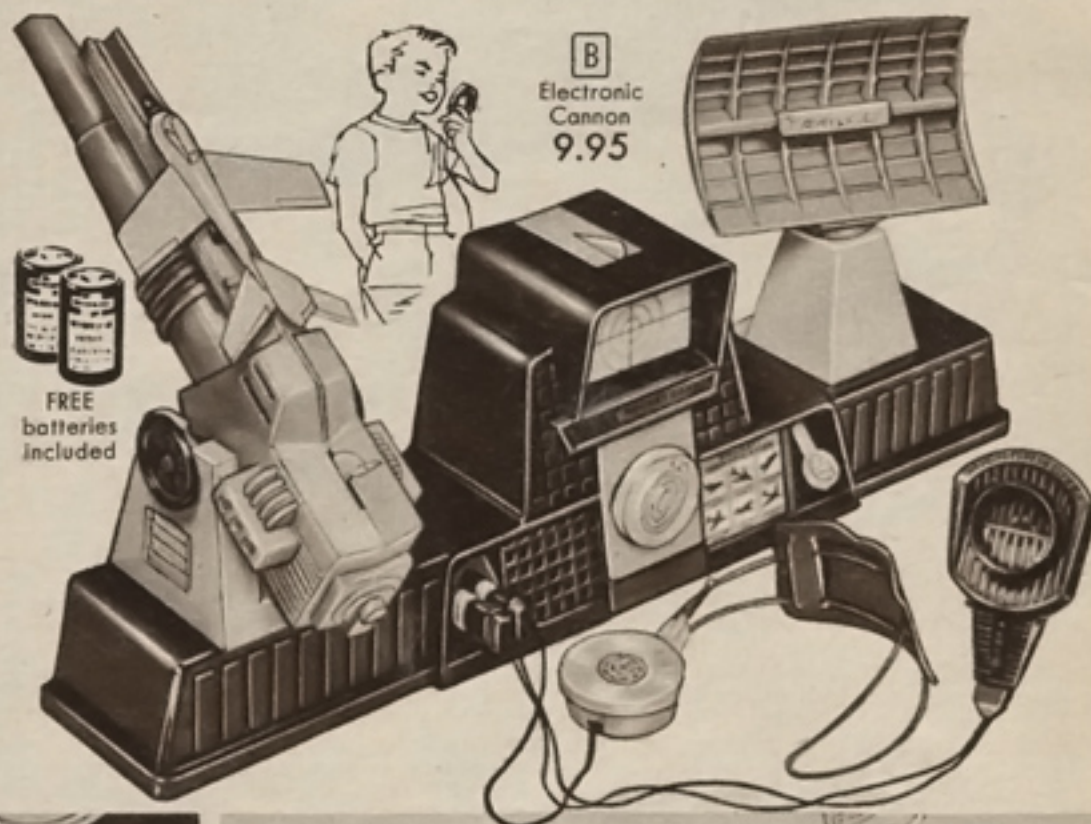
FREE batteries included

A This Model Robot Is Electrically Operated (by motor with batteries) and walks along, changing direction repeatedly. He's all-metal, with large, brightly enameled body; clear plastic dome is lighted, lets you see his "brain" at work... pistons moving up and down, antennae rotating. Arms have rubber hands. On-off switch in his chest starts him moving, stops him when you want to. About 12¼" high. With batteries.

49N5186—Price, delivered..... **4.98**

B All the Thrills of the Guided Missile Age are contained in this exciting electronic radar cannon... and you're the soldier handling it! Suddenly you spot the enemy on the radar scope—you track it, aim the giant electronic cannon, and launch the rocket interceptor plane. Your aircraft spotter keeps in touch with you by radio while you maintain central control directing operations... while big radar antenna rotates and beeps, and long-distance code warnings reach you. All the challenge of rocket warfare... and you in charge. Cannon and radar station constructed of colorful high-impact plastic. Set contains headset, microphone, generous length of wire, batteries.

49N2152—Price, delivered..... **9.95**



B Electronic Cannon **9.95**

FREE batteries included



C

C A Walkie-Talkie Set you can actually operate... like that used by fighting troops. Make-believe generals have a wonderful time with this fascinating addition to their equipment. De luxe 2-way communication of modern phones electro-magnetically operated—no batteries needed. Set contains 2 telephones of high-impact plastic, a generous length of 2-conductor wire, secret compartment.

49N2103—Price, del'd.... **3.79**



D

FREE batteries included

D Telephone Intercom Set. Set up your own intercom set between different rooms in the house, from house to barn, workshop or (with more wire and batteries) between buildings up to a mile apart. This useful set includes built-in 2-way signal buzzer system, generous length of wire, 2 plastic phones of ultra-modern design, and batteries. An attractive gift that lasts, gives plenty of fun.

49N2149—Price, del'd.... **6.95**



E

E Build-It-Yourself Crystal Set. This little radio set will actually receive radio broadcasts... yet all you need to assemble it is a screwdriver. Case is made of beautifully molded plastic. No batteries or elaborate equipment needed. Kit includes all the simple components required—a fixed crystal that needs no adjustment, a high-impedance headset, a tuning coil.

49N2150—Price, del'd.... **4.95**



F

FREE batteries included

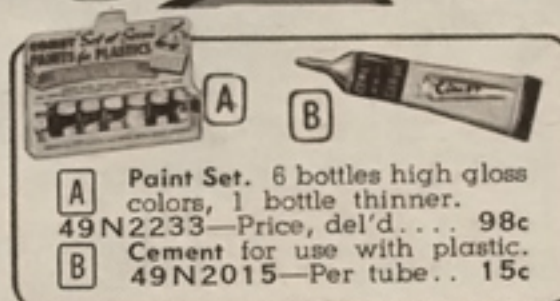
F Transistor Radio and broadcast system for the young enthusiast. This powerful professional type radio set features a new electronic wonder, the transistor. Unit has 4" Alnico loudspeaker, microphone and headset. Announce your own programs at home using microphone... use headset or speaker for listening to local radio stations. Housed in 18" plastic cabinet, set has batteries, station tuner, diode detector, transistors, assembly instructions and wiring diagram.

49N2151—Price, delivered.... **12.95**



Squadron of Six Jet Fighters |.98

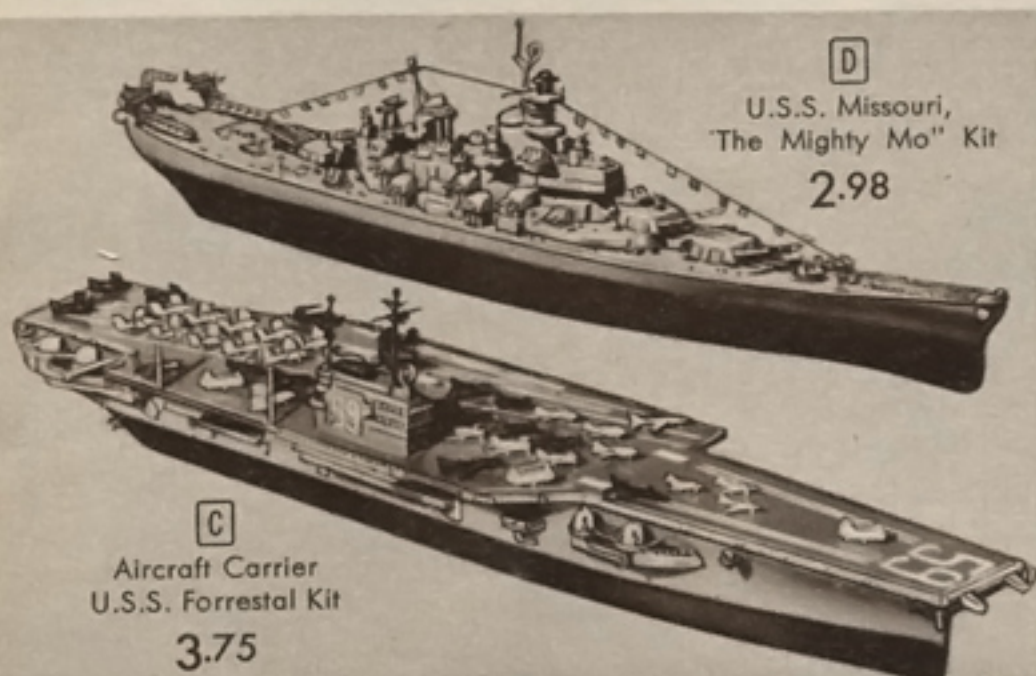
What boy could resist these models? True-to-scale reproductions of modern American aircraft. A set of six plastic models for the young pilot in your family—rich in authentic detail, beautifully molded with high gloss finish. Each model complete with its pedestal, colored decals and simple plans—ready for assembly in a matter of moments. Wingspan approx. 5½ in. See (B) for cement.
49N2257—Set of 6 models, delivered..... 1.98



A Paint Set. 6 bottles high gloss colors, 1 bottle thinner.
49N2233—Price, del'd.... 98c
B Cement for use with plastic.
49N2015—Per tube... 15c

Big Six Aeroplane Set 2.98

The thrills of high-speed planes go with this set of six exciting plastic aircraft models. Molded in realistic colors, they are faithful reproductions of actual aircraft with all important exterior details. Swivel-type plastic pedestals, decals, easy-to-follow assembly instructions with each kit. Wingspan approx. 7 in. See (B) for cement.
49N2258—Set of 6 models, delivered..... 2.98



D
U.S.S. Missouri,
"The Mighty Mo" Kit
2.98

C
Aircraft Carrier
U.S.S. Forrestal Kit
3.75

C Aircraft Carrier. Here's an impressive plastic model of the Forrestal, largest ship ever built for the U.S. Navy. Remarkably authentic superstructure and exterior details include "angled" flight deck for launching jet planes. Molded in 2 colors, carrier has 8 gun turrets, aircraft crane and boom, 4 helicopters and 44 navy jet aircraft on deck. Ready to assemble. See (B) for cement.
49N2259—Length 21 in... 3.75

D Pride of the Fleet is this fascinating plastic model of U.S.S. Missouri, the "Mighty Mo". The 20-inch true-to-scale model is realistically detailed, reproduces the sleek beauty of one of the most powerful ships afloat. See the towering superstructure and the massive armament—3 16-in. turrets, 10 5-in. turrets, 20 40-mm. anti-aircraft guns. Ready to assemble. See (B) for cement.
49N2205—Price, del'd... 2.98



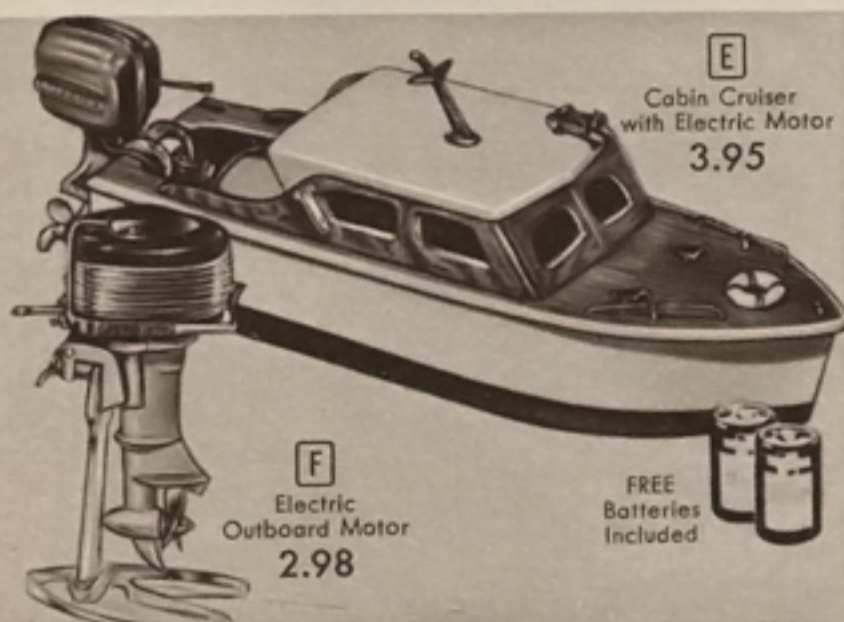
H.M.S.
Bounty
3.98
Kit

Mutiny on the Bounty—the most famous mutiny in history—is recaptured by this accurate plastic model of H.M.S. Bounty, which sailed for the South Seas in 1787 under the command of Capt. Wm. Bligh, R.N. This colorful scale model of the fateful ship has been produced with the shipbuilder's traditional care for fine detail. Hull and deck are precision-molded; scaled masts, ratlines, gun carriages, figureheads are included and can easily be assembled with aid of cement and instructions. Length about 14½ inches.
49N2213—Price, delivered..... 3.98



Long Tom Gun
and Tractor
2.98
Kit

Long Tom Gun and Carrier of World War II fame, are duplicated in this splendid 17-in. plastic model. The moving parts of this famous gun and its caterpillar tractor are carefully reproduced. 2-way swivel and pivot action adjust firing position of barrel; wheels turn; limbers "V"-out to firing position. Ready to assemble, with 4-man crew. See (B) for cement.
49N2251—Price, del... 2.98



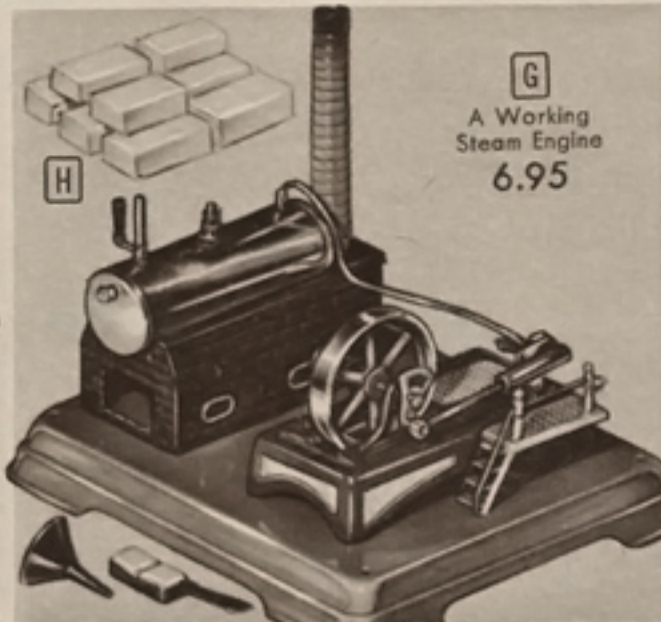
E
Cabin Cruiser
with Electric Motor
3.95

F
Electric
Outboard Motor
2.98

FREE
Batteries
Included

E Come Aboard This Cabin Cruiser—with an outboard motor, just like the real thing! All-wood boat is gaily painted, with chrome-plated accessories, flagpole, ventilators, guard rails, 2 big game fishing rods. All-metal electric motor hitches to stern as in actual practice. Easy to operate with handle for control and steering. Batteries incl.
49N2262—Length 12 in. Boat with motor..... 3.95

F All-Metal Electric Outboard Motor for the hobby enthusiast, complete with steering handle, mounting brackets, battery terminals. Looks and works like the real thing. About 5½ in. high. Complete with stand.
49N2261—Price, delivered..... 2.98

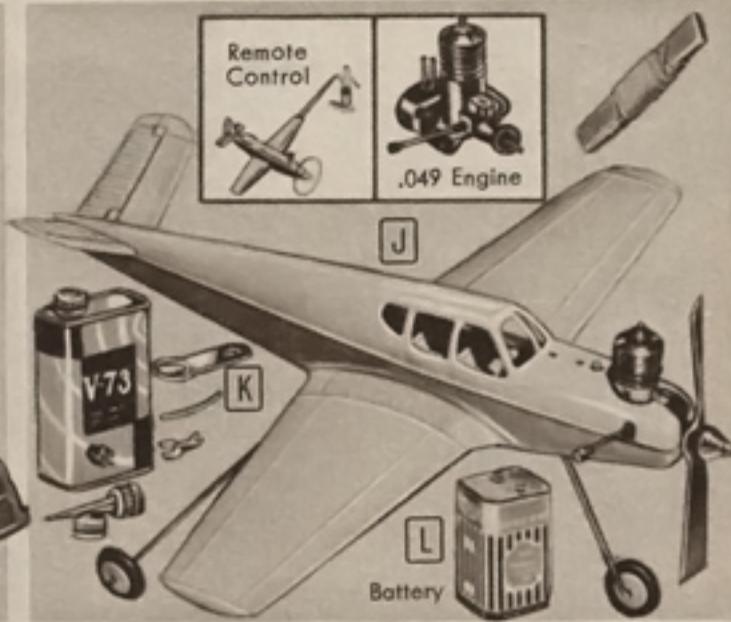


G
A Working
Steam Engine
6.95

H

G A Steam Engine makes the ideal gift for that budding engineer. Water in boiler is heated by heat tablets to make the steam which moves the piston; this, in turn, rotates large driving wheel, provides motive power. Engine can be hooked up to drive construction sets. Brass boiler has whistle and safety valve. Made of lithographed metal. Heat tablets not supplied.
49N2105—Price, delivered..... 6.95

H Heat tablets for use with (G).
49N2056—Box of 20 tablets.... 29c



Remote Control
J
.049 Engine

L
Battery

J This Single Engine Beechcraft Bonanza flying model with remote control thrills the young pilot. Made of high-impact plastic, it comes assembled and ready to fly. 1-cyl. engine, pre-tested, ready installed. 11¼ inches long.
49N2445—Price, delivered..... 11.95

K Accessory Kit for (J): spout, fuel hose, wrench, clip, spare propeller, wire.
49N2405—Complete with fuel. Del. 1.75

L Starting Battery for (J).
49N2406—6-volt battery.... 1.30



Quality Tool Set 6.95

For the able youngster who's now ready for real carpentry. A big set in a lithographed steel chest (abt. 16 x 8 x 3") packed with: a matched pair of plastic-handled magnetized screwdrivers, brace and bit, coping saw with 3 blades, plastic-handled panel saw, mechanic's pliers, heavy claw hammer, block plane, tool rack, steel square, level, nails, mallet, ruler, sandpaper, pencil and project manual.

49N1512—Price, delivered..... 6.95



De Luxe Tool Set 9.95

A regular set in a "hip roof" steel chest (abt. 18 x 6 x 6")—with monogram letters for personalizing it. Includes: 2 plastic-handled magnetized screwdrivers, full sweep brace with high speed bit, plane, heavy claw hammer, big panel saw. Also forged pliers, steel square, triangle, beveled blade tool steel chisel, coping saw with 3 extra blades, nails, level, ruler, sandpaper, pencil, Handy Andy project manual.

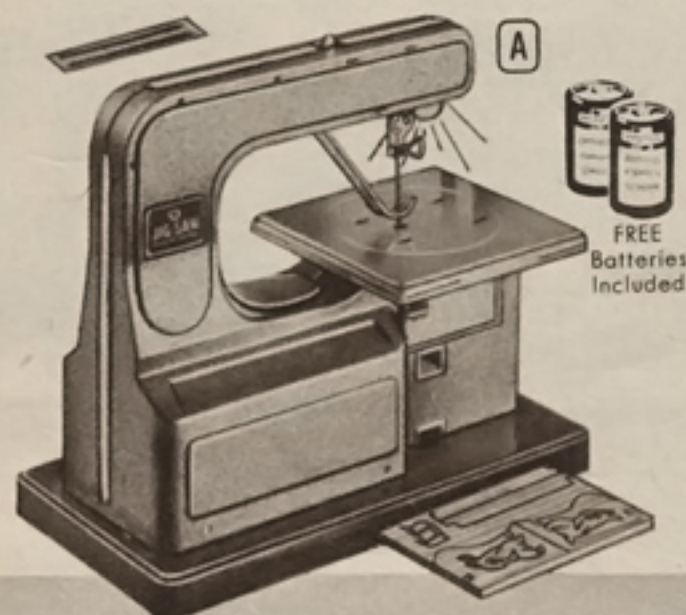
49N1513—Price, delivered..... 9.95



SUPER DE LUXE TOOL SET 12.95
Best Set for the Young Carpenter

Set contains every tool needed for odd household jobs. Includes large panel saw, hand saw, 2 chisels, 2 screwdrivers, nail puller, all with matching plastic handles; heavy claw hammer, forged pliers, mallet, crowbar, level, brace and bit, plane, folding rule, coping saw with 3 extra blades, steel try square, triangle, nails, sandpaper, pencil, manual.

49N1514—In steel box, 18 x 6 x 6 in. Set.. 12.95



Battery-Operated Jig Saw 4.79

A Jig saw has strong battery-operated electric motor, will saw light wood and other materials. Enameled all-steel construction, with electric light over table, 2 extra blades. Throat 3½ in. Complete with batteries, wood project ready for sawing. About 8 x 7 inches.

49N1515—Price, delivered..... 4.79

Junior Tool Set 3.69

B For the budding carpenter—an educational set of fine tools. Contains saw, claw hammer, pliers, mallet, screwdriver, square, ruler, pencil, sandpaper, tool rack, nail-pak, manual. In steel chest 12 x 5 x 2 inches.

49N1511—Price, delivered..... 3.69



C Every Science-Minded Child will discover new worlds in this fine chemistry set . . . a practical, long-lasting gift.

Big three-panel cabinet is packed with chemicals and apparatus—all ready to help the young scientist to explore the fascinating scientific mysteries of general chemistry, outer space travel, and atomic energy. 600 experiments to widen his knowledge, provide hours of interesting "research." Harmless chemicals. Cabinet opens to abt. 32 x 13¾ in.

49N2300—Price, del'd. 12.95



D Bigger and Better is this advanced chemical lab for the student who wants to further develop his scientific knowledge.

Set contains large assortment of harmless chemicals and scientific apparatus including precision balance, professional alcohol lamp, Pyrex test tubes, steel test tube racks, blowtorch, supply of glass. Five authoritative books list experiments, guide the young technician's progress. Giant 4-panel lithographed steel cabinet opens to 44 x 13½ in.

49N2301—Price, del'd. 17.95



E The Collegiate Microscope Outfit has a powerful triple objective metal microscope and large assortment of accessories.

Precision lenses magnify 70—200—400 times actual size. Kit includes specimens, Secrets of Nature Manual. Opens to 23½ x 13¼".

49N2302—In steel cabinet. Del'd. 12.95



G Our Best Microscope will delight the young scientist with its power and clarity. Built for the enthusiast, it features the new Adjust-O-Matic eyepiece with revolving triple-objective turret . . .

astonishingly versatile, it adds fresh interest to the specimens under scrutiny. Equipped with precision lenses, which provide six magnified images from 50X to 400X—a remarkable instrument for such a reasonable price. Slides, dissecting tools, etc. are also included with instrument in case.

49N2304—Del. 10.95



7-UNIT ELECTRIC SMOKING TRAIN SET

Couples and Uncouples Automatically

34.95 3.00 Down
cash 5.00 Monthly

8-UNIT LIONEL SMOKING FREIGHT

Regular 54.50 Line

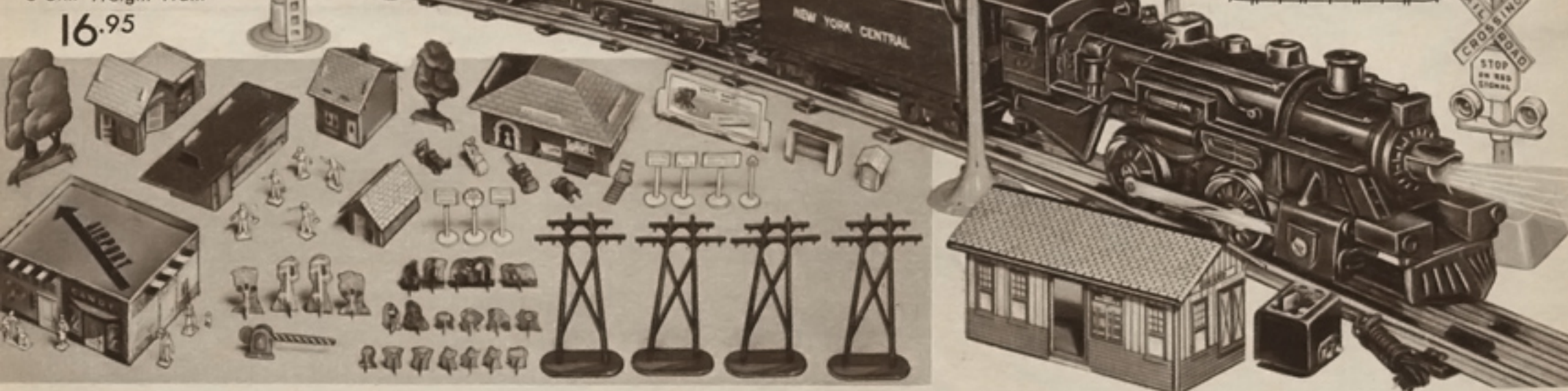
43.95 4.00 Down
cash 5.00 Monthly



84-PIECE SET

5-Unit Freight Train

16.95

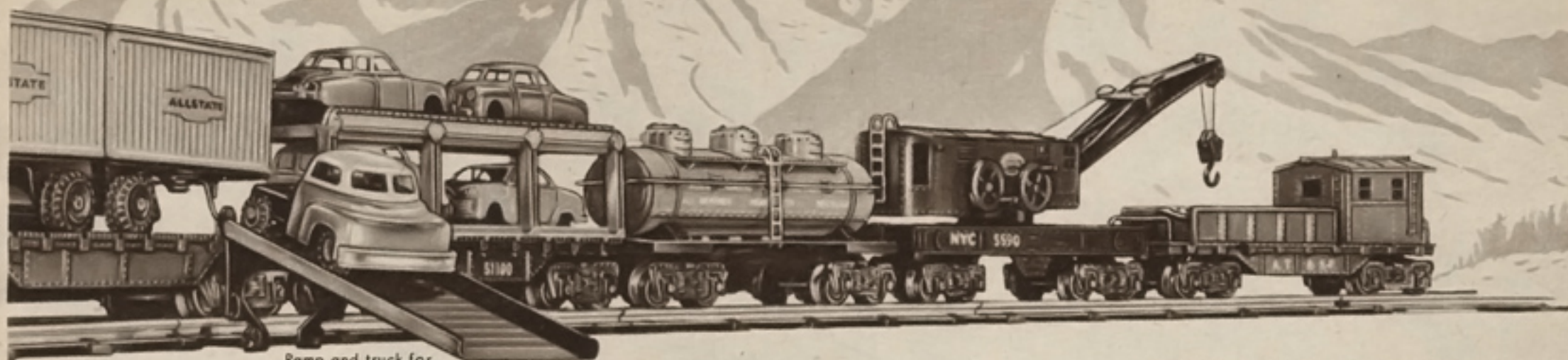


CHOOSE A SUPERBLY DETAILED ELECTRIC TRAIN FOR THE YOUNG ENGINEER

A Climb Aboard this authentically detailed die-cast metal 4-6-2 locomotive and watch it smoke as it runs. Equipped with die-cast wheels, oilless bearings and powerful headlight. Set has plastic tender and five cars—crane car has crane that swivels and two hand-operated levers, one to elevate the boom and one to raise and lower the hook; piggy-back car has two trailers that can be detached and driven down metal ramp by friction-driven metal cab-type hauler; tank car; automobile car with four tiny plastic cars which can be removed and loaded again; and wrecker caboose. All cars have metal four-wheel double trucks and high impact-resistant fully detailed plastic tops. Automatic couplers. 152" oval track—8 sections curved large-radius, 3 sections straight, 1 uncoupler. Smoke liquid is supplied. Train is over 5 feet long. Heavy-duty CSA approved transformer operates on 110-120 volts, 60 cycles. A.C. Don't delay... order today. 79N9860DL—3.00 down. Delivered... 34.95

B Regular 54.50 Line—magnificently detailed Lionel Special coming your way this Christmas. It's the popular smoking freight train—just watch it puff and smoke as it chugs around the track. The large steam 2-6-4 type locomotive is cast in beautiful detail and is equipped with a bright and piercing headlight. It puffs clean and harmless smoke when you want it to. Non-toxic smoke liquid is supplied. The set consists of a large authentic tender and 6 cars—a boxcar, pipe car, log car, de luxe boxcar, canister car and caboose, each with rugged plastic tops and automatic couplers (cars may be coupled and uncoupled at will by remote control). 12 sections of track including uncoupling section make an oval track about 110" long. The entire train is 70" long. Sturdy, heavy-duty transformer is equipped with thermal unit circuit breaker with extra bindings for additional accessories. 110-120 v., A.C. 60 cycles. See Easy Payment Plan P. 217. 79N9600DL—4.00 down. Delivered... 43.95

C 84-Piece Electric Train Set with Village. The electric steam-type locomotive pulls a plastic coal and water tender and three cars, including a boxcar, a high-side gondola and a caboose. Cars and large station are made of strong lithographed steel to give long-lasting service. The 34-piece village adds a realistic setting for the train and consists of signs, stations, railroad buildings and figures all made of colorful fibreboard. These pieces may be re-arranged from time to time to give your village a new appearance. In addition, there are 4 plastic high tension poles, 7 "rite-o-way" plastic signs, 2 plastic lampposts, 1 plastic semaphore and 1 plastic crossing signal. Baggage accessories and figures, both of plastic, complete this thriving community. The track consists of 2 straight and 8 curved pieces making 102" oval, measures 27" x 36". Train 35½" overall. Set comes complete with transformer. 110-120 v., 60 cycles. A.C. 79N9862DL—Delivered... 16.95



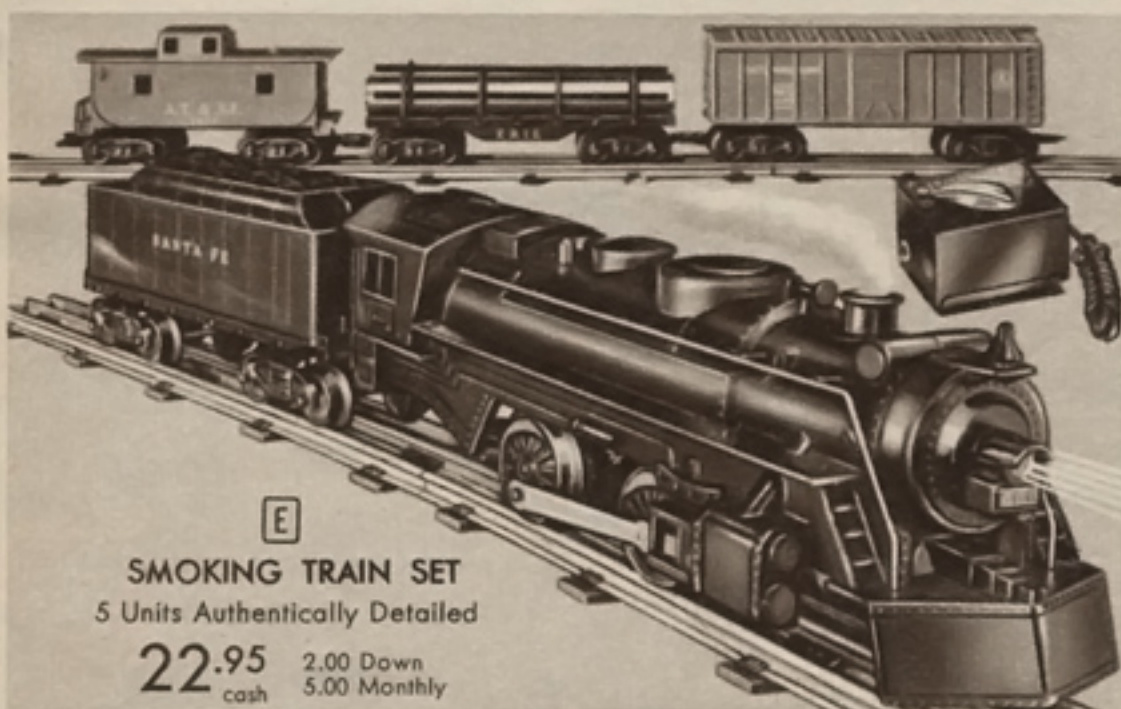
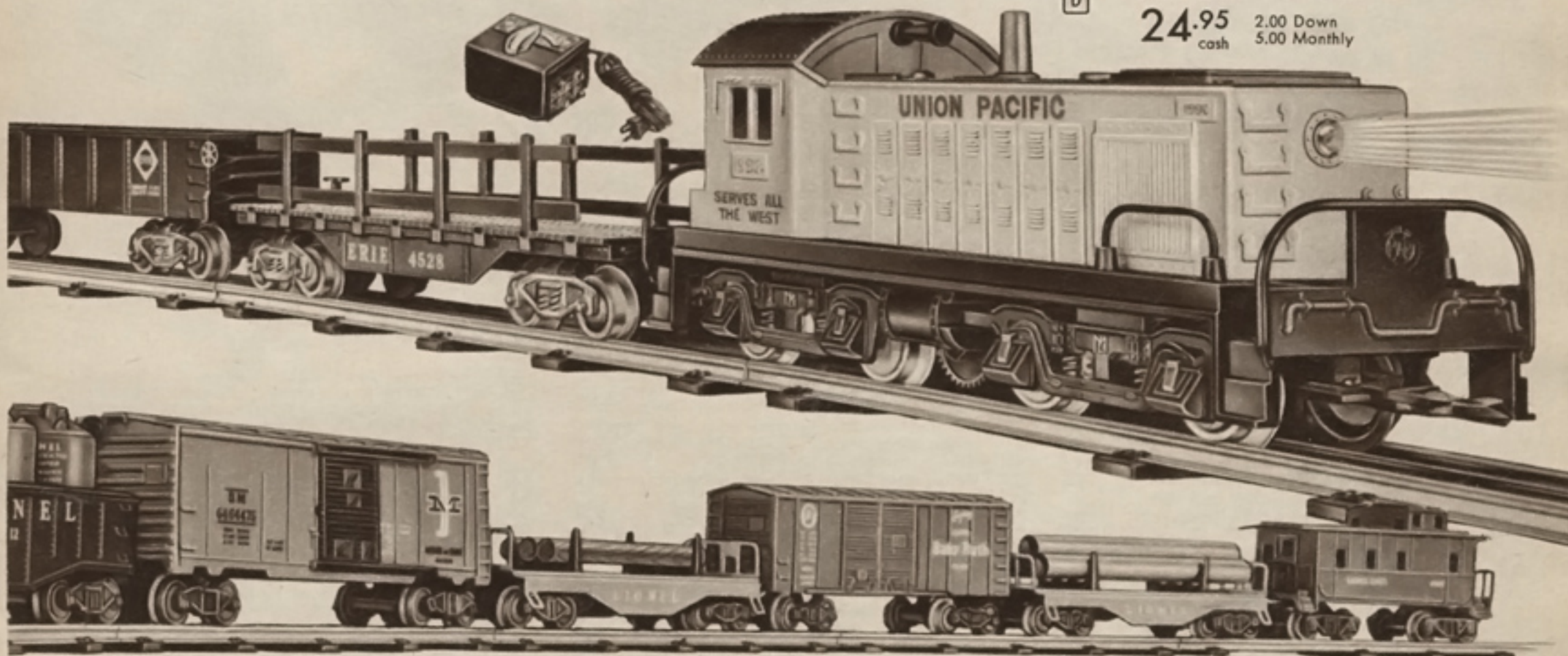
Ramp and truck for unloading "piggy-back" vans from flatcar

ELECTRIC DIESEL SWITCHER

D

6-Unit Diesel Work Train

24.95 2.00 Down
cash 5.00 Monthly

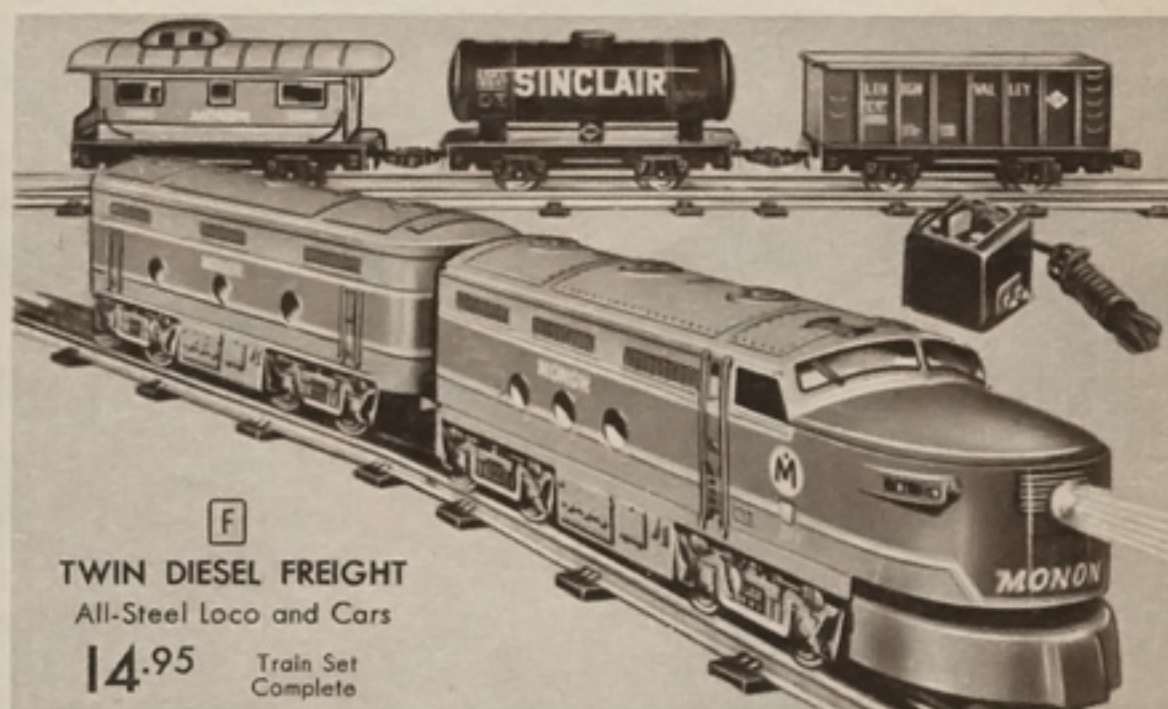


E

SMOKING TRAIN SET

5 Units Authentically Detailed

22.95 2.00 Down
cash 5.00 Monthly



F

TWIN DIESEL FREIGHT

All-Steel Loco and Cars

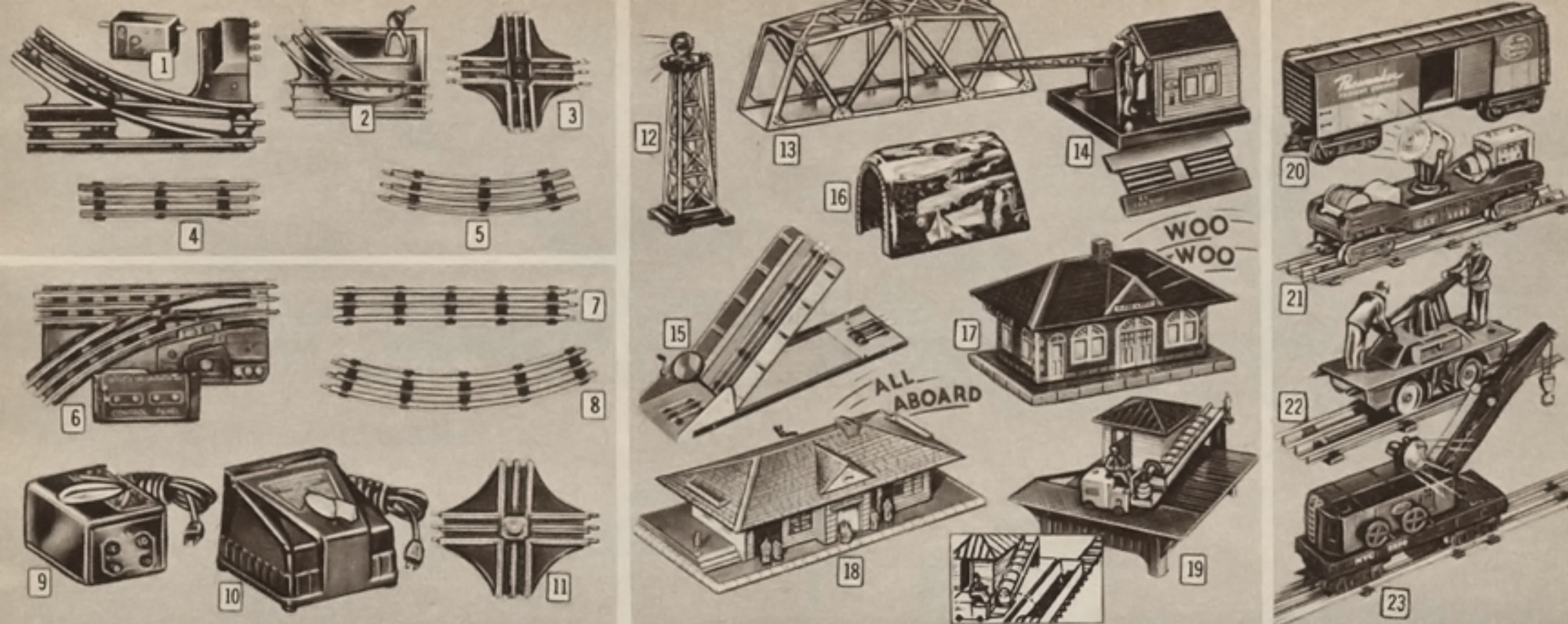
14.95 Train Set
Complete

REALISTICALLY CONSTRUCTED TO GIVE FUN AND ENJOYMENT THE YEAR 'ROUND

D 6-Unit Electric Diesel switcher work train. This powerful new General Motors design diesel switcher locomotive is equipped with front and rear automatic couplers, bright headlight, heavy-duty multiple drive motor, die-cast wheels and oilless bronze bearings. All cars have four-wheeled double trucks, high-impact plastic tops and automatic couplers which can be operated by remote control from the transformer position to couple and uncouple the cars at will. The entire train is 57½" long. Flatcar with sides, drop-end gondola, searchlight car with powerful searchlight that swivels in all directions and dummy generator unit, wrecker car and wrecker caboose. Heavy-duty CSA approved transformer has thermal unit circuit breaker with extra binding posts for accessories. Large radius track 34 x 45½", 129½" oval. 8 sections curved, 1 section electric straight track with uncoupling ramp and sign. 120 v., 60 cycles. A.C. 79N9861 DL—2.00 down. Delivered . . . 24.95

E Just Watch This Steam-Type Locomotive puff non-toxic smoke as it chugs along. The die-cast engine is equipped with oilless bronze bearings, die-cast wheels, piston rod action and a powerful headlight. Set consists of a coal and water-type tender and three cars—boxcar, flatcar with sides, and a caboose. All are made of strong, impact-resistant plastic. The train is 42" long overall. All cars have four-wheel double trucks and automatic couplers. Heavy-duty CSA approved transformer controls forward and reverse action by operating the variable speed control. Non-toxic smoke liquid is supplied. 8 sections curved electric track, 1 section straight electric track and one section straight track with uncoupling unit and sign. Track measures 27" x 36"; circumference 102" oval. This train set will make a wonderful Christmas present for the young lad in your family. 110-120 v., 60 cycles. A.C. Only 2.00 down. 79N9858 DL—2.00 down. Delivered . . . 22.95

F 5-Unit Electric Twin Diesel freight train—just see it whizz smoothly around the track. The twin-diesel A and B unit locomotive is equipped with die-cast wheels, a strong bright headlight, oilless bronze bearings and remote-control mechanism. Unit is built of brightly lithographed steel in authentic design to enhance its true-to-life realism. The three other cars—tank car, gondola and caboose—are of regulation railroad motif and realistically designed. The complete train measures 42" long. Heavy-duty CSA approved transformer controls the train's forward and reverse action. There are 8 sections of curved electric track and 2 sections of straight electric track. The circumference of the track is 102" oval. This is an intriguing gift bargain that will bring the engineer in your house hours and hours of happy fun. It's ideally priced for Christmas too. 110-120 v., A.C. 60 cycles. See Page 36 for train accessories. 79N9859 DL—Delivered . . . 14.95



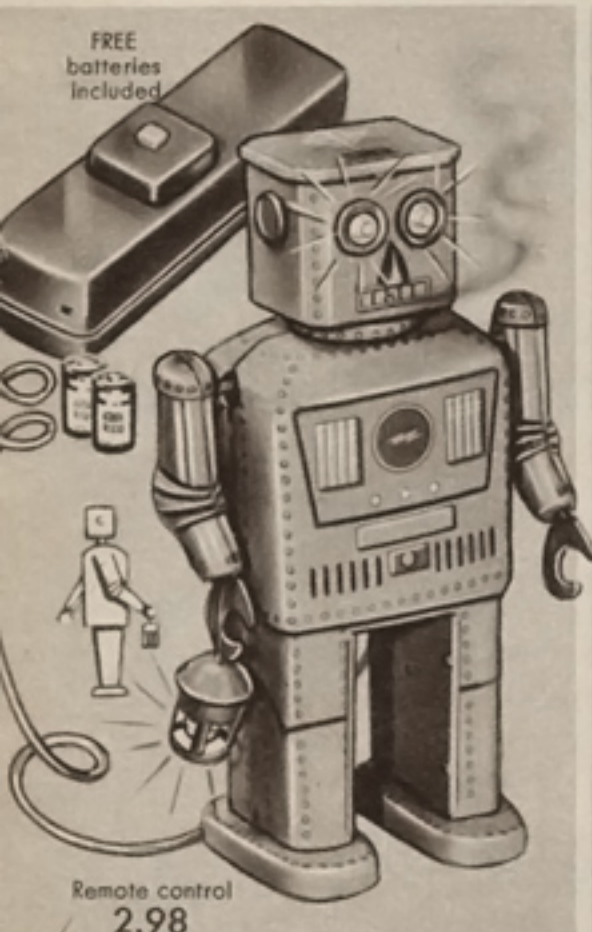
1 to 5 Accessories to fit .027-gauge track. Track, when curved, forms 27" circle. Do not use with .034-gauge track.

- (1) Remote-Control Electric Switches. All-steel. 4-button panel, left, right-hand switch. 49N9834—.027-gauge. Pair, del'd.... 4.95
 (2) Manual Electric Train Switches, .027 gauge. 49N9701—1 left, 1 right-hand switch.... 2.95
 (3) Metal Crossover, joins track, fig. 8's etc. 49N9703—For electric trains, .027-ga.... 98c
 (4) Straight Electric Train Track, section 9½". 49N9704—.027-gauge. 6 sections for.... 98c
 (5) Curved Electric Train Track, section 11". 49N9705—.027-gauge. 6 sections for.... 98c

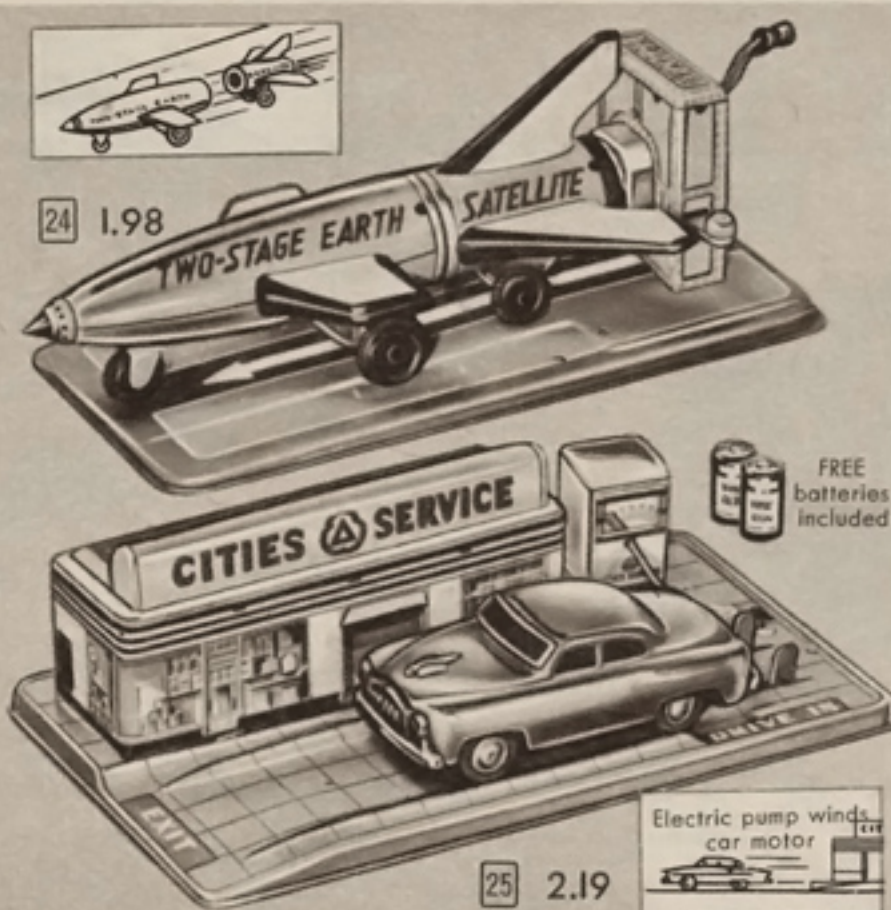
- 6 to 11** .034 accessories. Curved track, forms 34" circle... not for .027 gauge.
 (9) and (10) Suitable for .027 and .034 gauge.
 (6) Remote Control Electric Switches, left, right. 49N9821—4-button panel, .034 ga. Pr. 12.95
 (7) Straight Electric Train Track, .034 gauge. 49N9818—Sections 11½". 4 sections.... 1.39
 (8) Curved Electric Train Tracks, .034 gauge. 49N9819—Sections 13½". 4 sections.... 1.39
 (9) Electric Train Transformer. 60 cy. 50 watts. 49N9822—Rheostat cont. 110-120v. A.C. 7.95
 (10) 150-Watt Transformer—var. 0 to 15 volts. 49N9823—15 v. for accessories. 60 cy.. 18.95

- (11) Metal Electric Crossover. .034-gauge. 49N9820—Price, delivered.... 1.95
 (12) Automatic Revolving Beacon has Green and Red flashing light in plastic tower. 49N9738—With bulb. 13½" high.... 2.95
 (13) All-Metal Trestle Bridge. Strongly made with bright aluminum finish. 49N9733—Size 18 x 5 x 6". Delivered.... 2.69
 (14) Plastic Automatic Crossing Gate lowers as train nears. Signaller with lantern runs from signal house. After the train passes, gate rises and man returns to house. 49N9728—Price, delivered.... 4.95
 (15) All-Steel Lift Bridge with track and manual lifting mechanism. About 18½" long. 49N9873—Price, delivered.... 3.95
 (16) Collapsible Tunnel of sheet metal has colorful landscapes painted on sides. 49N9731—10 x 7" high. Delivered.... 95c
 (17) Remote-Control Whistling Station—press button on panel and hear train whistle. Electric mechanism inside lithographed station. 49N9729—Size 9 x 5½" high. Delivered. 7.95
 (18) Talking Railway Station of lithographed steel. Has waiting room, baggage and express rooms, freight office. Voice box calls familiar station sounds. Plastic figures included. 49N9851—About 20½ x 10 x 6¼". Del'd... 4.49

- (19) Remote Control Barrel Loader. As button is pressed miniature lift truck conveys barrel from chute into waiting car (not included). Plastic house, two figures. An interesting addition to your set. 49N9850—Size abt. 8¾ x 8 x 5". Del'd... 7.95
 (20) Authentic Model All-Steel Box Car complete with automatic uncoupling couplers. 49N9710—8 wheels. Delivered.... 2.95
 (21) Revolving Searchlight Car with dummy generators and tanks. Searchlight has electric bulb which throws a strong beam and revolves automatically. Strongly made. 49N9826—Price, delivered.... 4.95
 (22) Accurately Scaled Model of a hand car as used by section gangs. 2 lifelike figures stand and pump as strong electric motor runs the car. Realistically detailed. 49N9832—Price, delivered.... 4.95
 (23) Crane Car. Plastic control cab and boom revolve on die cast metal flatcar chassis. 7" boom is raised and lowered by crank-type wheel on side of cab, another wheel operates hook. Lighted searchlight swivels, tilts, turns in all directions. Strongly made. 49N9870—Price, delivered.... 5.95



An Ingenious and Amusing Toy for the youthful "mastermind". Brightly lithographed, all-metal robot is remote controlled. See how it moves forward and backward with its arms swinging, at the touch of a lever. Young scientists will thrill when they see the robot's eyes "on beam" and its lantern aglow. A humorous touch is added by the "smoke" that comes from the robot's mouth as he lumbers ahead. The remote control box is battery operated and a generous length of cord is included. No cuts or scratches... all edges are safety turned. 49N5193—Price, delivered.... 2.98

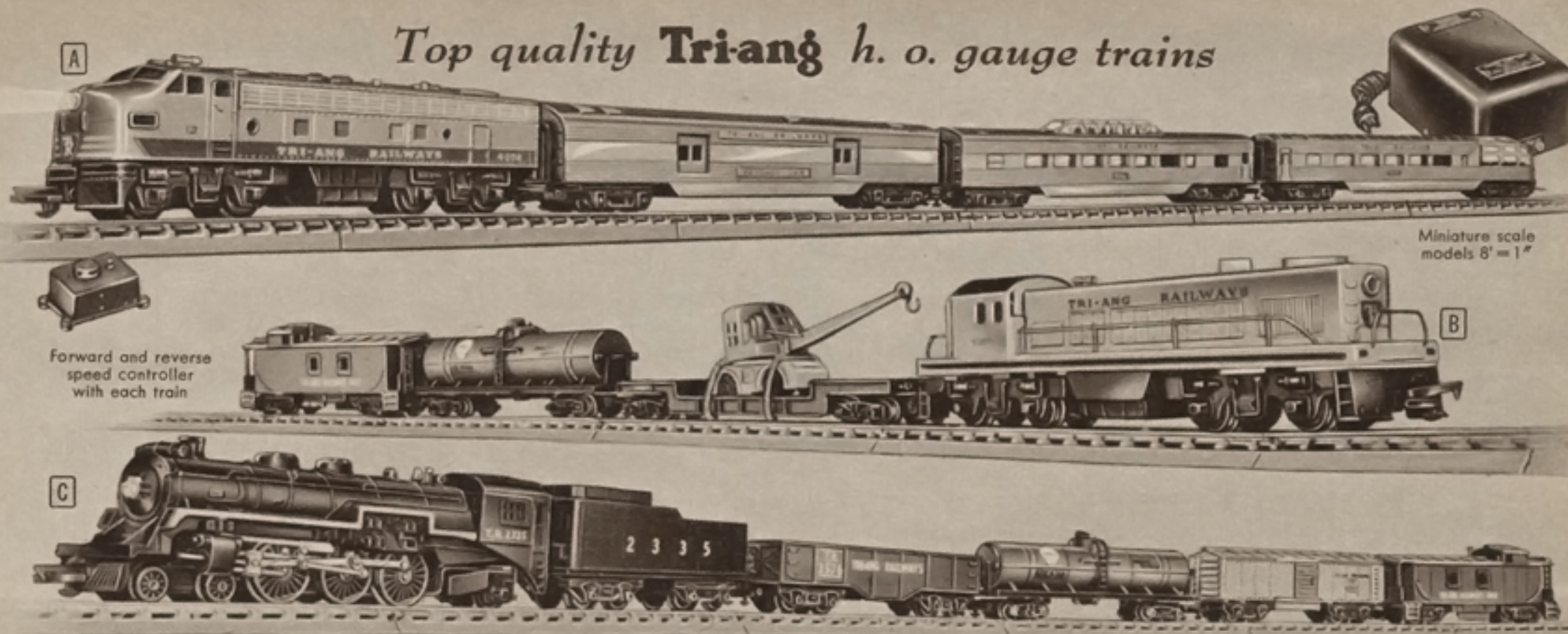


- 24** Calling All Spacemen. Fire your own two-stage space ship. Place the all-metal craft on the launching platform and connect launching motor. Crank handle till motors are wound, then release switch. Ship shoots along ground on rubber wheels, tail assembly drops off. Brightly lithographed. 49N5234—Overall length 10". Batteries incl.. 1.98
25 The Service Station of the Future. Park the smart enameled car, friction-motor driven, at gas pump and attach electric-driven gear on tank to take-off drive on car. Pull out handle, gear electrically winds car motor. Push in handle, car is ejected from pump stand to scoot away. Batteries included. 49N5235—Station 10¼", car 5" long.... 2.19



- 26** Transport Baggage by Electric B-Z Porter. Place baggage on truck, turn on the switch and the porter will drive his load away. If the B-Z truck meets an obstacle, the driver changes gear and drives off in another direction... nothing will stop it. Brightly lithographed, all-metal, strong electric motor. Batteries included. 49N5236—About 7½" long x 6½" high.... 3.49
27 Have a Shave with Dad. Switch on brightly enameled electric razor, light inside comes on. Harmless rubber cutter head agitates like Dad's. Razor rests on stand whose lid opens to show lithographed shelf of grooming articles. 49N5197—Razor abt. 3 x 3". Battery incl.... 1.98

Top quality Tri-ang h. o. gauge trains



Miniature scale
models 8" = 1"

Forward and reverse
speed controller
with each train

A All Aboard the Tri-ang Special. A perfect H.O. gauge replica of a passenger train by the makers of the renowned Tri-ang miniature toys. Executed with amazing attention to detail, this model will delight train enthusiasts. Scaled to ratio of 8" to 1", the streamlined Diesel locomotive pulls a baggage car, astra-dome car and rear observation car. Baggage car has 4 sliding doors; astra-dome car has a clear dome and real windows; observation car has a clear rear section and windows. Included are 18 pieces of track, forming a large oval roadbed, speed controller with forward and reverse control. Cars 10" long, overall length 40". Trains (A), (B) and (C) require transformer 49N9903 listed below. Accessories will fit all trains.

49N9900—Train, delivered..... 23.95
49N9903—Transformer, 110 v., 60 cy... 12.95
49N9908—Crossover, delivered..... 1.95

B What Every Train Hobbyist Needs—a work train... and here it is! An exact replica of the all-purpose "geep" Diesel locomotive, skillfully fashioned to the scale of 8 feet to one inch. The electric Diesel-type locomotive pulls a crane car, tank car and caboose. The crane has a friction drive and an adjustable boom—shift loads around your shunting yards... hurry the dispatch of the goods by means of the speed controller which has a forward or reverse control. You will find the train accelerates quickly around the large oval roadbed formed by the 18 pieces of track that come with the outfit. See item (A). Cars 6" long, overall length, 30". For transformer needed with this set, see item (A) 49N9903.

49N9902—Train, delivered..... 22.95

Tracks listed below are suitable for A, B and C.

49N9904—Straight track, 7½" long..... 39c

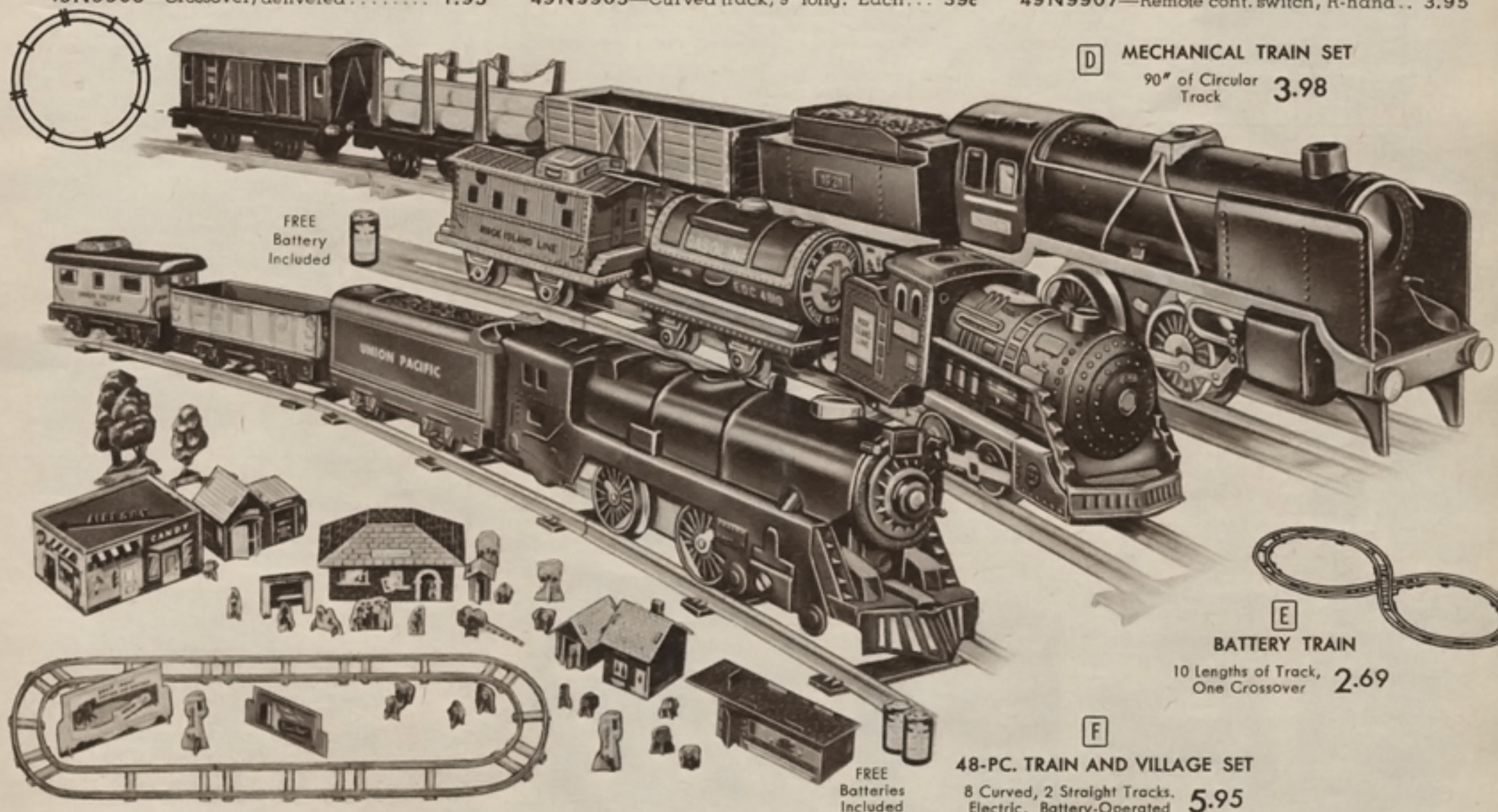
49N9905—Curved track, 9" long. Each... 39c

C Experienced Trainwatchers will readily recognize this fascinatingly exact copy of a 4-6-2 C.N.R. Hudson-type locomotive. Model of this steam locomotive is electric, has a tender, a box car with sliding doors, tank car, gondola car and caboose. Load box car with all your odds and ends and close sliding doors. Top quality outfit consists of 4 cars, locomotive and tender, 18 pieces of track—forming large oval—and speed controller with forward and reverse control. The complete unit will enthrall the lucky person who gets this wonderful model. Cars are about 6" long, the overall length of the train is 40". For transformer needed with this set, see item (A) 49N9903. A sturdy toy that will last for years (if you can keep Dad away from it).

49N9901—Train, delivered..... 25.95

49N9906—Remote cont. switch, L-hand.. 3.95

49N9907—Remote cont. switch, R-hand.. 3.95



D MECHANICAL TRAIN SET

90" of Circular
Track 3.98

E BATTERY TRAIN

10 lengths of Track,
One Crossover 2.69

F

48-PC. TRAIN AND VILLAGE SET

8 Curved, 2 Straight Tracks.
Electric, Battery-Operated 5.95

GIVE HIM A TRAIN — AND THE THRILL OF HIS YOUNG LIFE — THIS CHRISTMAS DAY

D 5-Unit Mechanical Train that will occupy many happy hours of the young engineer's time. Engine and tender made of stamped steel, enameled in gleaming Black. Cars brightly lithographed. Train consists of high-sided gondola-car, boxcar with sliding doors, flatcar loaded with wooden logs. Locomotive has 4 wheels, runs forward or in reverse. One winding sends train many times around 90" track. 8 curved sections. Track is banked for safety... even at high speed train will not jump the rails on bends. Specially priced for Christmas.

49N9514—Price, delivered..... 3.98

E All-Metal 14-Piece Train Set. A tremendous Christmas bargain that will give great pleasure at a very slight cost. Set is brightly lithographed, consists of engine, tanker, caboose, six lengths of curved track, four straight sections and one crossover. Locomotive has a strong electric battery-driven motor which sends the train round the track at a surprisingly fast speed. The overall length of the assembled train is about 13". Train drives forward or in reverse by a simple control adjustment. Budget-priced for loads of fun. Battery included.

49N9607—Price, delivered..... 2.69

F 48-Piece Train Set and Village. Set consists of brightly lithographed all-metal engine, tender, coal car and caboose, 8 pieces of curved track, 2 lengths of straight track and a gaily lithographed cardboard village scene. Engine has a strong electric motor, operated by two batteries to give plenty of power. Drives forward or in reverse by manipulation of a simple control. Village has station, fire department, house, trees etc., all realistically colored. Length overall of engine and cars, about 39". Batteries included. Will give hours of constructive play.

49N9608—Price, delivered..... 5.95



Electric Projector and Screen

Double-focusing lens gives you clear, enlarged images of your own photos, postcards, maps or printed pictures projected on a screen. Projector made of strong Black molded plastic, fully ventilated. About 8" in height. Supplied complete with long cord, plug and light bulb. Also projects color pictures. Will provide hours of entertainment and education for the entire family.

49N5542—Price, delivered..... 5.95



Practical All-Steel Typewriter

Letters arranged on keyboard as on any standard machine. Types 82 characters, including a complete alphabet of small and capital letters, numerals, punctuation. Ball-bearing space bar, paper release, shift keys, bell action for margin. Uses standard 1/2" ribbon. 11 x 9 x 5 1/2". Looks and works like a standard model. Not suitable for office use. All-steel crinkle finish.

49N1722—Price, delivered..... 18.95



A TOY TV SET FOR THE SMALL FRY

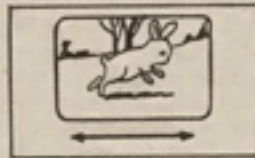
Something New in Children's Entertainment



Real Controls



Music and Color



Moving Picture

A toy to delight your children. All-metal, lithographed construction. Lights up like a real set, picture moves at the turn of a switch. Strong spring motor on music and screen mechanism. On-off knobs control light and music. 4 rolls of color pictures. 6 1/2 x 4 1/4 x 3 1/2".

49N5546—Batteries included..... 4.49

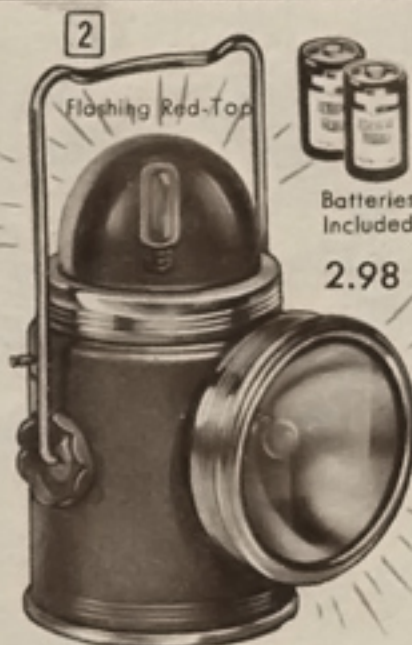


1 Vinyl Double Holster holds flashlight, rubber "knife", on adjustable belt. Twist reflector head from wide angle to long-distance spot. Push buttons for Red or Green signal lights or use clear White. Batteries included.

49N5539—Set... 1.98

2 Enamelled Metal Lantern, chrome trim. Large reflector on front, Red top light flashes. Sturdy handle locks in various positions for easy handling. Use front or top lights separately, or both together. Batteries incl. 6" high.

49N5545—Del'd. 2.98



3 Fun for the Little Cashier. Model cash register has 8 numbered keys and 1 "No Sale". Press keys, bell rings, drawer opens and tab pops up, shows amt. 5 1/2 x 6 x 6 3/4". Heavy-gauge steel.

49N5344—Price, delivered..... 1.98



4 Sturdy Metal Dime Bank. Bell rings when coin deposited. Registers 5c, 10c, 25c. Door locks when 25c is deposited, opens automatically when savings total 10.00 in coin. Black. 5 x 4 1/2 x 6 1/4".

49N5345—Price, delivered..... 2.79



5 Miniature Safe in enamel-finished metal makes a good bank for Junior to save his coins. A real combination lock adds realism to this thrift-encouraging toy. 6 3/4 x 5 x 4 inches.

49N5380—Price, delivered..... 1.98



6 Children's Field-Glasses. Scientifically made, large glasses have 4 1/4 cm. extra-clear lens, magnify 3 times. Adjustable for focus. Smart leatherette covering, strong fibreboard case.

49N5530—Handy carrying strap. Del'd... 2.98

Rugged toys

THAT WORK FOR FUN

Descriptions of Goods on Page 39

A 2-Pc. Traveling Circus Set has two brightly lithographed metal trucks, both friction driven. One truck has a ferris wheel mounted on it, the other has a carousel. As the trucks move forward, the friction motors drive the ferris wheel and carousel round to the gay accompaniment of a tinkling bell. Four rubber wheels on each truck. 8" long.

49N5173—Price, delivered..... 1.98

B Another Outstanding 2-Pc. Offer. All steel, brightly lithographed tanker and van, both friction driven and detachable from cabs. Van has rear opening doors and 14 rubber wheel assembly. Tanker has 8 rubber wheel assembly. Each about 13" long. Will give hours of joy.

49N5146—Price, delivered..... 1.98

C Red Fire Engine with 12" Ladder. Turn crank and tiny fireman runs to top of ladder carrying rubber hose up 12". Reverse wheel and he comes down. Hose rewinds on reel. Engine has loud siren that wails as friction motor drives vehicle. Large rubber wheels. 10 1/2" long.

49N5864—Price, delivered..... 1.98

D All Steel Construction Trailer with cab-over-engine truck, hauls steam shovel and tractor, both with their own friction drive motors! Flat-bed trailer has tilting ramp, hand operated winch with chain, for hauling tractor and shovel up and down. 12 wheels. 14 1/2" long.

49N5148—Price, delivered..... 1.98

E Giant-Sized Cement Mixer of enamel-finished steel. Barrel rotates as truck moves and will tilt for unloading by turning a little hand wheel. Brightly lithographed "searchlight", "electric generator" and "motor" give added realism. Friction motor. 13 1/4" long.

49N5862—Price, delivered..... 1.98

F All-Steel Log Truck to haul timber to the mill. Trailer has 7 hardwood logs secured by chain, is detachable from truck and stands on own dolly wheel. Truck is finished in bright enamel, has strong friction motor and a 14 rubber wheel assembly. About 14" long.

49N5782—Price, delivered..... 1.98

G Battery-Operated Dump Truck of enameled metal is remote-controlled. Box has cable with 2 control buttons. Drives forward or in reverse and steers by remote control. Truck runs, dump body rises and tailgate opens automatically. 6 rubber wheels. 8" long.

49N5863—Batteries included.... 1.98

H Roy Rogers Rodeo Van and troupe ready to set up show with 8 pieces of corral fence, Bullet and 2 horses with separate saddles. Roy Rogers, Dale Evans and Pat Brady are there, too. Hauler is cab-over-engine type. Rear and side doors of modern van open to form ramp. 3 1/2 x 4 1/2 x 15 1/2".

49N5866—Price, delivered..... 1.98

J Greyhound Bus. The new "Scenicruiiser" for trans-continental travel. All-metal, with strong friction motor that will carry it a long way across the floor. 6 large rubber wheels have brightly plated hubcaps. Go by "Greyhound".

49N5884—14 1/2" long. Delivered. 1.98

K Twin-Van Express Trailer. All-steel vans have rear and side unloading doors. Driven by strong friction motor to pull double load. Shiny enameled cab with chrome trim. Vans all realistically lithographed. Has 12 rubber wheel assembly. About 19 1/2" long x 4 1/4" high.

49N5147—Price, delivered..... 1.98

L Friction Power Shovel, all steel, enameled. Cab and shovel rotate 360° on truck. Crank-operated shovel ingeniously raises and lowers boom, opens and closes the bucket. Friction-drive truck has 6 rubber wheels. About 13" long x 8" high. A wonderful toy.

49N5145—Price, delivered..... 1.98

M Battery-Operated Fire Chief Car. Works by remote control. Control box has two buttons, steering wheel, generous length of cable. Car has siren, flashing light, drives backwards or forwards. All steel, brightly enameled. About 8" long x 3" high. Batteries included.

49N5149—Price, delivered..... 1.98

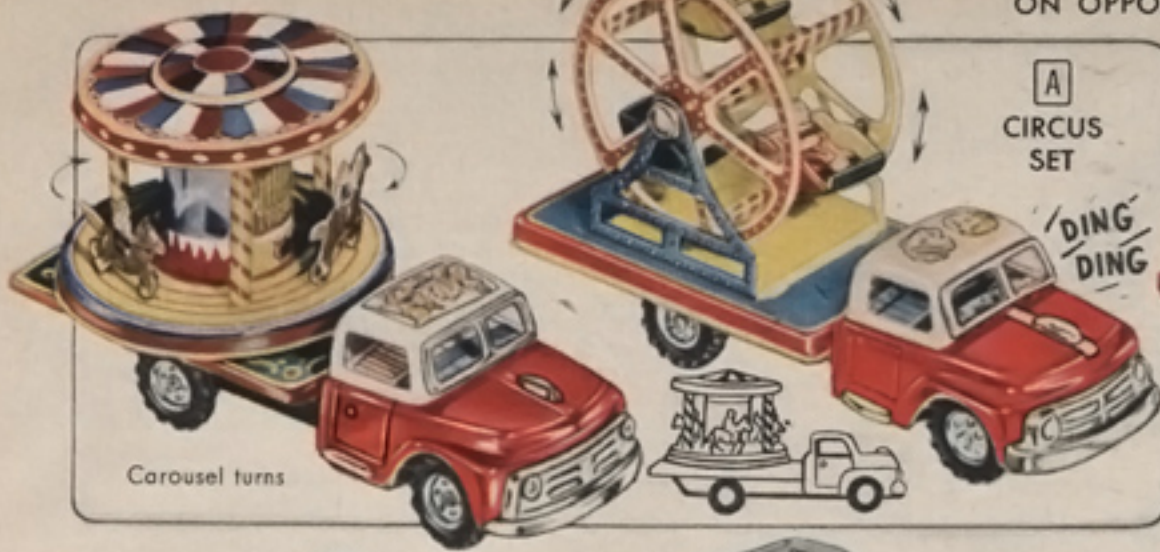


TO ORDER BY PHONE

See Page 741

Fall and Winter '57

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

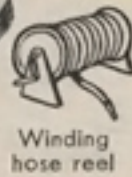
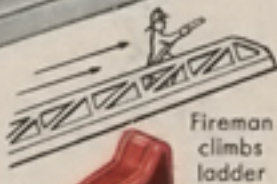


H Roy Rogers van and corral set

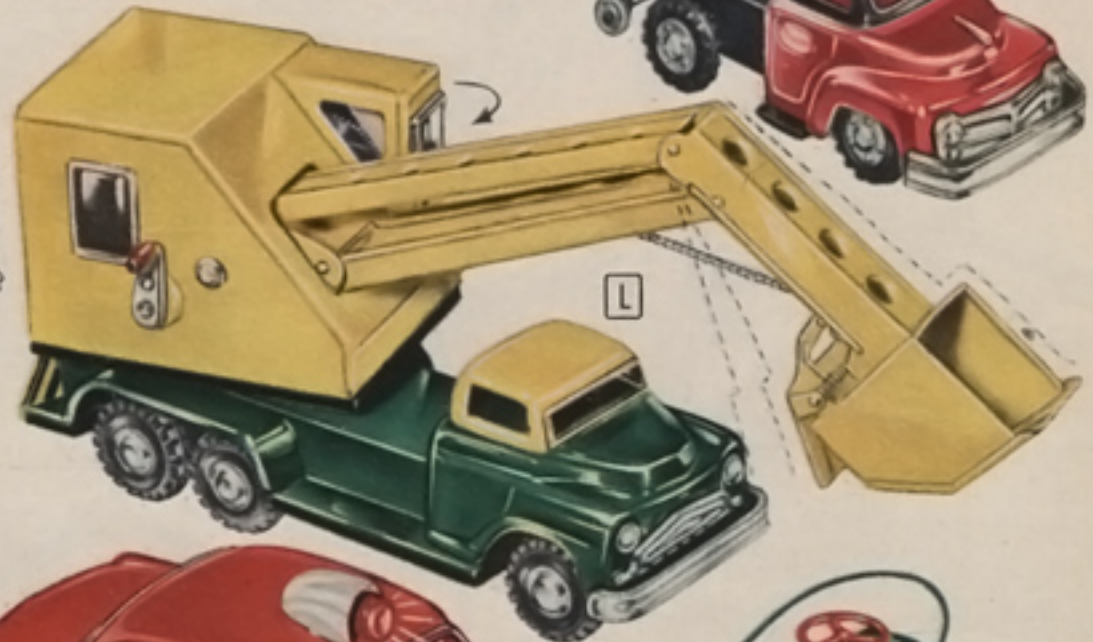
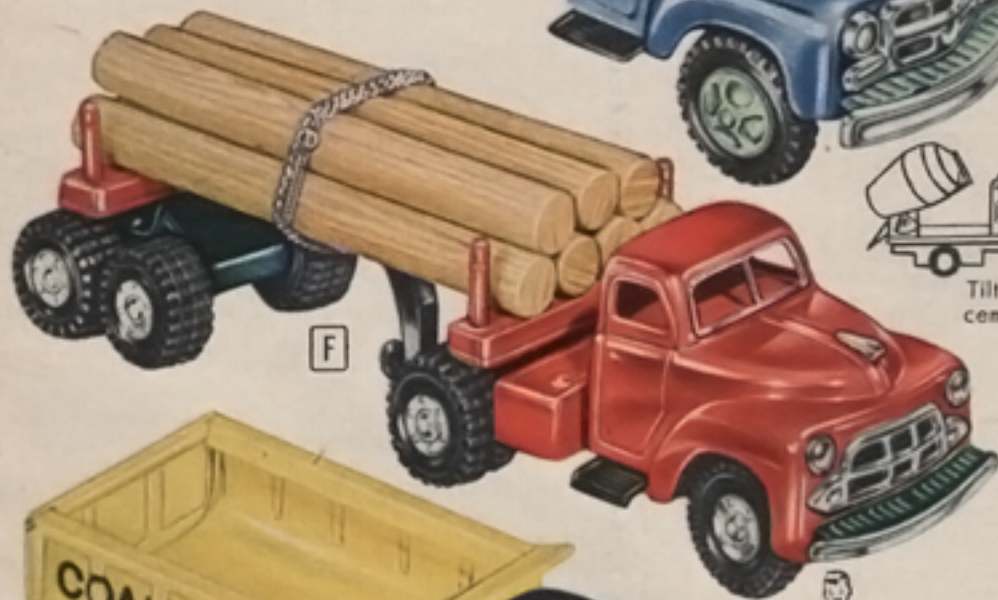


ALL
ONE PRICE
1.98
EACH

C



D





Drinking Panda Bear 3.98

All-metal Black-and-White panda bear covered with deep plush. He sits on metal log with an on-off switch. When switched on, panda pours a cupful of water from bottle into cup and takes two swallows while his eyes light up. Battery action repeats over and over—bottle never runs dry. 49N5172—10½" high. Batteries incl. . . . 3.98



Panda pours water from bottle into cup



Panda takes 2 swallows to drink water



Roaring Gorilla Shooting Gallery 3.98

All-metal lithographed gorilla and all-metal cork shooting pistol with break-loading action. Shoot at target on his tummy—he raises his hands over his head, his eyes light up and he emits a roar. Box forms colorful jungle background. Generous supply of corks. Batteries incl. 49N5171—About 9½" high. Delivered. . . 3.98

Shoot cork from pistol at gorilla's tummy—his arms rise, eyes light; he roars

FREE Batteries Included



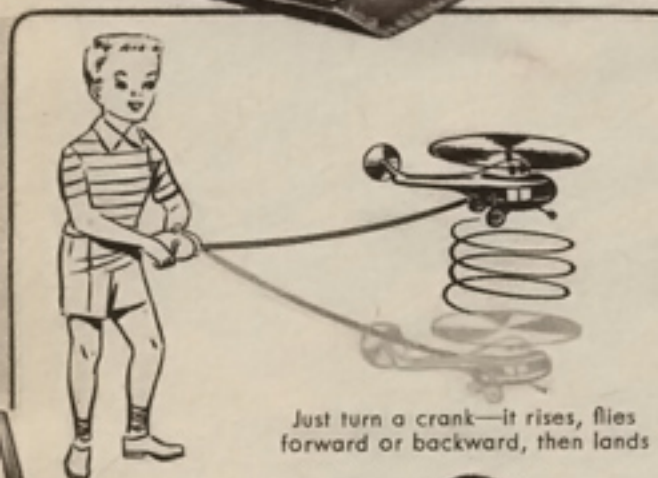
MAGIC DOG HOUSE WITH ELECTRIC ROBOT DOG

Clap, stamp or shout—Fido rushes out

The perfect toy for all young dog lovers. There's a cleverly arranged mechanism inside this brightly lithographed all-metal doghouse that responds to sound and vibration waves. When you clap your hands sharply, stamp your foot or call loudly, Fido rushes out of the kennel to greet you. Put Fido into the kennel again and he repeats the action. Batteries included. Kennel is about 6½ x 5 x 6½ inches high. Fido is about 3¾ inches long. 49N5170—Price, delivered. 1.98

HERE FIDO!

Call loudly—dog rushes from kennel

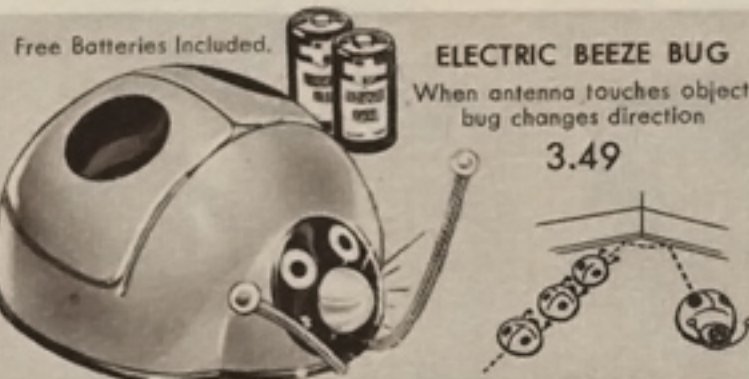


Just turn a crank—it rises, flies forward or backward, then lands

REMOTE-CONTROL HELICOPTER

Thrill the young aviator with the gift of his dreams 2.98

This light aluminum helicopter with durable rotors really flies. Craft is controlled from remote-control box. Turn crank, at certain speed craft flies. Tilt control box, helicopter reverses direction. Lands lightly. About 10 inches long. 49N5792—Price, delivered. 2.98



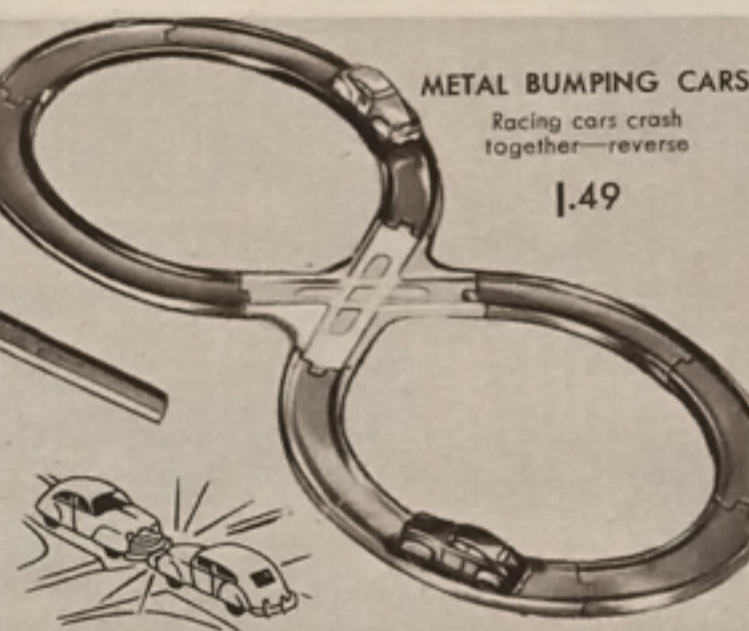
Free Batteries Included.

ELECTRIC BEEZE BUG

When antenna touches object, bug changes direction

3.49

Have fun! Surprise your friends with this lightning beeze bug. It's fascinating and mysterious when its antenna touches any object and it changes direction—goes left, right or turns around completely. Works on battery-powered electric motor. Lighted nose. All-metal construction. Batteries included. Size about 7 x 6¼ x 4 inches high. 49N5169—Price, delivered. 3.49



METAL BUMPING CARS

Racing cars crash together—reverse

1.49

Bumping Cars provide all the excitement of the speedway track in your own home. Two sturdy, spring-driven autos race at top speed around a figure 8-shaped speedway. When they bump, the cars reverse gear, then go the other way. Action is repeated continually. Well-made brightly lithographed metal cars. Abt. 86" of metal track. This entertaining toy provides fun for the whole family. 49N5661—Price, delivered. 1.49

Working toys

THAT DO A HE-MAN'S JOB

Items Shown on Opposite Page

A Battery-Operated School Bus. Brightly lithographed all-steel construction, four rubber tires, plastic windows and authentic bus markings. Bus automatically stops and starts. When stopping, rear lights flash red. Bright electric headlights. "Chrome" trim. Length abt. 12 x 3 x 4½ inches high. Batteries included. 49N5168—Price, delivered. 2.98

B All-Steel Automobile Transport. Brightly enameled carrier holds 2 cars on top that roll down ramp which slides away into roof of carrier. 2 cars underneath roll down lower section of ramp which, when closed, forms back door of carrier. Strong friction motor on carrier, 4 friction-operated cars each with 4 rubber tires. 10 rubber tires on carrier. "Chrome" trim on cars and carrier. Cars about 5¼ inches long, carrier about 22 inches long. 49N5162—Price, delivered. 2.98

C 4-Piece Truck Construction Set. Each working model is all-steel, brightly enameled, with strong friction motor and sturdy rubber wheels. There is a dump truck about 7½" long, a cement mixer with revolving barrel, and a crane truck with strong winch and hook, each abt. 8" long. The road grader, with an "operator" sitting at the controls is about 6¼ inches long. 49N5860—Set, delivered. 2.98

D Service Station with Automatic Parking. Garage, realistically decorated in 5 colors, is sturdily constructed of wood-and-Masonite, fully assembled; has sliding doors. Automatic parking mechanism will "park" one of the 3 cars in front of the pumps, in the car wash or grease rack, in either door of the garage or on the parking lot. Car is ejected from "make-believe" car wash rack by the turn of a release knob. Grease rack has realistic "hydraulic" action. Cars are about 4¾" long, with dummy motors and "gas-tank filler holes". Overall size about 24 x 16 inches. 79N5909 DL—Price, delivered. . . . 6.95

E Remote-Control Jet Plane. Brightly lithographed all-steel construction. 2 rubber-tired landing gear wheels with additional small nose and tail wheels. Remote-control unit with generous length of cable guides plane in any direction. Jet engine in Red-and-Green plastic, light up when plane is in motion. Length abt. 12½", wingspan abt. 14". Batteries incl. 49N5166—Price, delivered. 3.98

F Cross Country Animal Van. It's fun to drop the rear gate of this brightly lithographed livestock hauler and set up the loading ramp for the 14 molded, realistic plastic animals. The hauler is a replica of the cab-over-engine diesel design. Heavy-gauge steel construction. 6 wheels. About 15 x 4½ inches high. 49N5165—Price, delivered. 2.49

G Remote-Control Pickup Truck. Brightly enameled, all-steel truck. Battery-operated remote-control unit with generous length of cable has 2-button forward-and-reverse action and steering wheel. When truck is in motion front headlights flash on. Length abt. 10". "Chrome" trim. 4 rubber tires. Batteries included. 49N5167—Price, delivered. 3.49

H Remote-Control Cement Mixer. Battery-operated. Brightly enameled all-metal construction. "Chrome" trim, 6 rubber tires, adjustable scoop. Lighted box over cab. Siren wails when mixer is running. 2-button remote-control unit with steering wheel and generous amount of cable. Mixer runs either with truck stopped or in motion. Truck steers; drives forward and backward. About 10 x 4½ inches. 49N5164—Batteries incl. Del'd. . . . 2.98

J Remote-Control Electric Fire Engine. Brightly lithographed, all-metal construction. Battery-operated. Remote-control unit with generous length of cable. 4 rubber tires. Ladder rises and lowers automatically. Bell rings. Truck goes forward or backward, stops when ladder rises. Ladder about 7¾", long, truck about 9¾". Batteries included. 49N5163—Price, delivered. 2.98

K Amazing Archie Tractor. Strong electric tractor that can't be stopped. When "Archie", the driver, meets an obstacle, he pulls a lever and the tractor backs off and tries another direction. Sturdy, all-steel, on large rubber tread. Batteries included. About 7¼" long. 49N5107—Price, delivered. 2.98



FREE
Batteries
included

A Authentic School Bus 2.98



B All-Steel Auto Transport 2.98



C 4-Piece Set 2.98



D COMPLETE SERVICE STATION
• Wood-and-Masonite construction
• Three automobiles to service
6.95



Cars Ejected from "Make-Believe" Wash Rack



"Hydraulic" Rack



Automatic Parking

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



Remote-Control

Batteries included

E Jet Plane 3.98



F Animal Hauler 2.49



Ladder Extends to 17"



Batteries included

14 Assorted Vinyl Animals



H Remote-Control Cement Mixer 2.98



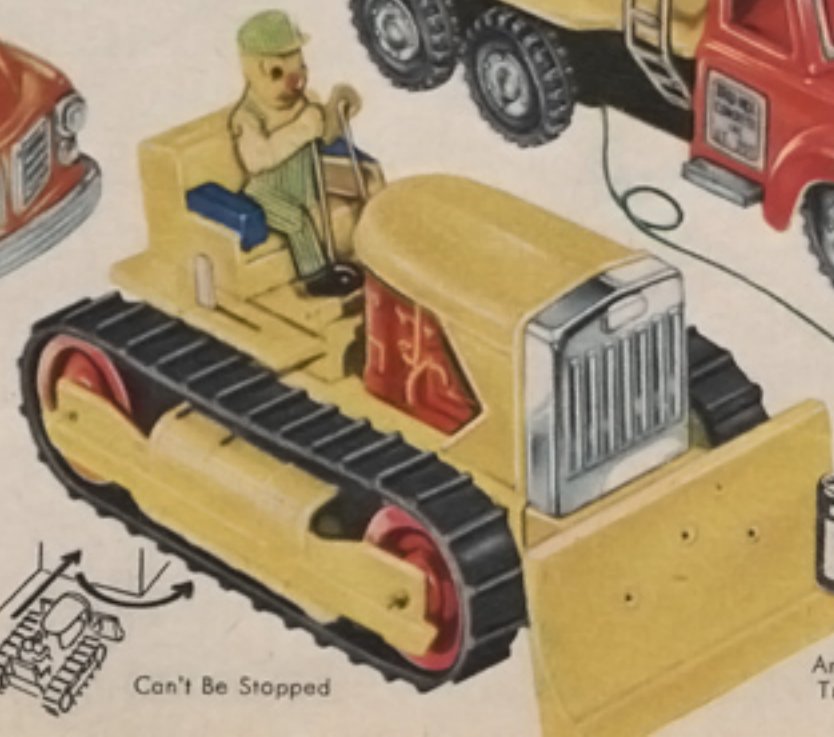
FREE batteries included



G Remote-Control Pick-Up Truck 3.49



J Remote-Control Fire Engine 2.98



Amazing Tractor 2.98

K

FREE batteries included

Can't Be Stopped

METAL SERVICE STATION

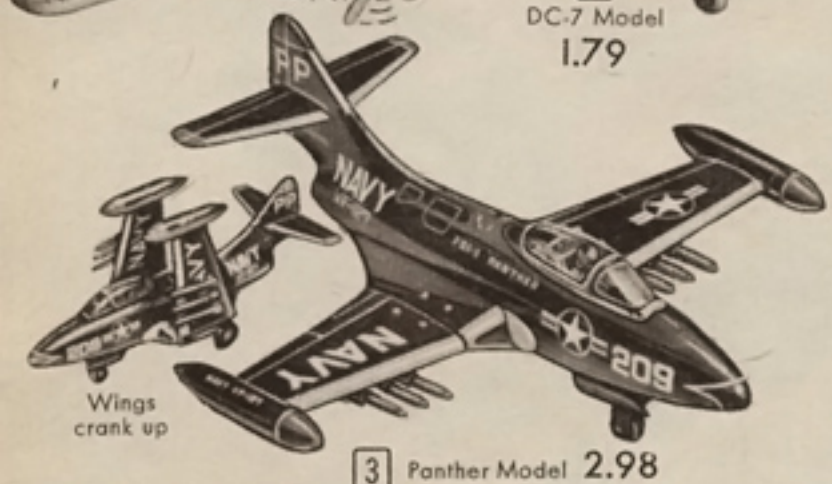
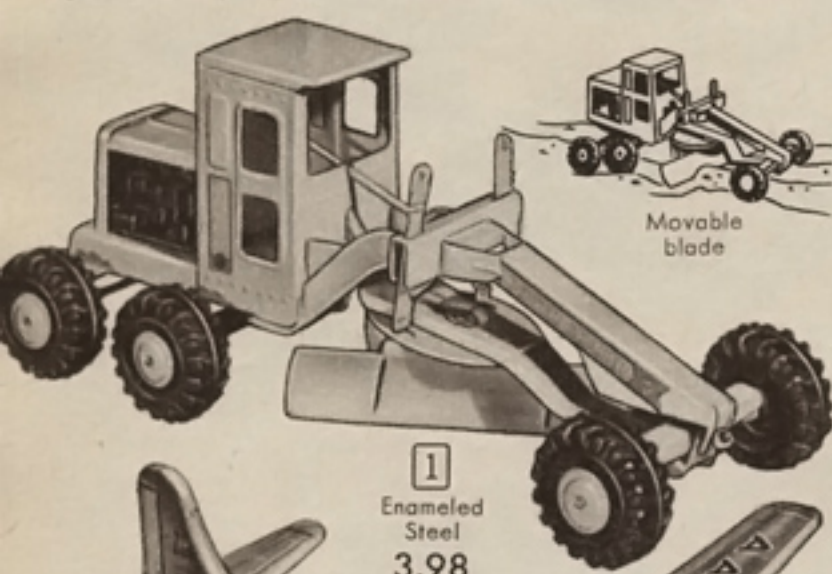
"Drive Out" of Garage Automatically

4.98



This true-to-life service station will keep your "junior mechanic" busy for hours. The all-metal station is authentically lithographed in detail, is on a base. Measures about 26 x 14½ x 8" high. It's fun to assemble the two take-apart sets and operate the gas station just like a real service station attendant.

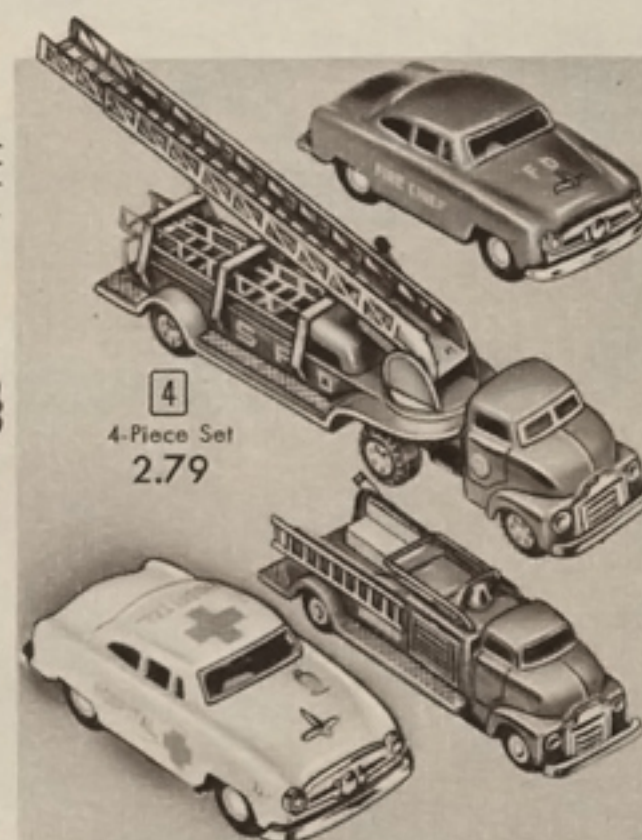
There are gas pumps, an elevating grease and wash rack, tire rack, battery and oil racks, jack, pail, air pump, signs and an oil changer. The set includes six cars and two take-apart kits. Contents of sets may vary slightly. 79N5919DL—Price, delivered..... 4.98



1 Working Model of Road Grader. Heavy-gauge steel, huge rubber wheels, enamel finish. Front wheels steer, blade rises, lowers, tilts, rotates. Authentic cab. Plastic motor block under hood. 49N5769—Abt. 17 x 6¾ x 6¾" high. Del'd.. 3.98

2 Douglas DC-7. Brightly lithographed, all-steel. Twin friction motors turn 4 propellers. Twin rubber landing wheels, nose and tail wheel. 49N5157—Abt. 14" long; wingspan abt. 19". 1.79

3 All-Steel Grumman Panther. Friction action on rubber landing wheels, metal nose wheel. Pilot and active compass in canopy. Wings crank up or down and lock. 3 plastic rockets, fuel tanks on each wing. Length about 12½". Wingspan about 12". 49N5158—Price, delivered..... 2.98



4 4-Piece Fire Engine Set. Each piece made of brightly enameled steel with strong friction action and siren. Fire engine and hospital car each about 5" long with 4 rubber wheels; pumper truck with bell and hose about 7½"; hook-and-ladder truck about 12½" has fully rotating ladder extending to 22". 49N5160—8 tires on ladder truck. Del.. 2.79

5 3-Piece Mail Truck Set. Brightly lithographed all-steel construction. The 2 trucks are each about 7 x 3" high with strong friction action, 4 rubber tires, 2 rear-opening doors, one side-opening door. Mail box has parcel door, letter slot and key to open. Can be used as bank. About 4 x 2¼ x 2¼". 49N5159—Set, delivered..... 1.98

Giant toys

FOR FUN GALORE

Items shown on opposite page

A Giant Plane. This authentic replica of the world's largest combat plane with its brightly lithographed all-metal construction will delight any young aviator. Two sets of twin rubber landing wheels drive the strong friction motor. All six propellers revolve. Clear plastic dome houses the crew; plastic gun blisters and twin jet engines on each wingtip. Twin rubber nose wheel, metal tail wheel. Length about 19", wingspan about 26". 49N5155L—Price, delivered..... 4.98

B Robot-Operated Bulldozer. Brightly lithographed, all-steel. Battery operated and robot-controlled with roll away turntable action on rubber wheels. When robot driver meets an obstacle, he pulls lever and bulldozer backs off in another direction until it meets another obstruction. Horn beeps and light flashes on robot's head. About 9½ x 5½ x 6" high. 49N5154—Batteries incl. Del'd.... 4.49

C Hydraulic Dump Truck for the "big" contracting man in your family. Brightly enameled, heavy steel body. Smooth hydraulic dumping mechanism that dumps a real "pay" load. Glass headlights, mud flaps on dual rear wheels, 6 rubber tires in all. Spring-loaded hitch. Dump is released by lever in cab. Abt. 14 x 7". 49N5151—Price, delivered..... 4.95

D All-Steel Double-Van Truck. Beautifully finished and constructed. Saddle tanks and dual rear wheels. Strong friction motor. Rear trailer is mounted on 4 rubber dual wheels. Forward trailer has front, side doors; rear trailer has side and rear doors. Brightly plated hubcaps, bumper and grille. 25¼ inches long. 49N5861L—Price, delivered..... 3.98

E Metal Model of Road Grader. Sturdy all-steel construction with full size cab. Blade lifts, rotates and tilts to several positions. 6 jumbo size rubber tires. Full-floating rear tandem wheels give smooth ride over the roughest ground. Steers from wheel in cab. Length 18 inches, width 7¾ inches, height 7 inches. 49N5719—Price, delivered..... 5.95

F Remote-Control Auto Transport. Brightly enameled all-steel carrier with gleaming "chrome" trim, 10 rubber tires. Two cars carried inside and two on top of transport. Each is enameled steel with rubber tires. Car ramp attaches to top of trailer. Two-button remote-control unit with steering wheel and generous length of cable. Length with ramp abt. 21 x 4". 49N5153—Batteries incl. Del'd.... 3.98

G Searchlight Truck. Ideal for police jobs and spotting aircraft. Big spotlight sends powerful beam way out. Truck is made of heavy-gauge steel. Baked-on enamel finish and sturdy rubber wheels. 17" long and 9" high. Batteries included. 49N5878—Price, delivered..... 5.49

H Large Fire Engine. Your youngster can rush to "fires" anytime with this lustrous Red enameled steel fire engine. The 3-section ladder of gleaming "chrome" can be raised and extends about 34", swivels 360°. Rear ladder seat. Friction-operated drive located under cab. 8 rubber tires, "chrome" bumper. About 18 inches long. 49N5150—Price, delivered..... 4.49

J Tow Truck. It's fun to tow your cars with this brightly enameled, heavy steel truck. 4 heavy-duty tires plus 2 spares attached to ratchet action winch in rear of truck. All wheels can be removed with handy wrench stored on winch. Brake-controlled winch has chain with large end hook. About 16" long, 6" high. 49N5156—Price, delivered..... 4.29

K Tractor and Loader. Brightly lithographed, battery-operated tractor and enameled loader, each mounted on 4 rubber tires. Tractor has power-driven take-off on rear which is attached to drive shaft from conveyor. Conveyor elevates sand and can be adjusted to various heights. Conveyor can also be coupled to tractor which is also electrically driven in forward or reverse. Enameled shovel for loading. Tractor about 8 x 6". Batteries included. 49N5152—Conveyor abt. 12 x 8".... 4.98



Watch robot pull lever, bulldozer changes direction



FREE Batteries included

B Robot Bulldozer 4.49

C Hydraulic Dump Truck 4.95



Smooth hydraulic dumping mechanism

D

3-Piece Van with Side and Double Rear Doors 3.98



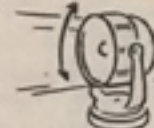
FREE batteries included

E

Road Grader 5.95



Blade rises, lowers, tilts, rotates



Spotlight sends powerful beam



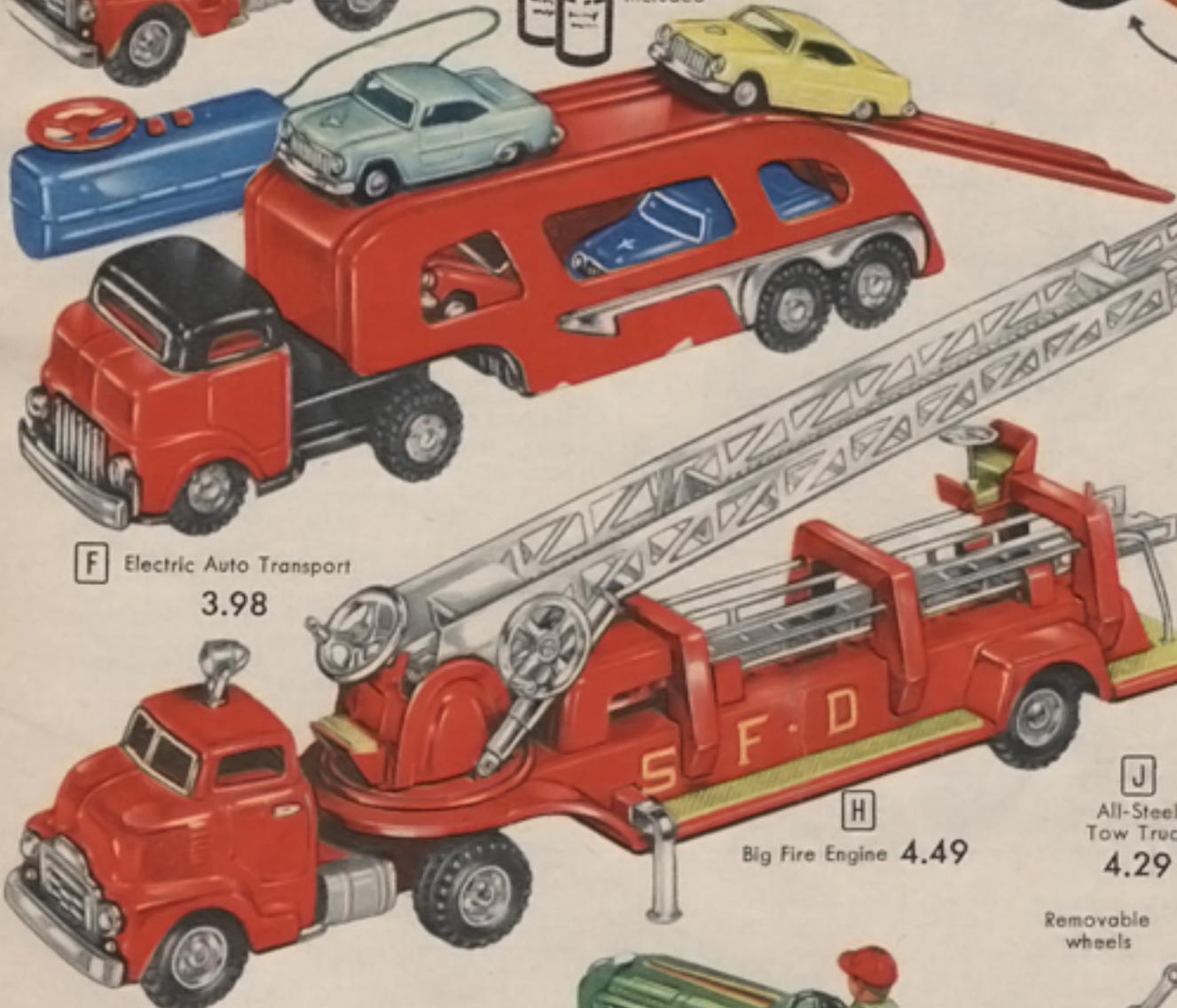
Batteries included

G

5.49



F Electric Auto Transport 3.98



J

All-Steel Tow Truck 4.29

Removable wheels

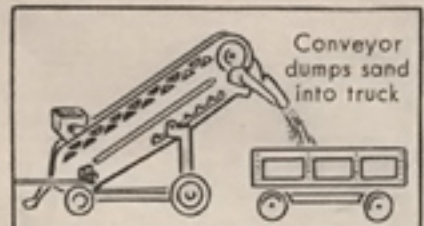
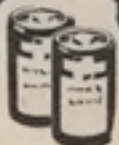


K

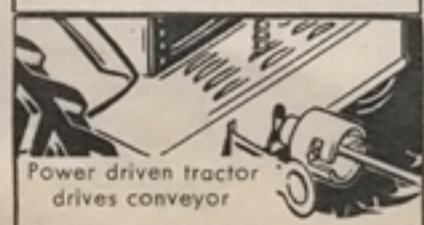
Battery-Operated Tractor with Loader 4.98



FREE batteries included



Conveyor dumps sand into truck



Power driven tractor drives conveyor



A

All Metal Replica of Boeing B 36 4.98

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

Farms and forts

IN EXCITING SETS

Items Shown on Opposite Page

E De Luxe Farm Set. Give your children the fun and fascination of a realistic farm set! Big hip-roofed metal barn is about 13 $\frac{3}{8}$ x 9 $\frac{1}{4}$ x 9 $\frac{1}{4}$ " high, made of colorfully lithographed sheet steel. 9" steel silo has plastic roof. Barn is open at back—the young farmer can put the animals in their stalls. Metal edges turned for safety and strength. Haylift will hoist bales of plastic hay into loft; plastic litter-carrier slides along overhead rail. For field work there's a plastic scraper, wagon and plow that can be hitched to plastic tractor. There are many molded plastic animals—cows, calves, horses, fowl, etc. Plastic milk pick-up platform with milk cans, plastic feed bags, hay, feed box. Barn shipped flat, easily assembled. About 70 pieces in all. Contents of the sets may vary slightly. 79N5905 DL—Set, delivered... 6.49

12-Piece Set. Colorful domestic animals of molded soft vinyl plastic in various natural-action positions. 49N5950—Set, delivered... 98c

F New! Fort Apache Set—Over 70 Pc. The famous Fort Apache in exciting replica, with Indian camp, fort, soldiers and Indians. It's packed with all the action that a boy's dreams are made of. He'll guard the plastic stockade walls, beside the soldiers holding out against the determined Indian attack. Let's ride away on one of the 4 horses, or man the plastic shell-shooting cannon. Build the fort walls out of 11 interlocking sections, each 5 $\frac{3}{4}$ x 4 $\frac{3}{8}$ in. high. Open or snap shut the 2 gates that swing on the log-type archway. Put men in the 10 $\frac{1}{2}$ x 5 x 5 in. lithographed steel log cabin. Wall sections are double-rolled for extra strength. Plastic accessories include: axe and chopping block, anvil, log pile, well, powder kegs, fire with kettle. 2 block-houses rest on walls at stockade corners, and are big enough to hold several of the 2 $\frac{1}{4}$ " high, 3-dimensional plastic figures. Plastic tepee is 4 $\frac{1}{2}$ x 6 inches high. Contents of sets may vary slightly. 79N5920 DL—Set, delivered... 6.98

G Robin Hood, Famed Legendary Hero of the poor and oppressed, storms the walled fortress of the evil Sheriff of Nottingham. Robin Hood and his Merrie Men come alive in this huge set of about 90 pieces. The besieged medieval castle is a big 29 $\frac{1}{2}$ " long, 14 $\frac{1}{2}$ " wide, 12 $\frac{3}{8}$ " high. It consists of abt. 38 pieces; the walls interlock with buildings and archway to form a sturdy, complete unit with an authentic open courtyard. Constructed of strong lithographed steel, skillfully designed for simple, strong assembly without tools. Detailed plastic turrets, archway and movable drawbridge add to the colorful realism of this popular set.

Robin Hood's Band includes Robin Hood himself, Friar Tuck, towering Little John, lovely Maid Marion and several of the Merrie Men, all in traditional costumes.

The Defenders consist of the Sheriff of Nottingham and many bold knights in combat poses. Molded of silver-metallic plastic, they're authentically detailed right down to the weapons they brandish. There is a knight with crossbow, a charging knight with spear, a rider with mace, one with lance, a knight with battle-axe, several knights with swords and shields, 2 armored horses for knights.

Accurately Detailed Accessories include: a campfire, table with benches, a chair, chest and barrel, trees and a lantern. There's a horn to call the Merrie Men, a staff, a crossbow, arrows and target, an assault battering ram, and assault ladders to scale the castle walls. The contents of each set may vary slightly. 79N5918 DL—Set, delivered... 5.98

H A Well-Equipped 50-Piece Farm Set with lots of animals that will make interesting toys for an imaginative youngster. The big metal barn is colorfully lithographed inside and out, open at the back so that the animals can be put inside. The plastic fence has about 18 sections, which can be set up around the farm as a corral. There's a plastic tractor for heavy work. The well-stocked farm contains a large assortment of various farm animals, beautifully molded to life-like poses, made of unbreakable Polythene plastic. The barn is about 13 $\frac{3}{8}$ x 9 $\frac{1}{4}$ x 9 $\frac{1}{4}$ " high. The contents of each set may vary slightly. 79N5921 DL—Set, delivered... 3.79

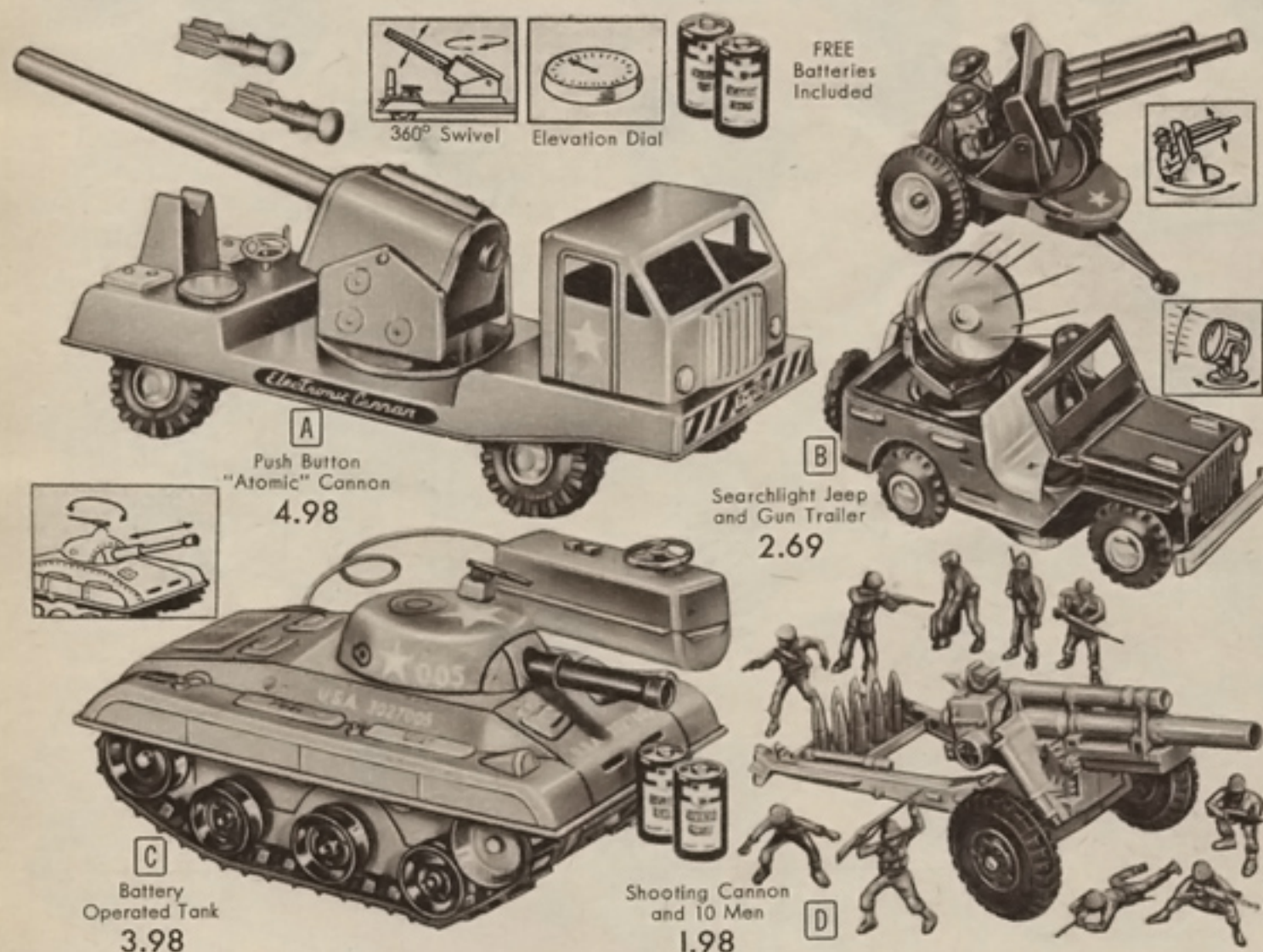
100-PIECE ARMY AND AIR FORCE TRAINING CENTRE

Excitement and Fun—All the Young "General" Could Desire

4.98

100-piece army and air force set. Big action-packed replica of an armed forces training centre, with everything the young general could desire. A Christmas gift every boy will love. Realistic, brightly lithographed metal headquarters building is about 11" long, 6" high. Base is manned by 43 soldiers in various combat positions, 6 sitting soldiers and 22 Air Force figures.

Equipment includes: 1 flagpole with flag, 2 jet planes, 1 machine gun on tripod that really shoots its own shells, 1 army vehicle, 2 sets of field equipment, 1 stretcher, 6 tents, 4 camp garbage cans, 4 sets of stacked rifles, 10-piece log fence, 2 bazookas, and 6 machine guns on tripods. The contents of each set may vary slightly. 79N5913 DL—Price, delivered... 4.98



ACTION-LOADED, REALISTIC ARMY PIECES

A New Mobile "Electronic" Cannon. "Ready!"... and the giant "atomic" gun barrel rises, lowers and aims with push buttons 1 and 2. "Fire!" with no. 3 button and away goes the rocket into space. Battery-operated cannon is mounted on sturdy metal truck, finished in Khaki-and-Green baked enamel. Equipped with 4 heavy-duty rubber wheels, 2 rockets, elevation gauge, strong friction motor. About 19" long, 5" wide, 5 $\frac{1}{2}$ " high. It features machine gun sound after rocket is fired. 49N5179—Batteries included. Del'd... 4.98

C Remote Control Army Tank. This all-metal tank is battery operated, resembles real lumbering monster with remote control action through long cable. Tank moves forward and backward on rubber caterpillar treads. Recoil action cannon. Lighted turret with revolving machine gun. 49N5177—Batteries included. 8 $\frac{1}{2}$ " long... 3.98

B Searchlight Jeep with Gun Carrier. You can hook the gun carrier on to the jeep and "roll up to the Front!" Battery-operated jeep is enameled all-metal; has 4 tires, spare tire, gas tank; jeep driver, forward and reverse lever positions on dash. Searchlight lights up, rotates 360° and tilts to any angle. Carrier with 2 rubber tires carries guns plus 2 operators. They rotate 360° can be tilted to any angle. Overall length abt. 16". 49N5178—Batteries included. Del'd... 2.69

D Howitzer Cannon and 10 Soldiers. You will imagine a deafening "boom", when this breech-loader Howitzer cannon "opens up". Gun can really shoot, trigger has strong spring action which fires harmless wooden shells. Cannon is made of tough plastic, rubber wheels. 10 plastic soldiers. Shells included. Abt. 12" long. 49N5874—Price, delivered... 1.98



E Realistic Farm Set 6.49

THESE ITEMS DESCRIBED ON THE
OPPOSITE PAGE



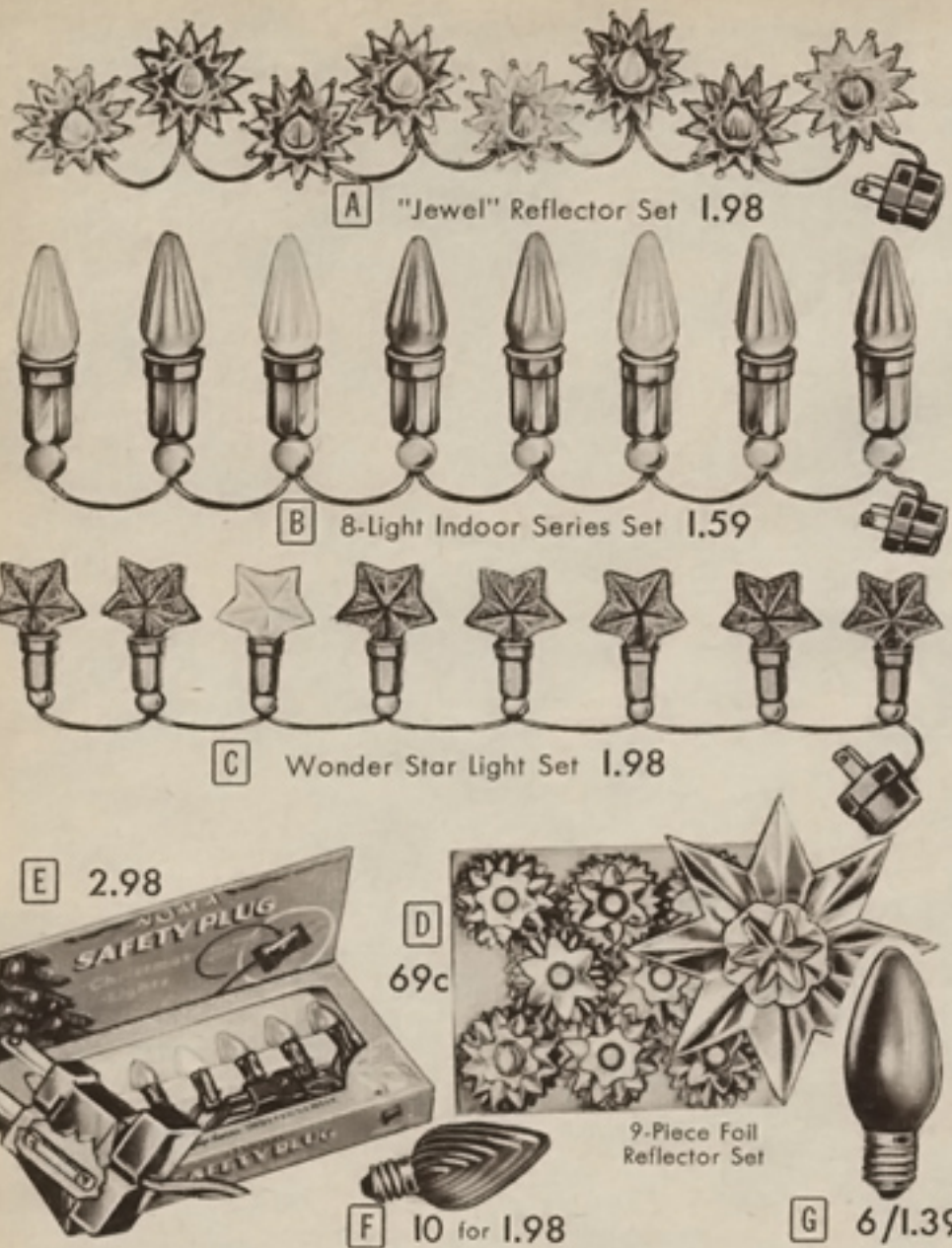
F Fort Apache Set Over 70 Pieces 6.98



G Robin Hood and His Merry Men Besiege the Castle 5.98



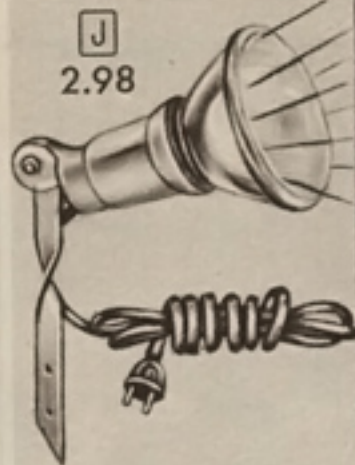
H A Complete Barnyard 3.79



TREAT YOUR TREE TO "NOMA" TOP QUALITY LIGHTS

- A Noma 8-Light Reflector Series* Set** for use indoors. Assorted richly colored lights glow against jewel-faceted plastic reflectors to make your Christmas lighting twice as effective. Attaching beads, tri-plug. 52N6093—110 volts. Set. 1.98
Replacement C-6 bulbs for above. 52N6080—Asstd. colors. 6/50c
- B Noma 8-Light Indoor Series* Set** in Christmas-gay assorted colors. Attaching beads make it so easy to fasten the lights securely to tree branches. Set comes complete with tri-plug. 110 volts. 52N6008—Set, del'd... 1.59
Replacement C-6 bulbs for above. 52N6080—Asstd. colors. 6/50c
- C 8-Light Series* Set** with gleaming star lamps in assorted colors to make your Christmas tree wonderfully beautiful. Any series-type bulb may be used with this set. Tri-plug and Red attaching beads. 110 volts. 52N6472—Set, del'd... 1.98
Assorted color bulbs for above. 52N6080—Del'd... 6 for 51c

- D Tree Lights Will Twinkle** still more brightly with these 8 brilliant 3-tone colored foil reflectors behind them. A 7-inch 3-tone foil star makes a lovely tree-top ornament and completes this festive set. Reflectors protect your tree from hot lights. 52N6411—9-pc. set, del'd. 69c
- E Indoor Safety-Fuse Plug Set.** 7-light multiple set with new spring-clip sockets and sensitive two 5-amp. fuses. When plugging in additional set of lights, be sure to put this set first in the circuit to protect your entire tree-lighting system from overloads and "shorts". 110 volts. 52N6467—Set, del'd... 2.98
- F G Like Christmas Stars!** Sparkling lights that flash on and off individually. Use in multiple sockets, alone or with regular lights, for an exciting twinkling effect. Assorted gala holiday colors.
(F) Indoor flashing lamp set. 52N6470—Set of 10, del. 1.98
(G) Outdoor flashing lamp set. 52N6471—Set of 6, del. 1.39



- H Festive Flameproof Artificial Tree.** Lovely Green visca needles cover a strong metal frame to form graceful luxuriant branches. Set in a White planter base a-gleam with mica flakes, it's all ready to trim. Branches fold for storage. 79N6408DL—42" tall. Price, delivered. 4.95
79N6409DL—48" tall. Price, delivered. 7.95
79N6410DL—60" tall. Price, delivered. 11.95
- J Sturdy Adjustable Aluminum Spotlight Holder** to mount in the ground, on a tree or on your house. Uses standard-base spotlight or floodlight. Complete with 6-ft. cord, weatherproof plug. 52N6468—Bulb not included. Delivered... 2.98
You save 21c when you buy a set of holders. 52N6469—As above. Set of 2, del'd... 2/5.75

Light your way to Christmas WITH THESE HOLIDAY-GAY LAMPS!

Description of Items Shown on Opposite Page

- 1 Outdoor Multiple Light Set** to festoon your tree with sparkling Christmas color for a mere "song". If one of these brilliant imported bulbs fail, the others still burn on. Complete with weatherproof sockets, wire, berry bead attachers and tri-plug. 110 volts. 52N6089—15-light set, del'd. 5.98
52N6090—25-light set, del'd. 9.95
- 2 Mini-Lantern Multiple Light Set**... exclusive with Simpsons-Sears. As new as tomorrow... as traditional as carols... charming miniature brass lanterns to light your way to a merry Christmas! Richly colored windows give the deep warm glow of stained glass. Add-on connectors. 110 volts. You'll want to be the first to own a set of these gracious indoor lights. Truly remarkable value at the price. 52N6444—15-lantern set... 8.95
52N6445—7-lantern set... 4.75
Replacement lamps for above. 52N6446—Delivered... 5 for 69c
- 3 Noma Outdoor Light Set.** Turn your garden into a winter wonderland with these gaily colored lights. If one bulb fails, it is so easy to locate and replace it. This excellent quality set comes complete with weatherproof sockets and wire, berry bead attachers and add-on connector tri-plug. 110 volts. 52N6005—15-light set... 7.95
52N6006—7-light set... 3.75
52N6007—25-light set... 12.98
Replacement C-9½ bulbs for above. 52N6438—Delivered... 5 for 1.00
- 4 Noma Indoor Multiple Set** to lend your Christmas tree enchantment. New spring-clip sockets make it so easy to snap the lights firmly on the branches. Each lamp burns individually... if one goes out the rest remain lit. Add-on connector tri-plug. 110 volts. 52N6001—15-light set, del'd. 5.39
52N6002—7-light set, del'd. 2.59
52N6003—25-light set, del'd. 8.98
Replacement C-7½ bulbs for above. Gaily assorted colors. 110 volts. 52N6081—Delivered... 5 for 85c
52N6091—Delivered. 10 for 1.69
- 5 Pastel Multiple Indoor Set** for a lovely subtle glow of Christmas light. The delicate hues of the bulbs are complemented with White bead attachers, sockets, wire and add-on plug. 110 volts.
60 (Pastel Pink) Multiple Set. 52N6086—15-light set, del'd. 5.98
52N6087—7-light set, del'd. 2.98
60 (Pastel Pink) C-7½ bulbs. 52N6443—Delivered... 5 for 85c
80 (Pastel Blue) Multiple Set. (Not shown.) 52N6440—15-light set, del'd. 5.98
52N6441—7-light set, del'd. 2.98
80 (Pastel Blue) C-7½ bulbs. 52N6442—Delivered. 10 for 1.69
- 6 Cool-Burning Indoor Multiple Set.** Scientifically designed for cool safe burning, these top quality lights will give you 1000 hours of carefree Christmas radiance. The distinctive ball-shaped bulbs are 1½" in diameter and come in a lovely array of vivid colors. The set includes add-on connector and berry bead attachers. 110 volts. Splendid value at this low price. 52N6088—15-light set, del'd. 3.77
52N6004—7-light set, del'd. 2.49
Cool-Burning 1000-Hour Bulbs. Use with any multiple set. 110 volts. 52N6439—Delivered... 5 for 79c
52N6045—Delivered. 10 for 1.49
- 7 Noma Bubble-Lite Series* Set** to thrill the young in heart. When the lights are on, bubbles glide and shimmer in the liquid in the eight glass candles. Add-on connector and bead attachers. 110 volts. 52N6012—Set, delivered... 3.69
Bubble-Lite Replacement Bulbs. Lovely assorted colors. May be used in any indoor series set. 110 volts. 52N6023—Extra bulbs. 2 for 49c
- 8 Angel Indoor Series* Set.** Exclusive with Simpsons-Sears, this appealing set has 8 illuminated angels with their harps and flutes. Set comes complete with add-on connector, tri-plug, and Scarlet berry bead attachers. 110 volts. 52N6094—Set, delivered... 2.49
Replacement angel bulbs. Will fit in any series light set. 110 volts. 52N6110—Angel bulbs. 5 for 89c
- 9 Star Light, Star Bright!** A thrilling new Styrofoam star illuminated with 5 multiple lights. Its "heart" is a glowing Ruby Red and its outer edge is a shimmering halo of White. It will make your room "sing" with the Christmas spirit. You will be so proud of it as an outstanding tree "top", an unusual wall plaque or a welcoming window light. It comes to you complete with cord and plug. 110 volts. Please order early. 52N6448—Delivered... 2.98
- 10 Illuminated Old English Lantern** to give your home a mellow traditional touch. Molded from Vinylite in four cheery colors, this lantern is a generous size, abt. 13 x 10". With cord and C-7½ bulb. 110 volts. 52N6033—Delivered... 2.69
Buy a Set of Lanterns... and Save! 52N6043—Del'd. Set of 2 for 5.25
- 11 Illuminated Tree-Top Angel.** A concealed C-7½ bulb makes the Ivory color 9-inch plastic figure glow softly, touches the beautiful halo into golden light and sets the "star" tip of the wand a-shining. Comes complete with cord. 52N6028—Delivered... 1.98
- 12 17-Point Star of Bethlehem** to crown your tree with radiant light. The Lucite points glisten right to the tips when lighted. Cord and plug included. 110 volts. 52N6103—Delivered... 1.98
- 13 Illuminated Tree-Top Star** made of sturdy metal. Soft light radiates from the outer edge and a Red bead glows in the centre. With cord and tri-plug. 110 volts. 52N6102—Delivered... 1.49
- 14 Illuminated Musical Church** that plays beloved Christmas carols! Made of translucent plastic with colored windows, it has a bell in its tiny steeple. Lighted by a C-7½ bulb. About 7 x 10". With cord and plug. 110 volts. 52N6029—Delivered... 5.98
- 15 9-Light Candelabra**... maker's regular 4.98 value! Made of heavy Ivory color plastic, it has graceful arms "sculptured" in holly leaves. About 18" long and 10" high. Comes complete with 9 Flame-tint bulbs. cord and plug. 110 volts. 52N6104—Delivered... 3.98
- Outdoor Extension Cord** (not shown) Top-quality, weatherproof cord. 52N6098—12-foot cord, del'd. 1.29
52N6099—25-foot cord, del'd. 2.39
- 16 Illuminated Christmas Wreath** to shine a friendly greeting from your window or door. Gleaming cellophane forms the Berry-Red wreath and bow, and the Silver color holly spray. Complete with cord, tri-plug and C-7½ bulb. 52N6032—Delivered... 1.59
- 17 Lighted "Safety" Tree Stand** of sturdy enameled metal... exclusive with Simpsons-Sears. This fine stand is fitted with 8 brilliant lights. It has an outlet for plugging in tree lights that is equipped with a safety fuse giving guaranteed protection against overloads and short circuits. A large water well keeps your tree fresh and discourages falling needles. Two spare fuses come with each stand. 52N6449—Delivered... 6.95

NOTE: You will need two 15-light sets to trim an average-size tree adequately. A 7-light set is sufficient for a small "table-top" tree. For a carefree Christmas we highly recommend our "safety" tree stand... see item (17) on this page.

*IF ONE BULB FAILS, THEY ALL DO.

NOMA

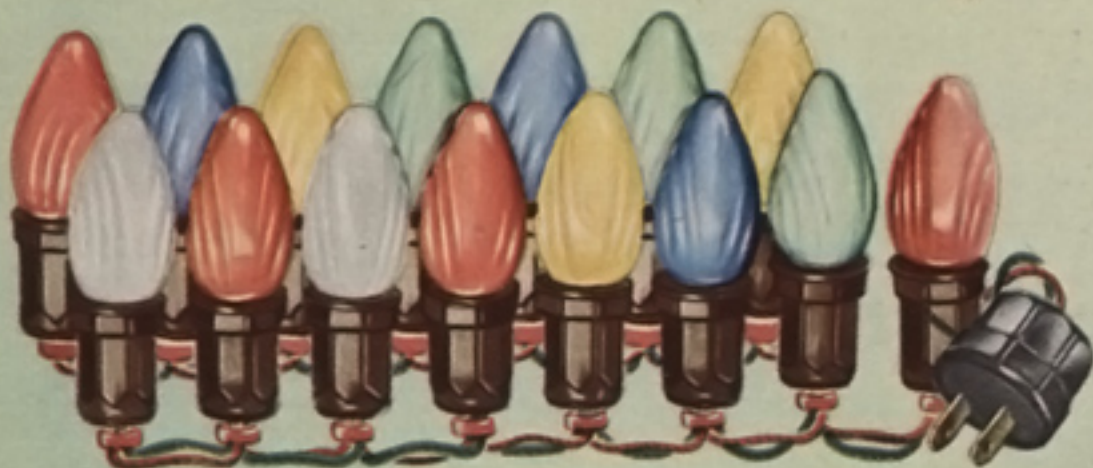
MULTIPLE-TYPE BULB SETS BURN INDEPENDENTLY



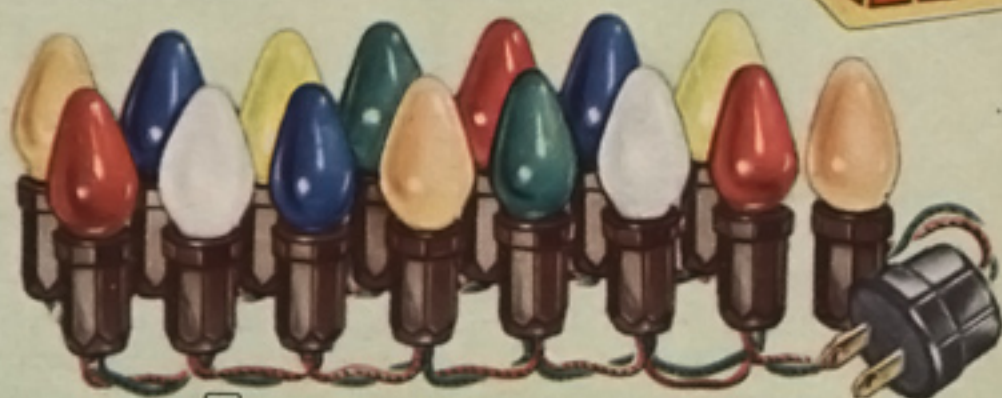
1 Outdoor 15-Light Multiple Set 5.98



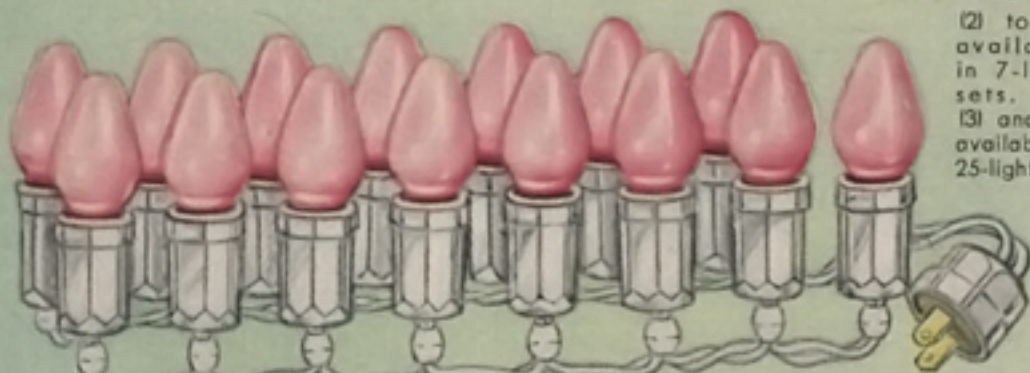
2 15-Light Mini-Lantern Multiple Set 8.95



3 Noma Outdoor 15-Light Multiple Set 7.95



4 Noma Indoor 15-Light Multiple Set 5.39



5 Pastel Indoor 15-Light Multiple Set 5.98

NOTE:
(2) to (6)
available
in 7-light
sets. (1),
(3) and (4)
available in
25-light sets



6 Cool-Burning 15-Light Multiple Set 3.77

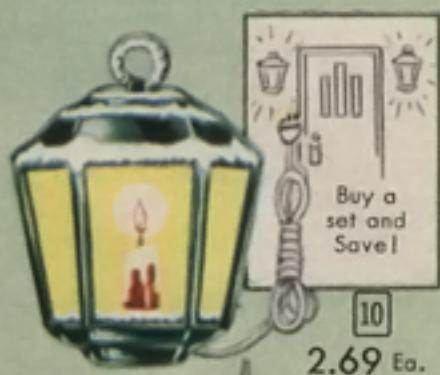
THESE ITEMS DESCRIBED ON OPPOSITE PAGE



7 Noma Bubble-Lite Set 3.69



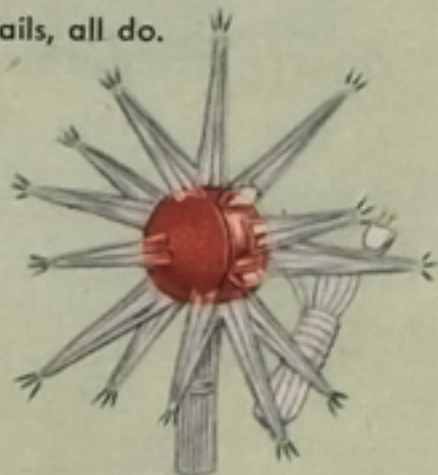
8 Angel Indoor Series Set 2.49



10 2.69 Ea.



11 1.98



12 1.98



13 1.49



9 NEW STARLITE

A Styrofoam star as new as tomorrow . . . a-glow with 5 multiple bulbs. Makes a superb tree, wall, or window light.

2.98



14 5.98



15 3.98



16 1.59

17 SAFETY DE LUXE TREE STAND with large water well . . . 8 lights, safety fuse plug

6.95



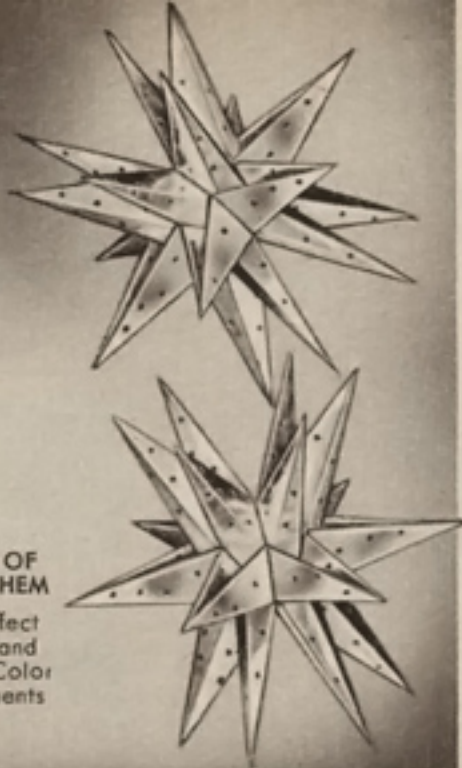
Outlet for tree lights



Here is an inexpensive, easy way to decorate your tree with large, fluffy natural-looking snowflakes... you simply press a button. Crystals cling to branches like real snow. For glamorizing mirrors, windows or gifts, each can comes with 7 gay stencils in Christmas designs, each 8 x 11". A wonderful idea for decorating your table centerpiece, and place settings, too.

52N6460—10-oz. can, delivered..... 99c

STAR OF BETHLEHEM
3-D Effect
Gold and
Silver Color
Ornaments



Two big 10" Star of Bethlehem ornaments with countless decorating uses. Made of pressboard, one is covered with Gold color foil, the other with Silver color foil. Fold compactly for storage. Exclusive with Simpsons-Sears. Beautiful 3-D effect.

52N6473—Del'd..... 2 pc. 98c



Unbreakable
1.98

Christmas decorations in interesting designs. A 15-piece set of unbreakable plastic ornaments you'll love using year after year. All are embossed and filigreed and come in Christmassy Red, Blue, Green and Silver colors. Set includes 5 each of bells, fancy balls, Chinese lanterns, each 2 1/2" in diameter. An inexpensive but very practical, colorful way to decorate your home.

52N6112—15-pc. set, del'd..... 1.98



Spun Glass
98c

Here's a lovely little angel in bright radiant colors perched on top of a fireproof spun glass cloud. She'll make a perfect highlight on top of your Christmas tree. Designed to stay firmly in place. About 7 1/2" in diameter. Charming yet inexpensive.

52N6721—Price, del'd.... 98c



1
Shimmering
Silver Color
59c



3
Tree Set
1.15



4
Lead Foil
Icicles. 10 oz.
69c

1 Silver Glamour, a shimmering tree decoration idea. 200 strands, each 7' long, of aluminum foil with attachment ring for tree top. Tarnish and flame-proof. 52N6788—Price, delivered..... 59c
Red and silver assortment, (as above). 52N6107—Price, delivered..... 69c

2 Glittering Blanket of multicolored starry sequins for tree or mantel decoration. White flame-resistant cotton backing. About 16 x 54" wide. 52N6113—Price, delivered..... 69c

3 Complete Tree Decoration Set all ready to hang. Includes fireproof spun glass angel hair, 2 boxes of lead foil icicles, 16 brightly colored Diamond Ray metal icicles, and 50' of luxurious tinsel garland. 52N6108—Set, delivered..... 1.15

4 Lead Foil Icicles. 10 oz. of thin flame-proof metal ribbons, abt. 17" long. Comes on handy card for convenience. 52N6719—10-oz. package, del'd..... 69c
Colored icicles, as (4) but in assorted colors. 52N6106—7-oz. package, del'd..... 69c

For festive settings

OUR COLORFUL DECORATING AIDS

Description of Items Shown on Opposite Page

A 119-Piece Set with everything you need for your tree. Contains 12 lovely glass ornaments... pine cones, bells, reflector-type balls; 12 asstd. colored round balls; 6 gay plastic balls; 12 plastic bells; 16 Diamond Ray icicles, 24 brightly colored metal "Twinkle" bells, 36 glow-in-the-dark ornaments... canes, stars, Santas. Plus big 6-point tinsel star. Makes breathtaking tree. 52N6401—119-piece set, delivered..... 1.98

B Set of 10 Mini-Lantern Ornaments. They're new, delightful, long-wearing. 2 1/2" high brass color lanterns with windows in richly assorted colors. Handle on top of each for hanging to your tree, in your hall, etc. Won't break. Exclusive with Simpsons-Sears. At this low price, order several sets, and order early. 52N6447—Set of 10 lanterns, delivered..... 1.98

C New De Luxe 24-Piece Glass Ornament Set consisting of popular birds, decorated balls, reflectors, bells, Santas and houses. Assorted colors, shapes and designs. About 2 1/2 to 5" in size. Lovely tree accessories. 52N6451—24-piece set, delivered..... 1.98

D 24-Piece Ornament Set... ideal for replacing damaged or broken ornaments.. 12 each of assorted colored 2" balls and decorated multicolor reflectors. An effective yet inexpensive way to decorate. 52N6452—24-piece set, delivered..... 98c

E Glittering Bead Chains for an extra-festive look. Each 9 feet long strand will drape gracefully from branch to branch of your tree. In a gay mixture of Red, Gold color, Silver color, and Cerise. Also use them to festoon your mantel or door, wherever you need color. 52N6402—Set of 4 strands, delivered..... 98c

F 12 Balls and Reflectors brightly colored for Christmas fun. Six 2 1/2" fancy balls and six 2 1/2" reflectors, all decorated. A handy "second" set. 52N6453—12-piece set, delivered..... 98c

G 40-Piece Glass Ornament Set has a wide selection of birds, balls, reflectors and lantern shapes. All in bright Christmas colors and decorations. Sizes from 1 3/4 to 4 1/2". A real Christmas value. 52N6437—40-piece set, delivered..... 1.98

H 12 China Bells to tinkle holiday greetings from the top of your tree or from your gift parcels. White china is decorated with Christmas designs in merry colors. Strings in Gold color for hanging or tying. 6 are 1 3/8", the others are 1 5/8" high. 52N6459—12-piece set, delivered..... 98c

J De Luxe 11-Piece Village Set. 7 houses, church, snowman and 2 trees in fairyland colors. Makes a Christmas scene as pretty as a picture. Houses 4" high, 6" long; decorated with winter motif. Rear openings in buildings for tree light bulbs to illuminate windows and doors. Heavy, durable cardboard. 52N6454—11-piece set, delivered..... 2.49

K Beautifully Colored 22-Pc. Nativity Set recreating the manger scene in Bethlehem. Large stable (abt. 8 1/2" high) shelters the Christ Child, Mary and Joseph. The 3 wise men, an angel, 5 shepherds, camel, cow, donkey, and 5 sheep stand by. A miniature palm tree completes the attractive and reverent tableau. 52N6405—22-piece set, delivered..... 3.98

L Bright Metal Christmas Tree Holder in Red-and-Green enamel finish. Detachable legs. Water well. Ideal for small trees. Delivered. 52N6781—No bolts, screws needed..... 1.19

M Our Finest Rotating Tree Holder. Chrome-plated metal frame with large Red enameled cylinder-shaped water well for trees up to 3 1/2" diam. Remove well, fasten to tree base with screws then place tree and well into stand. Rotate tree to decorate. Stand folds to 6 1/2 x 15" for easy storage. Legs spread to 22 inches. 52N6456—A worthwhile investment..... 4.69

N Large Christmas Tree Holder. All steel with enamel finish in Red-and-Green. Detachable legs. Base rests in cup you can fill with water. 52N6786—No bolts or screws needed..... 2.98

P Holder With Lights. In bright Red-and-Green enamel finish. Legs attach without screws or bolts. Set of 8 series lights fits in rim of holder. Large tank holds water to keep tree fresh and moist. 52N6782—Price, delivered..... 3.98

R Santa Claus Suit for home, school or club use. 2-pc. suit in Red flannel with cap, all trimmed with White flannel. High leggings and belt in Black. Bushy beard and moustache are of thick combed wool that's flame-resistant. A generous 42-44" size allows for plenty of padding. Useful year after year. 52N6780—Complete outfit, delivered..... 10.95

T 4-Candle Wrought-Iron-Effect Table Centre. 16" long with four 10" candles. Pine cones, lycopodium with berries, holly leaf, bells and a Red bow. Can be used with fruit ornaments. Candles included. 52N6457—Centrepiece, delivered..... 4.98

U Artificial Poinsettia Decoration. 5 life-like velour flowers with leaves in Green and White. Large bow on foil-covered base. 24" high. 52N6458—Makes a charming gift. Delivered... 2.98



A 119 PIECES
Multi-Style Decoration Set 1.98



B
Set of 10 Gleaming
Brass Mini-Lanterns 1.98

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



C
24-Pc. Glass Set
1.98



E
Multicolor Beads
98c



D
24-Pc. Set
98c



F
Fancy 12-Pc. Set
98c



G
40-Piece
Ornament Set
1.98



H 12 Tinkling China
Christmas Bell Ornaments 98c

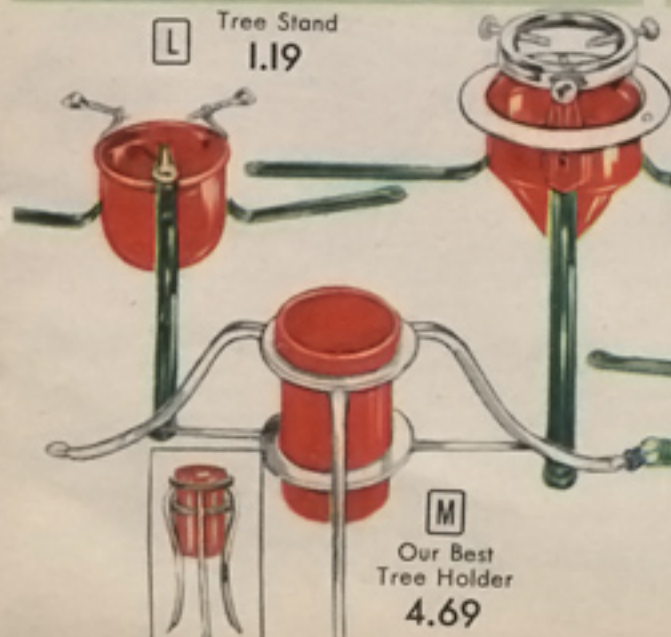


J 11-Pc. Village Set
2.49



K Delightful 22-Piece
Nativity Scene Set 3.98

L Tree Stand
1.19



N Holder with
Water Cup
2.98



R Santa Claus
Outfit
10.95

P Tree Holder
With Lights
3.98

T 4-Candle Wrought-
Iron Centrepiece
4.98



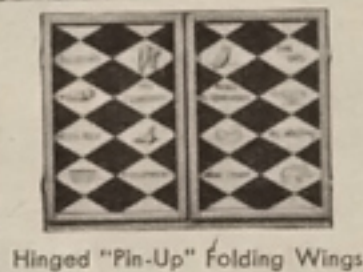
U 2.98 w 49



Play Table
For Two
8.95



Bulletin and
Blackboard
3.98



Hinged "Pin-Up" Folding Wings



A
Real Slate
Blackboard Desk
3.98

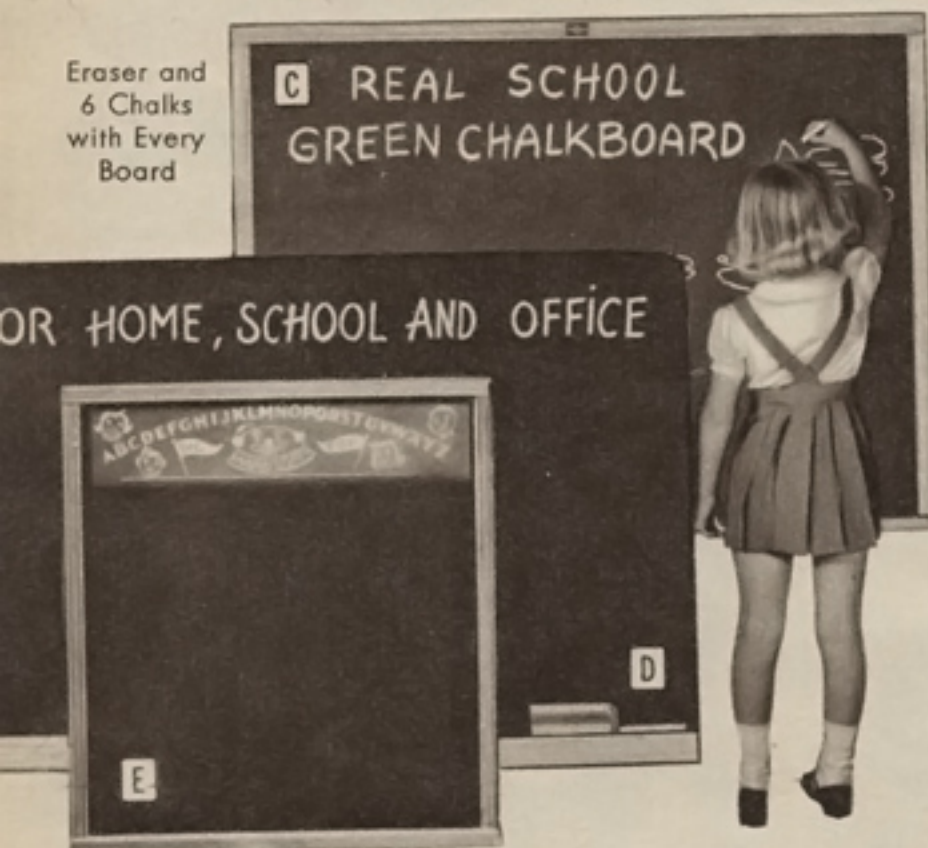
B
Combination
Blackboard Desk
2.49

New! Double Play Table Set . . . Double Fun!

Two kiddies will have twice as much fun working and playing together with this ingenious double desk. "Slide-off" composition top on each desk is easily reversible with blackboard on one side and white crayon board on the other. Blackboard has alphabet and numbers printed on sides. Inside each desk is pegboard and lots of space for storing special treasures. Comes with 2 mallets, 2 boxes of chalk, 2 boxes of crayons, 2 sets of pegs, 2 wooden-backed, felt erasers, 2 Celotex boards, 2 sets of artwood pieces. Made of selected wood with 2 built-in benches. Smooth finish is enameled Black-and-Red. Desk surface abt. 16 x 11½"; overall 16½ x 45 x 22" high. 79N1977DL—Unassembled. Delivered 8.95

YEAR 'ROUND FUN WITH A BLACKBOARD

Eraser and
6 Chalks
with Every
Board



C REAL SCHOOL
GREEN CHALKBOARD

D

C Green Board is designed for lessening possibility of eye strain. Surrounded by strong wood frame with Natural varnish finish. Large chalk rail; strong metal hangers. 79N1962DL—About 18 x 24". Del'd. 4.95 79N1963DL—About 24 x 36". Del'd. 6.95 79N1964DL—About 36 x 48". Del'd. 10.95

D Large Wall Blackboard. Smooth Masonite surface gives clear, easy writing and drawing—easy and quick to erase too. 2 holes for convenient wall hanging. 79N1966DL—24 x 36". Delivered . . . 2.19 79N1967DL—30 x 42". Delivered . . . 3.39

E Masonite Wall Blackboard with alphabet and pictures printed at top of board. Large writing surface, abt. 20¾ x 19" overall. Smooth, non-warp hardboard, giving easy writing and erasing. Natural wood frame with broad chalk ledge. Chalk and felt eraser included. 79N1968DL—Price, delivered 1.49

F Combination Blackboard Desk Set. An all-in-one toy that gives hours of fun to any child. Slide off the smooth Masonite board and desk converts to peg board or play table. The Masonite top, measuring 11½ x 15½" has Black and White surfaces for use with chalk or crayon. Scroll charts in top turn by means of knobs at side. Natural finish wood, built-in stool. Accessories, Celotex pounding board, and felt eraser included. Desk measures abt. 28" high, 16½" wide and 24½" long. 79N1972DL—Price, delivered 5.95



Combination Set—Blackboard Desk
Converts to Play Table or Peg-
board with Mallet, Pegs and Crayons

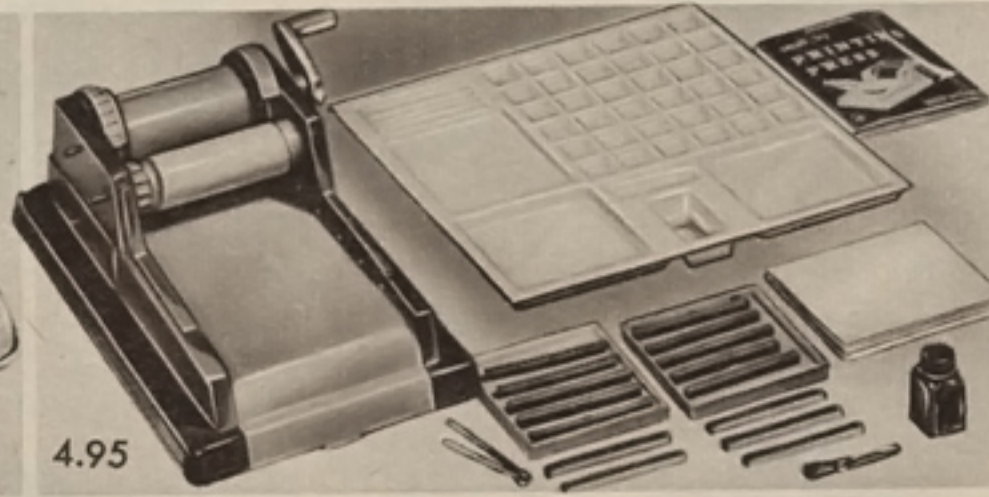


5.95

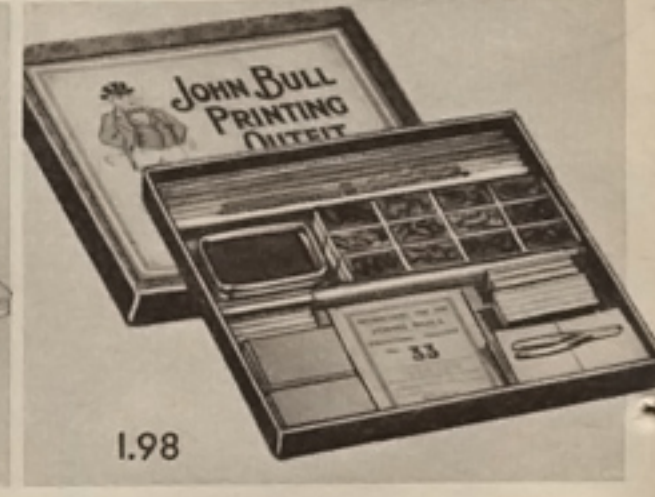
F



3.98



4.95



1.98

Toy Typewriter makes writing letters an adventure; this toy is a favorite with kiddies who like to play office and newspaper. 40-character dial has alphabet, numbers, punctuation marks. 1 red, 1 black typewriter ribbon included. Sturdy steel construction with baked-on enamel finish. Dummy keyboard is 11½ x 7½ x 4¾". A strong, well-made toy that will give hours of pleasure. 49N1775—Price, delivered 3.98

Printing Press. Molded plastic rotary press for the budding publisher who wants to print his own newspaper, cards, stationery or "books". Set includes 2 boxes of rubber type, tweezers for handling type and 5 type line holders for setting up type. Type sorting tray keeps inked type properly sorted. With ink and ink brush, supply of printing paper, and complete booklet of instructions. Size 10 x 6". The ideal toy for providing hours of constructive play. 49N1776—Set, delivered 4.95

De Luxe Printing Set. This fine set will provide hours of instructive fun for the youngster interested in the world of printing and publishing. 360 rubber letters, signs and numbers. 12 large assorted picture blocks, 2 packages of colored printing cards, four type holders of various sizes, ink pad and tweezers. Complete printing instructions are included that will help your child to print his own cards, "books". 49N1728—Set, delivered 1.98



Complete Paint-by-Number Set. Has an easy-to-handle fountain brush that works like a fountain pen. Just insert the paint tablet, add water and you're ready to start painting pictures that will amaze you with their excellence. Budding young artists in your family will be delighted with this gift that will give them hours of absorbing and interesting constructive activity. Set includes 12 fountain brushes, 1 picture 10 x 14", and 5 pictures 10 x 6 1/2". The ideal way to encourage your child's artistic talent and to develop his interest.

52N1721—Set, delivered 2.49



A Roy Rogers Paint Set in a luggage-type carrying case with hinged cover, carrying handle and snap lock. Set includes action pictures of Roy Rogers and Trigger plus coloring materials: crayons, good quality paints and poster paints, and brush. Designed to please youngsters and keep them creatively busy for hours at a time.

52N1782—Set, delivered 2.49

B Roy Rogers Oil Painting Set. Let your child try his hand with the same kind of paints as were used by the Old Masters. Contains 2 numbered picture panels, 12 fine oil colors, 2 high quality artists' brushes, jar of brush cleaner, instructions.

52N1777—Set, delivered 2.49



C Paintstiks give you all the fun of painting without its fuss and mess. Just dip any of the sticks in water and paint. All the paints are completely safe, washable and non-toxic—can be used without danger by the very youngest. Set contains 8 paint sticks, drawing paper, water bowl.

52N1784—Set, delivered 1.98

D Klean Klay Modeling Kit. Every child will be delighted with this modeling kit, that gives hours of entertainment and pleasure. Kit contains 7 strips of Klay in assorted colors; 3 sizes of assorted plastic tubes; one 12-inch rule; 2 Klay sticks; pipe-cleaners; colored instruction book.

52N1778—Kit, delivered 2.29



Big Top Circus Wagon and Books 1.49

Colorful cardboard wagon with cheerful clown "passengers" brings a load of entertainment and makes a gay pull toy for toddlers. It carries 13 absorbing activity books, story, picture and coloring with crayons for the coloring books; also slate and chalk. Stories will appeal to young children. Wagon is 10 x 7 1/4 inches.

52N6849—Set, delivered 1.49



Girls' Activity Set 1.49

Makes an ideal gift for the little girl you want to please this Christmas. Set contains 3 coloring books, 1 cutout book and 2 story books; pair of metal "safety" scissors for cutouts; real paint palette and brush; crayons for coloring, and a magic slate—write on it then erase, as if by magic, by lifting paper . . . use over and over again.

52N6851—Set, delivered 1.49



Boys' Activity Set 1.49

Designed to keep your energetic lad happily occupied for hours. Set contains 3 interesting coloring books, 1 punchout and coloring book, 2 absorbing story books, paint palette, good quality paintbrush, magic slate book—write secret messages and make them disappear simply by lifting the paper—plus crayons and chalk.

52N6850—Metal scissors. Set, del'd 1.49



E 1.98

E Kindergarten Activity Set. In handy luggage-style carrying case that helps your youngster develop his ideas on care for his toys. Set contains crayons, modeling clay, assorted paper for cutouts and pasting, beads to string and lengths of yarn, coloring cards and teach-time clock with movable hands.

52N1779—Set, delivered . . . 1.98



F 2.25

F Set of 8 Little Golden Books. Brings you the wonderful childhood stories such as Bambi, Pinocchio and many more, with lively color illustrations. Also books on birds and animals, written in manner most likely to guarantee a child's interest. This is an entertaining set, certain to delight boys or girls.

52N6845—Set, delivered . . . 2.25



G 1.39

G Giant Coloring Book with crayons. Will absorb any child's interest for hours at a time. Pages are abt. 8 1/2 x 11" and there are over 250 of them waiting to be colored. Also 64 asstd. crayons, giving full range of colors including gold, silver and copper. Full of interest for boys and girls.

52N6846—Set, delivered . . . 1.39



H 2.29

H Three Classics for Girls. 3 favorites in 1 set, including Heidi, Little Women, Five Little Peppers. Hard-backed covers.

52N6847—Set, delivered . . . 2.29

Three Classics for Boys (not shown). Includes Black Beauty, Treasure Island, The Three Musketeers.

52N6848—Set, delivered . . . 2.29



A Happi-Time Farm for "Acres" of fun—Over 140 Realistic Pieces of Equipment 10.95

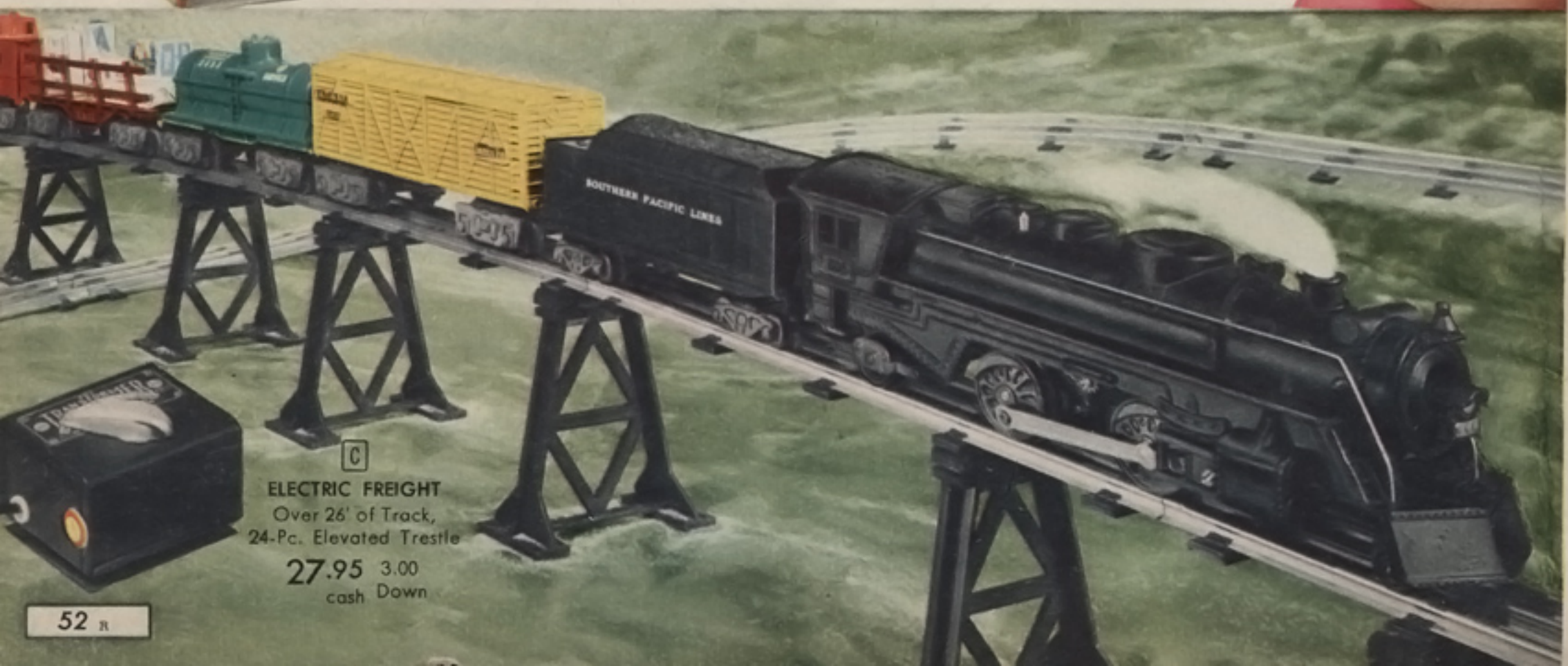


THESE ITEMS DESCRIBED ON
OPPOSITE PAGE

FREE
Battery
Included



B Happi-Time Doll's Dream House 8.95



C
ELECTRIC FREIGHT
Over 26' of Track,
24-Pc. Elevated Trestle
27.95 3.00
cash Down

We suggest these gifts

TOYS TO BRING JOY

Description of Items Shown on Opposite Page

A Our Biggest Farm Set Ever—Over 140 Pieces. He'll have the time of his life raising pigs, feeding livestock, tending poultry, fencing, harrowing, raking and plowing. All the interest and color of the farm right in the "young farmer's" own home. Big hip-roofed steel barn with attached shed and silo. Haylift hoists bales of plastic hay. Back of barn is open to make it easier to bring in animals. Colorfully lithographed strong sheet metal construction with all edges turned for safety and strength. About 25" long, 9 1/4" wide, 11" high overall. Silo has plastic roof. Pig pen with fence; chicken house with broken-span type roof. All animals are made of unbreakable vinyl.

3-D Molded Plastic Livestock Includes standing horses, cows, grazing cows, colts, calves, hound dogs, lambs, pigs, goats, kids, hens, ducks, chicks and birds. Horses 2 1/8" high, other animals in proportion. New friction drive tractor will pull 7 farm implements to ease the "farmer's" work; attach spreader, conveyor, plow, harrow, rake, mowing machine and wagon. Loads of accessories; feed bags, trough, shovel, pitchfork, pail, stool, cow stall and litter-carrier that slides on a rail. Plastic fencing, trees. The contents of this farm set may vary slightly.

79N5922DL—Price, delivered..... 10.95

B Our Biggest Happi-Time Metal Doll House. Front door opens at a touch; flick a switch and living room lights up. Look in on 7 spacious rooms, play-packed with furniture scaled to size. Real stairway to second floor, lithographed in detail. Breezeway leading to playroom; rooftop patio for outdoor fun. Extra-large house measures abt. 38 x 15 1/2 x 8" deep. More than 45 pieces of plastic furniture plus 3 plastic "occupants" and a miniature broom that really sweeps. Strong, long-lasting metal construction... all windows, edges safety-turned. Floor sections ribbed, walls double-turned for extra strength. Authentically lithographed brick and clapboard exterior has colorful shutters, flower boxes. Interior tastefully decorated in modern colors with beautifully lithographed drapes and paintings.

Break-Resistant Plastic Furniture Includes: club sofa and chair, barrel chair, coffee table, end table, floor lamp, TV set, dining table; 4 chairs, Dutch cabinet, buffet server, double bed, vanity dresser and stool, chest-on-chest, night table, chair, sink, icebox, stove, table, 4 chairs, bathtub, toilet, washstand, hamper, crib, playpen, chest, commode chair, piano, bench, round and pingpong tables, 2 chairs. Furnished patio and utility room. Easy to assemble.

79N1054DL—Battery included. Delivered..... 8.95

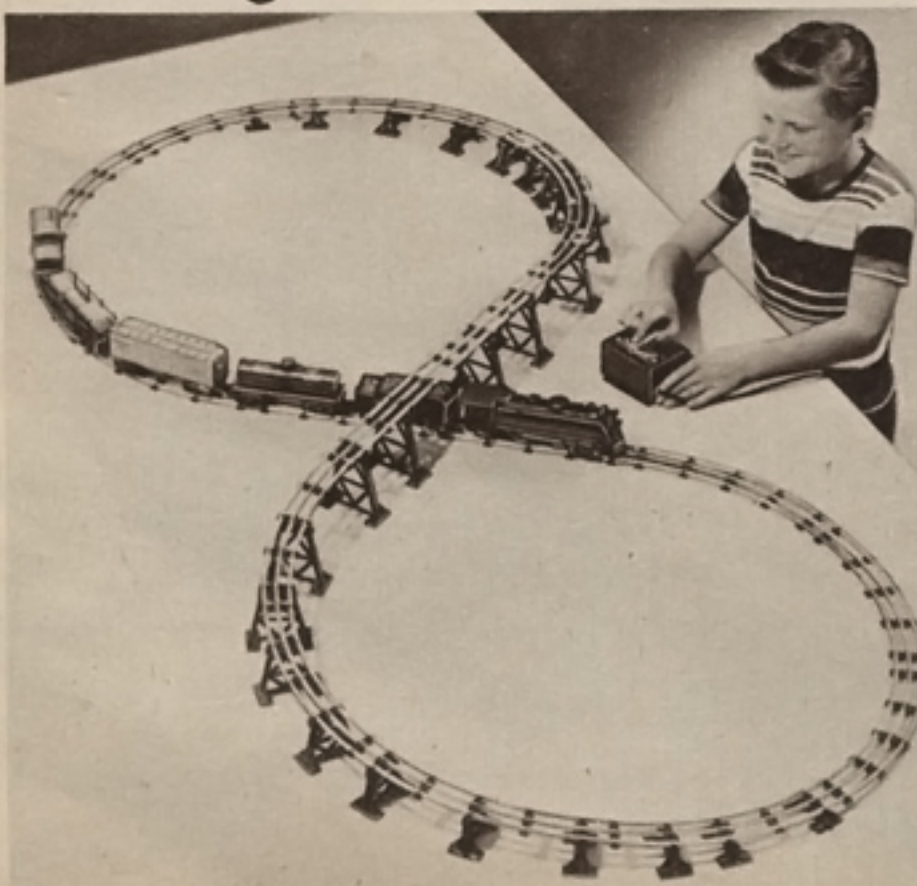
C 60-Piece Electric Freight Train Set . . . it's the largest layout we've ever offered. You'll have to build a fence around this one to keep Dad away! Smoke-puffing 6-unit train runs up, down and around on more than 26 feet on roadbed filled with curves and grades; keeps you on your toes when "engineering" the trestle track. You can couple and uncouple, run train forward, in reverse, fast or slow . . . all by wonderful remote control. Smoke-puffing die-cast metal locomotive has piston rod action, bright headlight, oilless bronze bearings. Scale-detailed tender, cattle car, tank car, stake car with cartons and caboose, made of metal and plastic with 8 die-cast wheels on each car. Heavy-duty transformer with circuit breaker. 12 sections of straight track, 13 sections of curved large radius track being a 26'9" track layout. Train is 47 3/4 inches long. 24-piece plastic trestle set, one uncoupler ramp with sign, track connector, smoke refill included. CSA approved for 110-120 volts, A.C. Only 3.00 down, 5.00 monthly on our Easy Payment Plan. For details please see Page 217.

79N9863DL—60 cycles. Complete set, del'd.... 27.95



SHOP CONVENIENTLY BY PHONE

Telephone orders to your
local Order Office



Train Runs under and over Trestle, Climbs with Ease

1 TRICOLOR FLASHLIGHT Press Button, Change Color

DANGER RED

WHITE BEAM

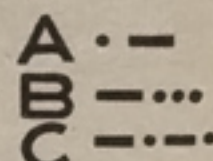
SAFETY GREEN



Built-in Siren



Quick-action
flasher button



Send codes
and signals

3-in-1 Flashlight 1.29

1 Here's an exciting flashlight that's actually three lights in one. See these special features; adjustable focus 500 ft. White beam, Red danger beam, and Green safety signal. This beautifully chrome-plated flashlight has a big 2 1/4" diameter plastic lens, and measures 7 1/4" long. Bulb, 2 batteries included.

34N4373—Each.... 1.29; 2 for 2.29

Roy Rogers Flashlight 1.29

2 This flashy, colorful Roy Rogers signal light has a built-in alarm siren and flasher-button signal. Colorfully lithographed 6 7/8" steel case with blue-brown-red-and-green picture of Roy Rogers on Trigger. Strong plastic lens. Throws a 300-ft. beam—makes the posse's work easier. Bulb, 2 batteries included.

34N4369—Each.... 1.29; 2 for 2.29



3
Lantern
3.49



4 5-Cell Flash
2.29

5
For Cowboys
1.00 Each 2 for 1.79

3 Be Prepared for the huntin', shootin' and fishin' season with this power-packed lantern. Its great advantage is that it's safe . . . no fire hazard if you knock it over. Can be put to plenty of use around the camp in the evening and for lighting your path through the forest—a "must" in your camping equipment. Has a Red steel case with Black handle. Sturdily constructed to withstand the roughest treatment from young "back-woodsmen". Bulb, 6-volt battery included at no extra charge.

34N4348—Price, delivered..... 3.49

4 Big 5-Cell Flashlight with a long-range beam, safety lens protector. Push-button action. Chrome-plated aluminum case. Bulb and batteries incl.

34N4393—Del. Each. 2.29; 2 for 3.98

5 Cowboy Flashlight with 3-position switch, built-in siren for the "range patrol". 2 batteries included.

34N4505—Del. Each. 1.00; 2 for 1.79

Flashlight Batteries (not shown).

34N4650—Leakproof steel... 2 for 45c

34N4670—Paper clad..... 2 for 35c

34N4702—6-volt (for lantern)... 1.19



6

8

7

Razor-Sharp Steel Hunting Knives

6 Hunter's Knife at an economy price. 5" steel blade with fish scaler on upper edge. Simulated bone handle fashioned to imitate stag. Complete with leather sheath. Ideal for the young sportsman.

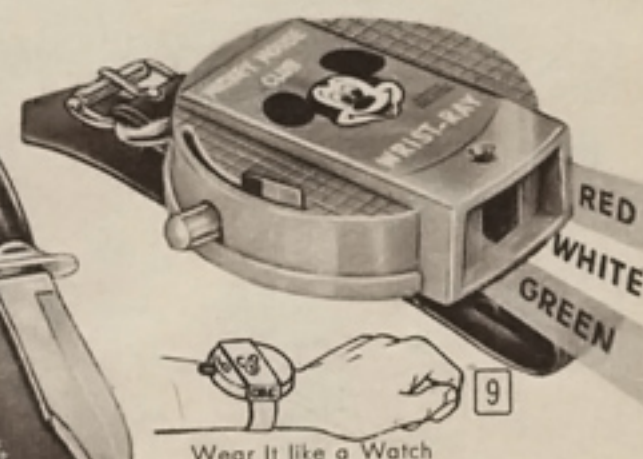
6N7160—Overall knife length 9"..... 1.09

7 Sheffield Steel Hunter's Knife . . . your better buy. The fine Sheffield steel blade retains its edge indefinitely. Makes an ideal skinning knife. Has a leather safe-grip handle, aluminum hand guard. Blade 5 in. long, overall length 9 in.

6N7163—Leather sheath incl. Del'd..... 2.29

8 Our Finest Sheffield Steel Hunter's Knife with a polished genuine stag handle. Best quality 5" steel blade retains keen edge. Aluminum hand guard for safety. Overall length 9".

6N7161—Leather sheath incl. Del'd..... 2.98



9
Wear It like a Watch

Mickey Mouse Wrist-Ray
SLIDE DIAL TO CHOOSE COLOR

1.00 2 for 1.79
Ea.

9 Be a Mickey Mouse secret agent. Have secret codes among other members of your gang and flash them with your Wrist-Ray signaler. Straps on your wrist, just like a Corps Commander's wrist radio. Press a button and it lights up. Slide the dial to choose Danger Red, Safety Green or clear Zero White. Send your Morse code signals in any color. Make sure all your members have one—there's a special price for two Wrist-Rays. Bulb and battery included.

34N4500—Each..... 1.00
Buy 2 for..... 1.79

USE OUR PRINTED ORDER FORM.

R SIMPSON-SEARS . . 53



1 17-PIECE FITTED TRAVEL CASE
A Compact Toilet Set for Him ...
Handy for That Unexpected Trip 5.88



2 6.95



3 8.95



4 98c

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE



5 14-PIECE FITTED UTILITY CASE
A Smart All-in-One Kit He'll
Be Glad of Time and Again 5.95



6 6.95



8 3.29



9 2.98



11 Kit with Mirror
Packs Easily 4.95



10 4.50



12 2.79

A gift that's different
... designed to teach
the young cowhand neatness



13 1.00

14 1.49

Little Shaver's Kit

"Clean Hit"
Grooming Kit



15 1.19



16 1.98



17 7.99

De Luxe Electric Shaving
Mirror with Razor Outlet ...
Plain and Magnifying Sides



18 5.95



19 7.95



20 3.85



22 2.00



23 9.00



24 2.85

25 2.00



26 2.60 up

SHULTON "OLD SPICE" FOR MEN



27 1.89

"Gold Tone" Set—a Dis-
tinctive Gift He'll Appreciate



29 2.00

28 Barber Shop
Quartette 2.50



30 1.69



32 98c



31 1.15



33 89c

Smart gifts for men

TOILET KITS FOR YEAR-ROUND GROOMING

Description of Items Shown on Opposite Page

1 17-Piece Fitted Leather Travel Case, suede-lined. Fitted with hairbrush, comb, clothesbrush, soap box, plastic bottle, utility box, toothbrush holder, razor, blade holder, mirror, shoe horn, scissors, 4 manicure pieces. Tan leather. 8N7069—Abt. 10 x 5½ x 2" . . 5.88

2 18-Piece Fitted Travel Case of suede-lined Tan leather. Contains hairbrush, clothesbrush, soap box, utility box, toothbrush holder. Also 2 plastic bottles, shoe horn, comb, mirror, scissors, nail file, tweezers, 4 manicure pieces. 8N7068—Abt. 10 x 5½ x 2" . . 6.95

3 13-Piece Fitted Travel Case. Attractive Tan leather case has sewn-in pouch for electric shaver. Also contains hairbrush, soap box, toothbrush holder, comb, mirror, shoe horn, scissors, tweezers, nail file, and 3 manicure pieces. 8N7070—Abt. 10 x 6 x 2" . . . 8.95

4 Pocket Shaving Kit of morocco-grained plastic, fitted with shaving cream, razor, blade, toothbrush, tooth paste and comb. 8N7063—Abt. 4½ x 3½ x ½". 98c

5 14-Piece Fitted Utility Case. Smart calf-finished Tropic Tan plastic, double-stitched for long wear. Waterproof plastic lining. Contains toothbrush, toothpaste, shaving brush and cream, razor, shaving mirror, blades, after-shave lotion, styptic pencil. Also hairbrush with chrome-finished back, comb, scissors and nail file. 8N7072—Abt. 9 x 5¼ x 3¼". 5.95

6 Genuine Leather Utility Case fitted with washcloth pocket, waterproof lining. Leather holder for electric razor, chrome-backed hairbrush, comb, tweezers, nail file. 8N7073—Abt. 9 x 6½ x 3" . . 6.95

7 Men's Utility Case of calf-finished plastic, with waterproof lining. Fitted with nail file, scissors, comb and toothbrush. Delivered. 8N7242—Size 9 x 5¼ x 3¼". 2.98

8 Shaving Kit on Clothesbrush. Attractive clothesbrush has zippered pigskin leather compartment on the back fitted with razor, blade, scissors, comb and nail cleaner. 8N7074—Size abt. 5½ x 2" . . 3.29

9 10-Piece Shaving Kit. Case of Tan calf-finished plastic with nail scissors, file, comb, toothbrush and paste, brushless shave cream, razor, blades and styptic pencil. 8N7062—Abt. 7½ x 4 x 1¾". 2.98

10 Genuine Cowhide Utility Kit is attractive and durable. Waterproof lining with pocket for washcloth. Strap inside lid for holding toothbrush, comb, etc. Delivered. 8N7075—Abt. 8¾ x 5½ x 3¼". 4.50

11 Utility Kit-Shaving Mirror combination of Tan simulated leather. Collapsible sides for easy packing, waterproof lining with separate pouch for washcloth. Large clear shaving mirror 5½ x 4¼ in. inside lid, comb and nail file. 8N7071—Size abt. 9 x 6 x 3". 4.95

12 Palomino Groomer makes sprucing up fun! Plastic horse has Gold color fittings. Tan plastic saddle holds nickel-plated nail clipper, nail file, comb, toothbrush. 8N7060—Price, delivered . . 2.79

13 Railway Engine Bubble Bath Salts. This little express makes bath-time fun for kiddies. Remove the bath salts and there's a choo-choo train to keep them amused. 8N7127—Price, delivered . . 1.00

14 Little Shaver's Kit—just like Daddy's!—teaches good grooming. Has a toothbrush, Pepsodent, hair cream, play razor, shave brush, shave bowl, talcum powder, comb, soap, lotion and shoe cloth, etc. 8N7128—Price, delivered . . 1.49

15 Boys' Cowboy Brush and Comb helps keep young cowhands slick! Hairbrush has colorful cowboy scene on back, comb fits into slot in back of brush. He'll like it. 8N7206—Price, delivered . . 1.19

16 "Clean Hit" Kit—a gift that scores in any young ball player's league! 7½" bat-shaped hairbrush, Yellow terry cloth ball mitt is ideal washcloth. Ball of soap. 8N7201—Price, delivered . . 1.98

17 De Luxe Electric Mirror is plain 1 side, magnifies on other, 7" diam. Chrome-plated with built-in shaving light. Tray for electric razor, outlet with on-off switch. 8N7246—Price, delivered . . 7.99

18 This Electric Mirror is a real beauty with chrome-plated back and trim. Built-in bulb gives excellent light; plug for razor. 8N7237—Price, delivered . . 5.95

19 Electric Shaving Mirror Kit gives ideal light for close-up shaves. Has outlet and carrying strap for razor. Lots of room for other needs. 6-in. diameter mirror, in smart Ivory color plastic case. 8N7236—Abt. 6 x 8 x 2¼" . . 7.95

20 Old Spice 3-Piece Set made especially for the electric shaver user. Contains pre-shave, after-shave lotion, and talcum. 8N7383—Price, delivered . . 3.85

Pre-Electric Shave Lotion only. 8N7256—(Not shown). Del'd 1.25

21 Old Spice "Traveller's Set". Contains travel sizes of tangy after-shave lotion and talcum. 8N7270—Price, delivered . . 1.35

22 Old Spice After-Shave Lotion gives your face that cool, refreshed feeling after shaving. 8N7250—Large size, del'd . . 2.00
8N7381—Reg. size 1.35

23 Add Spice to His Life . . . with this smart 7-piece Old Spice set. Tangy and masculine for him. Contains pressurized container of shave cream; after-shave lotion, cologne, talcum, stick deodorant, shower soap and after-shower powder. 8N7382—Gift-packaged . . . 9.00

24 Old Spice Mug and Lotion Set. Contains a handsome mug filled with Old Spice shaving soap and a bottle of after-shave lotion. 8N7268—Price, delivered . . 2.85
Shaving Mug only with shave soap. 8N7251—Not shown. Del'd. 1.50

25 Old Spice Travel Set. Contains tube of lather shaving cream and convenient travel sizes of after-shave lotion and talcum. 8N7269—Price, delivered . . 2.00

26 Old Spice 2-Piece Set has bottle of after-shave lotion and invisible after-shave talcum. 8N7277—Price, delivered . . 2.60
Old Spice 2-Piece Set with after-shave lotion and men's cologne. 8N7292—Price, delivered . . 2.85

27 MacGregor "Gold Tone" 2-pc. set. A handsome Gold-color jug of after-shave lotion with a large Gold-color bowl of shave soap. 8N7252—Price, delivered . . 1.89

28 Seaforth Barber Shop Quartette. Contains after-shave lotion, talc, cologne and hair groom in handy travel jugs. A novelty gift. 8N7257—Price, delivered . . 2.50

29 Seaforth Regimental Trio. Handsome travel size jugs of highland heather-scented after-shave lotion, talcum and cologne. 8N7258—Price, delivered . . 2.00

30 MacGregor 3-Pc. Shaving Set. Mug filled with shave soap, flask of after-shave lotion, cologne. 8N7276—Price, delivered . . 1.69

31 Woodbury's 4-Piece Set with after-shave lotion, lather shave cream, face soap, men's cologne. 8N7388—Price, delivered . . 1.15

32 Old English Lavender—refreshing fragrance caught in this 3-pc. set of shaving soap in bowl, after-shave lotion, men's cologne. 8N7295—Price, delivered . . . 98c

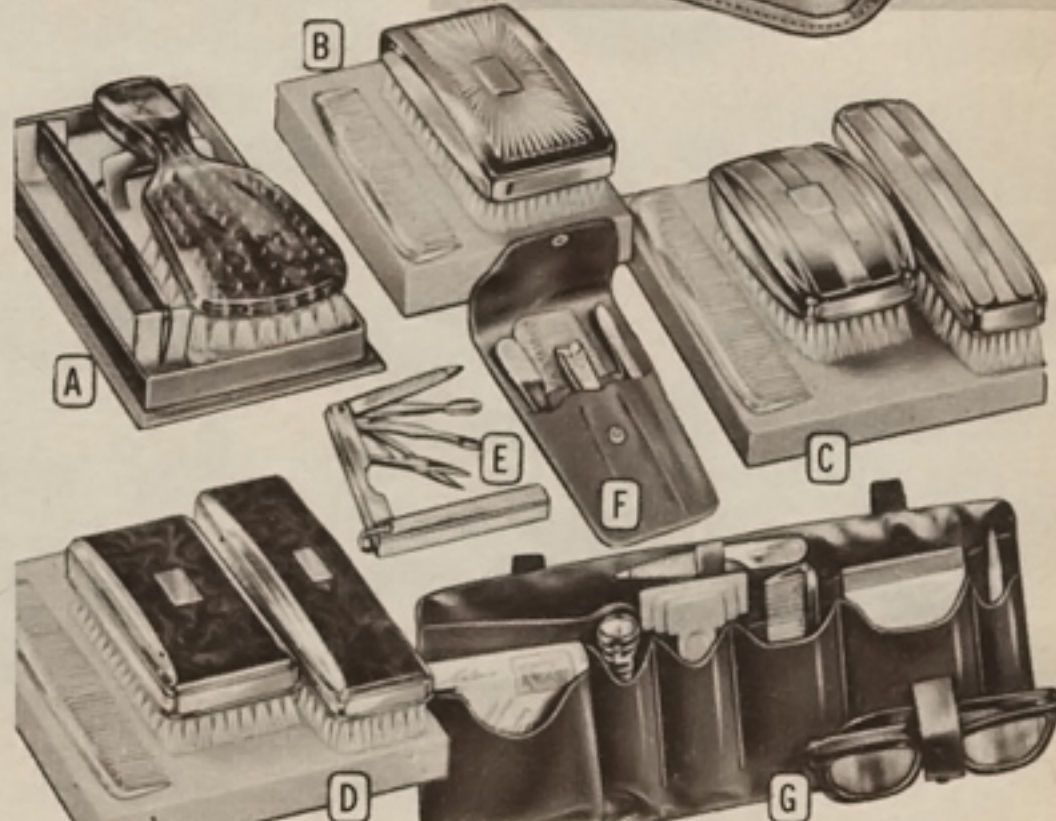
33 MacGregor 4-Pc. Set contains brushless shaving cream, shave lotion, cologne, styptic pencil. 8N7259—Gift-packaged . . . 89c

FEATURE VALUE

Rich Genuine Leather

14-Piece Fitted Case 3.88

A low-priced 14-piece travel kit in a leather case. A gift that will long be appreciated. Fittings include brush, utility box, soap box, toothbrush holder, all with chrome-finished backs or covers. Razor, shoe horn, comb, mirror, plastic bottle, nail file and 3 manicure pieces included. Tan. Case measures 8¼ x 5 x 1¾". 8N7053—Del'd . . 3.88



A Men's Club Brush and Comb Set. Brush has attractive tortoise shell colored plastic back and handle with durable White nylon bristles. Matching comb. 8N7051—Price, del'd . . . 1.49

B Military Style Brush and Comb. Excellent value at this low price. Eye-catching chrome-finished back, sunburst design. Strong White plastic bristles. Comb. 8N7077—Price, del'd . . . 1.00

C 3-Piece Brush Set comprising military style hairbrush, clothesbrush and comb. Brushes have chrome-finished metal backs with geometric design. White plastic bristles. Clear plastic comb. 8N7078—Price, del'd . . . 1.98

D 3-Piece Brush Set. Contains military style hairbrush, clothesbrush and comb. Brushes have metal backs with simulated briarwood finish and Bronze color trim. Durable White nylon bristles. 8N7079—Price, del'd . . . 3.59

E Pocket Manicure Implement of stainless steel. Has scissors, nail file, cuticle knife and pusher. 2¾ x 5/8 x 5/8" closed. A handy manicure aid. 8N7027—Price, del'd . . . 98c

F Men's Pocket Manicure Set. A low-priced gift set in a plastic case, slips easily into the pocket. Set contains four handy grooming aids—nail clipper, nail file, tweezers and comb. This would make an ideal "extra" for Christmas. Order early. 8N7052—Ea. 59c; 2 for 1.00

G This Auto Visor Kit is the perfect gift for your motorist friends. Plastic case fastens easily to auto visor with 2 elastic webbing straps . . . keeps useful items within driver's reach. Kit contains flashlight, windshield scraper, sun glasses, mirror, pencil, note pad, nail file, pocket for maps and another for pack of cigarettes, etc. 8N7080—Price, del'd . . 2.98



Kiddies' "Electric" Shaver is bound to please and amuse Junior. Doesn't shave but looks and sounds like the real thing—just like Dad's! Suction cup fastens to wall and imitation shaver cord "plugs in". Razor is battery operated and buzzes realistically when in use. Shaver is made of gay colored plastic, complete with battery. Kit includes bottles of make believe "Before-Shave", "After-Shave", and "Talc". 8N7264—Battery included . . 1.65



Cavalier Fireplace Ashtray and cigarette holder solves your gift problem—and a reduction of almost 20% makes it top value. Ceramic ashtray resembles stone and mortar fireplace with real grate for snubbing butts, smoke rises up chimney. Supply of solid after-shave and men's cologne included. Fuel boxes can be used for cigarettes. 8N7293—Price, del'd . . 1.49



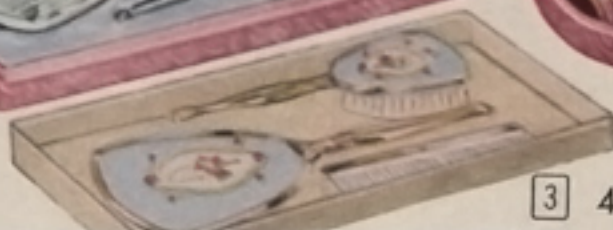
1
12.95



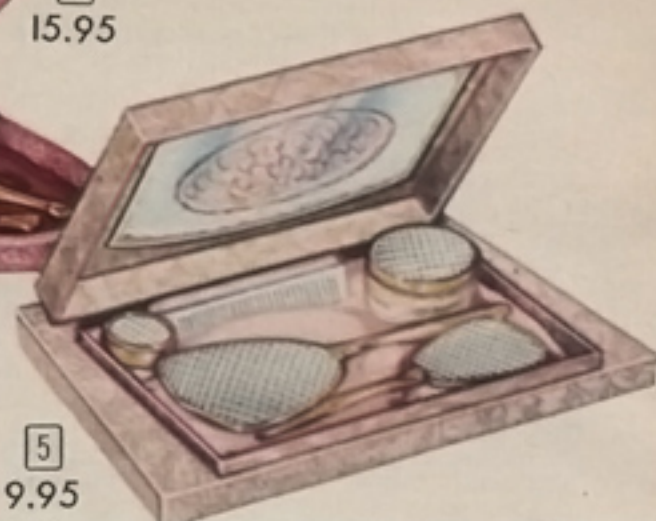
2
19.95



4
15.95



3
4.99



5
9.95



6
14.95

Oriental Musical Jewel Boxes . . .
Gifts of Charm and Distinction,
to Bring Lasting Delight

7
9.95



8
2.88

She Shall Have Music . . .
A Special Gift at a
Special Christmas Price



9
3.99



10
6.95

Musical gifts recall happy Christmas memories

ALL ITEMS DESCRIBED ON OPPOSITE PAGE



11
8.95



12
3.98



13
3.69



14
4.99



15
3.98



16
3.79



17
3.79



18
7.95



19
3.29



21
3.79



20
4.98



22
4.95



23
9.95



24
5.95



25
4.99



26
7.95



27
7.95



28
4.98

Christmas gift suggestions

CHOOSE FROM OUR LARGE SELECTION

Descriptions of Items Shown on Opposite Page

1 6-Pc. Dresser Set in heart-shaped box. Consists of beveled-glass hand mirror, nylon-bristled hairbrush, metal-mounted dressing comb, powder jar, cream jar, mirror tray. Metal parts in gleaming chrome plate. Floral decoration on shaded background. 60(Pink); 80(Blue).
8N7177L—Price, del'd... 12.95

2 6-Pc. Beautifully Matched Chrome-Plated Dresser Set. Plate glass hand mirror, nylon hairbrush, mounted comb, powder and cream jars, mirror tray. Metal parts in gleaming, non-tarnishing chrome plate for lasting loveliness. Decorated with engine-turned engraving. A beautiful satin-lined gift box is included.
8N7176L—Price, del'd... 19.95

3 3-Pc. Dresser Set in rich jeweler's bronze. Beveled mirror, nylon brush, comb with mount. 60(Pink) or 80(Blue).
8N7122—Price, del'd... 4.99

4 Imported 5-Pc. Dresser Set. Beveled mirror, nylon brush, metal-mounted comb, powder jar, mirror tray. Metal parts in deep-polished jeweler's bronze. Backs of mirror, jar lid and brush of simulated cloisonné with delicate rose pattern. Satin-lined box.
8N7121L—Price, del'd... 15.95

5 6-Pc. Dresser Set. Hand mirror, nylon hairbrush, metal-mounted comb, cream and powder jars, mirror tray. Backs of mirror, brush, jar lids, have attractive silver-colored lattice design and jeweler's bronze trim. Boxed.
8N7178L—Price, del'd... 9.95

6 Oriental Musical Jewel Box. Beautiful black lacquered wood, hand rubbed finish. Hand-painted decoration with Mother-of-Pearl inlay. Open doors and graceful ballerina dances to lovely music. 8½ x 8 x 4¼". 3 lined trays for jewelry. Lock and key. Jewelry not included.
8N7319L—Price, del'd... 14.95

7 Oriental Musical Jewel Box of wood, beautifully finished in polished lacquer. Hand painted and decorated with Mother-of-Pearl inlay. Two dancers pirouette to romantic tune when box is opened. Lock and key. Lined. Jewelry not included. 9 x 5 x 4½".
8N7317L—Price, del'd... 9.95

8 Musical Powder Box. Christmas special. Our lowest price ever! Lustrous metal. Plays when lid is raised. 60(Pink); 80(Blue). Genuine Swiss movement.
8N7310—Price, del'd... 2.88

9 Musical Powder Box of lustrous metal, lovely floral decoration on lid. 5" diameter base. 60(Pink); 80(Blue). Swiss movement.
8N7311—Price, del'd... 3.99

10 Our Best Musical Powder Box in satin-bright metal. Top decorated with filigree, studded with brilliants. 6" diameter. 60(Pink); 80(Blue). Swiss movement.
8N7329—Price, del'd... 6.95

11 Ballerina Musical Jewel Box. Brass-decorated wooden treasure chest. Raise lid, dancer pirouettes to romantic music. Mirror inside lid. 10 x 6 x 4". 60(Pink); 80(Blue). No jewelry included.
8N7301—Price, del'd... 8.95

12 Musical Jewel Box covered in Ivory simulated leather, Gilt embossing. Ring tray, satin lined. No jewelry. Lock, key. 7¼ x 5¼ x 3".
8N7316—Price, del'd... 3.98

13 Musical Miniature Grand Piano of plastic, with detachable legs. Compartment for trinkets, etc. Plays when lid raised. 5½ x 4 x 3".
8N7346—Price, del'd... 3.69

14 Musical Chalet Bank. Realistic wooden replica of Alpine cottage. Drop in coin and it plays. Stops automatically. 6¼ x 4 x 3".
8N7313—Price, del'd... 4.99

15 Musical Teddy Bear. This soft cuddly honey bear plays a tinkly nursery tune to enchant your youngster. Brown and Yellow plush. 11 inches high.
8N7324—Price, del'd... 3.98
Larger size than above, 14" high.
8N7302—Price, del'd... 5.98

16 Musical Bride Doll in authentic bridal costume. Rotates slowly to the strains of "The Wedding March". About 9" high.
8N7349—Price, del'd... 3.79

17 Musical Bridesmaid Doll dressed in Pink and Blue gown. Turns slowly to the music of "The Wedding March". 9" high.
8N7303—Price, del'd... 3.79

18 Musical Elephant. A whimsical elephant of soft gray plush, with large pink-lined ears. An appropriate gift for all ages. Swiss musical movement plays a delightful tune. 9" high.
8N7304—Price, del'd... 7.95

19 Musical Handbag. An enchanting gift for the Junior Miss. Shoulder strap style. Plays tune when bag is opened. Rayon-lined plastic. 6 x 3 x 5". Color as shown.
8N7307—Price, del'd... 3.29

20 A Necklace and Bracelet Set. A delicate 16¾" chain of polished metal as necklace, heavier 8" chain as bracelet. Medallion holds picture of The Virgin Mary, circled by bright Blue stones. Plays "Ave Maria".
8N7306—Price, del'd... 4.98

21 Musical Nun Doll. Dressed in authentic habit. Rotates slowly as Swiss musical movement plays "Ave Maria". 9" high.
8N7363—Price, del'd... 3.79

22 Musical Rosary Box of attractive bronze plated metal. Cover picture of The Madonna in gentle pastel colors. Soft lined compartment. Plays "Ave Maria". Rosary not included. 4½" diameter.
8N7300—Price, del'd... 4.95

23 Musical Rosary Box with Madonna. When Rosary drawer is opened, musical movement plays "Ave Maria". The hand-painted Madonna is beautifully finished. Polished walnut base with lined Rosary drawer. Rosary not included. Abt. 14" high, base 4¾ x 4¾".
8N7309—Price, del'd... 9.95

24 Musical Teapot. A really unusual gift. Fine china with pretty floral pattern trimmed in gilt. Plays "Tea for Two" when lifted from table to pour. Makes good tea, too!
8N7312—Price, del'd... 5.95

25 Musical Revolving Cake-Plate. Adds a novel touch to a party. White plastic, floral decoration, revolves, plays "Happy Birthday". On-off button. 10" diam.
8N7345—Price, del'd... 4.99

26 Musical Scripture Box. Polished walnut box with graceful lettering, the words from Psalm 119 verse 105... "Thy word is a lamp unto my feet and a light unto my path". Box holds 366 texts for daily meditation or memorization. Swiss musical movement plays "The Lord's Prayer".
8N7314—Price, del'd... 7.95

27 Musical Holder for Holy Bible. A very fitting and appropriate gift. Protects and keeps Bible handy for reference. Made of elegantly finished polished walnut. Swiss musical movement plays "The Lord's Prayer" when holder is opened. Holds Bibles up to 9 x 6" in size.
8N7315—Price, del'd... 7.95

28 Necklace and Bracelet Set. Necklace and bracelet chains of jeweler's bronze. Elegantly simple raised cross design on 1-3/16 x 1-5/16" medallion. Plays "Old Rugged Cross". On-off button.
8N7305—Price, del'd... 4.98

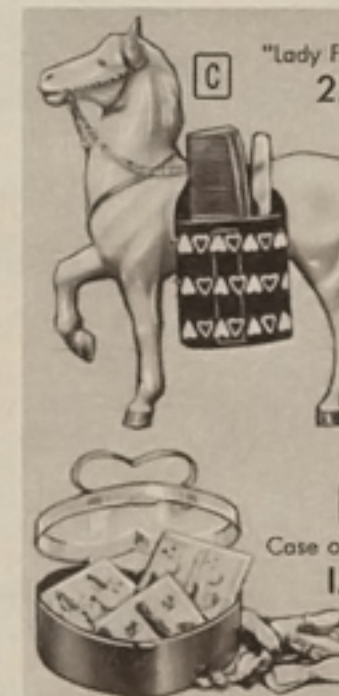


A Mirror Tray or Wall Mirror. A dual-purpose gift that can be used as a tray for perfumes, dresser set, or, alternatively, as a wall mirror. Comes with self-hangers, upright or horizontal. Clear plastic frame. Measures 14½ x 9½".
8N7119—Price, del'd... 1.69

B Make-Up Mirror and Comb Set. 5½ x 4" mirror with Ivory color frame, swivel stand. Matching dressing comb.
8N7120—Gift boxed... 1.19
2 sets. Del'd... 1.98



C Beautiful "My Lady Fair" Horse. White plastic horse has Gold color fittings, Black "prancer's" saddle which holds 3 pairs of Gold color barrettes, also pocket comb and nail file. Give a kit for good grooming to the little girl who loves horses. Makes grooming time fun. Size about 7½ inches x 8½ inches.
8N7105—Price, del'd... 2.69



D "Little Miss" Hatbox Purse contains 14 pairs of plastic barrettes in assorted colors and sizes. Delivered.
8N7104—Price... 1.59



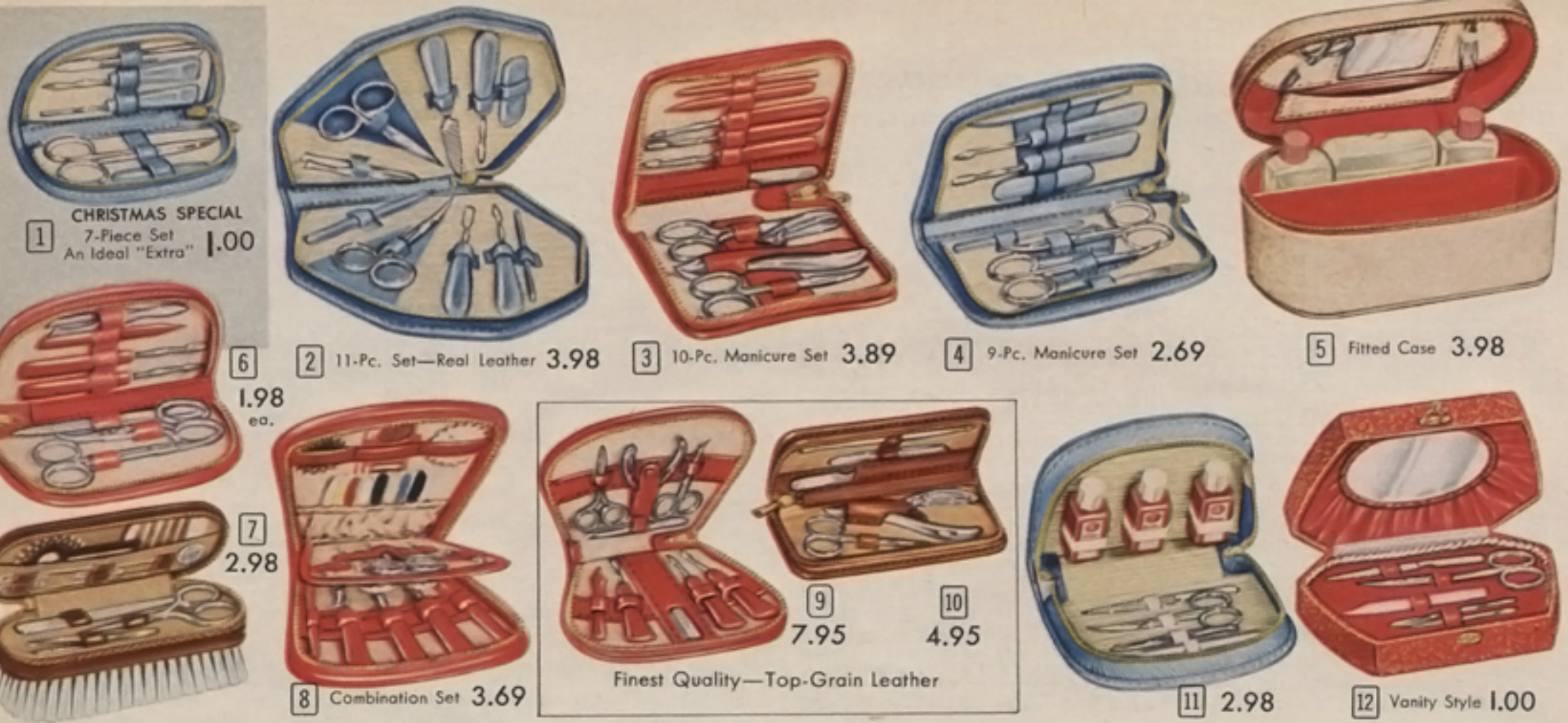
E A Tremendous Offer! This dresser set ensemble would regularly sell at 49.95. For this Christmas book only, we are offering it at 20.00 less. Dresser set ensemble is in gleaming jeweler's bronze, with Silver color trim and delicate pastel floral design. Set consists of hand mirror, nylon-bristled hairbrush, metal-mounted comb, 2 powder jars, 2 cream jars, 2 picture frames, 2 perfume bottles, atomizer, mirror tray, nail file, cuticle pusher, 2 hobnail electric boudoir glass lamps with shades.
8N7175L—Price, del'd... 29.95



F A Lovable, Comical Pet that becomes a "living" diary for the collection of signatures of classmates and chums. Otto's Yellow heavy cotton poplin skin, firm smooth stuffing makes a perfect writing surface for pen or pencil.
8N7118—Super Otto, 22". 3.98
8N7117—Otto, 13" long... 2.98



G "Fun in the Tub". 2 gaily colored cardboard speed cruisers contain bubble bath and Life-Saver soap, plus package of 12 envelopes of kiddies' Circus bubble bath, carton of Milky Way bath foam, Queen of Hearts bath set containing lemon and spice tarts of pure soap and bubble bath crystals. Serves as 5 gifts in one for an extra-special youngster, or 5 separate gifts for five good children. Bath time becomes playtime with these novel gifts. Less work for mother, too... leaves no bath-tub ring.
8N7028—Price, per set... 2.69



1 CHRISTMAS SPECIAL
7-Piece Set
An Ideal "Extra" 1.00

2 11-Pc. Set—Real Leather 3.98

3 10-Pc. Manicure Set 3.89

4 9-Pc. Manicure Set 2.69

5 Fitted Case 3.98

6 1.98
ea.

7 2.98

8 Combination Set 3.69

9 7.95

10 4.95

Finest Quality—Top-Grain Leather

11 2.98

12 Vanity Style 1.00

Enchanting gifts for a 'lady fair'

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



Christmas Special
"LADY SPARTUS" ELECTRIC SHAVER
Precision Shaving Head

13 7.95

For Satin-Smooth Skin
No Coarse Re-growth

Remington "Princess"
14 18.95

"Lady Sunbeam"
15 15.95



18 3.25

16 2.75

17 1.25
2 for 2.39

EVENING
IN PARIS

19 1.00

20 65 Famous Perfumes 2.95

21 1.50

23 Shulton
1.85 Value
1.25

24 1.00 ea.
3 for 2.79



ROYAL GOLDEN COACH
Special Flower Planter or
Candy Dish with Perfumes

25 1.98

26 1.00

27 1.00



28 98c

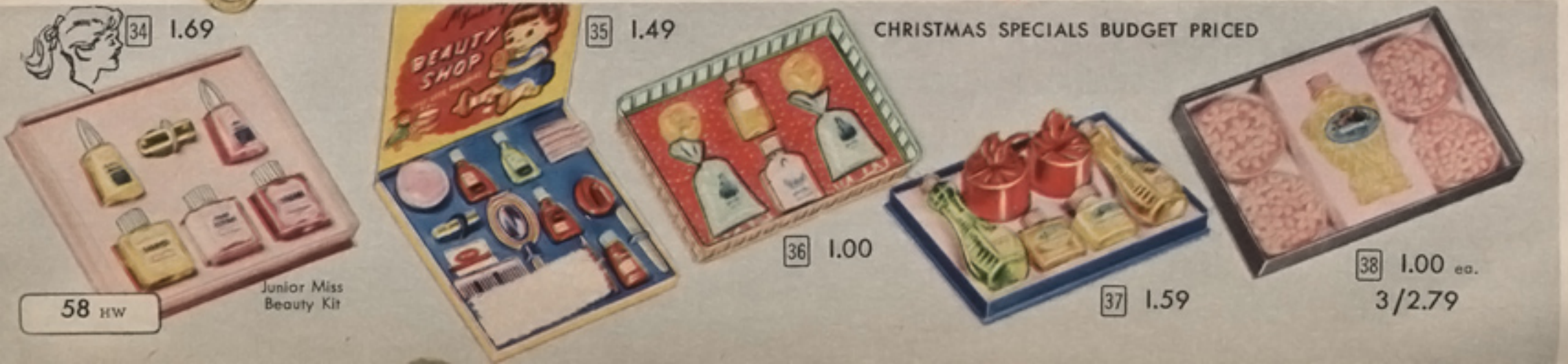
30 1.49

29 1.00

32 1.39
pr.

31 98c

33 1.00



34 1.69

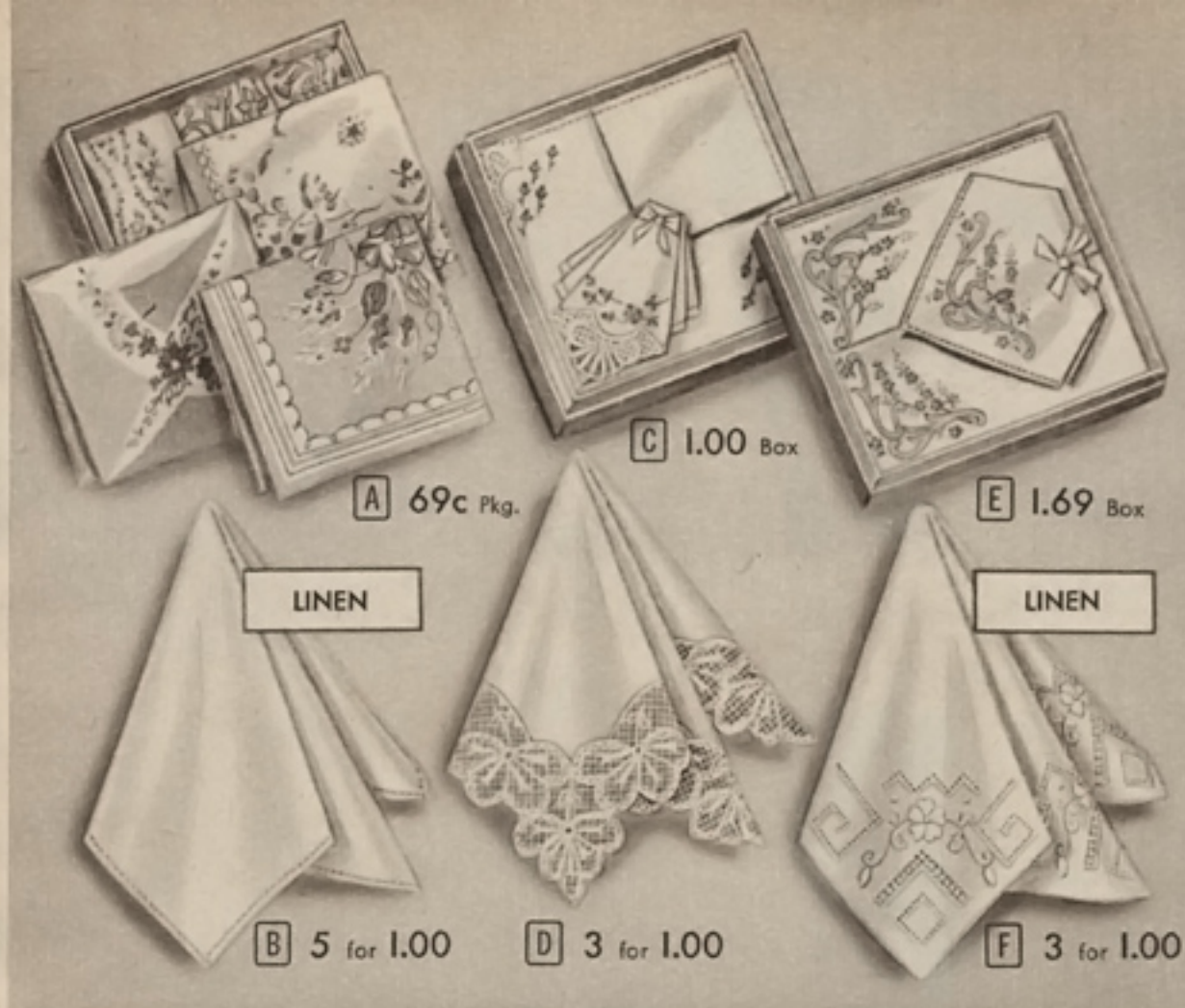
35 1.49

36 1.00

37 1.59

38 1.00 ea.
3/2.79

CHRISTMAS SPECIALS BUDGET PRICED



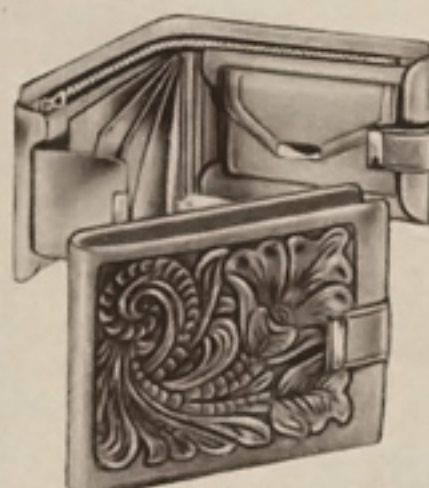
Dainty Hankies—for Thoughtful Little Gifts

- A** Package of 6 Pretty Hankies of fine imported cotton. White background with assorted colored borders and print designs. Abt. 10" sq. 88N9316—Pkg. 69c; 2 pkg. 1.28
- B** Fine-Count Irish Linen Hankies with dainty hems. Our own Kerrybrooke quality. Abt. 12" sq. 88N9300—5 for 1.00; 10 for 1.88
- C** Swiss Cotton Hankies in boxes of 3. White with asstd. floral designs and lace trim. Abt. 10" sq. 88N9315—Box. 1.00; 2 boxes 1.88

- D** Snowy White Swiss Lace Hankies. Fine lawn centre, trimmed with 2" cotton lace in fancy designs. Scallop edges. Size about 10" square. 88N9319—3 for 1.00; 6 for 1.90
- E** Swiss Batiste Hankies. Dainty shadow embroidery in assorted pastels on White. Abt. 10" sq. 3 in box. 88N9333—Box. 1.69; 2 boxes 3.00
- F** White Linen Hankies. Hand-drawn designs, embroidered patterns, hand-rolled edges. 10½" sq. 88N9320—3 for 1.00; 6 for 1.90



G 3.98



H 2.98



J 3.98

- G** With a Mexican Air and a flair for fashion. Carefree, comfortable shoulder bag in split cowhide with a bold all-over embossed pattern. A wonderful travelling bag with plenty of "holdall" space; handy inside zipper pocket. A smart gift for teenagers too. Adjustable strap to be worn at any chosen length. Gift metal lock. Abt. 7¼ x 9¼ x 2". In 09(Black), 50(Brown), 52(Panama) or 70(Red). State color no. 88N3054—Price, del'd... 3.98

- H** A Wallet She'll Be Proud of. In top-grain embossed leather, with bill compartment, zipper compartment, purse and removable 4-window picture case. Snap closing. Abt. 3¼ x 9" open. 88N3562—18(Natural)... 2.98

- J** Novelty Clutch Bag. A lovely "extra" for her. Embossed split cowhide, centre zipper compartment. 09(Black), 53(Tan), 52(Panama). State color no. 88N3144—10 x 4½"... 3.98

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

- 1** 7-Pc. Manicure Set in leather zipper case. Fitted with nail scissors, tweezers, file, cuticle pusher, cleaner, and emery-buffer. 8N7001—80(Blue). Set... 1.00
- 2** 11-Pc. Manicure Set. Leather case. Nail, cuticle scissors, tweezers, file, cuticle knife, picker, pusher, plastic cuticle pusher, cleaner and emery-buffer. 8N7007—80(Blue). Zippered. 3.98
- 3** 10-Pc. Manicure Set. Leather zippered case. Nail nipper, nail and cuticle scissors, file, cuticle knife, picker, pusher, cleaner and plastic pusher. 8N7015—70(Red). Set... 3.89
- 4** 9-Pc. Manicure Set. Including nail and cuticle scissors, file, cuticle picker, pusher, plastic pusher, cleaner and emery-buffer. 8N7002—80(Blue) leather. 2.69
- 5** Fitted Cosmetic Case in simulated rawhide. Durable, easy to clean. With 2 plastic bottles, soap dish, comb, scissors, tweezers, mirror, ample room for other needs. Carrying handle. Size 9 x 5½ x 4". 8N7110—Color as shown... 3.98
- 6** 8-Pc. Manicure Set. Leather case with nail and cuticle scissors, file, tweezers, cuticle picker, pusher, plastic cleaner. 8N7013—70(Red)... 1.98
- 7** Clothes Brush Manicure-Sewing Set. Tan leather case with zipper top, holds scissors, file, tweezers, mending and sewing thread, needles, threader, bodkin, safety pins. Nylon brush. 53(Tan). 8N7025—Price, delivered... 2.98
- 8** 20-Pc. Manicure-Sewing Set. Leather case contains nail scissors, file, tweezers, cuticle knife, picker, pusher, plastic cleaner and pusher. Sewing scissors, safety pins, needles, bodkin, White and Black thread, mending threads. 8N7004—70(Red). Del'd... 3.69
- 9** Top-Grain Cowhide manicure set, suede lined. Finest steel nail nipper, scissors, cuticle scissors, cuticle knife, picker, pusher, tweezers, plastic cleaner. 8N7009—70(Red). 9-pc. set. 7.95

- 10** Extra-Fine Manicure Set. With suede-lined case in top-grain cowhide. 6 pieces include: nail nipper, file, cuticle scissors, tweezers, metal picker-pusher. 8N7005—50(Brown)... 4.95
- 11** Combination Polish-Manicure Set. Zippered plastic case with 3 Hazel Bishop polishes, scissors, file, picker-pusher, tweezers, nail-white pencil. 80(Blue). State color no. 8N7023—Price, delivered... 2.98
- 12** Vanity Manicure Set—a smart dressing-table accessory. Hinged satin-lined case has mirror inside lid. With nail scissors, file, tweezers, plastic cleaner. 8N7010—70(Red)... 1.00
- 13** "Lady Spartus" electric shaver. Exquisitely designed for discriminating women. Precision shaving head eliminates nicks, cuts, irritation. Beautiful transparent gift box with compartment for detachable cord. 00(Mother-of-Pearl White), 60(Pink), 80(Blue). State color by number. 60 cycles only. 8N7368—Price, del'd... 7.95
- 14** Remington "Princess" Electric Shaver. 8 precision shaving edges whisk hair away quickly, smoothly, without nicks, scrapes or irritation. Use on underarms or legs. 60(Pink), 80(Blue), 30(Yellow). Complete with cord. 8N7367—60 cycles only... 18.95
- 15** "Lady Sunbeam" Electric Shaver. For satin-smooth legs and underarms. Graceful as a compact. Cord included. 80(Blue), 60(Pink). State color by number. 8N7360—60 cycles only... 15.95
- 16** Evening in Paris 3-pc. set: cologne, cologne stick, perfume. 8N7095—Each, delivered... 2.75
- 17** Evening in Paris talcum and toilet soap in a gift box. 8N7151—Box 1.25; 2 boxes 2.39
- 18** 4-Piece Evening in Paris—perfume, talc, soap and cologne. 8N7096—Budget price... 3.25
- 19** Christmas Tree Gift. Evening in Paris perfume. Purse size. 8N7150—Each, delivered... 1.00

- 20** Fun with Perfume—a gift kit containing 65 samples of famous perfumes. With booklet explaining how to choose a perfume to suit any personality. Just the thing to delight her this Christmas. 8N7045—Gift boxed... 2.95
- 21** Friendship's Garden. 4-piece gift set with a lighthearted floral fragrance. Including toilet water, bubble bath crystals, body sachet and talcum. Gift boxed. 8N7152—4-pc. set, del'd... 1.50
- 22** Chanel No. 5. Famous fragrance in an attractive "conversation piece" container. 8N7135—Purse size... 5.00
Chanel No. 5 Cologne (not shown). 8N7035—Gift packaged... 3.50
- 23** Shulton's Desert Flower. Exclusive Christmas offer, 1.85 value for 1.25. Fragrant toilet water, hand-and-body lotion. 8N7130—Specially priced... 1.25
- 24** Basket of Toiletries specially priced for Christmas. Gay metal basket with French Gardenia perfume, talc and 2 boxes of bath crystals. Buy 3 gifts and save. 8N7156—Each. 1.00; 3 for 2.79
- 25** Royal Golden Coach with ½-oz. bewitching perfume. Replica of an old English coach, in gilded plastic. Candy dish or planter. 8N7132—Price, delivered... 1.98
- 26** Jumbo Bag of Bubble Bath—100 refreshing pine-scented bubble bath envelopes in each bag. 8N7138—Price, delivered... 1.00
- 27** Lollipop Sponge with soap. A fun-gift for youngsters. Lollipop design sponge on a handle, with 4 cakes of scented soap. 8N7133—Price, delivered... 1.00
- 28** Anniversary Clock Perfume. Replica of a 400-day clock. (Not a timepiece). A fragrant gift. 8N7026—Price, delivered... 98c
- 29** Umbrella Bonbon Dish. A cute little candy dish shaped like an inverted umbrella, with two fragrant stick colognes. 8N7098—Price, delivered... 1.00

- 30** Bubble Bath Time. A kiddies' good-grooming set containing 3 packs of assorted bubble bath, sponge, plastic spoon. Packed in a novelty clock-like gift box, that makes learning to tell time fun. 8N7131—Price, delivered... 1.49
- 31** An Old-Fashioned Rocker. So quaint as a candy dish, cigarette or plant holder. With a bottle of fragrant cologne. 8N7154—Price, delivered... 98c
- 32** Novelty Lamps. Replicas of old-fashioned lamps, filled with delicately perfumed toilet water. A pretty dressing-table ornament. 8N7155—Pair, delivered... 1.39
- 33** Little Misses' Toilet Set. With 2 puppy-shaped bottles of skin lotion and cologne. Gay clown, bottle of nail paint and brush. Paint the bottles to make gay ornaments. 8N7136—Price, delivered... 1.00
- 34** Junior Miss Beauty Set for ages 12-16. "Luvlee Pink" matching lipstick and nail polish, polish remover, fragrant cologne, shampoo and hand lotion. 8N7158—Price, delivered... 1.69
- 35** Tiny Tots' Beauty Shop—just like Mummy's. With 14 perfectly scaled items, including comb, facecloth, shampoo, curlers, bobby pins, kiddies' play perfume etc. A treat for very young ladies. 8N7139—Price, delivered... 1.49
- 36** Little Girls' Beauty Tray. Make bath-time a special treat... with small bath salts, floral perfume, hand lotion and soap, all in a pretty plastic basket. 8N7137—Price, delivered... 1.00
- 37** French Apple Blossom Set. Containing fragrant toilet water, bubble bath, perfume, sachet and bath crystals. 8N7043—Price, delivered... 1.59
- 38** Summer-Fresh Gardenia toilet water and 4 cakes of gardenia facial soap. Always a welcome gift. Buy three and save. 8N7157—Each. 1.00; 3 for 2.79



ANGORA BLENDS

Luxurious Gloves and Mitts of
50% Angora, 25% Nylon, 25% Wool **98c Pr.**



S-T-R-E-T-C-H-I-E-S

One size fits any woman's hand perfectly

For appreciated gift-giving at Christmas — give gloves or mitts

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



ANGORA BLENDS

Misses' Mitts and Gloves
50% Angora, 25% Nylon, 25% Wool
98c Pr.



S-T-R-E-T-C-H-I-E-S

One size will fit from 5 to 10 years



EE 69c



FF 1.79



GG 69c



HH 69c

ITEMS SHOWN ON OPPOSITE PAGE

- A** Women's Gloves. 50% Angora, 25% nylon, 25% wool. Plain knit. 00(White), 60(Pink), 01(Grey), 70(Red), 30(Yellow), 79(Powder Blue), 09(Black), 20(Green). 88N626—Sm., Med., Lge. State color by no. Pr... 98c
- B** Women's Mitts in fabric, sizes and colors as (A). 88N625—State color by number. Pair, del... 98c
- C** Women's Stretch-Nylon String Gloves with wool-knit lining. 00(White), 70(Red), 88(Navy), 50(Brown), 38(Beige), 30(Yellow). One size fits 6 to 8. 88N632—State color by number. Pair, del'd... 1.29
- D** Women's 1-Size Gloves of 55% wool, 45% nylon. Full-fashioned fingers. 00(White), 09(Black), 50(Brown), 88(Navy), 20(Green), 70(Red). Fits 6 to 8. 88N634—State color by number. Pair, del'd... 1.19
- E** Women's Gloves of 75% cashmere, 25% wool. Mitin-mothproofed. 38(Beige), 09(Black), 01(Grey). 88N640—Sm.(6-6½); Med.(7-7½); Lge.(8-8½)... 3.49
- F** Women's Fur-Lined Nylogab Mitts. Elastic at wrist. Sheepskin leather palms. 50(Brown), 70(Red). 88N415—Small, Medium, Large. Pair, del'd... 2.59
- G** Women's 8-Button Gloves of 60% wool, 40% stretch nylon in assorted designs. Full-fashioned fingers. 09(Black), 00(White), 88(Navy), 50(Brown). 88N639—One size fits sizes 6 to 8. Pair, del'd... 1.69
- H** Women's Stretch Gloves in 60% wool, 40% nylon. Pineapple stitch, full-fashioned fingers. 09(Black), 00(White), 50(Brown), 20(Green), 70(Red), 88(Navy). 88N631—One size fits sizes 6 to 8. Pair, del'd... 98c
- J** Women's Plain All-Wool Knitted Gloves. 50(Brown), 00(White), 70(Red), 60(Pink), 09(Black), 33(Maize), 79(Powder Blue), 88(Navy), 20(Green). 88N604—Small, Medium, Large. Pair, del'd... 79c
- K** Women's Gloves of 100% wool worsted yarn in pineapple stitch, leather palms. Perfect for driving, curling. 38(Beige), 33(Maize), 09(Black), 70(Red). 88N635—Small, Medium, Large. Pair, del'd... 1.98
- L** Misses' Gloves of 50% Angora, 25% nylon, 25% wool. 00(White), 60(Pink), 79(Powder), 70(Red), 20(Green). Please state size and color number. 88N734—Sizes 4, 5, 6, 7. Pair, del'd... 98c
- M** Misses' Mitts in fabric, sizes and colors as (L). 88N744—State color by number. Pair, del'd... 98c
- N** Misses' Fur-Lined Nylogab Mitts with leather palms. Elastic at wrist. 70(Red), 50(Brown). 88N478—Sizes 5, 6, 7, 8. Pair, del'd... 1.98
88N492—As above, children's sizes 1, 2, 3, 4... 1.79
- P** Children's Cotton Gabardine Ski Mitts with leather palms. Cotton fleece lined. Sizes 1, 2, 3. 88N457—88(Navy), 70(Red), 50(Brown). Pair... 98c
88N458—As above, in misses' sizes 4, 5, 6. Pair. 1.19
- R** "Pair-and-a-Spare" Children's Mitts, all-wool knit. 70(Red), 20(Green), 50(Brown). 88N726—Sizes 2, 4, 6. Three mitts, del'd... 98c
- T** Water-Repellent Cowhide Mitts for children. Cotton fleece lining. 50(Brown), 20(Green), 70(Red). 88N488—Sizes 2, 3, 4, 5, 6. (Fit 3-13 years). Pr. 1.39
88N496—As above, in sizes 7, 8. (13 to 15 yr.). Pr. 1.59
- U** All-Wool Gloves for boys 8 to 13 years old. 01(Grey), 88(Navy), 50(Brown), 54(Camel). State size. 88N740—Sizes 5, 6, 7. Pair, del'd... 89c; 2/1.69
- W** Bunny Fur Mitts with leather palms, cotton fleece lining. 00(White with Red), or 50(All Brown). 88N455—Sizes 2, 3, 4. (Fit 2-5 years). Pr., del'd... 1.69
88N498—As above, in sizes 5, 6, 7, 8. Pr., del'd... 2.29
- X** Boys' All-Wool Knitted Mitts in Jacquard design. 88(Navy), 50(Brown), 01(Grey), 38(Beige). 88N746—Sizes 5, 6, 7. Del'd. Pair... 89c; 2 pr. 1.69
- Y** Misses' Cable Stitch All-Wool Mitts. 00(White), 70(Red), 50(Brown), 88(Navy), 30(Yellow). 88N745—Sizes 4, 5, 6, 7. Del'd. Pair... 79c; 2 pr. 1.49
- Z** Children's Slip-On Leather Gloves with cotton fleece lining. Fit ages 3 to 12. 53(Tan only). 88N466—Sizes 2, 3, 4, 5, 6. Pair, del'd... 2.39
88N490—As above, in sizes 7, 8. (13 to 15 yr.)... 2.59
- AA** Leather Ski Mitts. Cotton fleece lining to wrist. 50(Brown), 70(Red), 88(Navy), 20(Green). 88N459—Sizes 2, 3, 4, 5, 6. (3-12 yr.). Pair, del. 1.89
- BB** Misses' Stretch-Nylon Gloves with knitted wool lining. 70(Red), 50(Brown), 88(Navy), 00(White). 88N742—One size fits 5 to 15 years. Pair, del'd... 98c
- CC** Misses' 60% Wool, 40% Nylon Stretch Gloves in assorted fancy designs. 70(Red), 20(Green), 88(Navy), 50(Brown), 00(White). State color by number. 88N743—One size fits 5 to 10 years. Pair, del'd... 98c
- DD** Misses' Wool/Nylon Stretch Gloves. Pineapple stitch. 70(Red), 20(Green), 88(Navy), 50(Brown), 00(White). Please state size and color number. 88N736—1 size fits 5 to 10 years. Pr., del'd... 89c; 2/1.49
As above in children's sizes. State size, color no. 88N737—1 size fits 2-4 years. Pair, del'd... 79c; 2/1.49
- EE** Children's All-Wool Mitts with assorted applique designs. Ribbed cuffs. 00(White), 60(Pink), 80(Blue), 70(Red), 50(Brown), 20(Green). State color no. 88N719—Sizes 2, 3, 4. Pair, del'd... 69c; 2/1.29
- FF** Infants' Bunny Fur Mitts with soft leather palms. Cotton fleece lined, neck cord. 00(White). 88N450—Med. (6 mo.-1 yr.), Lge. (2-3 yr.)... 1.79
- GG** All-Wool Mitts for infants, have assorted novelty designs. Neck cord, metal snap fasteners. 00(White), 60(Pink), 80(Blue), 70(Red). Sizes: Sm. (6 mo.), Med. (1 year), Lge. (2 years). 88N732—State color by number. Pair. 69c; 2/1.29

CHILDREN'S SIZE CHART FOR GLOVES, MITTS

Open hand with fingers together, thumb extended. Put tape around knuckles, close fist and measure.

If Hand is.....	5"	5¼"	5½"	5¾"	6"	6¼"	6½"	6¾"
Order Size.....	1	2	3	4	5	6	7	8

English capeskin

IMPORTED LEATHER



Cosy Fur Lining in Natural Color

3.98



Warm and Luxurious with White Fur Lining

4.98

Women's Imported English Leather Gloves, lined with soft, warm, Natural (light) color fur. Elastic-shirred wrists, full PK sewn seams and Boulton thumbs.

09(Black), 50(Brown). Sm.(6-6½); Med.(7-7½); Lge.(8-8½). 88N318—Pair, delivered... 3.98

Soft, Pure White Fur Lining adds luxurious touch to these warm imported English leather gloves. Elastic-shirred wrists, full PK sewn seams. State size, color no.

09(Black), 50(Brown). Sm.(6-6½); Med.(7-7½); Lge.(8-8½). 88N321—Pair, delivered... 4.98



Cosily Lined Capeskin Gloves

Warm and fashionable—fine English capeskin gloves lined with Angora and wool. Half hand-sewn with nylon thread; Boulton thumbs, finger quirks for better fit. Deep hems and whipstitch cuffs. Be sure to state size and color number.

09(Black), 50(Brown). Sm.(6-6½); Med.(7-7½); Lge.(8-8½). 88N320—Pair, delivered... 3.98



Quality Sheepskin Gloves

Women's sheepskin gloves in choice of two cosy linings. Tailored for long service. Styling includes neat outsewn seams, Boulton thumbs. Wool-and-nylon lining.

09(Black), 50(Brown). Sizes: Small, Medium, Large. 88N305—Pair, delivered... 3.59
As above, but with cotton fleece lining. 88N302—Pair, delivered... 2.98



Women's Double-Woven Nylon Gloves, 6-button length. 00(White), 60(Pink), 09(Black), 29(Avocado Grn.), 98(Heaven Blue), 88(Navy), 38(Beige), 50(Coffee Brown). 6, 6½, 7, 7½, 8. 88N253—Pair... 2.69

Women's Double-Woven Nylon Gloves in 3-button length. 09(Black), 00(White), 38(Beige), 88(Navy), 98(Heaven Blue), 29(Avocado Green), 70(Red), 50(Coffee Brown). Sizes 6, 6½, 7, 7½, 8, 8½. 88N256—Pair... 1.98

Women's Stretch-Nylon String Gloves. 00(White), 09(Black), 88(Navy), 38(Beige), 60(Pink). 88N248—Fit 6-8. Pr... 79c
Misses' gloves as above, in 00(White), 70(Red), 88(Navy), 38(Beige), 60(Pink). 1 size fits 4 to 12 years. 88N914—Pair. 69c; 2/1.29

ORDER BY SIZE—NOT AGE. STATE COLOR NUMBER.

HW 61



Christmas gifts designed to please . . .

SMART "EXTRAS" AND ACCESSORIES TO COMPLETE HER WARDROBE

A Luxurious Cape Stole . . . elegantly styled of cloud-soft 100% Orlon—gives the illusion of precious fur. Lovely acetate satin lining with dainty printed design. Fits bust sizes 32-38". 06(Platinum Grey) or 36(Champagne Beige). 88N6027—To be cleaned by furrier. . . . 39.95

B Large Size Plastic Frame Bag. Gilt frame with clasp. Top handle. Full length centre zipper compartment, wall pocket. Rayon lining. Calf finish plastic. 09(Black), 50(Brown), 52(Panama), 88(Navy), 70(Red). Abt. 10 1/4 x 7 1/2". 88N4135—Price, delivered. . . . 5.00 88N4335—47(Black plastic patent). . . . 5.00

C Dainty Sheer Nylon Oblong Scarf with intriguing Gold color sari print design. Finely stitched edges. Size about 11 x 43 3/4 inches. 60(Pink) . . 00(White) . . 79(Powder Blue). 88N5069—Delivered. Each. . . 98c; 2 for 1.76

D Popular Gift Choice for Christmas . . . a smart leather tote bag. Top zipper closing, rayon lining. Size about 8 x 10". 70(Red) . . 09(Black) . . 52(Panama) . . 50(Brown) . . 88(Navy). 88N3001—State color number. Del'd. . . 5.99

E Sheer Nylon Oblong with self-embossed design. The perfect touch with coats and suits. Neatly finished with finely stitched edges. About 12 1/2 x 41" long. State color number. 84(Romance Blue), 65(Shrimp Pink), 00(White). 88N5047—Delivered. Each. . . 79c; 2 for 1.50

F 6-Button-Length Glove of double-woven nylon. Hand-sewn seams. 00(White), 09(Black), 50(Brown), 38(Beige), 60(Pink), 98(Lt. Blue). State color number. Sizes 6, 6 1/2, 7, 7 1/2, 8. 88N262—State size. Delivered. . . . 1.98

G Lady Buxton Leather French Purse Wallet. Bills may be removed through change purse. Removable picture case. 52(Panama), 70(Red), 53(Tan), 51(Wheat), 98(Lt. Blue), 09(Black). 88N3563—Abt. 7 x 4 1/4" open. Del'd. . . . 5.95

H Top Grain Cowhide Leather Wallet with strap closing. Bills may be removed through outside change purse. Abt. 9 x 3 1/4" open. 70(Red), 80(Blue), 52(Panama), 60(Pink), 09(Black). 88N3557—State color number. Del'd. . . . 3.29

J Popular Ombre Pagoda Umbrella. Chromspun rayon. 16 ribs, strong steel shaft. Matching tips and ferrule. Asstd. novelty handles. 88(Navy to Lt. Blue), 26(Dark Green to Light Green), 48(Wine to Red), 38(Beige to Brown), 16(Purple to Mauve). State color number. 88N6441L—Price, delivered. . . . 3.98

K Plaid Chromspun Acetate Umbrella. Steel frame. 70(Red), 88(Navy), 20(Green) plaids. 88N6508—16 ribs. Delivered. . . . 3.98

Chromspun Rayon Umbrella in asstd. plaids (not shown). 10-rib steel frame. Matching tips, ferrule. 88(Navy), 09(Black), 70(Red), 20(Green). 88N6427—State color number. Del'd. . . . 2.98

L Tall Pouch Style Bag of genuine Morocco grain leather. Double carrying handles. Smart brass clasp. Leather lining. 2 wall pockets (1 with zipper), mirror. Attached frame change purse in leather. Abt. 8 1/4 x 7 3/4". State color number. 09(Black), 50(Brown), 88(Navy). 88N3000—Price, delivered. . . . 11.98

M Dainty Evening Bag. Made of rayon satin with "pearl" embroidery. Satin lining, mirror pocket. 00(White with Natural pearls), 09(Black with Black pearls). Abt. 8 1/4 x 4 1/2". 88N3663—State color number. Del'd. . . . 5.00

N Lip Make-Up Light. With pull-out mirror. Uses standard size bulb and battery. 88N4712—Plastic-metal. 35(Gold color) . . 1.49

P Handy Glove Holder. Gilt metal with chain. Spring clip, rhinestone trim. 88N4710—Price, delivered. . . . 1.49

R Gift Box of 6 Real Silk Squares with hand-rolled edges. Single-strand simulated pearl necklace included. Wear in a variety of ways—tucked in your belt or as a scarf with sweaters or suits. Abt. 18" square. 99(Assorted colors). 88N5080—Delivered. . . . Box of 6 for 1.79

T Print 'n' Plain Assortment of Squares. Blended silk and rayon. 3 novelty prints, 3 solid colors. Abt. 18" sq. Cellophane-wrapped. 88N5072—Pkg. of 6 for 1.59; 2 pkg. 3.00

FOR CHRISTMAS MAGIC

Cosy Stoles and Scarves



Cunning gifts for that special miss

SLIP THESE SMART ITEMS UNDER THE YULE TREE

A Surprise Her with a Blousette of cosy all-wool jersey. Perky White rayon bengaline collar is removable, pulls through to finish front of neckline. 4 smart buttons to trim the front. Button closing at back. Banded cap sleeves. Dry cleaning recommended. 70(Red), 90(Turquoise) or 09(Black). Sizes 12, 14, 16, 18. State color no. 88N6474—Each, delivered..... 2.98

B Soft 100% Orlon Bolero marvellously trimmed all around with Gold metallic trim. Brighten up every outfit. Neatly ribbed cuff on fashionable batwing sleeves. Smarten up your own wardrobe with this appealing bolero or give it to someone for a special Christmas gift. 00(White only). Small (12); Med. (14-16); Lge. (18). 88N6241—State color no. Each, del'd... 3.98

C Versatile 100% Nylon Stole—such a pleasing Christmas gift! Knitted in a dainty lacy pattern and finished with attractive hand-knotted fringes. Gleaming Silver color metallic trim adds sparkle and glamour. Comes in 00(White only). Size abt. 17 x 72". State color no. 88N6026—Each, delivered..... 3.98

D Give a Gay Tartan Headwarmer, so warm and cosy for Christmas. In authentic tartans. Blended wool and rayon fabric. All-wool fringes are in solid shades. It's the latest teenage fashion. In 20(Royal Stewart), 01(Dress Stewart) or 06(Black Watch). State color no. Abt. 13½ x 70". 88N6019—Each..... 1.69; 2 for 3.00

E A Real Silk Square for a Fair Lady. Comes in sparkling Lucite ball ready to hang on the Christmas tree. Square has hand-rolled edges, printed in dainty designs. Asstd. colors of 70(Red), 80(Blue), 20(Green), 35(Gold). 88N5059—Abt. 32" sq. Ea. 98c; 2 for 1.90

F Fashionable Nylon Oblong with glamorous Lurex stripes. Finely stitched edges. 60(Pink), 10(Lilac), 00(White). Abt. 10 x 42". 88N5295—Each, del'd.... 98c; 2 for 1.76

G Shimmering Real Silk Satin Head Square, a gift any woman can use. May be used as scarf. Assorted colorful printed designs on White. Dainty hand-rolled edges of 86 (Royal Blue), 35(Gold), or 70(Red). Abt. 32" sq. 88N5044—Each, del'd.... 1.59; 2 for 3.00

H "Bonanza" Plastic Wallet, such a handy gift to put under the tree. Fitted with key ring, nail file, comb, mirror, change purse, identification section, pad, pencil, bill compartment. 99(Asstd. Tartans), 50(Brown), 47(Black patent), 52(Panama). Abt. 7¼ x 4½" open. 88N3560—State color no. Each..... 98c

J Kiddies' Cotton Hankie Umbrella. Opens and closes. Made of 2 printed cotton hankies in assorted designs. Ribbon bow on handle to attach to Christmas tree or suitable for stocking stuffer. 99(Asstd.). Abt. 8 in. square. 88N9325—Each, delivered..... 49c

K Kiddies' Fine Cotton Hankies printed in assorted appealing designs. A nice "extra" gift to put under the tree. 99(Asstd.). 88N9303—Abt. 8" sq. Del'd.... 12 for 1.00

L Leather Shoulder-Strap Handbag. Adjustable shoulder strap. Gilt metal lock. 53(Tan), 70(Red), 88(Navy), 09(Black). Abt. 7 x 5½". 88N3029—Price, delivered..... 2.29

M Child's 8-Rib Umbrella just like Mom's. Chromspun acetate. Polka dot designs. Assorted animal shape handles. Matching tips, ferrule and carrying cord. 70(Red), 88(Navy), 20(Green), all with White polka dots. 88N6507—Price, delivered..... 2.98

Child's Plaid Umbrella as above but in assorted plaids. 70(Red), 88(Navy), 20(Green). 88N6710—Price, delivered..... 2.98

N Fine All-Wool Knitted Stocking Cap. So cosy and attractive for Christmas. About 3" turnback cuff with gay tassel dangling on the end. Fits most head sizes. 00(White), 98(Lt. Blue), 70(Red), 25(Kelly). About 42 in. long. 88N8023—Each, del'd.... 1.79; 2 for 3.00

P Perky Plaid Wool-and-Rayon Blend child's headwarmer, a pleasing and practical gift from Santa. All-wool tassel bounces smartly at the back. Self-fringed ends. Keeps a saucy miss warm all winter. 99(Asstd. plaids). 88N8022—Abt. 8½ x 28". Del'd.... 1.29

PLEASE STATE CORRECT SIZE, COLOR NAME AND COLOR NUMBER.

S-T-R-E-T-C-H-I-E-S

CHRISTMAS "Tree-Top" Specials!

4 Favorite Fashions

- First quality
- Knit to fit
- Latest shades
- Budget priced

83c Up



They Fit
Like Magic!
1.00 Up



CHRISTMAS NYLONS . . . A GIFT THAT EVERY WOMAN WELCOMES

Three Christmas Specials. First quality full-fashioned nylons to make her heart sing on Christmas morning. These leg-flattering beauties are designed to fit perfectly, and have slim, shapely heel panels and fine dark seams. 57(Medium Beige) . . . or 78(Rose Beige). Sizes 8½ to 11.

Best Dress Sheers. 15 denier, 60 gauge. 75N69—Pair... 89c; 3/2.59; 6/4.95

Economy Dress Sheers. 15 den., 51 gauge. 75N66—Pair... 83c; 3/2.45; 6/4.69

Walking Sheers. 30 denier, 45 gauge. 75N67—Pair... 89c; 3/2.59; 6/4.95

Seamfree Dress Sheer Special. Lovely gossamer hose for a Christmas "budget" price. In dull-finished 15 denier plain-knit nylon, they give that fashion-favored bare-leg look. 57(Medium Beige) . . . or 78(Rose Beige). Sizes 9, 9½, 10, 10½, 11. 75N211—Pair... 99c; 3/2.89; 6/5.50

Stretchy Nylons . . . those darlings of fashion that fit as smoothly as a second skin! She'll love the way they fit without twisting, wrinkling or binding—holding the dark seams arrow-straight. Full-fashioned in this season's shades. Not sure of her size? These stretch to fit! Sizes 1(S), 2(M), 3(L). (See chart).

Elegant Better-Wearing Dress Sheer. 15 denier, 66 gauge. 57(Med. Beige). 75N37—Pair... 1.59; 3 pairs 4.65

Wonder-Wearing Service Weight in 30 denier. 57(Med. Beige), 00(White). 75N38—Pair... 1.69; 3 pairs 4.95

"Everyday" Royal Purple. 15 denier, 60 gauge. 57(M. Beige), 78(Rose Beige). 75N125—Pair... 1.19; 3 pairs 3.45

Dress Sheers at Penny Bank Prices! 15 denier. 57(M. Beige) . . . 78(Rose Beige). 75N135—Pair... 1.00; 3 pairs 2.95

A Twin-Wear Nylons, knit with two threads, won't run from single broken snags. If one thread breaks, the other holds. Full-fashioned; dark seams. 57(Med. Beige), 78(Rose Beige).

Better-Wearing Dress Sheer. 60 gauge, 15 denier sheerness. 75N190—Sizes 8½ to 11... Pair 1.29; 3 pairs 3.75

Better-Wearing Walking Sheer in 30 denier, 51 gauge. 75N122—Sizes 8½ to 11... Pair 1.29; 3 pairs 3.75

Service Weight. Good-looking hose. Equal to 60 denier. 75N131—Sizes 9 to 11... Pair 1.59; 3 pairs 4.65

Heavy Service Weight. Sizes 9 to 11. Cotton tops, feet for comfort. 75N124—Equal to 80 denier... Pair 1.59; 3 pairs 4.65

B Non-Run Nylons in a durable lock-stitch mesh that can't run even if cut. Full-fashioned; panel heels; dark seams.

Dress Sheer in lovely 15 denier, 51 gauge. Sizes 9 to 11. 75N126—57(Medium Beige), 78(Rose Beige). Pr. 1.49; 3/4.35

Better-Wearing Walking Sheer. 30 denier. Sizes 9 to 11. 75N103—57(Medium Beige), 78(Rose Beige). Pr. 1.49; 3/4.39

Dress Sheer Stretchies in dainty 15 denier. Sizes 1, 2, 3. (See chart). 75N44—57(Medium Beige). Del'd. Pair... 1.69; 3 pairs 4.95

DESCRIPTION OF NYLONS SHOWN ON OPPOSITE PAGE

1 Gilt-Embossed Jewel Case, lined with plush and satin, holds 3 pairs of full-fashioned dark-seamed nylons. Heavy cardboard box, covered to simulate leather, has tray, mirror, lock, key. 78(Rose Beige), 57(M. Beige). **Jewel-Boxed Dress Sheers.** 15 denier, 60 gauge. 75N143—Sizes 8½ to 11. 3 pr. in box... 4.98

Jewel-Boxed Walking Sheers. Durable 30 denier. 75N144—Sizes 9 to 11. 3 pr. in box... 4.98

2 For the "Gift Royal" . . . Give Royal Purple! Exquisite full-fashioned nylons with panel heels, dark seams. 57(M. Beige), 78(Rose Beige). **Ultra Luxury Sheer** in 10 denier, 75 gauge. 75N129—Sizes 9 to 11. Pair... 1.49; 3/4.35

Elegant Evening Sheer in 12 denier, 66 gauge. 75N21—Sizes 9 to 11. Pair... 1.29; 3/3.75

Best-Wearing Dress Sheer, 15 den., 60 ga. Also 50(Smokemist), 54(Taupe Afire), 70(Redwood). 75N16—Sizes 9 to 11. Pair... 1.29; 3/3.75

"Everyday" Dress Sheer in 15 denier, 51 gauge. Sizes 9 to 11. Buy 6 pairs . . . and save 50c! 75N109—Pr., del'd... 1.00; 3/2.89; 6/5.59

Walking Sheers in durable 30 denier, 45 gauge. Sizes 9 to 11. Buy 6 pairs . . . and save 49c! 75N18—Del'd. Pair... 1.19; 3/3.45; 6/6.65

3 "Seamfree" Stocking Perfection to give "bare-leg" look plus glamorous mist-sheer "finish". 57(Medium Beige) . . . 78(Rose Beige). **Dress Sheer.** Nude heels, demi toes. 15 denier. 75N237—Sizes 9 to 11. Pair... 1.59; 3/4.69

Stretchy Dress Sheers in 15 denier, 400 needle. Superbly fitting hose. 57(Medium Beige) only. 75N215—Sizes 1, 2, 3. Pair... 1.69; 3/4.95

Best Dress Sheer. 15 denier micro-mesh. 75N208—Sizes 9 to 11. Pair... 1.39; 3/4.00

Dress Sheer, 15 denier micro-mesh. Reinforced. Sizes 9 to 11. Buy 6 pairs . . . and save 31c! 75N218—Del'd. Pr... 1.19; 3/3.45; 6/6.59

Walking Sheer, 30 denier. Sizes 8½ to 11. 75N209—Pr.98c; 3/2.89; save, buy 6/5.60

4 New Pointed Heels, to match the new pointed shoes, give sophistication to these 15 denier, 51 gauge dress sheers. Self seams. 57(M. Beige), 78(Rose Beige). Sizes 9 to 11. 75N155—Del'd. Pair... 1.29; 3 pairs 3.79

5 A Distinctive Zigzag Outline lends great charm to these lovely dress sheer hose. Full-fashioned, with sleek dark seams, in 15 denier, 51 gauge. 57(Medium Beige) . . . 78(Rose Beige). 75N147—Sizes 9 to 11. Pair... 1.19; 3/3.45

6 A Dashing Black Outline makes these hose very special. Full-fashioned, with dark seams, in gossamer-sheer 15 denier, 51 gauge nylon. 57(Medium Beige) . . . or 78(Rose Beige). 75N111—Sizes 9 to 11. Pair... 1.19; 3/3.45

7 Sophisticated Elegance is the essence of these black-heeled beauties in 15 denier, 51 gauge nylon. Black feet and seams echo this striking note. 57(Beige), 78(Rose Beige). 75N149—Sizes 9 to 11. Pair... 1.39; 3/4.00

8 Black Velvet Flocked in a charming design to thrill her heart! Full-fashioned in filmy 15 denier, 51 gauge. Ankle-slimming dark seams. 57(Medium Beige) . . . or 78(Rose Beige). 75N179—Sizes 9 to 11. Pair... 1.59; 3/4.65

9 The Last Word in Glamour! Sheer-as-mist hose a-sparkle with rhinestones, a gleam with "pearls". Full-fashioned in 15 denier, 51 gauge. Dark seams. 57(M. Beige), 78(Rose Beige). 75N181—Sizes 9 to 11. Pair... 1.79; 2/3.49

10 Christmas-Gay Box of 3 pairs of dark-seamed sheer nylons. A wonderfully economical way to say a special "Merry Christmas". **Dress Sheer.** 15 denier, 51 gauge. Sizes 9 to 11. 75N51—57(M. Beige), 78(Rose Beige). Box 2.98

Seamfree Dress-Sheer Micro-Mesh. Sizes 9 to 11. 75N160—57(Medium Beige). Box of 3 pr. . . 3.59

Stretchies. 15 denier, 60 gauge. Sizes 1, 2, 3. 75N161—57(Medium Beige). Box of 3 pr. . . 3.59

Walking Sheer, 30 den., 45 gauge. Sizes 9 to 11. 75N75—57(M. Beige), 78(Rose Beige). Box. 2.98

11 Posy-Pretty Jewel Box of glazed heavy cardboard, gay with a lithographed "cor-sage". Handy tray, lock and key. Contains 2 pairs of sheer nylons in 57(Med. Beige). Dk. seams. **Gift-Boxed Sheers.** 15 denier, 51 gauge. 75N162—Sizes 9 to 11. Box of 2 pr. . . . 3.39

Gift-Boxed Walking Sheers. 30 denier, 45 gauge. 75N163—Sizes 9 to 11. Box of 2 pr. . . . 3.39

12 A Gift to Remember! 2 pairs of Royal Purple nylons in metal jewel box covered with rich brocade, lined with plush and satin. Perfect for a discriminating woman. 57(Med. Beige). **Gift-Boxed Stretchy Dress Sheers.** 60 gauge. 75N164—Sizes 1, 2, 3. Box of 2 pr. . . . 3.98

Gift-Boxed Seamfree Dress Sheers in 15 denier, 400-needle micro mesh. Reinforced heels, toes. 75N165—Sizes 9 to 11. Box of 2 pr. . . . 3.98

Gift-Boxed Dress Sheers, 15 denier, 60 gauge. 75N166—Sizes 9 to 11. Box of 2 pr. . . . 3.98

13 Sheers in Satin! Two pairs of dark-seamed nylon hose in a lovely rayon satin sachet circled with a silky pastel ribbon. Sizes 9 to 11. **Dress Sheer,** in gossamer 15 denier, 51 gauge. 75N30—57(Medium Beige). Set, del'd... 3.98

Good-Wearing Walking-Sheers. 30 den., 45 gauge. 75N31—57(Medium Beige). Set, del'd... 3.98

14 Gift-Pretty Jewel Box of heavy cardboard covered with gilt-trimmed simulated leather. Complete with tray, lock and key. Box contains 2 pairs of dress sheer 15 denier, 51 gauge nylons. Dark seams. 57(Medium Beige). Sizes 9 to 11. 75N32—Jewel box with 2 pairs of hose... 2.79

15 A Little Beauty of a trinket box with a "sculptured" gold color plastic lid and a plastic "tortoise shell" base. Contains 2 pairs of select, dark-seamed nylons. 57(M. Beige), 78(Rose Beige). **Boxed Dress Sheers** in 15 denier, 51 gauge. 75N33—Sizes 9 to 11. Box of hose... 1.98

Boxed Walking Sheers. 30 denier, 45 gauge. 75N34—Sizes 9 to 11. Box of hose... 1.98

CHART FOR STRETCHY NYLONS

Size 1 fits	8½ to 9
Size 2 fits	9½ to 10
Size 3 fits	10½, 11, 11½

ROYAL PURPLE COLOR GUIDE for the New Costume Look.

Note. Our "iridescent" change shade subtly with every changing light. **Taupe Afire**—glowing iridescent, stunning with blues, greys and black. **Redwood**—high-style iridescent bronze, gorgeous with browns and beige. **Medium Beige**—warm tone that goes perfectly with every fashion shade. **Rose Beige, Smoke Mist**—gentle tones; complement delicate pastel shades



**THEY'RE NEW!
TARTAN-GAY SOCKS**
With Colorful Red Laces

1.29
Pr.

STRETCHY



B
Women's
59c Pr.

C
Cotton
59c Pr.

A Bobby Socks of stretchy nylon-and-cotton with bright, colorfast laces. Heavy elasticized triple-roll cuffs. Non-rust aluminum eyelets. M(fits 8 to 9½), L(fits 10 to 11).
75N1035—00(White/Red tartan laces). 1.29

B Women's Combed Cotton-and-Stretch Nylon Socks. Triple-roll elasticized cuffs. M(fits 8 to 9½), L(fits 10 to 11½).
75N1102—00(White). Pair... 59c; 3 pr. 1.69

C Jumbo Cuff combed cotton bobby socks. Triple-roll elasticized cuffs. Nylon-reinforced heels and toes. Sizes 8½ to 11.
75N1078—00(White). Pair... 59c; 3 pr. 1.69
Combed Cotton bobby socks. Triple-roll elasticized cuffs. (Not shown). Sizes 8½ to 11.
75N1080—00(White). Pair... 39c; 3 pr. 1.15



Misses'
Stretchies
89c Pr.

Misses' Seam-Free Banlon stretch nylon hose. Just what the growing girl needs—they'll stretch to give her perfect fit. Reinforced heels and toes ensure longer wear. State size.
57(Medium Beige).

S(fits 7½ to 8½), M(fits 9 to 10½).
75N575—Pair... 89c; 3 pr. 2.59

Misses' Circular-Knit Hose of mercerized cotton lisle (not shown). Has a more shaped leg to give her a flattering fit. Nylon-reinforced heels and toes. Mock seams, panel heels and fashion marks. 57(Med. Beige).
Sizes 8, 8½, 9, 9½, 10.
75N525—Pair... 69c; 3 pr. 1.98



GUARANTEE
3 Months Wear
for 3 Pairs
or 3 New Pairs
Free of Charge

89c Pr. Up

SANFORLAN

STRETCHY

D
69c Pr. Up

Children's Stretch Nylon or Wool-and-Nylon

D Children's 100% Helanca Stretch Nylon Hose. 1 x 1 rib. Shrinkproof. 38(Beige) or 00(White).
75N833—One size fits 4 to 6½. 69c; 3 pr. 1.98
75N608—One size fits 7 to 8½. 79c; 3 pr. 2.29
75N609—One size fits 9 to 10½. 98c; 3 pr. 2.89

E Children's Sanforlan Wool-and-Spun-Nylon Hose. Shrinkproof. Lanolin treated to retain softness. 1 x 1 rib to toes. 38(Beige) or 00(White).
75N685—Sizes 6, 6½. Pair. 89c; 3 pr. 2.59
75N686—Sizes 7, 7½, 8, 8½. Pair. 1.00; 3 pr. 2.95
75N687—Sizes 9, 9½, 10. Pair. 1.19; 3 pr. 3.49



SPECIAL OFFER

K **1.19 Pr.**

J **1.29 Pr.**

J Women's Slipper Socks of soft wool-and-rayon trimmed with smart beaded design. Soft cushion soles. 70(Red) or 86(Royal Blue).
Hose sizes 9, 10, 11.
75N1593—Pair... 1.29; 2 pr. 2.45

K Children's Slipper Socks of soft wool-and-rayon. Applique suitable for boys or girls. Soft cushion soles. 70(Red) or 86(Royal Blue).
Hose Sizes 7, 8, 9.
75N1592—Pair... 1.19; 2 pr. 2.29



Girls' "Day-of-the-Week" Anklets. Name of the day printed in Red on outside of the cuffs. Turn-down cuffs in smart rib knit. 100% stretchy Helanca nylon yarn that stretches to give her perfect fit. These socks are so easy to wash and dry in a twinkling. Also, they are specially long-wearing. Neatly boxed for Christmas giving. Each box contains 3 pr. White and 1 pr. each of Yellow, Green, Pink and Blue. Please be sure to state size on order.
S(fits 6 to 7½), M(fits 8 to 9½).
75N1209—Box, del'd. 3.99



STRETCHIES

F

G

H

Children's 5/8 and 7/8-Length Hose

F Heavier Weight 7/8-Length All-Nylon Stretchies in attractive link-and-link pattern. Lastex tops. 83(Copen Blue), 70(Red), 00(White), or 88(Navy).
75N921—M(7-8½), L(9-10½). Pr. 1.00; 3 pr. 2.95

G 5/8 Length. 50% Sanforlan, 50% nylon. 3 pr. guaranteed 90 days. 70(Red), 50(Brn.), 88(Navy).
75N907—Sizes 6 to 9½. Pair. 98c; 3 pr. 2.85

H 5/8 Length. Sanforlan wool/nylon plaited over cotton. 3 pr. guaranteed 3 months. Shrinkproof. Nylon-reinforced. 70(Red), 50(Brown), 88(Navy).
75N923—Sizes 7 to 9½. Pair. 69c; 3 pr. 2.00



WOOL AND NYLON
Guaranteed not to shrink

49c Pr. Up

Children's 50% Kroy Wool, 50% Nylon half socks in link pattern. Rib-cuff. 00(White), 70(Red), 88(Navy), 84(Medium Blue).
Sizes 6 to 9½.
75N1202—Pair... 69c; 3 pr. 2.00

Infants' Botany Wool/Nylon half socks. Link design. 00(White), 60(Pink) or 80(Blue). Sizes 4 to 6½.
75N842—49c; 3 pr. 1.39

Slipper socks
FOR THE FAMILY

Items Shown on Opposite Page

1 Men's Ripons of 100% wool, in smart Norseland pattern. Flexible sponge rubber soles. Washable. 01(Grey) or 88(Navy). Hose sizes 10, 11, 12.
75N1591—Pair, del'd. 2.98

2 Men's Low-Cut Ripons of 100% wool. New styling with simulated woven sidewalls, smart tassels. Flexible rubber soles. 01(Grey) or 42(Sand).
75N1588—Hose: 10, 11, 12. 2.98

3 Women's Bunkhouse Ripons. 100% wool. Suede leather vamp, sides and outsoles. Gold metallic trim, embroidery. 70(Red), 79(Powder Blue), 90(Turquoise). Hose sizes 9, 10, 11.
75N1556—Pair, del'd. 2.98

4 Infants' 100% Wool Ripons. White soft cushion leather soles and sidewalls. Contrasting design. White lace ties. 80(Blue) or 60(Pink).
Hose sizes: S(4); M(5); L(6).
75N1564—Pair, del'd. 1.75

5 Children's 100% Wool Ripons. Indian tepee design. Cushion sole, suede leather sidewalls, fringe on toe. 70(Red), 88(Navy). Hose sizes 6, 7, 8.
75N1585—Pair, del'd. 1.98

6 Children's 100% Nylon Ripons. Contrasting "Mouseketeer" design. Rubber soles, suede leather sidewalls. 70(Red), 88(Navy). Hose: 6, 7, 8.
75N1587—Pair, del'd. 2.49

7 Children's 100% Wool Ripons. Hockey team design. Soft cushion soles, suede leather sidewalls and toe caps. 86(Royal—Maple Leaf) or 70(Red—Canadian).
75N1586—Hose sizes 7, 8. 2.49
75N1595—Hose sizes 9, 10. 2.98

8 Women's 100% Nylon Ripons. Elasticized cuffs trimmed with gold thread; silver-and-gold threaded design. Rubber soles, suede leather sidewalls. 70(Red), 80(Blue) or 00(White). Hose sizes 9, 10, 11.
75N1584—Pair, del'd. 2.98

9 Infants' 100% Wool Slipper Socks. Assorted designs. Cushion leather soles. 33(Maize), 81(Sky Blue), 70(Red).
75N1551—Hose: 5, 5½, 6. 98c

10 Women's Wool-and-Stretch Nylon slipper socks. Floral design. Soft cushion leather soles. 70(Red) or 86(Royal Blue).
75N1581—Hose: 9, 10, 11. 1.89

11 Children's Wool-and-Stretch Nylon slipper socks. Gay design. Soft cushion leather soles. 70(Red) or 86(Royal Blue).
75N1582—Hose: 7, 8, 9. 1.39

12 Women's Slipperettes of wool/stretch nylon with metallic thread throughout. 2 tassels of metallic thread and wool on each toe. 70(Red), 86(Royal), 09(Black). One size fits 9 to 11.
75N1583—Pr. 1.15; 2 pr. 2.15

13 Women's Slipperettes .100% stretchy Helanca nylon interwoven with metallic threads. Metallic fringe. 35(Gold), 98(Silver) color. M(8½-9½), L(10-11).
75N1596—Pair, del'd. 1.98

14 Women's Slipperettes of 100% stretchy Helanca nylon. Contrast trim with jeweled design at front. 86(Royal), 70(Red), 09(Black). 1 size fits 9 to 11.
75N1580—Pr. 79c; 2 pr. 1.50

15 Women's Sweater-Mates—Orlon slipper socks with Black-and-White-lace ties. Sponge rubber insoles. 70(Red), 81(Sky Blue), 36(Champagne).
75N1594—Hose: 9, 10, 11. 2.49

16 Men's 100% Australian Wool Slipper Socks. Smart cable design. Soft cushion leather soles. 86(Royal) or 48(Wine). Hose sizes: S(10), M(11), L(12).
75N1590—Pair, del'd. 1.98



1
Men's,
Rubber Soles
2.98



2
Men's,
Rubber Soles
2.98



3
Women's
All-Wool
2.98



4
Infants'
All-Wool
1.75



Ripons FOR CHRISTMAS

- Guaranteed washable
- Guaranteed to fit
- Boxed for Christmas giving



5
Children's
1.98



6
Children's
"Mouseketeer"
2.49



7
Children's
100% Wool
2.49 Up



8
Women's,
Rubber Soles
2.98



9
Infants'
All-Wool
98c

WOMEN'S "EASY-FIT" S-T-R-E-T-C-H SLIPPERETTES



Stretch Nylon
for Perfect Fit

12
Wool-and-
Stretch Nylon
1.15

13
Stretch Nylon,
Metallic Thread
1.98

14
100% Helanca
Stretch Nylon
79c



15
Women's
Sweater-Mates
2.49



16
Men's
All-Wool
1.98



11
Children's
1.39

FIRST TIME EVER
OFFERED IN CANADA
Wool and stretch nylon
blend that combines
warmth and perfect fit

10
Women's
1.89

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

CHRISTMAS SPECIAL

Feature Value **2.98**



EXTRA WARM!
Sealed Wool
Insulation
to above
Ankles

Quality Overshoes

Children's Sturdy Rubber Overshoes

F A special buy permits this low Christmas price. Children's good quality rubber overshoes to protect little feet from slush and snow. Cozy deep-pile fur fabric cuffs. Snug fleecy cotton lining. Concealed front slide fastener for easy on-off. Please state size on order. Full sizes 6 to 2. **76N9624-50(Brown). 2.98**

G Good Quality Rubber Overshoes with cozy inside shearling cuffs—keep cold out, warmth in. Full gusset opening at top. Snug fleecy cotton lining. Treaded non-slip soles. Please state size. Full sizes 6 to 12. **76N9612-50(Brn.). 3.79**
Sizes 13, 1, 2, 3. **76N9312-50(Brn.). 3.99**

H Best Quality Rubber Overshoes with sealed wool insulation to above ankles plus toasty warm blanket fleece lining. Inside shearling cuffs. Built-in felt insoles. Treaded outsoles. Full sizes 6 to 12. **76N9613-50(Brn.). 6.45**
Sizes 13, 1, 2, 3. **76N9313-50(Brn.). 6.45**



**CHILDREN'S
Insulated
Overshoes**



Cellular Foam
Insulation
Surrounds
the Entire Foot



Polyflex Insulated Overshoes (synthetic material). Fur fabric cuffs. State color no. 00(White), 70(Red) or 50(Brown). **76N9615—Full sizes 6 to 12..... 3.98**
70(Red) or 50(Brown). **76N9315—Sizes 13, 1, 2, 3..... 4.50**

Poly-Lastic Insulated Hi-Cut Overshoes (rubber-like material). Inside shearling cuffs. Suede-like lining. Adjustable strap and buckle at top. In 50(Brown) only. **76N9625—Full sizes 6 to 12..... 2.99**
76N9325—Sizes 13, 1, 2, 3..... 2.99



Toddler's Wrap-Around Rubber Overshoes. Inside shearling cuffs, cozy cotton fleece lining. State size. 00(White) or 70(Red). Full sizes 4 to 12. **76N9621—Del'd.. 3.98**

Toddler's Lace-Style Rubber Overshoes. White rabbit fur trim. Cozy cotton fleece lining. Please state size. 00(White). Full sizes 4 to 12. **76N9649—Del'd.. 3.98**

Toddler's Overshoes of Poly-Lastic (a rubber-like synthetic). Rabbit fur trim, Suede-like lining. 00(White) or 70(Red). Full sizes 4 to 12. **76N9620—Del'd.. 2.98**

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 "Golden Princess" moccasin slippers. Smart "golden" tip on vamp overlay. Soft cowhide uppers are warmly lined. Matching fur cuffs, padded leather soles. Please state size and color number. 98(Light Blue), 60(Pink), 90(Turquoise) or 09(Black). Full sizes 6 to 3. **15N2856—Del'd.. 2.59**

2 "Indian Head" Leather Bootees. Genuine shearling collars. Padded leather soles. State color no. 18(Natural), 70(Red) or 98(Light Blue). Toddlers' full sizes 3 to 10. **15N2861—Del'd.. 1.98**
Sizes 11, 12, 13, 1, 2, 3. **15N2862—Del'd.. 1.98**

3 Christmas Special—best quality children's slippers. Molded cowhide leather uppers and soles. Thick shearling cuffs and linings. Low rubber heels. State color number and size. 68(Cherrytone), 18(Natural). Full sizes 8 to 3. **15N2866—Del'd.. 2.98**

4 "Honest Injun" Comfort in these smooth leather moccasin slippers. Soft White fur trim. Hand-beaded vamps. Soft padded leather soles and heels. State color number, size. 90(Turquoise), 70(Red) or 98(Light Blue). Full sizes 6 to 3. **15N2855—Del'd.. 1.98**

5 Budget-Priced Moccasin Slipper. Smart beaded vamp; warm fur-trimmed. Suede leather uppers, padded leather soles and heels. State size, color number. 50(Brown/Beige), 01(Grey/Red). Full sizes 6 to 3. **15N2857—Del'd.. 99c**

6 Roy Rogers Rides Again. Smart low-priced set includes boots of sturdy Elk (trade name) leather with composition soles and heels, single metal "repeater" gun with leather belt and holster. Metal spurs and deputy badge, plus a beautifully colored picture of Roy and Trigger. Order early. 50(Brown/Tan) boots. Full sizes 6 to 3. **15N2135—Set, del. 9.98**
Boots only, with deputy badge and picture. **15N2136—Del'd.. 5.98**

7 "Roy Rogers" Moccasin Slippers with cozy genuine shearling cuffs. Mellow suede leather uppers and soles. Please state size. 50(Brown/Beige). Full sizes 7 to 3. **15N2853—Del'd.. 1.98**
"Dale Evans" Slippers as above. 01(Grey/Red). **15N2854—Del'd.. 1.98**

8 Fur-Trimmed Hi-Cut Slippers of soft suedine. Genuine shearling collars to cuddle little ankles. Molded foam rubber soles. 80(Blue) or 70(Red). Full sizes 7 to 2. **15N2752—Del'd.. 2.59**

9 Cotton Corduroy Bootie with printed school design. Flexible foam rubber soles and heels. 80(Blue) or 70(Red). Full sizes 7 to 2. **15N2806—Del'd.. 1.98**
As above, only thick blanket cloth. 00(Plaid). Full sizes 5 to 2. **15N2801—Del'd.. 1.59**

10 Zip-Up Style Romeos. Smooth leather uppers with chrome leather soles. Please state size and color number on order. 50(Brown) or 70(Red). Full sizes 5 to 3. **15N2904—Del'd.. 1.98**
As above, elastic gore style. 80(Blue), 50(Brn.), 70(Red). **15N2905—Del'd.. 1.98**

11 Genuine Shearling Collar Slippers to warm little feet. Pliable leather uppers, flexible chrome leather soles and heels. Please state size and color number. 50(Brown) or 70(Red). Full sizes 8 to 3. **15N2852—Del'd.. 2.79**

12 New! Cozy Moccasin Slippers with genuine shearling collars. Warm suedine uppers. Have flexible foam rubber soles. State color number, size. 80(Blue) or 70(Red). Full sizes 7 to 2. **15N2753—Del'd.. 2.29**

13 Western Style Slippers with cowboy motif on soft suedine uppers. Flexible foam rubber soles and heels. Please state color number and size. 70(Red), 09(Blk.), 80(Blue). Full sizes 7 to 2. **15N2804—Del'd.. 1.98**

14 All-Wool Sock-Tops with plush uppers. Cute bunny ears. Leather soles. Please state color number and size. 80(Blue) or 60(Pink). Full sizes 4 to 12. **15N2707—Del'd.. 1.98**

15 Animal Slippers of soft rayon plush. Soft flexible soles. Fun-packed "squeaker" heads. Please state correct size. Full sizes 4 to 12. "Pony" 19(Natural). **15N2701—Del'd.. 1.98**
"Pussycat" 80(Blue). **15N2700—Del'd.. 1.98**

16 "Cocker Spaniel" Slipper of soft rayon plush. Please state color number. 80(Blue) or 60(Pink). Sizes 2, 3, 4, 5, 6, 7, 8. **15N2711—Del'd.. 1.69**

17 Colorful "Circus Bear" Slipper of soft rayon plush. Adjustable drawstring tie. Padded soles. State color by number. 99(Multicolor). Full sizes 4 to 12. **15N2710—Del'd.. 1.98**

18 Printed Corduroy Bootie, rayon plush collar. Flexible sponge rubber soles. Please state color by number and size. 80(Blue) or 60(Pink). Sizes 2, 3, 4, 5, 6, 7, 8. **15N2708—Del'd.. 1.79**

19 Washable Terry Cloth, a practical slipper for tiny tots. Flexible foam rubber soles. Please state color number. 80(Blue), 60(Pink), 30(Yellow). Sizes 2, 3, 4, 5, 6, 7, 8. **15N2713—Del'd.. 1.49**

20 Repeat Offer of a famous Christmas value. A cuddly panda bear and matching slippers. Soft rayon plush with movable eyes. Padded insoles, felt lined. Bear about 8 1/2". 09(Black/White). Sizes 2, 3, 4, 5, 6, 7, 8. **15N2720—Set, del. 2.98**

PLEASE STATE COLOR NUMBER AND COLOR

When stating color choice on order be sure to include color number. Example: 08(Charcoal). It helps us to ship your order without delay. Order early for Christmas and avoid disappointment.



1
2.59



2
1.98

3
New Low
Price
2.98

- Shearling cuffs
- Sturdy cowhide leather uppers
- Shearling lining



4
1.98



5
99c



6
Complete
7-pc. Set
9.98

Roy Rogers

Boots, Badge
and Picture Only
5.98

Surprise the Roy Rogers Fan with This Set
Including Gun, Belt, Holster, Spurs, Badge,
Boots and Picture. Only 9.98 a Set



7
1.98



8
2.59



9
1.98



10
1.98



11
2.79



12
2.29

Boys' and girls' cosy, cuddly slippers

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



13
1.98



14
1.98



15
1.98



16
1.69



20
2.98
Set



17
1.98



18
1.79



19
1.49



SPECIALLY DESIGNED FOR THE ACTIVE BOY

Good Quality rubber pull-on overshoes fully lined with warm cotton fleece. Felt insoles. Corrugated rubber soles. Please state color number on your order; 50(Brown). Small Boys' sizes 11, 12, 13. 76N8727—Pair, delivered. 4.50 Boys' sizes 1, 2, 3, 4, 5. 76N8427—Pair, delivered. 4.98

Better Quality pull-on rubber overshoes with snug inside shearling cuffs. Warmly lined with soft cotton fleece. Felt insoles, corrugated rubber soles. 50(Brown). Small Boys' sizes 11, 12, 13. 76N8701—Pair, delivered. 4.98 Boys' sizes 1, 2, 3, 4, 5. 76N8401—Pair, delivered. 5.98

Top Quality wrap-around rubber overshoes. Warmly lined throughout with heavy wool. Inside shearling cuffs. Adjustable strap and buckle; sturdy rubber soles. Boys' sizes 1, 2, 3, 4, 5. 76N8408—50(Brown)... 6.98 Big Boys' full sizes 6 to 12. 76N8108E—50(Brown)... 7.98



F
4.45
5.45

- Snug and warm deep pile lining
- For winter wear without shoes

F Good Quality Rubber Pull-Ons. Snug, warm deep-pile lining, removable felt insoles. Order one size larger than regular shoe size. Sizes 6, 7, 8, 9, 10. 76N9650—50(Brown). Del'd. 4.45 Sizes 11, 12, 13, 1, 2, 3. 76N9350—50(Brown). Del'd. 5.45

G Better Quality Rubber Pull-Ons. Deep-pile lining with extra-warm inside shearling cuffs. Order one size larger than regular shoe size. Sizes 6, 7, 8, 9, 10. 76N9651—50(Brown). Del'd. 5.65 Sizes 11, 12, 13, 1, 2, 3. 76N9351—50(Brown). Del'd. 5.98



G
5.65
5.98

Boys' and girls'

WINTER BOOTS



New! Rubber Overshoes with heavy pile lining, inside shearling cuffs. Concealed front slide fasteners. 09(Black) or 50(Brown). Misses' sizes 13, 1, 2, 3. 76N9321—Pair, del'd... 4.98 Teens' sizes 4, 5, 6, 7, 8, 9, 10. 76N9021E—Pair, del'd... 5.98

Dressy Laced-Style rubber overshoes. Deep-pile fur fabric trim. Warm fleece lining. State color no. 50(Brown) or 70(Red/Grey trim). Child's 6, 7, 8, 9, 10, 11, 12. 76N9622—Pair, del'd... 4.98 Misses' 13, 1, 2, 3. 50(Brown). 76N9322—Pair, del'd... 5.75

Sturdy Rubber Overshoes. Heavy fleece lining, full bellows tongues. Sturdy corrugated rubber soles, heels. Please state size on order. Child's 6, 7, 8, 9, 10, 11, 12. 76N9611—50(Brown). Del. 4.75 Sizes 13, 1, 2, 3. 76N9311—50(Brown). Del. 4.95

ITEMS SHOWN OPPOSITE

- 1 New! Flattie-Type TV Slippers** styled for elegance and comfort. Velvet uppers with gold color vamp embossing. Flexible leather outsoles. Medium width. State color no. 90(Turquoise); 09(Black). Full and half sizes 4 to 9. 15N663—Pair, del'd... 3.95
- 2 Open-Toe, Sling Back Mules** built for the utmost in comfort. Foam cushioned heel to toe. Composition heels and soles. Black fabric uppers with Gold stripe. State color by number. 09(Black). Sizes 4, 5, 6, 7, 8, 9. 15N664—Pair, delivered... 2.98
- 3 Our Finest Slipper Value.** Soft glove-tanned leather uppers. Heel-to-toe air-foam cushioning. Flexible leather soles for maximum comfort. C or E width. State color by number. 70(Red); 09(Black); 80(Blue); 52(Vanilla). Sizes 4, 5, 6, 7, 8, 9, 10. 15N776—Pair, del'd... 3.98
- 4 Budget-Priced Corduroy Slippers.** An outstanding value at this low price. Snug-fitting elastic gore across vamps. Foam rubber soles. State color by no. 80(Blue); 70(Red); 35(Gold color). Sizes 4, 5, 6, 7, 8, 9. 15N633—Pair, delivered... 1.98
- 5 Matching Shearling Collars on smooth leather slippers.** Cushion insoles, durable leather soles, inside low wedge heels. State color no. 90(Turquoise); 60(Pink); 09(Black); 98(Lt. Blue). Sizes 4, 5, 6, 7, 8, 9. 15N719—Pair, del'd... 3.98
- 6 Plaid Slippers with flexible foam rubber soles.** Two smart, comfortable styles. 00(Plaid). Sizes 5, 6, 7, 8, 9. Moccasin, cotton uppers, fur trim. 15N900—Pair, delivered... 2.89 Thick wool-cotton blanket cloth. 15N901—Pair, delivered... 1.89
- 7 Shearling Collar Slippers.** Take the strain from tired feet in these smart slippers. Leather uppers, shearling collars. Flexible, cushiony platform soles and wedge heels. State color number. 50(Brown); 80(Dark Blue). Sizes 4, 5, 6, 7, 8, 9. 15N787—Pair, delivered... 3.98
- 8 "Golden Princess" moccasin slippers in five fur-frosted colors.** Cowhide leather uppers with gold color tip on vamp overlay, matching fur cuffs. Warmly lined throughout, padded leather soles, heels. State color number. 90(Turquoise); 00(White); 80(Blue); 30(Yellow); 09(Black); 60(Pink). Sizes 4, 5, 6, 7, 8, 9. 15N760—Pair, del'd... 2.98
- 9 Budget-Priced fur-collar slippers built for comfort.** Leatherette uppers with beaded vamps. Padded platform soles. White fur collar. State size and order color by no. 60(Pink); 84(Medium Blue). Sizes 4, 5, 6, 7, 8, 9. 15N788—Pair, delivered... 1.79
- 10 Comfortable Scuff Slippers.** Cuddly, heel-to-toe foam cushions pillow each step. Relaxing open toes and backs. Satin-covered heels and platforms. Fur vamps. Composition soles and 2" heels. State size, color number. 60(Pink); 80(Pastel Blue). Sizes 4, 5, 6, 7, 8, 9. 15N665—Pair, delivered... 2.98
- 11 "Softie" Stretchy Slippers with elasticized top-line.** Pliable leather uppers, sponge rubber platform soles and heels. Please state size, color number. 90(Turquoise); 42(Sand); 70(Red); 86(Deep Blue). Sizes 4, 5, 6, 7, 8, 9. 15N738—Pair, delivered... 2.98
- 12 Quilted Rayon Satin Mules with white fur trim.** Built for casual comfort. Elasticized sling backs. Wear-tested soles. Four lovely pastel shades. State size and color by number. 80(Blue); 60(Pink); 09(Black); 00(White). Sizes 5, 6, 7, 8, 9. 15N650—Pair, del'd... 2.98



Bright and gay as a Christmas greeting

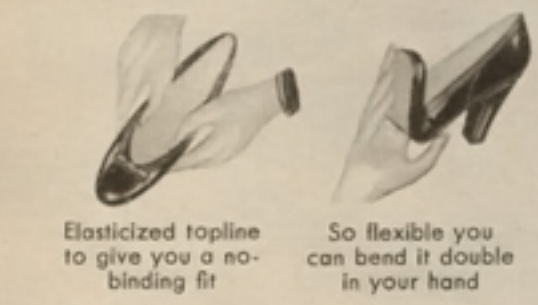
ITEMS DESCRIBED
ON OPPOSITE PAGE





F
Also Black,
Green, Red
Leather.
Were 5.95
4.95

G
D or B Width
Also Blue
or Brown
7.95



Elasticized topline
to give you a no-
binding fit

So flexible you
can bend it double
in your hand



H
Also Brown
or Red
5.98

K
Also Panama
or White
2.98

J
Also Brown
4.98



L
Wool Pile Lining
5.95

M
Mouton Collars
Shearling Lining
8.95

Also Red
or Brown

Also Black

DESCRIPTION OF ITEMS ON OPPOSITE PAGE

- 1** **Glove Leather Scuffs.** Fully foam-cushioned insoles. Flexible leather soles with comfortable medium wedge heels. Please state color by number. 98(Light Blue) or 60(Pink). 15N726—Sizes 4, 5, 6, 7, 8, 9. Pair, del'd. 2.98
- 2** **Genuine Shearling-Lined Molded Slippers.** Cozy shearling cuffs keep feet toasty warm. Flexible cowhide leather uppers and soles. State color no. 68(Cherrytone) or 18(Natural). 15N703—Sizes 4, 5, 6, 7, 8, 9. Pair, del'd. 4.98
- 3** **"Sheer Gold" Top Quality Leather** uppers with genuine shearling collars. Gold color trim on vamps. Wear-tested soles, spring heels. Please be sure to state color by number. 90(Turquoise), 70(Red), 84(Med. Blue), 09(Black) or 18(Natural). 15N705—Sizes 5, 6, 7, 8, 9, 10. Del'd. 4.98
- 4** **Super-Flexible Shearling Collar Slippers** of soft glove leather. Warmly lined insoles with dancing-light sponge rubber soles. State color no. 98(Light Blue), 70(Red), or 18(Natural). 15N784—Sizes 4, 5, 6, 7, 8, 9. Del'd. 3.25
- 5** **Gay Little Gifts.** Rayon satin ruffled strips with metallic thread trim vamp. Stretchable sling backs, cushiony platform soles, wedge heels. State color number. 80(Blue) or 09(Black). 15N666—Sizes 4, 5, 6, 7, 8, 9. Del'd. 2.98
- 6** **Low-Priced Soft-Sole Slippers** of smooth leather. Fur-trimmed collars, leather soles. Please be sure to state color by number. 60(Pink), 80(Pastel Blue), 00(White), 70(Red) or 86(Deep Blue). 15N704—Sizes 4, 5, 6, 7, 8, 9. Del'd. 1.98
- 7** **A Warm Pretty Gift** to pamper tired feet. Cozy rayon plush uppers. Padded leather soles. State color by number. 60(Pink) or 80(Blue). 15N667—Sizes 4, 5, 6, 7, 8, 9. Del'd. 2.98
- 8** **Elegant Slippers, Brocade Uppers.** Flexible composition soles with about 1 1/4" wedge heels. State color no. 09(Black), 60(Pink) or 80(Blue). 15N668—Sizes 4, 5, 6, 7, 8, 9. Del'd. 1.98
- 9** **"Fiesta" Slippers** in soft smooth leather. Foam-cushioned insoles. Attractive gold color braid trim. Flexible leather soles. State color no. 18(Natural), 80(Blue), 09(Black), 70(Red). 15N780—Sizes 5, 6, 7, 8, 9. Pair, del'd. 1.98
- 10** **Easy-Fitting Corduroy Slippers.** Concealed gores. Fur collars. Foam rubber soles. State color number. 80(Blue), 70(Red) or 48(Wine). 15N669—Sizes 4, 5, 6, 7, 8, 9. Del'd. 2.98
- 11** **Lightweight Leather Snow Boots.** Genuine shearling lining throughout for toasty warm feet. Flexible, whisper-light foam crepe soles. Worn without shoes. Order your regular shoe size. 09(Black) or 50(Brown). Medium width. 54N7902—Full and half sizes 5 to 10. 10.95
- 12** **Smooth Leather Snow Boots** have adjustable dome-fastened straps. Wear three ways; up, collar cuddles ankle, rolled down or open. Mouton collar (dyed, processed lamb). Wool pile lined. Foam rubber soles and heels. To be worn without shoes. Order your regular shoe size. State color no. 09(Black), 50(Brown) or 70(Red). Medium width. 54N7901—Full and half sizes 4 to 9. 7.95

DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

- F** **Classic Baby Doll Pumps.** Smooth leather uppers, about 2 7/8" high heels. Medium width. 09(Black), 20(Green) or 70(Red) leather. 54N6005—Full and half sizes 4 to 10. 4.95 47(Black patent). 54N6082—Full and half sizes 4 to 10. 4.95
- G** **Available in Two Widths!** "Magic Fit" leather pumps with elasticized "sweater" topline. They cling without binding. About 2" Cuban heels. D width. All sizes 4 to 10. B width all sizes 5 to 10. State color by no. 09(Black), 80(Blue), 50(Brown). 54N6308—State size and width. 7.95
- H** **Antique Finish Loafers**—hand lasted, hand rubbed. Soft "Mecca" Elk (trade name) leather uppers surround the foot. Composition soles, heels. State color number. 50(Brown), 09(Black), 70(Red). 15N538—Full and half sizes 4 to 11. B width. 5.98
- J** **For Practical Giving**—nurses' oxfords of quality leather. Built on combination lasts. Composition soles, walking heels. Rubber toplifts. 00(White), 50(Brown), 09(Black). EEE, E, C widths. 15N155—Full and half sizes 4 to 9. 4.98
- K** **Sweater-Top Flatties** with smart bow on twin-peaked vamps. Flexible Fabrilite uppers. Composition soles. State color number. 47(Black patent), 52(Panama), 00(White). Med. width. 54N6612—Full and half sizes 4 to 9. 2.98
- L** **Winter Boots** of smooth flexible leather. Warmly lined with thick wool pile. Adjustable buckled straps. Non-slip foam crepe soles, heels. Worn without shoes. Order your regular shoe size. 09(Black), 50(Brown) or 70(Red). Medium width. 54N7900—Full and half sizes 4 to 9. 5.95
- M** **Fashionable Winter Boots** in casual three-eyelet style. Smooth leather uppers with cozy shearling linings. Rich mouton (dyed processed lamb) collars. Flexible foam rubber soles and heels. Worn without shoes. Order your regular shoe size. 00(Winter White) or 09(Black). Medium width. 54N7905—Full and half sizes 5 to 9. 8.95

PLEASE STATE CORRECT SIZE ON ORDER.



1
2.98



2
4.98



3
Shearling Cuffs
4.98



4
Also Natural
3.25



5
2.98



6
"Butterfly"
Beaded Vamp
1.98



7
2.98



8
1.98



9
Also Red
1.98



10
2.98



11
Completely
Shearling Lined
10.95



12
Wool Pile Lined
7.95



SIMPSONS-SEARS PAYS ALL SHIPPING CHARGES.



Cosy
Blanket
Fleece
Lining

Christmas special DRESSY NYLON OVERSHOES

Choice of Black . . . Brown . . . Grey
Blanket fleece lining for winter comfort

- Lightweight
- Soft fur trim
- Flexible
- Non-slip soles

5.98

Fashionable protection from twinkling snowflakes . . . blustery storms. Fine quality nylon uppers made on flat last to fit most heel heights. Order to fit your lowest heel. See how to order on opposite page. 09(Black), 50(Brown) or 01(Grey).
Sizes 4, 5, 6, 7, 8, 9,
76N9132—Pair, del'd . . . 5.98



Can Be Worn
Up for Extra
Protection

NEW DISTINCTIVE OVERSHOES 7.45 To Spark Your Winter Wardrobe

De Luxe poplin overshoes, the newest in fashion footwear. Lightweight, water-repellent uppers are fully elasticized so they slip on easily. Attractive striped lining. Non-slip soles. Order regular shoe size.
09(Black) or 50(Brown). Sizes 4, 5, 6, 7, 8, 9, 10.
76N9185—For high slim heels. State size . . . 7.45
76N9186—For medium Cuban heels. State size. 7.45



Milium
METAL INSULATED LINING

G
5.95

H
"Kleen-Kuff"
6.98

F
6.98

J
7.50

K
5.98

L
7.98

Items K, L
have inside
shearling
cuffs

F **Wrap-Around Nylon Overshoes** with soft fur collars. Milium (a metal-insulated fabric) lining gives warmth without weight. To fit Cuban or higher heels. Order regular shoe size. Please state color by number.
09(Black) or 50(Brown).
Full, half sizes 4 to 10.
76N9141—Pair, del. 6.98

J **Our Best Quality Rubber Overshoes.** Mouton fur (dyed, processed lamb) trimmed. Cosy wool-and-rayon lining. Made on a flat last to fit most heel heights. See how to order on opposite page. 09(Black).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9012—Pr., del. 7.50

M
Christmas
Special
4.98

G **High Style Nylon Overshoes.** Milium-lined for maximum warmth with lightweight comfort. Imitation Persian lamb collars. Loop-and-button fastening. Made for Cuban or higher heels. State size. Order your regular shoe size.
All sizes 4 to 9 and 10.
76N9142—09(Black). 5.95

K **"Teen" Continental Styling** in rubber overshoes. Zip-up front, genuine shearling cuffs. Warm fleece lining. For flat or low-heeled shoes. Order your regular shoe size. State color no.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9021—Pair, del. 5.98

H **"Kerrybrooke" Nylon Overshoes.** Removable "Kleen-Kuff" hose protectors, easily washed dry overnight. Deep-pile fur fabric trim. Made on flat last to fit most heel heights. State color no. 01(Grey), 09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9.
76N9131—Del'd . . 6.98

L **"Continental" High Fashion Overshoes.** Heeksuede (trade name) uppers, (a waterproof fabric). Blanket fleece lining, inside shearling cuffs. Flat last to fit most heel heights.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9135—Pr., del'd. 7.98



N
Feature
Value
4.50

Laced Style 4.98

M Smart laced-style rubber overshoes. Cosy cotton fleece lining. Soft fur trim cuddles the ankles. Non-slip rubber soles. Flat last, will fit most heel heights. See "How to order" on opposite page. Order color by number. State size.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9011—Pair, del. 4.98

Zip-Up Style 4.50

N Specially priced lightweight rubber overshoes. Easy-action front slide fasteners. Warm cotton fleece lining. Fur fabric cuffs. Non-slip rubber soles. For flat or low heels. Please order color by number.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9.
76N9010—Pair, del. 4.50



F **Waterproof Boots** of sturdy lightweight rubber. Heavy wool-and-rayon lining. Removable felt insoles. Cork-and-rubber semi-platform anti-slip soles. To be worn without shoes.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9061—Pair, del. 5.98

G **Fashionable Zip-Up Boots** of flexible lightweight rubber. Deep pile lined for cosy winter warmth. Fine fur fabric trim cuddles the ankles. Comfortable sponge cushion insoles. Treaded soles and heels.
09(Black) or 50(Brown).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9051—Pair, del'd. 7.50

H **"Sno-Queen"**, new style winter boots. Flexible, lightweight rubber with handy pull-on tab at back. Removable fleece covered sponge insoles. Warm wool pile lining. Snug inside shearling cuffs.
09(Black with Grey trim).
50(Brown with Beige trim).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9062—Pair del'd 7.98

J **Graceful Nylon Boots** trimmed with rich mouton (dyed, processed lamb). Front slide fastener. Fine detailed foxing. Platform soles.
09(Black with Grey fur).
50(Brown with Brown fur).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9059—Pair, del'd 8.95

K **Elegance in Velvet** to take you through winter in style. Easy on-off front slide fasteners. Coldproof, thick wool-and-rayon lining. Snug inside shearling cuffs. Comfortable cushioned insoles. Non-slip rubber soles with built up heels. To be worn without shoes. State color number, color and size.
09(Black shoe Velvet).
Sizes 4, 5, 6, 7, 8, 9, 10.
76N9058—Pair, del'd 8.95

For a greater selection of overshoes and winter boots please see our big Fall and Winter book, Pages 250, 251, 252, 253. Please state correct size and color number when placing your order.

Smart "City Slickers"

L **"City Slickers"** made of sparkling high-gloss rubber. Cozy fleece lining, sheared wool cuffs. Non-slip rubber soles and heels. State color by number. Worn without shoes.
09(Black), 50(Brown), or 70(Red).
Sizes 5, 6, 7, 8, 9, 10.
76N9063—Pair del.. 4.98

Pull-On Winter Boots

M **"Warmette" Snow and Slush Boots** in easy pull on style. First quality rubber with thick zero-proof deep-pile lining. Removable felt insoles. Non-slip soles. Worn without shoes.
Sizes 4, 5, 6, 7, 8, 9, 10.
09(Black) or 50(Brown).
76N9050—Pair del. 6.45
76N9060—00(White). 7.45

INSULATED OVERSHOES



Special Foam Insulation Keeps Feet Warm!



FINE VALUE
4.98

Thermo-Zephyrs made of lightweight, waterproof Polyflex (a synthetic material resembling rubber). Rich deep pile fur fabric trim. Flat last to fit almost any heel height. To be worn over the shoes. State size.
09(Black) or 50(Brown). Sizes 4, 5, 6, 7, 8, 9.
76N9015—Order color by number..... 4.98

HOW TO ORDER FOOTWEAR SHOWN ON PAGES 74 AND 75

FLAT LAST OVERSHOES: for flat or low heeled shoes order the same size as shoes. For Cuban heels order one full size smaller than shoes. For high heels order two full sizes smaller than shoes. Order to fit your lowest heel.

FOR WINTER BOOTS F, G, H, J, K, L, M: to be worn without shoes. For full sizes order your regular shoe size. For half sizes order boots half size larger than your regular shoe size.



OUR FINEST NYLON OVERSHOES 9.98

Lightweight smartly styled protection

Hi-grade laced-style nylon overshoes. Non-marking inside fur guards protect hose. Fine Mouton (dyed, processed lamb) fur trim. Wool and rayon lining, gives "hearthside" warmth in the coldest weather. Treaded rubber soles and heels. Made on flat last to fit most heel heights. State size.
09(Black). Sizes 4, 5, 6, 7, 8, 9, 10.
76N9130—Please state color by number..... 9.98



DESCRIBED ON OPPOSITE PAGE

A
No-Iron
Criskay
6.98

B
Chenille
4.95

C
Quilted
Cotton
6.98

D
Quilted
Tricot
9.98



E
Quilted Acetate-
Nylon Tricot
14.95

76 A

F Viscose—
Can't Shed 8.98

G 5.95 Up

H 12.95

Delight her

WITH A SMART ROBE

Shown on Opposite Page

A Cotton Criskay robe in pretty textured fabric with Everglaze finish. Wrinkle and soil-resistant; shrinkage within 2%. Wide collar edged with contrast satin and touched with gold braid. Giant satin bow punctuates collar at centre back. Puff sleeves trimmed with satin. 3-way styling—all-round belt.

60(Pink) or 80(Blue).

Sizes 12, 14, 16, 18.

38N1136—Del'd..... 6.98

B 3-Way Duster in softest baby chenille. Roomy dolman sleeves with turnback cuffs. Button front; 2 large pockets. You may wear this style belted, half-belted, or free and flowing. Washable. State size. 97(Peacock Blue) or 28(Melon Rose).

Sizes 12, 14, 16, 18, 20.

38N1159—Del'd..... 4.95

C Quilted Cotton makes a duster that's lightweight, warm and so easy to wear. Patterned in an attractive print with contrasting lining. Cuffed ¾ sleeves, cuffs on pockets. Perky turned-down collar. 3-way style—wear it loose, tie the belt all round or in front only.

09(Black) or 70(Red) ground.

Sizes 12, 14, 16, 18, 20.

38N1173—Del'd..... 6.98

D She'll Spend Many a Cozy Leisure Hour in this enchanting duster of quilted acetate-nylon tricot. Wonderful back-to-back quilting with "Quilticel" interlining which will not mat or bunch. Smart revers collar; cuffed ¾ sleeves. Inside ties, hook at waist, all-round tie belt.

43(Coral) or 79(Powder Blue).

Sizes 12, 14, 16, 18, 20.

38N1174—Del'd..... 9.98

E She'll Feel like a Princess in this luxury robe of quilted acetate-nylon tricot. It's soft as a cloud, light as a feather and delightfully warm. The back-to-back quilting and "Quilticel" lining won't mat after cleaning. 4-button coachman style with inside ties. Lace trim adds sparkle to the collar, sleeves and a very pretty pocket.

79(Powder Blue) or 43(Coral).

Sizes 12, 14, 16, 18, 20.

38N745—Del'd..... 14.95

F New! Lint-Free Robe of finest gauge viscose chenille. Won't shed, is light and warm, and has a talent for fluffing up to a like-new texture after washing. Beautifully patterned on collar and all around full sweep of skirt. Cuffed sleeves. Inside ties, all-round tie belt. 15(Hello-soft mauve) or 65(Dusty Rose).

S(12-14); M(16); L(18-20).

38N743—Del'd..... 8.98

G Cozy Wrap-Around in fine cotton baby chenille. Overlay design sweeps across skirt. Trim notched collar. Inside ties, outside half-belt. 28(Melon Rose) or 83(Copen Blue). State size.

Sizes: S(12-14); M(16); L(18-20).

38N719—Del'd..... 5.95

As above, in 83(Copen Blue).

Sizes 40, 42, 44, 46.

38N720—Del'd..... 6.95

H All-Wool Classic Robe—a handsome, comfortable gift at a very moderate price. Contrast piping trims notched collar, pocket and sleeves. Inside ties, fringe-trimmed tie belt. Generous wrap. Simplicity is the keynote. 81(Aqua) or 76(Deep Red).

Sizes 14, 16, 18, 20, 40.

38N744—Del'd..... 12.95

STATE COLOR NUMBER

When stating color choice on order be sure to include color number.

Example:

28(Melon Rose).



FOR HOLIDAY LOUNGING

1 Sanforized Cotton Flannel duster. Maximum shrinkage 1%. Piping accents tricky double collar and pockets. Ties at throat; tassel-trimmed cord. 81(Aqua) or 64(Rose).

Sizes 12, 14, 16, 18, 20.

38N1175—State color no.:... 3.98

2 Crisp Cotton Duster in a handsome basket-weave finish. 3-way style with self belt. Eye-catching collar and pockets saucily touched with button trim and piping. Piped cuffs on sleeves. Yoked back.

60(Pink) or 80(Blue) floral.

Sizes: S(12-14); M(16); L(18-20).

38N1138—State color no.:... 3.98

3 Opaque "Sculptured" Nylon Duster—has a carefree, drip-dry nature! Petal-shaped collar, cuffs and pockets trimmed with satin piping. Pretty back details—button tab trim tops an inverted pleat. 60(Pink) or 80(Blue).

Sizes: S(12-14); M(16); L(18-20).

38N1137—State color no.:... 4.98

4 Glamorous Gift. "Celanese" satin peignoir in 3-way styling. Deep yoke front and back richly embroidered in self color and a touch of silver. Matching embroidery on cuffs and pockets. All-round tie belt.

79(Powder Blue) or 60(Pink).

Sizes 12, 14, 16, 18, 20, 22.

38N830—State color no.:... 7.98

5 Sizes up to 50. Rayon bengaline robe with a tracery of gold printed on sophisticated black ground. Smart shawl collar. Inside ties, hook at waist, all-round tie belt.

09(Black with Gold color print).

Sizes 14, 16, 18, 20, 40, 42, 44, 46, 48, 50.

38N831—State color no.:... 7.98



5
Sizes
14 to 50
7.98

ITEMS DESCRIBED
ON OPPOSITE PAGE



A
Pyjama and
Duster Set
5.98



B
Flannelette
3.98



C
"Snowflake"
Print
3.98



D
Redmanized
"Snuggledown"
3.98



E
TV Lounger
11.95



F
2 Lengths
2.98 Up

SANFORIZED



G
Redmanized
4.98



H
Set
3.98



Suggestions

FASHION PYJAMAS

Items Shown Opposite

A **Amazing Gift Value**—only 5.98 for this set. Styled in soft, snugly flannelette. Butcher Boy pyjamas feature reverse print yoke that is smartly accented by the trim turn down collar. Elastic at waist of trousers. Coat doubles as peignoir or sleepcoat. Piping trim on Peter Pan collar and pocket. Please state color number.

80(Blue) or 60(Pink).
Sizes 32, 34, 36, 38, 40".
38N7039—Del'd.... 5.98

B **"Fireman Red"** tops a dramatic bedtime fashion of cosy flannelette. Smart striped contrast in the "Italian" collar, pocket trim and knit cotton cuffs. Striped trousers, knit cotton cuffs at ankles. Elastic at waist.

70(Red/White).
Sizes 32, 34, 36, 38, 40".
38N7042—Del'd.... 3.98

C **"Alpine"** ski pyjamas of flannelette. Frosted with snowflake pattern that shows off Swiss ski scene across yoke. Knit cotton turn down collar, cuffs at wrists, ankles and waist. Elastic at trouser waist. Please state size and color number.

81(Aqua) or 64(Rose).
Sizes 32, 34, 36, 38".
38N7041—Del'd.... 3.98

D **Pullover-Style Pyjamas** in softest "Snuggle-down" (brushed rayon). Redmanized to minimize shrinkage or stretch. Casual V-neck style with contrast banding on front yoke, around waist and cuffs. Elastic at trouser waist. 00(White with Red trousers and stripe) or 20(All Mint with Maize/White stripes).

Sizes 32, 34, 36, 38, 40".
38N7040—Del'd.... 3.98

E **Lounge in Luxury.** Warm, light 3-way top (belted, half-belted or loose) of quilted acetate-nylon tricot. Gold-embroidered braid etches collar, button placket and 2 pockets. Slim, tapered bengaline trousers close with zipper and button. 43(Coral/Black) or 80(Blue/Black). State color no., size.

Sizes 12, 14, 16, 18, 20.
38N7046—Del'd.... 11.95

F **Proportioned in 2 Lengths**—Sanforized flannelette pyjamas that won't shrink more than 1%. Trimly man-tailored. Relieved with piping on notched collar and pocket. Fringed tie belt. Elastic at trouser waist. 30(Yellow) or 98(Light Blue). State color number.

Average—fits up to 5'5".

Sizes 32, 34, 36, 38, 40".
38N7495—Del'd.... 2.98

Tall—fits over 5'5".
Sizes 34, 36, 38, 40, 42".
38N7496—Del'd.... 3.49

G **Non-Run Yarn-Dyed Stripes** sweep around the cotton-interlock top of these versatile pyjamas. Redmanized to minimize shrinkage or stretch. White pique collar, detachable taffeta bow. Cotton lisle "Slim Jims" tapered to flatter. Elastic at waist. 70(Red/White top, Black trousers). State size.

Sizes 32, 34, 36, 38".
38N7043—Del'd.... 4.98

H **Gift Set** in handy plastic travel bag. Pyjamas of no-iron acetate-nylon pucker fabric. Print jacket, piping on collar, ties at throat. Solid color pants have elastic at waist. Quilted plastic sluffs with tops to match trousers. 86(Royal/White) or 70(Red/White).

Sizes 32, 34, 36, 38, 40".
38N1208—Del'd.... 3.98



FOR SLEEPING BEAUTIES

1 **Exciting "Hoedown" Motif.** Flannelette pyjamas gaily printed with barn-dance scene. Mandarin collar trimmed with piping. Trousers have elastic at back waist. 81(Aqua) or 33(Maize) ground.
Sizes 32, 34, 36, 38".
38N7494—State color no.... 2.98

2 **Sweet and Feminine** pyjamas of soft flannelette. Embroidered flowers highlight the piped, rounded yoke. Lace and piping edge the Peter Pan collar. Elastic at waist. 60(Pink) or 80(Blue).
Sizes 32, 34, 36, 38".
38N7044—State color no.... 2.98

3 **Floral Stripe.** Dainty pyjama gift in fine flannelette. Piping and lace trim Peter Pan collar, front yoke and pocket. Long sleeves elasticized at wrist. Elastic at trouser waist. 80(Blue with Floral) or 60(Pink with Floral). State size.
Sizes 32, 34, 36, 38, 40".
38N7045—State color no.... 3.98

4 **No-Iron Cotton Plisse Pyjamas.** Most feminine collar adorned with flower appliques and edged with lace. Matching lace ices yoke and pocket. Elastic at waist of trousers. 20(Mint) or 60(Pink).
Sizes 32, 34, 36, 38, 40".
38N6401—State color no.... 2.99

5 **Lounging or Sleeping Pyjamas** in shimmering satin. And such a low price for so much Christmas glamour! Black piping outlines mandarin neckline and pocket. Black theme repeated in ties at throat, buttons and trousers (elasticized at waist). 81(Aqua) or 70(Red).
Sizes 32, 34, 36, 38, 40".
38N1209—State color no.... 3.98

PLEASE STATE SIZE AND COLOR NUMBER ON ORDER.

HW SIMPSONS-SEARS . . 79

Gifts for dreamers

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



A
Opaque Nylon
Tricot
3.98



E
Set
7.98
Gown
2.98

B
40 Denier
Nylon Tricot
4.98



C
Floral
Flannelette
3.98

D
Cosy
Flannelette
2.98



F Nylon Tricot 4.98

G 3.98

A **Pretty Enough for a Bride.** The sweetest Baby Doll pyjamas. Opaque 40 denier nylon tricot. Gracious collar overlaid with embroidered 15 denier nylon tricot and outlined with nylon braid and a shirring of double 15 denier tricot. Matching edging of braid and shirring circles full sweep of the hem. Bloomers to match. 33(Maize) or 60(Pink). Sizes: S(32-34); M(36); L(38-40). 38N1205—State color no. Del'd.... 3.98

B **In Christmas Red or Black**—perfect gift for the woman who likes exciting lingerie. Provocative gown of opaque 40 denier nylon tricot. Matching nylon braid trim, laced with non-tarnish silver thread, gives a Grecian air to the bodice and adds allure to the flounced hem. Satin ties at waist. Delivered. 70(Red) or 09(Black).
 Sizes: S(32); M(34-36); L(38-40)*.
 38N8069—State color no. Del'd.... 4.98

C **Flower-Sprigged Charm.** Fashionably full Granny gown of warm flannelette. Rounded piped yoke at front and back. Embroidered nylon trims piped collar. Satin bow accent. Long sleeves, elastic at wrists. 15(Soft Mauve) or 80(Blue).
 Sizes: S(32-34); M(36-38); L(40-42)*.
 38N1796—State color no. Del'd.... 3.98

D **Soft Pastel Shades** in a gift-perfect Granny gown of cosy flannelette. Rounded front yoke decked with floral embroidery. Val lace and piping edge Peter Pan collar. Long sleeves, elastic at wrists. 81(Ice Blue) or 60(Pink).
 Sizes: S(32-34); M(36-38); L(40-42)*.
 38N1795—State color no. Del'd.... 2.98

E **Waltz-Length Peignoir Set** of acetate-nylon tricot. Gown has scoop neck outlined front and back with nylon ruching. Overlay of embroidered 15 denier tricot encircles front yoke. Flounced hem. Satin ties at waist. Peignoir features matching embroidered yoke. Neckline, yoke and elastic-gathered sleeves edged with lace and ruching. Ties on yoke. State color no. 09(Black), 80(Blue) or 60(Pink).
 Sizes: S(32); M(34-36); L(38-40)*.
 38N8072—Set, delivered..... 7.98
 38N8073—Gown only, delivered..... 2.98

F **Old Favorite Now in Easy-Care Nylon**—Granny gown in opaque 40 denier nylon tricot. Rounded front yoke overlaid with embroidered 15 denier tricot and framed with braid. Double fold of 15 denier shirring combines with braid to trim collar. Yoked back. Elastic-gathered sleeves. 80(Blue) or 60(Pink).
 Sizes: S(32-34); M(36-38); L(40-42)*.
 38N8071—State color no. Del'd.... 4.98

G **Lined Lace Bodice** highlights this charming gown of opaque 40 denier nylon tricot. Double fold of 15 denier tricot edges the front neckline and arm openings. Satin bow trim. Self ties at waist. State color no. 60(Pink) or 80(Blue).
 Sizes: S(32); M(34-36); L(38-40)*.
 38N8070—Price, delivered..... 3.98

ITEMS SHOWN ON THIS PAGE

1 **Welcome Gift** of 3 luxury briefs of run-proof acetate-nylon tricot. Embroidered "Sweetheart" applique. Outside elastic at waist. Double crotch. Box contains one of each—White, Pink and Blue. State size.
 Sizes: S(33-35); M(36-38); L(39-41)*.
 38N2150—Elastic leg, lace trim..... 2.00
 38N2162—Band-leg style..... 2.00

2 **For the Young at Heart**—Baby Dolls in drip-dry acetate-nylon tricot. Adaptable elastic-gathered scoop neck. Front yoke prettied with insertion of embroidered nylon and edged with lace. Bloomers have elastic at waist and legs. 80(Blue) or 60(Pink).
 Sizes: S(32-34); M(36); L(38-40)*.
 38N1206—State color no. Del'd.... 2.00

3 **Only 2.00 for a No-Iron Waltz Gown** of acetate-nylon tricot. Elastic-gathered scoop neck for on or off-the-shoulder wear. Insertion of embroidered nylon, outlined with lace, trims front bodice. Flounced hem. Self ties at waist. 80(Blue) or 60(Pink).
 Sizes: S(32-34); M(36); L(38-40)*.
 38N8074—State color no. Del'd.... 2.00

4 **The Accent Is on Easy Care.** Slip in acetate-nylon tricot with front shadow panel. Front bodice frosted with lace and edged with double fold of 15 denier nylon tricot. Back bodice and flounced hem banded with lace. 00(White) or 80(Blue).
 Sizes 32, 34, 36, 38, 40*.
 38N3312—State color no. Del'd.... 2.00

5 **Lace-Trimmed Half Slip** of no-iron acetate-nylon tricot. Front shadow panel. Hemline flounced with alternate rows of nylon-acetate lace and 15 denier nylon tricot. Elastic at waist. 00(White) or 80(Blue).
 Sizes: S(24-26); M(27-28); L(29-31)*.
 38N5516—State color no. Del'd.... 2.00

STATE COLOR NUMBER, COLOR AND SIZE.



1
GIFT-BOXED BRIEFS
 Band or Elastic-Leg Style
 2.00

2
 Baby Dolls
 2.00

3
 Waltz Gown
 2.00

Christmas feature

**HIGH-STYLE LINGERIE
 AT ONE LOW PRICE**

- In acetate-nylon tricot
- Drip dry in a wink
- No ironing necessary
- Adorably trimmed

2.00
 Each

5
 Shadow-Paneled
 Half Slip
 2.00

4
 Shadow-
 Paneled
 Slip
 2.00

STATE COLOR NUMBER

When stating color choice on order please be sure to include color number.

EXAMPLE. 60(Pink).

ITEMS SHOWN OPPOSITE

A Jewel Box Trio—a very dainty gift. Set of 3 briefs to match lingerie on this page. Of care-free 40 denier nylon trimmed to delight a feminine heart. Scalloped nylon lace combines with double nylon sheer ruffle around elastic leg openings. Durable outside elastic waist. Double crotch. Rose-decorated double-tiered jewel box with lock and key. White, Pink, Blue in each box. Hips: S(33-35); M(36-38); L(39-41)". **38N2145**—Box of 3. 3.98

B Picture-Pretty waltz-length gown in 40 denier nylon tricot. Elastic-ruffled scoop neck circled front and back with two rows of pleating and an insertion of lace. Lavish scalloped lace trim sweeps around flaring skirt. 80 (Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N8075**—Del'd.. 3.98

C Wonderful Gown Value—only 3.98 for this charmer. Graciously styled in "sudsable" 40 denier nylon tricot. Trim matches that of waltz-length gown. Scalloped lace and pleating completely frame elastic-gathered neck at front and back. Graceful skirt falls from neat, fitted midriff. Elastic at back waist ensures trim fit. 80(Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N8076**—Del'd.. 3.98

D The Irresistible Appeal of pleats and lace—she'll treasure this gift. Opaque slip of 40 denier nylon tricot with lined, pleated bust section. Scalloped lace adds frosty flattery to top bodice. Back bodice edged with double fold of 15 denier nylon tricot. Insertion of lace at front midriff. Pleated hemline topped with scalloped lace. Adj. satin straps. 80 (Blue) or 00(White). Bust: 32, 34, 36, 38, 40, 42". **38N3313**—Del'd.. 3.98

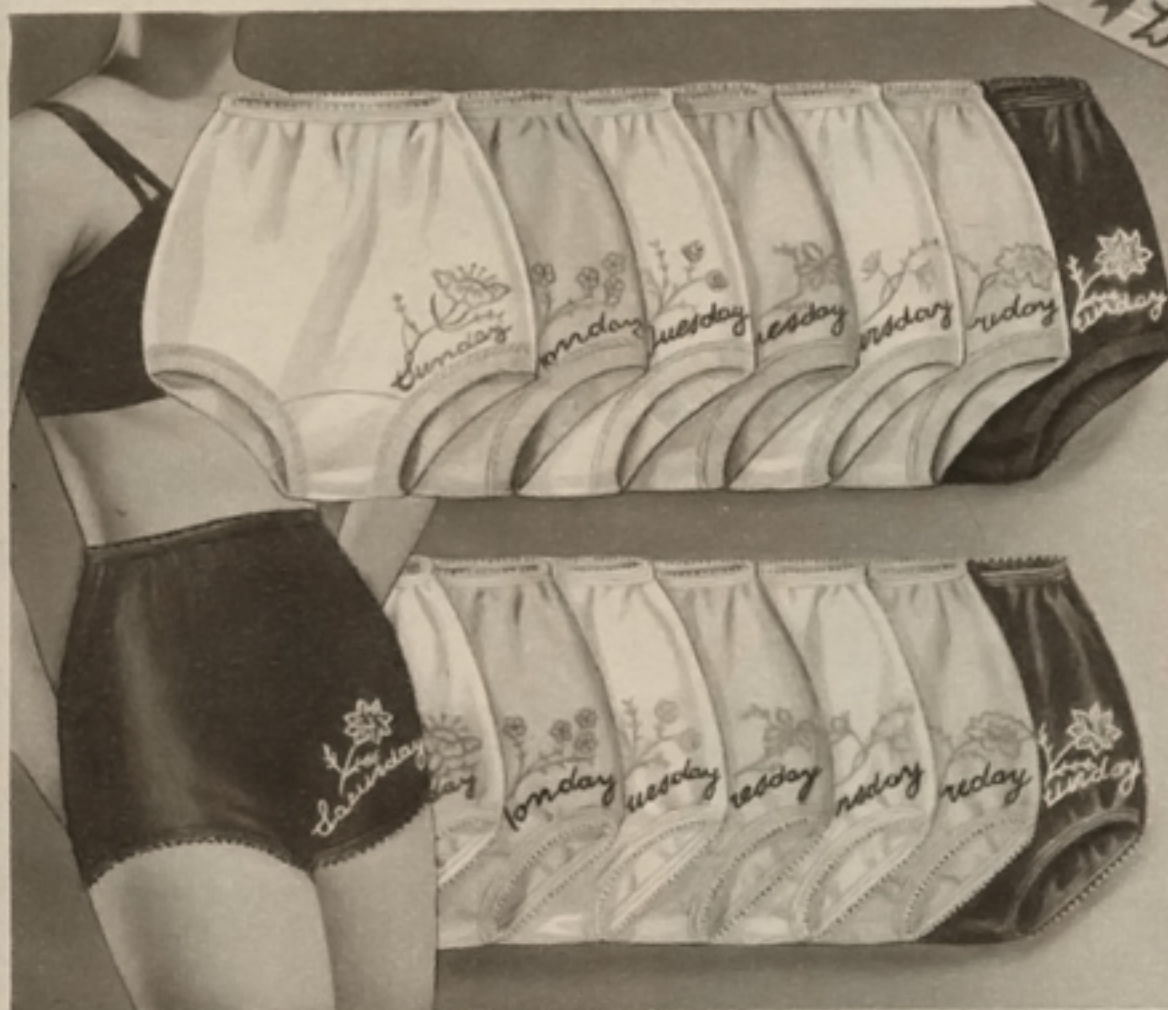
E Box Pleating and Lace highlight a new gift slip that's delightfully feminine. These ultra smart box pleats merge with nylon lace to fashion a most fetching front bodice. Lace bands back bodice. Hemline awl with pleats and lace. Adj. satin straps. Opaque 40 denier nylon tricot. 80(Blue) or 00(White). Bust: 32, 34, 36, 38, 40, 42". **38N3314**—Del'd.. 3.98

F The Increasingly Popular half slip. Complement her lingerie wardrobe with this matching style of opaque 40 denier nylon tricot. Deep hemline trim—a cascade of permanent pleats falls freely from an insert of scalloped nylon-acetate lace. Elastic at waist. 80(Blue) or 00(White). Waist: S(24-26); M(27-28); L(29-31)". **38N5517**—Del'd.. 3.98

G Alluring Baby Doll—so much charm for so tiny a price. Elastic-gathered scoopneck enhanced all round with 2 rows of pleating and insertion of lace. Lace-edged hem. Matching bloomers; elastic waist and legs. Opaque 40 denier nylon tricot. 80 (Blue) or 60(Pink). Bust: S(32-34); M(36); L(38-40)". **38N1207**—Del'd.. 3.98

Day-of-the-week briefs

BAND OR ELASTIC-LEG STYLE



2 RUNPROOF FABRICS

Colorful as Christmas

Quality Rayon	Opaque Nylon
3.98	5.98

Seven dainty briefs... each artistically embroidered with its particular day and a colorful floral motif... neatly packed for Christmas giving. Double crotch; smooth elastic at waist. Each box contains 3 White, 2 Pink, 1 Blue and 1 Black. Hips: S(33-35); M(36-38); L(39-41)".

In runproof rayon tricot. Band-leg style. **38N2110**—Box of 7... 3.98
Elastic-leg style. **38N2111**—Box of 7... 3.98
Opaque 40 denier nylon tricot. Elastic-leg style. **38N2109**—Box of 7... 5.98



Miraculous New Banlon 1.19 Up

Banlon—the sensational, fast-drying, all-nylon fabric that's as soft and absorbent as fine cotton—never clammy. "Gives" with every movement. 00(White) or 60(Pink).

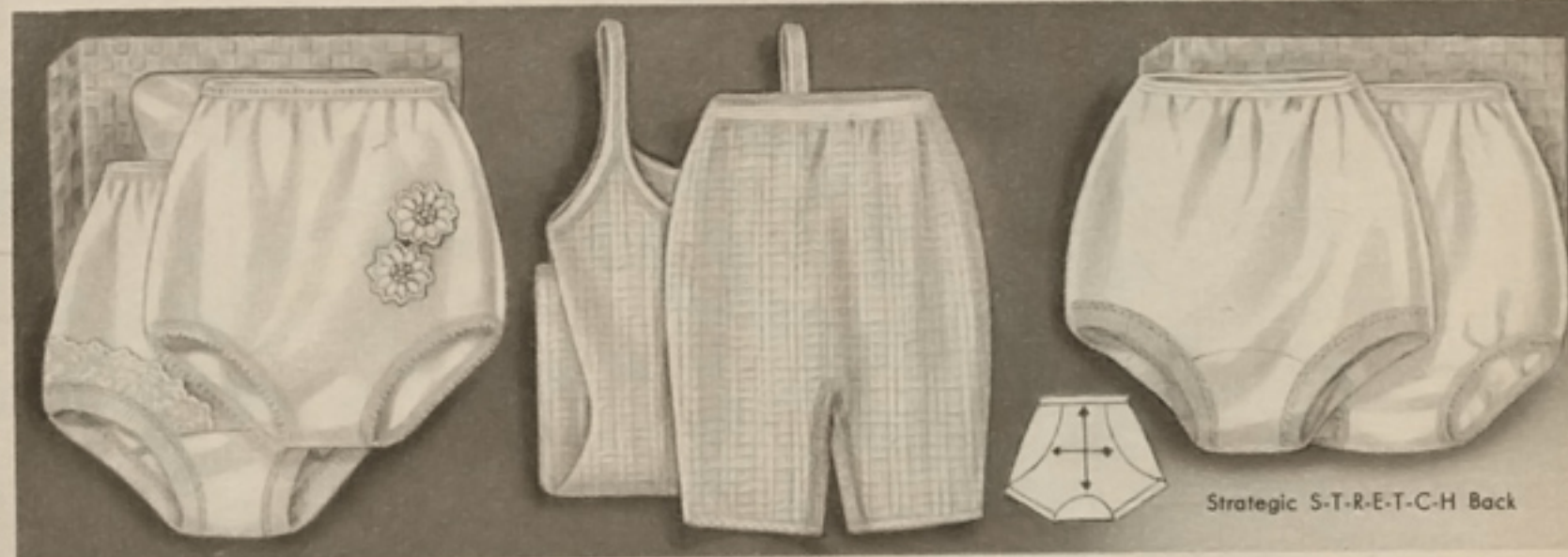
Briefs. S(33-35); M(36-38); L(39-41)". **38N2134**—Elastic-leg style. 1.19; 2/2.35
Panties. S(35-37); M(38-40); L(41-43)". **38N2340**—Flare-leg style... 1.59

Acetate-Nylon Tricot 1.00 Up

Runproof flare-leg panties. Opaque fabric that is soft, strong and fast-drying. Scalloped nylon lace trims legs. 09(Black) or 00(White). S(35-37); M(38-40); L(41-43)". **38N2404**—Ea. 1.00; 2/1.97
XL(44-46); OS(47-49)". **38N2405**—00(White). 1.29

Luxury 40 Denier Nylon 1.39

"Harem-style" extra front panel veils floral appliques and embroideries. S(33-35); M(36-38); L(39-41)".
Band-Leg Briefs—snug self cuffs. **38N2181**—00(White), 60(Pink). 1.39
Elastic-Leg Briefs—double sheer ruffle trim that will not fray. **38N2187**—00(White)... 1.39



Two Runproof Briefs 99c

Two gift-pretty, rayon tricot briefs in dainty box. Assorted overlay trims of nylon embroideries—no inserted panels that tear. Double crotch. Smooth outside elastic at waist. White and Pink in each box. S(33-35); M(36-38); L(39-41)". **38N2130**—Band-leg style... 99c
38N2131—Elastic-leg style... 99c

Cotton-and-Nylon 79c

Winterweight snuggles in "Nylo-cotton" (85% cotton, 15% nylon). Resist shrinkage. 00(White). Sleeveless Vest—shaped bust. Bust: S(32-34); M(36-38); L(40-42)". **38N2841**—Del'd.. 79c; 2/1.55
Snuggie Pants—generously cut. Hips: S(35-37); M(38-41); L(42-45)". **38N2536**—Del'd.. 79c; 2/1.55

3 Active-Back Briefs 1.77

Gift box of 3 "Jax" briefs featuring the famous bias-cut back panel that "gives" with your every move. In runproof "Tricocel" rayon... so soft, absorbent, comfortable. Snug legs, double crotch. 00(White). S(33-35); M(36-38); L(39-41)". **38N2074**—Band-leg style... 1.77
38N2088—Elastic-leg style... 1.77

PLEASE STATE COLOR NUMBER, COLOR NAME AND SIZE.

A SIMPSONS-SEARS . . 83

A Rich Tiers of Lace circle this slim sheath style. A perfect little half slip for the woman who wears straight skirts yet who does not wish to forego femininity. 6 glamorous layers of nylon-acetate lace swirl around the skirt—to part at centre back in convenient walking slit. The fabric is opaque 40 denier nylon tricot that stays smooth without any ironing. Elastic at waist. State color no. 09(Black) or 00(White). S(24-26); M(27-28); L(29-31)". **38N5519—Delivered... 3.98**

B Sophisticated Sheath Slip—fashion-dictated partner for slim dresses and skirts. Featuring the new contour bustline of lined acetate-nylon lace, specially designed to mold the bra and give the most flattering fit possible across the back bodice. Most feminine skirt boasts six tiers of nylon-acetate lace. Slit at back for walking ease. Fashioned in opaque 40 denier nylon tricot, the wonderfully washable, no-iron fabric. Adjustable straps. 09(Black) or 00(White). Sizes 32, 34, 36, 38, 40". **38N3316—State color no. 4.98**

C For the Loveliest Gift of All—a fine quality nylon tricot slip (opaque 40 denier). Crystal pleating, finest of all, combines with nylon lace to form a bust section that fits perfectly and is bewitchingly feminine. Nylon lace bands the back bodice. Delightful hemline treatment of scalloped crystal pleating and lace. Adjustable straps. 72(Flame), 00(White), 81(Aqua). Sizes 32, 34, 36, 38, 40, 42". **38N3315—State color no. 5.98**

D Crystal-Pleated Half Slip to match 38N3315. In opaque 40 denier nylon tricot; drips dry and needs little or no ironing. She'll fall in love with the flurry of crystal pleating that ripples around the hem. Nylon lace and scalloped finish add the icing to a truly flattering frill. Elastic at waist. Please state color number. 72(Flame), 00(White), 81(Aqua). S(24-26); M(27-28); L(29-31)". **38N5518—Delivered... 4.98**

C D The Perfect Gift Set. Give her the sheath slip 38N3315 and half slip 38N5518. State color no. on order. 72(Flame), 00(White), 81(Aqua). Slip sizes 32, 34, 36, 38, 40, 42. Half slip sizes—S, M, or L. **38N3320G—2-pc. set. 10.00**

E "Lifetime" Slip—guaranteed for one year of normal wear. Of multifilament rayon crepe styled on sleek princess lines. Rich trim of lace on bodice and hemline. Strong, nylon-fagoted seams add to the life of this garment. Straight-cut skirt, bias back panel. Adj. straps. 80(Blue), 00(White) or 60(Pink). Sizes 32, 34, 36, 38, 40, 42". Average—fits under 5'5". **38N3016—State color no. 2.98**
Tall—fits over 5'5". **38N3195—White only.. 2.98**

F Glamorous Underpinning for a Christmas party dress—this beautiful, billowy crinoline. Skirt flares out in a pouf of deep lace over nylon net. Two rows of wide satin ribbon circle the skirt. Satin bow and rose trim at front. Extra ruffle of nylon net adds bounce to hem. Nylon top falls trimly over the hips for a smooth fit under your dress. Elastic at waist. 33(Maize on White) or 80(Blue on White). S(24-26); M(27-29); L(30-32)". **38N5140—State color no. 5.98**

G Classic Slip in 40 denier opaque nylon tricot. Protective front shadow panel. Simple, yet very smart trim on bodice and around hem—all-nylon lace in a fagoting pattern. This new trim, for all its daintiness, masks hidden strength. Adjustable straps. Buy this slip for the girl who likes quality without fussiness. State size. 00(White) or 09(Black). Sizes 32, 34, 36, 38, 40". **38N3317—State color no. 3.98**

STATE COLOR NUMBER.

1
Full-Skirted
Cotton Slip
1.98

2
Proportioned
for All Heights
2.98

GIFTS WITH A CHRISTMAS AIR

Full-Length Slips or Half Slip Styles
Fine Cotton or Easy-Care Trilan Tricot

3
Shadow-Paneled
Half Slip
1.98

For her—for you

BUDGET-PRICED BASICS

4
New
Trilan
2.98

1 There's 80" of Sweeping Grace to this fine cotton slip. Entire front bodice of embroidered eyelet in assorted patterns. Eyelet bands back bodice and wide hemline. 00(White). Sizes 32, 34, 36, 38, 40". **38N4063—Delivered... 1.98**

2 Kick-Pleat Cotton Slip. Eyelet embroidery trims front and back bodice and deep flounce. Shadow-paneled front. 00(White). Ev. bust sizes 32-42".

Short fits up to 5'3". **38N4033—Delivered... 2.98**

Average fits 5'3" to 5'5". **38N4034—Delivered... 2.98**

Tall fits 5'5" and over. **38N4035—Delivered... 2.98**

3 In 2 Lengths. Kick-pleat half slip of imported cotton. Front shadow panel. Embroidered eyelet trim. Elastic at waist. 00(White). State size. S(24-26); M(27-28); L(29-31)".

Average—up to 5'5". **38N5512—Delivered... 1.98**

Tall—over 5'5". **38N5513—Delivered... 1.98**

4 Trilan Tricot Slip. In a close-knit Triacetate fibre that washes well, dries quickly, needs very little ironing. Pleating and lace, edged with double fold of nylon tricot, top front bodice. Back bodice banded with lace. Sweep of lace and pleats around hem. Adj straps. Sizes 32, 34, 36, 38, 40". **38N3319—00(White)... 2.98**

5 Confection Colors in a drip-dry cotton slip. Front shadow panel. Embroidered nylon trims bust and is flounced over self ruffle at hem. Embroidery edges back. Little or no ironing. 00(White), 60(Pink), or 80(Blue). Sizes 32, 34, 36, 38, 40". **38N4064—State color no. 2.98**

5
Drip-Dry
Cotton
2.98

Gift ideas

FOR ALL THE LADIES

Items Shown on Opposite Page

A New Coffee-Pot Border Print decks this cobbler cover-up. Fine easy-to-wash cotton with deep pockets. Binding trim on neckline, pockets. Ties at nape of neck and waist back. 30(Yellow); 70(Red); 20(Green). Give 2nd color choice. One size fits 12 to 20. 38N1097—Del'd. 1.15; 2 for 1.98

B The Dramatic Sweep of permanent pleats makes a hit of this gift apron. Drip-dry, no-iron cotton in striking Chinese motif. Useful and ornamental pocket. 70(Red); 20(Green); 80(Blue). Give 2nd color choice. Women's size fits up to 20. 38N1096—State color no.... 1.98

C Cosy Hug-Me-Tight—imported from Scotland. Lacy-knit bedjacket... 95% wool delicately shot with bright rayon threads. Snug ribbed cuffs. 60(Pink) or 80(Blue). One size fits up to 40" bust. 38N1808—State color no.... 1.98

D Helanca Girdle or Pantie Girdle. Processed nylon yarn that's permanently elastic, extra durable and soft. Controls firmly, anchors securely. Reinforced front section. 4 garters. 00(White); 60(Pink); 80(Blue); 70(Red); 09(Black). State color no. Fits hips 9 to 11" larger than waist. One size fits waist 24-34". 18N8807—Girdle, del'd. 3.98 18N8907—Pantie girdle, del'd. 3.98

E Buy 2 and Save! Charmode bandeau of crisp cotton broadcloth with sunburst-stitched cups. Non-curl reinforced band, elastic centre insert. 70(Red); 60(Pink); 80(Blue); 00(White). A cup—Small. 32, 34, 36". 18N3183—Each, del. 2.00; 2/3.95 B cup—Medium. 32, 34, 36, 38". 18N3184—Each, del. 2.00; 2/3.95 C cup—Full. 32, 34, 36, 38, 40". 18N3185—Each, del. 2.00; 2/3.95

F Curve-Conscious Slip—New York-designed to conform to your bra line. Shaped, "flatter-fit" bust section of lace is lined. Centre insert for beautiful separation. Floating-action elastic-insert straps follow every body movement. Nylon-and-acetate lace circles hem. Choice of 2 fabrics. 09(Black) or 00(White). Sizes 32, 34, 36, 38, 40". In 40 denier nylon tricot. 38N3321—State color no.... 3.98 In fine multifilament rayon crepe. 38N3604—State color no.... 2.98

G Devastatingly Feminine. Elastic-leg briefs with candy-crisp trim embroidered on nylon sheer. "Sissy" ruffles around legs. Fast-drying acetate-and-nylon tricot. 70(Red/White); 09(Black/White); or 00(All-White). S(33-35); M(36-38); L(39-41)". 38N2128—Del'd. Ea. 79c; 2/1.55

H The Cutest Coverage is provided by these saucy briefs of 40 denier nylon. Extra front panel of filmy 15 denier nylon with delicate floral flocking. Matching ruffle of double nylon sheer trims elastic legs. Hand-washable. 09(Black); 60(Pink) or 81(Aqua) flocking on White. State color number. Sizes: S(33-35); M(36-38); L(39-41)". 38N2194—Del'd. Ea. 1.00; 2/1.97

J Three Luxury Briefs of rich 40 denier nylon with matching lace trimmed elastic around legs. In Black plastic trinket box with lacy-patterned metalized top. White, Pink and Black—one of each color. Sizes: S(33-35); M(36-38); L(39-41)". 38N2149—Box of 3, del'd.... 2.98

K to **M** The Daintiest Gift. Run-proof rayon briefs with overlaid embroidered nylon trims. Styles as shown and similar. Box of 3 contains 1 White, 1 Pink and 1 Blue, or 3 assorted florals on White background. Box of 7 contains 1 White, 1 Pink and 1 Blue and 4 assorted florals on White background. Sizes: S(33-35); M(36-38); L(39-41)". Elastic-Leg Briefs. (K) 38N2107—Gift box of 3. 1.89 (L) 38N2090—Box of 3 florals. 1.89 (KL) 38N2045—Gift box of 7. 3.99 Band-Leg Briefs. (L) 38N2091—Box of 3 florals. 1.89 (M) 38N2108—Gift box of 3. 1.89 (LM) 38N2046—Gift box of 7. 3.99

STATE COLOR BY NUMBER.



SPECIAL GIRDLE PURCHASE

- Non-Binding, Free-Stride Crossover 2.98
- Patterned Front Panel Control

We purchased material specially to make this Charmode girdle available to you at such a low price. Non-binding crisscross feature in lower front walks with you. Nylon power net molds hips; brocaded cotton front smooths tummy; firm elastic cuff cinches in waist. Satin Lastex downstretch back panel. 4 adjustable garters. 00(White). 18N8010—Fits average hip 9-10" larger than waist. 14" waist down on figure. State size. Waist sizes 24, 26, 28, 30". Delivered..... 2.98



FREE-ACTION BRA—REG. 1.98

- Self-Adjusting Suspension Straps 1.74
- Net-lined, Circular-Stitched Cups

Charmode bra featuring our famous free-action, suspension straps that lift and hold a perfectly balanced bustline. Cotton broadcloth. 00(White). 18N3154—A—Small. Even sizes 32-36"... 1.74 18N3155—B—Med. Even sizes 32-40"... 1.74 18N3156—C—Full. Even sizes 34-42"... 1.74



Charmode

flexees

12.95 QUALITY GIRDLE

Special Purchase Enables Us to Set This Low Price 6.98

Wonderful value—side-zip girdle with the fit and quality of Flexees regular 12.95 lines. Firm nylon power net sides, sleek downstretch satin Lastex back. Lightly boned embroidered nylon taffeta front panel. 2 elastic front gores to allow easy movement. Collar waistband with stays to prevent rolling. 4 adjustable garters. 00(White). 18N8846—Fits average hip 9-10" larger than waist; 14½" waist down on figure. Please state size. Waist sizes 26, 28, 30, 32, 34". Del'd..... 6.98



Playtex

HALF PRICE

Reg. 5.00-Line 2.50 Strapless Bra

Double embroidered nylon marquisette bust section, foam rubber-lined in underbust. Elastic back. Non-slip, crisscross underarm feature. 00(White). 18N4009—A—Small. Even sizes 32-36"... 2.50 18N4010—B—Med. Even sizes 32-38"... 2.50 18N4011—C—Full. Even sizes 32-38"... 2.50

REGULARLY 4.50 3.98

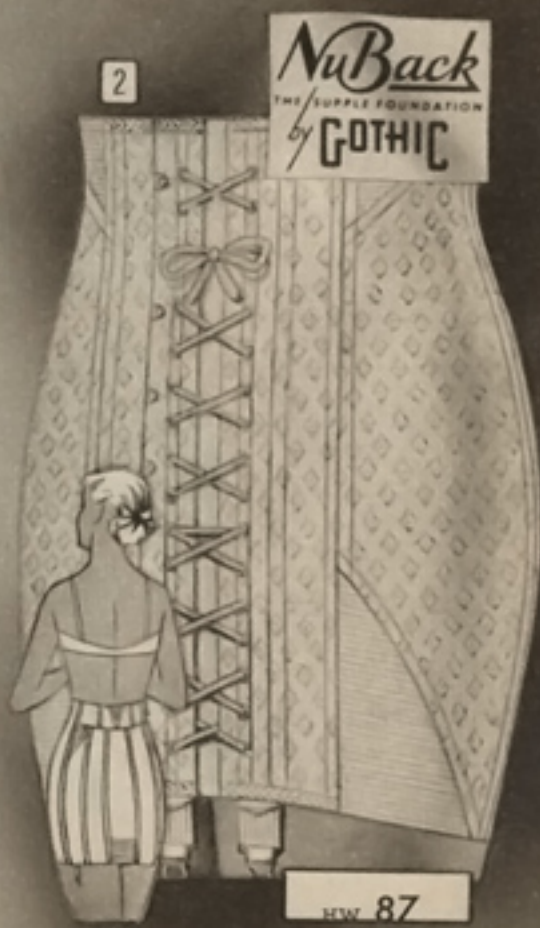
Shapely Torso Basque

1 Cotton broadcloth foundation to wear with any dress. Elastic sides and back. Embroidered cotton cups, completely lined with foam rubber. Padded underwiring for support. Adjustable hooks, comfortable spiral boning. 00(White). A cup—Small. Even sizes 30-36". 18N4560—Del'd..... 3.98 B cup—Med. Even sizes 32-38". 18N4561—Del'd..... 3.98

REGULARLY 5.75 4.98

Supple NuBack Corset

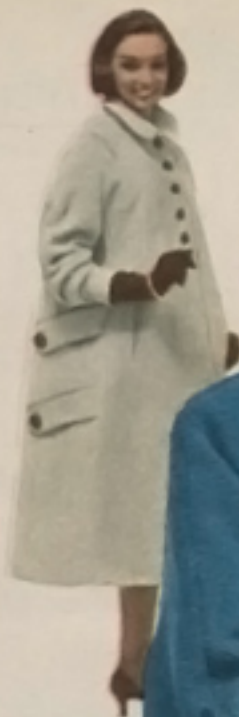
2 Telescopic-back that moves with you. In brocaded cotton corset cloth. 61(Nude). State 2" smaller than waist. 18N1234—Fits Av. Hip 9" larger than waist, 15" waist down. All waists 26-32, 34"... 4.98 18N1233—Fits Straight Hip 7" larger than waist, 14" waist down. All waists 26-32, 34"... 4.98 18N1235—Fits Full Hip 11" larger than waist, 16" waist down. All waists 26-32, 34, 36"... 4.98



NuBack THE SUPPLE FOUNDATION GOthic



A
Full Deep-
Pile Lining
29.95 cash
3.00 Down
5.00 Monthly



B
Junior
Success
25.00 cash
3.00 Down
5.00 Monthly



C
British
Tweed
39.95 cash
4.00 Down
5.00 Monthly



D
Borg Coat
Misses' and
Women's Sizes
79.50 cash
8.00 Down
7.00 Monthly



E
Luxurious Borg
59.50 cash
6.00 Down
5.00 Monthly



All Fashion Firsts

SPECIAL CHRISTMAS PRICES

Description of items shown opposite.

A Fashion Value Extraordinary—the wool Fibrene coat, richly flecked with rayon and lined throughout with 100% white rayon pile. Wool knit trim sweeps around collar and down front facings to the hemline. Push-up sleeves. Large flap pockets. State size, color number. 98 (Teal Blue/White) . . 09 (Black/White.) Misses' sizes 10, 12, 14, 16, 18. 17N247R—3.00 down. 5.00 mthly. Del'd. 29.95

B Lots of Fashion Appeal in a coat styled for the junior-proportioned figure. Youthfully flared with fashionable button-trimmed tabs at sides, raglan shoulders and push-up sleeves. Of fine-textured wool-and-rayon with rayon lining, flannelette interlining, chamois to waist at back. Please state color choice by number. 97 (Peacock Blue) . . 38 (Beige) . . 09 (Black). Junior sizes 9, 11, 13, 15, 17. 17N557R—3.00 down. 5.00 mthly. Del'd. 25.00

C Pellon-Lined A-Line Coat pyramids with magnificent fullness from the raglan shoulders to the hemline. It's top fashion in imported British Donegal-type all-wool tweed and features handmade buttonholes, novel placement of button trimmings, push-up sleeves. Rayon satin lining, flannelette interlining. Chamois to waist at back. Black/White (09). Misses' sizes 10, 12, 14, 16, 18. 17N248R—4.00 down. 5.00 mthly. Del'd. 39.95

D The Fur-Like Magnificence of Borg Fabric is translated by master furriers into this beautiful basic-style coat, so flatteringly wearable by both misses and shorter women. Made from 100% Orlon and lined throughout with Milium-insulated rayon satin. Lavish use of fabric in the turned-back cuffs. Inside storm cuffs. 3-button closing, inside button-and-loop closing. State color number. 52 (Beaverglow) . . 02 (Moonstone Grey) . . or 42 (Silversand). Misses' sizes 10, 12, 14, 16, 18, 20. 17N218R—8.00 down. 7.00 mthly. Del'd. 79.50
Half sizes 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. 17N600R—State size, color number. Del. 79.50

E Beautiful Borg Jacket for that extra-precious gift, for your own flattering comfort. Fashionable for day or evening wear in wonderful fur-like Orlon fabric with novelty Milium-insulated rayon satin lining. Length at back about 26 1/2". State color by number. 52 (Beaverglow) . . or 02 (Moonstone Grey). 17N853R—Sizes 10, 12, 14, 16, 18, 20. . 59.50

Description of coats shown on this page

F Fashion's Newest Braid Trim gives distinction to the collar and button-trimmed pockets, forms the bow at the neck of this stunning A-line coat of imported Italian tweed. Made from a beautiful blending of wool, rayon and cotton. Push-up raglan sleeves. Rayon lining, flannelette interlining. Chamois to waist at back. State size, color number. 81 (Sky Blue Tweed) . . 09 (Black/White tweed.) Misses' sizes 10, 12, 14, 16, 18. 17N249R—3.00 down. 5.00 mthly. Del. 25.00

G Luxurious Peruvian Alpaca lines the body and deep, adjustable cuffs of this fashionable clutch "liner" coat. Casually elegant in wool-and-rayon Donegal-type tweed, with rayon lining and flannelette interlining in the sleeves. Long shawl collar. Please state size. Black-and-White with Black lining (09). Misses' sizes 10, 12, 14, 16, 18. 17N250R—4.00 down. 5.00 mthly. Del. 39.95

H Peruvian Alpaca Clutch Coat—a luxury fabric fashion with a magnificent cape collar and sophisticated, slim lines. Raglan shoulders, sleeves in adjustable push-up style. Rayon satin lining, flannelette interlining. Chamois to waist at back. State color choice by number. 53 (Honey Beige) . . 06 (Platinum Grey). Misses' sizes 10, 12, 14, 16, 18, 20. 17N251R—4.00 down. 5.00 mthly. Del'd. .39.95

STATE COLOR BY NUMBER

When stating color choice on order, please be sure to include the color number. EXAMPLE: 08 (Charcoal). This will greatly help us to ship your order without delay.

F
Italian
Tweed
25.00 cash
3.00 Down
5.00 Monthly

G
Glamour "Liner"
Alpaca Lining
39.95 cash
4.00 Down
5.00 Monthly

H
100% Peruvian
Alpaca Coat
39.95 cash
4.00 Down
5.00 Monthly

Christmas treat

A FASHION DRESS
TO GIVE OR WEAR

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

A
Tweed or
Plain
9.98

B
Fine Wool
Flannel
12.98

C
10.98

D
Junior
All-Wool
10.98

E
Misses',
Half Sizes
8.98



F
Misses' and
Half Sizes
12.98

G
Junior Sizes
9.98



H
9.98

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

A Faultless Fashion—the well-bred look of silk-nubbed viscose tweed in this smart new dress fashion. The wide plastic patent belt features dropped medallion interest. Banded V neckline, back zipper. All-around unpressed pleats. State color by no. 29 (Avocado Green—olive) .59 (Chocolate Brown) .86 (Royal Blue); all with Black nubs. 31N1821R—Sizes 12, 14, 16, 18, 20... 9.98

In Plain Wool-Like Rayon Crepe. 56 (Cocoa Brown) .29 (Avocado Green) .or 88 (Navy). 31N1822R—Sizes 12, 14, 16, 18, 20... 9.98

B The Suave Sweater Look for a dress of fine wool flannel with striped knit wool banding at neck and sleeves for color contrast. Long zipper closing at back. Two slash pockets. Wide-flaring skirt. Self belt. State color by no. 55 (Cinnamon Brown) .96 (Caribbean Blue—bright) .or 29 (Avocado Green—olive). Sizes 12, 14, 16, 18, 20. 31N1823R—Price, delivered... 12.98

C Double-Duty Jacket Dress in fashion's favorite rayon bengaline. Princess-line dress has a long back zipper, Empire-style bodice back and front. State color by no. 96 (Caribbean Blue) .70 (Red) .or 88 (Navy). Misses' sizes 10, 12, 14, 16, 18. 31N1824R—State size. Delivered... 10.98

D Fine Wool Flannel Dress softly collared and cuffed with fluffy White Angora. Button-trimmed tab to a rhinestone-buckled bow on Empire bodice. Back zipper and pleat. 70 (Red) .96 (Caribbean Blue) .29 (Avocado Green—olive). Junior sizes 11, 13, 15, 17, 19. 31N1825R—State color by number... 10.98

E The Sophisticated Coat Dress in rayon bengaline. White rayon bengaline faces neckline. 88 (Navy) .96 (Caribbean Blue) .09 (Black). Misses' sizes 14, 16, 18, 20. Half sizes 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2, 26 1/2. 31N1826R—State color by number... 8.98

DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

F Three-Piece Suit Dress. Jacket and skirt in rayon tweed with sissy-front blouse of rayon print. 08 (Charcoal Grey/Royal Blue fleck, Royal/White blouse) .59 (Chocolate Brown/Black fleck, Brown/White blouse). Misses' sizes 14, 16, 18, 20. Half sizes 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. 31N1827R—State size, color number... 12.98

G Slim Lines in beautiful cashmere-finished rayon with binding and front cummerbund of rayon satin. Pleat, zipper, belt at back. 38 (Beige) .86 (Royal Blue) .09 (Charcoal Black). Junior sizes 11, 13, 15, 17, 19. 31N1828R—State size, color code no. 9.98

H Fashion Bonanza in a dress of viscose-and-cotton Florentine faille, embossed with gold-color print, binding to match on the scoop neckline. Unpressed pleats all around. Fashion tabs at the sides. Back zipper. State color by no. 00 (White) .96 (Caribbean Blue) .09 (Black); all with Gold color. 31N1829R—Sizes 12, 14, 16, 18, 20... 9.98

J Printed Magic Rayon Crepe jacket dress with color-matched rayon bengaline trim. 88 (Navy) .09 (Black) .50 (Brown); all with White print. Sizes 14, 16, 18, 20. Half sizes 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. 31N1830R—State size, color code no. 9.98



J
Misses' and
Half Sizes
9.98

B
New "Sissy"
Cardigan
6.98
Ottoman
Slim Skirt
5.98

C
Hi-Bulk Orlon
Pullover
4.98
Embroidered
Skirt
9.98

D
Bulky-Knit
Cardigan
5.98
Reversible
Skirt
8.98



Holiday separates

YEAR-ROUND TREASURES

A
Hi-Bulk Orlon
Pullover
4.98
Reversible
Skirt
9.98

A Warm as Your Wishes, and just as welcome, will be this soft hi-bulk Orlon pullover with patterned neckline. State color number. 70 (Hot Red)... 00 (White)... 36 (Champagne)... or 09 (Black). Sizes 14, 16, 18, 20. 7N5157—Hand-wash with care... 4.98

Tartan-Striped Reversible Skirt, cleverly box-pleated all around. Of wool-and-rayon. State color number. 06 (Black Watch stripe)... or 59 (Brown Watch stripe), both reversing to Grey tweed. Sizes 10, 12, 14, 16, 18, 20. 7N1845—Size chart on Page 99... 9.98

B Ribbon and Ruffles of Lace go delightfully "sissy" on this cardigan of hi-bulk Orlon—a dream to own because it's so dainty and hand washable. Please state size. 00(White) only. Sm. (12-14), Med. (16), Lge. (18-20). 7N5162—Delivered... 6.98

From Sunny Italy came the beautiful wool-and-nylon ottoman for this skirt. Encircled with rayon satin bands, pegtop-pleated over hips. Zipper. State color by number. 09 (Black)... 50 (Brown). Sizes 12, 14, 16, 18, 20. 7N1726—Size chart P. 99, Del... 5.98

C Her Prize Package—this dress-maker-styled pullover of hand-washable hi-bulk Orlon with button-trimmed ribbed bib insert. 79 (Powder Blue)... 36 (Champagne)... 00 (White). Sm. (12-14), Med. (16), Lge. (18-20). 7N5139—State color by number... 4.98

Exquisite Schiffli Embroidery patterns this wool-and-nylon ottoman skirt. Rayon half lining back and front. Grosgrain no-curl waistband. Back zipper. State color by number. 84 (Med. Blue)... 09 (Black). Sizes 12, 14, 16, 18, 20. 7N1846—Size chart P. 99, Del... 9.98

D Wonderful Holiday Fare—the new waist-hugging shortie cardigan in bulky-knit hi-bulk Orlon. Collar buttons down flat, or up to form a turtle neck. 00 (White)... or 70 (Red). Sm. (12-14), Med. (16), Lge. (18-20). 7N5163—State color by number... 5.98

Wool-and-Rayon Plaid Reversible Skirt with knife-sharp pleats all around, side zipper. Dry-clean. State color no. 57 (Cognac Brown/Charcoal Grey)... 90 (Turquoise/Charcoal Grey) Plaid. Sizes 10, 12, 14, 16, 18, 20. 7N1843—Size chart Page 99... 8.98

PERFECT GIFTS FOR HER

E Flattering as Flowers is this beautiful gift pullover in exquisite pastel shades. In bunny-soft hi-bulk Orlon, hand-washable with care and easy to keep fresh always. Dressmaker collar, ribbed V neckline, dyed-to-match buttons. 43 (Coral) . . 36 (Champagne) . . or 98 (Lt. Blue). Small (12-14), Medium (16), or Large (18-20). 7N5121—State size, color no. 4.98

F Sophisticated in Black or White—this interlock-knit hi-bulk Orlon pullover is so dressy with its scalloped sweetheart neck outlined by rhinestones and simulated tear-drop pearls. Hand-wash. State color by no. 09 (Black) . . or 00 (White). Small (12-14), Medium (16), or Large (18-20). 7N5164—State size. Del'd . . 5.98

G Dressmaker Cardigan of super-soft hi-bulk Orlon, featuring mock full-fashioned raglan sleeves and a tiny knit braid border on the dressmaker collar. Dyed-to-match buttons. Please state color by number, and size. 36 (Champagne) . . 98 (Lt. Blue) . . or 00 (White). Sizes 14, 16, 18, 20. 7N5155—Hand-washable . . . 6.98

H Always Right—the gift of a classic pullover in super-soft, hi-bulk Orlon. State color by no. 36 (Champagne) . . 00 (White) . . 29 (Moss Green) . . or 90 (Turquoise). Sizes 14, 16, 18, 20. 7N5005—Hand-washable . . . 3.98 In Sanforlan Botany Wool. 84 (Med. Blue) . . 26 (Bottle Green) . . 53 (Tan) . . 09 (Black) . . 00 (White) . . 88 (Navy). State color no. Sizes 14, 16, 18, 20. 7N5107—State color no. . . . 3.98

Larger Sizes in Sanforlan Botany wool. 84 (Med. Blue) . . 26 (Bottle Green) . . 09 (Black) . . 04 (Grey mix.). Sizes 40, 42, 44, 46. 7N5108—State color by no. . . 4.98

J A Gift of Importance—classic cardigan knit from hi-bulk Orlon. Super-soft, hand-washable with care. State size, color by no. 29 (Moss Green) . . 59 (Chocolate Brown) . . 00 (White) . . 90 (Turquoise). Sizes 14, 16, 18, 20. 7N5007—Price del'd 4.98 Larger Sizes 40, 42, 44, 46. 7N5111—Colors as 7N5007 . . 5.98

Same Style in Sanforlan Botany wool. 26 (Bottle Green) . . 84 (Med. Blue) . . 53 (Tan) . . 09 (Black) . . 00 (White) . . 88 (Navy). Sizes 14, 16, 18, 20. 7N5105—State color by no. 4.98

Larger Sizes in Sanforlan Botany wool. 26 (Bottle Green) . . 09 (Black) . . 84 (Med. Blue) . . 04 (Grey mix.). Sizes 40, 42, 44, 46. 7N5106—State color by no. 5.98

K Misses' and Women's Cardigan in flattering dressmaker style. Of beautifully-textured hi-bulk Orlon with Peter Pan collar and dyed-to-match shank buttons. Hand-wash. State color number. 84 (Med. Blue) . . 36 (Champagne). Sizes 34, 36, 38, 40, 42, 44, 46. 7N5150—State size. Del'd . . 6.98

L Becoming V-Neckline, beautiful soft shades, and two size ranges are featured in this cardigan classic of interlock-knit hi-bulk Orlon. Dyed-to-match buttons. State size, and color by number. 57 (Caramel-tan) . . 98 (Lt. Blue). Sizes 14, 16, 18, 20. 7N5167—Hand-washable . . . 5.98 7N5165—Sizes 40, 42, 44, 46. 6.98

M Give Her High Fashion as well as wonderful comfort when you gift her with this multi-flecked 100% Orlon tweed pullover—a beautiful partner for skirts or slacks. Hand-washable. State color by no. 08 (Charcoal tweed) . . 98 (Lt. Blue tweed) . . or 38 (Beige tweed). Sizes 14, 16, 18, 20. 7N5127—State size. Del'd . . 4.98

E
Hi-Bulk
Orlon
4.98

F
Interlock
Orlon
5.98

G
Interlock
Orlon
6.98

H
Hi-Bulk Orlon
or Botany Wool
Misses'
3.98
Botany Wool
Larger
4.98

HI-BULK ORLON OR
SANFORLAN WOOL
Gift Sweaters in Misses'
and special Mature-Figure Sizes

J
Orlon or
Botany Wool
Misses'
4.98
Larger
5.98

K
6.98

L
Orlon
Misses'
5.98
Larger
6.98

M
4.98

K and **L** Two Sweater Fashions Specially Designed
to Flatter the More Mature Figure

A
SHRINK-RESISTANT
Botany Wool
in Six Colors
2.98

B
SHRINK-RESISTANT
Botany Wool
5 popular colors
3.98

C
Embroidered
Orlon
4.98



For the sweater lovers on your list

ORLON, OR SHRINK-RESISTANT WOOL FAVORITES

Description below of items shown on this page

A A Wonderful Christmas Value for you or yours at this low price. This popular turtleneck pullover comes in shrink-resistant Botany wool in a whole paintbox-ful of colors. Order color by number and state size. 70(Red) .53 (Tan) .09 (Black) .00 (White) .98 (Lt. Blue) .29 (Moss Green). Small (12-14); Med. (16); or Large (18-20). 7N5017—Price, delivered. 2.98

B For Christmas and Long Afterwards, give this cardigan treasure of shrink-resistant Botany wool. Dressmaker-styled with soft Peter Pan collar and fashionable three-quarter length batwing sleeves. State color by number. 53 (Tan) .09 (Black) .98 (Lt. Blue) .70 (Red) .00 (White). Small (12-14); Med. (16); or Large (18-20). 7N5104—State size. Delivered. 3.98

C For Holiday Glitter, make your gift this beautiful Orlon classic cardigan. Silver color and White metallic embroidery give it such a look of splendour at the front. Hand-washable with care—mothproof. A favorite short-sleeved style. State size and color number. 98 (Light Blue) .or 00 (White). Small (12-14); Medium (16); or Large (18-20). 7N5166—Price, del'd. . . 4.98

D A Wise Choice for the sweater girl on your gift list is this 100% Orlon classic pullover. Soft as duckling down and so becoming in soft pastels and white. Hand-washable with care—mothproof. A favorite short-sleeved style. State size and color no. 00 (White) .98 (Lt. Blue) .or 57 (Caramel). Small (12-14); Med. (16); Large (18-20). 7N5116—Price, del'd. . . 2.98

E The Classic Cardigan is a gift that is sure to please. This one is an especially good buy because it costs so little, is so practical. Knit from 100% Orlon—hand-washable with care—mothproof. Dyed-to-match buttons. State size and color number. 00 (White) .98 (Lt. Blue) .or 57 (Caramel). Small (12-14); Med. (16); or Large (18-20). 7N5115—Price, del'd. . . 3.98

Description of items shown on the opposite page

F Nominated for Holiday Glamour—the wide-swirling skirt of wool-and-rayon felt all a-sparkle with rhinestones at the front. Perfect for dancing or dating, lovely with sweaters or blouses. Zipper at side. State color number and size. 90 (Turquoise) .or 09 (Black). Sizes 10, 12, 14, 16, 18, 20. 7N1847—Size chart on Page 99. Del'd. . . . 5.98

G Full-Fashioned Skirt and Sweater Set—truly a precious gift in dye-matched hi-bulk Orlon, specially treated so the fluffy surface will not "pill". Flared skirt is reversible, and has elasticized waistband. Rib pattern on cardigan top. State color by number. 79 (Powder Blue) .36 (Champagne). 7N3040—Sizes 12 to 20. Del'd. . . . 22.95

H For That Something Special, choose this slim-line knitted suit of mothproofed Botany wool. The fashionable cardigan-style top has bouclé-type panels from shoulders at front, self-covered buttons. Rib-knit skirt with elastic waist. State color number. 63 (Flamingo) .or 90 (Turquoise). Sizes 14, 16, 18, 20. 7N3039—State size. Del'd. 14.98

J Go Gay for the Holidays in these bonny all-wool slacks with colorful authentic tartans woven right into the fabric. Self-covered belt, neat cuffs and side zipper. Dry-clean. Size chart on Page 99. Please state tartan by code number. 06 (Black Watch) .or 01 (Hunting Stewart—green/red/yellow). 7N7004—Sizes 10, 12, 14, 16, 18, 20. . . . 7.98

K Authentic Tartan Skirt in all-wool—bonny partner for blouses and sweaters, and a wonderful gift suggestion. The knife-sharp pleats are stitched down over the hips all around for a neater silhouette. Side zipper. Size chart on Page 99. State tartan by code number. 01 (Hunting Stewart) .06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N1660—Price, del'd. . . 6.98

L Our Best Tartan Slacks. Fully washable because they are tailored from Orlon blended with wool. Sanforlan-processed and Mitin durably mothproofed. Finished with self cuffs, belt, two pockets and side zipper. Size chart on Page 99. State tartan by number. 02 (Hunting MacKinnon) .06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N7076—Price, del'd. . . 9.98

M Miniature Tartan Skirt with wonderfully practical qualities. Of fully washable Orlon blended with wool. Mitin durably mothproofed and Sanforlan processed. All-around pleats stitched down over hips. Side zipper. Size chart, Page 99. State tartan by no. 02 (Hunting MacKinnon) .06 (Black Watch). Sizes 10, 12, 14, 16, 18, 20. 7N1709—Price, del'd. . . 9.98

D
Orlon Classic
2.98

E
Orlon Cardigan
3.98





F
Wool-and-Rayon
Felt Skirt
5.98



J
Authentic All-
Wool Tartans
7.98

K
All-Wool
Tartan Skirt
6.98

ITEMS DESCRIBED ON OPPOSITE PAGE.

G
Orlon Skirt and
Sweater Set
22.95 cash
2.00 Down
5.00 Monthly

H
Botany Wool
Knit Suit
14.98



Washable Mothproofed
Orlon-and-Wool

L Tartan Slacks 9.98

M Tartan Skirt 9.98



A Wool Fleece Go Coat 13.98

B "Eyelash" Suburban Coat 17.98

C Wool Fleece or Tweed Melton 16.98

D Loden-Type Pea Jacket 12.98

A Give Her a Go Coat as a Christmas surprise. This one is so smart and warm in wool fleece with wool-quilted-to-rayon lining, has two large pockets and one ticket pocket, leather-covered buttons. Convertible collar, fronts and pockets have welt seaming. State size, and color by number. 02 (Light Grey)...or 08 (Charcoal Grey).
 Sizes 12, 14, 16, 18, 20.
 7N9053R—Price, del'd 13.98

B The Smart "Suburban" is one of the popular short-style coats—perfect for that extra-special gift. The "eyelash" wool fleece fabric is flecked with rayon Fibrene. Wool-quilted-to-rayon lining. White wool-pile collar may be worn 4 ways—zips up to form a hood. Full-length zipper under metal clasps. Please state size. Black/White (09).
 Sizes 12, 14, 16, 18, 20.
 7N9057R—Price, del'd 17.98

C To Go Everywhere—the car coat in soft-textured wool fleece. Collar turns up to form a hood. Full lining of wool quilted to rayon. Toggle-buttoned front, toggle trim on sleeves. Please state size. Lt. Blue (98).
 Sizes 12, 14, 16, 18, 20.
 7N9051R—State size. 16.98
 Same Style in wool-blend Melton tweed. Brown (50).
 Sizes 12, 14, 16, 18, 20.
 7N9052R—Price, del'd 16.98

D Loden-Type Pea Jacket in sturdy wool-blend Melton cloth with convertible collar-hood, lining of wool quilted to rayon. Toggle front closing. Storm tab at throat. Two pockets. Please state size. Navy (88).
 7N9058R—Sizes 12, 14, 16, 18, 20... 12.98

E The Commuter Coat in water-repellent cotton poplin with wool lining quilted to rayon satin. Knit wool collar and trim, storm cuffs. State color by number and size. 38 (Beige/Brown)...or 90 (Turquoise/Black).
 7N9038R—Sizes 12, 14, 16, 18, 20... 12.98

DESCRIPTION OF ITEMS SHOWN ON THE OPPOSITE PAGE

F Fashion-New Cotton Poplin Jacket. Detachable self hood with bulky-knit wool trim. Fashionable tab-and-button detail. Rayon lining quilted to wool. State color number. 09 (Black/White)...38 (Beige/Brown).
 7N9060R—Sizes 12, 14, 16, 18, 20... 14.98

G Gay Tyrolean Braid and "stag" buttons trim this jacket of mercerized, shower-proofed cotton chino. Rayon lining quilted to wool. Collar-hood lined with White wool pile. 70 (Red/White)...09 (Black/White).
 7N9049R—Sizes 12, 14, 16, 18, 20... 14.98

K The "Ticket-Pocket" Coat is not only one of today's leading fashions, it comes in a top-ranking sports fabric—Donegal-type wool-and-rayon tweed. Warmly lined with wool quilted to rayon and smartly finished with leather-covered buttons. Two large pockets, smaller ticket pocket. Please state correct size. Black-and-White tweed (09).
 Sizes 12, 14, 16, 18, 20.
 7N9055R—Price, del'd 14.98

L Loden-Type Car Coat in leading fashion colors. A wonderful weather-resister because it's made of water-repellent cotton poplin, lined with wool quilted to rayon. The convertible collar-hood is lined with wool thermopile. Toggle closing, trim. State color by number, size. 38 (Beige/Brown)...09 (Black/White)...or 70 (Red/White).
 Sizes 12, 14, 16, 18, 20.
 7N9041R—Price, del'd 12.98

H Less Than 10.00 for This Go Coat of water-repellent cotton poplin over a wool-quilted-to-rayon lining. 2 large, one ticket pocket. State color by number 90 (Turquoise)...38 (Beige)...70 (Red) or 09 (Black).
 7N9048R—Sizes 12, 14, 16, 18, 20... 9.98

J "Town and Country" Jacket in black wool frosted with white rayon Fibrene. White mouton (dyed, processed lamb) collar. Wool-quilted-to-rayon lining. Button-trimmed side tabs. Black-and-White (09).
 7N9040R—Sizes 12, 14, 16, 18, 20... 16.98

M Fashion Colors for our newest car coat of water-repellent cotton poplin, warmly lined with wool quilted to rayon. Front toggle closing with leatherette straps and loops. Inside zipper fly front. Toggle-and-strap, deep flange trim on pockets. Welt-seamed front panel. State color by number. 38 (Beige)...70 (Red)...or 90 (Turquoise).
 Sizes 12, 14, 16, 18, 20.
 7N9059R—Price, del'd 12.98

With her outdoor life in mind

ITEMS DESCRIBED ON OPPOSITE PAGE



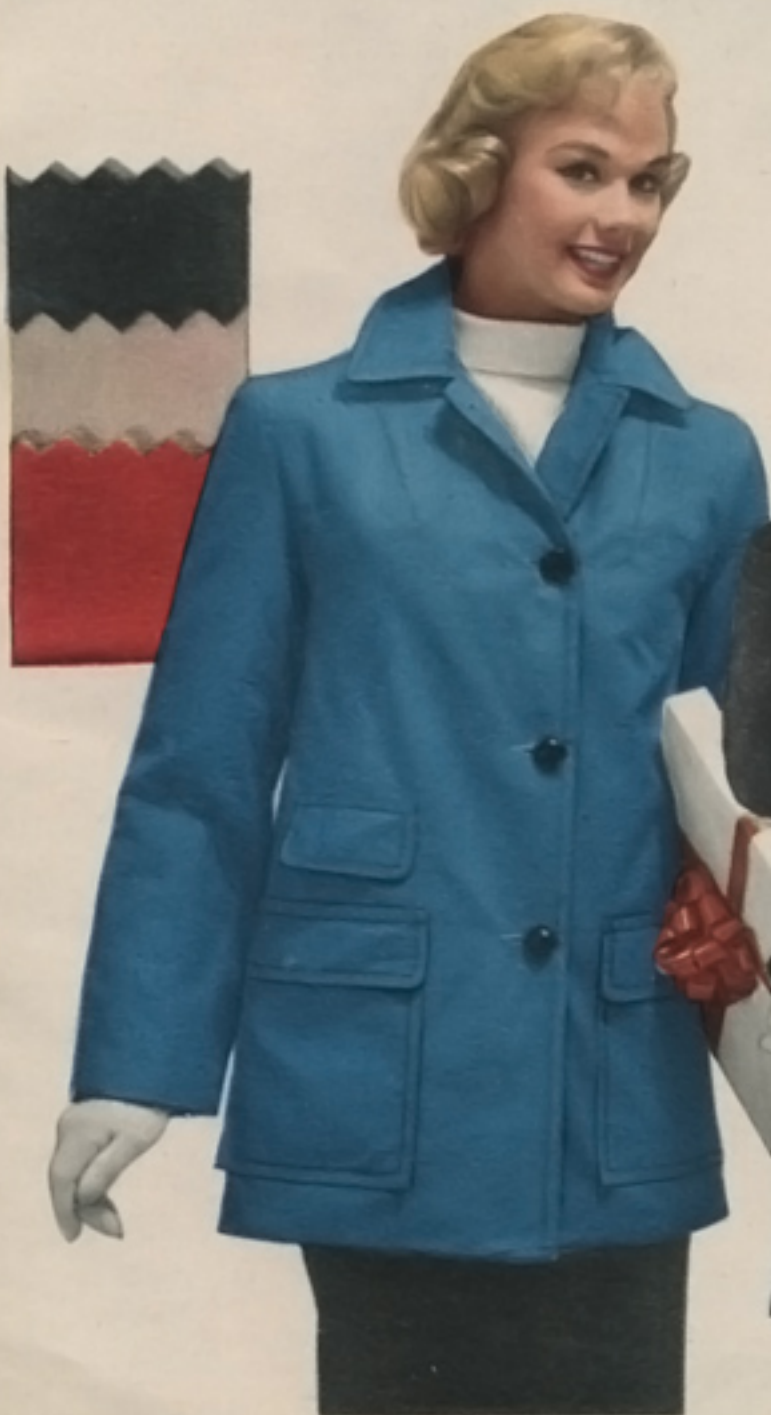
F Water-Repellent Poplin with Knit Wool 14.98

G Tyrolean-influence on Showerproofed Chino 14.98



K Donegal-Type Car Coat 14.98

L Poplin with Thermopile Collar-Hood 12.98



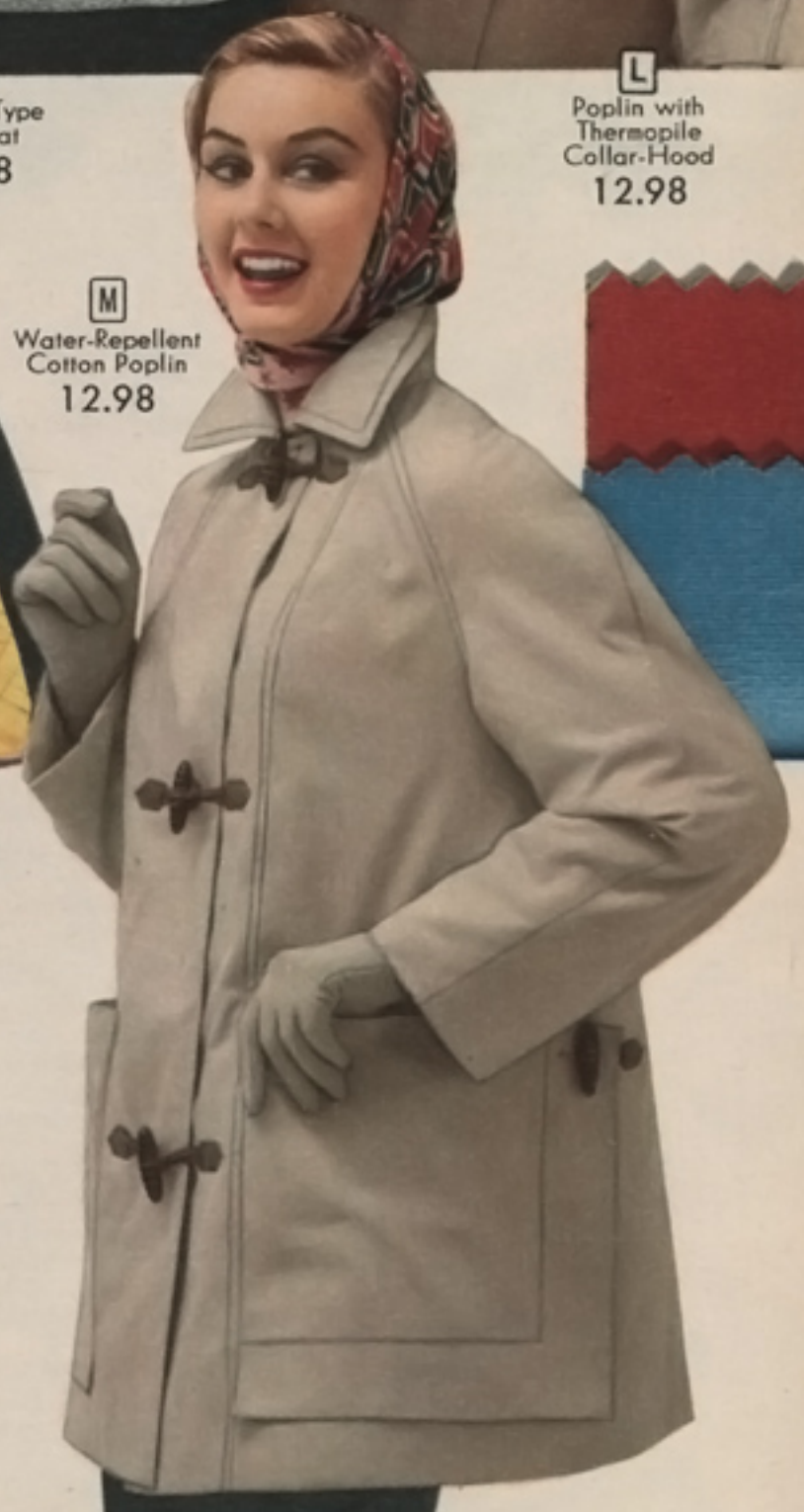
H Wonderful-Value Poplin Go Coat 9.98



J Wool Fibrene and Mouton (dyed lamb) 16.98



M Water-Repellent Cotton Poplin 12.98





B
4.98

C
3.98

D
Nylgab
7.98

E
Cotton-and-
Nylon
9.98

F
Orlon Bulky
5.98
Donegal-Type
"Slims"
5.98

FOR GIVING OR WEARING

The casual clothes you love

A Eye-Stopping Plaid Lounge Jacket, trimly tailored with shirtmaker button cuffs, action flange on shoulders, convertible neck. Of wool-and-rayon with woven-in plaids. State color number. 80 (Blue/Grey plaid). .50 (Brown/Beige plaid). 7N8547R—Sizes 12, 14, 16, 18, 20. Del. . . . 9.98

Cosy Turtle-Neck Pullover in shrink-resistant Botany wool with batwing sleeves. 09 (Black). .70 (Red). .00 (White). .53 (Tan). .98 (Lt. Blue). .29 (Moss Green). Sm. (12-14); Med. (16); Lge. (18-20). 7N5017—State size, color number. 2.98

Streamlined Cotton Corduroy "Slim Jims" with fitted princess waistline, tapered legs, slash pockets, side zipper. Dry-clean. Black only (09). Small (12-14), Med. (16), Large (18-20). 7N7052—State color number and size. 3.98

B Festive and Feminine—beautiful blouse of hand-washable acrylic-fibre Acrilan jersey. Non-tarnish metallic embroidery and rhinestones under the V neckline. 09 (Black). .00 (White). Small (12-14); Medium (16); Large (18-20). 7N121—State size, color code number. 4.98

C The Perfect Gay-Season Blouse in hand-washable 100% acrylic-fibre Acrilan jersey. Sparkling trios of rhinestones trim the scalloped scoop neckline. 09 (Black). .90 (Turquoise). Small (12-14), Medium (16), Large (18-20). 7N122—State size, color number. 3.98

D Instructor-Style Ski Slacks of rayon gabardine with nylon blend for extra wear. Cotton Kasha lining throughout. Two zipper pockets, self belt and elastic footstraps. State color by code number. 09 (Black). .04 (Med. Grey). Sizes 12, 14, 16, 18, 20. 7N8709R—Size chart bottom of Page 99. . . . 7.98

E Our Best Ski Slacks in cotton blended with nylon. Strong, wind-resistant, water-repellent. Instructor style with tapered legs, elasticized footstraps. Fully lined with cotton Kasha. Two zipper pockets, self-covered belt. Black only (09). Sizes 12, 14, 16, 18, 20. 7N8710R—Size chart bottom of Page 99. . . . 9.98

F Be Fashionwise in this bulky-knit cardigan of 100% Orlon. A comfortable full-fashioned type with ribbed "Baby" turtle neck, raglan sleeves. Hand-washable with care. State color by number. 00 (White). .57 (Caramel Tan). Small (12-14), Medium (16), Large (18-20). 7N5148—State size. Delivered. 5.98

"Slim Jims" in Fashionable Tweed. Smart and good-wearing in popular Donegal-type wool-and-rayon with tapered legs, lined no-curl waistband, two pockets, side zipper. Please state size. Black/White tweed (09). Sizes 12, 14, 16, 18, 20. 7N7074—See size chart on Page 99. Del'd. . . 5.98



G
Lace Blouse
3.98
Slim Skirt
7.98

H
Lamé Blouse
3.98
Quilted Skirt
5.98

J
Acrilan Jersey
Blouse
4.98
Tweed Skirt
7.98

SEPARATELY OR TOGETHER

They're a delight to wear

G Glamorous Acetate-and-Nylon Lace Blouse with a "pussycat" bow tie for added charm, and glittering jewelry-type buttons down the front closing. Hand-washable with care—use cool iron. White (00). Sizes 12, 14, 16, 18, 20.

7N123—Please state size. Delivered..... 3.98

Slim Wool-and-Nylon Ottoman Skirt. The fashionable vertical pintuck treatment at front and back gives an even more flattering, slender look. Grosgrain-lined no-curl waistband. Zipper closing at back. Black (09). Sizes 12, 14, 16, 18, 20.

7N1848—See size chart below. Del'd..... 7.98

H Be a Christmas Siren in this new blouse of knitted metallic rayon lamé. There's subtle glamour in the cleverly draped neckline. Zipper at back of neck. Please state color choice by number. 09 (Black/Silver) .. 00 (White/Silver). 7N124—Sizes 12, 14, 16, 18, 20. Del'd..... 3.98

Pretty-Partner Skirt in carefree, flared style fashioned from dressy rayon taffeta and beautifully quilted all over. Slash pocket. Side zipper. State color by number 00 (White) .. 09 (Black).

Sizes 12, 14, 16, 18, 20.
7N1849—See size chart below. Del'd..... 5.98

J Sophisticated Stovepipe Neckline Blouse in miracle easy-care acrylic-fibre Acrilan jersey. Hand-washable with care. Zipper closing at back of neck. Cuffed batwing sleeves. State color number. 09 (Black) .. 90 (Turquoise).

7N125—Sm. (12-14), Med. (16), L. (18-20) .. 4.98

Softly Styled Donegal-Type Tweed Skirt. Graduated gores with nipped-in darts in between give graceful fullness. One pocket. Side zipper. Wool-and-rayon. Size chart below. State color number. 09 (Black/White) .. 50 (Brown/White) tweed.

7N1840—Sizes 12, 14, 16, 18, 20. Del'd..... 7.98

K New For Your Favorite "Sissy" Shirt—crisp black edging on the self ruffles. Made from drip-dry cotton broadcloth—little or no ironing. Convertible neckline. Buttoned cuffs with ruffle trim. White/Black trim (00).

7N126—Sizes 12, 14, 16, 18, 20. Del'd..... 4.98

Relax Glamorously in these smart, tapered "Slim Jims" of glowing black cotton velveteen. Made with side vents at ankles. Two pockets. Please see size chart below—state size. Black only (09). Sizes 12, 14, 16, 18, 20.

7N7041—Dry-clean. Delivered..... 5.98

K
"Sissy" Shirt
4.98
Slim Jims
5.98

Order skirt or slack size.....	10	12	14	16	18	20
If waist is.....	23	24½	26	27½	29	30½"
Skirt or slack waistband will measure...	24	25½	27	28½	30½	32"

Bright and gay

THE IDEAL GIFT

ITEMS DESCRIBED ON OPPOSITE PAGE

A

"Thunderbird"
Reversible
2.49



B

Wool-and-Angora Set
4.98



C

Wool Hat and Mitts Set
3.59



D

Stocking Toque and Mitt Set
2.98



F

Crusader Helmet and Mitts
2.98



G

Wool-and-Angora Bonnet, Mitts
4.98



H

Angora-and-Wool Hat and Gloves
1.98



E

Jumbo Hood and Mitt Set
2.98



J

Angora Cap for All Ages
1.98



K

Angora/Wool/Nylon Hat and Gloves
3.98



L

Pompon Bonnet, Matching Mitts
3.98



N

Angora-Trimmed Hat, Wool Mitts
3.98



P

Tie-on Hood, Matching Mitts
3.98



R

Clip-On Bonnet, Matching Mitts
2.98



M

Popular Plaid Wraparound
1.39



State Color By Number

A The "Thunderbird"—two-way beauty to wear plaid or plain. Rayon and wool. 01 (Dress Stewart-wht./red)...04 (Margaret Rose-red/grn)...20 (Royal Stewart-red); all with Red cotton linings; 06 (Black Watch...navy/grn., grn. lining). State color number. 78N800R—Fits all sizes. 2.49

B Wool-and-Angora bandeau and tie set, glamorized with simulated pearls. Mitin durably mothproofed. Fits all sizes. 00 (White)...60 (Pink)...79 (Powder Blue)...90 (Turquoise)...30 (Yellow). 78N801KR—Set, del'd. 4.98 78N802R—Bandeau... 2.98

C Teens' Delight—novelty clip-type wool hat with roll bun at back, silver-color trim—fits all head sizes. Mitts in Small, or Large size. 00 (White)...60 (Pink)...79 (Powder Blue)...70 (Red)...86 (Royal Blue). 88N950R—Set, del'd. 3.59

D Stocking Toque, Mitts in wool-and-nylon. Toque fits all sizes. Mitts med. size. 70 (Wht./Red)...86 (Wht./Royal)...25 (Wht./Kelly)...00 (Wht.)...79 (Powder Blue)...71 (Bright Red)...or 83 (Cadet Blue—royal). 78N803R—Set, del'd. 2.98 78N804R—Toque only. 1.98

E Jumbo-Knit Set in wool-and-nylon for the 12-18 yr. crowd. Balaclava hood fastens under chin. Med.-size mitts. 70 (Red), 00 (White), 60 (Pink), or 25 (Kelly Green). 88N952R—Set, del'd. 2.98

F Crusader Helmet and Mitts in bulky-knit wool-and-nylon. Helmet fits sizes over 6 years. Mitts in Med. size. 70 (Red/Wht.)...86 (Royal/Wht.)...25 (Kelly White)...00 (Wht.)...71 (Bright Red)...83 (Cadet Blue—royal)...or 79 (Powder Blue). 78N805R—Set, del'd. 2.98 78N806R—Helmet only 1.98 Set, for children 3 to 6 yrs. 78N807R—Set, del'd. 2.98 78N808R—Helmet, 3-6. 1.98

G Poke Bonnet and Mitts in wool-and-Angora. Mothproofed. Bonnet with knit cotton lining. Fits 7-14 yr. 00 (White)...60 (Pink)...79 (Powder Blue)...70 (Red)...or 30 (Yellow). 78N809KR—Set, del'd. 4.98 78N810KR—Bonnet... 2.98

H Special for Teens—bewitching clip-on hat and gloves of 50% Angora, 25% wool, 25% nylon. Hat fits all sizes. Gloves—Small, Medium, Large. 60 (Pink)...00 (White)...79 (Powder)...33 (Maize)...70 (Red). 88N974R—Set, del'd. 1.98

J 100% Angora Skating Cap. Hand-crocheted from imported yarn. 00 (White)...60 (Pink)...79 (Powder Blue)...70 (Red)...30 (Yellow). 78N811R—Fits all sizes. 1.98

K Teens' Hat and Glove Set. 50% Angora, 25% nylon, 25% wool. Novelty clip-on hat in bun style fits all sizes. Gloves Small, Med. or Large. 00 (White)...60 (Pink)...30 (Yellow)...79 (Powder Blue)...70 (Red)...or 20 (Green). 88N975R—Set, del'd. 3.98

L Teens' Pompon "Clip-On". Gay charmer bonnet in wool with gold color trim. Mitts in Med., or Lge. size. Fits ages 12 to 18. 90 (Turquoise)...25 (Kelly Green)...00 (White)...79 (Powder Blue)...70 (Red). 88N970R—Set, del'd. 3.98

M Tartan Wraparound of rayon-and-wool with tassel, fringe. 01 (Dress Stewart-shown)...06 (Black Watch—navy/green)...04 (Margaret Rose—red/green)...20 (Royal Stewart—red). 78N812R—Sizes 4-12... 1.39

N Hand-Knit Set. Tiered-effect wool hat with white Angora trim fits all sizes. Mitts med. size. 00 (White)...60 (Pink/Wht.)...79 (Powder/Wht.)...70 (Red/Wht.)...86 (Royal Blue/Wht.). 78N813R—Set, del'd. 3.98 78N814R—Hat only... 2.49

P All-Wool Set. Embroidered "pom" cap, med. size mitts. Water-repellent, mothproofed. 70 (Red/Navy)...88 (Navy/Red)...50 (Brn./Grn.). 78N815KR—Set, 3-6... 3.98 78N816R—Hood all sizes. 2.49 78N817R—Set, 7-14... 3.98

R Clip-On Bonnet, Mitts. All-wool. Bonnet has bun at back, silver-color trim on brim, fits 6 to 14 yr. Mitts in Small (6 to 9 yr.)...or Med. (10-14 yr.). Please state size of mitts. 00 (White)...60 (Pink)...79 (Powder Blue)...70 (Red)...20 (Green). 88N951R—Set, del'd. 2.98

DESCRIPTION OF ITEMS SHOWN ON THIS PAGE

T Original Design by Norman Hartnell—famous British couturier—copied in lightweight, knuckle-curved Persian lamb. Classic four-flare back coat in regular and petite sizes. Rayon satin lining. Fur buttons. (09) Jet Black-dyed. Petite sizes 10½, 12½, 14½. (Size chart, Fall Book P. 28). Women's sizes 12, 14, 16, 18, 20, 42. 74N931KT—27.00 down. Shipped from Toronto... 269.00

U "Royal Mouton" Jacket in new straight-back style. Cloudlight, it weighs only about 2½ lbs. "Royal Mouton" is a No. 1 quality dyed, processed lamb with shorter-than-ordinary pile, ultra-sleek, soft and hard-wearing. Beautifully made with deep armholes, shaped cuffs. Rich rayon satin lining, concealed hook-and-eye, extra loops and buttons in pocket. Shipped from Toronto. Expertly dyed a rich (59) Dark Brown. Sizes 10, 12, 14, 16, 18, 20. 74N732KT—8.00 dn. 75.00

W Muskrat Sides Jacket. Not just ordinary muskrat flanks, but the wider second cut or "sides" that are more densely furred and luxurious in appearance were used to make this beautiful jacket. Dyed a magnificent pastel mink shade. Becoming to all figure types in four-flared back style, with neat shawl collar and small cuffs. Length about 26½ in. at the back. Shipped from Toronto. (57) Dyed Pastel Mink shade. Sizes 10, 12, 14, 16, 18, 20. 74N738KT—Del'd. 139.00



T Persian Lamb in Petite, Regular Sizes
269.00 cash
27.00 Down
16.00 Monthly

MAKE HER
Christmas
dreams
COME TRUE

W Pastel Mink-dyed Muskrat
139.00 cash
14.00 Down
10.00 Monthly

U "Royal Mouton" (Processed Lamb)
75.00 cash
8.00 Down
7.00 Monthly

Teens' sizes 12T, 14T, 16T

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



Fancy, Scroll-Embroidered Orlons

High-Bulk Interlock Orlon



A New One Free if it Shrinks

Classic Styling in Bulky Knits



Orlon for Separates or Twin Sets

Multicolor Flecks Orlon

A Teens' Dress of good quality rayon bengaline. Brocade banding outlines boat neckline and front of bodice. Has 3/4-length sleeves, button-trimmed front. Full skirt is gathered at hips. Self-covered belt. 56(Cocoa Brown), 70(Red). 77N1336—Sizes 12T, 14T, 16T. Del'd. 7.98

B Acrilan Jersey Blouse for Teens. 100% washable—no shrinkage. Has wing collar, button front, 3/4-length push-up sleeves. Sizes 12T, 14T, 16T. 77N1514—29(Avocado Green), 09(Black) . . . 3.98

C Slim-Line Donegal Tweed Skirt for Teens. Self-covered belt, metal buckle, back zipper and button waistband. Double front walking pleat, back walking pleat. 09(Black/White with colored nubs). 77N1721—Sizes 12T, 14T, 16T. Del'd. 4.98

D Suburban Coat of Baffin Cloth (nylon warp, cotton weft). 1/2 lined with wool pile, wool pile collar. Sleeves and bottom lined with rayon-quilted-to-wool interlining. Elastic storm cuffs, strap-and-button sleeve trim. 2 pockets with flaps, ticket pocket. Simulated leather button front. 77N943—51(Wheat). Sizes 12T, 14T, 16T. . . 14.95

E Sheath-Slim Skirt for Teens, in all-wool sparkle tweed. Back walking pleat, fly front. 2 pockets. Back zipper and button waistband. 50(Brown), or 80(Blue). 77N1718—Sizes 12T, 14T, 16T. Del'd. 4.98

F Teens' Ivy League Blouse of Sanforized cotton. Button-down collar. Long sleeves have French cuffs with cuff links. Neat breast pocket. 77N1506—00(White). Sizes 12T, 14T, 16T. . . 1.99

G Teens' Jumper of washable cotton corduroy. Styled with round neckline, pleated and tabbed bodice. Full gathered skirt, back zipper. 96(Caribbean Blue), 58(Toast). State number. 77N1892—Sizes 12T, 14T, 16T. Del'd. 5.98

H Teens' Pullover of 100% Orlon with gold fibre scroll work around neckline. Has double ribbed neckband. Ribbed cuffs and waistband. 60(Pink), 80(Blue), 00(White). Sizes 12T, 14T, 16T. 77N2135—State color by number. Del'd. . . . 3.98

J 100% Orlon Cardigan for Teens with gold fibre scrolling around double ribbed neckband. Ribbon-reinforced buttons and buttonholes. Ribbed cuffs, waist. 79(Powder Blue), 60(Pink), 00(White). 77N2136—Sizes 12T, 14T, 16T. Del'd. 4.98

K V-Neck Pullover of 100% high bulk interlock Orlon. Shoulders, back of neck are taped. Double ribbed neck. Ribbed cuffs and waist. 70(Red), 79(Powder Blue), 36(Champagne), 56(Cocoa), 00(White). Please state size, color no. 77N2117—Sizes 12T, 14T, 16T. Del'd. 4.98

L Sanforlan Botany Wool Cardigan for Teens with ribbon-reinforced button, buttonholes. Ribbed cuffs, waist. 56(Cocoa), 36(Champagne), 97(Peacock Blue), 26(Hunter Green), 88(Navy), 70(Red). 77N2142—Sizes 12T, 14T, 16T. Del'd. 3.99

Teens' Short-Sleeve Pullover as above. 36(Champagne), 56(Cocoa), 97(Peacock Blue), 26(Hunter Green), 30(Yellow), 00(White). Sizes 12T, 14T, 16T. 77N2141—State color number. 2.99

M Teens' Bulky-Knit Cardigan of 100% Orlon. Large collar, ribbon reinforced. 12T, 14T, 16T. 77N2132—70(Red), 00(White). Del'd. 7.98

N Teens' Heavy Knit Wool Pullover. Double rib neck. Ribbed cuffs, waist. Sizes 12T, 14T, 16T. 77N2137—50(Beige mix), 04(Grey mix) 5.98

P 100% Orlon Pullover for Teens. Double ribbed neck; ribbed cuffs, waist. 70(Red), 97(Peacock Blue), 36(Champagne), 55(Mahogany). 77N2125—Sizes 12T, 14T, 16T. Del'd. 2.98

R Cardigan of 100% Orlon for Teens, double ribbed neck. Ribbon-reinforced closing. 97(Peacock Blue), 70(Red), 55(Mahogany), 36(Champagne). 77N2124—Sizes 12T, 14T, 16T. Del'd. 3.98

T Teens' 100% Orlon V-Neck Pullover with multi-color nubs. Double ribbed neck, ribbed cuffs, waist. 08(Charcoal), 70(Red), 97(Peacock Blue). 77N2121—Sizes 12T, 14T, 16T. Del'd. 3.98

ITEMS SHOWN ON THIS PAGE

1 Teens' Crinoline with nylon tricot top and nylon marquisette 3-tiered skirt. Ribbon insert between tiers, ribbon hems. 3 layers of multicolor nylon with contrasting bound hem under skirt. 60(Pink), 00(White). Sizes 12T, 14T, 16T. 77N3613—State color by number. Del'd. . . . 3.98

2 Nylon-and-Acetate Slip for Teens. Embroidered lace bodice, adjustable straps. Deep lace hem. 00(White), 60(Pink). Sizes 12T, 14T, 16T. 77N3614—State color by number. Del'd. . . . 1.98

3 Delightful Lounge Pyjamas for Teens. Quilted French crepe jacket has screen-print motif on front. Mandarin collar, 3/4 sleeves. Black treader trousers have elastic in waist. Sizes 12T, 14T, 16T. 77N3419—00(White with Black). Del'd. 5.98

4 Cotton Balbriggan Pajamas for Teens. Ribbed neck, cuffs, waist. Elastic at trouser waist. 97(Peacock Blue/White), 70(Red/White). 77N3420—Sizes 12T, 14T, 16T. Del'd. 1.99

5 Teens' Quilted Cotton Duster, with Peter Pan collar, button front. Two roomy pockets have trim that continues around back to form half belts. Tab trim at cuffs. Sizes 10T, 12T, 14T, 16T. 77N3725—60(Pink), 80(Blue). Del'd. 6.98

TEENS' SWEATER SIZE CHART

Order Size	12T	14T	16T
If Bust Is.	32"	33"	34"
If Waist Is.	24"	25"	26"

Teens' lingerie

SIZES 10T, 12T, 14T, 16T,

2

Nylon-and-Acetate

1.98

1 Nylon 3.98

4 1.99

3 French Crepe 5.98

5 Quilted 6.98

Teens' 12t-16t, Sub-Teens' 10s-14s

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



A
Sub-Teen
Baffin Cloth
2-Pc. Suit
18.95



B
Teen
Sanforlan
All-Wool
6.98

C
Teen
Donegal
4.98

D
Adjustable
Zipper
5.98

E
Griptex
Waistband
4.98

TEEN
SKI SLACKS



F
Sub-Teen
Baffin Cloth
2-Pc. Suit
16.95



G
Sheen Cotton
Convertible
Hood
10.95



H
Donegal
Tweed
14.95



J
Baffin Cloth
Split Hood
12.95



K
Bulky-Knit
Wool Collar
11.95

A Sub-Teen Ski Suit of miracle Baffin Cloth (nylon warp, cotton weft). Fully lined with wool quilted to rayon. Velva-fur (wool pile) split hood with drawstring and domes. Frog-and-toggle closing conceals front zipper. Storm cuffs. Tapered slacks have stitched creases, elastic footstraps.

96(Caribbean/Navy), 70(Red/Charcoal).
77N906—Sizes 10S, 12S, 14S..... 18.95

B Teen Tartan Slacks of Sanforlan all-wool flannel. Guaranteed hand washable. Regular style with tapered legs. Self belt, 2 pockets, zipper. 02(Hunting MacKinnon)—shown, 01(Hunting Stewart)—green.
77N2722—Sizes 12T, 14T, 16T..... 6.98

C Donegal Tweed Slim Jims for Teens. Handsomely styled in wool-and-cotton. Plain waist, slim legs. Side zipper; pocket.

01(Grey). Sizes 12T, 14T, 16T.
77N2733—Price, delivered..... 4.98

D Teen Tapered Ski Slacks of rayon gabardine. Rez-O-Pel finish gives them water, stain and crease-resistance. Warmly lined with cotton Kasha. Stitched front creases, 2 zippered pockets. Side zipper waistband, back tab belt.

88(Navy), 09(Black).
77N954—Sizes 12T, 14T, 16T..... 5.98

E Teen Ski Slacks of viscose-and-acetate gabardine. Downhill style with elastic footstraps, stitched creases. Fully lined with cotton Kasha. Griptex waistband, side zipper. 09(Black), 88(Navy). State color number, size.
77N955—Sizes 12T, 14T, 16T..... 4.98

F Sub-Teen 2-Piece Baffin Cloth (nylon-cotton) ski suit lined with wool quilted to rayon. Jacket has wool knit "fisherman" collar. Front zipper, fly front and V-8 fasteners. 2 pockets. Downhill slacks have stitched creases, elastic footstraps. 35(Gold with Brn.), 96(Caribbean Blue with Charcoal).
77N907—Sizes 10S, 12S, 14S..... 16.95
For hat and mitt set see Page 100.

G Continental-Style Car Coat for Teens of sheen-finished Sanforized, mercerized cotton gabardine. Has convertible collar-nood, frog-and-toggle closing and trim on sleeves and hem. Elastic storm cuffs, 2 slash pockets. Fully lined with gold rayon taffeta quilted to warm wool interlining.

90(Turquoise), 38(Beige), 70(Red).
77N927—Sizes 12T, 14T, 16T..... 10.95

H Continental-Style Car Coat for Teens, of wool-and-cotton Donegal tweed. Has frog-and-toggle closing and trim, pockets. Large convertible hood-collar. Lined with rayon taffeta quilted to warm wool interlining.

01(Grey). Sizes 12T, 14T, 16T.
77N926—Price, delivered..... 14.95

J Teen Baffin Cloth Car Coat with wool pile split hood. Concealed zipper, frog-and-toggle front closing and trim. Has elastic storm cuffs, two slash pockets. Warmly lined with wool quilted to rayon.

09(Black with White), 35(Gold with Brown).
77N930—Sizes 12T, 14T, 16T..... 12.95

K Teen Car Coat of lustrous sheen cotton gabardine. Large bulky-knit wool shawl collar buttons at neck. Leather-like buttons, 2 large patch pockets. Wool quilt lining. State size, color number. 51(Wheat/Beige).
77N944—Sizes 12T, 14T, 16T..... 11.95

ITEMS SHOWN ON THIS PAGE

1 Teen Loose A-Line Coat of imported (wool, Fibro) Italian tweed. Neat, pointed, velveteen-edged collar; 5-button front. Raglan shoulders, pleated push-up cuffs on tapered sleeves. Patch pocket has button-trimmed velveteen-edged V-flap. Flare back, rayon lining, interlining, chamois to waist. 09(Black with White), 50(Brown with White).
77N430—Sizes 12T, 14T, 16T..... 25.00

2 Teen Loose Coat of multicolor nub tweed (wool/fibrene). Styled with wing collar, 3-button front. Wide tapered sleeves have split turnback push-up cuffs. Flap-trimmed patch pockets. Flared back. Rayon lining, warm interlining, chamois to waist in back.

09(Black), 98(Teal).
77N431—Sizes 12T, 14T, 16T..... 23.98

3 Sub-Teen Fitted Coat in Italian tweed (wool/Fibro). Round collar, single-breasted front. Tapered sleeves have button-trimmed push-up cuffs. Double button-trimmed side belts. Roll gores back and front. Quilted rayon lining. 90(Turquoise), 70(Red).
77N432—Sizes 10S, 12S, 14S, 16S... 19.98

4 Imported Italian Donegal Tweed (wool/Fibro). Loose coat for sub-teens, neatly styled with round collar, button front. Large patch pockets and tapered push-up sleeves are button-trimmed. Full flare back, fully lined with quilted rayon. 01(Grey).
77N433—Sizes 10S, 12S, 14S, 16S... 17.98

PLEASE STATE COLOR NUMBER.

Teen sizes

12T-16T



Sub-Teens

SIZES 10S to 16S





Delightful lingerie and lounge wear for girls 7-14

FOR A WELCOME CHRISTMAS GIFT, CHOOSE AN ITEM FROM THIS PAGE

A Girls' TV Pyjamas of rayon satin. Jacket has quilted mandarin collar, front panels and cuffs. Short sleeves. Trousers have elastic at waist. 80(Blue/Black), 60(Pink/Black).
Sizes 7, 8, 10, 12, 14.
77N3391—Del'd... 4.98

B Quilted Cotton Duster, with contrasting lining, for girls. With tie belt it can be worn belted, half-belted or loose. Edges are ribbon bound. 70(Red/White), 80(Blue/White).
Sizes 8, 10, 12, 14.
77N3724—Del'd... 4.98

C Girls' Attractive Duster Coat in soft, washable cotton chenille. Smart styling includes self tie belt which can be worn belted, half-belted or loose. Unusual wing collar design. Button front. Curved back and front yokes, pocket and cuff trim are all in Black check. This cosy duster is a welcome item in every young girl's wardrobe. Please be sure to state correct size and color number when you order.
00(White with Black).
Sizes 8, 10, 12, 14.
77N3726—Del'd... 4.98

D Dainty Duster of embossed cotton for girls. Large collar and turn-back cuffs on short sleeves are trimmed with nylon tricot. 2 slash pockets. 60(Pink), 80(Blue).
Sizes 7, 8, 10, 12, 14.
77N3727—Del'd... 3.98

E Girls' Wrap-Around Housecoat of cotton chenille. Shawl collar, pocket, self belt. Front of skirt is decorated with a colored floral motif. 97(Peacock), 64(Rose).
Sizes 8, 10, 12, 14.
77N3711—Del'd... 3.98

F Sanforized Cotton Camisole for girls. Delicately styled with bow-trimmed eyelet-embroidered bodice. Has wide eyelet shoulder straps and elastic at waist. 00(White).
Sizes 8, 10, 12, 14.
77N3574—Del'd. 2/1.49

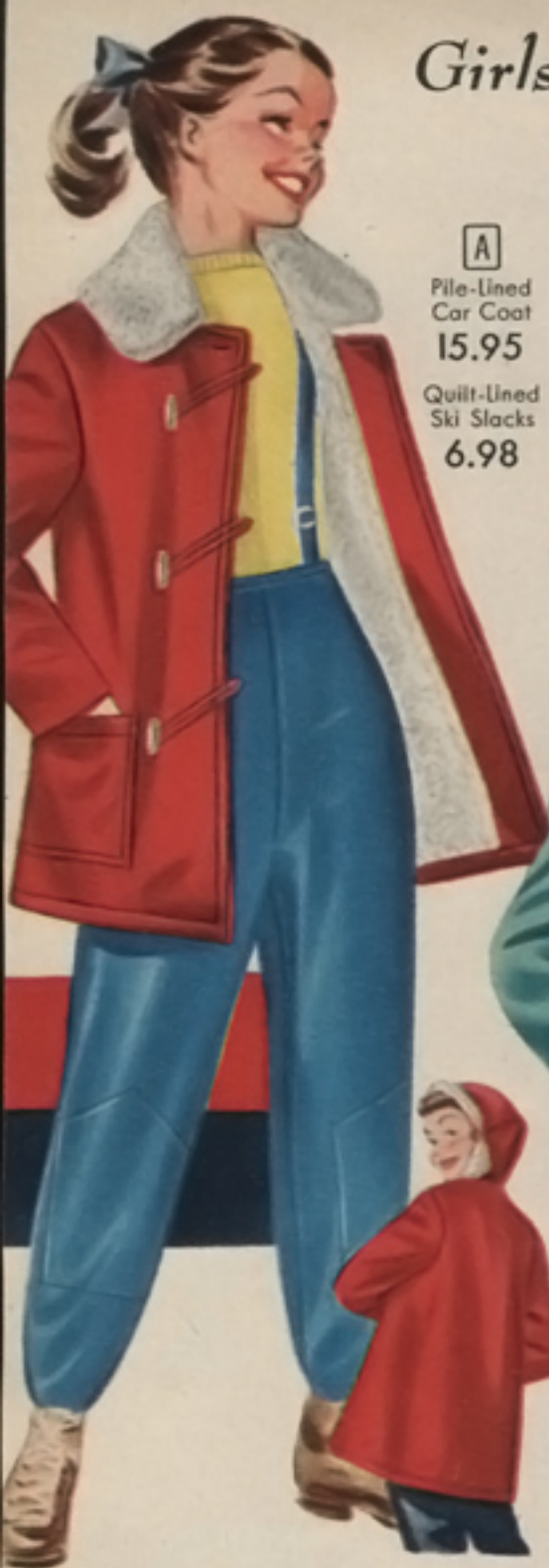
G Girls' Crinoline with nylon tricot torso top. 3-tiered nylon marquisette skirt has gay ribbon trim on each billowing tier. Elastic at waist. 60(Pink), 80(Blue), 00(White).
Sizes 8, 10, 12, 14.
77N3503—Del'd... 1.98

H Bouffant Slip. Nylon tricot top, 3-tiered nylon marquisette skirt. Adjustable straps, elastic waist inserts. 80(Blue/White), 60(Pink/White), 33(Maize/White).
Sizes 8, 10, 12, 14.
77N3502—Del'd... 2.98

J Embossed Cotton Circular Slip. Has lace-trimmed bodice and shoulder straps. 3-tiered bouffant skirt has lace trim. Elastic waist inserts. 60(Pink), 80(Blue).
Sizes 8, 10, 12, 14.
77N3504—Del'd... 2.98

Girls' holiday wear

SIZES 7-14



A
Pile-Lined
Car Coat
15.95
Quilt-Lined
Ski Slacks
6.98



B
Tyrolean
12.95

C
Donegal
Tweed
12.95

D
Poplin
8.95

E
Wool-Cotton
Frieze
8.95



A Car Coat of miracle Baffin Cloth (nylon warp, cotton weft). Lined with deep pile acetate fleece. Collar converts to pile-lined hood. 70(Red/White), 96(Caribbean/White). 77N766—7, 8, 10, 12, 14. 15.95
Girls' Baffin Cloth Ski Slacks. Double "skid seat". Lined with wool quilted to rayon. 96(Caribbean), 70(Red), 88(Navy). 77N837—7, 8, 10, 12. . . . 6.98

B Tyrolean Car Coat for girls. Sanforized sheen cotton gabardine, fully lined with rayon quilted to wool interlining. Swiss-style embroidery on pockets, sleeves. Velvafur zippered split-hood. Front zipper, storm cuffs. 90(Turquoise). Sizes 7, 8, 10, 12. 77N772—Del'd. 12.95

C Wool/Cotton Donegal Tweed Car Coat in Continental style. Lined with rayon taffeta quilted to wool interlining. Convertible hood-collar, frog-and-toggle fasteners and trim. Has 2 large pockets with flaps. 01(Grey tweed). Sizes 7, 8, 10, 12. 77N770—Del'd. 12.95

D Girls' Continental-Style Car Coat. Sheen-finished mercerized Sanforized cotton poplin. Convertible collar-hood, frog-and-toggle closing and trim. Has elastic storm cuffs, 2 slash pockets. Fully lined with rayon taffeta quilted to warm wool interlining. 70(Red), 38(Belge), 96(Caribbean). State color by no. Sizes 7, 8, 10, 12. 77N771—Delivered. . . . 8.95

E Girls' 3-Pc. Snow Suit of heavyweight wool/cotton frieze. Zipper jacket is lined with cotton Kasha. Plaid yoke and hat trim. 1/2 belt, shirred waist, storm cuffs. Downhill slacks have shoulder straps. 88(Lt. Navy), 20(Green). Sizes 7, 8, 10, 12. 77N722—Del'd. . . 8.95



Fine Gauge Orlon Sweater

Girls' pullover of 100% high-bulk Orlon. Expertly fashioned with double ribbed neckband and ribbed cuffs and waistband. 56(Cocoa), 97(Peacock), 60(Pink), 36(Champagne), 70(Red), 29(Moss Green). Sizes 7, 8, 10, 12, 14. 77N2016—Price, del'd. . . . 2.98



Girls' Fine Gauge Cardigan

Girls' cardigan of 100% high-bulk Orlon. Finished with ribbon-reinforced buttons and buttonholes. Rib-knit cuffs and waistband. 36(Champagne), 56(Cocoa), 29(Moss Green), 97(Peacock), 88(Navy), 70(Red). Sizes 7, 8, 10, 12, 14. 77N2015—Price, del'd. . . . 3.98



100% Interlock-Knit Orlon

Embroidery-and-pearl design on neck and front highlights this 100% high-bulk knit Orlon cardigan. Fancy stitched neck. 79(Powder), 60(Pink), 33(Maize). 77N2006—8, 10, 12, 14. . . . 4.98
V-Neck Pullover as above. 77N2007—Price, del'd. . . . 3.98



New Bulky-Knit Cardigan

New-style cardigan in 100% Botany wool in heavy bulky knit. Has large collar, ribbon-reinforced buttons and buttonholes. Ribbed cuffs and waistband. State color no. 70(Red), 00(White). Sizes 7, 8, 10, 12. 77N2070—Price, del'd. . . . 5.98

ORLON

100% hi-bulk Orlon
Fine gauge stitch
Latest colors

RETAINS SHAPE
AFTER WASHING

Winter togs for girls

SIZES 7-14



A
Bulky
Wool
Pullover
4.98
Slim Jims
2.99



B
3.99

C
3.98

D
Gabardine
3.98

E
Frieze
2.99



F
Skating Dress
12.95

G
2 pc. Suit
9.98

A All-wool Turtle-Neck Sweater for girls. Bulky regatta stitch. Double rib rolled neck. Ribbed cuffs, waistband. Sizes 7, 8, 10, 12, 14. 77N2018—00(White)... 4.98 Authentic Tartan Slim Jims of wool-and-rayon flannel. Elastic back, band front, 1 pocket. 06(Black Watch), 04(Margaret Rose). Sizes 7, 8, 10, 12. 77N2650—Price, del'd... 2.99

B Girls' Slim Jims of cotton corduroy lined with Sanforized cotton flannel. Elastic back. 96(Caribbean), 51(Wheat), 70(Red). Sizes 7, 8, 10, 12, 14. 77N2679—Price, del'd... 3.99

C Wool/Cotton Donegal Tweed Slim Jims. Tapered legs are split at ankles, boxer back. Sizes 7, 8, 10, 12. 77N2687—01(Grey)... 3.98

D Rayon Gabardine downhill ski slacks. Lined with brushed cotton flannel. Side zipper, pocket. Water-repellent. 09(Black), 88(Navy), 50(Brown). 77N826—7, 8, 10, 12, 14. 3.98

E Wool-and-Cotton Frieze downhill ski slacks. Side zipper, pocket, elastic footstraps. 88(Navy), 50(Brown). 77N841—7, 8, 10, 12, 14. 2.99

F Girls' Cossack-Style Skating Dress of washable cotton corduroy. White rayon taffeta lined. Button-over front conceals waist-length front zipper. Elastic cuffs. White nylon fleece trim. 70(Red/White), 09(Black/White). 77N898—Sizes 7, 8, 10, 12, 14... 12.95

G 2-Pc. Cotton Corduroy Skating Outfit. Eton jacket. Full skirt is lined with contrasting rayon taffeta. Elastic in waist back. 09(Black/Pink), 73(Scarlet/Black). 77N895—Sizes 7, 8, 10, 12... 9.98 Angora hood for (F) and (G) see (J) P. 101.



SANFORLAN

100% Botany Wool
Sanforlan Treated
to Resist Shrinkage

A NEW ONE FREE
IF IT SHRINKS

100% Orlon Go-Togethers

Girls' Orlon cardigan with multicolor nubs. Double rib neck, rib cuffs, waist. Ribbon-reinforced. 79(Powder), 08(Charcoal), 00(White). Sizes 7, 8, 10, 12, 14. 77N2012—Price, del'd... 2.98 Girls' pullover as above. 77N2011—Price, del'd... 2.79

Orlon V-Neck Pullover

Girls' long sleeve pullover of 100% Orlon. Bright multicolor nubs for fashion interest. V-neckband is double ribbed. Has ribbed cuffs and waistband. Please state color no. 08(Charcoal), 70(Red), 97(Peacock). Sizes 7, 8, 10, 12, 14. 77N2057—Price, del'd... 2.98

Luxurious and Long-Lasting

Girls' Sanforlan Botany wool cardigan. Ribbon-reinforced, double rib neck. Ribbed cuffs and waistband. 97(Peacock), 56(Cocoa), 88(Navy), 70(Red), 26(Hunter Green). 77N2031—7, 8, 10, 12... 3.50 Pullover as above plus 00(White). 77N2032—But no Navy... 2.89

Long Sleeve Pullover

Girls' pullover of Sanforlan Botany wool. Neatly fashioned with double rib-knit neckband and ribbed cuffs and waistband. 70(Red), 97(Peacock), 56(Cocoa), 88(Navy), 26(Hunter Green). Sizes 7, 8, 10, 12. 77N2042—Price, del'd... 2.99



A
19.98



B
14.98



C
16.98



D
Slack
Set
18.98



E
Delightful
3-Pc. Set
9.95



F
Acrilan
Blouse
2.99



GIRLS' BLOUSES
1.98 Each
Any 2 for 3.80

Pretty styles that wear well . . for girls, sizes 7 to 14

A Girls' Fitted Coat of wool/ rayon tweed with detachable rayon taffeta lined cape. Velvet cord ties on cape have ermine tails. Double-breasted coat has velvet trim and cross cord ties at waist back. Gores back and front. Quilted rayon lining. Sizes 7, 8, 10, 12. 77N246—09(Black/White). 19.98

B Girls' Loose Coat of multicolor nub wool tweed. Neat round collar, tailored sleeves with button-over cuffs. 4 gores fall from V-welt seam and tab at back. Has warm quilted rayon lining. 98(Teal Blue), 50(Brown). Sizes 7, 8, 10, 12. 77N247—Price, del'd. . . . 14.98

C Girls' Double-Breasted Fitted Coat of eyelash tweed. Round collar edged with Mouton (dyed, processed lamb). "Pearl"-centred buttons. Welt-seam trim to waist and roll gores at front and back. Quilted rayon lining. 09(Black), 50(Brown). Sizes 7, 8, 10, 12. 77N248—Price, del'd. . . . 16.98

D Girls' Coat and Slack Outfit of English wool fleece. Quilted rayon-lined coat has mouton (dyed, processed lamb) collar, 4-gored back with 2 roll flares. Kasha-lined slacks have adjustable straps. Elastic at waist and cuffs. 80(Blue), 08(Charcoal Grey). 77N249—7, 8, 9, 10. . . . 18.98

E 3-Pc. Blending Set for Girls. Nylon dress has attached nylon net crinoline under full gathered skirt. Elastic waist and buttons at back. Self tie belt. 100% Orlon cardigan. Bunny fur collar with rayon ties. 60(Pink), 80(Blue). 77N1153—7, 8, 10, 12, 14. . . 9.95

F Girls' Acrilan Jersey Blouse with "sissy" styling in rows of lace down bodice. Has little round collar; short sleeves, cuffs. 00(Winter White), 70(Red). 77N1474—7, 8, 10, 12, 14. . . 2.99
Washable Swing-Style Corduroy Skirt. Screen-printed design on front. Side zipper, elastic back. 09(Black). 77N1712—7, 8, 10, 12, 14. . . 2.99

G Nylon Blouse with embroidered bodice, collar. 00(White). 77N1446—7, 8, 10, 12, 14. . . 1.98

H Dacron Blouse. Ruffled acetate trim. 00(White), 60(Pink). 77N1472—7, 8, 10, 12, 14. . . 1.98

J Sanforized Cotton Blouse. Eyelet and lace trim. 00(White). 77N1471—7, 8, 10, 12, 14. . . 1.98

K Sanforized Cotton Blouse with French cuffs, cuff links. Guipure lace trim. 00(White), 80(Blue). 77N1470—7, 8, 10, 12, 14. . . 1.98
You Can Buy Any 2 Blouses of (G), (H), (J), (K) at one low price. 77N1473G—Del'd. . . 2 for 3.80

Cold weather look-alikes for girls

IN SIZES 4 TO 6X AND 7 TO 12

A

Sizes 7-12

19.98

Sizes 4-6X

21.98



C

Sizes 4-6X

14.98

Sizes 7-12

17.98



B

Sizes 4-6X

20.98

Sizes 7-12

18.98



D

Sizes 4-6X

15.98

Sizes 7-12

18.98



Imported Italian Tweed

All-Wool Elysian

Baffin Cloth Ski Suit

Baffin Cloth Ski Suit

A A happy choice for Christmas . . . luxurious imported Italian tweed (70% wool, 30% Fibro (rayon)). Smoothly fitted coat with rayon lining quilted to wool interlining. 90(Turquoise with Black), or 70(Red with Black).

Little Sister Set. Coat, hat; leggings with elastic at waist back, zippered ankles. Sizes 4, 5, 6, 6X. 29N7346—2.00 down . . . 21.98

Big Sister—sizes 7, 8, 10, 12. 77N250—Coat only. Del'd. 19.98

B Just what she wanted . . . beautiful and practical all-wool Elysian for dress wear. Coat with elegant Empire styling at back, single-breasted; slash pockets. Lined with rayon quilted to wool interlining. 58(Copper), 90(Turquoise).

Little Sister Set. Coat, hat; leggings with elastic at waist back, zippered ankles. Sizes 4, 5, 6, 6X. 29N7347—2.00 down . . . 20.98

Big Sister—sizes 7, 8, 10, 12. 77N251—Coat only. Del'd. 18.98

C Featuring the new "Fisherman" collar of heavy rib-knit wool. Suit of Baffin Cloth (nylon warp, cotton weft). Rayon lining quilted to wool interlining. Jacket with concealed zipper front. Downhill ski slacks with adjustable self braces, double knees for longer wear. 35(Gold/Brown), 70(Red/Charcoal).

Little Sister—sizes 4, 5, 6, 6X. 29N8291—Price, del'd . . . 14.98

Big Sister—sizes 7, 8, 10, 12. 77N701—Price, del'd . . . 17.98

D Eskimo-inspired ski suit with colorful embroidered braid trim. Of Baffin Cloth (nylon warp, cotton weft), with wool interlining quilted to rayon lining in jacket and downhill slacks. Convertible drawcord hood is lined with Velvafur (wool pile). Slacks with self suspenders. 96(Caribbean Blue), or 70(Red).

Little Sister—sizes 4, 5, 6, 6X. 29N8292—Price, del'd . . . 15.98

Big Sister—sizes 7, 8, 10, 12. 77N702—Price, del'd . . . 18.98



A
 Sizes 3-6X
 3.98
 Sizes 7-14
 4.98



B
 Jumper
 Sizes 3-6
 1.99
 Sizes 7-14
 2.99



Blouse
 Sizes 3-6X
 1.79
 Sizes 7-14
 1.89



"Sissy" Style
 Party Dress



C
 Sizes 4-6X
 2.99
 Sizes 7-14
 3.99



D
 Sizes 3-6X
 2.99
 Sizes 7-14
 3.99

Wrinkl-SHED

New York Inspired Outfit

A Pretty Dress and Cardigan Set. Sleeveless polished cotton print dress has neat round neckline and pleated Empire bodice. Elasticized in back. Back button opening. White batwing cardigan of fine interlock cotton has matching print band on each side of button front. Ribbed cuffs, waist, neckline. 38(Beige), 80(Blue). Little sister—sizes 3, 4, 5, 6, 6X. 29N2849—Price, del'd..... 3.98 Big sister—sizes 7, 8, 10, 12, 14. 77N1096—Price, del'd..... 4.98

Popular Jumper and Blouse

B Puckered Nylon Blouse with 3/4 push-up sleeves. 00(White). Little sister—sizes 3, 4, 5, 6, 6X. 29N3357—Price, del'd..... 1.79 Big sister—sizes 7, 8, 10, 12, 14. 77N1416—Price, del'd..... 1.89 Pinwale Corduroy Jumper. Button-trimmed tab on collar. Self ties at back, gathered skirt. 70(Red), 96(Caribbean Blue). Little sister—sizes 3, 4, 5, 6. 29N3171—Price, del'd..... 1.99 Big sister—sizes 7, 8, 10, 12, 14. 77N1870—Price, del'd..... 2.99

"Sissy" Style in Rich Taffeta

C Party-Pretty "Sissy" Dress in rustling rayon taffeta. Delightfully styled with tiny lace-edged collar and short puff sleeves. Bodice has rows of crisp ruffled lace on each side of button front. Skirt is softly gathered at waist. Elastic at waist back, self-covered belt. Be sure to state size and color number. 70(Red), 88(Navy). Little sister—sizes 4, 5, 6, 6X. 29N2850—Price, del'd..... 2.99 Big sister—sizes 7, 8, 10, 12, 14. 77N1150—Price, del'd..... 3.99

Care-Free Woven Cotton

D Dan River Wrinkl-Shed Cotton dress. Finely woven and colorfast fabric. Charmingly styled with Black velvet trim on White nylon collar. Has short puff sleeves. Button-trimmed front yoke is outlined in self piping. Elastic at waist back. Black velvet tie belt. Gathered skirt. 80(Blue plaid), 70(Red plaid). Please state color by number. Little sister—sizes 3, 4, 5, 6, 6X. 29N2851—Price, del'd..... 2.99 Big sister—sizes 7, 8, 10, 12, 14. 77N1095—Price, del'd..... 3.99

A B For Fun in the Snow—toddlers' 1-piece snow-suits of "Nylorama" (60% acetate, 40% nylon) . . . water-repellent, spot-and-crease-resistant, wind-resistant, mothproof. Long twin zippers for easy dressing. Snug ribbed wool cuffs. Set has rayon lining quilted to cosy wool interlining. Sizes 2, 3, 3X.

(A) Snow suit with girl's hat. 96(Caribbean Blue).

29N7955—Set, del'd. . . 11.98

(B) Snow suit with boy's hat. 55(Cinnamon).

29N7956—Set, del'd. . . 11.98

C Gay Tyrolean Braid Trim adds a bright touch to the popular zipper hood snow suit. Of "Snow Queen" heavyweight nylon for warmth without added weight. Cosy wool interlining quilted to rayon lining. Zipper hood lined with nylon fleece. Long zipper front; double knees, elasticized knit cuffing for a neat, snug fit. 70(Red/White), 86(Royal/White). Sizes 2, 3, 3X.

29N7957—Price, del'd. . . 10.98

D Zipper Hood Snow Suit of Baffin Cloth (nylon warp, cotton weft)—actually gains strength when exposed to moisture. Velvafur (wool pile) lining in hood and to waist in body of suit. Rayon lining quilted to wool interlining from waist down and in sleeves. Knit wool cuffs at wrists. Long zipper front. Downhill style legs. 96(Caribbean Blue with Pink), or 08(Charcoal with Red). Sizes 2, 3, 3X.

29N7958—Price, del'd. . . 12.98

E Hand-Washable Nylon Snow Suit. Rayon lining quilted to cosy interlining. Twin zippers. With separate peaked helmet. 80(Blue), or 70(Red). Sizes 1, 2.

29N7907—Price, del'd. . . 8.98

F G New for Small Fry—just in time for Christmas . . . car coat set of 85% rayon, 15% nylon gabardine. Lined with rayon quilted to wool interlining. Coat with concealed zipper front, elastic at wrists in lining. Downhill ski slacks with adjustable self braces, elastic at waist back. Sizes 2, 3, 3X.

(F) Boy's buttoning. Peaked cap. 50(Brown), 08(Charcoal).

29N6981—Price, del'd. . . 12.98

(G) Girl's buttoning. With fur-trimmed hat. 70(Red), 80(Blue).

29N6982—Price, del'd. . . 12.98

H Cosy Wool-Faced Chinchilla coat set. Coat and peaked helmet cotton Kasha lined. Leggings with detachable braces, elastic waist back, zippers at ankles. 83(Copen Blue), 70(Red). Sizes 1, 2, 3, 3X.

29N6911—Set, del'd. . . 8.98

J A Gift for Baby—pram suit of washable nylon fleece, with fur-trimmed drawcord hood. Long front zipper, elastic at waist back. 80(Blue), 43(Coral).

29N7822—Fits to 12 mos. . . 6.98

K Attractive Coat Set of rayon gabardine. Rayon lining quilted to wool interlining in coat and hat. Flannelette-lined leggings with detachable suspenders, elastic waist back. 60(Pink), or 81(Aqua). Sizes 1, 2, 3.

29N6903—Price, del'd. . . 9.98

L Soft like a Bunny . . . nylon fleece coat set. Coat with rayon lining quilted to cosy wool interlining. Bonnet with rayon lining. Leggings with detachable self braces, elastic around waist. 80(Blue), 43(Coral). Sizes 1, 2, 3.

29N6983—Price, del'd. . . 12.98

M Nylorama Pram Suit (60% acetate, 40% nylon). Rayon lining quilted to cosy interlining. Fur-edged zipper hood, long twin zippers, hand openings. 60(Pink), 20(Mint). Fits to 12 mos.

29N7833—Price, del'd. . . 8.98

N P Hand-Washable Nylon "Grow" pram suit. Flannelette quilted lining. 2 long zippers, detachable mitts, booties. (N) 80(Blue) with helmet for boys, (P) 60(Pink) with bonnet for girls.

29N7824—Sizes 12, 18 mos. 9.98





Smart winter outfits for big and little sisters and brothers

A B Color Contrasts to brighten up the winter scene . . . every little girl will be proud of her wool Melton coat set, in multicolor fleck, set off with sparkling white trim. Coat has rayon lining quilted to cosy wool interlining. Has softly gored back for graceful fullness. Pretty fur-trimmed hat is lined with rayon. Leggings with adjustable self suspenders, elastic at waist back. 98(Teal Blue).

(A) Little sister's. Sizes 2, 3, 3X.
29N6984—Price, delivered 15.98

(B) Big sister's. Sizes 4, 5, 6, 6X.
29N7348—Price, delivered 18.98

G Hooded Tweed Coat Set for a Christmas treat . . . this one a lovely brushed Donegal (35% wool, 35% rayon, 30% nylon) in a casually smart outfit for little girls. Coat with rayon lining quilted to wool interlining. Attached hood is lined with cosy Velvafur (wool pile). Leggings with elastic at waist back for neat fit. Zippers at ankles. Please state size and color number. Sizes 4, 5, 6, 6X.

01(Grey with Red), or 50(Brown with Beige).
29N7351—Price, delivered 16.98

C D Beautiful, Luxurious All-Wool Elysian makes an adorable and practical coat set . . . gives more warmth without added weight. Coat with wool interlining quilted to rayon. Hat with rayon lining. Leggings with elastic at waist back. 65(Dusty Rose), 90(Turquoise).

(C) Little sister's. Sizes 2, 3, 3X.
29N6965—Price, delivered 17.95

(D) Big sister's. Sizes 4, 5, 6, 6X.
29N7314—2.00 down. Del'd. 21.95

H J Cued for Christmas Weather . . . kiddies' car coat set of Baffin Cloth (nylon warp, cotton weft) with smart heavy knit trim. Windproof, water-repellent, shrinkproof and colorfast. Set with rayon lining quilted to wool interlining. Coat with elastic at wrists in lining. Downhill ski slacks with adjustable self braces, double knees, elastic waist back. Sizes 4, 5, 6, 6X.

(H) Boys' set. Peaked hat with domed chin strap. 88(Navy with Grey), 50(Brn. with Beige).
29N7352—Price, delivered 14.98

(J) Girls' set. Clip hat with ribbon chin ties. 70(Red/White), 96(Caribbean Blue/Charcoal).
29N7353—Price, delivered 14.98

E F Town and Country Suburban Sets in popular broken check patterned wool Melton (cotton added). Coat has rayon lining quilted to wool interlining, elastic at wrists in lining. Smart Ivy League cap. Cap and slacks with rayon lining. Downhill ski slacks have adjustable braces. 08(Charcoal), 88(Navy).

(E) Little brother's. Sizes 2, 3, 3X.
29N6985—Price, delivered 15.98

(F) Big brother's. Sizes 4, 5, 6, 6X.
29N7350—Price, delivered 17.98

K L Storm Sets . . . children's perennial favorite. Of 85% rayon, 15% nylon gabardine with fur trim. Coat has warm wool interlining quilted to rayon lining. Hat and ski slacks lined with soft cotton doeskin for added warmth. Slacks have adjustable self braces. Sizes 4, 5, 6, 6X.

(K) Boys' storm set. Hat has adjustable chin strap. 54(Taupe with Brown), 80(Blue).
29N7205—Price, delivered 12.98

(L) Girls' storm set. Pretty bonnet with chin ties. 26(Hunter Green), or 55(Cinnamon).
29N7206—Price, delivered 12.98

Zipper hood outfits

(A) TO (H) HAVE HOODS THAT ADJUST 3 WAYS



Flat Collar



Parka Hood



Storm Collar

A B Santa Suggests... a zipper-hood ski suit of cotton sheen gabardine. Set with rayon lining quilted to wool interlining. Attached zipper-hood is lined with cosy Velvafur (wool pile). Jacket with concealed zipper front, knit storm cuffs for snug fit. Downhill ski slacks with adjustable buckled suspenders, neat elastic at waist back, double knees for longer wear.

88(Navy with Grey for boys) or 96(Caribbean Blue with White for girls).

(A) Sizes 2, 3, 3X.

29N7959—Price, delivered..... 11.98

(B) Sizes 4, 5, 6, 6X.

29N8293—Price, delivered..... 12.98

C D Gay Tyrolean Braid Trim adds a touch of Alpine color to this smart zipper-hood ski suit. Of "Snow Queen" heavyweight nylon, with rayon lining quilted to wool interlining. Attached hood is lined with cosy nylon fleece. Jacket has elasticized knit cuffing. Downhill slacks have adjustable suspenders, elastic at waist back, double knees for longer wear. 70(Red/Charcoal), or 96(Caribbean Blue/Brown).

(C) Sizes 4, 5, 6, 6X.

29N8294—Price, delivered..... 14.98

(D) Sizes 2, 3, 3X.

29N7960—Price, delivered..... 13.98

E For Snow-Loving Youngsters... one-piece snow suit with attached zipper-hood. Made of nylon (warp) and cotton (weft) poplin. Rayon lining quilted to wool interlining. Zipper-hood lined with soft and cosy nylon fleece. Long twin zippers for easy dressing. Elasticized knit cuffing at wrists and ankles for a snug, comfortable fit. Please state size and color number.

70(Red with White), or 88(Navy with Grey).

29N8295—Sizes 3, 4, 5, 6, 6X. Del'd... 11.98

F A Favorite Choice of the Youngsters... duffle-style ski suit. Made of wool snow cloth (cotton added for strength). Jacket and attached zipper-hood lined with Red rayon quilted to wool interlining. Concealed zipper front. Downhill slacks have adjustable suspenders, elastic waist back. 88(Navy with Red). Sizes 4, 5, 6, 6X.

29N8284—Price, delivered..... 10.98

G H New for Winter—the popular car coat style with attached drawcord zipper-hood. Made of cotton sheen gabardine. Hood and lining to waist of Velvafur (wool pile). Sleeves and jacket from waist down lined with rayon quilted to wool interlining. Knit storm cuffs. State size, color number. Size 4, 5, 6, 6X.

(G) Girl's buttoning. 70(Red with White), or 96(Caribbean Blue with White).

29N6038—Price, delivered..... 9.98

(H) Boy's buttoning. 50(Brown with Beige), or 88(Navy with Grey). State color number.

29N6039—Price, delivered..... 9.98

J Multicolor Fleck Wool Melton Downhill Ski Slacks (a little cotton added for strength), lined with cosy cotton Kasha. Sturdy double knees for longer wear. Double self-fabric suspenders. Elastic waist back, button side opening. Elastic footstraps. State size, color number.

88(Navy), 50(Brown). Sizes 4, 5, 6, 6X.

29N6445—Price, delivered..... 4.98

As above. Imported English Melton downhill ski slacks in solid shades. Sizes 3, 4, 5, 6, 6X.

29N6423—88(Navy), 50(Brown). Del'd... 3.99

K Smart-Looking Heavy Rib-Knit Trim and brass buttons give a new look to the basic snow suit. 1-piece snow suit of nylon (warp) with cotton (weft) poplin. Set is lined with rayon quilted to wool interlining. Peaked hat has a cosy neck protector. Long zipper for easier dressing. Elastic at waist, longer-wearing double knees, elasticized knit cuffing for cosy winter comfort. State size, color number. 08(Charcoal/Red), 96(Caribbean Blue/Charcoal).

Sizes 3, 4, 5, 6, 6X.

29N8296—Price, delivered..... 9.98

L M Special Value for Christmas... zipper-hood jackets for cosy sports wear. Regularly 9.98 to 12.98. Assorted woolen fabrics in plain and fancy patterns. Jacket with rayon lining quilted to wool interlining, drawcord hood lined with cosy nylon fleece. Concealed zipper front, elastic at wrists in lining to keep out winter cold. Sorry, no choice. Please state size.

99(Assorted colors). Sizes 4, 5, 6, 6X.

(L) Girl's buttoning.

29N6041—Price, delivered..... 8.98

(M) Boy's buttoning.

29N6042—Price, delivered..... 8.98

STATE SIZE AND COLOR.



SIZES 3 TO 6X

CLEARANCE OF JACKETS

Regularly 9.98 to 12.98

NOW 8.98



w 115



Cosy nightwear . . . the ideal gift for Christmas

A A Colorful Christmas Ensemble for little boys—matching robe and pyjamas in striking striped 'n plain design. Made of cotton flannelette for cosy winter warmth. Boldly striped top with solid shade trim. Popular button front styling. Ski-style pants in solid shade with snugly ribbed White cuffs; elastic around waist for a neat fit. Top it off with a matching striped robe trimmed in solid shade. Robe has pocket, self ties at waist. Please state size and color number. 70(Red with White). Sizes 2, 4, 6, 6X. 29N1283—Price, del'd . . . 3.98

B For The Little Man of The House . . . cosy robe of blended rayon and wool in smart plaid patterns. Styled with a shawl collar, patch pocket, and all-around tie belt. A good-looking gift that's practical too—completely washable. State size and color number. 19(King George—Red/Green), 06(Black Watch—Blue/Green). Sizes 3, 4, 6, 6X. 29N1387—Price, del'd . . . 2.98

C Fancy Robe for Little Girls . . . made of soft cotton chenille in comfortable wrap-around style. Attractive contrasting scroll design forms a lovely graceful pattern on the skirt. Tie belt extends from side seams. Please state correct size and color number on your order. 97(Peacock Blue), or 35(Gold). Sizes 2, 4, 6, 6X. 29N1411—Price, del'd . . . 2.98

D Pretty Duster Fashion to charm little misses. Of finely tufted cotton chenille. Smart cuffed sleeves. Pretty flower scroll gives neat yoke effect. Button front. Please state size and color number. 00(White), or 97(Peacock Blue). Sizes 2, 4, 6, 6X. 29N1412—Price, del'd . . . 2.98

E Rudolph Robe of cotton chenille. Cosy wrap-around style, with Rudolph head design on skirt. Neat shawl collar; tie belt extends from side seams. State size, color number. Sizes 2, 4, 6, 6X. 29N1413—70(Red). Del'd . . . 2.98

F Something Special in Christmas intimates for little girls . . . graceful ballerina robe and scuffies. Robe of quilted cotton in a pretty print design, with solid shade lining. Neatly fitted top buttons to waist. Sleeves with elasticized ruffles at wrists for dainty effect. Full circle skirt has a large front pocket. Matching scuffies complete this adorable set. Please state correct size, color and color number on order. 21(Mint Green) or 60(Pink). Sizes 2, 4, 6, 6X. 29N1414—Set, del'd . . . 4.98

G Gay Polka-Dot Duster . . . sweetly fashioned to catch her eye. Made of quilted cotton in a "twin print"—it's dark on the outside with a light lining for fashion-lovely contrast. Buttons down the front; front pocket. Sleeves with turn-back cuffs. A pretty Christmas gift for the young miss. Please state size and color number on your order. 70(Red) or 80(Blue). Sizes 2, 4, 6, 6X. 29N1415—Price, del'd . . . 2.98

H Fashion-Conscious Little Girls will want this pretty robe under the Christmas tree . . . made of quilted cotton in a dainty check, with solid shade lining. Wrap-around style with button at waist, tie belt. Gracefully flowing skirt is adorably feminine. Dainty lace trim on shawl collar, circular pocket and cuffs of sleeves. State size and color number. 60(Pink), 80(Blue). 29N1361—Sizes 2, 3, 4 . . . 3.98

J Two-Tone Duster and Pyjama Set. Pyjamas of warm cotton flannelette. Novelty dotted top with button front, elasticized ruffles at wrists. Solid shade pants with elasticized ruffles at ankles, neat elastic around waist. Duster of quilted cotton flannelette has dotted design on the outside, with solid shade inside to match the dots. Neat collar, button front, novelty pockets, and sleeves with cuffs. Please state size and color number on your order. 96(Caribbean Blue with White), or 70(Red/White). Sizes 2, 4, 6, 6X. 29N1284—Set, del'd . . . 4.98



CANDY CANE RED
Sleepwear for Christmas

RUDOLPH FAVORITES

Gift sleepers and pyjamas for cosy winter slumber

A Striped Pajamas of cosy cotton flannelette. Pullover top with button front plaque opening. Pants with elastic at waist. Snug ribbing at wrists, waist and ankles for comfortable fit. State size and color number. 30 (Yellow/Grey/White) . . or 80 (Blue/Grey/White). Sizes 3, 4, 5, 6.
29N1464—Price, del'd 2.29

B Gay Norwegian Print Pajamas of cotton flannelette. Pullover top with elasticized, shape-retaining ribbed neckband. Ski-style pants with elastic waist back. Ribbed cuffs. Sizes 2, 4, 6, 6X.
29N1286—00 (White). Del. . . 2.49

C Striking Allover Snowflake Pattern echoes the quaint Alpine print scene on these attractive pajamas. Made of good quality cotton flannelette. Pullover top with elasticized neckband. Ski-style pants with elastic waist back. State size, color number. 81 (Aqua), 64 (Rose). Sizes 3, 4, 5, 6.
29N1287—Price, del'd 2.49

D Girls' Candy Cane Striped-and-Plain Pyjamas of good quality cotton flannelette for winter warmth. Jacket top with button front. Ski-style pants with neat elastic at waist back. 70 (Red with White). Please state size and color number. Sizes 2, 4, 6, 6X.
29N1288—Price, del'd 2.49

E Candy Cane Red-and-White Striped Granny Gown of good quality cotton flannelette. Rounded yoke at front with 2-button closing. Neat rounded collar; elasticized ruffles at wrists for cosy comfort. Please state size and color number. 70 (Red/White). Sizes 2, 4, 6.
29N1348—Price, del'd 1.98

F Boys' Candy Cane Striped-and-Plain Pyjamas—the perfect gift. Made of good quality cotton flannelette for soft warmth. Button front jacket top. Ski-style pants with elastic at waist back. Please state correct size and color number. 70 (Red/White). Sizes 2, 4, 6, 6X.
29N1289—Price, del'd 2.49

G Rudolph Pajamas of good weight knit cotton fleece. Pull-over top with gay Rudolph print design on front. Ski-style pants with elastic around waist. Ribbing at neck, wrists, waist and ankles. Flat-lock seam finish. 21 (Mint Green), 80 (Blue). Sizes 2, 4, 6, 6X.
29N1290—Price del'd 1.99

H 1-Piece Rudolph Sleeper of good quality knit cotton fleece. Rudolph print design on front. Button back with button drop seat. Double soles for longer wear. Outside seam finish. State size and color number. 33 (Maize), 80 (Blue). Sizes 1, 2, 3, 4.
29N1158—Price, del'd 1.99

J 2-Pant Rudolph Sleeper of fleeced knit cotton, with soft finish inside. Pullover top. Pants with plastic-coated double soles, elastic waist back. Button to top at front. Please state size and color number. 80 (Blue), 21 (Mint Green), 33 (Maize). Sizes 1, 2, 3, 4.
29N1159—Price, del'd 2.98

K Mandarin-Style Rudolph Pyjamas. Made of cosy cotton flannelette. Jacket with button front, gay Rudolph print design. Pants with elastic at waist back. Please state size, color number. 33 (Maize), 60 (Pink). Sizes 3, 4, 5, 6.
29N1451—Price, del'd 1.99

L 2-Pant Sleepers for tiny toddlers. Made of cosy cotton flannelette in a gay nursery print. Top buttons down back; pants with double-soled feet for extra wear, neat-fitting elastic at waist back. Please state correct size and color number. 60 (Pink), 80 (Blue), or 33 (Maize). Sizes 1, 2, 3.
29N1212—Price, del'd 1.99

M Infants' 3-Piece Sleep or Play Set of soft knit cotton terry. Pullover top with a gay print design on front. Pants with elasticized ruffled openings. Elasticized ruffled booties. State size and color no. 21 (Mint Green), 33 (Maize). Small (up to 12 lb.); Med. (12-24 lb.).
29N1168—Price, del'd 1.99



THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

Sweaters and shirts for the younger set





Popular gift clothing for Christmas

A Cosy Pyjamas—man-styled just like Dad's. Made of warm cotton flannel in a bold stripe design. Long sleeved roomy jacket with button front. Pants with neat-fitting elastic around the waist. 99 (Asstd. color stripes). Sizes 3, 4, 5, 6. 29N1443—Price, del. 1.79

D Cowboy Shirt and Slacks. Shirt of Western print Sanforized cotton flannel, with corduroy yoke and cuffs, fringe trim. Boxer longs of pinwale cotton corduroy, elastic at waist. Turn-up cuffs to match shirt. 88 (Navy with print). Sizes 3, 4, 5, 6, 6X. 29N4365—Price, del. 2.99

B Cosy Robe for Winter—made of cuddly cotton eiderdown in an attractive print. Wrap around style with popular shawl collar. Neat cord trim and tie belt. A useful gift choice for Christmas. State size and color number. 80 (Blue) . . or 48 (Wine). Sizes 2, 4, 6. 29N1416—Price, del. 1.99

E Attractive Blouse Shirt of Sanforized cotton flannel. 70 (Red), or 80 (Blue). Sizes 3, 4, 5, 6, 6X. 29N3445—Price, del'd. 1.59

F Boxer Slacks of woven rayon plaid. Elastic waist. 99 (Assorted colored plaids). Sizes 3, 4, 5, 6, 6X. 29N4364-Ea. 1.79; 2/3.44

C "Your Own Name" Pyjamas of knit cotton fleece. Pullover top neatly finished. Ski style pants with ribbed cuffs at ankles. Sufficient press-on letters supplied for any name. State size, color number. 30 (Yellow with White), or 20 (Mint with Charcoal). Sizes 2, 4, 6. 29N1478—Price, del'd 1.99

G The Ivy League Influence in shirt and boxer slacks. Striped shirt of sanforized cotton flannel, slacks of Sanforized fine quality cotton drill, lined to match shirt. Double-stitched seams. Please state color no. 50 (Brown with Sun Tan), 70 (Red with Red). Sizes 3, 4, 5, 6, 6X. 29N4190—Price, del'd. 2.99

ITEMS SHOWN ON OPPOSITE PAGE

- 1** Cute Shirt and Crawler Overall Set for the playpen child. Shirt of tiny check printed cotton. Overalls of sheen-finished cotton gabardine. Domed crotch for quick, easy diaper change. Wide elastic at waist back. 80 (Blue), 70 (Red). Sizes 12, 18, 24 months. 29N3775—State size, color number. . . . 2.98
- 2** A Popular Outfit for Little Girls . . . blouse and jumper for her everyday wardrobe. Jumper blouse of embossed cotton with pretty eyelet ruffle trim. Charming jumper of washable pinwale cotton corduroy, with gathered skirt, self ties. 96 (Caribbean Blue with White), or 70 (Red with White). Sizes 2, 3, 4. 29N3153—State size, color number. . . . 2.98
- 3** Classic Style Cardigan for tiny tots. Made of cosy high-bulk Orlon. Washes beautifully, dries quickly, retains its shape and soft, cashmere-like texture. Sizes 1, 2, 3. 60 (Pink), 21 (Mint Green), 00 (White), 80 (Blue). 29N2167—State size, color number. . . . 2.99
- 4** New Touch to the Classic Pullover . . . easy-on button shoulder. Of high-bulk interlock Orlon. Neat double-ribbed neckband. Can be worn as set with 29N2167 above. 00 (White), 60 (Pink), 80 (Blue), 21 (Mint Green). 29N1803—Sizes 1, 2, 3. Del'd. . . . 2.49
- 5** An Ever-Welcome Gift . . . washable viyella flannel skirt (wool and cotton). All-around pleats, self suspenders, side closing. 00 (White), 70 (Red), 79 (Powder Blue). 29N3165—Sizes 1, 2, 3, 4. Del'd. . . . 2.98
- 6** Wonderful Value for Christmas . . . low-priced, flannel-lined set. Shirt of Sanforized checked cotton flannel. Slacks of pinwale cotton corduroy with lining to match the shirt. Wide elastic waistband. Sizes 3, 4, 5, 6. 08 (Charcoal), 70 (Red), 88 (Navy), with check. 29N4188—State size, color number. . . . 2.99
- 7** The Hit of the Season—Ivy League striped shirt of fine quality Sanforized cotton flannel. 50 (Brown), 70 (Red), 80 (Blue). 29N3423—Sizes 2, 3, 4. Del'd. . . . 1.59
- 8** Snappy Jodhpurs of Sanforized cotton gabardine . . . perfect for little tots. Adjustable self braces, ankle zippers. Sizes 2, 3, 4. 50 (Brown), 70 (Red), 88 (Navy). 29N4200—State size, color number. . . . 1.98
- 9** For Dress Occasions all year 'round. 2-pc. suit of washable Canadian pinwale corduroy. Jacket has 2 patch pockets; simulated vest insert. Longs with wide elastic around waist, zipper fly front. 70 (Red with Navy). 29N4681—Sizes 2, 3, 4. Set, del'd. . . . 4.98
- 10** Shrinkproof Nylon Set. Pullover top with easy-on button shoulder, Jacquard design. Panties with elastic waist, double gusset. 80 (Blue), 21 (Mint Green), 00 (White). 29N2213—Sizes 1, 2, 3. Del'd. . . . 2.98
- 11** The Ivy League Influence in shirt and slack set. Striped shirt of Sanforized cotton flannel. Suspender longs of cotton sheen gabardine, lined to match shirt. Elastic waist. Stripes in 50 (Brown), 80 (Blue), 70 (Red). 29N4067—Sizes 2, 3, 4. Del'd. . . . 3.98
- 12** Gift for the New Baby . . . Honeysuckle blanket. Of washable finest cotton with satin binding. Novelty "Circus" pattern. Extra-large size gives ample tuck-in. Abt. 40 x 60". 60 (Pink), 80 (Blue), 33 (Maize), 21 (Mint Green). 96N5356—Gift boxed. Delivered. . . . 2.98
- 13** A Christmas Gift for Baby—plastic rattle is included with this Honeysuckle blanket. 90% rayon, 10% fluffy nylon for longer wear. Satin binding. Completely washable. "Bowknot" hand-screened print design. About 36 x 50". 60 (Pink), 80 (Blue), 33 (Maize), 21 (Mint Green), on White background. State color number. 96N5357—Gift boxed. Delivered. . . . 3.98
- 14** **15** Buy the 2-Pc. Set and Save. Melton cloth blazer (80% wool, 20% cotton). Flannel slacks (85% rayon, 15% nylon) with zipper fly. Sizes 3, 4, 5, 6, 6X. (14) Blazer. 88 (Navy). 29N6120—Price, delivered. . . . 3.99 (15) Slacks. 01 (Grey). 29N3940—Price, delivered. . . . 3.99
- Set of Blazer and Longs.** 29N6648G—Price set, delivered. . . . 7.65
- 16** For the Fashionable Little Man . . . jacket and long set. Jacket of silk nubbed viscose, rayon lined. Longs of rayon and nylon gabardine with wide elastic at waist back, zipper fly, front buckled belt. 50 (Brown). 29N4703—Sizes 2, 3, 4, 5, 6, 6X. Del'd. . . 5.98
- 17** Winter-Warm Shirt of Sanforized cotton flannel with lined collar. Continuous sleeve facing. Cuffs. Checks in 70 (Red), 20 (Green), 80 (Blue). State second color choice. 29N3553—Sizes 2, 4, 6, 6X. Del'd. . . . 99c
- 18** Practical Gift for Christmas . . . boxer longs of washable pinwale cotton corduroy. Elastic at waist. Sizes 3, 4, 5, 6. 70 (Red), 50 (Brown), 86 (Royal Blue). 29N4328—Del'd. . . . Each 1.59; 2 for 2.98

Gay gift apparel

FOR THE SMALL FRY

1
2.98



2
2.98



3
2.99



4
2.49



5
2.98



6

OUR FEATURE VALUE
Shirt, Lined Slack Set
for Winter Warmth 2.99

7
1.59



9
4.98



10
2.98



11
3.98



8
1.98

8
1.98

8
1.98

12
2.98



13
3.98 Ea.

14
3.99



16
5.98



17
99c



18
1.59



THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



Low-Priced Storm Coat 8.95

Wool Frieze 6.99

80% Wool 8.95

The gift all boys want because of its smart 3-way zippered hood. Woolen frieze shell plus wool-quilted-to-rayon lining gives snug warmth from head to hip. Hood is warmly lined with Velvafur (wool pile). Trim metal fastener front with concealed zipper closure. Storm cuffs trap heat, exclude cold. Sizes 6, 8, 10. 88(Navy) only. 40N9274—Price, delivered. 8.95

Woolen frieze storm coat—a gift that's sure to make a hit with its dashing navy styling. Insul-Paca lining in hood, body and sleeves. Wooden toggle front, with hidden zipper closure. Storm cuffs. Sizes 6, 8, 10. 88(Navy) only. 40N9200—Del'd. 6.99

Junior Boys' suburban coat, a present with a warm future. Full-bodied fleece shell; blend of 80% wool, 20% cotton; gives long wear. Wool-quilted-to-rayon lining. Ticket and 2 patch pockets with flaps. 08(Charcoal). Sizes 6, 8, 10. 40N8282—Del'd. 8.95



Water-Repellent 5.98

9-Oz. Denim 3.99

Special 2 for 2.30

Downhill ski longs. Water-repellent Stalwart Cloth (65% cotton-and-35% nylon). Wool-quilted-to-rayon lining. Instep straps. 88(Navy), 08(Charcoal Grey). 40N4416—Sizes 6, 8, 10. 5.98 As above in Melton (80% wool-and-20% cotton). Double knees. 40N4415—Unlined. Del. 3.98

Lined jeans of 9-oz. Sanforized cotton denim give warmth and wear. Sewn-on double knees. Sanforized checked cotton flannel lining. 1/2-boxer elastic waist, zip fly, 4 pockets, safety zip pocket. Sizes 6, 8, 10, 12. 40N2203-80(Blue).3.99

Pre-shrunk cotton flannel sport shirts at a hard-to-beat "2-for" price. Full-bodied flannel is ideal 3-season weight. Shape-retaining lined collar. Self yoke, non-fraying hemmed bottom. 99 (Assorted colors, patterns). Even sizes 22 to 28. 43N3607—Del. 2 for 2.30



Gifts for jr. boys

SHOWN ON OPPOSITE PAGE

A 18-Oz. All-Wool Plaid walking coat. A gift sure to make a hit with its bold colors, and it's as warm as it looks. Lined with warm wool-quilted-to-rayon lining. Fur-like collar, storm cuffs. Zip front. 1/2 belt, shirred elastic waist inserts. Sizes 6, 8, 10. 40N8258—80(Blue) or 70(Red). Delivered. 9.99

B Popular Loden-Type Storm Coat. Full-bodied fleece, a blend of 90% wool, 10% nylon, gives warmth from head to hip. Attached 3-way hood lined with Velvafur (wool pile). Body, sleeves lined with wool quilted to rayon. Loden fasteners, hidden zipper closure. Storm cuffs. Sizes 6, 8, 10. 40N9270—08(Charcoal) or 01(Grey). Del. 10.95

C Storm Coat and Mitt Set. Storm coat of all-wool drawn Melton. Attached 3-way hood is alpaca-lined. Body, sleeves lined with wool quilted to rayon. Loden-style wooden barrel and cord fasteners—hidden zipper closure. Storm cuffs. Matching mitts have leather palms. State color number. Sizes 6, 8, 10. 40N9268—50(Loden Brown), 08(Charcoal). 12.95

D New Fibrene-Splashed Wool Storm Coat that's tops in style and warmth. Attached 3-way hood and half of body lined with heat-trapping nylon fleece. Balance of coat has warm wool-quilted-to-rayon lining. Metal fastener front with concealed zipper closure. Storm cuffs. Sizes 6, 8, 10. 40N9257—09(Black). Delivered. 12.95

E 100% Nubby Orlon Pullover. Extra soft, shrink-resistant, mothproof. Gives snug warmth without excessive weight. Knitted-on rib-knit waistband. State color number. Even sizes 24 to 28. 43N2215—98(Lt. Blue), 70(Red), 08(Charcoal). 3.99

F Deer Print Orlon Pullover, light in weight yet warm. Shrink-resistant and mothproof. Heat-set screen print stays bright. Has a soft warm "hand". State color number. Even sizes 22 to 28. 43N2213—70(Red), 38(Beige), 98(Lt. Blue). 2.99

G Roy Rogers Dressing Gown of softly napped cotton eiderdown. Wrap-around style, braided sash. 2-tone cord trim on shawl collar, pocket, cuffs. Brightly colored woven design. Even sizes 4 to 12. 43N11—86(Royal Blue) or 48(Wine). Del'd. 3.98

H Roy Rogers Cotton Fleece Sweatshirt, napped inside. Heat-set screen print. Rib-knit cuffs, waistband. State color No. Even sizes 4 to 12. 43N2606—98(Lt. Blue), or 30(Yellow). 1.59

J Sanforized Broadcloth Western Shirt. Contrast-ing-color-fringed yoke, 2-button cuffs. Pocket flaps and decorated collar are piped. 88(Navy/Red) or 30(Yellow/Brown) combination. 43N3402—Even sizes 4 to 12. Delivered. 2.98

K Cotton Flannel Western Shirt with Roy and Trigger screen print. Sanforized, won't shrink more than 1%. Piped collar, flap pockets, yoke. Button cuffs. Asstd 70(Reds) or 83(Blues). 43N3606—Sizes 4, 6, 8, 10, 12. Delivered. 2.98

L Wool Felt Cowboy Hat. Pre-creased crown, leather sweatband. White vinyl plastic band with "jewels". All sizes 6 to 7. See chart, P. 130. 43N401—70(Red) or 86(Royal Blue). Del'd. 2.49

M Roy Rogers Western Jeans. Durable 10-oz. Sanforized cotton denim warmly lined with Sanforized checked cotton flannel. Double knees, zipper fly, 3 pockets, bar-tacked. Glass "jewels". 40N2200—80(Blue). Even sizes 6-12. Del'd. 3.99

N Cotton Balbriggan Polojamas smartly styled with heat-set screen print on top and trousers. Warm heavy weight. Elastic boxer waist; rib-knit cuffs, collar. State color number. Sizes 4, 6, 8, 10, 12. 43N4613—98(Lt. Blue) or 30(Yellow). Del'd. 2.79

P R Suedeskin" Split Cowhide Gloves and Mitts have soft sueded finish. Warm deep-pile brushed cotton lining. Wide flared gauntlet cuffs with leather fringe. Sm., Med., Lge.—see Page 128. (P) 43N810—Gloves. 50(Brown). Pair. 1.98 (R) 43N809—Mitts. 50(Brown). Pair. 1.69

T Water-Repellent Leather Mitts. Cotton Kasha lining. Double rib-knit elasticized cuffs. 43N814—53(Tan). S., M., L.—see P. 128. Pr. 1.29

U Roy Rogers Rayon Satin Tie. Leather slide. 43N306—Gift-boxed. 99(Asstd. shades). 89c

W Top-Grain Cowhide Belt. Hand-made bead panel in back. Laced with white imitation leather (vinyl plastic). Steerhead buckle. 18(Natural). 43N345—Even waist sizes 22 to 32". Del'd. 1.49

X Roy Rogers Wallet and Belt Set in a gift box. Leather wallet has screen print of Roy and Trigger. License frame, 3 double-sided plastic pass cases. Dome-fastened change pocket. Zipper fastening. Top-grain cowhide belt with Roy Rogers signature. Glass "jewels". 53(Tan) only. 43N383—Even waist sizes 22-30". Set, del'd. 1.98 43N366—Wallet (belt not sold separately). 98c

SIZE CHART—JEANS, SKI LONGS

If Height is	40½-46"	46½-50"	50½-54"
If Waist is	23½"	24½"	25½"
Order Size	6	8	10

OUTERWEAR SIZE CHART

If Height is	40½-46"	46½-50"	50½-54"
If Chest is	23¼-25"	25¼-26½"	26¼-27½"
Order Size	6	8	10

SIZE CHART FOR ROY ROGERS WEAR

If Height is	36-40"	41-46"	47-50"	51-54"	55-58"
If Chest is	21-22"	23-24"	25-26"	27-28"	29-30"
Order Size	4	6	8	10	12

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

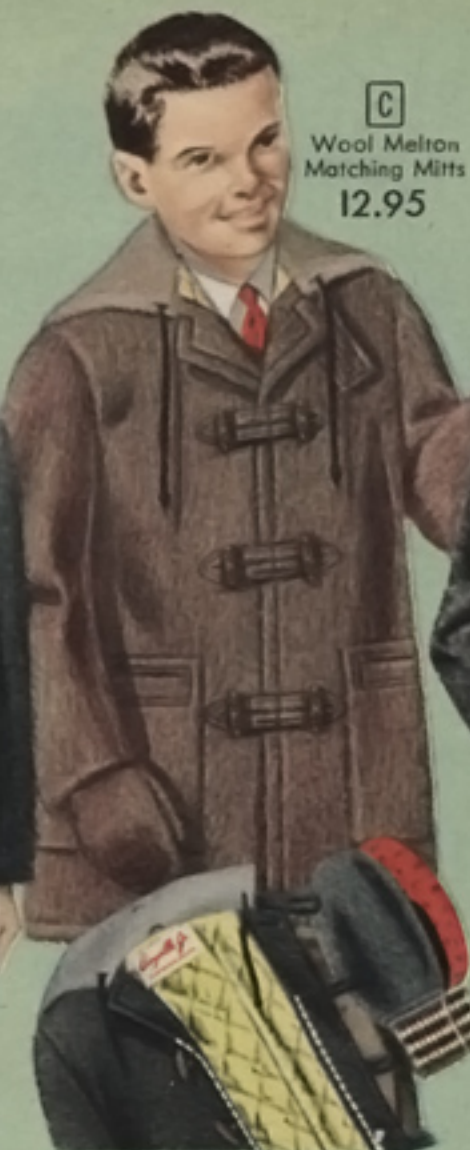


A
ALL-WOOL PLAID
Wool Quilt Lining
Fur-Like Collar
9.99

B
90% Wool
10% Nylon
10.95



C
Wool Melton
Matching Mitts
12.95



D
Fibrene Wool
Fleece Lined
12.95



E Nubby Orlon
Soft and Warm 3.99



F New 100% Orlon
Screen Print 2.99

VERSATILE 3-WAY HOOD GIVES HIM SNUG WARMTH WHEN HE NEEDS IT



Collar zips
up to form
a snug hood



Wear it as
domed lay-
down collar



Unzipped it
becomes a
shawl collar

Roy Rogers

G
3.98



N 2.79



H 1.59



J 2.98

L
2.49



K
2.98



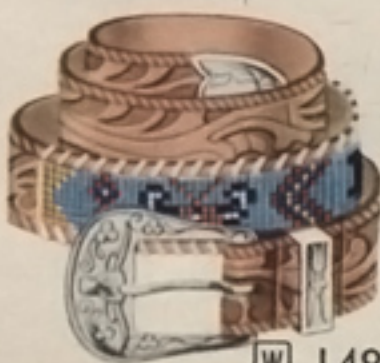
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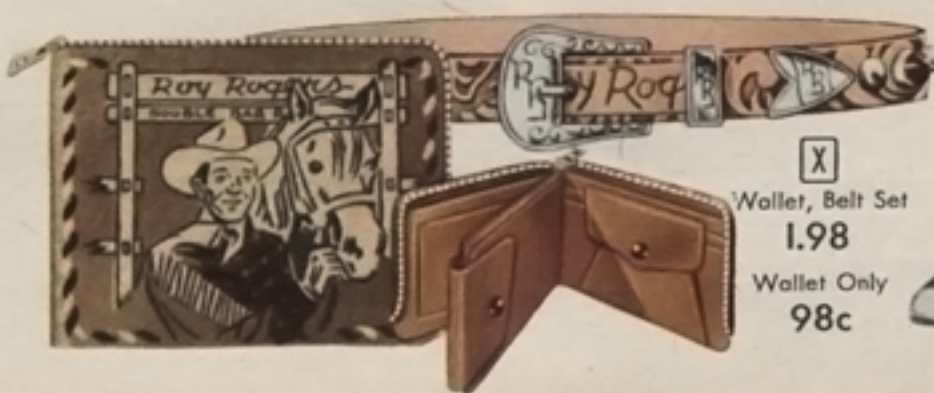
R 1.69



T 1.29



W 1.49



X
Wallet, Belt Set
1.98
Wallet Only
98c

M
3.99

U
89c



POPULAR STORM COATS FEATURING VERSATILE 3-WAY HOOD

English 80% Wool Fleece
Wool Quilt Lining **12.95**

Your boy will love this smart English 80% wool, 20% cotton fleece. 3-way zipper hood, warmly lined with Velvafur (wool pile). Body and sleeves have wool quilt lining. Concealed zip front with metal fasteners. Heat-trapping storm cuffs. 2 patch flap pockets. Even sizes 8 to 18.

40N9373—01 (Grey). Del. **12.95**

Colorful Nub-Splash
Quilt-lined Wool **12.95**

Every boy's choice. Handsome nub-splashed wool storm coat with 3-way hood; gives maximum protection even in the depth of winter. Body and sleeves warmly lined with 10-oz. wool quilt. Styled with concealed zip front, metal fasteners, storm cuffs, sleeve tabs. Even sizes 8 to 18.

40N9380—09 (Black). Del. **12.95**

Bargain-Priced Offer
22 to 24-Oz. Wool Frieze **9.99**

Here's head-to-hip protection at a low, low price. Well made of wool frieze, warmly lined with 10-oz. wool quilt. Attached 3-way zip hood lined with Velvafur (wool pile); wear it as snug hood, lay-down or shawl collar. Concealed zipper front, metal clasp fasteners. Even sizes 8 to 18.

40N9399—88 (Navy). Del. **9.99**



Lined Nylogab

Elastic straps
under instep

Warm cotton
Kasha lining

A Downhill-style Nylogab (85% viscose, 15% nylon) ski longs. Showerproof, Kasha lined. Dome waist, zipper fly, leg openings. Even sizes 8 to 18. 80 (Blue); 50 (Brown).

40N4530—Del'd. **5.98**

Lined Denim

B 9-oz. Sanforized vat-dyed cotton denim jeans are washfast, sunfast. Sanforized cotton flannel lining. Double welded knees. 80 (Blue). Even sizes 6 to 16.

40N2301—Del'd. **3.99**

Heavyweight

C These rugged 13 3/4-oz. Sanforized denims are our heaviest weight unlined jeans. Western style, front swing pockets, bar-tacked and riveted. Zip fly. 80 (Blue). Even sizes 6 to 18.

40N2106—Del'd. **3.79**

HOW TO MEASURE FOR JACKETS, COATS, JEANS AND SKI LONGS

If Height is	40 1/2-46"	46 1/2-50"	50 1/2-54"	54 1/2-58"	58 1/2-61"	61 1/2-64"	64 1/2-68"	68 1/2-70"	70 1/2-72"
If Chest is	23 1/2-25"	25 1/4-26 1/2"	26 3/4-27 1/2"	27 3/4-29 1/2"	29 3/4-31"	31 1/4-33"	33 1/4-35"	35 1/4-37"	37 1/4-39"
If Waist is	23 1/2"	24 1/2"	25 1/2"	26 1/2"	28"	29 1/2"	30 1/2"	—	—
Order Size	6	8	10	12	14	16	18	20	22

SHOWN ON OPPOSITE PAGE

D Bonus B-17 Airplane Kit with this Fibrene wool Melton storm coat—at no extra cost. Full-bodied 24-oz. Melton, "alive" with Fibrene threads. Warmth-without-weight Insul-Paca lining gives excellent protection. Alpaca-lined 3-way zippered hood. Loden fastener front, hidden zipper closure. Even sizes 8 to 18.

40N9361—09 (Black). Del. **14.95**

E New Wool Fleece Storm Coat plus B-17 airplane kit—at no extra cost—is a fabulous buy! 19-oz. fleece is as warm as it looks and combined with famous Insul-Paca lining ensures snug protection all winter long. Loden fastener front with concealed zipper closure. Alpaca-lined 3-way zippered hood. Throat tab, storm cuffs, patch flap pockets. State size, color number. Even sizes 8 to 18.

40N9347—01 (Grey). Del. **14.95**

F Our Finest Storm Coat plus a bonus B-29 airplane kit—at no extra cost—makes a terrific gift combination. Full-bodied 24-oz. all-wool Melton, "alive" with colorful wool nubs, gives excellent warmth and defies wear. Warmth-without-weight Insul-Paca lining. 3-way zippered hood has toast-warm Orlon lining. Leather loden fastener front with wooden barrels and concealed zipper closure. Storm cuffs. Even sizes 8 to 18.

40N9357—09 (Black). Del. **17.95**

G A Leather Flight Jacket—a gift he'll treasure for many seasons. Rich-looking, supple leather gives extra-long wear, resists scuffing, needs little care—rain, snow roll off, dirt wipes off. Wool-quilted-to-rayon lining. Zipper fly front, domed flap patch pockets. Wool-knit cuffs and waistband. Please state size. Even sizes 10 to 18.

40N8909—09 (Black). Del. **16.95**

H Leather Motorcycle Jacket. This dashing Black beauty has zipper front, riveted 1/2-belt; domed collar points, flap pocket, epaulets. Slash zipper pocket, adjustable dome cuffs, shirred waist inserts, back yoke, 2 lower slash pockets. Jacket is fully lined with cotton plaid. Even sizes 10 to 18.

40N7731—09 (Black). Del. **17.95**

J All-Wool Melton Jacket in the new "in-between" length and most-wanted colors. Heavy worsted wool knit "rock'n'roll" collar, cuffs. Bi-swing back allows greater freedom of body movement—ideal for outdoor sports. Zipper front, rayon lining. State size, color number. Even sizes 8 to 18.

70 (Red) or 98 (Light Blue).
40N7307—Price, del'd . . . **10.95**

K Students' Color-Splashed suburban coat—the perfect long-remembered Christmas gift. Full-bodied wool Melton gives excellent wear and warmth. Fully lined with wool-quilted-to-rayon lining. Leather button front, sleeve tabs. Patch flap pockets, flap ticket pocket. Even sizes 12 to 22.

40N8329—09 (Black). Del. **16.95**

L 24-Oz. Drawn-Faced Melton suburban coat. Firm all-wool Melton has a fleecy hand, gives good warmth and wear. Body is 1/2-lined with extra-warm Velvafur (wool pile), balance of coat has wool-quilted-to-rayon lining. Leather button front, sleeve tabs. Flap patch pockets and ticket pocket. Even sizes 8 to 18.

40N8363—01 (Grey). Del. **15.95**

M Special Christmas Offer. Suburban coats of drawn-faced solid grey wool Melton or 90% wool-10% nylon black nub Melton that would normally sell for 12.95 to 14.95. Simpsons-Sears' leading outerwear supplier made a special on these higher priced fabrics and we now pass this saving on to you. Both coats have leather button fronts and sleeve tabs. 2 patch pockets, flap ticket pocket. Warmth-without-weight Insul-Paca lining (warm wool quilted to plaid rayon lining). Please state both color number and size. 01 (Grey) or 09 (Black nub). Even sizes 8 to 18.

40N8377—Price, del'd . . . **11.95**

AIRPLANE BONUS OFFER

A model airplane kit free with the purchase of one of these coats. B-17 kit with (D) or (E), B-29 kit with (F)—both exact replicas



D
Fibrene-Splash
Wool Melton
14.95



E
Wool Fleece
Insul-Paca Lined
14.95

F
Nubby Melton
Insul-Paca Lined
17.95



ITEMS DESCRIBED
ON OPPOSITE PAGE



G Leather
Quilt-Lined 16.95



H Supple
Leather 17.95



J
All-Wool Melton
In-Between
Length
10.95



K Splash Wool Melton
Students' Sizes 16.95



L All-Wool Melton
Wool Pile Lining 15.95



M
SPECIAL
PURCHASE
12.95 to 14.95 Lines
Choice: Drawn-Faced
Wool Melton or Wool-
Nylon Nub Melton
11.95



WINTERWEIGHT UNDERWEAR



Cotton Fleece Brushed Cotton 15% Wool

Each Garment Comes in 3 Fabrics

Made for Comfort: all garments made in full cut sizes. Pullover shirts have crew necks, snug-fitting rib-knit cuffs. Drawers have fly fronts, elastic waists, rib-knit cuffs. Combinations have reinforced button fronts, button flap seats, rib-knit cuffs. All come in even sizes 24 to 34.

Warmest—Cotton Fleece. Knit from good quality long-staple cotton yarns softly napped inside to a thick cosy pile that gives luxurious warmth. 22(Mottled).
43N1506—Long sleeve shirt..... 1.49
43N1507—Ankle length drawers... 1.49
43N1304—Long sleeve combs..... 2.49

Warmer—Brushed Cotton. Knit from good quality cotton brushed on both sides to fleecy warm softness. 76(Plum).
43N1536—Short sleeve shirt..... 99c
43N1525—Ankle length drawers... 99c
43N1312—Long sleeve combs..... 1.99

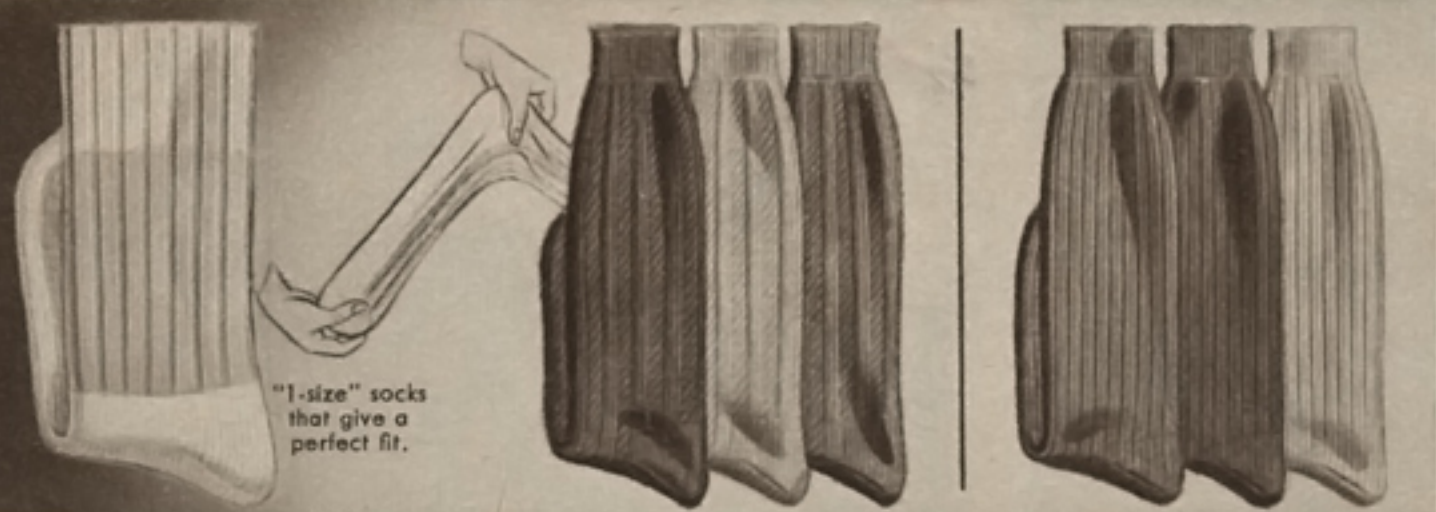
Warm—85% Cotton and 15% Wool Blend. Fleecy warm wool blended with soft cotton yarns, Mediumweight. 49(Cream).
43N1539—Short sleeve shirt..... 99c
43N1540—Ankle length drawers... 1.49
43N1318—Short sleeve combs..... 1.99



Sanforized Cotton Flannelette pyjamas now at a new low "2-for" price. Softly napped for added warmth and comfort. Elastic boxer waist. Generous full-cut sizes. Fancies and stripes in 99(Asstd. colors). Even sizes 24 to 34.
43N4709—Ea. 2.99; 2/5.66

Fibrene-Splashed cotton flannelette pyjamas. New pullover-top style has less buttons to care for. Sanforized for a lasting fit. Elastic boxer waist, easy-fitting full-cut sizes.
98(Light Blue) or 20(Mint)
Even sizes 24 to 34.
43N4728—Price, del'd. 2.99

Cotton Balbriggan Polojamas. Cotton yarns are knitted in a strong springy stitch that g-i-v-e-s for comfort. Medium-weight for year-round wear. Elastic boxer waist. 01(Grey/Red trim) or 98(Light Blue/Navy trim). Even sizes 24-34.
43N4707—Price, del'd. 1.99



Stretcho Foot heavy socks—75% New Zealand wool—25% stretch nylon—expand to fit all sizes 8 to 10 Shrinkproof. Extra warm, durable. Good Quality. 01(Grey/White).
43N2010—Pair. 99c; 2 pr. 1.88
Best Quality. 01(Grey/White).
43N2008—Pr... 1.39; 2 pr. 2.60

Stretch Golf Hose, 50% Sanforlan wool—50% stretch nylon, expands to give perfect all-over fit. Heavyweight rib knit. Elasticized tops. 88(Navy), 48(Wine), 50(Brown). M(6-7½) or L(8-9½).
43N1704—Pr. 1.09; 3/2.99

50% Sanforlan Wool—50% wear-defying nylon ¾-length hose. Very durable and completely shrinkproof. Neat 6 x 3 rib knit. Elasticized tops. 88(Navy), 01(Grey), 50(Brown). All sizes 7 to 9½.
43N1705—Pr. 85c; 3/2.37

HOW TO MEASURE SOCKS

Measure stockinged foot with ruler from back of heel to end of longest toe. Number of inches is his size. If in between sizes order next largest size. Measure carefully.

For All Garments: measure height (without shoes) from floor to top of head. **Sleepwear, Robes, Combinations, Shirts:** measure chest over underwear. **Drawers:** measure waist over underwear.

MEASURING CHART FOR UNDERWEAR, SLEEPWEAR, ROBES

If Height is	41-46"	47-50"	51-54"	55-58"	59-61"	62-64"
If Chest is	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Waist is	22-22½"	23-23½"	24-24½"	25-25½"	26-26½"	27-27½"
Order Size	24	26	28	30	32	34

Smart gift ideas

FOR THE BOY ON YOUR LIST

Items Shown on Opposite Page

A English Flannel Dressing Gown. English-woven blazer flannel (80% warm wool, 20% cotton). White piping on shawl collar, pockets, cuffs. Detachable sash with White rayon tassels. 88(Navy), 48(Wine).
43N108—Even sizes 24 to 34. Del'd. 4.99

B Washable Sanforized Cotton Flannel dressing gown eliminates expensive dry-cleaning bills! Retains perfect fit. Flannel gives good warmth, is 33% heavier than normal shirting flannel. Shawl collar, sash. 80(Blue) or 70(Red) plaids.
43N109—Even sizes 24 to 34. Del'd. 4.99

C New Winterweight Polojamas of softly napped Sanforized cotton flannel. Give snug warmth. Heat-set screen print won't fade, flake. Plaque collar, rib-knit cuffs, elastic waist. 98(Lt. Blue).
43N4736—Even sizes 24-34. Del'd. 2.99

D Sanforized Cotton Flannelette pyjamas gift boxed ready for wrapping. Full-bodied flannelette is softly napped for added warmth. Full-cut sizes. All-round elastic waist. White piping on collar, coat front, chest pocket. Wash separately. State color no. 70(Red), 86(Royal Blue).
43N4716—Even sizes 24-34. Del'd. 2.99

E Knit Cotton Polojamas. Knit g-i-v-e-s for toss'n'turn comfort. Heavy weight. Rib-knit V-neck, V chest bar are in harmonizing shades. Elastic boxer waist, rib-knit cuffs. 70(Red/Navy) or 88(Navy/Red).
43N4731—Even sizes 24-34. Del'd. 2.99

F Cotton Balbriggan Polojamas with an eye-catching heat-set screen print—won't fade or flake. Rib-knit cuffs won't ride up. Elastic boxer waistband. Full cut sizes. Harmonizing solid color trousers. 01(Grey/Red) or 98(Lt. Blue/Navy).
43N4737—Even sizes 24-34. Del'd. 2.49

G New Pyjama Styling—stripes on a White ground with solid color collar, cuffs, pocket trim. Sanforized cotton flannelette. Boxer waist. 70(Red), 80(Blue).
43N4738—Even sizes 24-34. Del'd. 2.99

H Junior Boys' Flannelette Pyjamas in a gift box. Styled for boys 6 to 10 years with fire fighter print on jacket and fire engine Red trousers. Sanforized. Elastic boxer waist. 00(White/Red).
43N4617—Even sizes 24-28. Del'd. 2.99

J Dashing Western Pyjamas styled for junior boys 6 to 10 years. Sanforized cotton flannelette gives good warmth. Heat-set, hand-screened print won't fade, flake. Elastic boxer waist. 98(Lt. Blue).
43N4616—Even sizes 24-28. Del'd. 2.69

K Stretch Nylon Argyle Socks expand to give a perfect all-over fit. Socks he can't outgrow! Defy wear. Shrinkproof. 70(Red), 35(Gold), 88(Navy), 01(Grey). Medium(7-8½) or Large(9-11).
43N1883—Del'd. Pair. 89c; 3 pr. 2.49

L Ultra-Soft Orlon gives snug warmth without excessive weight. Long-wearing, shrinkproof, quick-drying. Crew length, elastic tops. State color number. 70(Red), 98(Light Blue), 01(Grey).
Sizes 8, 8½, 9, 9½, 10, 10½, 11.
43N1877—Del'd. Pair. 99c; 3 pr. 2.79

M 50% Stretch Nylon—50% Combed Cotton. Stretch nylon gives perfect fit, long wear, cotton content gives absorbency, warmth. Crew length, elastic tops. State color number. 50(Brown), 70(Red), 08(Charcoal), 88(Navy). M(7-8½) or L(9-11).
43N1880—Del'd. Pair. 99c; 3 pr. 2.79

N Cushion Foot Stretchos of 60% warm, absorbent wool and 40% tough stretch nylon. Expand for a perfect fit. Soft terry soles cushion every step. Knitted nubby design. 70(Red), 20(Green), 48(Wine), 01(Grey), 88(Navy). M(7-8½) or L(9-11).
43N1854—Del'd. Pair. 99c; 3 pr. 2.85

P Gift-Boxed Matching Sock and Tie Set in Ivy League stripes. Socks are of stretch nylon. Clip-on rayon bow tie. 70(Red), 50(Brown), or 88(Navy).
43N1890—Set, del'd. 1.79; 2 sets 3.39



New "Naugalite" Ski Mitts

Tightly woven cotton poplin keeps hands warm. Palms, thumbs of "Naugalite", the new vinyl plastic that won't peel or crack, stays supple. Elastic at wrists and upper end of 3" long cuffs for snugness. Brushed cotton lining. Small, Medium or Large. Please state color and color number. 88(Navy) or 70(Red).
43N817—Pair, delivered..... 1.49

ORLON
2.99



Hand-Sewn Capeskin Palms

Extra soft 100% Orlon knit... long-wearing, washable, easy to dry, impossible to shrink. Top quality English capeskin palms "dry out" without stiffening. Hand-sewn for improved appearance, greater strength. Snug-fitting rib-knit cuffs. Youths' sizes 6, 7, 8, 9. Check size chart at bottom of page. Choose from 88(Navy) or 06(Silver Grey).
43N825—Pair, delivered..... 2.99



1 Soft Supple Sheepskin gloves; deep-pile brushed cotton lining. Whipstitched main seams. Slip-on style. Youths' sizes 6 to 8½. In 53(Tan) only.
43N824—Pair, del'd.... 2.99

2 Pigtex-Grain Capeskin gloves. Brushed cotton lining. Strongly stitched seams, cuffs. Youths' sizes 6 to 8½. Choose 09(Black) or 53(Tan).
43N807—Pair, del'd.... 2.29

3 Honeycomb-Stitch Wool gloves brushed inside. Ribbed cuffs. Youths' sizes 7, 8, 9. Choose 88(Navy) or 50(Brown).
43N827-Pr... 89c; 2 for 1.70
Boys' sizes S, M, L. 88(Navy).
43N829-Pr... 79c; 2 for 1.50

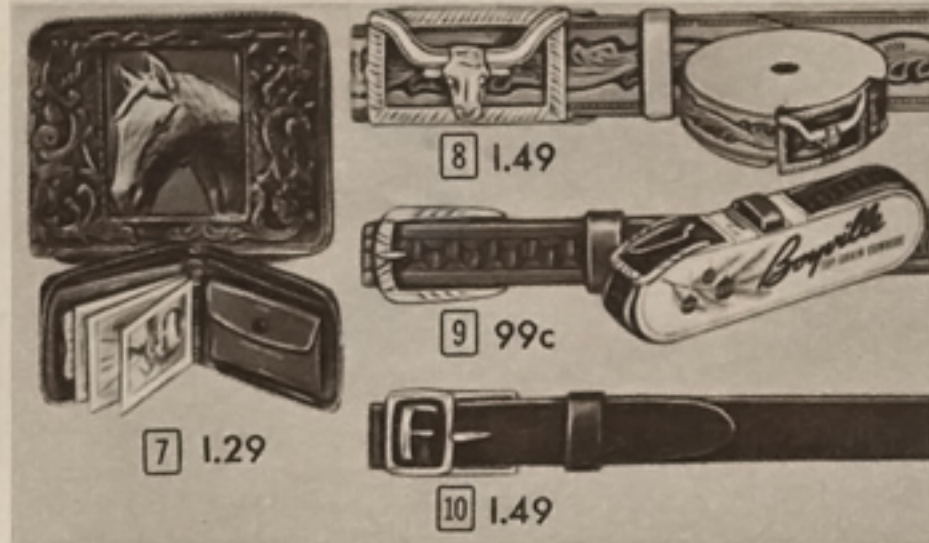
4 Roy Rogers Split Leather mitts. Cotton Kasha lined. Double rib-knit elasticized cuffs. Leather fringe. Sm., Med., Lge.
43N811-18(Natural). Pr. 99c

5 Matching Set of Gold color metal cuff links with tie-slide. Smart assorted engraved designs. Links have hinged retaining bar; tie-slide has spring-loaded crocodile jaw clip for firm grip. Attractively boxed. A useful gift. Delivered.
43N384—3-pc. set..... 1.69

Cuff Links Only. Asstd. Gold color designs on metal. Boxed.
43N369—Links only..... 99c



6 Feature Saving Offer for Christmas only. Youths' better quality genuine cowhide wallets with all-round zipper fastening. Separate bill compartment; license holder; 3 double-sided pass cases in clear plastic. Dome-fastened change pocket. In popular Western embossed design featuring the desert rose. In 53(Tan). An ideal Christmas gift... and you save 25% when you buy two.
43N381—Ea. 1.99; 2 for 3.00



7 Boys' Wallet with zipper, license or card holder, 3 clear pass cases. Dome-fastened change pocket. Smart embossed design in 53(Tan).
43N385—Price, del'd... 1.29

8 Western top-grain cowhide belt, 1½" strap. Metal steerhead buckle with white "mother of pearl" inlay. Embossed design. In circular box, acetate window. In 18(Natural).
43N371—Even sizes 22-32. 1.49

9 Top-Grain Tanned Cowhide belt, 1" wide. Gold color metal buckle. Neat embossed design. Boxed for wrapping. Even waist sizes 22-32.
43N372—In 53(Tan)..... 99c

10 Boys' Initial Belt of carefully tanned top-grain cowhide... stays supple, won't crack. State I initial; all initials except I, O, Q, U, V, X, Y, Z. Even waist sizes 22-32.
43N364—In 53(Tan).... 1.49

Boyville shirts

IDEAL CHRISTMAS GIFTS

Items Shown on Opposite Page

A Medium-Count Sanforized cotton broadcloth dress shirt. Popular short-point fused collar, button cuffs, 00(White), 81(Ice Blue), 21(Mint Green).
43N3100—Neck sizes 11-14½"... 1.99
Washable Dacron Tie. 80(Blue), 50(Brown).
43N367—M(11-12½) or L(13-14½). 99c

B Gift-Boxed Threesome reduced for Christmas giving, was 2.99 in '57 Fall Book. Sanforized cotton broadcloth dress shirt with smart short-point fused collar and French cuffs. Rayon clip-on bow tie and smart cuff links. State shirt neck size and color number. 00(White), or 60(Pink). Full, half sizes 11 to 14½".
43N3108—Price, delivered..... 2.77

C High-Count Cotton Broadcloth dress shirt. Sanforized and mercerized. Trubenzized short-point collar. French front and cuffs—links are included. Full, half neck sizes 11 to 14½".
43N3110—00(White) only. Del.... 2.79
Rayon Satin Bow Tie—clip-on style. 80(Blue) or 50(Brown).
43N307—M(11-12½) or L(13-14½). 69c

D New Ivy-Style Button-Down Collar dress shirt of high-count cotton broadcloth. Mercerized and Sanforized. French front and cuffs—links included. Full and half neck sizes 11 to 14½".
43N3113—00(White) only. Del.... 2.79
Crossbar Ivy League Striped Tie. 46" long. 80(Blue), 70(Red), 50(Brown).
43N387—Price, delivered..... 99c

E to H The Season's Most Popular color combination, Red-and-Black, highlights these four Sanforized cotton flannel sports shirts. They retain their fit, won't shrink more than 1%. Well made with non-fraying hemmed bottoms, shape-retaining lined collars. Easy-fitting full-cut sizes. Even sizes 24 to 34.

(E) Fibrene-Splashed Sanforized cotton flannel. 70(Red), 20(Green), 86(Royal Blue). State color by number.
43N3756—Price, delivered..... 1.98

(F) Button-Down Ivy League sport shirt of Sanforized cotton flannel. Matching pocket.
43N3769—70(Red-and-Black)... 2.49

(G) Smart Western Style sport shirt of Sanforized cotton flannel. Piped yoke, piped slash pockets. 70(Red-and-Black).
43N3768—Price, del'd..... 2.98

(H) Klondike Block Print sport shirt of Sanforized cotton flannel. Chest pocket.
43N3767—70(Red-and-Black)... 2.98

J Nyl-Cord Sport Shirt. This durable, velvet-soft corduroy is a blend of 85% cotton and 15% nylon (in both warp and weft). Rayon satin yoke, 2 button-through pockets, hemmed square bottom. 70(Red), 86(Royal), 20(Green), 48(Wine).
43N3561—Even sizes 24-34. Del... 3.99

K Canadian Cotton Twill sport shirt. Mercerized for added sheen, strength. Sanforized for a lasting fit. Shape-retaining lined collar. Easy to wash, iron. 70(Red), 69(Rust), 86(Royal Blue).
43N3563—Even sizes 24 to 34.... 2.98

L Button-Down Ivy League sport shirt of full-bodied Sanforized cotton flannel. Shape-retaining lined collar. Chest pocket. 70(Red) or 50(Brown).
43N3766—Even sizes 24 to 34.... 2.49

M Good-Quality, long-wearing cotton flannel sport shirts at an extra-low "2-for" price. Pre-shrunk. Shape-retaining lined collars, chest pocket, hemmed square bottom. 99(Asstd. plaids, colors).
43N3712—Even sizes 24-34. 2 for 2.60

N Better Quality Sanforized cotton flannel sport shirt. Won't shrink more than 1%. Sport collar, hemmed square bottom. Assorted plaids in 70(Red), 50(Brown), 80(Blue) or 20(Green).
43N3742—Even sizes 24-34. Del... 1.98

P Best Quality Sanforized cotton flannel sport shirt. Full-bodied flannel gives greater warmth, longer wear. Maximum shrinkage 1%. Rayon satin yoke. 2 button-through pockets, hemmed bottom. Assorted plaids in 70(Red), 80(Blue) or 50(Brown).
43N3755—Even sizes 24-34. Del... 2.49

HOW TO MEASURE FOR SPORT SHIRTS

If Chest is..	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Height is.	41-46"	47-50"	51-54"	55-58"	59-61"	62-64"
Order Size	24	26	28	30	32	34

DRESS SHIRTS

Dress shirts come in neck sizes. Measure the neckband of a well-fitting shirt from centre of collar button to end of buttonhole. Number of inches is size.

HOW TO MEASURE GLOVES, MITTS

FOR BOYS. Sizes are determined by age of boy. Small fits 6-7; Medium fits 8-9; Large fits 10-11.

FOR YOUTHS. Measure one hand around fullest part, excluding thumb. Number of inches is sizes.



A Good Quality 1.99

B Set Was 2.99 2.77



C Better Quality 2.79

D Better Quality 2.79



H Klondike 2.98

E Fibrene 1.98

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



F Ivy League 2.49



G Western 2.98

Today's Trend-Setting
Color Combination
RED-AND-BLACK
in Sanforized Flannel



J Long Wearing Nylo-Cord 3.99



K Washable Canadian Twill 2.98



L Cotton Flannel Ivy League 2.49



M Good Quality Flannel 2 for 2.60



N Better Quality Flannel 1.98



P Best Flannel 2.49



Lambswool or Orlon

2 MOST WANTED YARNS

Your Choice At This
Hard-To-Beat Price **3.99**

Gift-Perfect Pullovers in the 2 most-wanted yarns—Orlon, and a lambswool-nylon blend—at a price that's hard to beat. Well made with rib-knit cuffs and waistband. Full-cut sizes. Even sizes 24 to 34.

100% Orlon pullover has a soft "hand", gives warmth without excessive weight. Shrink-proof, mothproof. 08 (Charcoal) or 70 (Red). **43N2345—Del. 3.99**

85% Lambswool—15% nylon pullover gives excellent warmth. Nylon adds wear. Pre-shrunk. 08 (Charcoal), 98 (Light Blue), or 01 (Grey). **43N2346—Del. 3.99**

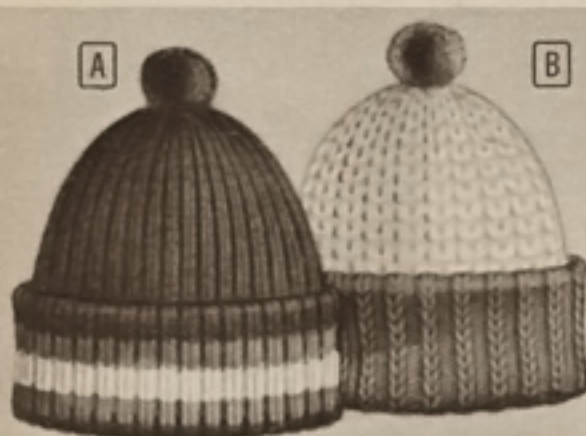


Warm Wool Blends in 2 Smart Designs **2.99**

Handsome wool blend pullovers that are tops in warmth and wear, yet at a low gift-giving price. Knitted from a blend of wool, rayon and cotton in a strong springy stitch. All have crew necks, rib-knit cuffs and waistband. Jacquard-knit designs. Even sizes 24 to 34.

Geometric design—sorry no design choice—in 88 (Navy), 20 (Green), 48 (Wine). State color no. **43N2327—Price, delivered 2.99**

Animal design. 48 (Wine), 88 (Navy), 08 (Charcoal). **43N2326—Price, delivered 2.99**



A Wool Toque. Rib knit, double thickness. Fits all head sizes. **43N714-99 (Asstd. Reds, Blues). 99c**

B Botany Wool Toque. Jumbo stitch, double thickness. State color number. Fits all sizes. **43N737-80 (Blue), 70 (Red) . . 1.49**



Showerproof Cotton Gabardine ski cap warmly lined with cotton fleece. Orlon pile earflaps, uncrushable peak. Tightly woven gives long wear, repels water, wind. Sizes 6 3/8 to 7 1/4. 88 (Navy), 01 (Grey), 42 (Sand). **43N736—Price, del. 1.79**



English Wool Scarf. Less than 90c each when you buy 2. Smart plaid designs. Fringed ends. Gives good warmth. Abt. 42" long. 99 (Assorted plaids and colors). **43N360-. 99c; 2/1.79**

ITEMS SHOWN ON OPPOSITE PAGE

C to H A Soft Orlon Sweater—a gift he'll never want to part from. Soft Orlon has the warmth of wool, the feel and beauty of cashmere plus its own miracle properties. Washes and dries easily, won't shrink or stretch out of shape—needs no blocking—retains its Christmas-gay colors all year long. Choose his favorite style: pullover, cardigan, turtle-neck, polo collar. We have them all, in the season's most wanted colors. All are well made with knitted-on rib-knit cuffs and waistband. Please state size, and color number. Even sizes 24 to 34—except (C).

(C) New Bulky Knit Heavyweight Hi-Bulk Orlon pullover. Turtle neck, Springy rib knit. A perfect sweater for winter wear. 70 (Red), 00 (White) or 98 (Lt. Blue). **43N2360—Even sizes 26-34. 6.99**

(D) Eye-Pleasing Orlon Diamond Design pullover. Jacquard knit. V-neck. State size and color number when ordering. 88 (Navy) or 08 (Charcoal). **43N2361—Price, del'd 4.99**

(E) Polo Collar Sweater of Hi-bulk Orlon. 2-button plaque opening. Heavy rib-knit collar retains its shape. State color no. 70 (Red) or 98 (Light Blue). **43N2362—Price, del'd 4.99**

(F) New Style Cardigan of extra-soft hi-bulk Orlon. Features the "low-button" look and deeper neck opening. 70 (Red), 98 (Light Blue) or 56 (Cocoa). **43N2520—Price, del'd 5.99**

(G) Top Quality Hi-Bulk Orlon interlock pullover. Closely knit stitch gives longer wear and greater warmth. V-neck. State size, color number. 98 (Light Blue), 70 (Red), 04 (Grey mix) or 38 (Beige). **43N2352—Price, del'd 4.99**

(H) Color-Splashed Orlon Pullover—still tops in style. V-neck. State color no. 98 (Light Blue), 70 (Red), or 08 (Charcoal). **43N2365—Price, del'd 3.98**

J New Ivy League Striped Pullover in step with fashion. 100% pure wool gives excellent warmth and wear. Knitted-on rib-knit cuffs and waistband. V-neck. 70 (Red/Black) or 08 (Charcoal/Grey). **43N2363—Even sizes 24 to 34. Del. 4.99**

K Nub-Splashed Pullover in a blend of 85% lambswool and 15% nylon. Rivals cashmere for softness yet at a fraction of cost. Light enough to wear under a jacket, warm enough to keep him snug outdoors. Nylon content ensures longer wear. V-neck. Pre-shrunk, washable (in mild suds). State color no. 98 (Light Blue/Navy), 08 (Charcoal/White), 70 (Red/Black). **43N2335—Even sizes 24 to 34. Del. 4.99**

L Orlon-and-Wool Cardigan in the new "low-button" leisure coat style. Orlon body with cuffs, waistband, collar and pocket trim in rib-knit wool. Gives warmth without excessive weight. Wash as wool. 70 (Red/Black) or 98 (Light Blue/Navy). **43N2522—Even sizes 24-34. Del. . . 5.99**

M Low-Priced Cuprama Pullover. This cellulose-base fibre feels like wool, looks like wool yet costs far less. Cuprama won't shrink, mat or felt; wears well. Mothproof. V-neck, rib-knit cuffs and waistband. State size, color number. S (24-26); M (28-30); L (32-34). 50 (Beige mix), 04 (Grey mix), 80 (Blue mix). **43N2356—Price, delivered 1.99**

N Spun Nylon Pullover that washes without blocking . . . wears without stretching. Defies wear, dries in a wink and snubs moths. Has a soft "hand" that rivals the softness of many top-bracket sweaters. Well made with knitted-on cuffs and waistband. Contrasting color V-neck trim. State size and color number. 88 (Navy) or 48 (Wine). **43N2349—Even sizes 24-34. Del. . . 2.99**

P Fibrene-Splashed All-Wool Pullover. Sweater is "alive" with multicolored Fibrene flecks. Well made with V-neck, rib-knit cuffs and waistband. State size, color number. 08 (Charcoal) or 88 (Navy). Even sizes 24 to 34. **43N2355—Price, delivered 3.99**

MEASURING CHART FOR BOYS' SWEATERS

If Chest is	23-24"	25-26"	27-28"	29-30"	31-32"	33-34"
If Height is	41-46"	47-50"	51-54"	55-58"	59-61"	62-64"
Order Size	24	26	28	30	32	34

HOW TO MEASURE FOR BOYS' CAPS

If Head is	19"	19 3/8"	19 3/4"	20 1/8"	20 1/2"	20 7/8"	21 1/4"	21 5/8"	22"	22 3/8"	22 3/4"
Order Size	6	6 1/8	6 1/4	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4

Place tape around head, just above ears, measure off in inches.

Soft luxurious Orlon

FOR WARMTH WITHOUT WEIGHT



C Bulky-Knit Orlon 6.99



D Orlon Jacquard 4.99



E Polo-Collar Sweater 4.99



F Hi-Bulk Orlon Cardigan 5.99



G Hi-Bulk Orlon Interlock 4.99

H Smart Orlon Nubby 3.98

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE



J New Ivy League Wool 4.99



K 85% Lambswool—15% Nylon 4.99



L Orlon-Wool Leisure Coat 5.99



M Wool-Like Cuprama 1.99



N Durable Spun Nylon 2.99



P Fibrene-Splash Wool 3.99

A
CANADIAN CAPESKIN
Good Quality Fur Lined 4.98
Best Quality Fur Lined 5.98



All leather gloves on this page and Page 133 have extra-strong nylon-stitched seams



B
MILIMUM-INSULATED CAPESKIN GLOVES

Cotton Fleece 3.98
Wool Fleece 4.98
Nylon Fleece 5.98



C
IMPORTED CAPESKIN
Fleece-Lined 2.98



D
NYLON-VISCOSE
Pile Lining 4.98

A Kingsway Capeskin Gloves—a gift he will wear for years. Close-grain Canadian capeskin has been tanned and finished to perfection, resists wear and scuffs. Expertly styled with dressy points, outsewn seams, double-stitched cuffs. Smart slip-on style. Lined with heat-trapping imported fur. 53(Tan). Sm. (8-8½); Med. (9-9½); Lge. (10-10½). 33N5902—Pair, del'd. 4.98

As above in better quality capeskin and with dome-fastened wrists. 33N5911—Pair, del'd. 5.98

B Milium-Insulated Leather Gloves combine snug warmth with minimum of weight. Supple leathers give long wear, resist scuffs. Slip-on style, double-stitched cuffs. S, M, L. Good quality. Strong supple capeskin with Milium-backed cotton fleece lining. 33N5919—53(Tan) or 09(Black). Pr. 3.98

Better quality. Fine quality capeskin with Milium-backed wool fleece lining. ½ hand sewn. 33N5923—53(Tan) or 09(Black). Pr. 4.98

Best quality. East Indian "Duraskin"—tanned and finished in England. Whipstitched seams. Milium-backed nylon fleece lining. 33N5917—53(Tan) only. Pair, del'd. 5.98

C Feature Value—warm, stylish Kingsway gloves of supple imported capeskin, smartly tanned and finished at a low gift-giving price. Well styled and cut with points and outsewn seams in a smart slip-on model. Fully lined with warm cotton fleece. Double-stitched cuff edges for longer wear. State color and color number. S(8-8½); M(9-9½); L(10-10½); XL(11-11½). 53(Rich Tan) or 09(Blk.). 33N5900—Pair, del'd. 2.98

D Thick Deep-Pile Lining highlights these capeskin gloves. 52% nylon-48% viscose pile lining is as warm as lambs-wool yet gives much longer wear. Sleek supple top quality capeskin has been tanned and finished to perfection. Defies wear and resists scuffs and cracks. Slip-on style with points, double-stitched cuff edges. 53(Tan) only. Small (8-8½); Medium(9-9½); Large (10-10½). Please state size. 33N5901—Pair, del'd. 4.98

DESCRIPTION OF ITEMS SHOWN ON THE OPPOSITE PAGE

E Hand-Sewn Sheepskin Gloves. Imported sueded sheepskin on the outside and fleecy natural sheep's wool on the inside. Slip-on style, hand-felled cuffs, points. Full, half sizes 8-10½. 33N5918—18(Natural). Pair. 4.98

F "3-Gloves-in-1"—a smart new gift idea! He'll get: (1) a pair of unlined capeskin gloves; (2) a pair of wool inner gloves; (3) combine (1) and (2) to make winterweight gloves. Capeskin gloves have cotton backs, side-wall construction. Seamless wool liners have turn-over cuffs. Small, Medium, Large. 33N5922—53(Tan). Pair. 4.98

G Drivers' Gloves—the gift all men want because their sturdy leather palms ensure a non-slip grip.

Best quality drivers' gloves of 100% hi-bulk Orlon with full-bodied imported pigskin palms. Warm brogue weight yarns in a seamless knit, brushed inside. Hand-sewn whip-stitched palms. 38(Beige). S(8-8½); M(9-9½); L(10-10½). 33N5924—Pair, del'd. 4.98

Good quality drivers' gloves (not shown) of 65% Botany wool, 25% racoon fur, 10% nylon with hand-sewn Canadian deerskin palms. Pre-shrunk, seamless. Rib-knit cuffs. S, M, L. 33N5920—50(Beige mix). Pr. 3.98

H New This Christmas—capeskin gloves with eye-catching wool side-wall construction—ensures a better fit. Top quality English capeskin is soft and supple to defy wear and resist scuffing. Lined with warm wool. Hand-sewn throughout. Shirred elastic wrists, hand-felled cuffs. 53(Rich Tan). S(8-8½); M(9-9½); L(10-10½). 33N5925—Pair, del'd. 5.98

J Special Christmas Offer—wool-lined capeskin gloves at a hard-to-beat price. Wool lining is seamless for added comfort. Soft, supple capeskin gives long wear, resists scuffs. Slip-on style, double-stitched cuff edges, stylish points. Small, Medium Large. 53(Tan) or 09(Black). 33N5921—Pair. 3.88

K Initialed Rayon Crepe Scarf with fringed ends. Double thickness. Embroidered Black initial—I, O, Q, U, V, X, Y, Z not available. 00(White). 33N7200—Gift-boxed. Ea. 2.98

As above but without initial. 33N7201—Each, del'd. 1.98

L Botany Wool Scarf in a novelty stitch. Full length, brogue weight. 48(Wine), 30(Yellow), 00(White). 33N7202—Each, del'd. 1.98

M New "Car Coat" Orlon scarf. Hi-bulk Orlon is in a heavy heat-trapping novelty stitch. Washable, colorfast. 38(Beige) or 02(Lt. Grey). 33N7208—Each, del'd. 3.98

N Imported Scottish wool scarf in bold colorful tartans. 70(Red), 80(Blue), 30(Yellow) or 20(Green). 33N7206—Each, del'd. 1.98

P Close-Grain Capeskin gloves with cotton fleece lining. Well tanned to resist wear, scuffs. Dome-fastened wrists. 53(Tan), 09(Black). S(8-8½); M(9-9½); L(10-10½). 33N5903—Pair, del'd. 3.69

R Warm Botany Wool Gloves in a neat novelty knit. Entirely seamless, rib-knit cuffs. 54(Camel), 48(Wine), 88(Navy). State color number. Small, Medium, Large. 33N5915—Pair, del'd. 1.98

As above in good quality domestic wool. 88(Navy), 50(Brown), 54(Camel). Small, Medium, Large. 33N5907—Pair, del'd. 1.59

T Strap Wrists with dome fasteners are featured on these close-grain capeskin gloves. Cotton fleece lined. Wind gores. 53(Tan) or 09(Black). Sm., Med., Lge. 33N5904—Pair, del'd. 3.98

U Warm Fur-Lined Wrists with dome fastener straps, guarantee snug warmth on these smart capeskin gloves. Rest of gloves have warm cotton fleece lining. Double-stitched cuff edges. Wind gores. 09(Black) or 53(Tan). S, M, L. 33N5906—Pair, del'd. 4.98

W Drivers' Gloves of warm Botany wool with durable non-slip capeskin palms. Entirely seamless. Rib-knit cuffs. 54(Camel) or 01(Grey). 33N5909—S, M, L. Pr. 2.98

X Botany Wool scarf and glove set. Gloves are entirely seamless for added comfort, have rib-knit cuffs. Pine-apple-knit scarf has fringed ends. Gift-boxed. State color by number. 30(Yellow), 48(Wine), 88(Lt. Navy). 33N7204—Set, del'd. 3.98

E
IMPORTED
SHEEPSKIN
Hand-Sewn
Fine Quality
4.98



G
DRIVERS' GLOVES
100% Orlon,
Pigskin Palms 4.98
65% Wool,
Deerskin Palms 3.98



F
"3-GLOVES-IN-1"
(1) Unlined Glove
(2) Wool Glove
(3) Combination
4.98



H
SUPPLE CAPESKIN
Wool-Knit Trim, Lining
5.98



J
FEATURE VALUE!
Seamless Wool Lined
3.88

Gift-perfect Kingsway gloves and scarfs

DESCRIBED ON
OPPOSITE PAGE



K Initial 2.98 Plain 1.98



L Botany Wool 1.98



M Hi-Bulk Orlon 3.98



N Scottish Import 1.98



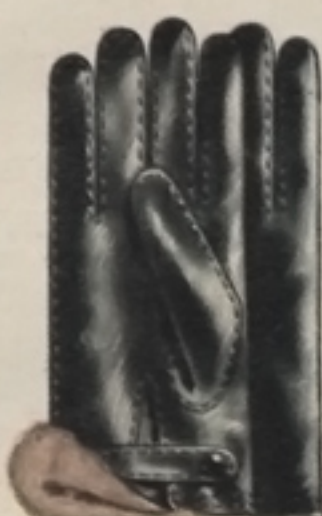
P 3.69



R Best 1.98 Good 1.59



T 3.98



U 4.98



W Drivers' Gloves 2.98



X
BOTANY WOOL
Scarf and Glove Set
3.98



WARM COTTON FLANNEL UTILITY SHIRTS

Budget Priced, Sanforized

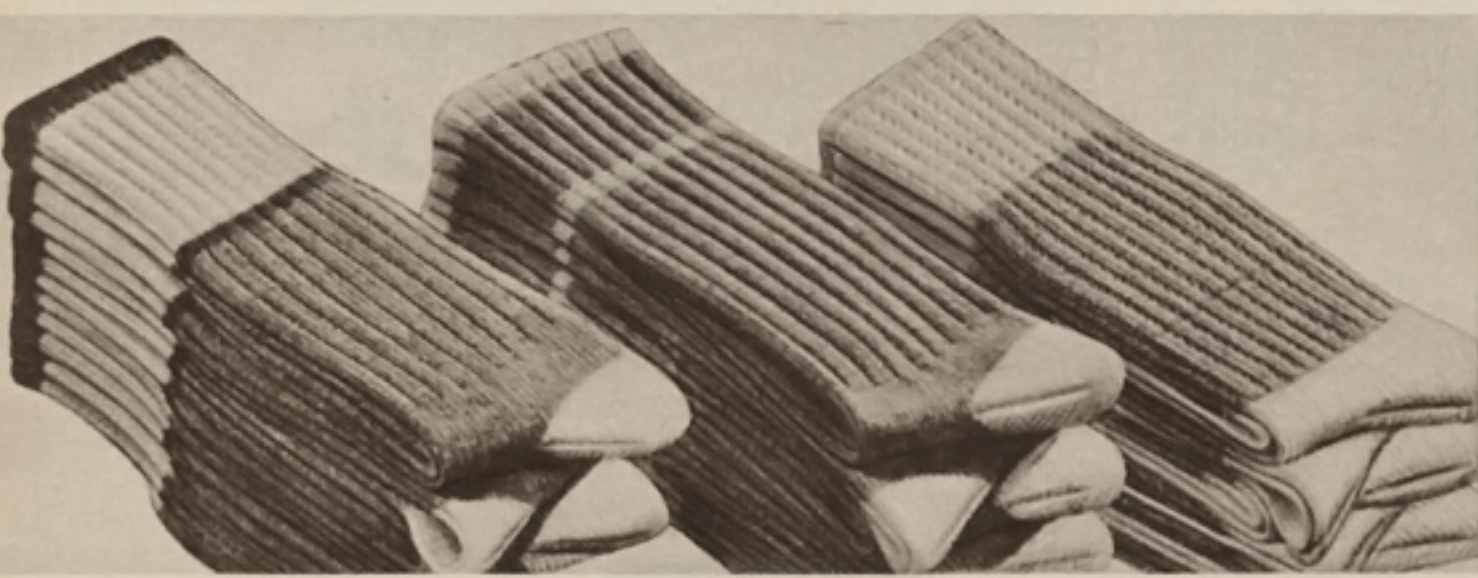
Mediumweight cotton flannel utility shirt, economically priced. Woven from strong yarns; brushed inside for comfort. Lined dress-style collar, button plaque front. Neck sizes: S(14-14½); M(15-15½); L(16-16½").
Checks. 99(Assorted shades). Sorry, no choice.
33N3201—Delivered. Each... 2.59; 2 for 5.00
Solid colors. In 80(Blue) or 48(Wine).
33N3200—Delivered. Each... 2.59; 2 for 5.00

2.59

Heavyweight Flannel Doeskin

Combines the warmth of extra-heavy cotton flannel with the smooth comfort of a soft doeskin finish. Single-needle stitching on collar and plaque front. Neck sizes: S(14-14½); M(15-15½); L(16-16½); XL(17-17½").
Woven plaid. 99(Assorted shades). No choice.
33N3204—Price, delivered... 3.98
Solid colors. 70(Red); 80(Blue); 48(Wine).
33N3209—Price, delivered... 3.98

3.98



PRACTICAL GIFT SUGGESTIONS

Buy 6-Pair Pack of Wearmaster Socks and Save 94c **99c** PAIR 6 Pr. **5.00**

Pure Wool Socks, warm, soft and absorbent. Imported and domestic 2-ply twisted yarns. High-spliced nylon-reinforced heels, toes. Rib-knit, seamless flat-knit feet. Sizes 10, 11, 12. State size. 01(Grey) only.
33N5506—Pr. 99c; 6 pr. 5.00

Wear-Defying 100% Nylon Socks knitted from 2-ply twist yarns. Shrinkproof, quick-drying. Brushed inside to a soft finish. Rib-knit, seamless flat-knit feet. Sizes 10, 11, 12. Please state size. 04(Grey mix) only.
33N5536—Pr. 99c; 6 pr. 5.00

The Miracle Stretch Sock guarantees a perfect fit with snug comfort. Blend of 45% warm wool, 35% rayon, 20% stretch nylon. Shrink-proof and absorbent. Will fit any size from 10 to 13. 01(Grey) only.
33N5545—Pr. 99c; 6 pr. 5.00



A Worsted Wool Cardigan. A practical gift which is sure to be appreciated. Well made to give good warmth and long wear. Smartly styled with long sleeves, V-neck, button front style with two patch pockets. Double-thickness rib-knit cuffs. Non-fraying hemmed bottom. Sizes 36, 38, 40, 42, 44". Order color by number: 83(Blue Heather); 48(Wine); 01(Grey).
33N1615—Price, del'd. 4.98

B Jumbo Sweater Coat made for cosy warmth and long rugged wear. A good blend of warm wool, cotton, rayon, nylon. Heavy rib knit. Button front style with shawl collar, two pockets and strongly sewn seams. Easy fitting, full-cut sizes. Chest sizes 36, 38, 40, 42, 44". Order color by number: 48(Wine), 88(Navy), 09(Black).
33N2405—Price, del'd. 5.98

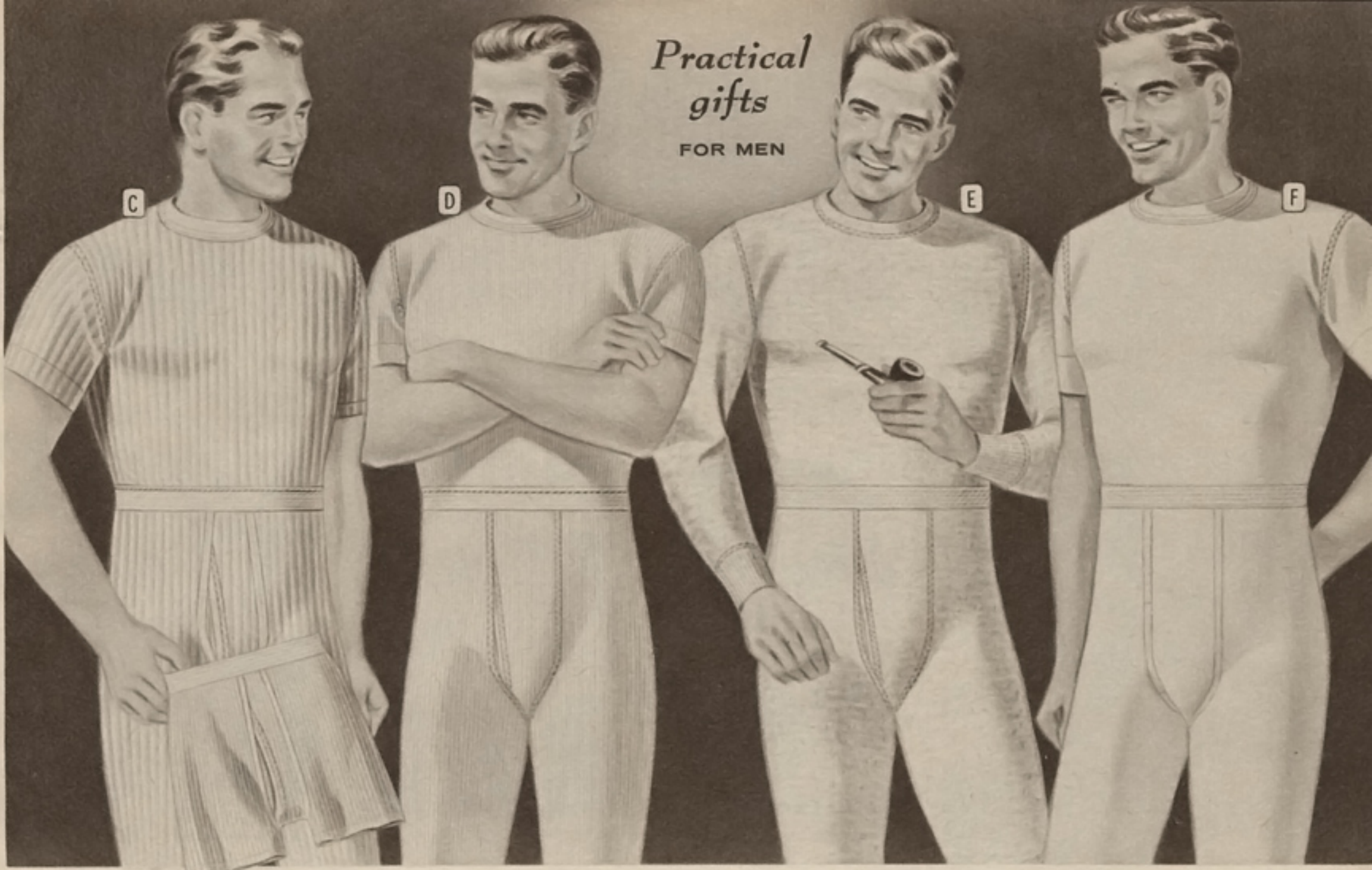
Gift suggestions

WITH WARMTH IN MIND

Items Shown on Opposite Page

- C** 84% Combed Cotton, 16% Nylon shirt and drawers. Soft, absorbent cotton for comfort; nylon content adds wear, reduces shrinkage. Strong, springy accordion rib. 00(White).
Pullover Shirt: hemmed bottom, short sleeves. Round neck. Sm.(34-36); Med.(38-40); Lge.(42-44); X-Lge.(46").
33N460—Del'd. Ea. 1.49; 2 for 2.90
Ankle Length Drawers: elastic waist, rib-knit cuffs. Even waist 30 to 46".
33N475—Del'd. Ea. 1.98; 2 for 3.90
Midway Length Drawers: elastic waist, taped fly front. Sm.(30-32); Med.(34-36); Lge.(38-40); X-Lge.(42-44").
33N459—Del'd. Ea. 1.49; 2 for 2.90
- D** 85% Combed Cotton, 15% Wool shirt and drawers. Warm fleecy wool yarn blended with soft combed cotton gives excellent warmth and comfort. Springy rib-knit. Nylon-reinforced flat-lock seams are chafe-free. Snug-fitting rib-knit cuffs. 49(Cream) only.
Pullover Shirt: short sleeves, hemmed bottom, taped shoulders, round neck. Even chest sizes 34 to 44".
33N464—Del'd. Ea. 1.49; 2 for 2.75
Ankle Length Drawers: elastic waist, fly front. Even waist sizes 30 to 42".
33N465—Del'd. Ea. 1.98; 2 for 3.90
- E** Merino-Type shirt and drawers, a blend of soft cotton and Merino wool that gives snug warmth, long wear, excellent comfort—very absorbent. Flat knit with rib-knit cuffs. Chafe-free flat-lock seams. Shrink-resistant. 47(Natural Merino) only.
Pullover Shirt: long sleeves, round neck. Even chest sizes 34 to 44".
33N501—Del'd. Ea. 2.89; 2 for 5.50
Ankle Length Drawers: elastic waist, fly front. Even waist sizes 30 to 42".
33N500—Del'd. Ea. 2.89; 2 for 5.50
- F** "Warmth without Weight" 90% Botany wool-10% nylon. Fleecy Australian Botany wool yarns in a springy jersey stitch gives warmth without excessive weight. Nylon adds strength, reduces shrinkage. Snug-fitting rib-knit cuffs. 49(Cream).
Pullover Shirt: short sleeves, round neck. S(34-36); M(38-40); L(42-44").
33N479—Del'd. Ea. 3.89; 2 for 7.50
Ankle Length Drawers: taped fly front. Even waist sizes 32 to 44".
33N478—Del'd. Ea. 4.89; 2 for 9.50
- G** 85% Combed Cotton-15% Wool rib-knit combinations. This long-wearing blend gives excellent warmth and is comfortably absorbent. Nylon-reinforced flat-lock seams. 49(Cream). Even chest sizes 34 to 44 inches.
Short sleeves. Please state size.
33N151—Del'd. Ea. 2.98; 2 for 5.80
Long sleeves. Please state size.
33N153—Del'd. Ea. 3.49; 2 for 6.75
- H** Better Quality fleece-lined combinations. Soft long-staple cotton yarns napped inside into a luxuriously warm thick pile. 80(Blue Random). Button front combinations. State size. Even chest sizes 34 to 46 inches.
33N52—Del'd. Ea. 3.89; 2 for 7.50
1-button overlap combinations. Easy-slip-on garment with button at neck.
33N55—Del'd. Ea. 3.89; 2 for 7.50
- J** Our Warmest: 100% New Zealand lambswool in a heavy heat-trapping rib knit to combat the coldest weather. Strongly reinforced 7-button front. Rib-knit cuffs, and double-stitched main seams. 49(Cream).
33N02—Even chest sizes 34-46". 6.98
As above but in a blend of 50% Australian wool, 40% cotton, 10% durable nylon. Even chest sizes 34 to 46".
33N03—49(Cream). Del'd. 5.98
- K** 100% Botany Wool combinations reduced 1.00. Give snug warmth without excessive weight. Sanforlan, won't shrink out of fit. Mitin durably mothproofed. Chafe-free flat-lock seams. Rib-knit cuffs. 49(Cream) only. Even chest sizes 34 to 44 inches.
Long sleeves, were 10.95.
33N160—Price, delivered. 9.95
Short sleeves, were 10.95.
33N161—Price, delivered. 9.95

*Practical
gifts*
FOR MEN

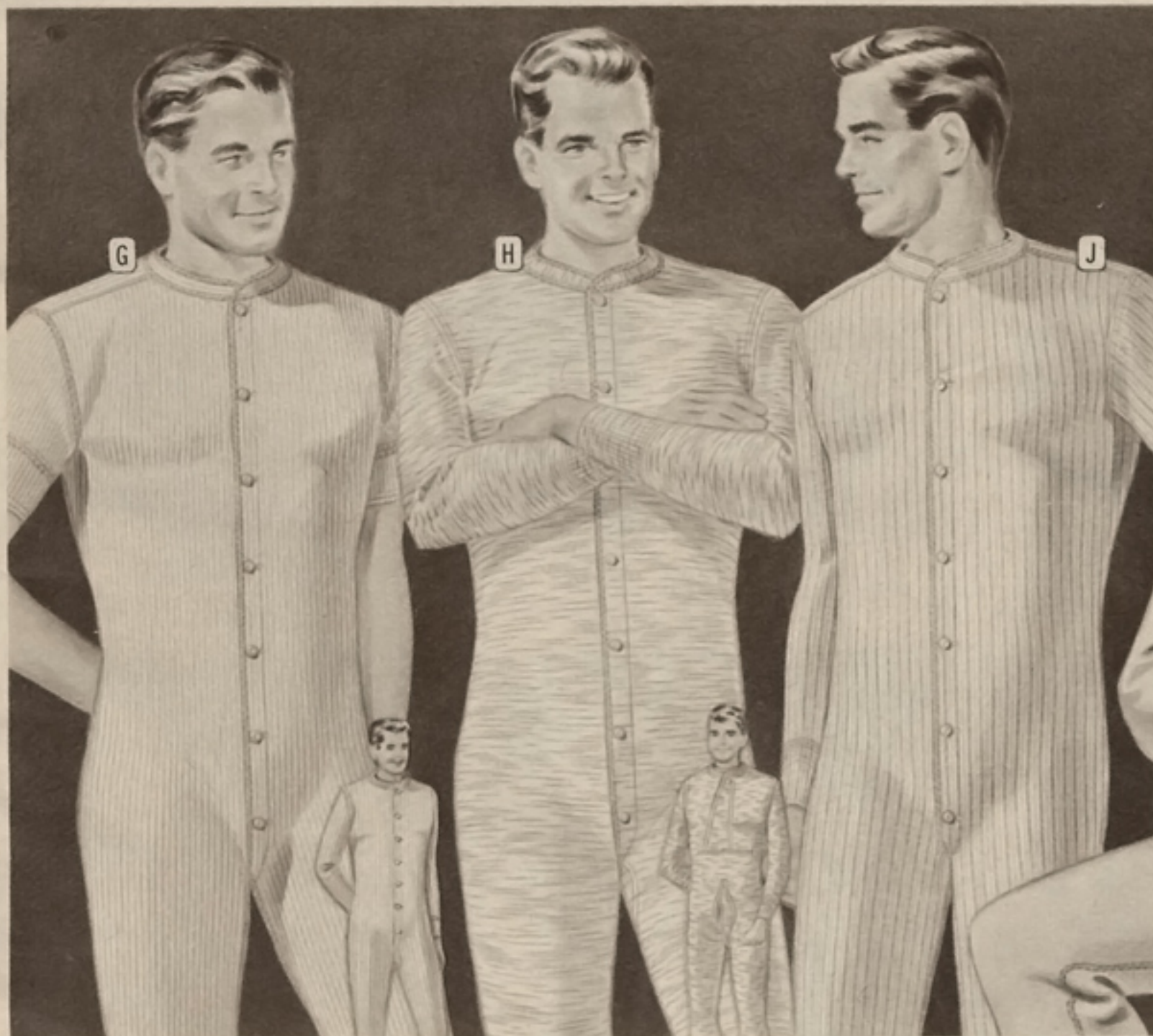


COMBED COTTON/NYLON
 Shirt or Midway Drawers **1.49** Ankle Length Drawers **1.98**

COMBED COTTON/WOOL
 Pullover Shirt **1.49** Ankle Length Drawers **1.98**

COTTON-MERINO WOOL
 Shirt or Drawers **2.89**

90% BOTANY WOOL
 Pullover Shirt **3.89** Ankle Length Drawers **4.89**



COMBED COTTON/WOOL
 Short Sleeves **2.98** Long Sleeves **3.49**

FLEECE-LINED COTTON
 Button Front **3.89** 1-Button Overlap **3.89**

HEAVY RIB KNIT
 New Zealand Lambswool **6.98** 50% Wool Blend **5.98**

SANFORLAN WOOL 1.00 LESS
 Short Sleeves or Long Sleeves **9.95**

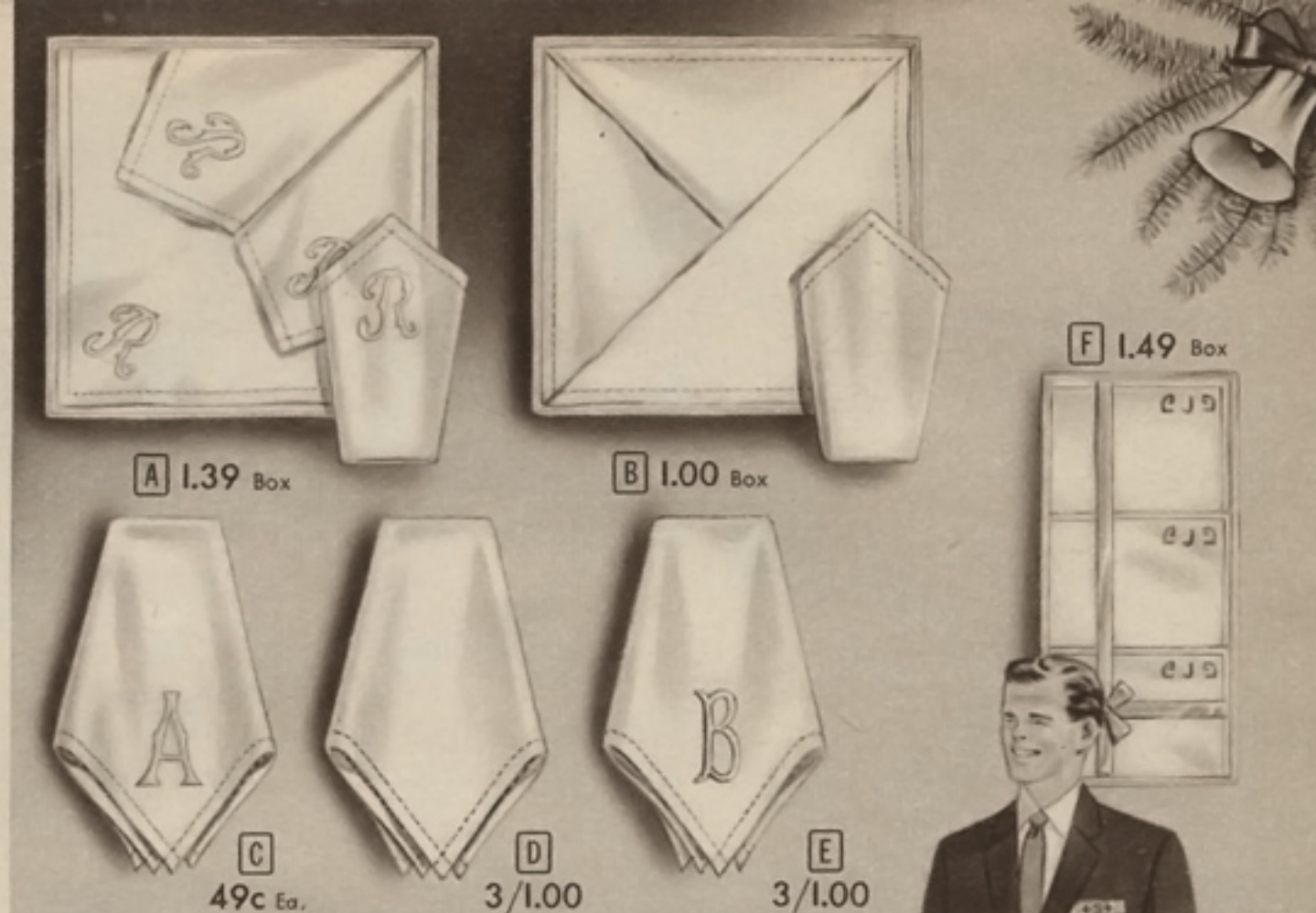
ITEMS
DESCRIBED
OPPOSITE



**kingway
SANFORLAN**
 WON'T SHRINK OUT OF FIT

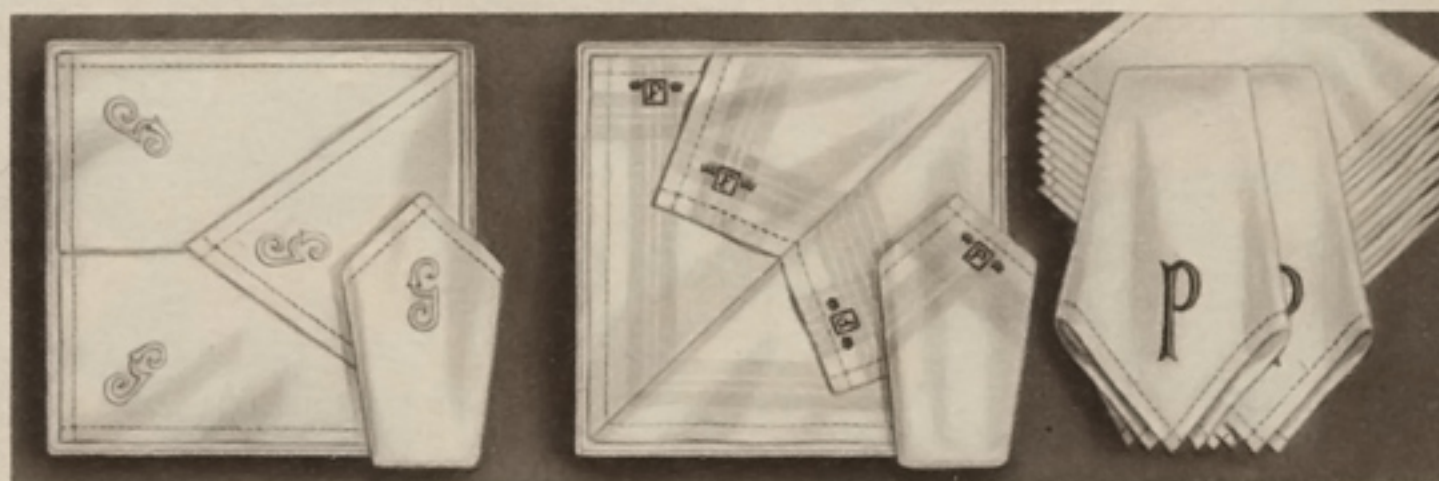
ITEMS SHOWN ON OPPOSITE PAGE

- 1 "1-Size" Sock and Matching Tie Set.** Sock is knit of 70% pure "Kroy" shrink-resistant wool for warmth, softness, and 30% stretch nylon for fit. Ankle length. Fits all sizes 10 to 14. Rayon tie fully lined. 02(Lt. Grey) or 70(Red). 33N5132—Set, boxed..... 2.98; 2 for 5.75
- 2 Ivy League Crossbar Tie and Sock Set.** Sock is of better quality 100% stretch nylon with knit-in design. Fits all sizes 10-14. Long-wearing, shrinkproof, colorfast. Woven rayon tie to match socks. 88(Navy) or 48(Wine). 33N5131—Set, boxed..... 2.98; 2 for 5.75
- 3 Smart Plain Matching Sock and Tie Set.** Stretch nylon anklets fit all sizes 10 to 14. Colorfast, shrinkproof. Crochet-knit viscose tie. 48(Wine) .. 88(Navy) .. or 08(Charcoal). State color no. 33N5053—Set, boxed..... 1.98; 2 for 3.75
- 4 Polka Dot Tie and Sock Set—**shrink-resistant, colorfast wool anklets with nylon-reinforced heels, toes. Lined rayon tie. All sizes 10½-12. 48(Wine) .. 88(Navy) .. or 01(Grey). 33N5094—Set, delivered... 2.98; 2 for 5.75
As above but with spun nylon socks. 33N5095—Set, boxed..... 2.95; 2 for 5.75
- 5 Our Feature Christmas Gift Value.** Stretch nylon socks fit all sizes 10-14. Machine-washable; shrinkproof; colorfast; long-wearing. Matching rayon tie. 88(Navy) or 08(Charcoal). 33N5133—Set, boxed..... 1.98; 2 for 3.75
- 6 Matching Tie and Handkerchief Set** of rich cotton-and-silk in assorted stripes. Regular shape tie. Top-pocket handkerchief is 12 x 12" with rolled edges. 80(Blue) or 48(Wine). 33N6388—Set, del'd..... 1.69; 2 for 3.00
- 7 "Nubby" Wool Tweed Tie** in suit-harmonizing colors. Woven wool-and-silk knots neatly, hangs well. Square end, popular width. 88(Navy), 48(Wine), 01(Grey)—wear with blue or grey; 50(Brown)—wear with brown. 33N6382—Price, delivered..... 1.50
- 8 Initial Rayon Tie.** Gold color metal initial. Design shown and similar. State initial—Not I, O, Q, U, V, X, Y, Z. 80(Blue) .. 20(Green) .. 48(Wine) .. or 50(Brown). 33N6313—Price, delivered..... 1.00
- 9 English Wool Half Hose.** Nylon-reinforced high spliced heels, toes. Shrink-resistant finish. Rib-knit tops. 48(Wine), 80(Blue), 01(Grey) or 50(Brown). 10, 10½, 11, 11½, 12, 13. 33N5016—Pair, del'd.... 1.00; 3 pairs 2.89
- 10 Our Best Christmas Gift Half Hose** of 3-ply warm superfine Botany wool, nylon reinforced. Sanforized treated—won't shrink out of shape. Hand-frame knit. Colorfast. 88(Navy), 48(Wine), 02(Lt. Grey), or 08(Charcoal). 33N5084—Sizes 10½, 11, 11½, 12. Del... 2.98
As above in 2-ply "Kroy" shrink-resistant wool. 33N5093—Sizes, colors as above. Pair... 1.98
- 11 Best Quality Initial Belt** as shown and similar. Non-slip buckle. Top-grain steerhide strap. State initial—not I, O, Q, U, V, X, Y, Z. Even waist sizes 32 to 42". State size, color number. 33N6741—53(Tan) or 09(Black). Del.... 3.98
- 12 Budget-Priced Initial Belt—**master-plated gold and silver color metal buckle as shown and similar. Full-grain steerhide strap. Not I, O, Q, U, V, X, Y, Z. 09(Black) or 53(Tan). 33N6742—Even waist sizes 32-42". Del'd. 2.98
- 13 90% Wool; 10% Nylon Half Hose,** Brogue-weight; rib-knit tops. Colorfast, shrink-resistant. Assorted designs in 08(Dk. Grey), 48(Wine) or 98(Lt. Blue). Sizes 10½, 11, 11½, 12. 33N5097—Pair, delivered..... 1.59; 2/3.00
- 14 Flex-Fits** of 50% pre-shrunk wool in new heavier weight—more absorbent, comfortable, warm; 50% stretch nylon for longer wear, perfect fit. Washable, colorfast. Fit all sizes 10 to 14. 02(Lt. Grey), 88(Navy) or 48(Wine). 33N5074—Pair, del'd.... 1.50; 2 pairs 2.75
Similar design, but in 100% stretch nylon. 88(Navy) .. 50(Brown) .. or 48(Wine). 33N5089—Pair, del'd.... 1.25; 2 pairs 2.25
- 15 Manufacturer's Clearance** of fine high-count Sanforized cotton broadcloth boxer shorts 99c each. Expertly tailored in full-cut sizes with elastic boxer waist and balloon seat. 99(Asstd. Fancy Patterns) or 93(Asstd. Solid Colors). Sizes: S(30-32); M(34-36); L(38-40); XL(42). 33N1070-93(Asstd. Solids). Each 99c; 3/2.85
33N1073-99(Asstd. Fancies). Each 99c; 3/2.85
- 16 "Helenca" Stretch Nylon Briefs** fit all waist sizes 30-42 comfortably; provide good support. Long-wearing. All-round nylon-and-cotton waistband. Shrinkproof; quick drying. 33N675—00(White) only. Each 1.79; 2/3.50
- 17 100% Nylon Tricot Underwear** is shrink-proof, quick-drying; needs little or no ironing. Easily outwears ordinary cotton underwear. Porous knit keeps you comfortable, allows your body to breathe. 00(White) only.
Undershirt—S(34-36); M(38-40); L(42-44); XL(46). 33N671—Price, delivered..... 1.98
Briefs—S(30-32); M(34-36); L(38-40); XL(42-44). 33N674—All-around elastic waist. Del'd. 1.98
Boxer Shorts—Roomy balloon seat; fly front. 33N670—Elastic waist. S, M, L, XL.... 1.98



PURE IRISH LINEN — THE BEST IN HANDKERCHIEFS FOR MEN

- | | |
|---|--|
| <p>A Pure Irish Linen handkerchiefs with ¾" stitched hems. White with White embroidered initials (not I, O, Q, U, V, X, Y, or Z). Abt. 17" sq. 88N9002—Box of 3... 1.39
2 boxes for. 2.50</p> <p>B Plain Pure Irish Linen handkerchiefs. ¾" hemstitched hems. Size about 16½" square packed in a gift box of three. White. 88N9019—Box of 3... 1.00
2 boxes for. 1.90</p> | <p>C White Kingsway Handkerchiefs in fine count pure Irish linen. White with embroidered initials. Not I, O, Q, U, V, X, Y, Z. ¾" stitched hems. 16½" square. 88N9001—Ea. 49c; 6/2.52</p> <p>D Plain Fine Count Irish linencambric—our own "Kingsway" handkerchiefs. ¾" hemstitched hems. Size about 16½" square. White. 88N9016—3 for.... 1.00
6 for.... 1.90</p> |
| <p>E Good Quality Irish Linen White with White embroidered initials (not I, O, Q, U, V, X, Y, Z.) ¾" hemstitched hems. About 16½" square. 88N9000—3 for.... 1.00
6 for.... 1.90</p> | <p>F Popular TV Fold in fine Irish linen hankies. Asstd. color embroidered initials (not I, O, Q, U, V, X, Y, Z). Abt. 17" square. White. 88N9004—Box of 3... 1.49
2 boxes for. 2.90</p> |



MEN'S FINE QUALITY COTTON HANDKERCHIEFS FROM ENGLAND

- | | | |
|---|---|--|
| <p>Fine English Cotton Handkerchiefs. White embroidered initials (not I, O, Q, U, V, X, Y, Z). ¾" hemstitched hems. White. Abt. 17" square. Gift-boxed. 88N9076—Box of 3... 1.00
2 boxes... 1.90</p> | <p>White Cotton Handkerchiefs. Satin borders, assorted color initials (not I, O, Q, U, V, X, Y, Z). Finely stitched edges. Abt. 17" square. 88N9077—Box of 3... 1.29
2 boxes... 2.50</p> | <p>Low-Priced Handkerchiefs. English cotton. White with asstd. color embroidered initials (not I, O, Q, U, V, X, Y, Z). ¾" hemstitched hems. Abt. 17" sq. Add odd ones to special gifts. 88N9075—4/1.00; 8/1.90</p> |
|---|---|--|



Durable Bandanas

Bandanas in assorted prints, with stitched edges. Firm cotton weave for long wear. 70(Red), 80(Blue). State color number. Abt. 17" square. 88N9200—6 for 1.00
12 for 1.90

Boys' Hankies

Colorfully printed in novelty designs, with stitched edges. Made in Ireland from fine cotton. About 9" square. In assorted colors, (sorry, no choice). 88N9255—6 for... 69c
12 for 1.30

Low-Priced Fine Handkerchiefs

Gift package of 6 fine quality English cotton hankies. 3 White and 3 with colored woven borders. The perfect small gift or "extra" for the tree. Men's. About 16½" square. 88N9126-Del., pkg. 1.00; 2 pkg. 1.90
Boys'. About 12" square. 88N9250-Del., pkg. 89c; 2 pkg. 1.70

A Outstanding Value! Diamond Argyle socks—90% soft warm wool, 10% tough nylon with features usually found in more expensive socks. 2-ply yarns and nylon ensure long wear. Shrink-resistant; colorfast. Assorted designs. Hand frame knit. Brogue weight. Choose group 1 to wear with Blue, Grey; group 2 to wear with Brown, Tan. Sizes 10½, 11, 11½, 12. Ankle length. 33N5110—Gift-boxed. Del'd. 2 pair. 3.00

B A Gift He'll Show His Friends—hand frame-knit socks of Sanforlan Botany wool in brogue weight, with nylon reinforcement. Extra-strong 3-ply yarns throughout. Washable and colorfast. Assorted inlaid diamond designs. Choose set 3 to wear with Blue or Grey suits; set 4 to wear with Brown or Tan suits. Sizes 10½, 11, 11½, 12. 33N5122—Boxed. Del'd. 2 pairs. 3.88

C Super-Soft 3-ply twist Australian Botany wool. Sanforlan treated—won't shrink out of shape. Nylon-reinforced for extra wear. Hand frame knit in Argyle patterns of color-controlled dyes—colors will not run. These are the best quality ankle socks we offer, with features found in the most expensive imported socks. Set 5 blends with Blue or Grey; set 6 blends with Brown or Tan. Sizes 10½, 11, 11½, 12. 33N5123—Boxed. Del'd. 2 pairs. 5.00

D You Don't Have to Know His Size to buy these socks—they fit all sizes 10 to 14. Hand frame-knit in assorted designs. Made of 70% pure Botany wool for warmth, comfort, absorbency and 30% best quality stretch nylon for perfect fit. "Kroy" shrink-treated. Completely washable; colorfast. Wear set 7 with Blues and Greys; set 8 with Browns and Tans. Will fit all sizes 10 to 14. 33N5124—Boxed. Del'd. 2 pairs. 3.00
As above but machine-knit of 68% fine combed cotton with 32% stretch nylon. Colors and sizes as above. Economy-priced. 33N5125—Boxed. Del'd. 2 pairs. 2.00

E Cushion Foot Flex-Fits, our most comfortable socks. 50% Sanforlan-treated Botany wool for warmth, absorbency, with 50% stretch nylon for extra-wear, perfect fit. Terry soles cushion every step. Will fit any size 10 to 14. Shrinkproof; colorfast. 00(White), 75(Cardinal Red), 08(Charcoal Grey), 30(Yellow), 48(Wine), 88(Navy). Fit sizes 10-14. Asstd. neat. Self-knit designs. Ankle length with elastic tops. 33N5046—Del'd. Pair. 1.19; 2 pairs 2.25
Half-hose length with elastic tops. 33N5085—Del'd. Pair. 1.49; 2 pairs 2.75

F Lambswool 'Nubby' Socks. Cashmere-soft Australian lambswool, nylon-reinforced. Shrink-resistant. Ankle length, elastic tops. Ideal for wear with the latest "tweed" effect clothes. Choice of 08(Charcoal Grey), 72(Flame Red), 97(Peacock Blue), 79(Powder Blue). Sizes 10½, 11, 11½. 33N5069—Pair, delivered. 1.50

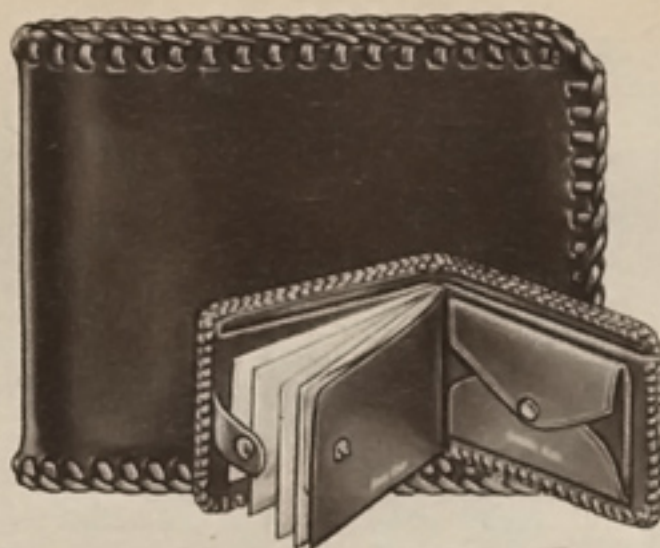
G Special Price Diamond Argyles in choice of wool or spun nylon. Ankle length, elastic cuffs. Sizes 10, 10½, 11, 11½, 12. Wool. Warm, absorbent, shrink-resistant. Nylon-reinforced. State color number. 09(Black with Pink), 48(Wine), 01(Grey). 33N5021—Del'd. Pair. 1.19; 3 pairs 3.00
Nylon. Shrinkproof. Long-wearing. State color no. 48(Wine), 50(Brown), 80(Blue). 33N5022—Del'd. Pair. 1.19; 3 pairs 3.00

H New Hand Frame-Knit socks in miniature block design; brogue weight pure wool, nylon-reinforced. Kroy shrink-treated; colorfast. Ankle length, rib-knit tops. 09(Black), 02(Light Grey), 88(Navy). 33N5126—Sizes 10½, 11, 11½, 12. 1.98

J They're Bound to Fit. Flex-Fit solid color socks fit all sizes 10 to 14. Choose set 9 to wear with Blues and Greys and set 10 for Browns and Tans. Choice of 100% stretch nylon or 50% wool and 50% nylon. 100% stretch nylon. Shrinkproof, extra long-wearing. Colorfast. 6 x 3 rib knit. 33N5127—Del'd. Box of 3 pairs. 2.75
50% Sanforlan wool—50% stretch nylon. Wool for warmth, absorbency; nylon for fit. 33N5128—Del'd. Box of 3 pairs. 3.50

K More Flex-Fit Stretch Socks, this time in fancy patterns. Choose from 100% stretch nylon or wool-and-nylon. In boxes of 3 pairs. Set 11 to wear with Blues, Greys; set 12 for Browns, Tans. State set number. 100% stretch nylon fits all sizes 10 to 14. Shrinkproof, colorfast, long-wearing. 33N5129—Del'd. Box of 3 pairs. 2.98
50% Sanforlan botany wool—50% stretch nylon. Warmer, more absorbent. Fits 10-14. 33N5130—Del'd. Box of 3 pairs. 3.79

L Personalized Sock Set of 3 pairs of stretch nylon hose—one size fits all sizes 10-14. Wear-defying, shrinkproof. Ankle length, elastic tops. Consists of 1 pair Grey, 1 Blue, 1 Brown. State 1 initial. All initials except—I, O, Q, U, V, X, Y, Z. 33N5118—Set, delivered. 3.00



Supple, Top Grade Saddle Calf Hand-laced, Double-Knotted Edges 3.50

The rich tan leather harmonizes with dark-brown hand-laced edges. Removable leather-covered pass case with dome fastener. Four double-sided windows. One large bill pocket. Change purse and key holder. Special secret compartment. Measures about 4¼ x 3½" closed. Please state color by number. 53(Tan) only. 33N7300—Gift boxed. Delivered. 3.50



New Personalized Signature Wallet Imported English Leatherware 4.98

Just write signature on the gold leaf... remove leaf... and gold signature remains, protected by skillfully constructed heavy-gauge plastic window. Of quality jet-black rich-looking hide with bill compartment, coin purse, stamp and card pockets. Accordion-style pass case allows 10 views at once. State color number. 33N7417—09(Black) only. Delivered. 4.98



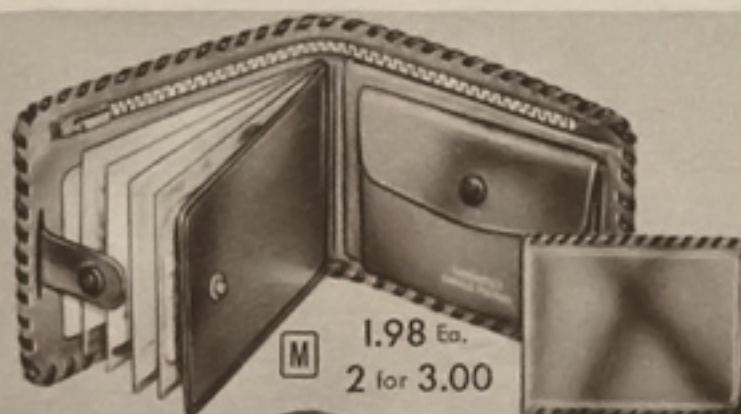
Our Finest Imported Saddle Goatskin Wallet with Distinctive Hand Lacing 4.50

Here's a gift that will reflect your own good taste. Our finest imported saddle goatskin wallet in rich wood colors with handsomely embossed design. Complete with change purse, pass case with tab fastener and 4 double-sided windows; identification window. 2 bill compartments—one with zipper. Gift boxed. State color number. 33N7404—53(Tanwood) or 70(Redwood). 4.50

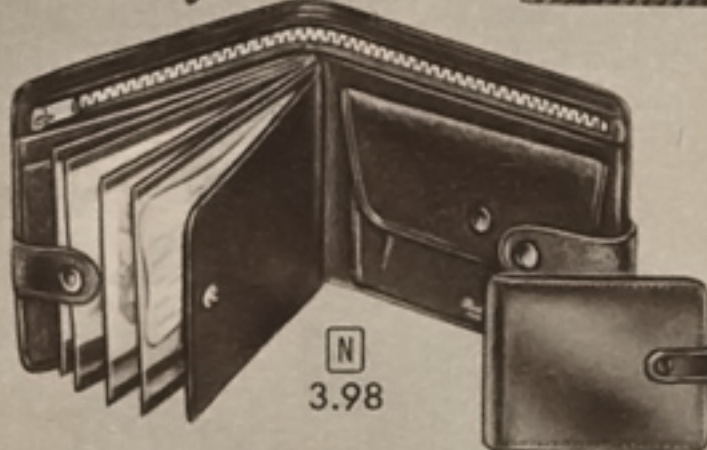


Select English Coach Hide with Crest Reduced 52c for Christmas Giving 3.98

English-made, wallet features the removable accordion-style pass case with tab fastener, that shows all cards and photos at one time (10 views). Made of select English coach hide, with Gold leaf crest. Bill compartment, card and note pockets. Was 4.50 in '57 Fall Book. Gift boxed. Please state color number. 53(Rich Tan) only. 33N7402—Delivered, now only. 3.98



M 1.98 Ea. 2 for 3.00



N 3.98

Economy-Priced

M Hand-laced wallet. Imported saddle piaskin; hand-laced edges. Has two bill compartments, change purse, removable case with 4 double-sided windows. Size 4½ x 3½" closed. 50(Brown) only. 33N7307—Del. 1.98 2 for. 3.00

English Made

N Our best quality English morocco leather wallet. Has one zipper and one open bill compartment. Removable leather-covered pass case with 4 double-sided windows; card pocket. State color no. 09(Black), 50(Brown). 33N7301—Del. 3.98



P 1.98 Ea. 2 for 3.00



R Set 5.98

Morocco-Grained

P Save 96c—Buy 2 English morocco-grained leather wallets in assorted styles. Pass case has 4 windows; change purse; key, stamp pockets. About 4½ x 3½" closed. Colors: 09(Blk.) or 50(Brown). 33N7304—Del. 1.98 2 for. 3.00

Wallet, Key Case

R Our newest and finest set—made of specially selected Highland calf by English craftsmen. Bill compartment, stamp, ticket pockets, coin purse, pass case. Matching key case has 4 key hooks. 50(Soft Brown) only. 33N7418—Del. 5.98

THESE ITEMS
DESCRIBED
ON
OPPOSITE PAGE



1 Authentic Tartans in Wool-and-Rayon Blends 10.95

2 Wool Blend 10.95 Wool Flannel 14.95

3 Hand-Washable Rayon Flannel 11.95

4 Sanforlan Wool/Blend New "Ivy-League" Stripe 14.95



5 Cotton Eiderdown 5.98



6 Washable Flannel 6.88



7 Rayon Brocade 8.98



8 No-Iron Cotton Terry Cloth 9.98



9 10 Redmanized Interlock Cotton Polojamas—Won't Shrink Out of Fit 4.98



11 Combed Interlock Cotton 5.98



12 Norwegian Design 5.98



Kingsway robes

FOR THAT SPECIAL GIFT

These Items Shown on Opposite Page

1 A Gift He'll Be Proud to Wear... hand-some Kingsway robe that features authentic tartans—a blend of 50% wool and 50% rayon; soft, light, yet warm. Wrap-around style with one chest and two front pockets (patch type), self belt. State color number. 03 Dress Gordon (green-and-white) . . 11 R.C.A.F. (blue) . . 10 Stuart of Bute (wine). Small (34-36); Medium (38-40); Large (42-44); Extra-Large (46"). Please state size and color number on your order. 33N4111—Price, delivered 10.95

2 Kingsway Robe of imported English flannel (75% warm wool, 20% cotton, 5% rayon). Wrap-around style, 3 patch pockets, self belt. White cord trim on collar, front, pockets, cuffs. 48(Wine) . . 88(Navy) . . 26(Bottle Green). Sizes: S., M., L., XL. 33N4118—State size, color no. 10.95

Men's English All-Wool Flannel dressing-gown (not shown). Gives greater warmth, longer wear. Solid colors trimmed with eye-catching 2-tone rayon cord on collar, front, pockets and cuffs. 3 patch pockets, wrap-around sash. 48(Wine) or 88(Navy). 33N4101—Sm., Med., Lge., X-Lge. 14.95

3 It's Washable! Kingsway rayon flannel dressing gown—a blend of spun rayon and viscose. Bright check patterns. Completely hand washable. Wrap-around style with shawl collar, 3 patch pockets, wrap-around sash. 70(Asorted Red checks), 80(Asstd. Blue checks). Sizes: Sm., Med., Lge. and X-Lge. 33N4116—State color no., size 11.95

4 New Hand-Washable Ivy League dressing gown of 50% Sanforlan wool-and-50% rayon. Will not shrink or stretch out of fit. Wool content gives fabric soft "hand"; ensures warmth. Completely hand-washable. 3 patch pockets, self belt. 70(Red "Ivy" stripe) . . or 80(Blue "Ivy" stripe). 33N4121—Sm., Med., Lge., X-Lge. 14.95

5 Good Quality Cotton Eiderdown Robe, softly napped on both sides for warmth and comfort. Full-cut sizes. 48(Wine) or 80(Blue). Please state color number. 33N4115—Sm., Med., Lge., X-Lge. 5.98

6 For Year-Round Comfort—Sanforized cotton flannel robe that is hand-washable; won't shrink more than 1%. 3 patch pockets, sash. Full cut for better fit. Assorted plaids (sorry, no choice). 33N4120—Sm., Med., Lge., X-Lge. 6.88

7 Perfect for Lounging Ease—rayon brocade robe in assorted smart woven designs. Wine with Dark Wine rayon satin trim on shawl collar, cuffs and pockets. Rayon satin sash. 48(Wine). State color no. 33N4113—Sm., Med., Lge., X-Lge. 8.98

8 Our Most Versatile Robe—of cotton terry cloth—triples as bathrobe, dressing gown or beach robe. Washable, needs no ironing. 00(White) . . or 70(Red). 33N4105—Sm., Med., Lge., X-Lge. 9.98

9 **10** Polojamas of redmanized interlock cotton guaranteed not to shrink out of fit. Strong springy stitch gives for toss'n'turn comfort. Chest pocket, rib-knit cuffs. Trousers have elastic boxer waist, rib-knit cuffs, comfortable gusset crotch. Sm. (34-36); Med. (38-40); Lge. (42-44").

(9) Polo collar with button plaque front. State color number. 97(Peacock Blue/Brown), 20(Mint/Black), 70(Red/Navy). 33N3659—State size, color no. Del. 4.98

(10) Crew neck is nylon-reinforced to prevent sagging or stretching. 20(Mint/Dk. Green), 01(Grey/Red), 98(Lt. Blue/Navy). 33N3658—State color no., size 4.98

11 Combed Interlock Cotton Polojamas of fine, soft, long-staple yarns in a strong springy stitch. Colorfast and washable. Ribbed V-neck gives lasting fit; rib-knit waist is worn over trousers. Trousers have elastic boxer waist, neat rib cuffs. 96(Caribbean Blue/White) . . or 88(Navy/Red). Sizes: Small, Medium or Large. 33N3664—Price, delivered 5.98

12 New Norwegian Ski Design highlights these cotton interlock polojamas. Redmanized; won't shrink out of fit. Rib-knit cuffs; nylon-reinforced crew neck. 98(Lt. Blue/Navy) or 30(Yellow/Brown). 33N3662—Small, Medium, Large . . . 5.98

STATE COLOR NUMBER

When stating color choice on order be sure to include color number. Example: 08(Charcoal). It helps us to ship your order without delay.



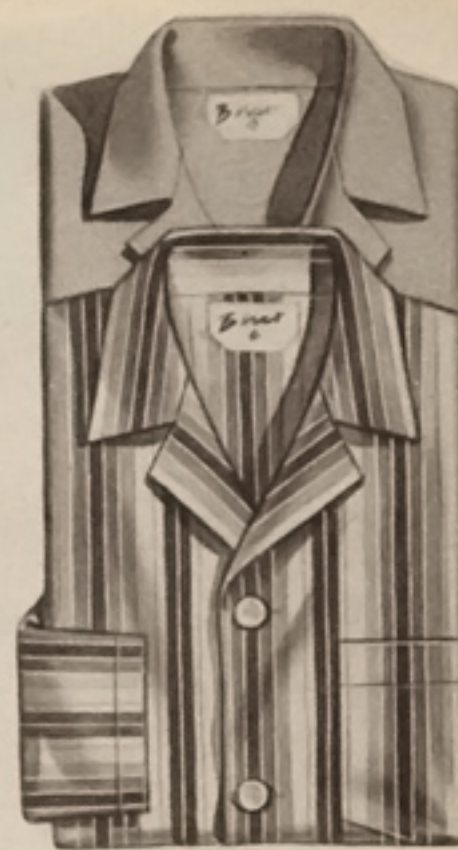
Wash 'n' Wear Plisse 3.98

Cotton plisse—requires little or no ironing. Lapel coat style with 1 chest pocket, long sleeves, long trousers. Draw-string waist with elastic insert at back. Solid colors with pipe trim. Please state color number and size when ordering. 02(Lt. Grey) or 98(Lt. Blue). Even chest sizes 36 to 44". 33N3934—Delivered. 3.98



Low Price Broadcloth 3.29

Choose solid colors or stripes. Full-cut lapel coat style, chest pocket, long sleeves. Trousers have 2-button front waist with elastic insert at back. Even chest sizes 36-44". Solids 98(Lt. Blue/Navy), or 02(Lt. Grey/Wine). Please state color number. 33N3924—Delivered . . . 3.29 99(Assorted stripes). 33N3920—Delivered . . . 3.29



Low Price Flannelette 3.69

Choose solid colors or assorted stripes and fancies. Soft, warm flannelette pyjamas—lapel coat style, chest pocket, long sleeves. 2-button waist, elastic insert at back. Even chest 36 to 44".

99(Asstd.) stripes, patterns. 33N3515—Sorry, no choice 3.69 Solids: 98(Lt. Blue), 02(Lt. Grey). 33N3519—Price, del'd . . 3.69



Low-Priced Polojamas 2.69 ea. 2 for 5.00

It pays you to buy 2. These low-priced polojamas are knitted from soft cotton yarns in a strong springy stitch. Ideal year-round weight. Elastic waist, nylon-reinforced crew neck, snug-fitting rib-knit cuffs. 98(Lt. Blue/Navy) or 01(Grey/Wine). Small, Medium, Large. 33N3650—Ea. 2.69; 2/5.00



Combed Cotton Polojamas . . . Choose from 2 Styles 3.98 ea.

Two-Button Plaque-Front polojamas of fine long-staple combed cotton, knit in a springy stitch for more sleeping comfort, better fit. Snug-fitting rib-knit cuffs at wrists and ankles trap heat; won't ride up. Elastic boxer waist. 98(Light Blue/Navy), 01(Grey/Wine), 20(Mint/Black). Please state color no. Sizes, S(34-36); M(38-40); L(42-44). 33N3661—Price, del'd . . 3.98

Crew Neck polojamas—same quality, material as 33N3661 (plaque front). Nylon-reinforced neck, elastic boxer waist, neat rib cuffs at wrists and ankles won't ride up. Smart solid colors with contrast trim neckband, cuffs, pocket. Please state size and color number. 98(Lt. Blue/Navy) or 01(Grey/Wine). Small, Medium, Large. 33N3653—Price, del'd . . 3.98

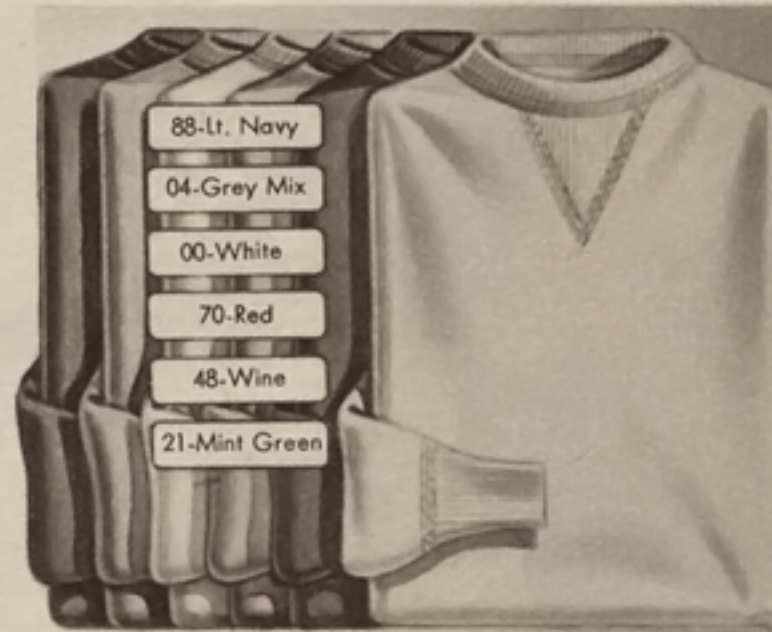
MEN'S SWEATSHIRTS

Mediumweight 1.98

Mediumweight fleece-lined cotton sweatshirt with inside brushed to a soft, cosy pile. Nylon-reinforced non-sag crew neck. Rib-knit cuffs, waist. 00(White), 88(Lt. Navy), 04(Grey mix), 48(Wine), 70(Red), 21(Mint Green). Sizes: Small (34-36), Medium (38-40), Large (42-44). 33N3331—State size, color no. 1.98

Heavyweight 2.98

Fleece-lined sweatshirt in a heavier weight gives greater warmth and longer wear. Inside is brushed to a soft fleecy pile for next-to-the-skin comfort. Nylon-reinforced crew neck. Rib-knit cuffs, waistband. 00(White), 88(Lt. Navy), 04(Grey mix), 48(Wine), 70(Red), 21(Mint Green). S(34-36), M(38-40), L(42-44). 33N3364—Price, del'd 2.98



THESE ITEMS
DESCRIBED ON
OPPOSITE PAGE



A
**SANFORIZED
FLANNELETTES**
CHOICE OF 3 PATTERNS

"Breathe easy" boxer-style waist
Roomy chafe-free balloon seat **4.98**

Kingsway pyjamas for sleepytime Santas
SANFORIZED TO RETAIN THEIR PERFECT FIT



E
BEST QUALITY
Sanforized
Broadcloth
5.98



B Novelty Patterns **5.98**



C Lounging Flannelette **5.98**



D Lounging Broadcloth **5.98**



F **G** Sanforized Combed Cotton Broadcloth **4.98**



H Sanforized Broadcloth **3.98**

ITEMS SHOWN OPPOSITE

A Sanforized Flannelette Pyjamas. Choose from solid colors, stripes or fancies. All expertly designed to give you the utmost in sleeping comfort. Cotton flannelette is Sanforized to retain a perfect fit for the life of the garment (maximum shrinkage 1%). Woven from absorbent cotton yarns softly napped to a warm and cosy texture that is so conducive to relaxation and sleep. "Breathe-easy" boxer-style elastic waistband. Roomy balloon seat (no centre seam), eliminates chafing and cutting. Easy-fitting, full-cut sizes ensure toss 'n' turn comfort! Lapel coat style with chest pocket, long sleeves. Chest sizes 36, 38, 40, 42, 44.

Handsome solid colors with contrasting color piping. Order color by number: 73(Scarlet), 86(Royal Blue), 53(Tan), 20(Mint), 98(Lt. Blue), 02(Lt. Grey). State size, color no. 33N3521—Price, del'd..... 4.98

Bright colorful stripes. Assorted stripes and patterns. Color no. 99(Assorted). Sorry, no choice. 33N3522—Price, del'd..... 4.98

Assorted fancy patterns. Color no. 99(Assorted). Sorry, no choice. 33N3511—Price, del'd..... 4.98

B Smart Novelty Pattern flannelette pyjamas in assorted Christmas prints; snowflakes, winter scenes, etc. A colorful gift for sleep-time comfort. Our best quality. Sanforized cotton flannelette woven of fine, long-staple yarns softly napped to a cosy texture. "Breathe-easy" boxer-style elastic waist. Roomy balloon seat (no centre seam) for extra comfort. Chest sizes 36, 38, 40, 42, 44. Color no. 99(Assorted novelty patterns on White grounds.) Sorry, no choice. Please state size. 33N3524—Price, del'd..... 5.98

C Sanforized Lounging Flannel-ettes to relax or sleep in. Alover fancy pattern coat with blending solid color trousers. Kingsway best quality cotton flannelette napped to a warm and cosy texture. Boxer-style waist and roomy balloon seat. Even chest sizes 36-44. Blue trousers with 80(Blue) or 70(Red) pattern coat. Please state color number. 33N3523—Price, del'd..... 5.98

D Sanforized Broadcloth lounging pyjamas. Ideal for sleep or just plain relaxing. High-count cotton broadcloth. Smartly styled with button-up neck. Plain Red trousers with 80(Blue) pattern jacket, or 70(Red) pattern jacket. Even chest sizes 36 to 44. State size. 33N3937—Price, del'd..... 5.98

E Best Quality Sanforized, mercerized, high-count cotton broadcloth. Woven from soft, long-staple combed cotton yarns. Solid colors, contrasting piping. Lapel buttons up to neck. "Breathe-easy" elastic boxer waist, chafe-free balloon seat. Even chest sizes 36 to 44. Choose from six of the most wanted colors: 87(Azure Blue), 21(Mint Green), 06(Silver Grey), 73(Scarlet), 86(Royal Blue), 16(Maroon). 33N3932—Price, del'd..... 5.98

F G Sanforized Broadcloth pyjamas smartly styled in combed cotton. Won't shrink more than 1%. Features include: "breathe-easy" elastic boxer waist, roomy chafe-free balloon seat and button-up neck. Even sizes 36 to 44.

(F) Solid Colors with Check Trim. 21(Mint Green), 98(Light Blue). 33N3936—Price, del'd..... 4.98

(G) Assorted Novelty Stripes. Assorted colors: 80(Blue) or 70(Reds). 33N3935—Price, del'd..... 4.98

H Good Quality Sanforized cotton broadcloth. Won't shrink more than 1%. Solid colors with pipe trim. Trousers with drawstring waist and elastic inset at back. Even sizes 36 to 44. Color no.: 21(Mint Green), 81(Ice Blue). Please state color no. 33N3922—Price, del'd..... 3.98



Warm flannelette pyjamas

You Can Choose from Smart Stripes, Solid Colors or Fancies **3.98** Ea.

Kingsway flannelette pyjamas made in generous full-cut sizes to ensure lasting fit and comfort. Napped to a smooth texture so conducive to sleep. Drawstring waist with elastic insert in back. State size. Even chest sizes 36 to 44.

Fancy patterns. 99(Assorted). 33N3517—Del'd..... 3.98
Solid colors. 98(Light Blue), 02(Lt. Grey), 21(Mint Green). 33N3505—Del'd..... 3.98
Stripe Patterns. 99(Assorted). 33N3501—Del'd..... 3.98



SANFORIZED FLANNEL CLEARANCE

Sold from 3.98 to **3.33** 2 for **6.50**
4.98 in fall 1957

Huge clearance of warm cotton flannel sport shirts in assorted checks, plaids, Ivy League stripes—sorry, no choice. All are Sanforized, sturdy serviceweight, washfast and colorfast. Amazing value at such a low price. Comfortable medium-spread collars. S(14-14½); M(15-15½); L(16-16½); XL(17-17½). 33N3000—99(Assd. shades). Del'd., each.. 3.33; 2 for 6.50

COMBED COTTON T-SHIRTS

Choose from Three Qualities

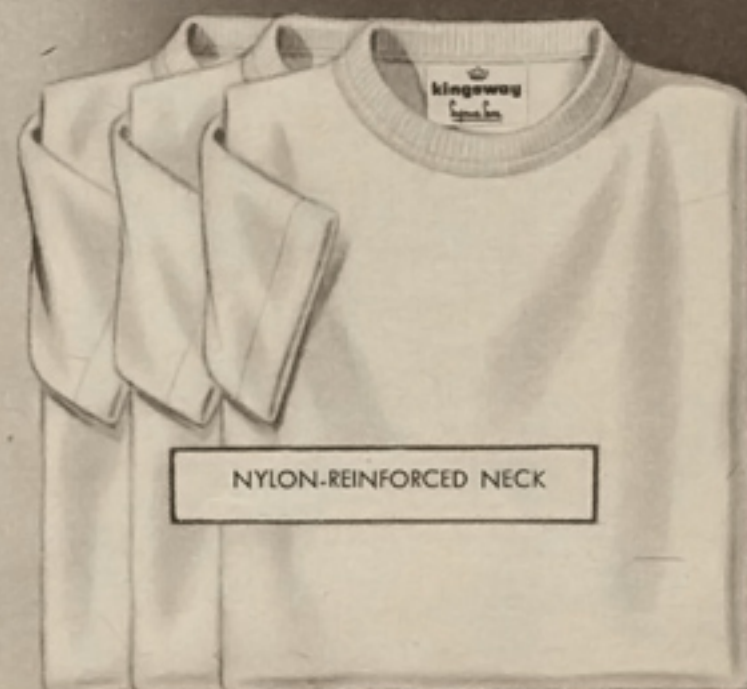
All made for lasting comfort. Nylon-reinforced neck keeps its shape, wears longer. Strong, taped, non-sag shoulders. Non-fraying hemmed bottom and short sleeves. State size: Small (34-36); Med. (38-40); Lge. (42-44); X-Lge. (46).

Combed Cotton. Flat-knit from soft combed cotton yarns. Nylon-reinforced crew neck. 33N603—No. 00(White). Ea.. 98c; 2 for 1.90

As above but with V-neck. (Not shown.) Specially designed for wearing under sport shirts. 33N630—No. 00(White). Ea.. 98c; 2 for 1.90

Interlock Cotton for longer wear. Crew neck. Interlock knit from soft, combed cotton. 33N624—No. 00(White). Ea.. 1.49; 2 for 2.90

Durene Cotton—longest wearing, most comfortable. Extra strong 2-ply long-staple... combed for softness, mercerized for absorbency. Flat-knit. 33N620—No. 00(White). Ea.. 1.69; 2 for 3.25



TO ORDER BY PHONE
See Page 741
Fall and Winter '57

PLEASE STATE SIZE AND COLOR NUMBER ON YOUR ORDER.

A SIMPSON'S-SEARS . . 143



THESE ITEMS
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A
BEST QUALITY
Lustrous High-Count
English Broadcloth
Choice of French or
Button Cuffs
4.98



B
DE LUXE
Silky Sea Island
English Broadcloth
French Cuff
Style Only
5.98

Kingsway perfect-fitting shirts with custom features



C Better Quality Broadcloth 3.98



D Woven Check Broadcloth 4.98



E Fashionable "Dobby" Design 3.98



F Better Quality Sanforized Broadcloth 3.98



G White-on-White 4.98

H New Button-Down 4.98

EXCLUSIVE KINGSWAY FEATURES



Proportioned Fit. The longer the sleeve length the longer the shirt body will be



Form Ease Collar designed to fit neck—non-shrink process practically eliminates shrinkage

Tapered Body is roomily cut at shoulders, tapers slightly to the waist

Personalized Fit is ensured, because you can order your own individual neck size, sleeve length

ITEMS SHOWN ON OPPOSITE PAGE

A Our Best Dress Shirt of silky, high-count English broadcloth woven from combed Egyptian cotton. Sanforized and mercerized. French front. Please state neck size, sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2525—Short-point collar, French cuffs... 4.98
33N2529—Short-point collar, button cuffs... 4.98
33N2502—Medium-point collar, button cuffs. 4.98
33N2503—Medium-point collar, French cuffs. 4.98
Woven Tie in tweed effect rayon. Assorted designs.
33N6384—48(Wine) or 80(Blue). Del'd.... 1.50

B De Luxe Sea Island Broadcloth Shirt. West Indian cotton, combed and woven in England—lustrous as silk, and very durable. Mercerized and Sanforized. French front, State sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2520—Medium-point collar, French cuffs. 5.98
33N2526—Short-point collar, French cuffs... 5.98
Ivy League Striped Tie of woven cotton-and-silk. Assorted stripes. 09(Black/Grey) or 70(Red/Grey).
33N6385—State color by number. Del'd... 1.50

C Better Quality Dress Shirt of high-count, combed cotton broadcloth. Sanforized and mercerized. Medium-point collar, button cuffs. French front. State color number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2604—80(Blue), 01(Grey) or 53(Tan)... 3.98

D Fine Quality Sanforized cotton broadcloth woven check shirt styled with short-point fused collar. French cuffs. Mercerized for a lustrous finish. State color number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2619—80(Blue) or 01(Grey). Del'd.... 4.98

E "Dobby" Design in better quality Sanforized cotton broadcloth. Medium-point fused collar. Mercerized. Without proportioned fit features. Button cuffs, French front. Please state sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2607—80(Blue), 53(Tan) or 01(Grey)... 3.98
Checked Tie of imported rayon. Assorted checks.
33N6373—70(Red), 08(Charcoal) or 80(Blue). 1.50

F Better Quality Mercerized Cotton Broadcloth Shirt combed for extra softness. Sanforized. Short-point fused collar. Neat button cuffs. Please state correct color by number, neck size and sleeve length. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2617-20(Grn.), 80(Blue), 53(Tan), 01(Grey). 3.98
Crossbar Design Rayon Tie in assorted colors.
50(Brown), 86(Royal Blue), 70(Red) or 98(Lt. Blue).
33N6386—State color by number. Del'd... 1.50

G Luxurious White-on-White—one of the dressiest shirts of the season. Woven of cotton-and-viscose. Short-point fused collar, dressy French cuffs. Please state neck size and sleeve length. Neck sizes 14½, 15, 15½, 16, 16½, 17".
33N2530—00(White-on-White). Delivered... 4.98

H New Button-Down Short-Point Collar highlights this fine combed cotton broadcloth shirt. Sanforized and mercerized. French front, button cuffs. Please state correct neck size and sleeve length. Neck sizes 14½, 15, 15½, 16, 16½, 17".
33N2533—00(White). Delivered... 4.98
Our Best Gold Seal Rayon Tie, wool lined.
33N6387-06(Silver Grey), 08(Charcoal/Red). 2.00



HOW TO MEASURE

Sleeve: bend elbow, measure from the middle of collar, across shoulder and elbow to wrist. Please measure carefully—avoid disappointment.

Neck: measure collar of good-fitting shirt from centre of button to end of buttonhole.

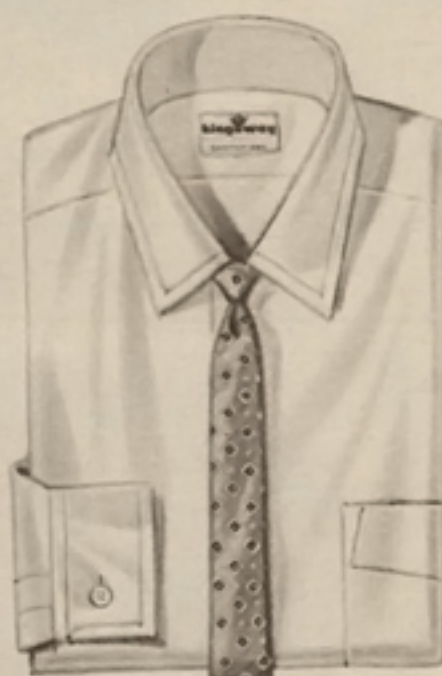
Neck Sizes	Sleeve Lengths
14, 14½"	32, 33, 34"
15, 15½, 16"	32, 33, 34, 35"
16½, 17"	33, 34, 35"



Better Quality Combed Cotton Broadcloth—3 Collar Styles 3.98

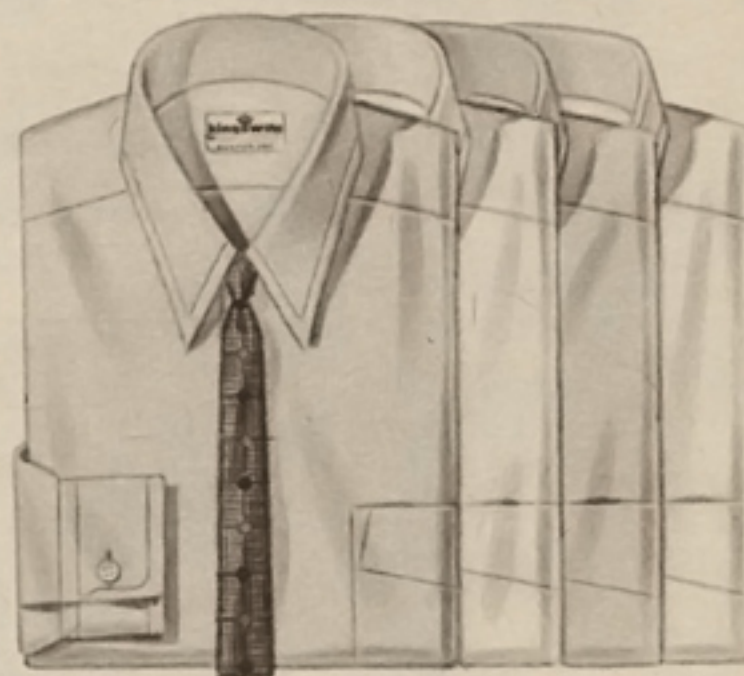
Kingsway better quality combed cotton broadcloth. Sanforized and mercerized. Form ease collar. French front. State neck size, sleeve length. 00(White). Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
Soft collar with stays, French cuffs.
33N2524—State sleeve length... 3.98

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2504—Medium-point collar, button cuffs. 3.98
33N2505—Medium-point collar, French cuffs. 3.98
33N2516—Short-point collar, button cuffs... 3.98
Rayon Tie. 80(Blue), 69(Rust), 48(Wine).
33N6379—Asstd. designs. Del'd.... 1.00



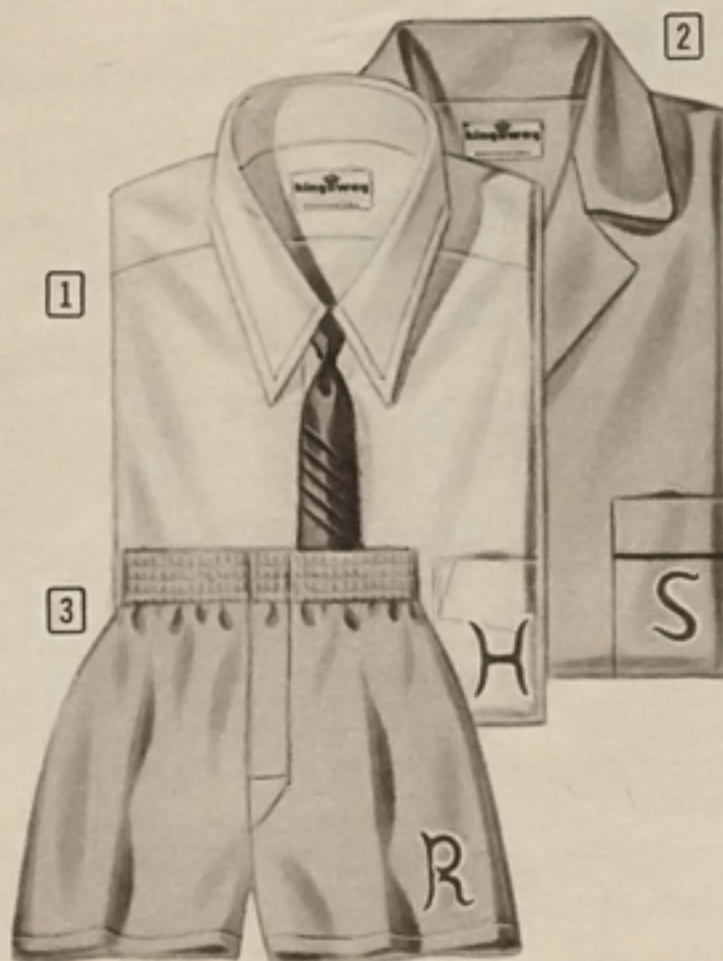
Easy-Care Nylon Tricot 5.98

Wash-and-wear nylon tricot shirt. Longer wearing, easier to care for because nylon fibres won't absorb dirt and spots. Needs little or no ironing. Medium-point fused collar, fused button cuffs. 00(White).
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2514—State sleeve length. Del'd. 5.98
Washable Tootal Rayon Tie. Assorted.
33N6376-48(Wine), 01(Grey), 80(Blue). 2.00



Good Quality Broadcloth 2.98

Economy dress shirt. Sanforized and mercerized cotton broadcloth. Medium-point fused collar and button cuffs. Please state correct neck size, sleeve length and color number. Neck sizes 14, 14½, 15, 15½, 16, 16½, 17".
33N2508—00(White). Delivered... 2.98
33N2608-80(Blue), 53(Tan), 01(Grey). 2.98
Woven Rayon Tie. Assorted designs.
33N6374—01(Grey). Delivered... 1.50



PERSONALIZED GIFTS with His Own Initial

J C B

Personally yours—with 2-inch high initial. Easily pressed on with hot iron. Initials available are: A, B, C, D, E, F, G, H, I, K, L, M, N, P, R, S, T and W.

1 Personalized Dress Shirt of Sanforized and mercerized cotton broadcloth. Medium-point fused collar, button cuffs. State initial, neck size, sleeve length. Full, half neck sizes 14 to 17".
33N2528G—00(White). 3.98

2 Personalized Pyjamas of Sanforized cotton broadcloth. Drawstring waist with elastic insert. Please state correct initial. 21(Mint Green) or 81(Ice Blue). Chest sizes 36, 38, 40, 42, 44".
33N3930G—Del'd.... 3.98

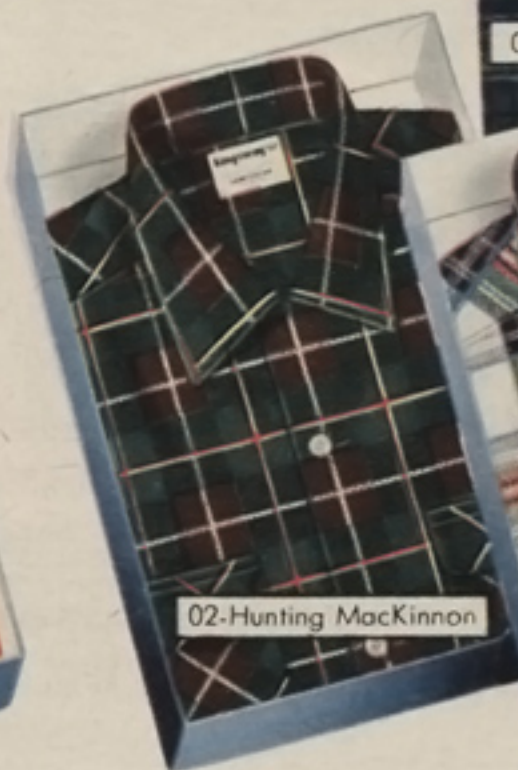
3 Personalized Boxer Shorts of Sanforized cotton broadcloth. Elastic waist, balloon seat. Please state initial, waist size. 80(Blue), 53(Tan), 01(Grey), 20(Mint) or 00(White). Small (30-32), Medium (34-36), Large (38-42) or X-Large (42-44). State color by number.
33N1076G—Ea. 1.29; 2/2.50

PLEASE STATE COLOR BY NUMBER.



A
85% Viscose
15% Wool
6.98 Ea.

B
Sanforlan
All-Wool
9.98 Ea.



02-Hunting MacKinnon

01-Dress Stewart



06-Dress Black Watch



C
65% Lambswool
35% Nylon
9.98 Ea.



Feel like a king in Kingsway

IT'S THE QUALITY THAT COUNTS

E
6.98 Ea.



D
Cotton
Corduroy
6.98 Ea.



F
Outstanding
Value
4.98 Ea.

NEW . . . NO-IRON ENGLISH BROADCLOTH

Sells across Canada for
dollars less than well-
known national brands

4.99

A new wash 'n' wear English broadcloth dress shirt for Christmas giving. Ideal for men, especially when traveling, because of its easy-to-care-for features. Needs absolutely no ironing—just wash, drip dry overnight, wear! Looks as neat and as fresh as the day you bought it. The special no-iron finish of this fine English cotton broadcloth is built right into the fabric by a special process. Popular short-point fused collar and button cuffs. State neck size and sleeve length—see chart on Page 145.

00(White). Full, half neck sizes 14 to 17".
33N2531—Del'd. Each . . . 4.99; 2 for 9.75

Rayon Tweed Tie. Assorted crossbar designs.
33N6384—80(Blue) or 48(Wine). Del'd. 1.50

A A Luxurious Blend of 85% viscose and 15% wool gives this shirt a soft Cashmere-like finish. Rich solid colors guaranteed washable and colorfast. Short-point collar with custom gauge stitching and stays. Two button-through pockets. Square bottom. Gift-boxed. Small, Medium, Large, Extra-Large.
33N3157—70(Red), 98(Lt. Blue), or 38(Beige). 6.98

B Finest Sanforlan All-Wool Tartan Shirt—guaranteed not to shrink or we replace free. Soft virgin wool yarns woven into fine full-bodied fabric in authentic tartan designs. Colorfast. Medium-point spread collar; 2 flap pockets. Individually boxed. 01(Dress Stewart), 02(Hunting MacKinnon), 06(Dress Black Watch). Small, Medium, Large, Extra-Large.
33N3153—State color number. Delivered . . . 9.98

C Our Finest Kingsway Sport Shirt of a wonderful blend of 65% lambswool for warmth and Cashmere-like feel, with 35% nylon for added wear and to reduce shrinkage. Completely hand-washable. Attractive nubby-textured pattern. Gift-boxed.
09(Black) or 98(Lt. Blue).
33N3152—Small, Medium, Large, Extra-Large. 9.98

D Newest Styling in men's corduroy sport shirts with full-length zipper front. Wear it inside or outside trousers. Guaranteed washable, colorfast. Rayon satin yoke. Medium-spread collar; 2 button-through pockets. 48(Wine) . . . 20(Green) . . . 69(Rust).
33N3155—S., M., L., XL. Boxed . . . 6.98

E Our Finest Combed Cotton Corduroy sport shirt. 21-rib, with luxurious, velvety-soft finish. Guaranteed washable, colorfast, sunfast. Medium-spread sports collar; 2 flap pockets. State color number and size. 80(Starfire Blue) . . . 73(Scarlet) . . . 25(Lt. Green) . . . or 38(Beige).
33N3154—S., M., L., XL. Each . . . 6.98

F Good Quality Cotton Corduroy sport shirt—outstanding value at this price. Wear inside or outside trousers. Guaranteed washable and colorfast. Medium-spread collar. 98(Lt. Blue) . . . 70(Red) . . . 20(Green) . . . 69(Rust) . . . 35(Gold) . . . 48(Wine).
33N3150—Small, Medium, Large. 4.98



Heavier-Weight Sanforized Cotton Flannel 3.98

Colorful Dan River Wrinkl-Shed Flannels 4.98

A New Ivy League styling with button-down collar (front and back) is featured here on this shirt of finely brushed Sanforized cotton flannel. Colorfast and washfast—will not shrink out of fit. Hemmed square bottom. State color no. 70 (Red) or 98 (Light Blue). Small (14-14½); Med. (15-15½); Lge. (16-16½). 33N3019—Del. 3.98

B Smart Houndstooth design heavy-weight shirt—Sanforized to give a lasting perfect fit. Casual and comfortable, with medium-point spread collar, chest pocket. Hemmed square bottom—you can wear shirt inside or outside trousers. 70 (Red/Black), 09 (Black/White) or 30 (Yellow/Black). Sm., Med., Lge., X-Lge. 33N3018—Del. 3.98

C Continental spread collar sport shirt is an extra-smart gift for the fashion-conscious man. Brush-tone cotton is Sanforized (max. shrinkage 1%) washfast, colorfast for long-life and permanent fit. State color number. 80 (Blue), 20 (Green) or 48 (Wine). State size. Small (14-14½); Medium (15-15½) or Large (16-16½). 33N3006—Del. 3.98

D E Exclusive in Canada with Simpsons-Sears. We believe these to be the finest shirts of their type at this price. Dan River woven cotton Flannella gives warmth without excessive weight. Wrinkl-Shed cottons resist dirt... stay clean twice as long between washings as ordinary cottons... wrinkles smooth out easily... iron in a stroke. Washfast, sunfast. Maximum shrinkage 1%. Short-point spread collars; double self-fabric yoke; single-button cuffs. Non-fraying hemmed sq. bottoms.

(D) Bright Neat Check, smartly styled to suit all occasions. A gift for the man of taste. Please state color number. 70 (Red) or 80 (Blue). State size required. S (14-14½); M (15-15½); L (16-16½). 33N3011—Delivered... 4.98

(E) Buffalo Plaid Flannella in colorful shades that remain fresh looking at all times. State color number. 80 (Blue), 70 (Red) or 53 (Tan). S (14-14½); M (15-15½); L (16-16½); XL (17-17½). 33N3010—Delivered... 4.98



HANDSOME KINGSWAY SANFORIZED COTTON FLANNEL SPORT SHIRTS

Tailored to Give You Warmth, Comfort and a Lasting Fit plus Good Quality and Bright Colors at an Amazingly Low Price 2.98

F to K Good Quality Sanforized cotton flannel shirts in a wide assortment of styles and colors. Softly napped for warmth and comfort. Washfast, colorfast. Sanforized (max. shrinkage 1%). Medium-spread collars; French fronts; chest pocket. Sm., Med., Lge.

(F) Neat Check Patterns. Sm., Med., Large. 33N3004—80 (Blue), 30 (Yell.), 70 (Red). 2.98

(G) New Splash Pattern. Sm., Med., Large. 33N3017—70 (Red), 80 (Blue), 20 (Grn.). 2.98

(H) Solid Colors. 70 (Red), 25 (Lt. Green), 98 (Light Blue) or 35 (Gold color). 33N3002—Small, Med., Large. Del. 2.98

(J) Handsome Plaid Pattern Shirt in Sanforized cotton flannel. 80 (Blue), 70 (Red), 50 (Brown). 33N3001—Sm., Med., Lge. 2.98

(K) Popular Buffalo Check. 70 (Red-and-Black), 09 (Black-and-White), 35 (Gold color-and-Blk.). 33N3003—Delivered... 2.98

Heavyweight Flannel

Soft woven, heavyweight cotton flannel in smooth-fitting shirttail style. Handsome plaid design. Sanforized—will not shrink more than 1%. Panel-button front, 2 button-through pockets. Please state color number, size required. 70 (Red), 80 (Blue) or 20 (Green). S (14-14½); M (15-15½); L (16-16½); XL (17-17½). 33N3012—Delivered... 3.98



Canadian twill

A NEW LUSTROUS FABRIC
IN YEAR-ROUND WEIGHT

Woven from Fine
Combed Cotton Yarns **4.98**

Our newest Canadian twill shirt, woven from fine long-staple cotton yarns, combed for extra softness, mercerized for extra sheen and strength. Sanforized to give lasting fit. Washfast and colorfast. Short-point spread collar, French front, non-fraying hemmed square bottom. State color number: 98(Lt. Blue) . . 70 (Red) . . 38(Beige) . . 25(Lt. Green) . . 86 (Royal Blue) . . 01(Grey) . . 69(Rust) . . or 26(Dark Green). Small (14-14½), Medium (15-15½), Lge. (16-16½), X-Lge. (17-17½). 33N2726—Price, del'd. 4.98



COTTON TARTAN SPORT SHIRT

Woven Designs Stay Fresh Longer **4.98**

Woven cotton tartan sport shirt of fine quality imported fabric. Pattern is woven in, not printed—this means that colors stay bright and fresh after repeated washings. Colorfast—colors won't run. Pre-shrunk to ensure perfect lasting fit. Mercerized—makes cotton stronger, more lustrous, more absorbent. Styled with the new short-point medium spread sports collar. Matching chest pocket. State color no. 70(Red tartan), 20(Green tartan) or 80(Blue tartan). Small, Medium, Large, Extra-Large. 33N2729—Price, delivered. 4.98



WASHFAST, SUNFAST COLORS THAT ALWAYS STAY BRIGHT

A Good Quality Rayon gabardine sport shirt that is pre-shrunk—won't lose its perfect fit. Fast colors are safe in the tub or under the sun. Medium-spread sports collar, double fabric yoke, pocket. State color no. 70(Red) . . 38(Beige) . . 25 (Lt. Green) . . 98(Lt. Blue) . . or 86(Royal Blue). 33N2768-S,M,L,XL. 3.98

B He'll Appreciate something really smart—like this lustrous new shirt of 90% viscose and 10% silk blend. It's washable and colorfast—colors stay bright and fresh after many washings. Features the new short-point collar (with removable stays). 2 pockets. 98(Lt. Blue) . . 70(Red) . . or 20(Green). 33N2728-S,M,L,XL. 4.98

C Fine Sheen Gabardine sport shirt with rich lustre that always looks fresh. Viscose-and-acetate blend is treated to repel wrinkles. Washfast and sunfast colors. Smart saddle stitching on medium-spread sport collar and pocket flaps. 70(Red) . . 98(Lt. Blue) . . 53(Tan) . . or 01(Grey). S, M, L, XL. 33N2796—Del'd. . . . 5.98



D Fibrene-Splashed Sanforized cotton broadcloth sport shirt—still tops in style! Colorfast, won't fade in sun or tub. Short-point collar. S, M, L. 33N2719—20(Green), 80(Blue), 33(Maize). Del. 2.98

E Viscose-Acetate Blend sport shirt in rich solid colors. Washable and colorfast—colors stay "new-looking" longer. Short-point collar. S, M, L. 33N2703-08(Charcoal Grey), 38(Beige), 80(Blue). 2.98

F Dan River Ivy League sport shirt with button-down collar points and button at back. Woven from soft long-staple combed cotton yarns. Eye-pleasing checks. Colorfast. Maximum shrinkage 1%. S, M, L. 33N2730—70(Red) . . or 80(Blue). Del'd. 4.98



Newest
Stripes
5.98



Silky
Finish
6.98



"Silk
Look"
6.98

Give him next year's styles this Christmas

The Very Latest Style Features make this the ideal sport shirt for Christmas giving, one that he will be proud to own and wear. The newest and smartest horizontal stripes on a lustrous fabric of viscose-and-acetate; completely washable. Added features include top-stitched collar with stays. Non-fraying square bottom. Individually boxed, ready for gift wrapping. State color no. 70(Red stripes); 80(Blue stripes). Small(14-14½); Medium(15-15½); Large(16-16½). 33N2732—Price, delivered..... 5.98

The Luxurious New Silk Look combined with fashion-fresh styling make this beautiful sport shirt a Christmas gift he'll wear and treasure. Imported fabric is a rich blend of cotton and Chromspun acetate with a "silky" finish. Ombre plaid shirts styled with new short-point collar with custom-gauge stitching and stays. Non-fraying square bottom. State size and color number. 80(Blue checks) or 70(Red checks). Sm. (14-14½); Med. (15-15½); Lge. (16-16½). 33N2733—Individually boxed. Del'd... 6.98

New This Christmas! Imported Chromspun acetate and cotton fabric in a sport shirt that is sure to be a winner wherever "he" goes. He will love the lustrous new silk look and the unusual self-woven block pattern. Other features include a new short-point collar with custom-gauge top stitching and stays. Non-fraying square bottom. Please state size and color number. 98(Light Blue); 08(Charcoal Grey). Small, Medium, Large. 33N2734—Individually boxed. Del.... 6.98



A
Two Styles
Sanforized
Flannel
2.98

B
Botany
Wool
7.98



C
Hi-Bulk
Orlon
6.98

E
Nub-
Weave
3.98



D
Flanspun
4.98

A Sanforized Heavyweight Flannel, utility style with shirttails. Double yoke, single-stitched collar. Small, Medium, Large, Extra Large. Assorted Checks, Plaids. 99(Assorted shades). 33N3202—State size and color number. Del. . 2.98 Smart Plain Shades. 48(Wine); 20(Green). 33N3207—Please state color number. Del. . . 2.98

B Handsome V-Neck Pullover of 100% Botany wool, the perfect gift for warmth and comfort. Masculine, 3-tone diamond design. Knitted-on cuffs, waistband. Charcoal Grey, with 20(Mint) or 60(Pink). 33N1235—Small, Medium, Large. Delivered. 7.98

C Luxuriously Soft Orlon polo shirt with the cashmere-like feel. High-bulk Orlon gives snug warmth without weight, won't shrink or stretch out of shape. Smart solid colors in long sleeve pullover style with neat, knitted collar, 3-button plaque front opening, chest pocket, knitted-on rib-knit cuffs and waistband. Mothproof. State color number 70(Red); 08(Charcoal). Chest: S(34-36); M(38-40); L(42-44). 33N3365—Price, delivered. 6.98

D Attractive Shirt at an Attractive Price. Give him this smart Flanspun sport shirt featuring a specially treated mixture of viscose and acetate usually found only in higher-priced garments. Colors are washfast and sunfast. Assorted checks in 80(Blue); 50(Brown); 70(Red); 20(Green); 01(Grey). 33N2700—Small, Medium, Large, X Large. Del. 4.98

E Tops in Style This Christmas—Kingsway rayon-and-acetate blend sport shirt with dashing nub-weave and Continental spread collar. Hand-washable. State color number: 70(Red); 80(Blue); 20(Green). 33N2704—Small, Medium or Large. Delivered. 3.98



LUXURIOUS ORLON IN 2 STYLES

V-Neck Pullover **7.98** V-Neck Cardigan **9.98**

High-bulk Orlon sweaters feel like soft cashmere yet last for years and years. Give snug warmth without excessive weight. Color-splashed Fibrene threads add the distinctive look of luxury. Knitted-on rib-knit cuffs and waistband. Non-sag reinforced shoulder seams. In the smartest colors of the season. Please state color number. 70(Red) or 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44).
33N1246—V-neck pullover. Del'd. 7.98
33N1624—V-neck cardigan. Del'd. 9.98



BOTANY WOOL AND NYLON BLEND

Long Sleeve Pullover **5.98** Sleeveless Pullover **3.98**

Quality Kingsway sweaters of 85% Australian Botany wool and 15% nylon. This blend promises snug warmth with long wear. Classic V-neckline with knitted-on rib-knit cuffs and waistband. In popular long sleeve or sleeveless styles. Featuring the season's most-wanted colors. Please state color number, color and correct size. 70(Red), 08(Charcoal), 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44).
33N1231—Long sleeve pullover. Del'd. . . 5.98
33N1414—Sleeveless pullover. Del'd. . . . 3.98



LOW-PRICED "NUBBY" ORLON

Long Sleeve Pullover **5.98** Sleeveless Pullover **4.98**

Economical . . . warm . . . smart looking is this low-priced Orlon sweater in the popular "nubby" V-neck style. Feels like expensive cashmere. Easy to wash, won't shrink or stretch. Knitted-on rib-knit cuffs and waistband. Your choice of three colors. Order early and avoid disappointment. Please state color number. 08(Charcoal), 79(Powder Blue), 02(Light Grey).

Small (34-36), Medium (38-40), Large (42-44).
33N1247—Long sleeve pullover. Del'd. . . 5.98
33N1419—Sleeveless pullover. Del'd. . . . 4.98



LAMBSWOOL OR HIGH-BULK ORLON

Choose from the Two Most-Wanted Fabrics **9.98**

Take your pick—Orlon or lambswool cardigan. Made with knitted-on rib-knit cuffs, waistband; 2 inset pockets. 08(Charcoal), 79(Powder Blue), 48(Wine), 38(Beige). Even chest sizes 36-44".

High-bulk Orlon cardigan. Extra soft and warm. 33N1618—Price, delivered. 9.98

Lambswool cardigan. A blend of 65% lambswool, 20% Geelong lambswool, 15% wear-defying nylon. 33N1614—Price, delivered. 9.98



MULTICOLOR "NUBBY" LAMBSWOOL

Long Sleeve Pullover **7.98** Matching Socks **1.50**

V-neck long sleeve style of 65% lambswool, 20% Geelong (finest quality lambswool) and 15% nylon for extra strength. Knitted-on rib-knit cuffs, waistband. State color number. 70(Red), 08(Charcoal), 79(Powder Blue), 97(Peacock). Small (34-36), Medium (38-40), Large (42-44). 33N1234—Price, delivered. 7.98

Matching nubby lambswool socks. Ankle length, elastic tops. Nylon-reinforced. Colors as above. 33N5069—Sizes 10½, 11, 11½. Pair. . . . 1.50



AUSTRALIAN BOTANY WOOL

The Best Value We Know of at This Price **4.98**

Our lowest price long sleeve pullover of 100% Australian Botany wool famous for warmth and quality. Knitted from soft fleecy wool yarns in a smart jersey stitch. Knitted-on rib cuffs and waistband. Easy-fitting style with strongly taped shoulders. State color number, color and size. 88(Navy), 20(Mint), 48(Wine), 01(Grey), 38(Beige), 79(Powder Blue).

Small (34-36), Medium (38-40), Large (42-44). 33N1229—Price, delivered. 4.98



A SENSATIONAL VALUE IN

High-bulk Orlon

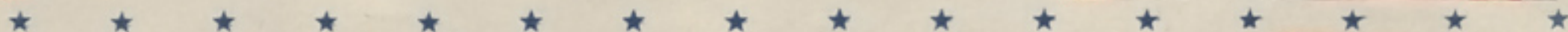
Lowest Price We Know of for This Quality **6.88**

Cashmere-soft high-bulk Orlon pullover reduced for Christmas giving, was 7.98 in Fall Book. Today's modern miracle of easy care, long wear, lightweight comfort. Washes easily, won't shrink or stretch. Knitted-on cuffs, waistband. Chest: S(34-36); M(38-40); L(42-44). State color no. 48(Wine), 70(Red), 38(Beige), 88(Navy), 57(Cognac), 20(Mint Green), 01(Grey), 00(White), 79(Powder Blue). 33N1224—Price, delivered..... 6.88

STRETCH ORLON SOCKS TO MATCH

9 Match-Mate Colors **1.50** pair

New! Ankle length socks of Orlon with stretch nylon—fit all sizes 10 to 14. Semi-broque weight. Colorfast, shrinkproof and extra long wearing. Colors as above pullovers; state color number. 33N5134—Pair, delivered..... 1.50



TURTLE-NECK PULLOVER

Long-Wearing Orlon—**7.98**
Warmth without Weight

Orlon turtleneck pullover—looks and feels like expensive cashmere. Gives you warmth without weight. Will not shrink or stretch, retains shape without blocking. Washes easily and dries quickly. 100% mothproof. Styled with long sleeves, knitted-on cuffs and waistband. Please state correct size and color number.

Small(34-36); Medium(38-40) or Large(42-44). 00(White), 79(Powder Blue), 48(Wine), 88(Navy). 33N1242—Price, delivered..... 7.98



LUXURIOUS LAMBSWOOL

Easily Washable—It **7.98**
Keeps Its Fit Always

Lambswool pullover—incredibly soft, lightweight and full bodied. A blend of 65% lambswool, 20% Geelong lambswool, 15% nylon, combines comfort with durability. Knitted-on cuffs and waistband. Easily washable and keeps its fine fit always. Please order color by number.

Small(34-36), Medium(38-40), or Large(42-44). 08(Charcoal), 38(Beige), 20(Mint), 79(Powder Blue), 02(Light Grey) or 48(Wine). 33N1244—Price, delivered..... 7.98



NEW STYLE CARDIGAN

Smart Two-Tone Style **7.98**
in Soft, Warm Orlon

Fresh design, styling and colors in this new cardigan. Fashionable deep V-front trimly buttoned half way down. Of 100% Orlon—washes easily and dries quickly. Contrasting wool trim on waistband, pockets, cuffs and front panel. Full sleeves for easy fit. An ideal Christmas gift. State size and order color by number.

Small(34-36), Medium(38-40) or Large(42-44). 70(Red/Black) or 09(Black/Red). 33N1627—Each, delivered..... 7.98



OUR FINEST BOTANY WOOL RIB-KNIT SWEATER COATS

100% Pure Botany Wool 7.98
cardigan-soft, warm, durable. Button-front; V-neck. Two slash pockets; knitted-on rib-knit cuffs and waistband. The ideal gift for that man on your list. Please state color number: 68(Cherry Wine); 88(Navy); 04(Grey Mix). Even chest sizes 36 to 44".
33N1601—Price, del'd... 7.98

A Neat Check Design is 8.98
featured on this smart 2-tone cardigan of 100% pure Botany wool. Strongly constructed with military-style collar, 2 slash pockets, knitted-on rib-knit cuffs and waist, zipper front. Even chest sizes 36-44". State color number: 38(Beige/Brown); 48(Wine/White).
33N2011—Price, del'd... 8.98

Soft, Warm Cardigan 8.98
of 100% pure Botany wool in smart, plain shades. A gift built for long, carefree wear. With military collar, zipper front, knitted-on rib-knit cuffs and waistband, 2 slash pockets. Even chest sizes 36 to 44". 68(Cherry Wine); 88(Navy); 04(Grey Mix).
33N2002—Price, del'd... 8.98

BASKET-WEAVE BOTANY WOOL

Long-Sleeve Cardigan 7.98 Button-Front Vest 5.98

This Christmas give him one of these handsome sweaters smartly tailored of 100% pure Botany wool. Featuring popular inset basket weave with panel design. Knitted-on rib-knit waistband and cuffs, button front, two inset pockets. Even chest sizes 36, 38, 40, 42, 44". Please state color number: 93(Aqua Green); 79(Powder Blue); 38(Beige); 01(Grey).

Long-Sleeve Cardigan. Rib-knit waist, cuffs. 33N1606—Please state size. Del'd... 7.98

Button-Front Vest. Rib-knit waistband. 33N1404—Please state size. Del'd... 5.98



V-Neck Rib-Knit Cardigan 5.98
—knit from the finest wools blended with rayon for the ultimate in warmth and durability. Double thickness collar, cuffs and waistband. V-neck, button-through pockets, reinforced shoulders. 83(Blue Heather); 88(Navy); 48(Wine). Even chest sizes 36-44".
33N1623—Price, del'd... 5.98

Zip-Up Sweater Jacket 5.98
knit in smart 2-tone styling from wool-and-cotton yarns blended together for warmth and strength. Ripple-knit front, 2 slash pockets. Zipper front, military collar. Rib-knit cuffs, waistband, contrasting trim. 48(Wine-Grey); 80(Blue/Grey). Even chest sizes 36 to 44".
33N2003—Price, del'd... 5.98

Zipper-Front Cardigan 6.98
with military collar—a gift any man will appreciate. Knit from the finest wools blended with rayon for durability and warmth. Double-thickness collar, cuffs and waistband. 83(Blue Heather); 88(Navy); 48(Wine). Even chest sizes 36-44".
33N2012—Price, del'd... 6.98



ORLON OR LAMBSWOOL 5.98

Cashmere-Like Feel

Kingsway Slipover has a luxuriously soft Cashmere-like finish, that's bound to please. Orlon slipover is soft, warm and lightweight. Won't shrink or stretch. 79(Powder Blue); 08(Charcoal); 88(Navy); 38(Beige); 70(Red).

33N1409—Small, Medium, Large. Del. 5.98

Lambswool slipover—a soft warm blend of 85% lambswool and 15% nylon. 20(Mint); 08(Charcoal); 79(Powder Blue); 38(Beige); 48(Wine). 33N1410—Small, Medium, Large. Del. 5.98



Warm Botany Wool

Kingsway sleeveless pullover. Knitted from Botany wool famous for warmth and long wear. Trim cable-like design. Knitted-on rib-knit waist for snug fit. Sm. (34-36); Med. (38-40); Lge. (42-44)". 48(Wine); 79(Powder) or 01(Grey).
33N1413—Del'd... 3.98



Australian Botany Wool Turtle-Neck Pullover

The warmest solution to your gift problems... extra comfort and protection for depth of winter weather. Distinctive 6.98
turtleneck pullover of 100% pure Australian Botany wool, knit in a popular, authentic cable-stitch. Long sleeves for added warmth. Well-tailored with cosy-fitting knitted-on rib-knit cuffs and waistband. Neat single-roll collar. Your choice of 6 rich colors (please state color number on your order): 00(White); 88(Navy); 79(Powder Blue); 48(Wine); 30(Yellow); 01(Grey). Small (34-36); Medium (38-40); Large (42-44)".
33N1208—Price, delivered... 6.98



A

BOMBER JACKET
Ultra-Warm, Soft
Shearling Lining
Mouton Collar
29.95
Leather Collar
28.95



B Italian Collar **17.98**



C Nylon Fleece Reversible **14.98**



D

DRY-CLEANABLE SUEDE
Quilt-Lined Rayon-Lined
23.98 **19.95**



E

Washable Suede
Nylon-Fleece
Body Lining
27.98



F Top-Grade Steerhide **19.95**



G Italian Collar Rayon Fibrene **13.98**

Gift jackets TO MAKE HIS CHRISTMAS COMPLETE

A Ultra-Warm Body Lining of heat-retaining shearling sheepskin ensures complete comfort, even in the coldest temperatures. Balance of lining is warm wool quilted to rayon—guaranteed for 2 seasons' wear. Bomber jacket is of supple scuff-resistant steerhide. Mouton fur collar (dyed, processed lamb). "Lightning" zipper-front, zipper chest pocket. 2 slash lower pockets. Leather-backed front belt with brass buckle. Domed cuffs. 09(Black) only. Even chest sizes 36 to 46".

41N3021—Price, delivered..... **29.95**

As above, but with leather collar.

41N3040—Color, sizes as above... **28.95**

B New Suede Windbreaker with Italian-style collar. All fine matched New Zealand sheepskins. Wool-knit cuffs and waistband. 2 contrasting color slash pockets. Rayon-lined. 70(Red) with Black trim... or 09(Black) with Red trim. 41N3068—Even chest sizes 36-46". **17.98**

C New Nylon Fleece Reversible. Nylon fleece reverses to rayon fibrene—gives you two jackets for the price of one! Nylon side has 2 slash pockets; fibrene side has 2 patch pockets. Regular collar; button cuffs. All-round elastic waist. "Lightning" zipper front. Dry-cleanable. 09(Charcoal Black reversing to Scarlet). 41N4234—Even chest sizes 36-46". **14.98**

D Dry-Cleanable Suede Club Jacket with wool-quilted-to-rayon lining for snug warmth. Quilon-treated water-repellent suede resists water-spotting and non-oily stains. Stays soft and fresh. All top-grade, well-matched New Zealand sheepskins. "Lightning" zipper front and breast pocket. Has two slash pockets. Wool knit collar, cuffs and waistband. State color no. 50(Brown) . . or 80(Blue). 41N3057—Even chest sizes 36-46" **23.98**

As above, but with rayon lining. 41N3001—Colors, sizes as above.. **19.95**

E Washable and Dry-Cleanable Suede Windbreaker will save you dollars on cleaning bills—you can wash it yourself. Quilon-treated suede resists non-oily stains. All top-grade matched New Zealand sheepskins. Ultrawarm nylon-fleece body lining and fast-drying Estron quilt sleeves. "Lightning" zipper front; top zipper pocket. Wool-knit collar, cuffs, waist. 50(Brown) . . or 80(Blue). 41N3058—Even chest sizes 36-46". Del'd..... **27.98**

F Steerhide Leather Windbreaker. Supple top-grade leather is tough, scuff-resistant. Elastic-shirred back waist. Rayon lining. "Lightning" zipper front. 2 slash pockets; domed cuffs. State size, color number on order. 53(Tan) . . or 09(Black). Even chest sizes 36 to 46". 41N3027—Price, delivered..... **19.95**

G New Rayon Fibrene Windbreaker has Italian-style collar, is smartly-styled with "Lightning" zipper front and elastic shirred back waist. Gold color rayon-fleece body lining and regular quilt-lined sleeves, to give good protection against cold winds. Button cuffs. Choose 80(Blue) . . or 08(Charcoal). Even chest sizes 36-46". 41N4233—Price, delivered..... **13.98**

PLEASE STATE CHEST SIZE, COLOR AND COLOR NUMBER WHEN ORDERING.

ER SIMPSON'S-SEARS . . 153

A
Shearling
lined
29.99

C
Self Collar
9.98
Fur Collar
12.98

D
Nylon
Cotton
14.98

E
Jump
Coat
14.98

Give him a coat TO REMEMBER YOU BY

A B Shearling-Lined Nylogab station wagon coats. Nylogab (85% rayon, 15% nylon both ways) is water-repellent, windproof, wear-resistant. Sheepskin shearling lining—22" long—gives luxurious warmth. Balance of coat has wool-quilted-to-rayon lining. Mouton fur collar (dyed, processed lamb). 04(Med. Grey), 08(Char. Grey). Even chest sizes 36 to 46".

(A) In car coat length (38-39").
45N115KT—3.00 down. Del. . . 29.99
(B) In overcoat length (46-47").
45N105KT—4.00 down. Del. . . 36.99

C Showerproof Nylogab walking coat with warmth-without-weight Insul-Paca lining. Tightly woven Nylogab shell (85% rayon, 15% nylon both ways) defies wear. Elastic-shirred waist inserts. Front 1/2-belt; 2 slash pockets; "Lightning" zipper front. 08(Charcoal) . . . or 80(Blue). Even chest sizes 36-46".
41N4838—Price, delivered . . . 9.98

As above with mouton fur collar.
41N4839—Price, delivered . . . 12.98

D New Nylon-and-Cotton Clicker Coat has knit collar, wristlets and pocket welts, 2 slash pockets. 3 locking buckle fastener front, inside 15" "Lightning" zipper. Wool-quilted-to-rayon lining. 34" length. 08(Charcoal/Med. Grey knit) or 46(Fawn/Black knit).
41N4860—Even chest 36-46". 14.98

E Our Latest All-Wool Jump Coat offers you complete freedom of movement. Action-sleeves make this coat ideal for outdoor chores and sports. Velour-finished wool gives good wear, warmth. Wool-knit roll collar, cuffs. Rayon lining. Slash pockets. 2 back-waist tucks. 70(Red/Black trim) or 89(Blue Grey/Black trim).
41N2093—Even chest 34-44". 14.98

F Keep Him Warm This Winter with our very latest all-wool fleece suburban coat. Front has 3 fashionable square leather buttons with stay buttons. Firm full-bodied fleece has soft "hand", is long-wearing and warm. Coat has 2 patch pockets with flaps; flap ticket pocket. Striped Ivy League Insul-Paca lining gives warmth without weight. 2-button sleeve straps. 04(Medium Grey) or 08(Charcoal). State color number.
41N2012—Even chest 36-46". 19.98

New Ivy League Slacks of imported cotton corduroy he'll be proud of. Self-supporting waist with elastic insert, 1/2-belt in back. Zipper fly. 100% washable. 01(Flannel-tone Grey) or 50(Flannel-tone Brown).
Even waist sizes 28 to 36".
45N3118—Inseam 28-34". . . 11.95

Ivy League Corduroy Cap to match trousers. Same colors. Strap, buckle.
33N4816-6 7/8, 7, 7 1/8, 7 1/4, 7 3/8. 2.98

F
Suburban
19.98
Trousers
11.95
Cap
2.98



Kingsway . . .
EVERY MAN'S CHOICE

A Nub-Splashed Storm Coat packs snug warmth all winter long. Full-bodied wool coating is "alive" with colorful nubs. 4-way zippered hood has ultra-warm Orion lining. Body and sleeves have famous Insul-Paca lining. Clasp fastener front with inside zipper closure. About 37" long. 09(Charcoal Black). Even chest sizes 36 to 46".
41N2098—2.00 down. Del. 19.98

B 24-Oz. Wool Frieze Storm Coat. Orion-lined 4-way zippered hood. Wool-quilted-to-rayon lining in body, sleeves. Buckle front with hidden zipper closure. 88(Navy). Even chest sizes 36 to 46".
41N2076—Price, del'd.... 13.95

C All-Wool Fleece Suburban Coat at a price that's hard to beat. Fully lined with warmth-without-weight Insul-Paca lining. Leather button front, flap patch pockets and ticket pocket. Neatly padded shoulders. About 34" long. Sleeve tabs. 04(Medium Grey), 08(Charcoal), 54(Camel). Even chest sizes 36-46".
41N2004—Price, del'd.... 14.98

D Nub-Splashed Suburban Coat—tops in style, warmth. Full-bodied wool coat gives good wear. Warmth-without-weight Insul-Paca lining. Leather button front, patch flap pockets, 1-button sleeve tabs. 09(Charcoal Black). Even chest sizes 36 to 46".
41N2007—34" length. Del'd.. 14.98

E New Polished-Cotton Suburban Coat. Lustrous polished cotton is tightly woven to give long wear and make the coat water-repellent. Wool quilted to plaid rayon lining. Leather button front, 2 flap patch pockets, flap ticket pocket. Neatly padded shoulders. State color number. 53(Tan) or 08(Charcoal). Even chest sizes 36 to 46".
41N4861—Price, del'd..... 18.95

F Full-Bodied All-Wool Drawn Fleece suburban—a coat he'll treasure for years. Rayon deep-pile body lining gives luxurious warmth, balance has wool-quilted-to-rayon lining. Leather button front, flap pockets, ticket pocket. Back vent, 2-button sleeve tabs. 04(Medium Grey), 08(Charcoal Grey). Even chest sizes 36 to 46".
41N2015—2.00 down. Cash.. 24.98

HOW TO MEASURE FOR OUTERWEAR

Have someone else measure your chest over shirt. Have him stand behind you. Keep tape well up under arms, over shoulder blades—don't let tape slip below blades. All garments except (F) on Page 154 are sized to be worn over suits. If not to be worn this way order 1 size smaller.

F
24.98

A

Sport Shirt

3.75

Slacks

7.99

Set

9.99

**B**

Sport Coat

34.50

Flannel Slacks

16.99

Set

47.47

**C**

Sport Coat

29.95

Flannel Slacks

16.99

Set

43.90



Detachable Hood

2.35

DEurope's Famous
All-Wool
Lodenfrey Coat

45.00

E

Nylolam-21

1-Year

Guarantee

9.49

**F**

Nylolam-21

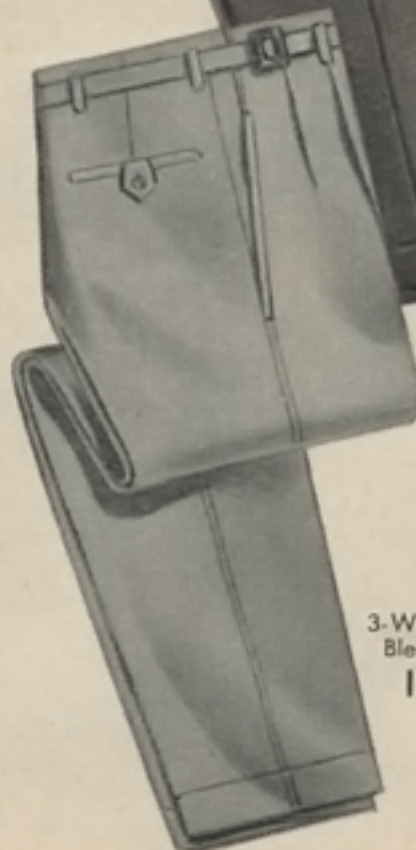
1-Year

Guarantee

9.49

**G**3-Way Miracle
Blend Slacks

12.99

**H**Wool Blend
Strides

11.99

Terylene-and-
Wool Slacks
17.99

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

A Washable Sport Shirt of Dutch cotton flannel in woven tartans. Evaset processed (max. shrinkage 1%). Round-point collar. 01(Dress Stewart) or 03(Dress Gordon). S(14-14½), M(15-15½), L(16-16½). 45N3088—Price, delivered. 3.75

Washable Shrink-Resistant Slacks of 50% Acrilan and 50% acetate flannel. Wash—drip dry—iron lightly—wear! Sanforized trim, pockets. Self-belt. 04(Med. Grey), 56(Med. Brown), 84(Med. Blue). Even waist sizes 30-42".

45N3061—Inseam 28 to 34". 7.99

Save 1.49 and buy shirt'n'slack set. 45N3085—Set, delivered. 9.99

B All-Wool Harris Tweed Sport Coat, hand-loomed by Scottish craftsmen; renowned for durability. Leather buttons. Back vent. ¾ rayon lining. 46(Fawn) or 89(Blue-Grey). Short, Reg. or Tall (see measuring chart, Fall Book, P. 285). 45N288—Chest sizes 35-46". 34.50

Better Quality English Flannels. 100% wool worsted flannel drapes well, resists creases. Self belt, Snugtex waistband. 5 pockets. 04(Med. Grey), 08(Charcoal), 86(Dk. Blue) or 59(Dk. Brown). Even waist 30-40". 45N3024—Inseam 28 to 34". 16.99

Save 4.02. Buy coat and slack set. 45N289—Price, delivered. 47.47

C MacTavish Tweed Sport Coat of 100% pure wool, loomed in Scotland. Hymo interlining. 89(Blue-Grey), 04(Med. Grey) or 56(Med. Brown). Short, Reg. or Tall (see measuring chart, Fall Book, P. 285). 45N290—Chest sizes 35-46". 29.95

English Flannels—see (B) 45N3024.

Save 3.04. Buy coat and slack set. 45N291—Price, delivered. 43.90

D It's Here! The finest suburban coat we've ever sold! All-wool loden cloth suburban, made in Bavaria by Lodenfrey, the famous coat-makers of Europe, is extremely long-wearing. Tightly woven cloth defies wind, rain, snow, due to natural oils in the wool. Gives luxurious warmth. Leather-button front; 2 side vents; 2 outside slash pockets and 2 inside button-tab pockets. Self-lined. Coat is sized to be worn over suit coat—if no jacket worn underneath order size smaller. 04(Med. Grey), 50(Brown). 45N134—Even chest 36-46". 45.00

Hood for above, in matching colors. 45N136—With tie cord. 2.35

50% Terylene-50% Wool Trousers combine warmth, feel, superb draping with Terylene's miracle properties. Wash, drip dry, wear wrinkle-free—little or no ironing. Mitin moth-proof. 100% nylon trim, pocketing. 4 pockets; zip fly; no belt. 04(Med. Grey), 59(Dk. Brown), 08(Charcoal Grey) or 86(Deep Blue). Even waist sizes 30 to 44".

45N3112—Inseam 28 to 34". 17.99

E Nyloflan-21 Slacks—guaranteed 1 year's wear! 45% viscose, 34% acetate, 21% nylon (both ways), in a 15-oz. flannel. Silicone-treated to repel water, non-oily spots. Self belt. 08(Charcoal Grey), 04(Med. Grey), 84(Med. Blue) or 56(Med. Brown). Even waist 28-42". 45N3099—Inseam 28 to 34". 9.49

F Nylogab-21. 3 times the wear of equal weight rayon gab. Silicone-treated for water-repellency, wrinkle-resistance. 45% viscose, 34% acetate, 21% nylon (both ways). Self belt. 1-year's wear guarantee. 50(Deep Brown), 86(Skipper Blue), 04(Med. Grey) or 08(Charcoal Grey). Even waist sizes 28-42".

45N3000—Inseam 28 to 34". 9.49

G 3-Way Miracle Slacks—50% viscose, 25% Orlon and 25% Arnel in a 14-oz. flannel. Wash, drip-dry, wear—need little ironing. Retains press. Self belt. 04(Med. Grey), 08(Charcoal Grey) or 56(Med. Brown). Even waist sizes 30-44".

45N3105—Inseam 28 to 34". 12.99

H Young Men's 'High-Style' Strides. 60% wool-40% rayon gabardine. 24" knee tapers to 16" cuff. Self belt. 09(Black), 80(Blue), 04(Med. Grey), 08(Charcoal Grey), 50(Brown). Even waist 28-36". 45N3008—Inseam 28 to 34". 11.99



1
OUR FINEST ROMEO
Quality Slippers
D or EE Width
6.95

2
SUPERB COMFORT
Shearling Lining
Shearling Collars
6.95

3
Indoor-Outdoor
Comfort
4.98

4
Classic Style
Slippers
4.98

Comfortable leisure-time favorites



5
NEW STYLING
In the Casual
Continental Manner
4.98

6
FINE QUALITY
Shearling Collars
Wool Pile Lining
3.98

1 For That Extra-Special Man on your list. Give our top quality Romeo—comfort for his slippared hours. Selected fine quality leather uppers with soft leather quarter linings. Smooth leather insoles. Flexible bend leather outsoles, rubber heels. 50(Brown). D(medium) or EE (extra wide). Sizes 6, 7, 8, 9, 10, 11. 67N4001—Pair, del'd. 6.95

2 Give Him Ankle-Deep Comfort in this finest quality molded leather slipper. A popular style season after season. Completely shearling lined for heel-to-toe softness and warmth. Shearling cuffs for an added touch of richness. Molded flexible leather soles, rubber heels. 52(Burgundy). Sizes 6, 7, 8, 9, 10, 11, 12. 67N4220—Pair, del'd. 6.95

3 Gored Indoor-Outdoor Slipper just like his favorite loafers. Lightweight and easy fitting of smooth side leather. Smartly laced vamp. Snug-fitting elastic gores. Flexible composition soles and heels. A practical gift. E(medium wide) width. State color number; 09(Black), 50(Brown) or 05(Smoke Grey). Sizes 6, 7, 8, 9, 10, 11, 12. 67N4300—Pair, del'd. 4.98

4 Assure Him of Your Best Wishes with this classic opera slipper. You won't find a better foot companion for his pipe and easy chair hours. Smooth side leather uppers with snug-fitting elastic gores. Flexible composition soles and rubber heels. 50(Brown). D(medium) width. Sizes 6, 7, 8, 9, 10, 11, 12. 67N4115—Pair, del'd. 4.98

5 The Latest in smart, fashionable comfort. Opera style makes it easy to slip on and off. Smooth side leather uppers have smart shantung vamp inserts—a new style trend in slippared comfort. Soft, flexible foam rubber soles and heels. 50(Brown). Sizes 6, 7, 8, 9, 10, 11. 67N4105—Pair, del'd. 4.98

6 Warm as a Christmas Greeting. Shearling cuff slippers give him fireside warmth—anywhere in the house. A lightweight, comfortable style of soft, flexible side leather. Cosy wool pile lining. Springy foam crepe soles and heels cushion his every step. 50(Brown). Sizes 6, 7, 8, 9, 10, 11, 12. 67N4201—Pair, del'd. 3.98



Put comfort at his feet this Christmas

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



[1] Gored Romeos for Easy-Chair Hours. Smooth side leather uppers with kip leather quarter lining. Foam-cushioned insoles. Flexible leather soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11, 12. D or EE width. 67N4020-50(Brown). Pair, del'd... 5.95

[2] Shearling Cuff Moccasin-Style leather slippers. Cozy wool pile lining. 67N4200—Men's 6 to 11. 50(Brown). 2.98
67N4451—Boys' 1 to 5. 50(Brown)... 2.89

[3] A Gift Designed for Casual Comfort—Romeos in choice of slide fastener or elastic gore. Soft kid leather uppers, composition soles, rubber heels. E (medium wide) width. Sizes 6, 7, 8, 9, 10, 11, 12. 67N4030—Elastic gore. 50(Brown)... 4.98
67N4031—Zipper type. 50(Brown)... 4.98

[4] Warmly Lined Opera Slippers for his year-round comfort. Smooth leather uppers flex with each step. Flexible leather soles. Sizes 6, 7, 8, 9, 10, 11. 67N4230—50(Brown). Pair, del'd... 4.98

[5] Shearling Collar Slippers. Soft leather uppers mold to the foot. Moccasin-stitched vamp. Leather soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11. 67N4202—50(Brown). Pair del'd... 4.98

[6] Men's Comfortable Gored Slippers. Smart corduroy uppers. Light foam rubber outsoles and heels. Full sizes 6 to 11. 67N4400-00(Plaid-black-and-green). 2.95

[7] For Hearthside Warmth—blanket wool slippers. Flexible foam rubber soles. Men's sizes 6, 7, 8, 9, 10, 11. 67N4410-00(Plaid mixture). Pair... 2.98

[8] From Toe Tip to Ankle Top you'll feel the glowing warmth of these fine quality blanket wool slippers. Flexible foam rubber soles and heels. 00(Plaid). 67N4420—Men's full sizes 6 to 12... 3.98

[9] New—Men's Soft-Sole Opera Slippers. Comfortable side leather uppers. Padded leather outsoles and heels. Sizes 6, 7, 8, 9, 10, 11. 67N4150—Delivered. 48(Wine)... 3.98

[10] Reduced from 5.45—Classic opera slippers. Smooth leather uppers, leather quarter linings. Flexible soles, rubber heels. Sizes 6, 7, 8, 9, 10, 11, 12. 67N4130—D or EE width. 50(Brown). 4.98

[11] Smart Gored Slippers of soft leather with sporty plaid lining. Padded leather soles and heels. Please state size. Sizes 6, 7, 8, 9, 10, 11. 67N4155-53(Tan). Pair, del'd... 4.98

[12] The "Hunter". Designed to be worn outdoors as a casual or indoors as a slipper. Hand-sewn true moccasin of selected leather. Smart plaid lining. 50(Brown) or 03(Trail Smoke). Sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. 67N4350—D(Medium) width... 5.98

[13] Shearling-Lined True Moccasin for complete flexibility and warmth. One piece of soft leather completely surrounds the foot. Adjustable lacing. State size. 50(Brown). 67N4235—Sizes 6, 7, 8, 9, 10, 11... 4.98

[14] "Big Chief" Cowhide Slippers. Steerhide soles. Foam insoles. Lace adjustment. Men's sizes 6, 7, 8, 9, 10, 11. 67N4303-50(Brown), 18(Natural)... 2.98
Boys' sizes 1, 2, 3, 4, 5. 67N4453-18(Natural) only. Del'd... 2.89

[15] Choice of Zip-Up or Elastic Gore in this comfortable Romeo. Smooth leather uppers. Leather soles and rubber heels. Full sizes 6 to 11. E (medium) width. 67N4022—Elastic gore. 50(Brown)... 3.98
67N4023—Zipper style. 50(Brown)... 3.98
Boys', with elastic gore, composition soles. 67N4455—Sizes 1 to 5. 50(Brown)... 2.98

[16] Molded Leather Slippers with flexible leather soles and rubber heels. Shearling lining, collars. 52(Burgundy). 67N4205—Men's full sizes 6 to 11... 4.98
67N4465—Boys' sizes 1-5. Pair, del'd. 3.98

[17] Cotton Fleece Slippers. Flexible foam rubber soles. Warm and comfortable. Men's sizes 6, 7, 8, 9, 10, 11. 67N4401-00(Plaid). Pair, del'd... 1.98
67N4461—Boys' sizes 1, 2, 3, 4, 5... 1.49

[18] Oil-Tanned Grain Leather Canoe Shoes. Thong lace adjustment around top. Men's sizes 6, 7, 8, 9, 10, 11. 50(Brown). 67N1716—Pair, delivered... 3.98
Boys' sizes 1, 2, 3, 4, 5. 50(Brown). 67N3373—Pair, delivered... 3.45

[19] Built for the Utmost in Comfort—fleece-lined grain leather canoe shoes. Long-wearing composition soles. State size. Men's sizes 6, 7, 8, 9, 10, 11. 67N1720-50(Brown). Pair, del'd... 3.98
Boys' sizes 1, 2, 3, 4, 5. 67N3375-50(Brown). Pair, del'd... 3.45

Christmas special

STURDY OVERBOOTS



- Non-slip treaded rubber soles
- Shearling cuffs, fleece lining

5.98

For warmth and protection in the coldest weather, give the man on your list these pull-on rubber overshoes. Adjustable straps and buckle for snug fit. Inside shearling cuffs. Heavy fleece lining. Full sizes 6 to 12. 09(Black), 50(Brown). 76N8101—Pair, delivered... 5.98

Black or Brown



Better Quality

[F] Men's wrap-around rubber overshoe featuring extra-heavy warm wool fleece lining. Inside shearling cuffs. Extra reinforcing at points of strain. Non-slip treaded rubber soles and heels. 50(Brown). Full sizes 6 to 12. 76N8108—Del'd. 7.98

Finest Quality

[G] Zip-on rubber boots with cozy zeroproof deep pile lining. Concealed front slide fasteners, steel shanks for extra support and walking comfort. Non-slip soles. Worn without shoes. 50(Brown). Full sizes 6 to 12. 76N8059—Del'd. 9.98



NYLON LIGHTWEIGHTS

[H] Light, Yet Warm one-buckle nylon overshoes. Cozy fleece lining. Non-slip rubber soles. Men's sizes 6, 7, 8, 9, 10, 11, 12. 76N8151-09(Black). Pair, delivered... 4.50

[J] For the Man on Your List—lightweight nylon dress overshoes. Front slide fasteners, warm fleece lining. Treaded rubber soles and heels. 76N8150-09(Black). All sizes 6 to 12... 5.98



WEARMASTER SPECIALS

[K] First Quality Rubber Overshoes. Red fleece lining for winter warmth. Easy-on-off slide fasteners. Corrugated rubber soles. 76N8124—Full sizes 6 to 12. 09(Black)... 5.75

[L] Men's 4-Buckle Overshoes. First quality black rubber uppers, red fleece lining, full bellows tongues, anti-skid soles and heels. 76N8120—Full sizes 6 to 13. 09(Black)... 5.98



QUALITY FLYING BOOTS

Completely Shearling Lined

- Durable leather uppers built for long wear
- Easy-on-off self-locking slide fasteners
- Heavy gum rubber bottoms, corrugated soles

F Better Quality Flying Boots. Sturdy split leather uppers with firm, self-locking front slide fasteners. Completely lined with thick genuine shearling. Sturdy rubber bottoms. Worn over the shoes. Please state color number.

09(Black) or 50(Brown).
Full sizes 6 to 12.
76N8081—Del'd. 11.95

G Best Quality Flying Boots. Robson's pliable "Sno-Pruf" oil-tanned full grain leather uppers, two slide fasteners. Fully lined with 1/2-inch thick genuine shearling. Sturdy gum rubber bottoms. Worn over the shoes.

50(Brown).
Full sizes 6 to 12.
76N8080—Del'd. 13.50

H "Cold-Bar". Our best rubber overshoes. Sealed wool insulation plus blanket fleece lining throughout. Inside shearling cuffs (help keep snow out). Full gusset opening with adjustable top straps. Non-slip rubber soles.

50(Brown).
Full sizes 6 to 12.
76N8113—Del'd. 8.98

J "Warmfoot" lightweight insulated rubber boots for sub-zero cold. Cellular foam insulation keeps the feet warm from well above the ankles to toes. Full bellows tongues, built-in felt mid-soles. Corrugated non-slip soles, heels.

29(Olive Drab).
Full sizes 6 to 12.
76N8050—Del'd. 13.95

K "Thermo-Pac" insulated boots seal in body warmth, keep out icy cold. Sturdy rubber uppers with full bellows tongues. Removable felt insoles plus built-in felt midsoles for extra comfort. Corrugated rubber soles and heels.

50(Brown).
Full sizes 6 to 12.
76N8051—Del'd. 11.95

1. Sealed insulation surrounds the feet and ankles.
2. Felt midsole sealed between insole and outsole



Cold weather friends

SHEARLING-LINED LEATHER BOOTS

Warm Foot Comfort
Even in Zero Cold

- Oiled grain leather uppers
- "Lightning" slide fasteners
- Lug or Panco rubber soles

ORDER EARLY

13.95
Pair

L Sturdy Leather Winter Boots. Fully lined with soft, genuine shearling lamb's wool. Convenient double "Lightning" slide fasteners. Non-slip Panco composition soles. 50(Brown). Full and half sizes 6 to 11 and 12.
67N1575—Pair, del'd. 13.95

M As Item (L) only single "Lightning" slide fastener, snow and ice-gripping Red lug rubber soles, heels.
67N1571—50(Brown). Del'd. 13.95



Wool-and-Rayon Lined

Pull-on style boots with warm wool-and-rayon lining. Adjustable top straps. Full gusset opening. Removable sponge cushion insoles for extra comfort. Corrugated rubber soles and heels.

50(Brown).
Sizes 6, 7, 8, 9, 10, 11, 12.
76N8056—Pair, del'd. 9.50

"Bar-Flex" Leathertops

Full-grain oil-tanned leather one-piece tops with inside heel protectors. "Bar-Flex" arch-supporting crepe-like rubber soles.

Sizes 6, 7, 8, 9, 10, 11, 12.
76N8043—50(Brown). 13.50
As above only with hard rubber safety box toes (not shown).
76N8046—50(Brown). 15.50



SAVE 9.24 J. C. Higgins Model 60 De Luxe Auto-loading Shotgun with Cleaning Kit and Vinyl Gun Case

Shotgun.....	119.95
Cleaning Kit.....	3.29
Gun Case.....	5.95

TOTAL VALUE.....129.19

YOU PAY ONLY

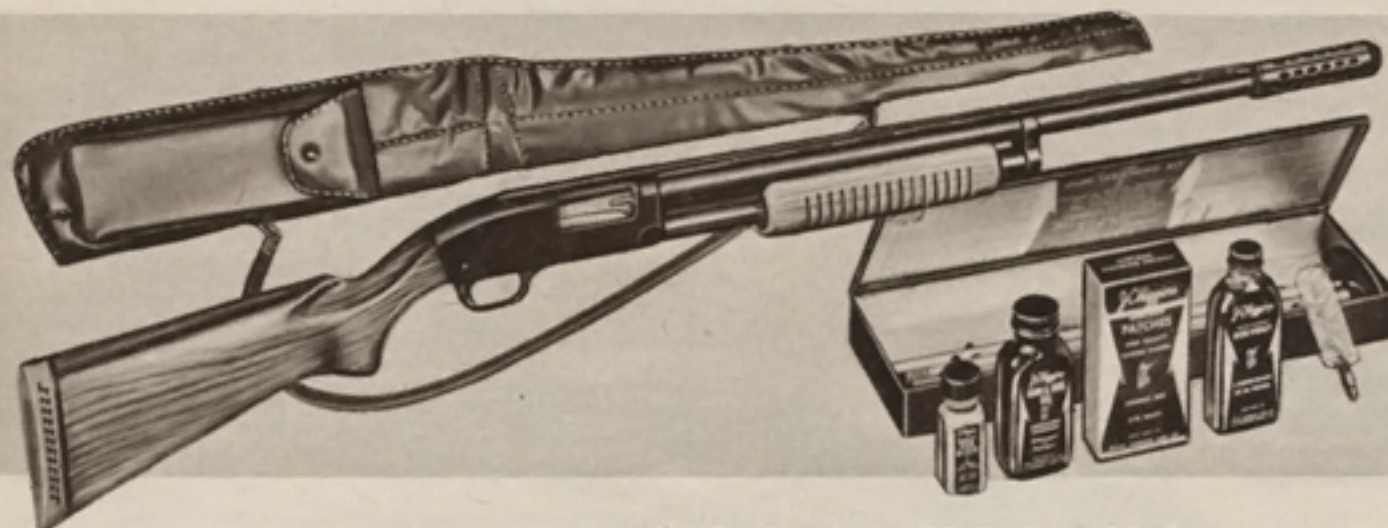
119.95 12.00 Down
cash 9.00 Monthly

A value-packed combination of the first gas-operated auto-loading shotgun in Canada plus the complete cleaning kit and gun case at no extra cost. Check these features and see why J. C. Higgins is unsurpassed in value.

The Secret is the Power Piston. It ejects, cocks and loads automatically... you just squeeze the trigger. Its action is so fast that you can fire 6 shots in 1 second... yet its design is so simple that it brings the price below many pump-action shotguns. Ventilated rib gives fast, split-second shooting.

Variable type choke control... you get 6 finger-tip twist choke positions... eliminates changing tubes. So versatile that it covers all shooting ranges... long, medium and short. So comfortable... it reduces recoil by 34% over other uncompensated automatic models.

Barrel and Receiver are permanently interlocked for accuracy. Non-recoil barrel and chamber. 12-gauge, 26 1/4" barrel; overall length 46 1/4".
6N281LG—Combination offer. Del. 119.95
6N608—Gun case only. Del'd..... 5.95
6N688—Cleaning kit only. Del'd..... 3.29



SAVE 9.24 J. C. Higgins Model 20 De Luxe 12-Gauge Shotgun with Cleaning Kit and Gun Case

Shotgun.....	84.95
Cleaning Kit.....	3.29
Gun Case.....	5.95

TOTAL VALUE.....94.19

YOU PAY ONLY

84.95 8.00 Down
cash 8.00 Monthly

This special Christmas combination offer makes a perfect gift for any sportsman. You not only get "custom" features in the shotgun but you also receive a special vinyl plastic gun case and 12-gauge cleaning kit... both at no extra cost! Compare these features.

Only J. C. Higgins Has Such Speed, ease of handling and all-around shooting ability. Exclusive free-falling, short-stroke action fires 6 shots in 3 1/2 sec... fastest pump action shotgun we tested. Exclusive ventilated rib gives fast, positive, non-glare sighting.

Ideal for split-second first shots and rapid, accurate follow-up shots. Exclusive choke control... changes easily in seconds... you can hunt all game from deer to grouse.

You'll Feel the Perfect Balance and snug, comfortable fit as you snap the De Luxe Model 20 to your shoulder. Genuine, richly grained walnut stock. Rubber recoil pad, initial plate. Barrel length 26 1/4"; overall length 46 1/4".
6N280LG—Combination offer. Del'd. 84.95
6N608—Gun case only. Del'd..... 5.95
6N688—Cleaning kit only. Del'd..... 3.29



SAVE 8.79

Model 29 Autoloader with Case and Cleaning Kit

Model 29 Rifle...	37.95
Cleaning Kit.....	3.29
Gun Case.....	5.50

TOTAL VALUE.. 46.74

YOU PAY ONLY

37.95 4.00 Down
cash 5.00 Monthly

Imagine—you save 8.79 on this special offer: J. C. Higgins Model 29 automatic .22 calibre rifle with plastic gun case and cleaning kit. Streamlined design... rugged construction plus dependability... enjoy it all for only 4.00 down. Tubular magazine holds 17 long rifle cartridges... fires them as quickly as you squeeze the trigger... ideal for small game. Fires long rifle only.

Iron sights; adjustable rear and ramp front. Genuine walnut stock, rubber butt plate. Barrel length 24"; overall length 42". Gun case is made of low temperature vinyl plastic in our own exclusive curved design. Case has special pocket at side to take the cleaning kit.
6N282LG—Combination offer. Del'd. 37.95
6N609—Gun case only. Delivered... 5.50
6N685—Cleaning kit only. Delivered... 3.29

NEW

INSULATED UNDERSUIT

Jacket Only

15.95

Pants Only

15.95

SAVE 1.95

Combination Price

29.95

- Ideal for skaters, skiers, ice-fishermen, cold-storage workers, etc.
- Designed to keep heat in, cold out
- Lightweight... suit weighs only 2 lb.
- Washes easily... dries quickly just overnight
- Moth, vermin-proof



J. C. Higgins cold weather undersuit—the latest development to ensure warm comfort for outdoor sportsmen in the coldest weather conditions. Can be worn as regular underwear... or over ordinary underwear for extra warmth. Suit is made of closely woven, durable Green nylon with snap fastener buttons. It's insulated with 100% virgin Terylene fibre fill. Has knitted wool cuffs on sleeves, legs. S(36-38); M(40-42); L(44-46).
6N8440G—Jacket and pants. State size. 29.95
6N8441—Jacket only. State size. Del'd. 15.95
6N8442—Pants only. State size. Del'd. 15.95



- Gives warmth in zero-cold weather without added weight
- Washes easily
- Vermin and mothproof

9.95
cash

J.C. Higgins INSULATED VEST

Famous J. C. Higgins insulated vest—back again! Now warmer, longer wearing and mothproof... yet at no extra cost. Insulated with 100% virgin Terylene which is warmer than wool... keeps heat in, cold out. The outer shell is of durable, closely woven Green nylon. Lined with Red-and-Black houndstooth flannel. Knitted gussets at side and collar. Special kidney protector in back. Zippers right up to neck. Sizes 36-44.
6N8443—State size. Delivered..... 9.95

Robin Hood JUNIOR ARCHERY SET

5.98



A Cedar Arrows

B Practice Arrows

C Junior Archery Set 4.69

D Juvenile Archery Set 6.69

E Teenage Archery Set 8.98

F Senior Archery Set Fibre Glass Bow 15.95

Robin Hood Junior Archery Set. Here's a real Christmas thrill for any junior archer up to 10 years of age. He'll imagine he's Robin Hood in Sherwood Forest with this exciting outfit. There's a strong pliable 46" hardwood bow, three 20" practice arrows, finger and arm guards, and a 24" target face. There's extra adventure in the jaunty Robin Hood hat complete with feather, and matching quiver to carry the arrows. Complete archery instructions included. Set is gift-packed in attractive carton. (Order an extra set of arrows too—see (B) at right). Don't disappoint that boy on your list... order early to avoid delay.

6N2651L—Price, delivered..... 5.98

A Six Improved Practice Arrows. Feathered Alaskan cedar, metal tips. Size 24, 26 or 28". 6N2660L—State size. Set of 6 del'd..... 2.35

B Practice Arrows. Colored crests, 5/16" shafting, metal tips, self nocks. Size 18, 20, 22". 6N2659L—State size. Set of 6, del'd..... 1.75

C Junior Archery Set for pint-size archers to 10 yrs. 46" hardwood bow, waxed linen bowstring, three 20" arrows, target, quiver, accessories. 6N2653L—Complete set, delivered..... 4.69

D Juvenile Archery Set for children up to 13 years. 52" fibre glass bow, waxed linen bowstring. Three 22" cedar arrows, finger and arm guards, leatherette quiver, target and instructions. 6N2652L—Packed in attractive carton..... 6.69

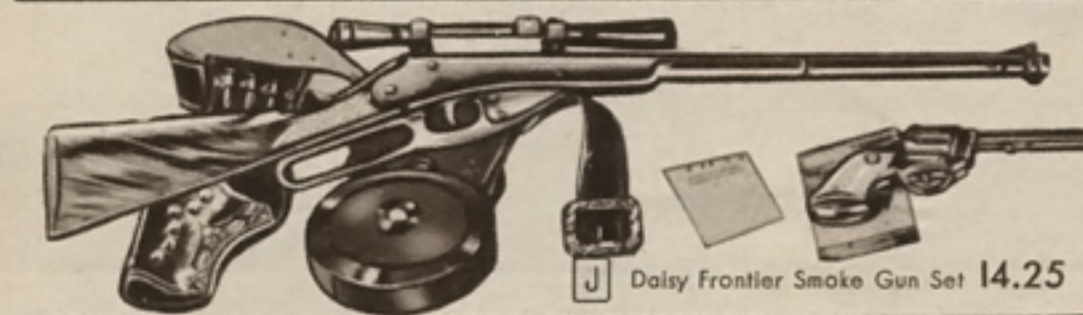
E Teenage Archery Set. 60" hickory bow takes up to 25-lb. pull. Waxed linen bowstring. Leatherette handgrip. Six 24" straight-grained arrows, with parallel points. Leatherette quiver, finger and arm guards. The perfect teenage gift, full of fun and excitement. Complete with instructions. 6N2655L—Packed in big gift carton..... 8.98

F Our Best Quality Senior Archery Set featuring a 60" fibre glass bow—will not warp, pull out of shape, shatter or corrode. 35-lb. pull weight. Simulated leather handgrip. Finest linen bow string, built-in arrow rest. Six 26" cedar arrows, metal points, plastic nocks. Leatherette quiver. Target, finger and arm guards are included in set. 6N2658L—Complete set in carton..... 15.95



G Cactus Kid Rifle Outfit 7.29

H 12 Extra Balls 35c



J Daisy Frontier Smoke Gun Set 14.25



K New Daisy Targeteer Air Pistol, Shoots BB's. 6.70

G Cactus Kid Training Rifle Outfit. Rifle shoots harmless cork balls. Constructed of steel, 32" long, with smart "J. C. Higgins Cactus Kid" design on stock. Set of 12 cork balls, plastic shot horn and sling. 13 1/2" metal target with realistic plastic birds that spin when hit. Gun bangs and smokes when fired if a drop of oil is added to barrel. Soft cork balls are perfectly safe. An ideal gift for the young marksman. Complete set neatly packed in gift carton. Order early to avoid disappointment this Christmas. 6N319L—Price, del'd..... 7.29

H Extra Package of 12 Cork Balls. 6N334—Delivered..... 35c

J Daisy Frontier Scouting Smoke Gun. New Daisy smoke rifle with 2-power magnifying scope. Steel barrel, plastic stock. 3-way holster set of genuine leather, pint-size canteen, leather canteen holder, plus a Hubley cap pistol. An exciting gift any young boy will enjoy. 6N307L—Set, delivered... 14.25

K New Daisy Targeteer Air Pistol. A precision-made 10" BB repeater, very accurate at short range. It's ideal for home target practice. Heavy balanced steel gun has hand-fitting grips, adjustable peep, and open rear sights. Target pad and BB shot included. 6N306 —Cash, delivered.. 6.70



L J. C. Higgins Cactus Carbine Air Rifle 7.49



P Daisy Red Rider Cowboy Outfit with Super Daisy Air Rifle 11.75



R Our Best 37" Pump Action Daisy Air Rifle 15.25

L J. C. Higgins Cactus Carbine air rifle. 350-shot, easy-to-cock lever action. Steel barrel, adjustable sights, plastic stock and forearm, red carrying sling. Styled after the famous Old Western carbines. Supply of BB's included. 6N317L—Delivered..... 7.49

M Daisy Standard Air Rifle with break action load. Repeater. Magazine holds 250 BB's. All-steel barrel. Economically priced, yet filled with fun and excitement for any boy. BB's included. 6N305L—Delivered..... 5.85

N Daisy Air Gun BB Shot, for any BB gun. 250 per packet. 6N343—Del'd. 2 packets.... 15c

P Daisy Red Rider Cowboy Outfit. A super 35" Daisy air rifle, steel barrel, plastic stock, lever action. Capacity about 1000 BB's. Handy pint-size canteen (clips onto belt). Hand-tooled leather belt, holster and 2 pkts of BB's (about 500). 6N308L—Set, del'd..... 11.75 6N342L—Rifle only..... 10.60

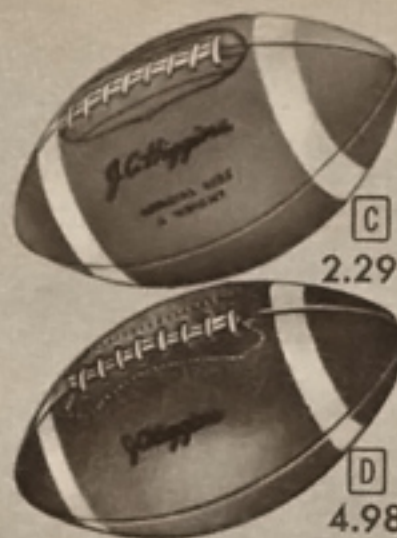
R Pump Action Daisy Air Rifle. Our best 37" Daisy, forced-feed repeater with fast pump-action load. Steel with plastic stock. Shoots BB's. PLUS a complete gun-cleaning outfit, and a wall and shelf rack. In decorated gift carton. 6N309L—Set, del'd..... 15.25 6N327L—Rifle only..... 11.75



A
13.95
Set



B
5.95
Set



C
2.29



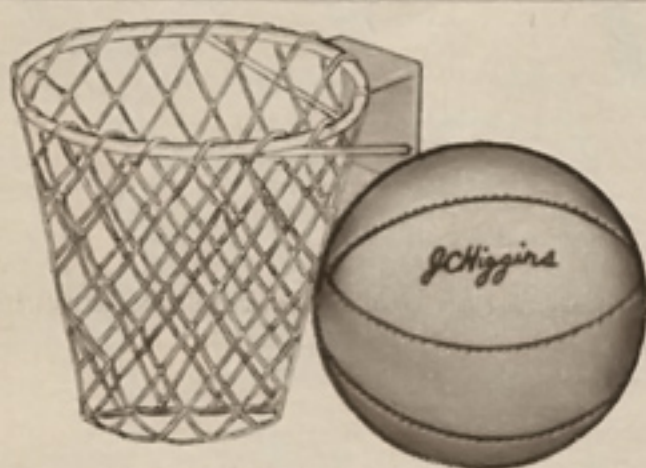
D
4.98

A Best J. C. Higgins Helmet and Football Set. Top-grain cowhide ball, official size and weight. Pebble-grained for better grip. Strong seams, tough inside liner, seamless bladder. Pro-type molded plastic helmet, plastic guard. 6-point web suspension, fully padded. Chin strap. Yellow with White stripe. 6N2491G—Helmet and ball set. Del'd. 13.95 6N2434—Helmet only. Del'd. 7.49 6N2404—Football only. Del'd. 6.95

B Junior Football and Helmet Set, for boys up to 10. Fabric-covered ball, official size. Molded plastic helmet with adjustable suspension, chin straps. Red with White stripe. 6N2499—Inflating needle included. 5.95

C J. C. Higgins Fabrikoid Football. Made of heavy-duty leather-like fabric, with tough White stitches and lacing. Official size and weight. For all boys up to 12 years of age. 6N2416—Price, delivered. 2.29

D J. C. Higgins Leather Football. Tanned, pebble-grained, split cowhide football, official size and weight. Tough durable machine stitching, flat lacing. White end stripes. Inflating needle included. An exciting gift that any boy would love to get for Christmas. 6N2403—Price, delivered. 4.98



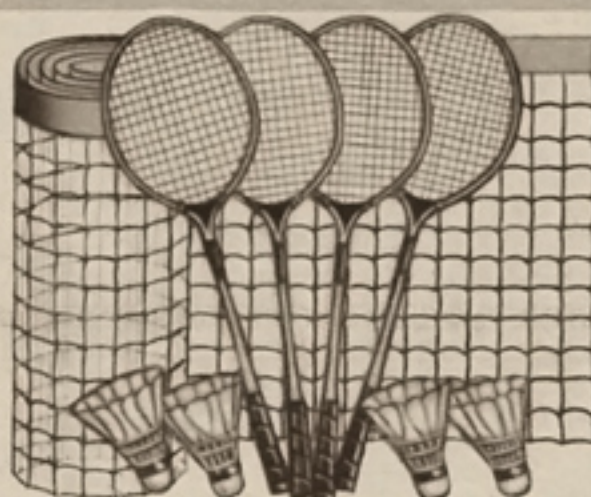
J. C. HIGGINS

Basketball 4.89
Goal, Net 2.95
TOTAL 7.84

Buy Complete
Outfit for Only
6.95

J. C. Higgins Official Size Basketball of multi-rubber molded in one piece. Waterproof, scuff-resistant. Official weight. Steel inflating needle included. 6N1850—Basketball only, del'd. 4.89

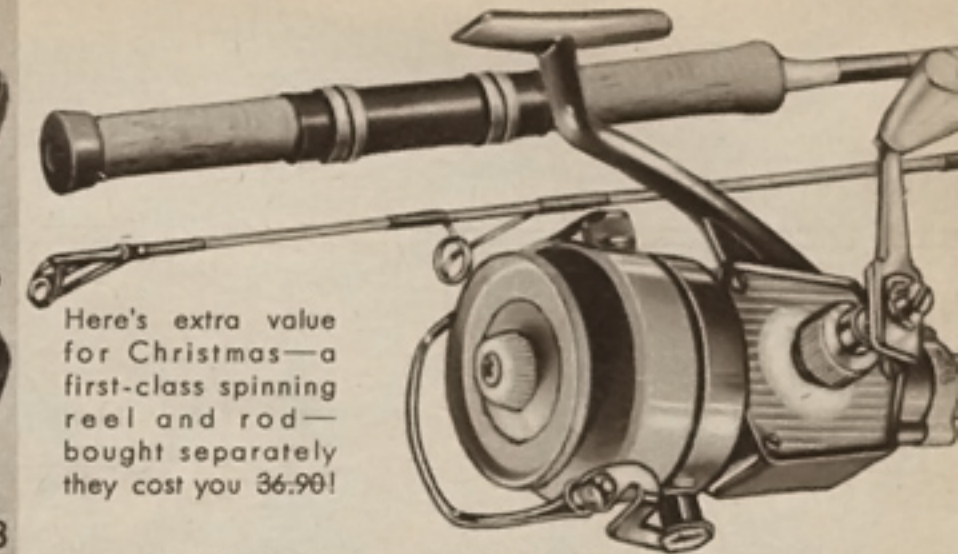
Official Size Goal with strong cotton net. All-steel welded arms and back brackets. 6N1829L—Goal and net, del'd. 2.95 6N1826LG—Combination offer. 6.95



Top Value Badminton Set

Here's a popular Christmas gift that every member of the family will enjoy. Badminton, is a healthy, invigorating sport packed with fun and excitement. Set consists of four racquets, nylon strung, 1-piece frame with leather grip, fabric-bound throat and shoulders; 4 shuttlecocks; strong taped net. Includes rules in English and French. 6N1314L—Complete set, del'd. 8.95

Set similar to above but with two racquets, two shuttlecocks and taped net. 6N1315L—Set, delivered. 4.95

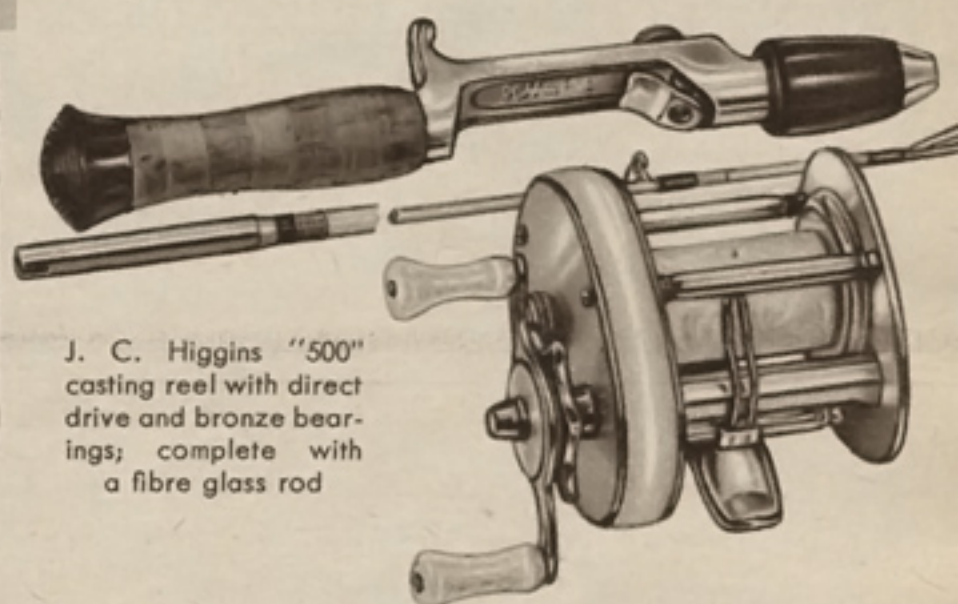


Here's extra value for Christmas—a first-class spinning reel and rod—bought separately they cost you 36.90!

SPECIAL CHRISTMAS OFFER 29.95
Save 6.95 on the Complete Set

J. C. Higgins "500" spinning reel has automatic cocking bail; tension adjustment at rear; anti-reverse, exterior spool design to prevent line fouling. Has very easy action, spool capacity 200 yards of 6-lb. monofilament line. Extra spool. Zippered carrying case, oil and wrench are supplied. Spinning rod designed for this reel is 6½-ft., 2-piece, tubular fibre glass; light action, with 5 new foulproof guides and tip-top 12" cork handle with sliding anodized reel seat. Rod and nylon winding colors match reel. Only 3.00 down for the set.

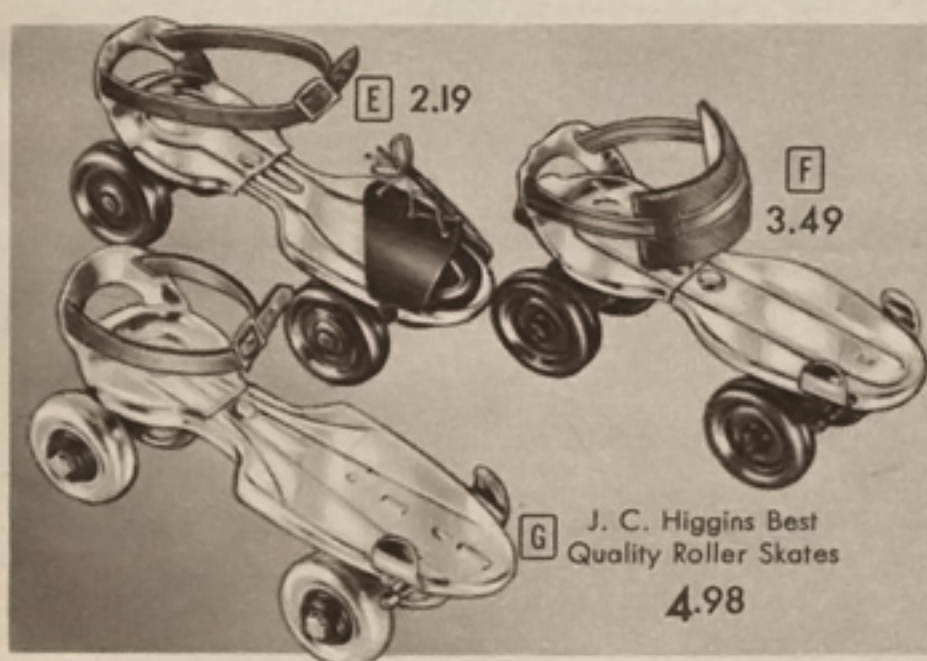
6N2818L—Spinning rod only, delivered. 14.95
6N3358—Spinning reel only. 2.00 down. Del'd. 21.95
6N4008LG—Save 6.95. Complete set, del'd. 29.95



J. C. Higgins "500" casting reel with direct drive and bronze bearings; complete with a fibre glass rod

EXTRA VALUE FOR CHRISTMAS 21.95
Save 2.95 on the Complete Set

All-brass "500" casting reel. Finger-tip drag adjustment, on-off click, star drag handle. Includes bag, screwdriver, wrench. Easily dismantled. 50-yd. capacity, 100-yd. without arbor. 5-ft. fibre glass rod, chrome-plated guides, specie cork handle, aluminum handle casting. 6N3048L—Casting rod only, delivered. 10.95
6N2845—Casting reel only, delivered. 13.95
6N4009LG—Save 2.95 on complete set, 2.00 down. 21.95



G J. C. Higgins Best Quality Roller Skates
4.98

E J. C. Higgins Good Roller Skates, for beginners—children up to seven years old. Strong leather toe strap, web ankle strap. Sleeve bearings. Adjustable from 6½ to 8½". Perfect for juniors just learning to skate. 6N2304—Pair, delivered. 2.19

F J. C. Higgins Better Quality Roller Skates. Eight steel ball bearings in each steel wheel. Sturdy chrome-plated steel chassis. Rubber shock absorbers front and rear reduce vibration. Leather straps. Adjustable from 7½ to 10½ inches. Skate key included. 6N2306—Pair, delivered. 3.49

G J. C. Higgins Best Quality Roller Skates, for years of reliable fun. 16 ball bearings in each wheel. Strong steel chassis is chrome-plated. Rubber shock absorbers practically eliminate all vibration. Leather ankle straps have comfortable sponge rubber instep pads. Adjustable from 8 to 10¾". Key included. 6N2303—Pair, delivered. 4.98

New 4-Ball Croquet Set with storage rack on wheels. Here's a game all the family will enjoy. 4 mallets and balls made of heavy clear-grained hardwood—resists splitting, chipping, warping. Lathe-turned mallet handles. End stakes and balls have natural varnish finish, color-striped for easy identification. Regulation size 6-inch mallet heads, 3¾" balls. Steel wire wickets coated with White plastic. Blue-and-White steel carrying rack included. 6N2611L—Price, delivered. 9.95



TO ORDER BY PHONE
See Page 741
Fall and Winter '57



Fibre Glass Casting Rod and Reel Set 8.95

Solid fibre glass 5-ft. casting rod, offset chuck-type aluminum handle, 2 guides and tip-top natural cork handle. Reel has black metallic finish, teardrop style side plates, level wind. On-off click. All metal parts are heavily plated to prevent corrosion. Set includes 25 yards of casting line and 3 popular baits. A complete, good quality outfit that will give your young angler years of fun and excitement. 6N4053L—Complete set, delivered. 8.95



Fibre Glass Spinning Set
9.95

Complete Spinning Set, contains 2-piece fibre glass spinning rod, 6'3" long with reinforced top. 3 chrome-plated stainless steel guides, natural cork grip. Aluminum reel bands, nylon butt cap. Quiet-running reel has full pickup arm, anti-reverse lock and metal spool. 200-yard capacity. Set includes 100-yard 6 pound French monofilament line plus two attractive lures and one spinner on treble hooks. 6N4047L—Complete set, delivered. 9.95

ORDER EARLY FOR CHRISTMAS.

R 163

J. C. Higgins bicycles

FULL SIZE . . . JUNIOR SIZE

GIFT-PRICED J. C. HIGGINS THREE-SPEED ROADSTER

With Famous Lightweight Frame

DE LUXE 3-SPEED ROADSTER

With Sleek Styling

- Perry coaster brakes
- Safety reflector
- Mattress saddle
- Chrome-plated trim

42.95 4.00 Down
cash 5.00 Monthly

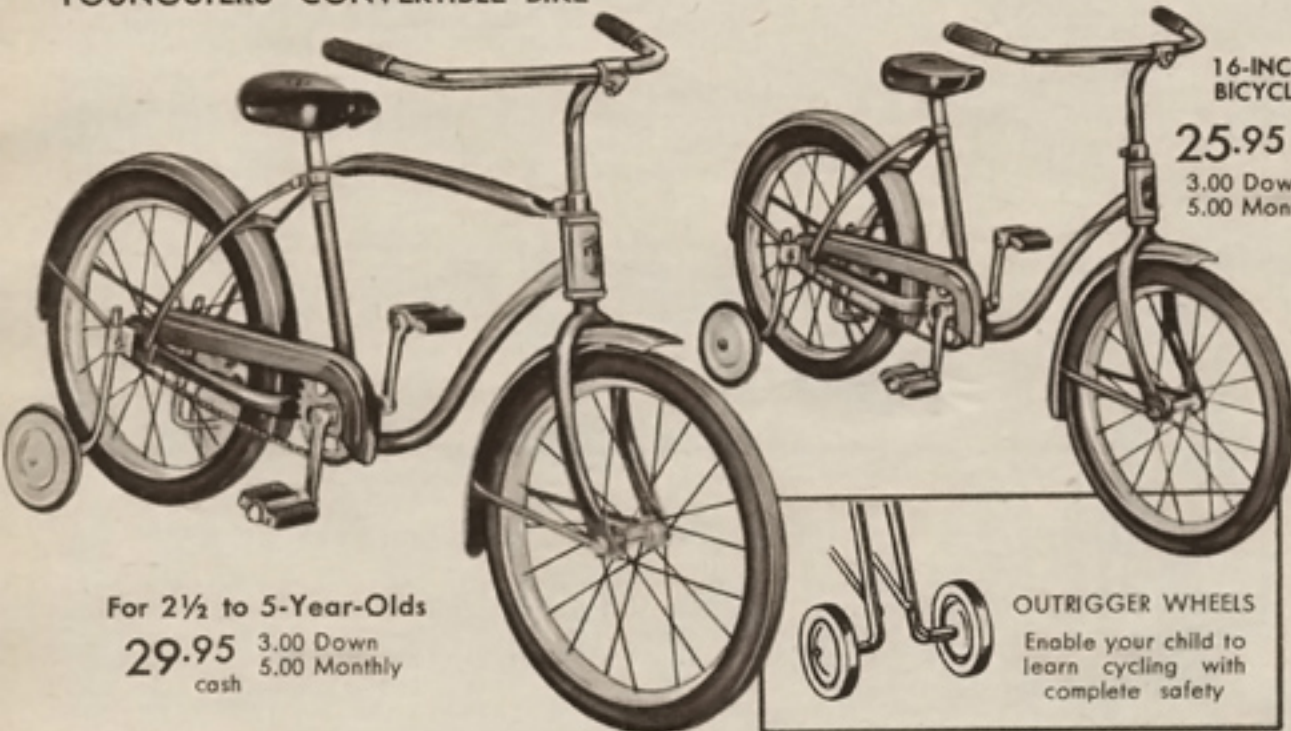
Men's, Women's,
Boys', Girls'
44.88 4.00 Down
cash 5.00 Monthly

Men's, Women's, Boys', Girls'
53.95 5.00 Down
cash 5.00 Monthly

Economy Model Bicycles with Perry coaster brakes for quick, smooth stopping under all conditions. Adjustable handlebars and saddle. Thick, easy-grip rubber pedals. Drop-style top bar. All bright parts are chrome plated. Red enamel finish. White mudguards.

Boys' junior size. Frame 18/16". Wheels 24".
6N6538DW—Price, delivered 42.95
Girls' junior size. Frame 16". Wheels 24".
6N6539DW—Price, delivered 42.95
Youths' full size. Frame 22/20". Wheels 26".
6N4540DW—Price, delivered 42.95
Young women's full size. Frame 20". Wheels 26".
6N4541DW—Price, delivered 42.95

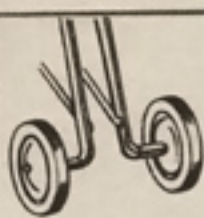
YOUNGSTERS' CONVERTIBLE BIKE



For 2½ to 5-Year-Olds
29.95 3.00 Down
cash 5.00 Monthly

16-INCH
BICYCLE

25.95 cash
3.00 Down
5.00 Monthly

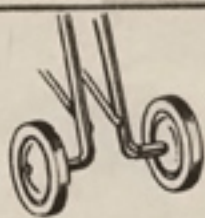


OUTRIGGER WHEELS
Enable your child to
learn cycling with
complete safety



20" SIDEWALK
BICYCLES

39.95 cash
4.00 Down
5.00 Monthly



OUTRIGGER WHEELS
Equipped with outrigger
wheels to enable your
child to learn cycling
with confidence

16" Convertible Bike with real coaster brakes. Detachable trainer wheels make it safe for little tots to ride. Seat to pedal length adjusts from 15½" to 19"—corresponds to inside leg measurements. When used as boys' model, the bar is firmly attached to frame. Simply remove bar to convert to girls' model. Strong tubular steel construction, bright Red-and-Cream enamel finish. Fully adjustable chromium handlebars. Rubber saddle, non-slip rubber pedals. Chainguard included. Teach your child to cycle early on this safe, sturdy, budget-priced bike.

6N6548DW—Price, delivered 29.95

The Perfect Gift for Youngsters just learning to cycle. Features outrigger wheels which enable your child to learn without danger of falling. Set wheels at ground level to start—raise slightly as child's confidence grows—remove when child has learned to ride. Strong tubular steel construction; chrome-plated, fully adjustable handlebars. Direct chain drive. Comfortable rubber saddle, rubber pedals and chainguard. Attractively finished in bright Red-and-Cream enamel. Suitable for tots from 2½ to 5 years of age. Only 3.00 down, 5.00 monthly.

6N6546DW—Price, delivered 25.95

Sidewalk Bike with outrigger wheels. Welded frame construction. 20" wheels, 16" frame. Seat to pedal distance adjusts from 22 to 26½". Perry coaster brake. Red, with Gold color trim. Chrome-plated handlebars, rims. Toolbag, chainguard, red reflector. Tires 20 x 1½".

6N6534DW—Boys' model 39.95
6N6535DW—Girls' model 39.95
6N6531DW—Boys' without outriggers. 37.95
6N6532DW—Girls' without outriggers. 37.95
Outrigger Wheels fit 16, 18, 20, 24" bikes.
6N4947—Price, delivered 3.25

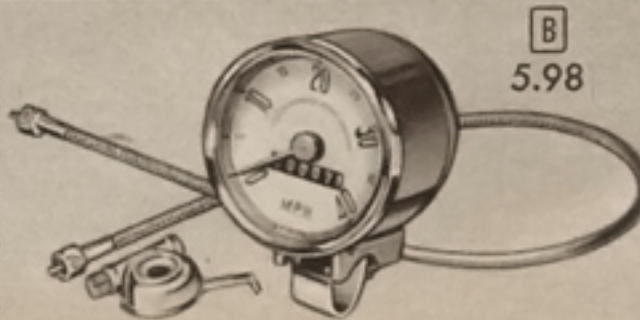
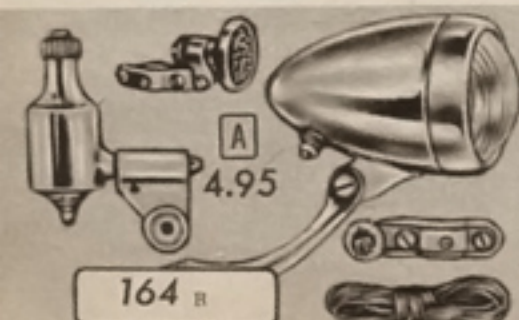
Generator Set

A Good generator set to thrill the young cyclist this Christmas. Chrome-plated. Headlamp with 2¼" lens throws a strong beam. About 4½" long. Includes dynamo, rear light and necessary wires. Simple to install. For our full line of quality bicycle accessories see our Fall and Winter Catalogue, P. 565.
6N4924—Delivered 4.95

Bicycle Speedometer

B The young cycling enthusiast will be so proud to attach this sleek speedometer to his bicycle. Fixes easily to handlebar on a 26 or 28" bicycle. Has a strong metal head and chromium retaining ring. Clock speeds up to 40 m.p.h., 10,000-mile distance. State for 26 or 28" wheel size. Order early.
6N4929—Delivered 5.98

B
5.98



OUR FINEST HIKER'S TENT

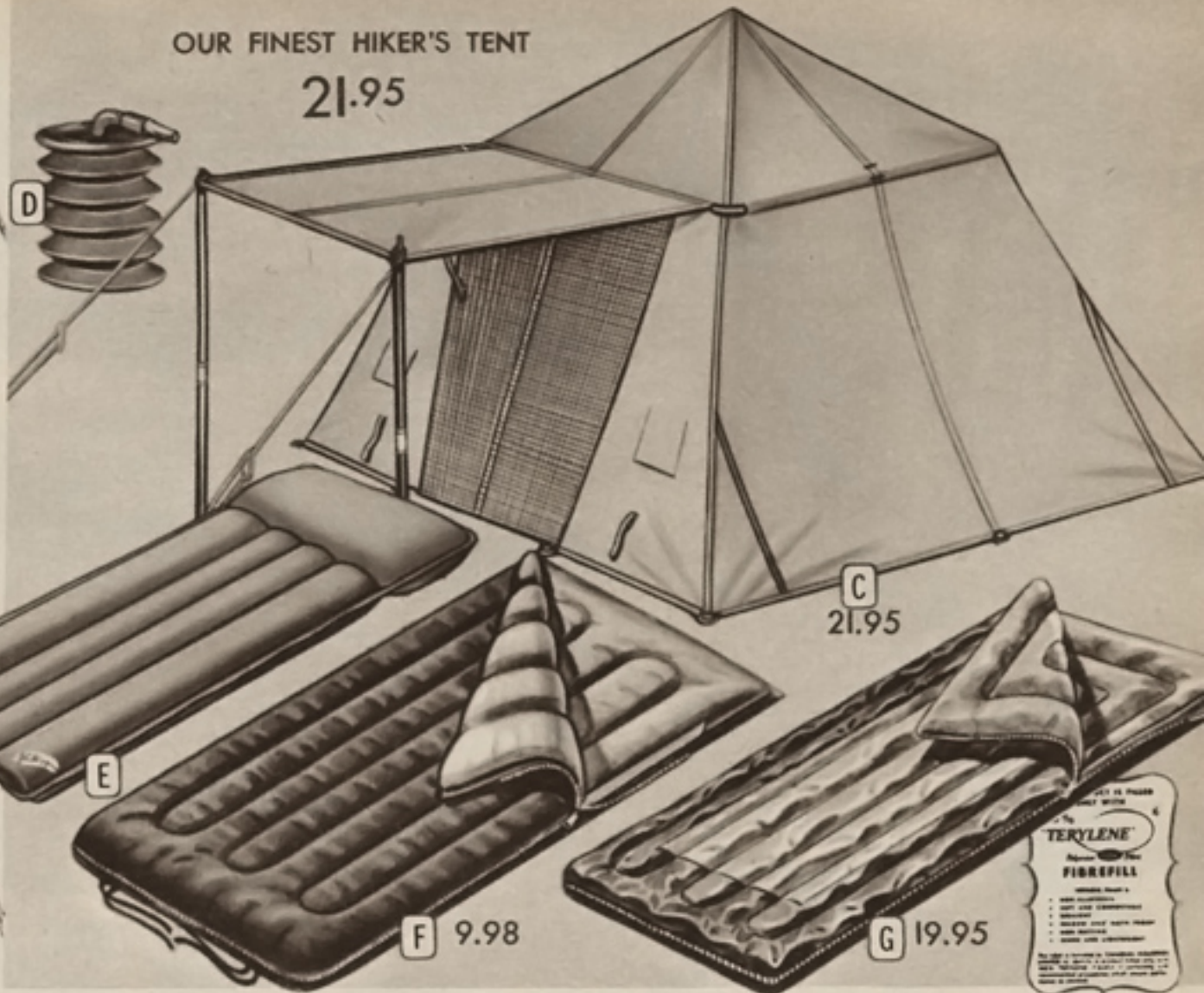
21.95



A Cowboy-Style Play Tent
8.95



B Big Chief Teepee Tent
8.49



C 21.95

F 9.98

G 19.95

J.C. Higgins BACKYARD PLAY TENTS

A Cowboy-Style Play Tent with canopy for Western-minded kiddies. Will provide your child with hours of carefree pleasure in the healthy out-of-doors. Lightweight cotton material (not waterproofed). Wood poles and pegs, steel eave frame. Realistic cowboy design stenciled on both sides of tent. Size about 7 x 7 x 5 feet high. Order early.
6N7775DL—Price, delivered..... 8.95

B Big Chief Teepee Tent with 40" canopy door. Canopy can be tied down for a door. Made of 6-oz. treated cotton duck. Indian chief head is stenciled on side. Roomy 6 x 6 ft. base, 6 ft. high at peak. Complete with pole and pegs, ready for the "chief" to set it up. Lots of room to play in so the kiddies can enjoy the make-believe of "frontier life".
6N7701DL—Price, delivered..... 8.49

C A De Luxe Insectproof Tent for Scouts, young woodsmen and hikers on overnight stops. Combines many "plus" features for comfortable camping. Full sewn-in floor gives added protection against insects. Longer-lasting nylon screen rear window and door; door with reversible non-rust brass zipper. New outside eave frame for easy assembling and dis-

mantling. Roof and walls are made from 9.79 ounce per square yard (after treatment) cotton drill—strongly reinforced to give long wear. Forest Green color. 47" canopy can be dropped down and fastened. Rear window. Pockets in door. 7 x 7 x 5 ft. high. Wood poles and pegs included. Quick, easy to assemble.
6N7723DL—2.00 down. Del'd..... 21.95

D Li-Lo Inflator.
6N7221—Del'd. 1.98

E J. C. Higgins Air Mattress. 2 larger outside reeds prevent sliding off. Green rubberized cotton.
6N7200—72 x 29".... 7.95

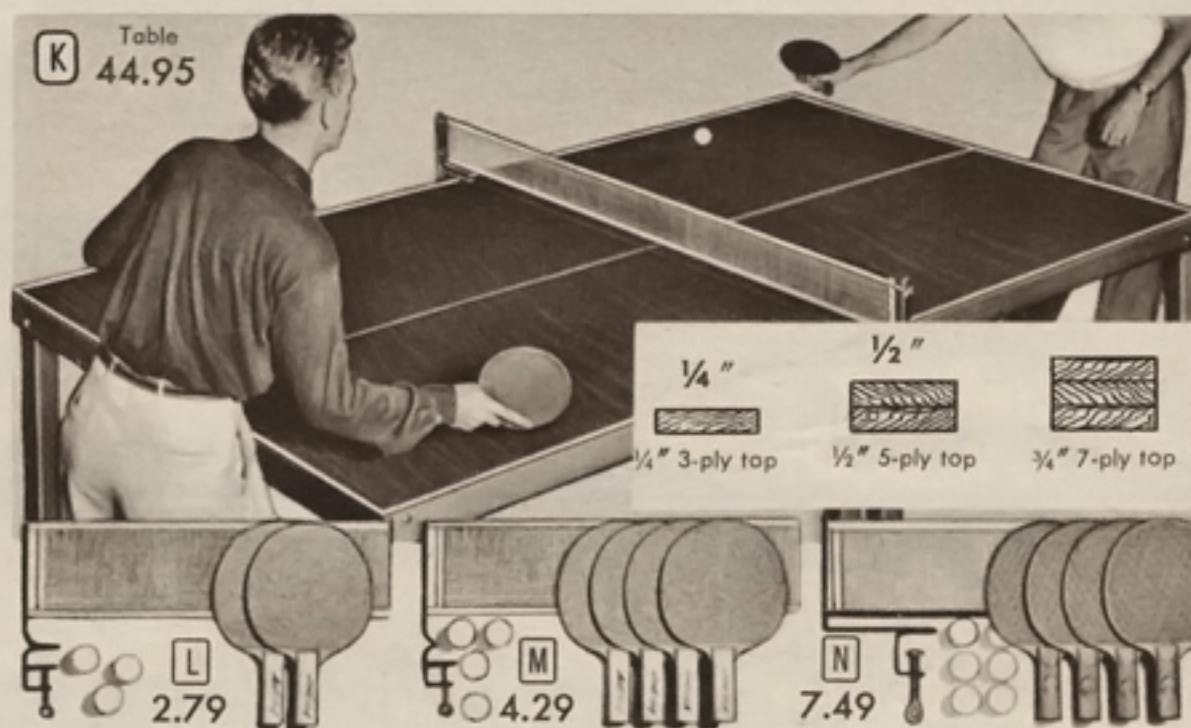
F J. C. Higgins Sleeping Bag. Can be used separately or 2 may be zipped together. Olive drill cover. Beige cotton Kasha lining. 100" double-tab open-end brass zipper. Wool batt filling.
6N7131L—76 x 35". 9.98

G J. C. Higgins Terylene Sleeping Bag. Lightweight; moisture and vermin-proof. Rubberized bottom, sides, end. Red nylon panel, brushed Red cotton Kasha lining. 100" brass zipper, full length storm welt.
6N7137L—76 x 35".... 19.95



H Christmas Special. Our low-priced dart board combines 2 exciting games on one board—darts on one side, bull's eye on the other. Made from impregnated asphalt board which is stenciled on one side for darts, the other for bull's eye. Diam. of board 18". Complete with 3 official size brass darts. Buy several at this low price and have a dart party at Christmas.
6N2504—Set, del. 1.95

J Set of 12 Brass Darts with 6 extra plastic flights. Set consists of 4 sets of 3 darts of various weights to suit your personal choice.
6N2510—Del'd... 3.79



K Table
44.95

L 2.79

M 4.29

N 7.49

FAST-ACTION TABLE TENNIS FOR ALL-FAMILY FUN

K Table Tennis Table. Official regulation size table. Playing surface is colored Deep Green with official-play White lines on the edges and down the centre. Non-glare finish. Strongly built of 3-ply British Columbia fir—in two pieces for easy handling and storing. Top is 1/4" thick. Table apron adds rigidity and protection from warping. 8 legs are detachable but can be securely and easily fastened to the table. Overall size is about 5' wide by 9' long.
6N2710DL—4.00 down. Cash... 44.95
Better table tennis table as above but with 1/2" top of 5-ply plywood for better bounce and less danger of warping. Del'd.
6N2711DL—6.00 dn., 6.00 mthly. 64.95
Our best regulation size table tennis table as above with extra braces for rigidity. Special side molding. 7-ply top is 3/4" thick for peak performance.
6N2709DL—9.00 dn., 8.00 mthly. 89.95

L Good Table Tennis Set. 2 plywood bats with interlocking handles, finished with double sandpaper surface. 3 regulation balls. 48" Green net, White trim. 3 Green metal clamp-on brackets.
6N2700—Set, delivered..... 2.79

M Better Table Tennis Set. Well-finished, double-sanded plywood bats; interlocking handles, varnished and glued to bat; fine sandpaper surface on front and back. 4 regulation balls. 60" bound net, Green with White trim. 2 Green metal posts, bright metal clamps.
6N2701—Set, delivered..... 4.29

N Our Finest Quality Set for 4. 4 bats; 2 covered front and back with Green pebbled rubber, 2 with Red pebbled rubber. High-gloss interlocking handles. 6 regulation balls. 60-inch net, Green, White trim. Two Green metal posts with wide arms, metal screw clamps.
6N2702—Set, delivered..... 7.49



P Our Best Quality Dart Board complete with 6 official size darts which are divided into two sets of 3 by different-colored flights. Darts have brass barrels of light medium weight. Flights are removable in case they are damaged. Metal points. Official size dart board made of tightly rolled paper which is processed to absorb darts easily. Both sides have regulation 20-point targets, wire markers. Movable metal numbers easily mounted on either side. Board has metal binding around outside. Metal hook on back for hanging.
18" diameter, 3/4" thick.
6N2513—Delivered..... 3.95

Dart Board Only as above.
6N2500—Delivered..... 3.29

R Set of Three Darts Only.
6N2511—Del'd..... 79c

CHRISTMAS SPECIAL

Complete Ski Outfit
Specially Priced
for the Beginner

13.50

Mahogany-finished
maple skis with flat
tops and round tips

Bargain Outfit

Everything for the beginner to start skiing right away and specially priced tool. A pair of maple skis with Mahogany finish, matched in grain, weight, flexibility. Flat tops, round tips. (Minor blemishes or imperfections which in no way affect the skis' performance or your safety make this exceptionally low price possible). Skis are sturdy, easy to control.

Chalet Senior harness, easy to adjust, mounted on skis. Strong tonkin cane poles have aluminum snow-rings, tapered steel points, leather wrist straps. Ski ties with hooks, ski wax, waxing cork.
6N1281DL—5½, 5¾, 6, 6½, 7' long. 13.50

ABC SKI OUTFIT

Laminated Skis with
Steel Edges,
Harness and Poles

32.95

Skis are of fine
laminated construction,
red maple finish

Special Outfit

You'll save dollars by buying this fine laminated ski outfit. Set consists of skis with steel edges, harness; aluminum poles. Skis are made of fine laminated construction and finished in a rich Red Maple. Tempered steel edges give better control. Kandahar harness has ladder-type cable adjustment, steel toe irons and heel spring.

Front row cable. Ski lengths 6¼, 6½ and 6¾ feet. Don't miss this exceptionally fine ski value. The various pieces individually bought would cost you dollars more. Please state your ski length.
6N1286DL—Set, delivered. . . . 32.95

A J. C. Higgins
Standard Skis 15.50

B J. C. Higgins
De Luxe Skis 21.95

C J. C. Higgins Skis
with Steel Edges 24.95

D

E

F

G

Car-Top Ski Carrier
Fits All Standard Cars

9.95

J. C. HIGGINS SKI OUTFITS—A STYLE FOR LEARNER OR EXPERT

A J. C. Higgins Standard Maple Ski Outfit. Correctly grained maple skis in flat-top style, rich Mahogany finish. Chalet Senior cable toe strap bindings adjust for length and width. Mounted with metal footplates. 6, 6¼, 6½, 6¾, 7' lengths. 6N1284DL—Price, delivered. . . . 15.50

B J. C. Higgins De Luxe Maple Ski Outfit. Selected Canadian maple skis in Natural finish with Red sides and bottoms. Black and Red trim on top. Flat-top style. Cortina double-spring front tension cable binding with toe straps, metal footplates. State ski lengths 6, 6¼, 6½, 6¾, 7'. 2.00 down. 6N1280DL—Price, delivered. . . . 21.95

C J. C. Higgins Regular Maple Ski Outfit. Fine quality Canadian maple skis in flat-top design. Mahogany tops, Red sides and bottoms, parallel stripes. Chalet cable toe strap binding with metal footplates. Lettner-type steel edges. Ski lengths 6, 6¼, 6½, 6¾, 7'. State size. 2.00 down. 6N1276DL—Price, delivered. . . . 24.95

D Tonkin Cane Ski Poles with leather sleeve grip. 42, 45, 48" long. See below for measuring instructions. 6N1240DL—Pair, delivered. . . . 2.59

E Duraluminum Ski Poles. Leather sleeve grip. State 43, 45, 48" long. 6N1242DL—Pair, delivered. . . . 3.95

F Telescopic Aluminum Ski Poles. You can adjust them from 32" to 51" by turning and sliding in and out. 6N1243DL—Pair, delivered. . . . 7.50

G Special Car-Top Ski Carrier. Holds 3 pairs of skis and a toboggan. Channel steel with plastic pads to protect skis. Fits all standard cars. 6N1296DL—Price, delivered. . . . 9.95

H J. C. Higgins Children's
Ski Outfit 5.29

J J. C. Higgins 4½'
Junior Ski Outfit 7.29

K J. C. Higgins 5'
Junior Ski Outfit 8.29

L Better Quality 5½'
Junior Skis 9.95

M Chalet Junior
Cable Harness 4.29

N Chalet Senior
Cable Harness 6.79

COMPLETE JUNIOR SKI OUTFITS, STURDILY CONSTRUCTED, LOW-PRICED

H Children's Hardwood Skis with leather harness, tonkin poles. Mahogany finish. Adjustable 3-piece binding for children's shoes. Length 3½'. 6N1270DL—Pair, delivered. . . . 5.29

J Junior Hardwood Skis with harness and ski poles. Mahogany finish. Flat tops with rounded tips. Adjustable leather Balaka harness for up to size 5 shoes. 36" tonkin poles. Length 4½ feet. 6N1283DL—Pair, delivered. . . . 7.29

K Junior Maple Ski Outfit. Mahogany finish. Adjustable Junior touring harness for up to size 5 shoes. 36" tonkin poles. Length 5 feet. 6N1298DL—Pair, delivered. . . . 8.29

L Better Quality J. C. Higgins Junior Maple Skis. Mahogany-finished Canadian maple skis in a flat-top design. Length 5½ ft. First quality Junior cable harness with front lever adjustment and metal plates. A wonderful Christmas gift. 6N1299DL—Pair, delivered. . . . 9.95

M Chalet Junior Cable Harness. Cadmium-plated finish resists rust. Cable toe strap binding with steel spring clip. Metal treads, adj. front tension. 6N1249—Price, delivered. . . . 4.29

N Chalet Senior Cable Harness. Cable binding with steel spring and heel clip. Ladder-type adjustable front tension. Mikro bolts for minor adjustments. Toe clip adjusts to fit various boot widths and boot heights. Metal footplates. Cadmium-plated finish for rust resistance. 6N1250—Price, delivered. . . . 6.79

TO MEASURE FOR SKIS AND POLES

Skis. Stand erect and raise arms above head. Tip hand slightly. Have someone measure from floor to palm of hand. Choose length closest to that distance. Poles. Relax arms at side of body. Order pole 3 in. longer than distance from elbow to floor.

FOR A THRILLING CHRISTMAS

A. J. C. Higgins Toboggan

4-Ft. Model
5.98

3-Ft. Cushion
1.98

NEW . . . IT'S JET ALLOY ALUMINUM!

Stronger than steel, lighter than wood . . . needs no maintenance

4-Ft. Model
10.49

3-Ft. Cushion
2.79

Only a Toboggan Gives Such Fun and Excitement

J. C. Higgins toboggan of top quality Canadian maple. Varnished finish, solid maple joints, inset screws. Chained-down tapered hood. Strong rope handrail and pull rope. Order cushion from column at right.

J. C. HIGGINS TOBOGGANS

Length	Cat. No.	Del'd.
3-ft.	6N1218DL	4.25
4-ft.	6N1219DL	5.98
5-ft.	6N1220DL	7.49
6-ft.	6N1221DL	9.49
7-ft.	6N1222DL	10.98
8-ft.	6N1223DL	12.95

To complete the enjoyment you obtain with your toboggan you need a cushion to fit. It helps absorb the 'bumps', keeps clothes drier—it's more comfortable. Strong, colorful cotton drill with tie cords. Order cushion 1 ft. shorter than toboggan.

TOBOGGAN CUSHIONS

Length	Cat. No.	Del'd.
3-ft.	6N1224DL	1.98
4-ft.	6N1225DL	2.69
5-ft.	6N1226DL	3.45
6-ft.	6N1227DL	4.25
7-ft.	6N1228DL	4.79

A Brighter, Lighter Toboggan . . . a Better Cushion

A brand-new toboggan—of jet alloy aluminum. Will never deform or splinter, needs no maintenance, waxing or varnishing. Built-in runners give better steering control. Hood securely roped down; strong rope handrails secured by webbing riveted to wood struts; pull rope. Smart, permanent aluminum finish.

ALUMINUM TOBOGGANS

Length	Cat. No.	Del'd.
4-ft.	6N1214DL	10.49
5-ft.	6N1215DL	13.49
6-ft.	6N1216DL	17.49

Better quality toboggan cushion designed especially to go with our new aluminum toboggan—though it is equally suited to any other toboggan. Made of extra-sturdy, vat-dyed, water-repellent 9-oz. duck. Box-type design, flock filled. Jiffy joint construction for longer wear, greater comfort. Green color.

TOBOGGAN CUSHIONS

Length	Cat. No.	Del'd.
3-ft.	6N1229DL	2.79
4-ft.	6N1230DL	3.69
5-ft.	6N1231DL	4.69



A
Our Lowest-
Priced Boots
As low as
6.69



B
Good Quality
Ski Boots
Adult Sizes
9.95



C
Best Quality
Canadian
Boots
16.95



**FINEST
QUALITY**
19.95

Same style
as worn by
Olympic champions

A Our Lowest-Priced Ski Boots. Wine split-leather uppers, square Brown toes, steel shank reinforcements. Felt snow cuffs, suede leather tongues. Composition rubber soles, grooved rubber heels.
6N1202—Men's sizes 6-12... 6.95
6N1204—Women's 5-8... 6.95
6N1203—Children's 1-5... 6.69

B Ski Boots. Comfortable, long-wearing, moderately priced for Christmas. Top-grain Brown leather uppers, reinforced composition soles, grooved heels. Steel shank reinforcements. Ankle straps, felt-lined suede leather tongues, plus snow cuffs for extra warmth and comfort.
6N1205—Men's sizes 6-12... 9.95
6N1207—Women's 5-8... 9.95
6N1206—Children's 1-5... 8.98

C Brand-New Canadian-Made Ski Boots, with all the most-wanted features of more costly European boots. Compare the style and quality . . . and buy early, for there's sure to be a big demand at this low price. Finely constructed, double-stitched composition rubber platform soles; harness grooves in heels. Top-grain Black leather uppers with special retan finish for longer wear and more attractive appearance. Soft calf-skin lining; tongues and tops padded with sponge rubber for superb comfort. Overlapping tongues with outside lacing for complete snow protection. Built on special European-type narrow last to give true support and fine comfort to either men or women. Full sizes 5 to 12.
6N1208—State size. Del'd.. 16.95

SPECIALLY IMPORTED EUROPEAN SKI BOOTS

- Fully lined, soft pliable leather
- Double-laced inside and out to give support to entire foot

- Select, top-grain leather uppers
- Toe plate over rubber-ribbed outsole and heavy leather sole

A wonderful Christmas gift—a magnificent boot—the finest value we have ever offered, with features and styling as worn by Olympic ski champions. Built on a special narrow-heel last for comfortable, firm support for both men and women. Specially constructed, double-stitched, heavy leather soles and

heels with full-ridged rubber outsoles. Two "Kandahar" grooves for cross-country or downhill skiing. Toe and heel plates, firm ankle and cross straps. Double tongues and lacing completely exclude snow. Black top-grain leather uppers. Full sizes 5 to 12 fit men and women. 6N1210—2.00 down. Del'd. 19.95

Fine Skiing and Skating Togs Make Wonderful Christmas Gifts

D Specially Designed Skiing and skating sweater. European-style Jacquard design across chest and arms. Made of beautifully warm double-weight pure Botany wool. Waistband, cuffs and V-neckband are all one piece. Mothproof. Fitted in generous uniform sizes by one of Canada's leading manufacturers. Suitable for men or women. Small (34-36); Medium (38-40); or Large (42-44). State size and color number.
88(Navy) . . . or 00(White).
6N8505—Price, del'd. . . . 9.95

E Good Quality Ski Pants. In proportioned leg lengths. Water-repellent blend of 85% viscose and 15% nylon. 2 back flap pockets; 2 zippered side pockets; zipper fly; self belt; shirt retainer. Wide rubberized band under instep. Waist sizes 30, 32, 34, 36, 38, 40.
6N8501—In 88(Navy) only. 9.95

F Warm Ski Mitts. Gabardine backs; leather palms; reinforced tow straps. Elasticized storm cuffs. Fully lined. S, M, or L.
6N8508—In 88(Navy) only. 2.98

G Nylon Ski Parka. 100% lightweight, hard-wearing nylon. Long full style can be worn inside trousers or out. Hood, drawstring closing; short front zipper protected by gusset; handy zippered pouch-type front pocket; button cuffs. S(34-36); M(38-40); L(42-44).
6N8503—In 88(Navy) only. 9.95

H Better Quality Ski Slacks. Longer-wearing, warmer blend of 60% viscose, 40% nylon. Proportioned leg lengths. 2 zippered side pockets, 2 button-flap back pockets. Zipper fly, self belt, shirt retainer. Rubberized band under instep. Waist sizes 30, 32, 34, 36, 38, 40.
6N8502—In 88(Navy) only. 14.95





J. C. HIGGINS FINE FIGURE SKATES

Full, Half Sizes 3-10 **9.49** Full Sizes 11-2 **8.49**

You'll feel the difference, on your feet, and in your purse, with these amazingly low-priced J. C. Higgins skates. The fully suede leather-lined (00) White uppers are of selected commercial quality split leather. Made on a narrow heel combination last to give maximum comfort and support. Fibre insoles reinforced with fibre tuckers. Laces will stay taut on telescopic hooks and eyelets. Waterproof composition soles are scuff and weather-resistant and reinforced with solid shanks. Special blades (see inset) securely riveted to soles and screwed to heels.

6N860—Women's full and half sizes 3 to 10. Pair, delivered..... **9.49**
6N861—Misses' full sizes only, 11 to 2. Pair, delivered..... **8.49**



J. C. HIGGINS "POPULAR"

- Skate edges stay razor keen
- Heat-treated and tempered
- Nickel-plated, hollow-ground

Fashioned like more expensive skates, these popular models are modified to suit your purse. Attractive (00) White Elk (trade name) uppers of more pliable top-grain leather. Fully suede-lined. Narrow heel design gives support and control where it is most needed—around arch, heel and ankle. Long counter extends around heel from arch, supports instep. Sheffield steel blades are made exclusively for Simpsons-Sears and imported from England. Nickel-plated and hollow-ground, heat-treated and tempered to take and keep a sharper skating edge. Blades firmly riveted to soles, screwed to heels. Well-built to last for years.

9.95 Pr.

6N862—Full, half, 3-10..... **9.95**
6N863—Misses' full, 11-2... **8.95**

J. C. HIGGINS "SPECIAL"

- Scientifically heat-treated
- Highly finished nickel plate
- Precision hollow-ground

This remarkable outfit is outstanding with its superior features. Sponge rubber ankle padding strengthens support. Special extra sole welt resists moisture, cushions foot. Heavy composition soles reinforced with steel shanks to give rigidity and prevent "give" when performing on toes. Foam rubber-lined tongue ensures snug instep line and comfort under lacing, while permitting freedom of foot movement. High-cut uppers of (00) White top-grain leather, suede lined, for utmost pliability, softness and warmth. Specially imported Sheffield steel blades are precision-ground, hard-tempered and nickel-plated to withstand rust. Jumping picks.

12.95 Pr.

6N864—Full, 1/2 sizes, 3-10. **12.95**



LOW-PRICED SKATES

Hollow-ground skating edge

A J. C. Higgins figure-skating outfit that will give you years of fun and good exercise. Blades have rugged zinc plating, hollow-ground to save continual sharpening... hardened and tempered to withstand years of rough usage. (00) White split leather uppers are fully suede lined, felt insole lining and felt-lined tongues all add to your comfort. Staple welt construction, composition rubber soles are waterproof and scuff-resistant. Leather heels. Blades fastened securely to soles and heels.

6N918—Women's full and half sizes 3 to 10. Delivered..... **8.89**
6N919—Misses' full sizes 11-2. Delivered..... **7.89**

Misses' full sizes 11-2 **7.89** Women's sizes 3-10 **8.89**



BARBARA ANN SCOTT 4-STAR SKATES

Best Figure Skates **15.95**

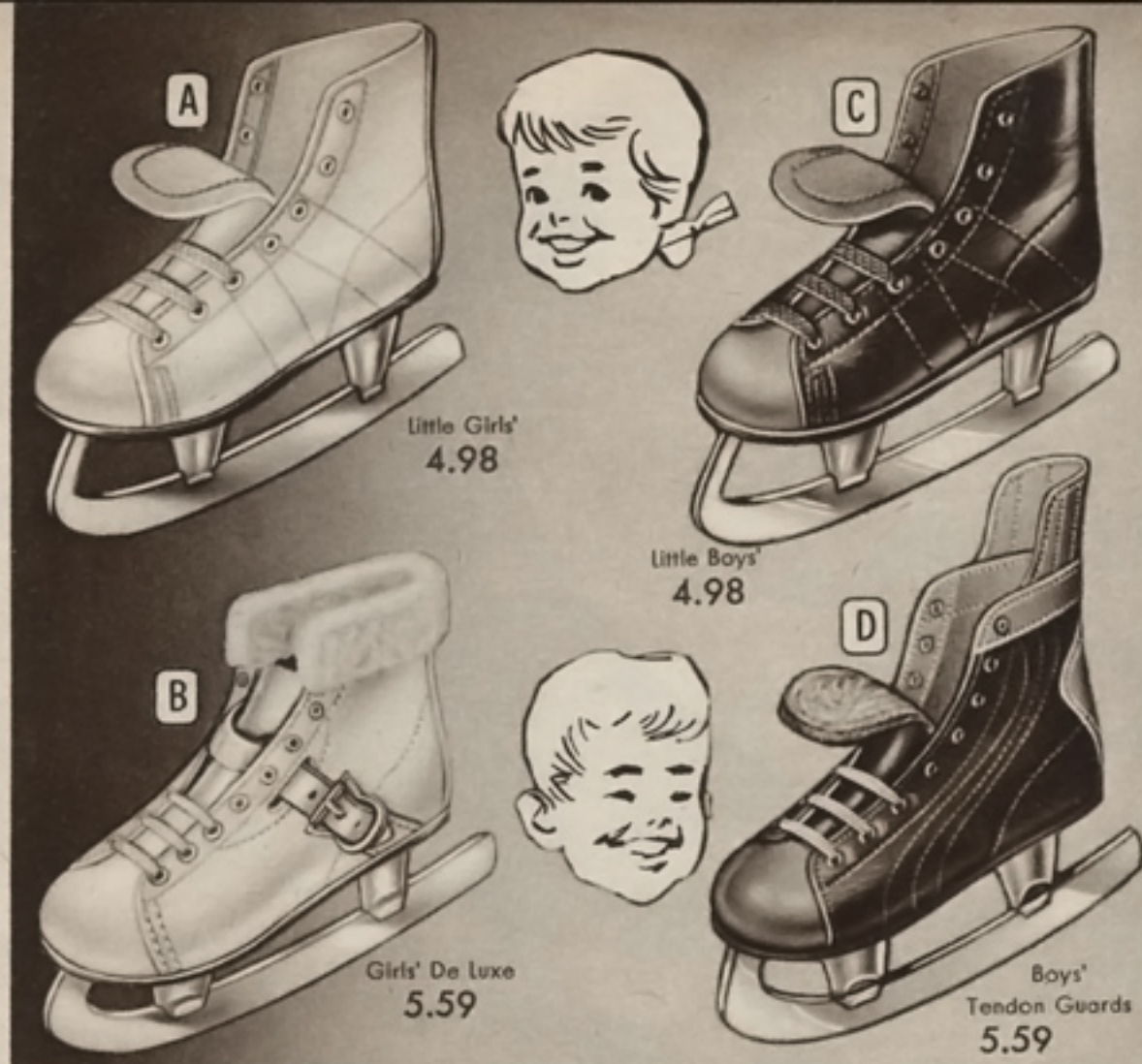
Professional Outfit **23.95**

Figure skates with Barbara Ann Scott blades. Made from finest materials—scientifically treated to attain the highest quality in craftsmanship and practicability. Hardened and tempered Sheffield steel blades have an edge that seldom needs regrinding. Toe-rakes designed for figure or pleasure-skating, well-balanced, smooth running. Sole and heel plates turned and chamfered. All superbly finished in chromium plate. Fine (00) White top-grain uppers, kip leather lined, sponge rubber jumping pads in heels.

6N870—Full and half sizes 3 to 10. Outfit, delivered..... **15.95**

Barbara Ann Scott Professional Outfit (not shown) has the best in quality and design. Soft, White buck top-grain uppers, kip leather-lined, made by Goodyear welt process. Leather soles, cork insoles. Tongue cut, crimped and foam-rubber cushioned. (00) White.

6N872—Full and half sizes 3 to 10. Outfit, delivered..... **23.95**



A PLEASURE-PACKED CHRISTMAS FOR YOUNG SKATERS

Girls' and Boys' Skates in Full Sizes 7-13

A Little Girls' Skating Outfit. Ideal for learning to skate. Fine quality split leather uppers with kip toes. Web-reinforced ankle supports. Non-scut rubber composition soles. Built low to ice to aid balance. Order one size larger than shoe size. White. 6N841—Full sizes 7-13. Del'd... 4.98

B A De Luxe Shearling-Cuff Outfit for girls aged 2-6. Uppers of fine White split cowhide with soft shearling cuffs. Built-in ankle supports, top-grain strap, buckle. Inside eyelet facing, felt insoles. Low-set blades riveted to weather-resistant composition rubber soles help to keep balance and gain confidence. 6N842—Full sizes 7-13. Del'd... 5.59

C Little Boys' Skating Outfit. Uppers of finest quality Black split leather. Special children's skates built low to ice to help keep balance. Kip toe, web ankle supports. Composition soles help keep his feet dry. 6N840—Full sizes 7-13. Del'd... 4.98

D Little Boys' Tendon Guard Outfit. Black, split leather boot, Brown kip toe and tendon guard, top collar and back strap. Inside upper reinforced with web for extra ankle support. Gilt eyelets. Black composition soles won't warp or scuff—are water and weather-resistant. Juvenile skates, but he'll feel grown up with them. 6N848—Full sizes 7-13. Del'd... 5.59

Good quality, low-priced skates to fit all the men in the family



Boys' Skates
Full sizes 11 to 2
5.69 Pr.

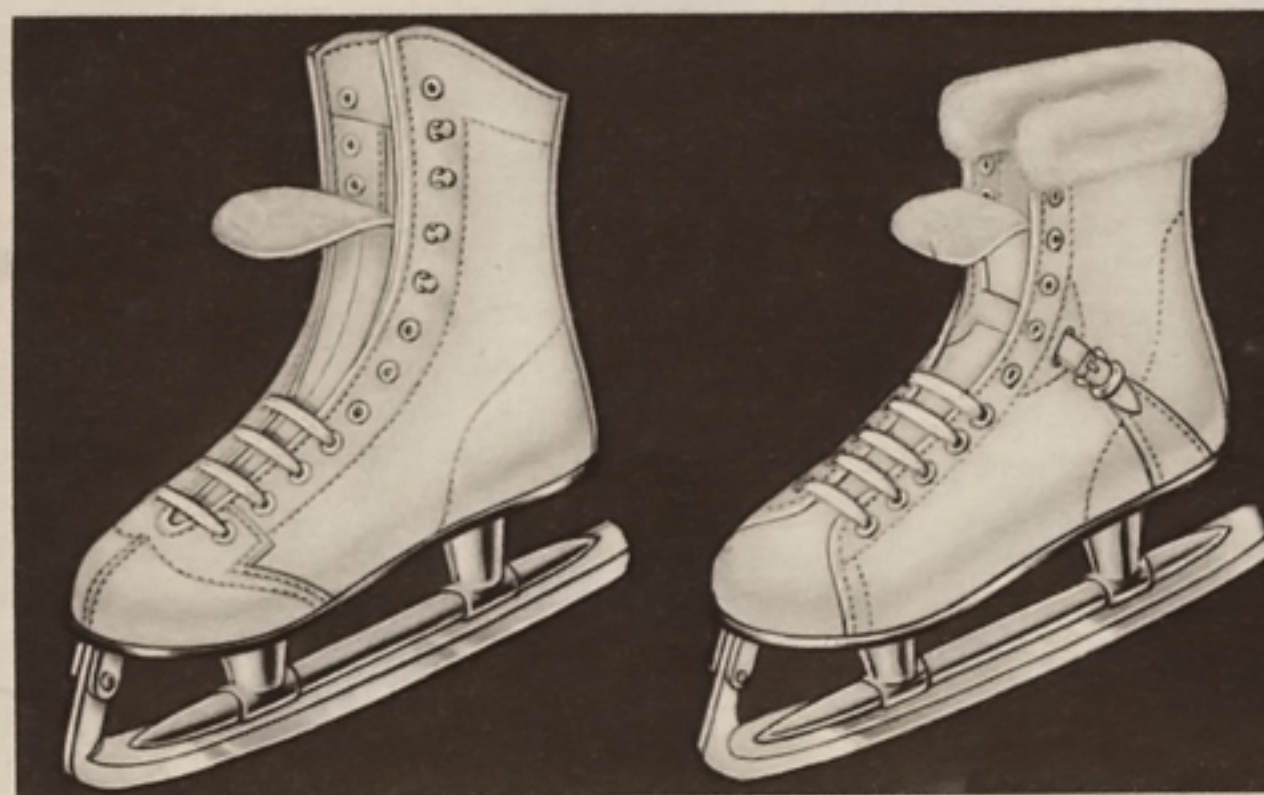
Youths' Skates
Full sizes 3 to 5
6.19 Pr.

Men's Skates
Full sizes 6 to 9
7.19 Pr.

- Specially hardened blades are rust-resistant
- Split leather uppers stitched at points of strain
- Felt-lined leather tongues give added comfort

Give Dad and the boys a wonderful gift of matching skates. They'll appreciate the hard-wearing Black uppers and rugged Tan top-grain leather toecaps. Felt-lined leather tongues and felt insoles give maximum warmth and a snug fit. Inside web ankle supports securely stitched to support those not-so-strong ankles. Strongly stitched at points of strain. Composition soles won't warp or scuff. Blades made of specially hardened steel with genuine zinc plating to give high corrosive resistance. Tube skates spot-welded and soldered for strength, securely riveted to soles.

6N810—Boys' full sizes 11-2. Pair, delivered... 5.69
6N811—Youths' full sizes 3-5. Pair, delivered... 6.19
6N812—Men's full sizes 6-9. Pair, delivered... 7.19



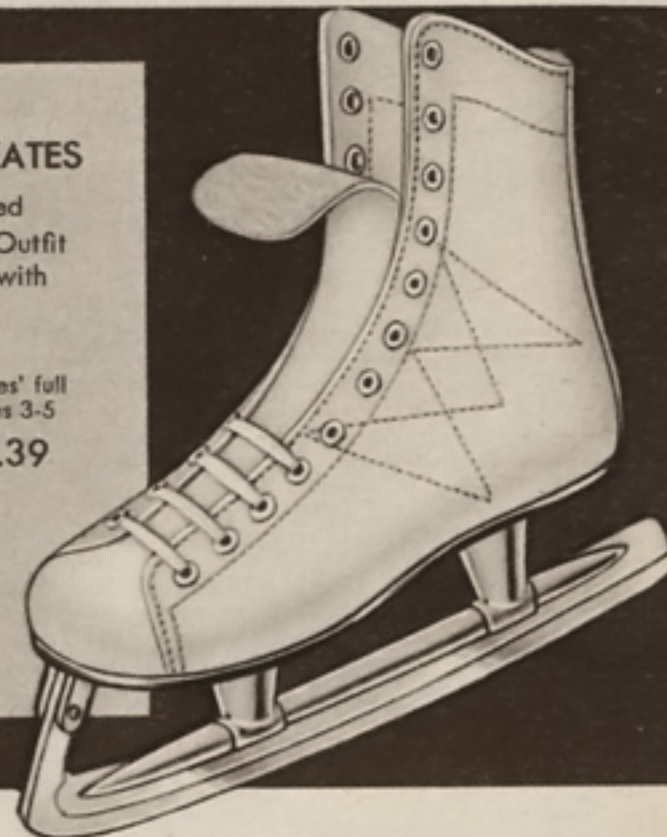
WOMEN'S SKATES

Popularly Priced
Pleasure-Skating Outfit
Strongly Made with
Fine Styling

Girls' full
sizes 11-2
5.89

Misses' full
sizes 3-5
6.39

Women's full
sizes 6-9
6.98



WOMEN'S BALMORAL-STYLE

Girls' full sizes 11-2	Misses' full sizes 3-5	Women's full sizes 6-10
6.49	6.95	7.95

Smart, Balmoral-style skates at a budget price. High-cut uppers of fine quality White split leather for ankle support. Hard top-grain leather toecaps, fleece lined throughout for comfort. Crimped leather tongue fits under lacing. Hook and eye lacing, rugged stitching. Warm felt insoles. Rust-resistant steel tube skates riveted to waterproof composition soles for long-lasting comfort. 6N878—Full sizes 11-2. Del'd... 6.49
6N879—Full sizes 3-5. Del'd... 6.95
6N880—Full sizes 6-10. Del'd... 7.95

DE LUXE SHEARLING CUFF

Girls' full sizes 11-2	Misses' full sizes 3-5	Women's full sizes 6-9
6.59	6.99	7.99

Fine skates with the look of luxury. Quality White split leather uppers with attractive shearling cuffs trimming top of shoe. Top-grain leather toes. Built-in ankle supports with buckle and strap. Leather tongue is felt lined for warmth and comfort. Rust-resistant hardened steel alloy blades riveted to waterproof and weatherproof rubber composition soles. Please state size. Delivered. 6N844—Girls' full sizes 11-2... 6.59
6N845—Misses' full sizes 3-5... 6.99
6N846—Women's full sizes 6-9... 7.99

Prepare for a Happy Winter of healthy, invigorating exercise with these low-priced skates. We know of no finer value, feature for feature at this price, anywhere in Canada. The finely styled semi-high-cut uppers are made of White split leather, long-lasting and hard-wearing. Well-rounded toecaps are of top-grain leather to give maximum durability. Inside web ankle supports provide additional strength for the boot and ensure adequate support. Extra warmth and comfort are provided by the felt lining on the leather tongues and the felt insoles. Metal eyelets made of strong white metal. Boots are strongly stitched at all points of strain to ensure long life and satisfaction. Rubber composition soles will not warp or scuff. Tube skates are of special-alloy hardened steel to allow extra sharpness. Skates are riveted securely to soles. Genuine zinc plating gives high corrosive resistance. Spot-welded and soldered for strength. Good skates at a reasonable price.

6N875—Girls' full sizes 11-2. Pair, delivered... 5.89
6N876—Misses' full sizes 3-5. Pair, delivered... 6.39
6N877—Women's full sizes 6-9. Pair, delivered... 6.98

NOTE: WE RECOMMEND ORDERING ONE SIZE LARGER THAN ACTUAL SHOE SIZE.

R SIMPSON-SEARS... 169

For more thrills this Christmas

SUPERIOR QUALITY HOCKEY OUTFITS



A
Fine Quality
13.50

Built-in tendon guards with 5 steel stays
Leather tongues lined with sponge rubber
Black, top-grain, lined leather uppers

A Syl Apps Sportsman Hockey Outfit. Expertly fashioned boots of finest quality Black top-grain cowhide with handsome Cherrytone trim. Fully leather-lined and padded. Top-grain leather tongues lined with sponge rubber for maximum protection. Long, tough fibre counters fully protect in-step. The telescopic eyelets will not loosen or tear out. The double-special box toes completely guard the front of the foot. Built-in leather tendon guards with steel stay inserts protect tendons. Fibre insoles reinforced with fibre tuckers and lined with soft felt for extra warmth and comfort.

Soles of Tough, Rugged Leather for long wear are supported by strong steel shanks. The nickel-plated tube blades are made of heat-hardened steel to provide a razor-sharp edge.

6N809—Full sizes 6 to 12.... 13.50

B J. C. Higgins All-Star Hockey Outfit. For only 2.45 more you get all the features described above plus the following desirable extras: higher quality leather soles for longer wear; double-helmet box-toes to provide extra protection; tendon guards with 6 steel stays for greater protection; extra padding on ankles plus extra-thick felt tongues to protect sensitive areas. Please see "How to Order" at bottom of this page.

6N804—Full sizes 6 to 12.... 15.95



B
Better Quality
15.95

Double-helmet box toe for extra safety
Higher quality leather soles for extra durability
Special reinforced tendon guards

VALUE-PACKED HOCKEY UNIFORMS AND EQUIPMENT SHOWN ON OPPOSITE PAGE

1 to 6 Boys' Famous NHL Club Sweaters with crests. Choose the colors of your favorite NHL team... 1 (Montreal Canadiens); 2 (Toronto Maple Leafs); 3 (New York Rangers); 4 (Detroit Red Wings); 5 (Boston Bruins); 6 (Chicago Black Hawks). Blended wool sweaters, with double-knitted neckbands, cuffs. Washable. Chest sizes: Small (26-28); Medium (30-32); Large (34-36). See below for ordering instructions.

6N1171—State team number, chest size... 2.95

Important: Please state catalogue no., team no. and size when ordering. (For example: 6N1171, 4 (Detroit Red Wings), Size Large.) If hockey sweaters are to be worn over pads please order one size larger than normal.

7 White Felt Numbers. 8" high. Numbers 0-9. 6N1199—State numbers req'd. Each. 25c

8 Toque in NHL Team's Colors. Extremely warm, comfortable, long-wearing. Easily washable. Made of wool, cotton and rayon. State team number 1, 2, 3, 4, 5 or 6 when ordering. 6N1172—Price, delivered... 79c

9 Footless Stockings in NHL Team's Colors. A blend of wool and cotton for strength, warmth and washability. Choice of 31" or 36" lengths. Please state team number on order. 6N1180—31" long. Price, delivered... 1.59
6N1181—36" long. Price, delivered... 1.85

Combination Offer of Boy's Sweater, Toque and 31" Stockings. Choose his favorite NHL team's colors. State chest size, team no. (see above). 6N1174G—Set, delivered... 4.59

Men's Sweaters (Less Crest). (Not shown). Wool blend. Please state chest size. Chest sizes: Small (36-38); Medium (40-42); Large (44-46). 6N1111—Toronto Maple Leafs. Del'd... 3.65
6N1112—Montreal Canadiens. Del'd... 3.65

10 Hockey Stick, Puck and Tape Combination. Finely balanced all-star hockey stick. Northern white ash handle; laminated rock elm blade. Neutral—50-53" long. Regulation size puck. 4 oz. friction tape abt. 24" long. 6N1039LG—Set, delivered... 1.29

11 to 16 For Boys up to 9 Years of Age.

(11) Hockey Gloves of genuine cowhide. Heavily padded fingers plus 3 back rolls and extra roll at thumb. Molded fibre thumb for extra protection. Simulated leather cuffs with 8 fibre inserts. Length about 11½". 6N1009—Pair, delivered... 3.85

(12) Shinguards of thick Grey felt. Strong leather kneecaps. Cane inserts at front. 6N1020—Length abt. 14½". Pair, del'd. 1.49

Combination Offer of Above Shinguards, Gloves. 6N1146G—Set, delivered... 4.98

(13) Shoulder Pad of thick felt with leather facings. Molded fibre shoulder guards. Elastic straps. Laced front and back. 6N1040—Price, delivered... 1.98

(14) Hockey Pants of long-wearing cotton drill. Extra-thick quilted padding all the way round. Waist sizes: Small (24-26); Medium (28-30); Large (32). State waist size. Order one full size larger than actual waist size.

6N1050—80 (Blue with White stripe)... 2.69

6N1053—70 (Red with White stripe)... 2.69

(15) Bantam Hockey Stick. Strong hardwood. 6N1090L—Each. 38" to 44" long... 65c

(16) Junior Size Puck. 2½ x ¾ inches. 6N1083—Price, delivered... 12c

17 to 22 For Boys 9 to 13 Years of Age.

(17) Hockey Gloves. Top-grain willow leather back and suede leather palms. Fingers pre-shaped, 3 rolls at back, extra roll at pre-shaped fibre thumb. 8 fibre inserts in cuff. 6N1036—Length about 13". Pair, del'd. 5.69

(18) Shinguards with ridged fibre kneecaps. Strongly stitched to felt. About 16" long.

6N1023—Flexible padded knee roll... 2.98

Combination Offer of Above Shinguards, Gloves. 6N1018G—Set, delivered... 8.39

(19) Junior Pro Shoulder Pad. Well-padded cotton base. Fibre facings and shoulder guards. Large fibre caps hinged with leather. Padded cotton biceps protectors, fibre inserts.

6N1044—Price, delivered... 4.98

(20) Syl Apps Junior Pro Pants. Heavy quilted padding completely encircles pants. Fibre thigh guards. Thick pads protect spine. Waist sizes 26-36. Order one size larger than actual waist. Delivered.

6N1059—70 (Red with White leg stripe)... 4.69

6N1054—80 (Blue with White leg stripe)... 4.69

(21) J. C. Higgins Scorer Hockey Stick. Rock elm laminated blade. Northern white ash handle. Slap-shot resistant. Left or right. 53" long. 6N1092L—Price, delivered... 1.35

(22) 6N1082—Reg. size puck 3 x 1"..... 20c

23 to 27 For Boys 13 to 18 Years of Age.

(23) Syl Apps Junior Pro Hockey Gloves. Genuine top-grain cowhide. Armored wrists with fibre inserts in cuff. Heavily padded fingers, 3 back rolls, extra pad at thumb. Gusset at thumb; strong leather strap at cuff. Black leather backs and cuffs. Abt. 13½" long. 6N1008—Cream palms, wrists. Pair... 6.75

(24) Syl Apps Special Shinguards. Fibre fronts, kneecaps. Padded leather knee roll; extra felt at sides and top. Canvas sling. 6N1033—Abt. 18" long. Pair, del'd... 3.69

Combination Offer of Above Shinguards, Gloves. 6N1019G—Set, delivered... 10.19

(25) Syl Apps Pro Shoulder Pads. Strong padded cotton base with molded fibre stitching on. Leather-hinged shoulder caps and epaulets of molded fibre. Fibre-reinforced biceps protectors. 6N1047—Price, delivered... 6.79

(26) J. C. Higgins Senior Hockey Pants. Long-wearing cotton drill. Thick quilted padding around whole garment, with tough removable fibre thigh guards. Even waist sizes 30-42. Order one size larger than actual waist.

6N1056—80 (Blue with White leg stripes)... 7.15

6N1064—70 (Red with White leg stripes)... 7.15

(27) J. C. Higgins Champion Hockey Stick. Northern white ash handle. Lacquered, laminated rock elm blade. 53" long. Left or right.

6N1093L—Ice lays 4, 5, 6, 7. Del'd... 1.85

SPECIAL LOW-PRICED HOCKEY OUTFITS SHOWN ON OPPOSITE PAGE

Even with our lowest-priced hockey outfit you still get these value-packed features:

- Best quality Black split leather uppers
- Felt-lined leather tendon guards, steel stays
- Black composition rubber soles
- Nickel-plated tempered steel tube blades

28 We believe this is the lowest-priced hockey outfit anywhere in Canada today. In addition to the above features you get long-lasting leather toecaps, plus inside web ankle supports. The felt-lined tongues and felt insoles add to your comfort. Strong, well-set eyelets. Tempered steel blades. Remember; order one size larger than actual shoe size for growing boys.

6N820—Boys' full sizes 11-2. Del'd... 6.29

6N821—Youths' full sizes 3-5. Del'd... 6.79

6N822—Men's full sizes 6-10. Del'd... 7.89

It costs you very little more than our lowest-priced outfit to enjoy these extras:

- Black lined top-grain cowhide uppers
- Reinforced box toes for maximum protection
- Built-in leather tendon guards
- Fibre insoles that are lined with soft felt

29 Yes, you enjoy many extra features for your comfort and protection. Smarter appearance is emphasized by facings and tendon guards of contrasting tan leather. The leather uppers are fully lined... felt padded tongues. Strongly reinforced box toes. Moisture-resistant Black composition rubber soles are riveted to non-rust, alloy-hardened steel blades.

6N835—Boys' full sizes 11-2. Del'd... 6.69

6N836—Youths' full sizes 3-5. Del'd... 7.39

6N837—Men's full sizes 6-11. Del'd... 8.59

For just a little extra you get our best value with these additional features:

- Top-grain cowhide uppers, lined and padded
- Fibre counters for heel supports extend to arch
- Composition rubber soles with solid shanks
- Telescopic eyelets, won't loosen or tear out

30 J. C. Higgins special hockey outfit has all the "worthwhile" features... at a reasonable price. Hard box toes reinforced for extra protection. Heavy felt-lined, padded tongues. Felt-lined fibre insoles reinforced with fibre tuckers. Smart Cherrytone tongues, toes and tendon guards. Polished, rust-resistant tube blades are of alloy-hardened steel.

6N802—Boys' full sizes 11-2. Del'd... 8.29

6N801—Youths' full sizes 3-5. Del'd... 8.69

6N800—Men's full sizes 6-12. Del'd... 9.69

N.H.L. SWEATERS, TOQUES AND STOCKINGS

SAVE
Buy the Complete
Set for Only
4.59

REGULAR PRICES	
Sweater	2.95
Toque	.79
Stockings	1.59
Total	5.33

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

SPECIAL OFFER
Stick, Puck
and Tape
for Only
1.29

FOR BOYS UP TO 9

Shinguards	1.49
Gloves	3.85
Total	5.34
Buy Both for Only	4.98 Set

FOR BOYS 9 TO 13

Shinguards	2.98
Gloves	5.69
Total	8.67
Buy Both for Only	8.39 Set

FOR BOYS 13 TO 18

Shinguards	3.69
Gloves	6.75
Total	10.44
Buy Both for Only	10.19 Set

OUR LOWEST-PRICED
Tendon Guard
Hockey
Outfit
6.29
Boys' Sizes 11-2

POPULAR-PRICED
Top-Grain
Cowhide
Hockey Outfit
6.69
Boys' Sizes 11-2

OUR BEST VALUE
Perfect Gift
for the Young
Enthusiast
8.29
Boys' Sizes 11-2

R SIMPSON-SEARS . . 171



SAVE OVER 35%
100% Nylon Yarn
4 for 1.29

Crimpset 3-ply; shrink-proof, mothproof, color-fast. 00(White), 30(Yellow), 81(Sky), 60(Pink), 87(Azure), 48(Wine), 25(Lt. Green), 88(Navy), 01(Grey), 86(Royal), 04(Grey Mix), 26(Dk. Green), 73(Scarlet), 09(Black), 59(Dk. Brn.). Reg. 50c a ball. 1-oz. balls. 36N5633-4 for 1.29

Best Nylonangora

Regularly 49c Ea.

80% Angora and 20% nylon. To make bunny-soft, non-shed, bonnets, mitts, sweaters for Christmas. Unshrinkable, non-mattling. 00(White), 30(Yellow), 60(Pink), 81(Sky), 90(Turq.), 43(Coral), 02(Lt. Grey), 25(Lt. Green). State color no. 1/4-oz. balls. 36N5634-3 for 1.19

Wool/Rayon Yarn

4 for 1.08

Nylon-reinforced. 3-ply 1-oz. balls. 00(White), 30(Yellow), 73(Scarlet), 01(Grey Mist), 48(Wine), 60(Pink), 98(Lt. Blue), 26(Dark Green), 86(Royal), 50(Brown), 38(Beige), 69(Rust), 88(Navy), 87(Azure), 09(Black). Please state color by number. 36N5608-4 for 1.08

Baby Wool

Normally 4/2.00

To make the cosiest baby clothes etc. for gifts. Nylon reinforcing prevents shrinking, keeps wool durable. Mitten mothproofed, mat-resisting. 00(White), 60(Pink), 85(Baby Blue), 30(Yellow), 90(Turquoise). State color no. 3-ply 1-oz. balls. 36N5635-4 for 1.49

Make your gifts or buy them



1 Baby Deer—a lovable toy and handy pin cushion. Tail pulls out to a 36" tape measure. 36N5258—Size about 7 x 3 1/2". Del'd 2/1.49

2 Smart Sewing Kit. So compact, yet it's fitted with 8 sewing needs. Genuine morocco leather, 3-sided zipper. Gift boxed. 70(Red) or 80(Pastel Blue). State color by number. 36N5255—Size about 4 1/2 x 2 1/2". Del'd.. 98c

3 Neat Morocco Leather Sewing Kit. Has thread, needles, measure, scissors, thimble, etc. (15 essentials). 3-sided zipper. Gift boxed. 70(Red), 80(Pastel Blue). State color no. 36N5197—Size closed 6 x 3". Del'd.... 1.98

4 Novelty Pincushion Dogs. In assorted colored velveteen. Tail is a 36" tape measure. 36N5195—(Sold in lots of 3 only). Del. 3/1.19

5 Sewing Kit Clothes Brush. Suedine-lined genuine leather top with scissors, assorted colored thread, pins, needles etc. Zipper closing. 36N5256—Abt. 4 x 2". White nylon brush. 1.49

6 Handmade Wicker Workbasket, fitted with pincushion and thimble loop. Lustrous rayon satin lining. Tartan top. Gift idea for mother. 36N5257—Size abt. 11 1/2 x 8 x 5 1/2". Del'd. 4.49

7 "Merry Wheel" Spool Holder spins but never spills. In pastel plastic. 4 racks hold 16 spools, 2 trays for thimbles, needles etc. 36N5194—About 7 3/8" x 6". Each, del'd.. 1.98

8 Hand-Woven Wicker Sewing Basket with rayon satin lining in assorted colors. Padded hinged top, built-in pincushion. Natural shade. 36N5144—Size about 10 x 6 x 4". Ea., del. 2.98



Fairloom Sewing Centre. Versatile and complete—a joy to dressmakers. Roomy working surface at just the right height, and ample space to store machine head and all sewing needs. 3 drawers 7 x 16". With leaf up, working surface is 40 x 42". Cabinet with leaf down is 13 x 42 x 30" high. Sturdy wood construction. Assembled ready for paint, stain, varnish. 36N5250L—4.00 down. Del.. 39.95



GENUINE MINK

Give Her Mink for Christmas! A smart, cosy collar of genuine mink, to delight her luxury-loving heart. Excellent quality; so becoming with sweaters, dresses. Med. Brown. Full 2" wide. Covered hook-and-eye fastener. 36N1422—Del'd. 7.50



Gay Pyjama Suede for bright cosy pyjamas. Mediumweight cotton with fleecy suede finish. Reduced from 59c. Washfast stripes. Predominating colors: 80(Blue), 48(Wine), 20(Green), or 53(Tan). State color no. 36N4107—36" wide.. 54c 10 yards or more. Yd.. 49c

ITEMS SHOWN ON OPPOSITE PAGE

A Reversible Quilted Cotton for delightfully expensive-looking housecoats and skirts, smart too for card table covers, children's clothes and hosts of household gifts. Exquisitely color co-ordinated. Sturdily stitched. Pure white cotton batting filling. At a special low price; was 1.98 yd. State color no. 36N3351—36" wide. Yard, del.. 1.69

B Simplicity Pattern 39N1785. Girls' lounge coat. Sizes 1 to 6. (Size 6 requires only 1 1/2 yards 36" fabric).... 35c

C Simplicity Pattern 39N1908. Wrap-around skirt. Waist sizes: 24 1/2-30". (25" needs 2 1/4 yards 36" fabric). Del. 35c

D Fleecy Bedtime Flannelette for the cutest Christmas nightwear. Made from highly absorbent durable cotton in adorable pattern choice. Washes well. State color number. 36" wide. 36N4218—Was 59c. Yard, del'd.. 54c 10 yards or more, yard..... 49c

As above—in washfast solid colors. 36N4123—Delivered. Yard..... 47c 10 yd. or more. Yard..... 43c

E Simplicity Pattern 39N2541. Boys' pyjamas. Sizes 4 to 14. (Size 10 requires 3 1/2 yards of 36" fabric). Del'd. 25c

F Simplicity Pattern 39N1824. Girls' pyjamas. Sizes 1 to 6. (Size 4 requires 2 5/8 yards 36" fabric). Del'd.. 35c

G Fine Pinwale Corduroy, so smart for suits, jackets, dresses, etc. Medium-weight sturdy cotton in a fine uniform weave. Wash separately. A choice of bright washfast colors. State color no. 36N9110—Was 1.19. 36" wide. Yd. 99c

H Imported 36-Inch Velveteen for rich-looking dresses, suits, skirts, or children's party clothes. Special purchase in time for Christmas gift giving. Good-wearing with deep pile. Dry-clean. State color choice by number. 36N9118—Yard, delivered..... 1.69

J Butterick Pattern 39N7943. Dress. Sizes 11 to 18 (size 14 requires 6 yards of 36" fabric to complete). Del. 50c

K A Special Low Price for Christmas. Imported brushed fleece coating—75% wool, 20% cotton and 5% fibro (rayon). A good-wearing quality that looks and feels like all-wool. For dress, car, convoy and duffle coats. 54" wide. Was 2.99 yd. Please state color by number. 36N7738—Reduced 42c. Yard.. 2.57

L Low-Priced 72" Fashion Felt—reduced for Christmas sewing. Good quality, made of rayon and wool. For gay skating costumes, toys, skirts etc. Easy to sew, no hemming. State color by number. 36N7722—Was 2.98 yd. Yard... 2.57

M Simplicity Pattern 39N4884. Skirt. Sizes 23 1/2, 24, 25, 26, 27, 28, 30. (26" waist requires 2 yd. 72" fabric). 35c

N Iron-On French Poodle felt applique. 09(Black) or 00(White). State color no. 36N5185—7 x 6 1/2". (Instn.). Ea.. 79c

P Tartans at a Low Price. 1.98 quality rayon-and-wool tartans at 1.79. A favorite fabric at Christmas and all year 'round for casual wear, dresses, skirts, suits, slacks etc. Clear designs woven in from pre-dyed yarns. State tartan choice by number. About 56" wide. 36N7716—Was 1.98. Yard..... 1.79

R Butterick Pattern 39N8068. Men's robe. Chest sizes: Small (34-36); Medium (38-40); Large (42-44). Del'd. 50c

T Fairloom Sista Afghan Kit to keep you cosy on winter evenings. It's fun to make a bright, hand-washable afghan, and easy too. Kit contains enough luxurious lightweight 100% 3-ply, worsted wool to crochet an afghan abt. 45 x 60". Two color combinations; 8 blending shades. 30(Yellows to Brown) or 01(Greys to Red). State color by no. 36N5636—Kit, delivered..... 10.95

U Jolly Pyjama Bag Dolls. A lovable bedtime toy for kiddies; a delightful gift for adults or teenagers, too. Handy for nightclothes. In fine quality heavy-weight cotton with 3/4-length back zipper. Guaranteed washable; head is removable. State 62(Jumbo the Elephant), 63(Dopey the Dog) or 64(Clown). 36N3743—Were 4.95. Each, del. 3.95

STATE COLOR BY NUMBER

When stating color choice on order be sure to include color no. EXAMPLE: 08(Charcoal). It helps us to ship your order without delay.



A Quilted Cotton 1.69 yd.



D Flannelette 10 yd. or more 49c yd.



70-Red

00-White

80-Blue

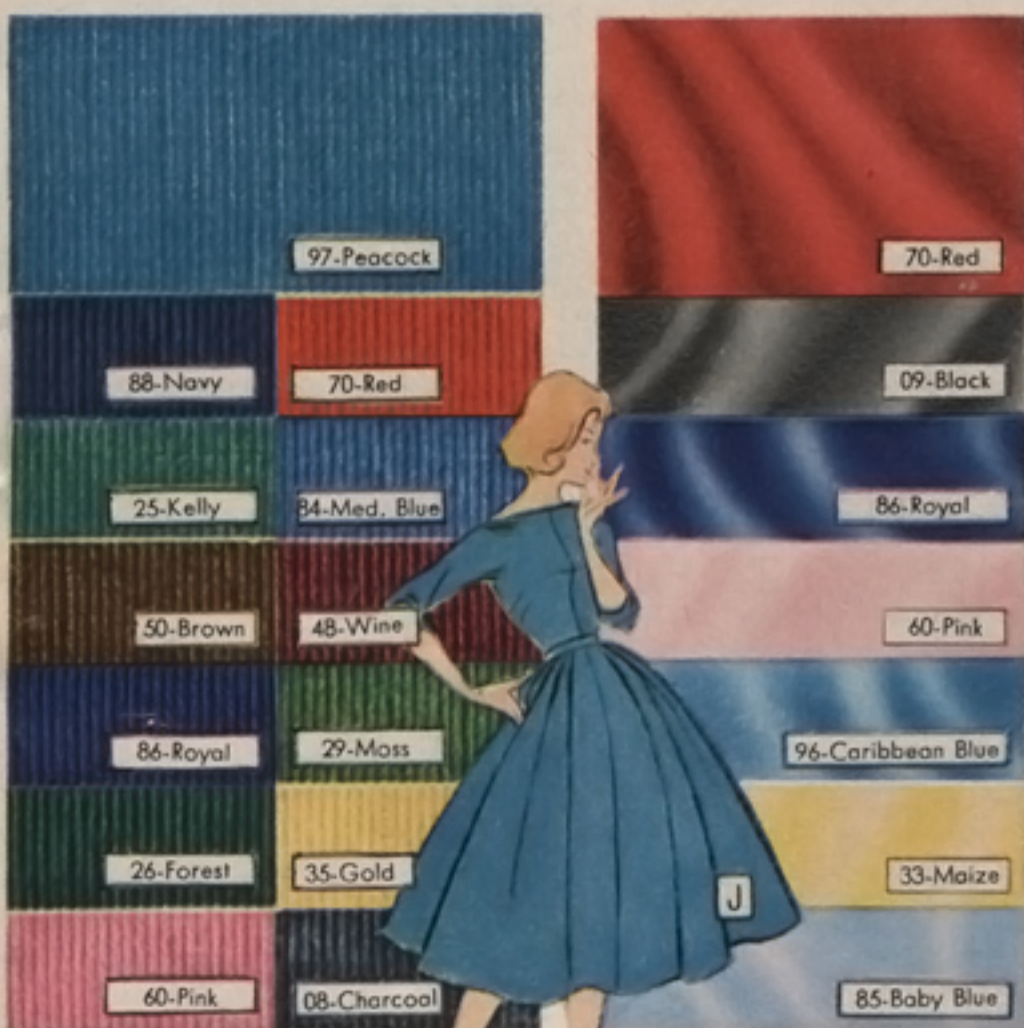
33-Maize

20-Green

60-Pink

Sew your Christmas gifts with these lovely fabrics

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE

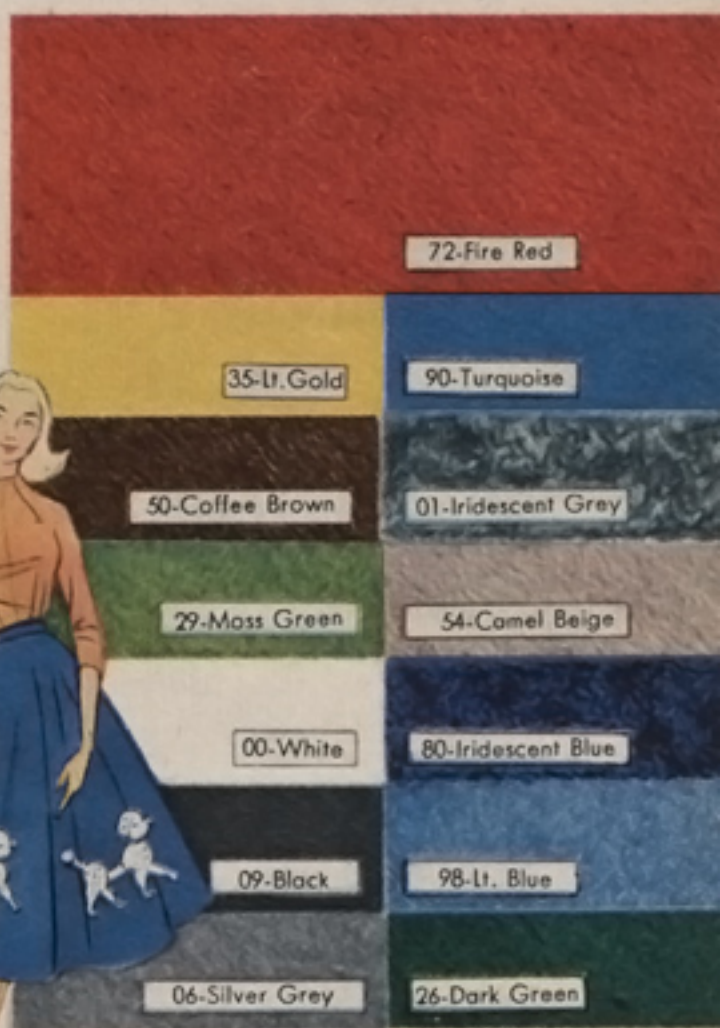


G Fine, Colorful Pinwale Corduroy 99c yd.

H Rich-Looking Velveteen 1.69 yd.



K Brushed Fleece Coating. Reduced 2.57 yd.



L Gay 72" Felt Christmas Bargain 2.57 yd.



P Tartans—at a low Christmas Price 1.79 yd.



T Fairloom Quality Afghan Kit 10.95 ea.



U Pyjama Bag Dolls Make Gay Gifts 3.95 ea. w 173

TAILORED DACRON PANELS OR PAIRS

- Beautifully sheer, easy-care curtain styles
- Easy to launder, no ironing, dry in a twinkling

A Good quality tailored Dacron marquisette curtains in a choice of three widths. Exquisitely sheer; neatly hemmed. Easy to wash, quick drying. Please state size required.

30 inches Wide. 51 (Ivory-White only).
 24N4105—63 inches long. Pair, del'd.... 2.89
 24N4106—72 inches long. Pair, del'd.... 3.19
 24N4107—81 inches long. Pair, del'd.... 3.39
 24N4108—90 inches long. Pair, del'd.... 3.59

40 inches Wide. 51 (Ivory-White only).
 24N4076—63 inches long. Pair, del'd.... 3.59
 24N4077—72 inches long. Pair, del'd.... 3.98
 24N4078—81 inches long. Pair, del'd.... 4.29
 24N4079—90 inches long. Pair, del'd.... 4.69

Panels—sold singly. 56" wide. 51 (Ivory-White).
 24N4188—63 inches long. Each, del'd.... 2.49
 24N4189—72 inches long. Each, del'd.... 2.79
 24N4190—81 inches long. Each, del'd.... 2.99
 24N4191—90 inches long. Each, del'd.... 3.19

NEW . . . DURALON PANELS

- Elegance of delicate lace net with Lurex
- In Duralon (rayon) with permanent finish

B Duralon lustrous rayon that requires little or no ironing, makes these beautiful lace net panels a favorite. Finest quality ever offered in this type of curtain, so exquisitely patterned and interwoven with Gold-color Lurex. Resists soil, stains; hand wash, no starching or stretching. Ultra-wide 54-in. panels. Colors: 51 (Ivory-White), 60 (Pink), 80 (Blue), 30 (Yellow). State color number.

24N4080—About 54 x 81" long. Each, del'd. 2.98
 24N4081—About 54 x 90" long. Each, del'd. 3.29

FIRST TIME OFFERED

- Scalloped veil-sheer nylon curtains
- With allover embroidery-like flocking

C Long wearing veil-sheer nylon curtains, with dainty allover blossom design flocked on to withstand repeated hand washings. Scalloped edges, deep bottom hem. Width about 30". White with choice of pastel flocking: 60 (Pink), 81 (Aqua), 30 (Yellow). Also 00 (White on White). State color by no.
 24N4082—63 in. long. Pair, del'd.... 3.49
 24N4083—81 in. long. Pair, del'd.... 3.98
 24N4084—90 in. long. Pair, del'd.... 4.49



B MIRACLE DURALON
Lace Net with Lurex 2.98
Ea. Up

A TAILORED DACRON

Stay-Crisp Sheer
in Pairs or Panels 2.49
Ea. Up

C FLOCKED NYLON

Long-Wearing Quality
with Scalloped Edges 3.49
Pr. Up

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 "Gardens" Draperies—a delightful new scenic-leaf design on our best quality cotton barkcloth. Unlined or lined with cotton sateen. Pre-shrunk; washfast colors. Pinch-pleated heading for even, graceful folds; hooks included. Overall pleated widths per pair quoted. Choice of 04 (HH Dawn Grey), 51 (HH Parchment Beige) backgrounds . . . or White ground with 61 (HH Frosty Pink) pattern. State color number shown before color name.

Unlined. 84 inches long. Del'd.
 24N3956T—48" wide. Pair. 10.50
 24N3957T—78" wide. Pair. 17.50
 24N3958T—108" wide. Pair. 22.50
 24N3959T—136" wide. Pair. 28.50
 Lined. 84 inches long. Delivered.
 24N3960T—48" wide. Pair. 17.50
 24N3961T—78" wide. Pair. 26.50
 24N3962T—108" wide. Pair. 33.50
 24N3963T—136" wide. Pair. 43.95

2 "Plaza"—multi-width drapes of textured rayon, in our newest modernistic floral leaf design with fitted Gold color. Polished cotton lining. Pinch-pleated; hooks included. Washfast, but dry cleaning recommended. Overall pleated widths per pair quoted. White ground with 70 (Red), or 81 (Aqua). Please state color by no. Del'd.
 24N3964—48 x 84". Pair.. 7.50
 24N3965—94 x 84". Pair. 16.50
 24N3966—144 x 84". Pair. 25.50

3 Corduroy Cushion Covers of hard-wearing fine-wale cotton. Zipper makes removal for washing easy. 2" box edge. 28 (Chartreuse), 62 (Cherry Red), 80 (Electric Blue), 35 (Gold), 90 (Turquoise), 20 (Green). Please state color by number.
 Round—10 3/4" diam. fits 24N1865.
 24N1871—Each, delivered. 1.49
 Square—10 3/4". Fits form 24N1866.
 24N1872—Each, delivered. 1.49

4 Textured Cushion Covers. Vat-dyed; pre-shrunk cotton. 2" box edge with heavy cord piping. Zipper. 90 (Turquoise), 35 (Gold), 70 (Red), 20 (Green). Each, delivered.
 24N1891—Round 10 3/4" diam. 1.98
 24N1892—Square 10 3/4". Ea. 1.98

5 Foam Rubber Cushion Forms in Natural tone, to fit cushion covers 24N1871, 1872, 1891, 1892. Square—10 3/4" x 10 3/4" x 2 1/2" deep.
 24N1866—Each, delivered. 1.89
 Round—10 3/4" diam. x 2 1/2" deep.
 24N1865—Each, delivered. 1.89

6 Cotton Corduroy Cushions. Cotton filled. Knife edged, jumbo cord piping. Large square centre buttons. 16 x 16" square. 20 (Green), 35 (Gold), 62 (HH Cherry Red), 90 (Turquoise), 64 (Victorian Rose).
 24N1897—Each, delivered. 2.89
 As above, but oblong, size 17 x 12".
 24N1898—Each, delivered. 2.89

7 Bright Scatter Cushions of textured rayon-and-cotton. Cotton filled. Knife edge; centre button. About 11 x 11". 70 (Red), 60 (Pink), 28 (Chartreuse), 20 (Green), 90 (Turquoise), 58 (Toast), 35 (Gold).
 24N1899—99c; 2/1.95; 3/2.89

8 Now . . . Toss Cushions in cotton corduroy with Lurex. Cotton filled. Self welting; 2" box edge. 70 (Red), 80 (Electric Blue), 20 (Green), 09 (Black). State color by no.
 24N1895—12" square. Each 1.79
 24N1896—Round 12" diam. 1.79

9 Printed Cotton Barkcloth cushions, zipper, White with floral. Cotton form, shredded foam rubber.
 24N1847—Abt. 14 x 14". . . 1.98

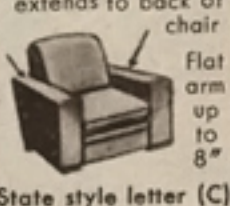
10 It's New! Cushion of corduroy with Lurex, contoured to fit neck. Shredded foam rubber filling. In plastic bag. 70 (Red), 80 (Electric Blue), 20 (Green), 09 (Black).
 24N1886—13 x 8 x 3". Del'd. 1.77

State style letter (B)



CURVED ARM
Square Cushion

Full width of arms extends to back of chair



NARROW-BACK
MODERN

State style letter (A)



CLUB
Square cushion

State style letter (D)



COGSWELL
No cushion

State style letter (F) or (G)



(F) Regular Club 68-76" Long
(G) Large Club 77-84" Long

State style letter (K)



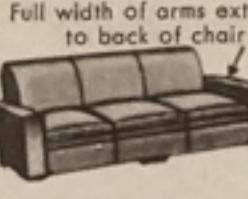
TWO-CUSHION LAWSON
Fits sofas 68 to 76" long
Straight cushion

State style letter (H)



CURVED-ARM MODERN
Fits sofas 68 to 74" long
Square cushion

State style letter (J)



NARROW-BACK MODERN
Fits sofas 68 to 74" long
Square cushion

MODERN NUBBY TEXTURE

- Gives appearance of real upholstery
- Sewn with nylon thread for strength

11 Superbly tailored slip covers of durable cotton, give an upholstery look. Nubby-textured, and sparked with strands of Gold color Lurex, the metal thread that does not tarnish. Adjustable, ruffled skirt. Concealed draw-cord holds cover smoothly in place. Wrinkleproof; treated with "Drax" to repel dust and liquids. Reversible cushions for longer wear. Washable. Order now . . . and have your furniture look sparkling new for Christmas. Colors: 50 (Brown), 20 (Green), 01 (Grey). Please state color choice by number shown before color name.

State Style Letter from Chart at Left.

Chair Cover. State style letter A, B, C or D.
 24N2141—Price, delivered. 15.98

Sofa Cover. State style letter F, G, H, J or K.
 24N2142—Price, delivered. 29.98

Davenport or Sofa-Bed Cover. Standard size. (Not shown.)
 24N2143—Price, delivered. 22.98

ITEMS WITH "T" IN CATALOGUE NUMBER
SHIPPED FROM TORONTO.



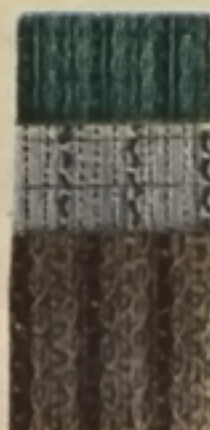
Gift your home with bright new furnishings

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



COTTON SLIP COVERS SPARKED WITH LUREX

CHOICE OF
3 COLORS





A WOVEN "HEIRLOOM" SPREAD

Double or Single-Bed Size
in a Special Christmas Offer

REGULAR \$14.95-VALUE

11.98 Ea.

Give her a beautiful bedspread



B

HOMESPUN BEDSPREADS

First Time Offered by Us

4.98 Ea. Up



D

Scroll Overlay
5.98 Ea.

C

Bargain Buy
4.98 Ea.

ITEMS (A) TO (D) SHOWN ON THIS PAGE

A Reversible Woven "Heirloom" Bedspread featuring a lovely "sunburst" centre medallion pattern, and offered at our lowest price for a spread of this fine quality. Full-draping super sizes, graceful rounded corners. Reversible for 2 charming views of the finely detailed design, gives twice the wear. Finished on 3 sides with luxurious bullion fringe, this exquisitely styled cotton spread is easy to care for too... completely washable, pre-shrunk, never needs ironing. A delightful spread to own, a gift to be remembered. 51(Ivory) or 00(White). State color number.
24N1177—Double-bed size 95 x 105". Each, del'd... **11.98**
24N1178—Single-bed size 82 x 105". Each, del'd... **11.98**

B Homespun Bedspread with Bold Cross-Plaid Design on Beige ground. Choice of 4 bright colors accented by an overlay of Black yarns. The first time we have offered this good quality woven cotton homespun, a sturdy material that is slow to soil, washes easily, needs little ironing. Buy a second spread for matching drapes. Comes in polyethylene bag. Stripes in 70(Red), 90(Turquoise), 20(Green) or 35(Gold). Please state color number.
24N1019—Double-bed size 80 x 100". Each, del'd... **5.79**
24N1020—Single-bed size 70 x 70". Each, del'd... **4.98**

C Solid Ripple Chenille Spread. A wise buy for the thrifty shopper, this pre-shrunk spread has rows of waveline chenille tufted on good quality cotton backing. Edged on 3 sides with bullion fringe. Wears and washes well, needs no ironing. HH colors: 83(Ming Blue), 61(Frosty Pink), 23(Sage Green), 37(Sunshine Yellow); also 00(White).
24N231—Double-bed size 83 x 103". Each, del'd... **4.98**
24N232—Single-bed size 78 x 103". Each, del'd... **4.98**

D Overlay Scroll Design is formed by chains of dots in high-pile cotton chenille on a ground of waveline baby chenille. This soft one-tone spread is economically priced, needs only the simplest care; pre-shrunk, fluffs dry without ironing. HH colors: 37(Sunshine Yellow), 61(Frosty Pink), 83(Ming Blue), 23(Sage Green); also 00(White).
24N234—Double-bed size 84 x 103". Each del'd... **5.98**
24N235—Single-bed size 72 x 103". Each, del'd... **5.98**

ITEMS (1) TO (6) SHOWN ON OPPOSITE PAGE

1 Ensemble in Lustrous Chromspun rayon taffeta (color-locked acetate fibre) that stays crisp, resists fading. The fitted spread has quilted top in multicolor floral on plain color. Matching unlined drapes in multicolor print have pinch-pleated tops. Dry cleaning recommended. 90(Turquoise), 64(Rose), 20(Green) or 30(Yellow). State color no.
24N911—Double-bed spread 94 x 108". Each, del'd... **9.98**
24N912—Single-bed spread 80 x 108". Each, del'd... **9.98**
24N913—Drapes, each 22 x 90". Pair, del'd... **6.98**

2 Striking "Starburst" Overlay in deep pile cotton chenille highlights this ensemble. Row on row of velvet-soft baby chenille, tufted as closely as possible, form the ground for the exquisitely detailed centre design. The super-size spread has graceful rounded corners for full, deep draping; non-tangle bullion fringe trims 3 sides. Completely washable, pre-shrunk, dries soft and fluffy without ironing. Matching unlined drapes have Simpleat tops. HH colors: 61(Frosty Pink), 83(Ming Blue), 23(Sage Green), 37(Sunshine Yellow); also 00(White). State color number.
24N643—Super double size 95 x 103". Each, del'd... **12.98**
24N644—Super single size 78 x 103". Each, del'd... **12.98**
24N645—Drapes, each, 36 x 90" long. Pair, del'd... **12.98**

3 Virtually Lint Free—a new chenille ensemble of viscose rayon yarn that will not shed. Rosebud and scroll motif stands in relief against a ground of smooth waveline baby chenille. Rounded corners for full draping. Washable, pre-shrunk; dries in a jiffy, remains fluffy without ironing. Matching unlined drapes have Simpleat tops. HH colors: 61(Frosty Pink), 83(Ming Blue), 23(Sage Green), 37(Sunshine Yellow); also 00(White). State color number.
24N646—Double-bed size 90 x 105". Each, del'd... **9.98**
24N647—Single-bed size 78 x 105". Each, del'd... **9.98**
24N648—Drapes, each, 36 x 90" long. Pair, del'd... **9.98**

4 Reduced. Super-Size Spread makes this one-tone ensemble a wise buy. Close rows of cotton chenille with high pile overlay in rosebud and diamond design. Spread has fringe on 3 sides, rounded corners. Washable, pre-shrunk, needs no ironing. Matching unlined drapes have Simpleat tops. HH colors: 61(Frosty Pink), 83(Ming Blue), 37(Sunshine Yellow), 23(Med. Sage Green); also 00(White).
24N633—Super double size 96 x 108". Was 11.98. Ea. **10.98**
24N634—Super single size 78 x 108". Was 11.98. Ea. **10.98**
24N635—Drapes, each 36 x 90". Were 11.98. Pair... **10.98**

5 Finest Solid Ripple Chenille Ensemble has twice as much tufting as item (C) on this page. Rows of velvety baby chenille woven on backing of long-wearing cotton. Bullion fringe on 3 sides of spread. Washable, pre-shrunk, never needs ironing. Matching drapes have Simpleat tops. HH colors: 37(Sunshine Yellow), 61(Frosty Pink), 83(Ming Blue), 23(Sage Green); also 00(White). Del'd.
24N400—Double-bed size 90 x 105". 7.98 line. Ea... **6.98**
24N401—Single-bed 78 x 105". 7.98 line. Ea... **6.98**
24N402—Drapes, each 36 x 90". 7.98 line. Pair... **6.98**

6 Gay Multicolor Floral Blooms and graceful scroll design in deep pile chenille create a lovely contrast to the snow White ground of soft waveline chenille. Pretty-up your bedroom with this washable, pre-shrunk cotton spread that fluffs dry without ironing. Predominating colors: 80(Blue), 60(Pink), 20(Green), or 30(Yellow).
24N414—Double-bed size 85 x 100". Each, del'd... **8.98**
24N415—Single-bed size 72 x 100". Each, del'd... **8.98**

STATE COLOR BY NUMBER

When stating color choice on order be sure to include color number. EXAMPLE: 30(Yellow). It helps us to ship your order without delay.

ALL SIZES ARE APPROXIMATE.



1
Chromspin
Bedspread Only
9.98



2
"Starburst"
Spread or Drapes
12.98

Yuletide charm for your bedroom

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



3
Lint-free
Spread or Drapes
9.98



4
Spread or Drapes
Were 11.98
10.98



5
Spread or
Drapes
7.98-line
6.98



6
Multicolor
Bedspread
8.98

For Christmas giving

GIFTS FOR THE LINEN CLOSET

These Items Are Shown on the Opposite Page



WARM AS THE SPIRIT OF CHRISTMAS

A Harmony House Colored-Border flannelette blankets. Best quality medium-weight cotton with fleecy nap on both sides. Yarn-whipped ends. Washfast. White with borders in 64(Rose), 80(Blue), 35(Gold) or 20(Green). 96N8361—70 x 84". Pr. 6.25 96N8344—70 x 90". Pr. 6.50

B Harmony House Plaid flannelette blankets of closely woven long fibre cotton. Soft napped finish. Yarn-whipped ends. Pastel plaid designs are woven in from pre-dyed washfast yarns. 64(Rose), 80(Blue), 35(Gold), 20(Green). 96N8350—70 x 80". Ea. 2.59 96N8352—70 x 90". Ea. 2.89



D 7.95 Ea.

C 24.95 Ea.

F 3.98 Ea.

E 12.95 Ea.

G 6.98 Pr.

H 1.79 Pr.

J 2.89 Ea.

K 2.39 Ea.

L 7.95 Ea.

1 Harmony House Blanket in a blend of 90% rayon and 10% nylon. Rayon satin bound. Washable. Weight abt. 3 1/4 lb. 37(HH Sunshine Yellow); 21(HH Dark Mint Green); also 71(Raspberry Red); 80(Blue). 96N8210—Abt. 72 x 84". Each. 5.69

2 100% Acrilan Blanket for lightweight warmth. Machine-washable—will not shrink, stretch, mat, or "fuzz up". Non-allergenic, moth and mildew-proof. Rayon satin bound ends. Weight abt. 3 1/4 lb. In Polyethylene bag. Rich colors of 87(Azure Blue), 60(Pink), 21(Nile Green), 35(Sun Gold), 71(Raspberry Red). 96N8233—Abt. 72 x 90". Ea. 16.95

3 Harmony House Pastel Sheets woven from mediumweight cotton. Plain hemmed finish. Washfast colors but wash separately at first. Cello-wrapped. 64(Rose), 80(Blue), 30(Yellow), 20(Green), 61(Peach). 96N6750—Abt. 72 x 100". Pair. 7.50 96N6751—Abt. 81 x 100". Pair. 8.50

4 Fitted Muslin Sheets in soft pastels. Sanforized for permanent fit—maximum shrinkage 1%. Colors are washfast after first wash. Two sizes. Cello-wrapped. Colors as item (3). 96N8014—Single-bed size. Ea. 3.69 96N8015—Double-bed size. Ea. 3.98

5 Harmony House Pastel Pillowcases to match sheets (3) and (4) above. Same colors. Cello-wrapped. 96N6700—Abt. 42 x 33". Pair. 1.79

6 Pastel-Border Hemstitched Set includes 1 sheet abt. 81 x 95", and 2 cases each abt. 42 x 33". Good quality cotton. White with 64(Rose), 80(Blue), 35(Gold), 20(Green). 96N7854—Boxed. Set, del'd. 5.99

7 Solid Pastel Color Set woven from good quality cotton. Plain hems. 1 sheet about 81 x 100", and two cases about 42 x 33". 20(Green), 64(Rose), 80(Blue), 35(Gold). State color no. 96N7860—Boxed set, del'd. 5.99

8 Colored Pillowcases of cotton percale with plain hems. 64(Rose), 80(Blue), 35(Gold), 20(Green). 96N6907—Abt. 42 x 33". Pair. 1.59

9 "Mr. and Mrs." Pillowcases. Good quality cotton with script lettering embroidered in pastels. Scalloped, hemstitched edges. 80(Blue), 64(Rose), 35(Gold), 20(Green). Cello-wrapped. 96N7821—Abt. 42 x 33". Pair. 1.89

10 Appliqued Cotton Pillowcases at an economy price. Asstd. patterns. 00(White with pastel shades). 96N7831—Abt. 42 x 33". Pair. 1.09

11 Chinese Hand-Embroidered pillowcases of textured cotton with delicate hand cutwork embroidery. Scalloped ends. 00(White) only. 96N7800—Abt. 42 x 33". Pair. 1.98

12 Chinese Hand Applique pillowcases in good quality cotton with lovely hand embroidery. Fine applique work in 99(Multicolor on White). 96N7828—Abt. 42 x 33". Pair. 2.79

13 "Tex-Made" Candy Stripe Sheets of select quality cotton. Vertical stripes woven in soft pastels. Plain hems. 60(Pink), 80(Blue), 20(Green), 30(Yellow). State color no. 96N6626—Abt. 72 x 100". Pair. 7.98 96N6627—Abt. 81 x 100". Pair. 8.98

14 "Tex-Made" Candy Stripe pillowcases to match sheets above. 96N6625—Abt. 42 x 33". Pair. 1.98

15 Printed Pillowcases of good quality cotton. Cello-wrapped. All-over floral design—in 99(Multicolor). 96N7835—Abt. 42 x 33". Pair. 1.49

16 Imported Wool Plaid Motor Rug of 100% wool yarns. Plaid design woven into fabric, finished with hand-rolled fringe. Abt. 54 x 72" incl. fringe. 70(Red), 80(Blue), 20(Green). 96N8710—Each, delivered... 4.98

17 Harmony House Blankets of closely woven cotton flannelette in serviceable weight. Soft, fluffy nap on both sides. Yarn-whipped ends. Washes easily. 20(Green), 64(Rose), 80(Blue), 30(Yellow), 61(Peach). 96N8372—Abt. 70 x 90". Each. 3.19

18 Reversible Rayon Satin Comforter filled with warm heather wool. An extremely low price for such fine quality. 48(Wine/Gold), 64(Rose/Blue), 35(Gold/Grn.), 20(Grn./Rose). 96N1836—Abt. 66 x 72". Each. 7.50

19 Orlon-Filled Comforter. Made of Chromspun rayon taffeta for lasting color beauty; filled with 100% Orlon for easy washability, lightweight warmth. Graceful fleur-de-lis stitching keeps filling secure. Choice of 80(Blue), 64(Rose), 25(Light Green). 96N1837 K—Abt. 72 x 84". Ea. 11.98

20 Printed Floral-Design Blanket of 90% acetate and 10% nylon. Features striking centre floral bouquet on a White ground with lovely side borders. Use as blanket or bedspread—pattern fits both twin and double beds. Rayon satin binding all around. Washable. Plastic-wrapped. 99(Multicolor on White). 96N8220—Abt. 72 x 84". Each. 9.98

Items Described Below Shown On This Page

C Good Quality Electric Blanket—guaranteed 1 year 65% rayon, 25% cotton, 10% nylon. Rayon satin bound. 64(Rose), 80(Blue).

Single control. Abt. 66 x 84". Boxed. 96N8256 K—2.00 down. Ea. 24.95

Single control. Abt. 72 x 84". Boxed. 96N8254 K—3.00 down. Ea. 25.95

Dual control. Abt. 72 x 84". Boxed. 96N8255 K—3.00 down. Ea. 31.95

Our Best Quality HH Electric Blanket of 50% rayon, 25% cotton, 25% Acrilan for lightweight warmth. "Glo-Lite" dial. Crease-resistant; rayon satin bound. Guaranteed 2 years. 61(HH Frosty Pink), 24(HH Lt. Mint Green); also 98(Lt. Blue), 62(Cherry Red).

Single control. Abt. 66 x 84". Boxed. 96N8261 K—3.00 down. Ea. 29.95

Single control. Abt. 72 x 84". Boxed. 96N8259 K—3.00 down. Ea. 32.95

Dual control. Abt. 72 x 84". Boxed. 96N8260 K—4.00 down. Ea. 35.95

D "Sportsman" Blanket of 100% wool yarns. Contrasting dark stripe border, yarn-whipped ends. Washable. 70(Red), 20(Grn.), 53(Tan).

96N8100—60 x 80". 2 1/2 lb. Ea. 7.95

96N8132—72 x 84". 3 1/2 lb. Ea. 10.95

E Kenwood "Ramcrest" Blanket of 100% fine virgin wool with soft, thick nap. "Celanese" satin binding. Washable. 64(Rose), 80(Blue), 20(Green), 48(Wine), 52(Lt. Beige).

96N8110—Abt. 60 x 84". Ea. 12.95

96N8111—Abt. 72 x 84". Ea. 14.95

96N8134—Abt. 72 x 90". Ea. 16.50

F Reversible "Esmond" Indian-style blanket woven from good quality viscose rayon yarns. Hemmed ends. Washfast. Cello-wrapped. 70(Red), 80(Blue), 20(Green). State color no.

96N8904—Abt. 60 x 72". Each. 3.98

G Harmony House Better Quality firmly woven cotton sheets. Heavyweight, closely woven—140 threads to sq. inch. Hemmed ends. Cello-wrapped. 00(Bleached White). Please state size on order.

96N7266—Abt. 63 x 100". Pair. 6.98

96N7259—Abt. 72 x 104". Pair. 7.98

96N7260—Abt. 81 x 104". Pair. 8.98

96N7293—Abt. 90 x 104". Pair. 9.98

H Harmony House Better Quality cotton pillowcases, to match sheets above. Firmly woven—140 threads to sq. inch. Hemmed. Cello-wrapped. 00(Bleached White). 96N7209—Abt. 42 x 33". Pair. 1.79

J Good Quality Pillow filled with chicken and duck feathers. Linen-weave floral cotton ticking.

96N5811—Abt. 19 x 25". Each. 2.89

96N5812 K—Abt. 19 x 25". Pair. 5.29

K Harmony House Pillow filled with select chicken feathers. Linen-weave floral stripe ticking.

96N5800—Abt. 17 x 25". Each. 2.39

96N5801 K—Abt. 17 x 25". Pair. 4.29

L Our Best Foam Latex Pillow. Full length zipper for easy washing. Floral cotton covering. Extra-large size. About 23 1/2 x 17 x 6". 96N5820 K—Each, del'd.... 7.95



1 5.69 Ea.



2 Acrilan 16.95 Ea.



3 7.50 Pr. Up



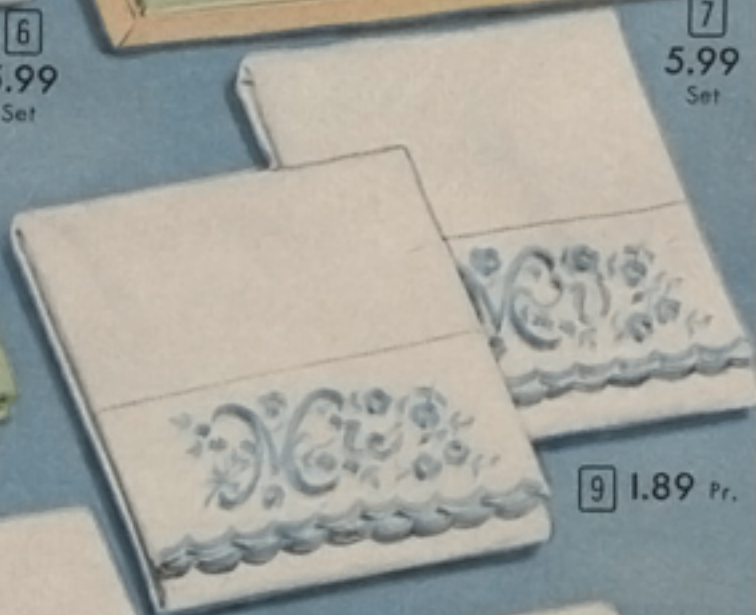
6 5.99 Set



7 5.99 Set



8 1.59 Pr.



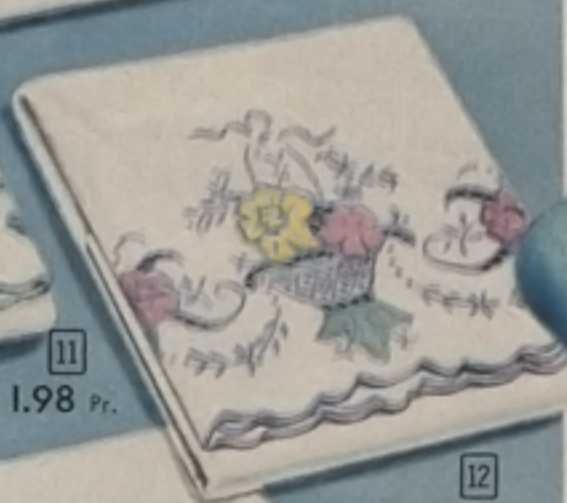
9 1.89 Pr.



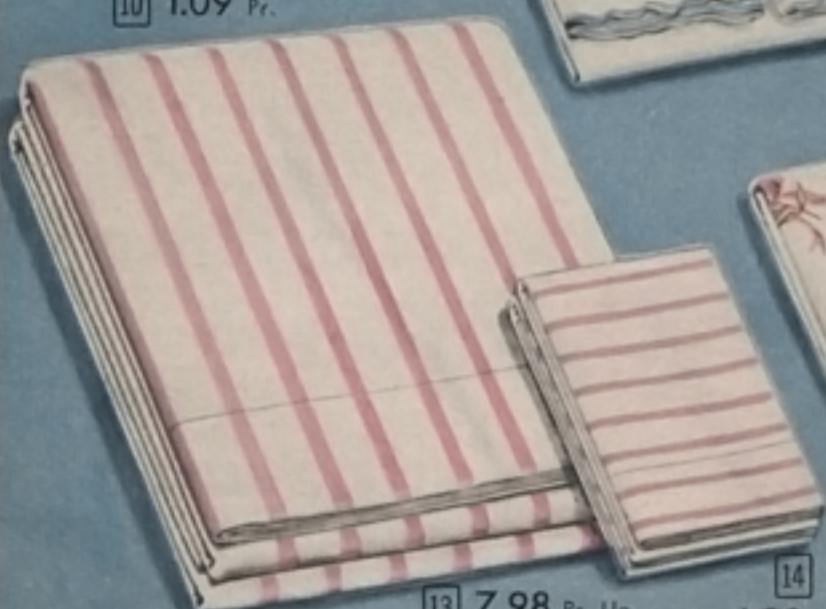
10 1.09 Pr.



11 1.98 Pr.



12 2.79 Pr.



13 7.98 Pr. Up



14 1.98 Pr.

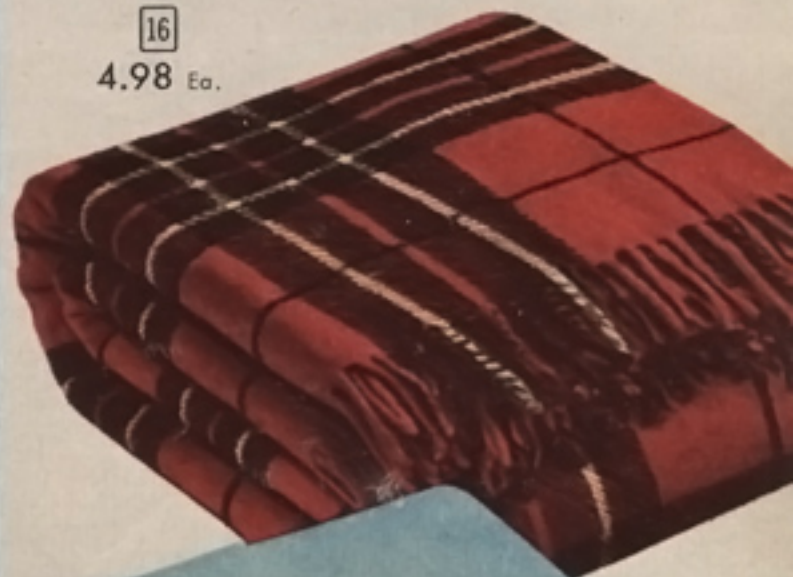
5 1.79 Pr.

4 3.69 Ea. Up



HARMONY HOUSE PASTELS
A "Luxury Look" in Matched Bedding

16 4.98 Ea.



17 3.19 Ea.

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



18 7.50 Ea.



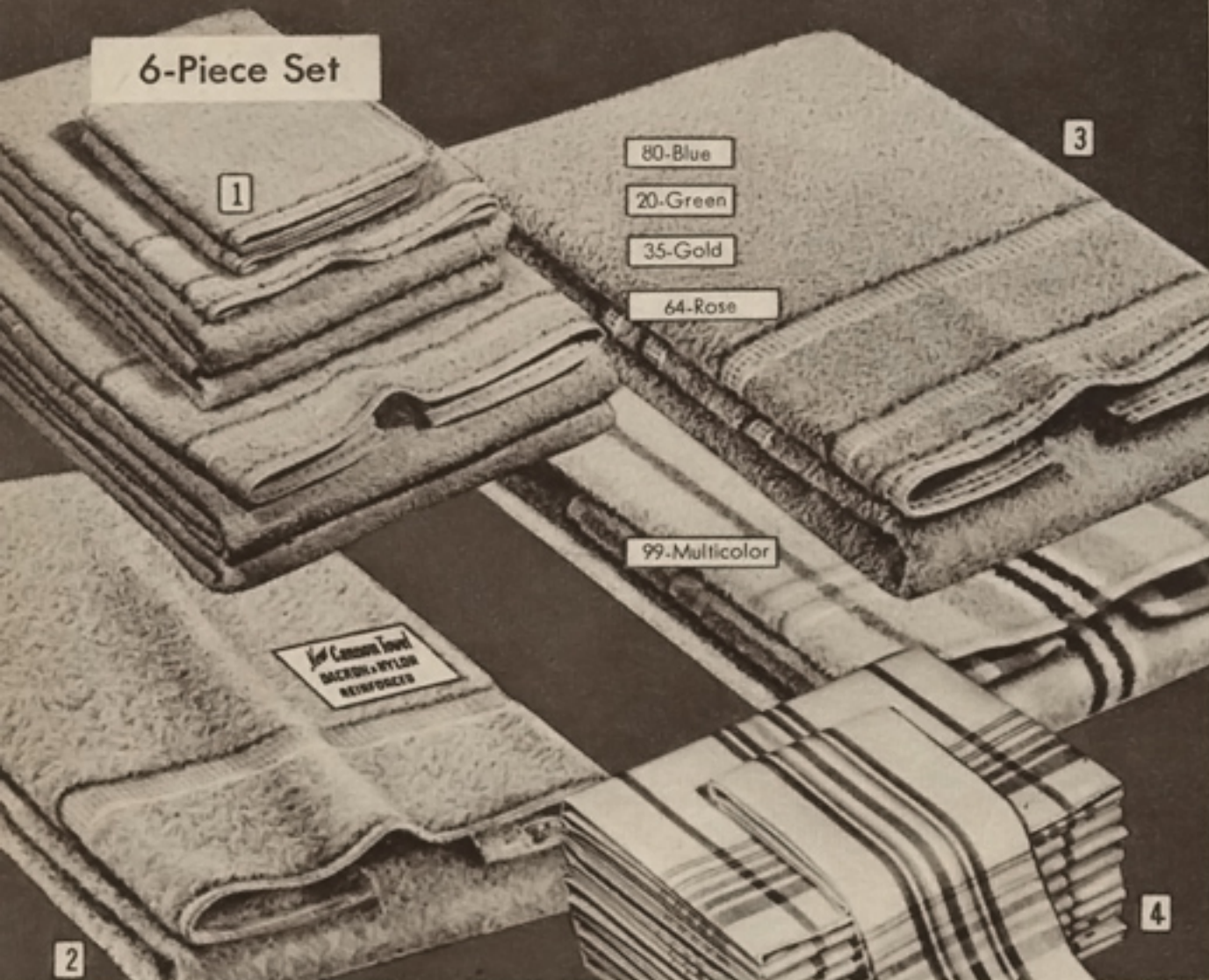
ORLON-FILLED
Washable Comforter

19 11.98 Ea.



20 Floral Design
Acetate-Nylon
9.98 Ea.

6-Piece Set



GIFTS GALORE TO SAY "MERRY CHRISTMAS"

1 Thick 'n' Thirsty Terry Towel Set—6 pieces, of soft and fluffy cotton, ideal for Christmas giving. Includes 2 bath towels 20 x 40", 2 guest towels 15 x 26", 2 facecloths 11 x 11". 64(Rose), 80(Blue), 35(Gold), 20(Green), 60(Pink). State color by number. 96N3341—6-piece set, delivered..... 1.99

2 Special Extra-Large "Cannon" Bath Towels with reinforced double selvedge edges of Dacron and nylon. Thick cotton terry, bearing a brand name famed for quality. Abt. 22 x 44". 64(Camellia Rose) .. 60(Pink Whisper) .. 79(Powder Blue) .. 20(Green Mist) .. 30(Yellow). 96N3162—Reg. 2.49. Pair, del'd..... 1.99

3 Christmas Special of cotton terry bath towels in radiant solid colors or gay multi-color stripes on white. State color number. Solid. 64(Rose), 80(Blue), 35(Gold), 20(Green). 96N3182—About 20 x 40". Pair, del'd. 1.00 Striped. 99(Multicolor on White). 96N3163—About 20 x 38". Pair, del'd. 1.00

4 Giant-Size Linen Tea Towels. Lint free... quick drying, leave china, glass and silverware sparkling dry in seconds. A practical gift... or stock up for yourself at our wonderful price. Size about 24 x 36". 99(Multicolor). Buy them by three and save. 96N3868—Each, del'd..... 69c; 3 for 1.89



5 Cotton Chenille Bath Mat Set—so velvet-soft, in 5 luscious colors. High-pile border with multicolor overlay. A wonderful gift idea... or to sparkle in your own bathroom. Set includes: mat abt. 20 x 34", and standard-size seat cover. HH colors: 61(Frosty Pink), 85(Horizon Blue), 37(Sunshine Yellow); also 25(Light Green), 09(Black-and-White). Please state color by number. 96N2806—3.49 line. 2-pc. set, del'd... 2.98

6 Three-Piece "Trio" Bath Mat Set of cotton chenille. Mats have skid-resistant latex backing, raised cut-pile borders. Washable. A practical gift for the home. Includes: 1 mat abt. 21 x 34", 1 contour mat abt. 21 x 25", matching lid cover. HH colors: 37(Sunshine Yellow), 85(Horizon Blue), 61(Frosty Pink), 23(Med. Mint Green); also 25(Light Green). Please state color by number. 96N2872—3-piece set, delivered..... 5.98



7 Good Quality Facecloths in soft cotton terry. Abt. 11 1/2 x 11 1/2". In 4 lovely pastels: 60(Pink), 20(Green), 80(Blue), 30(Yellow). State color number. 96N3328—Solid... 8/1.00 96N3327—Striped. 8/1.00

8 5-Piece Pot 'n' Pan Holder Set. Assorted cotton prints, quilted for protection. 2 pot holders, 2 handle holders, 1 oven mitt. 70(Red), 80(Blue), 30(Yellow), 20(Green). 96N4112—5-pc. set... 1.00

9 Puppet-Type Pot Holder. Heavily padded mouth protects hands, yarn eyes. Washable, colorfast cotton. Magnetized. Abt. 5 1/2 x 12". 09(Black/White), 70(Red/White). 96N4109—Each, del'd. 98c

ITEMS SHOWN ON OPPOSITE PAGE

A HH Jacquard Reversible Towels, cotton terry with floral design. 48(Wild Rose), 81(Frost Blue), 30(Yellow), 21(Sea Green). 96N3329—22 x 44". Reg. 2.69. Pair.... 1.99

B Extra-Large "Cannon" Bath Towels—heavy-pile cotton terry with "Beauti-Fluff" finish. Wide border. Abt. 24 x 46". 64(French Rose), 60(Pink Whisper), 30(Yellow), 20(Green Mist), 96(Aquamarine), 06(Silver Grey), 38(Pink Beige). 96N3330—Regular 3.95 line. Pair..... 2.98

C "Swan-and-Cattail" Towel Ensemble of "Wonder-Fluff" cotton terry; Jacquard woven border. 1 bath towel 24 x 46", 1 guest towel 16 x 28", 1 facecloth 12 x 12". HH colors: 61(Frosty Pink), 85(Horizon Blue), 37(Sunshine Yellow), 20(Bronze Green), 00(White/Black). 96N3403—Was 4.39, 3-pc. set, del'd.... 3.59

D "His"-and-"Hers" Cotton Terry Towel Set. Gift-boxed. Abt. 15 x 26". Screen-printed design on: 00(White) .. 64(Rose) .. 80(Blue) .. 25(Lt. Green) .. 30(Yellow). State color number. 96N3331—2-piece set, delivered..... 1.69

E 3-Piece Towel Set of good quality cotton terry. 1 bath towel 20 x 40". 1 guest towel 15 x 26", 1 facecloth 11 1/2 x 11 1/2". 70(Christmas Red-and-White). 96N3332—Gift-boxed. 3-pc. set, del'd... 1.98

F Hand-Screened Finger-Tip Towels of cotton terry; one choir boy, one choir girl pattern. 11 x 18". 99(Multicolor on White). 96N3333—2-pc. set. (Pliofilm-wrapped). 1.00

G Luxurious Cotton Terry, screen-printed rose design. 1 bath towel 20 x 40", 1 guest towel 15 x 26", 1 facecloth 12 x 12". 00(White), 60(Pink), 25(Lt. Green), 30(Yellow), 80(Blue). 96N3187—Gift-boxed. 3-pc. set, del'd... 2.49

H 6-Piece Towel Set of fine cotton terry with "tweedy" stripe. 2 bath towels 20 x 40", 2 fingertip towels 11 x 18", 2 facecloths 12 x 12". 48(Wild Rose), 30(Yellow), 20(Green). 96N3334—6-pc. set (gift boxed), del'd... 2.98

J Rose-and-Bud Design embroidered on cotton terry. Our best boxed towel set. 1 bath towel 20 x 40", 1 guest towel 15 x 26", 1 facecloth 12 x 12". 00(White), 60(Pink), 30(Yellow), 80(Blue), 25(Lt. Green). State color number. 96N3335—3-piece set. Gift-boxed..... 3.98

K to M HH "Motorcade" Shower Set. 6-gauge plastic. Curtains: shower 72 x 72"; tailored window, ea. 34 x 54". HH colors: 08(Charcoal), 37(Sunshine Yellow), 61(Frosty Pink); also 92(Lt. Aqua Blue), 00(White/Red). (K) 96N2064—2-pc. set for shower..... 8.98 96N2062—Shower curtain. Each, del. 4.98 96N3063—Window curtains. Pair, del. 4.98

(L) HH "Motorcade" Bath Mat Set. Cotton chenille skid-resistant mat 22 x 34", and standard size lid cover. Same colors as shower set. 96N2863—State color no. 2-pc. set..... 5.98

(M) HH "Motorcade" Towel Ensemble of "Wonder-Fluff" cotton terry. Colors as shower set. 96N3495—Abt. 24 x 46". Was 3.49. Ea. 2.99 96N3496—Abt. 16 x 28". Was 1.79. Ea. 1.59 96N3497—Facecloth 13 x 13". Was 59c. Ea. 49c 96N3498—3-pc. set. Was 5.69..... 4.99

N to U HH Scatter Mats of thickly looped cotton chenille; skid-resistant back. HH colors: 04(Dawn Grey), 52(Tuscan Rose), 37(Sunshine Yellow), 23(Med. Mint Green); also 90(Turquoise), 56(Spice Brown). (N) 96N2807—Abt. 24 x 36". Each, del. 2.98 (P) 96N2808—Abt. 27 x 48". Each, del. 4.98 (R) 96N2809—Abt. 24 x 70". Each, del. 6.98 (T) 96N2810—Contour mat 24 x 25". Ea. 2.98 (U) 96N2811—Matching lid cover. Ea. 1.49

W Hand-Screen Print Tablecloth of good cotton-and-rayon. Washfast floral pattern. 90(Turquoise), 01(Grey), 60(Pink), 30(Yellow). 96N128—Abt. 52 x 52". Each, del'd.... 1.98 96N129—Abt. 52 x 72". Each, del'd.... 2.79

X New "Spun-Gold" Metallic-Striped Cloth. Washable spun rayon with gold-color Lurex. Easy to iron. 60(Cameo Pink), 53(Honey Beige), 25(Light Green), 00(White). State color number. 96N137—Abt. 52 x 52". Each, del'd.... 3.98 96N138—Abt. 52 x 70". Each, del'd.... 4.98

Y Imported Hand-Embroidered Tea Set of fine cotton with delicate cutwork and Madeira-type hand embroidery. Please state color and color number. 00(White), 50(Ecru). 96N617—Cloth 35 x 35", 4 napkins 10 x 10". 1.98 96N619—Cloth 50 x 50", 6 napkins 12 x 12". 3.98

Z Imported Hand-Painted Tablecloth of wash-fast rayon-and-cotton damask. 00(White), 61(Peach), 80(Blue), 35(Gold), 20(Green). 96N607—About 50 x 50". Each, del'd... 1.89 96N608—About 50 x 66". Each, del'd... 2.49 96N609—About 56 x 76". Each, del'd... 2.98 96N620—Banquet size 60 x 90". Each... 3.98

AA Imported 5-Pc. Pure Linen Table Set. Cross-stitch cotton embroidery. Washable. Gift-boxed. 50(Ecru with Multicolor stitching). 96N831—Cloth 50 x 50", 4 napkins 12 x 12". 2.98 96N832—Cloth 50 x 68", 6 napkins 12 x 12". 3.98

BB Fringed Tablecloth—round, square, oblong. Washable rayon butcher linen, 5" white cotton fringe. 29(Moss Green), 08(Charcoal Grey), 51(Corn Yellow), 60(Pink), 94(Aqua Blue). 96N612—Square abt. 54 x 54". Ea., del. 3.98 96N613—Oblong abt. 54 x 70". Ea., del. 4.98 96N614—Round, abt. 65" diam. Ea., del. 5.98



A HH JACQUARD TOWELS
Regular 2.69 Line **1.99** Pr.



B LARGE "CANNON" BATH TOWELS
Regular 3.95 Line **2.98** Pr.



C "SWAN-AND-CATTAIL"
Was 4.39 Spring '57 **3.59** Set



D **1.69** Set

G **2.49** Set



E **1.98** Set



H **2.98** Set



F **1.00** Set



J **3.98** Set



HH Shower Set
8.98



Towel Ensemble
Reg. 5.69
4.99



Bath Mat Set
5.98



ITEMS DESCRIBED ON OPPOSITE PAGE



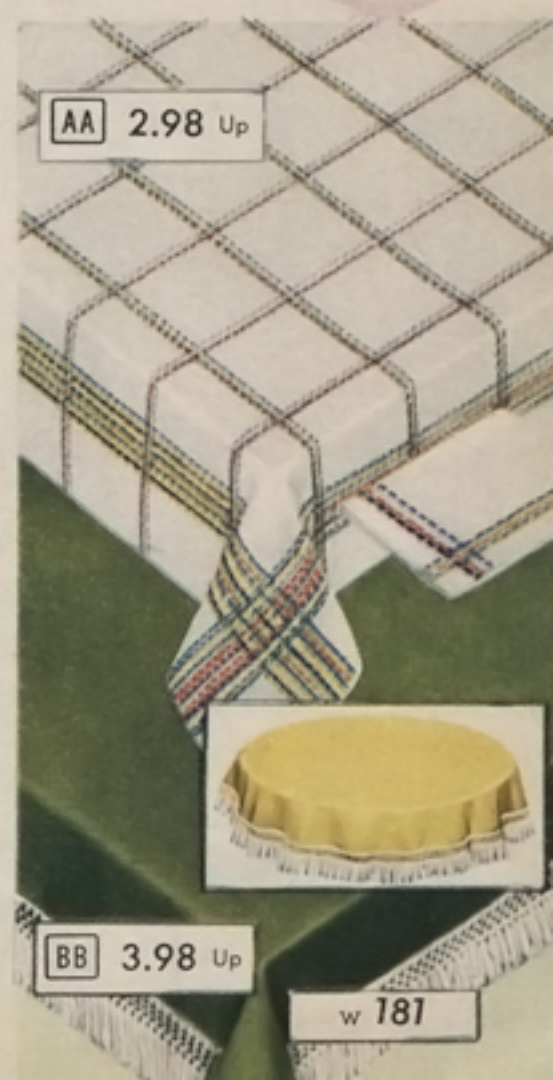
Mats
2.98 Up



W **1.98** Up



Y **1.98** Up



AA **2.98** Up



BB **3.98** Up



A 7.95

B 1.89



C 3.98

D 9.98

Embroidered Banquet Set

A Chinese hand-embroidery high-lights this charming imported banquet set. Woven from pure White cotton, with finely detailed hand cutwork outlined with delicate Ice Blue embroidery. Launders safely. A set for gracious mealtime entertaining... a gift to be treasured.

9-pc. set includes cloth abt. 68 x 86", and 8 napkins abt. 16 x 16". 96N603—Set, delivered... 7.95

13-pc. set includes cloth abt. 68 x 102", and 12 napkins abt. 16 x 16". 96N604—Set, delivered... 10.95

Nottingham Lace Tablecloth

B A lovely cloth to grace your festive table... to form a background for your finest china and silverware. This Nottingham lace cloth is woven from sturdy 6-point cotton in a dainty floral design, and has graceful scalloped edges. Long-wearing and hand-washable; can be used again without ironing. Just stretch to original size and shape, then dry flat. Your choice of 3 sizes. Soft 50(Ecru) shade.

96N353—Abt. 52 x 52". Ea. 1.89
96N354—Abt. 52 x 70". Ea. 2.49
96N355—Abt. 67 x 88". Ea. 3.79

Our Finest Damask Set

C This imported damask set is made from the finest quality rayon-and-cotton, and features an artistic modern scroll pattern. A new, completely washable set available in 2 popular sizes. 51(Parchment Beige), 90(Turquoise), 33(Maize), 60(Pink), 20(Grn.), 00(White).

5-piece set includes cloth abt. 54 x 54", and 4 napkins abt. 13 x 13". 96N827—Set, delivered... 3.98

9-piece set includes cloth abt. 56 x 78", and 8 napkins abt. 16 x 16". 96N826—Set, delivered... 5.98

Two-Tone Lace Tablecloth

D Our best Harmony House lace tablecloth to provide a gracious setting for your holiday entertaining. British-made of firmly woven 2-ply cotton yarns, it features an intricate 2-tone design in Light and Dark Ecru. Styled after an authentic Italian (Madeira-type) cutwork pattern, and carefully detailed with finely scalloped and picot edge. Launders well by hand. This attractively gift-boxed cloth will make a delightful Christmas present.

About 68 x 88 inches.
96N364—Each, del'd... 9.98



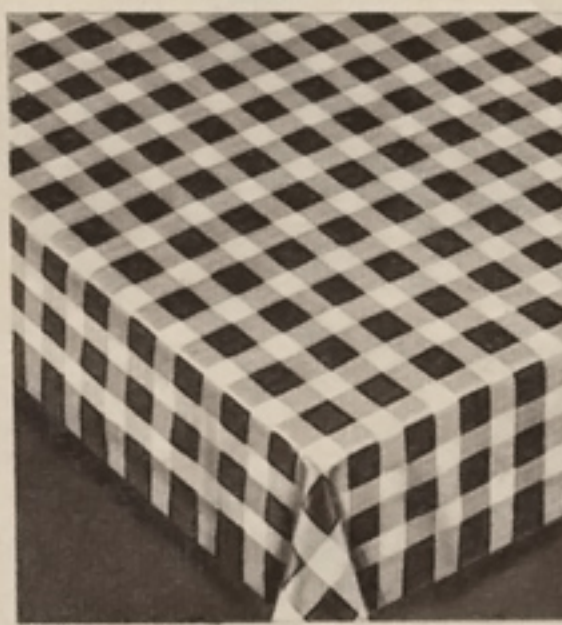
Imported Cutwork Appliqué

Tea set woven from smooth White cotton. Assorted embroidered designs in Cornely style with cutwork and colored appliqué effect. Includes cloth abt. 34 x 34", and 4 napkins abt. 11 x 11". Washable. A lovely Christmas gift. White background with appliqué in 60(Pink), 80(Blue), 20(Green), 30(Yellow). 96N828—5-pc. set, del'd... 1.69



Special Purchase Cloths

Novelty hand screen-printed cloths at exceptionally low prices. Woven from good quality cotton and rayon, they feature a novelty kitchen pattern in gay, cheerful colors. Washfast. Two popular sizes. Your choice of 70(Red), 90(Turquoise), 30(Yellow), or 60(Pink). 96N829—Abt. 48 x 48". Ea. 1.00
96N830—Abt. 48 x 61". Ea. 1.49



Dobby Weave Tablecloth

Imported spun rayon-and-cotton tablecloth in the popular dobbie weave. Assorted plaids and checks in gay, bright colors. Two sizes. An inexpensive cloth to buy... an ever-useful one to own. 70(Red), 80(Blue), 30(Yellow), 20(Green). Please state color number on your order. 96N102—Abt. 48 x 48". Ea. 69c
96N103—Abt. 48 x 66". Ea. 98c



3-Layer "Table Topper"

2-in-one combination of tablecloth and protective pad. Pliable, soft-draping cover of White opaque plastic in damask pattern. Backing of soft plastic. "Topper" is filled with quilted layers of thick new cotton insulation. Protects table from heat, liquid, scratches. 96N1125—Abt. 50 x 70". Ea. 3.98
96N1126—Abt. 50 x 90". Ea. 4.98



E 1.29

F 1.79

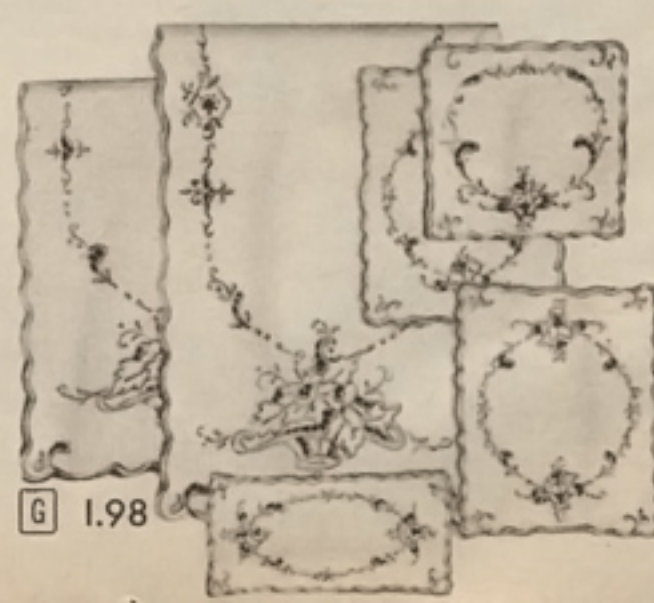
Protection for Chairs and Sofa

E White Lace Plastic chair, sofa covers. 96N235—3-pc. chair set, del'd. 1.29
96N236—3-piece sofa set, del'd... 1.79
96N237G—Both sets (6 pc.), del'd. 2.98

F Cotton Lace chair and sofa covers. Choice of 50(Ecru), or 00(White). 96N204—3-piece chair set, del'd... 1.79
96N244—3-piece sofa set, del'd... 2.98

Madeira-Type Cotton Bedroom Set

G 6-piece bedroom set. Madeira hand-embroidery on cotton. 1 runner 18 x 45", 1 runner 18 x 36", 2 oblong pieces 10 x 14", 1 oblong piece 6 x 12", and 1 square 12 x 12". 00(White) only. 96N242—6-piece set, del'd... 1.98



G 1.98

The Christmas gift shop



1 3.59 Set

2 1.98 Ea

CLOTHS TO CAPTURE A HOLIDAY MOOD

1 Rayon and Cotton damask cloths and sets. Washable. 60(Pink), 80(Blue), 20(Green), 35(Gold), 00(White).
96N600-50x50", Ea. 1.49
96N601-50x66", Ea. 1.98
96N602-56x76", Ea. 2.59
96N618-60x90", Ea. 3.98
5-pc. set. Cloth 50 x 50", 4 napkins 12 x 12".
96N606-Set, del. 1.89
7-pc. set. Cloth 56 x 76", 6 napkins 16 x 16".
96N605-Set, del. 3.59

2 Colorful Christmas Cloth. Cheerful as a greeting card in its sprightly print, carefully hand-screened on fine rayon and cotton fabric. A colorful addition to a joyous holiday table. Brilliant Red and Green print on a Snow White ground. Wash-fast colors, neatly hemmed. Two sizes. Order one for yourself... an extra one for your favorite hostess.
96N139-52 x 52", Ea. 1.98
96N140-52 x 70", Ea. 2.79



SPECIAL "WABASSO" COTTON PRINTS

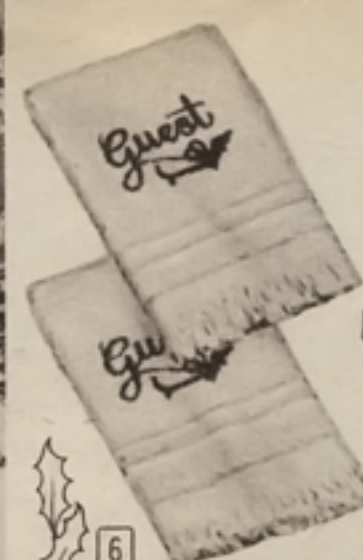
3 Colorful "Salad Bowl" design cotton print. Make it up into tablecloths, curtains, and dishtowels to freshen your kitchen. 99 (Multicolor) on Cream background. 2 widths.
96N3900-17". Yd. 59c
96N175-52". Yd. 1.49

4 Gay "Fruit Bowl" design cotton print for cheery kitchen tablecloths, curtains, dishtowels, etc. Cream background with bright pattern in 99(Multicolor). Choice of 2 widths.
96N3903-17". Yd. 59c
96N178-52". Yd. 1.49

Madeira-Type Runner Set

3-PIECE SET 1.98

5 Hand embroidered runner set woven from White cotton. An imported 3-pc. set with fine details in hand embroidered Madeira-type cutwork. Graceful scalloped edges. Set consists of 1 runner 16 x 32", 1 runner 16 x 42", and 1 runner 16 x 50". A pleasing Christmas gift. 00(White) background with delicate Ice Blue embroidery.
96N250-Set. 1.98



6 1.00 Pr.

7 2.98 Set



10 1.98 Set



8 1.98 Ea.

6 Embroidered Fringed "Guest" Towels. Washable cotton terry. Fine quality embroidery in novel "Guest" design. An original, ever-useful gift. 20(Green), 64(Rose), 30(Yellow), 80(Blue), 00(White).
96N3336-Each abt. 11 x 18". Pair. 1.00

7 Novelty "Days of the Week" Tea Towels. 6-pc. set of good quality White cotton with gay prints in 99(Multicolor). Washable. Attractively gift-boxed for Christmas.
96N4002-6-piece set, delivered. 2.98

8 "Toastie" Doll Cover. This bright cotton cover-up protector fits all standard size toasters. Unbreakable molded rubber head with saucy face. Assorted patterns. 70(Red), 20(Green), 30(Yellow), 60(Pink).
96N03-Gift-packaged. Each, del'd. 1.98

9 7-Piece Salad Serving Set in attractive gift box. Imported spoon and salad fork, with ceramic handles, matching pair of salt and pepper shakers, 3 cotton gingham tea towels in assorted washfast colors.
96N01-7-piece set, delivered. 2.98

10 6-Pc. Dutch Girl and Boy Set consists of 2 potholders, 2 cotton tea towels, 1 pair of salt and pepper shakers. Assorted washfast multicolor. Nicely gift-boxed.
96N02-6-piece set, delivered. 1.98

11 12 "Kitchen Dry" Fringed Apron and towel set of heavy de luxe quality colorfast cotton terry; needs no ironing. Towel dries your dishes in half the time, leaves them lintfree. Hand screen-printed kitchen design. Buy them separately, or in a set. 99(Multicolor) on White ground.
(11) 96N3196-Apron 20 x 30". Ea. 1.79
(12) 96N3197-Towel 18 x 30". Ea. 98c
96N3198G-2-piece set, delivered. 2.59

13 5-Pc. "French Bread" Basket Set. Woven willow basket contains 2 checked cotton tea towels, pair of novelty wooden salt and pepper shakers. Cello-wrapped. An inexpensive gift. 99(Assorted Multicolor).
96N04-5-piece set, delivered. 1.98

14 3-Pc. Tea Towel and Bun Basket Set. Woven willow basket with 2 striped cotton tea towels in assorted colors, each abt. 15 x 26". Cello-wrapped.
96N06-3-piece set, delivered. 1.00

15 "Mom's and Pop's" Crying Towels. Novel printed cotton, humorous sayings will make a hit in recreation room or playroom. Size 18 x 27". 99(Multicolor) on White.
96N4001-Plio-wrapped. Pair, del. 1.00

16 Novelty 3-Pc. Apron Set. Popular polka dot cotton apron with removable snap-on "Pussy Cat" potholder, and removable 11 x 18" fingertip towel. White polka dots on ground of 70(Red), 20(Green), 30(Yellow).
96N05-Plio-wrapped. Set, del'd. 1.98

17 Imported Beechwood Place Mats. Set of four. Completely washable. About 12 x 18 inches. Assorted 99(Multicolor).
96N251-4-piece set, delivered. 1.00

18 Novelty Reversible Bridge Table Cover. New type quilted plastic cover with practical pocket containing score pad, 2 pencils, at one low price. Cover 31 x 31 inches. Reversible 48(Wine with Green).
96N252-Price, delivered. 1.98

11 12 Terrycloth Towel, Apron 2.59 Set



9 2.98 Set

13 1.98 Set

14 1.00 Set

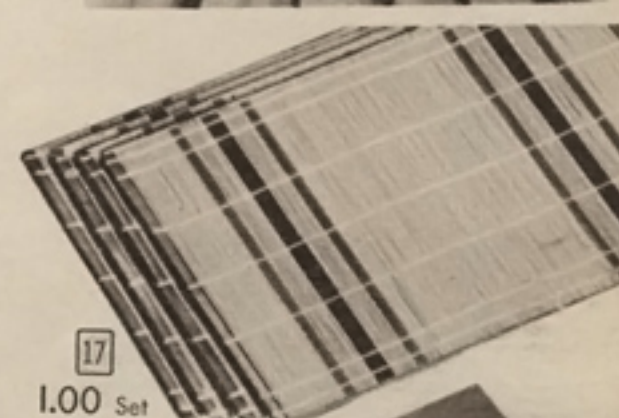


15 1.00 Pr.

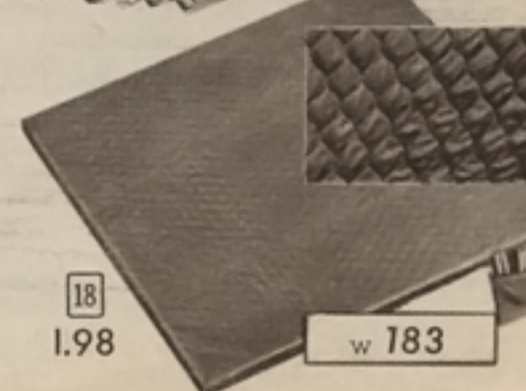
16 1.98 Set



17 1.00 Set



18 1.98



w 183

IMPORTED FINE CHINA

98-Pc. Dinnerware
Service for 12 . . 6 Extra Cups

48.88
cash
5.00 Down



This Quality Normally Sells for 79.95

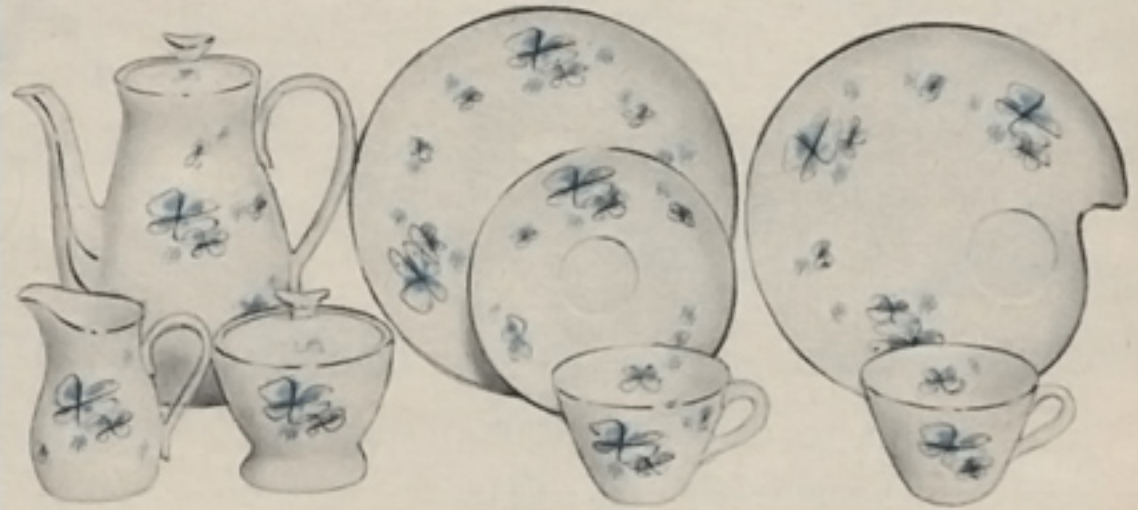
ALSO AVAILABLE IN 57-PC.
SERVICE FOR 8
Only 29.88

- Fine translucent china
- Hard glaze resists scratching
- Chip-resistant
- Craze proof
- Imported from Japan



B 17-Pc. Coffee Set 8.95

C 11-Pc. Snack Set 4.95



D Coffee Set 3.95

E 12-Pc. Tea Set 3.95

F 8-Pc. Snack Set 3.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



G 6 Assorted Cups and Saucers of Fine Imported China 5.95



H Set of 6 Cups and Saucers in Assorted Shapes and Decorations 3.95



J Tidbit Tray 3.29

K Turkey Platter 9.95

DECORATIVE WALL GIFTS TO PLEASE EVERYONE

TABLE TOP ACCESSORIES



Christmas giftware

BOTH PRACTICAL AND BEAUTIFUL

Items Shown on Opposite Page

A Fine Imported China Dinnerware in popular coupe shape. Gives long service and lasting beauty at budget prices. Gleaming White ground with garland of roses and centre rose spray. Heavy platinum trim. See Page 217 for details of Easy Payment Plan.

98-Pc. Service for 12... with 6 extra cups. Consists of 18 cups, 12 each of: saucers, bread/butters, tea plates, dinner plates, coupe soups, fruit nappies; 1 each of: covered sugar, creamer, gravy boat, medium platter, large platter and 2 open salad bowls.

21N2396L—98-pc. service. 5.00 down, 5.00 monthly..... 48.88

57-Pc. Service for 8... with 4 extra cups. Consists of 12 cups, 8 each of: saucers, bread/butters, dinner plates, coupe soups, fruit nappies; 1 each of covered sugar, creamer, open salad bowl, medium platter. Only 3.00 down and 5.00 monthly.

21N2394L—57-pc. service for 8. Cash price, delivered..... 29.88

B Our Best Coffee Set of quality imported china. Delicate Wheat design in Platinum-and-Gold color on White background; rich-looking Gold color handles. Consists of 8-cup coffee pot, 6 cups and saucers, 1 covered sugar, and creamer. An ideal gift.

21N9189L—17-piece set. Delivered..... 8.95

C 11-Pc. Snack Set in same china and delightful pattern as (B). 9" plates are grooved to hold cup leaving plenty of room for snacks. Includes 4 plates, 4 cups, 1 covered sugar, creamer.

21N9264K—11-piece snack set, delivered..... 4.95

D China Coffee Set. Modern shape with White background and Turquoise design, Platinum trim. 6-cup pot, sugar, creamer.

21N9259K—3-piece set, delivered..... 3.95

E 12-Pc. China Tea Set to match (D) above. Four each of: cups, saucers, tea plates. Makes a handsome, thoughtful gift.

21N9260K—12-piece set, delivered..... 3.95

F 8-Pc. Snack Set. Again in the delightful shape, design, china of (D) and (E). 8" plates are grooved to hold cups with plenty of room left for snacks. Includes 4 plates and 4 cups.

21N9261K—8-piece set, delivered..... 3.95

G Set of 6 Cups and Saucers, each one a worthy addition to any collection. Imported china with rich Gold color decoration. 6 different shapes and styles in each set. Ass'd. colors.

21N4050K—Complete set, delivered..... 5.95

H Low-Priced Set of 6 Cups and Saucers. Good imported china in 3 different shapes and designs; saucers have pierced rims.

21N4051K—Set of 6 cups and saucers. Delivered..... 3.95

J 3-Tier Tidbit Tray about 14" high. Plates have White ground with attractive "Blue Lin" design. Blue plastic centre post.

21N9265K—Price, delivered..... 3.29

K "His Majesty" Turkey Sets made of semi-porcelain by Johnson Bros. of England. Genuine hand-engraving; all decoration under the glaze; detergent and acid-resistant colors. Buy the complete set and save over 10%. Dinner plates each 10 1/2" diam.

21N2430L—Platter only. 20 1/4" long. Delivered..... 9.95

21N2431K—Set of 8 dinner plates. Delivered..... 7.95

21N2432L—Platter and 8 dinner plates. Complete set..... 15.98

L Decorative Brass Hurricane Wall Sconces. Glass chimneys.

21N9452K—Candles not included. Del'd. 2 sconces... 4.95

Set of Two 6" candles. 70(Red) or 00(White). State color no.

21N9946—Set of two candles, delivered..... 29c

M Two Colorful Planter Plaques of lustrous ceramic Hummel reproductions mounted on smart Black wrought-iron frame. Abt. 9 x 6".

21N9428K—Ideal for plants or flowers. 2 plaques. Del'd..... 2.49

N Gay, Useful Salad Set to brighten any kitchen wall. Wooden rack has fashionable brass trim and holds salad bowl, 2 servers, oil and vinegar containers and salt and pepper shakers. Hand-painted decoration on all ceramic pieces. About 11 x 16". A handsome gift.

21N9446K—Complete salad bowl set, delivered..... 4.95

P Pair of Wall Plaques. 10" china plates, colorful raised decoration. Chinese river scenes in tones of Pink, Gold, Green.

21N9258K—Ready for hanging. 2 plaques. Delivered..... 3.95

R Pair of "Blessing" Plaques. 7" china plates have multi-color floral design on White background, Gold color line trim. Set consists of a house blessing and a child's prayer.

21N9429K—Beautiful Old English lettering. Set, delivered... 1.29

T Hutch Spice Cabinet. A practical, decorative wall accessory and a very thoughtful gift choice. Wooden cabinet has 8 separate compartments for spices, plus oil and vinegar containers. Ceramic pieces are hand-painted. Size about 10 1/2 x 12".

21N9447K—Cabinet, delivered..... 3.95

U Set of 3 Flying Ducks. Each of porcelain with a pocket behind the wings. Set has one 8", one 7" and one 5" duck.

21N9756K—Hangs on wall for flowers or ivy. 3 ducks..... 1.79

W Christmas Candles and Holders. Each set has 12 holly-decorated candles and 12 star-shaped holders. Long-burning 4" candles will also fit angel chimneys. Gold color metal star holders.

21N9263—Set of 12, delivered..... 2.00

X "Blue Willow" Candle and Napkin Set. Two 11" candles in "Blue Willow" design and 20 luncheon-size paper napkins. 100% wax candles are long-burning; napkins charmingly printed.

21N9262—2 candles and 20 napkins, set, del'd..... 2.00

Y Coffee Carafe in famous Pyrex glass. Has modern brass-plated trim and warmer stand. Eight cup capacity.

21N9266K—Carafe and stand. Price, delivered..... 4.75

Z Coffee Trio. New, clever, practical. Smart brass-plated stand holds 8-cup capacity Pyrex carafe with warmer, matching sugar and cream. An attractive entertaining accessory; a welcome gift.

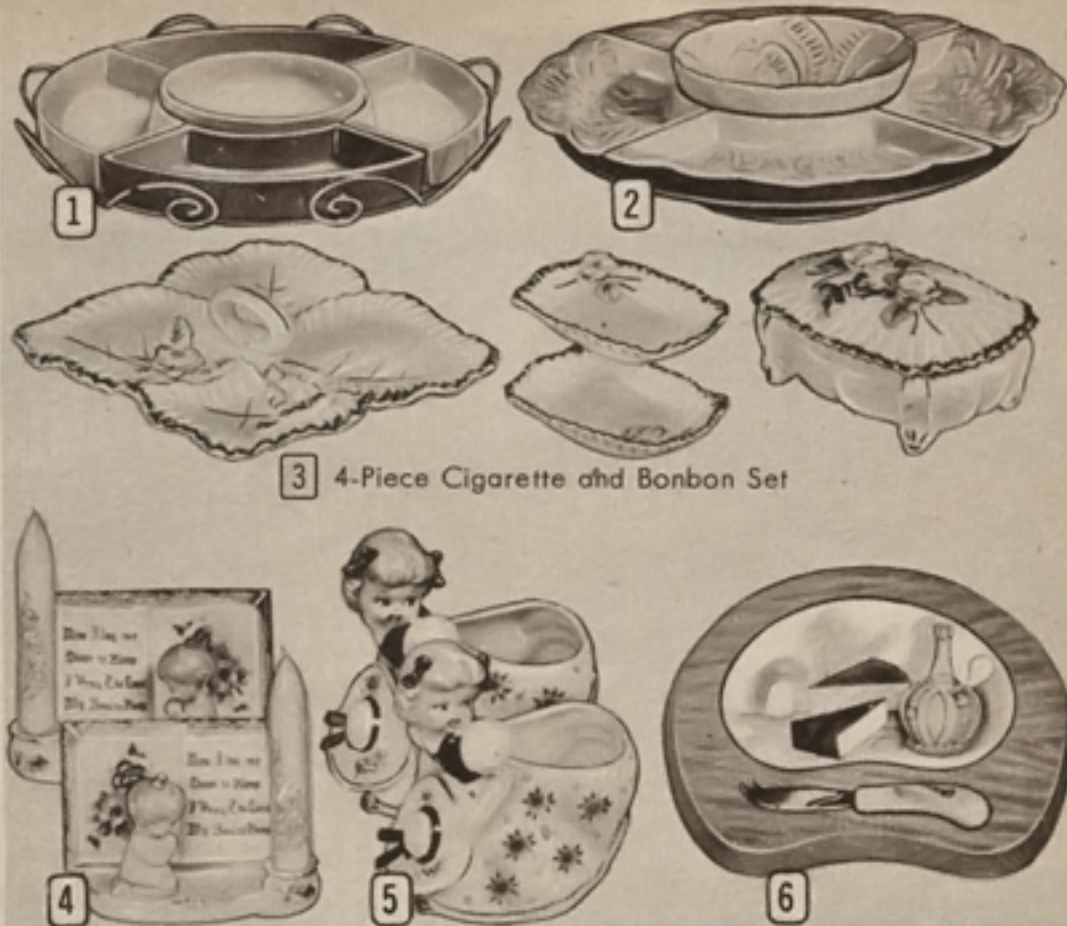
21N9267K—Coffee trio, complete, delivered..... 8.95

AA Casserole with Warmer Stand. Pyrex casserole is divided into 2 sections for convenience. Sits in smart brass-plated warmer stand with cut-out star design. Carrying handles on sides.

21N9268K—Holds about 1 quart. Casserole and stand..... 4.95

BB Brass-Plated Ice Bucket Stand holds Milk-White glass tub, large enough to hold two full trays of ice cubes. Includes brass-plated ice tongs. A useful gift for all party givers.

21N9269K—Set complete, delivered..... 4.75



GIFTS FOR YEAR-ROUND USE

1 Lazy Susan with unusual brass-plated tray which holds 5 big serving dishes. Revolves easily on ball-bearing base. Turquoise and Maize glass dishes. Overall diameter about 14 1/2 inches.

21N9270K—Complete..... 7.95

2 California Susan, a necessary extra for today's living. 5 sectional dishes of attractive Pink and White pottery have interesting raised leaf design. Revolves smoothly on wooden tray. Overall diameter about 16 inches.

21N9271K—Complete..... 7.95

3 Ceramic Cigarette and Bonbon Set... cigarette box, 2 ash trays, 4-compartment bonbon dish, all in soft Pink shade with Gold color edges. Raised floral design.

21N9449K—4-piece set... 1.98

4 2 "Blessing" Planters. White ceramic boy and girl kneeling before bedtime prayer on book. Pocket behind book for plants. Approximately 5 1/2 x 6" high.

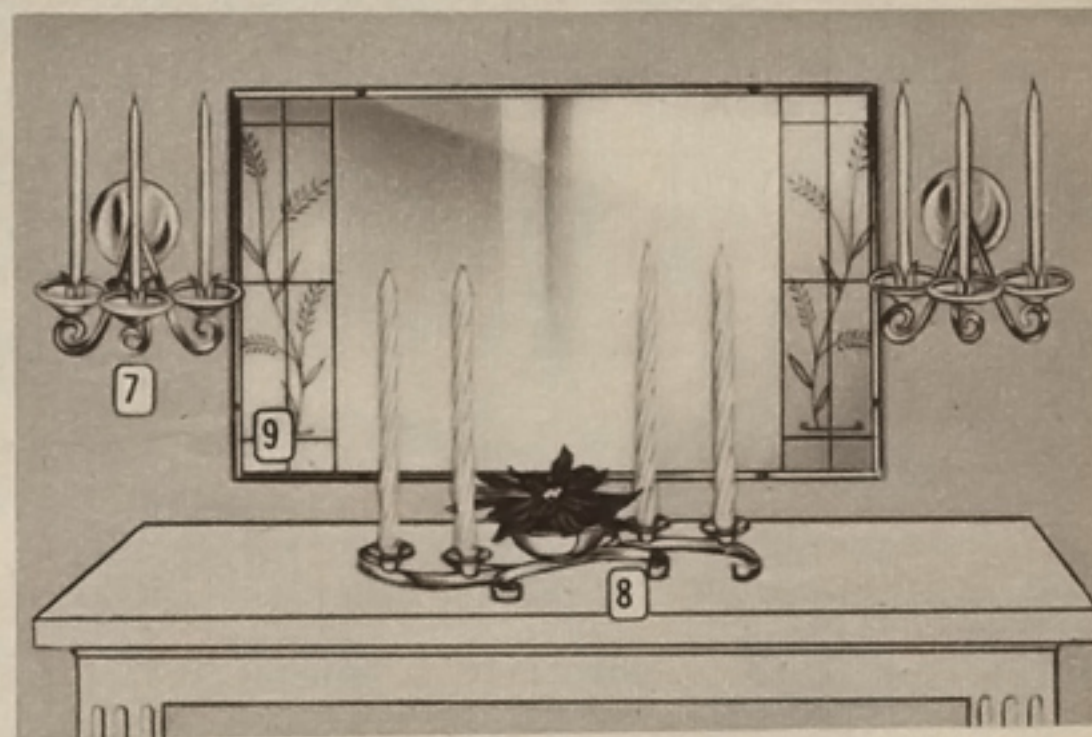
21N9542K—2 planters..... 2.49

5 2 "Flower Girl" Planters. A pair of gaily colored ceramic flower girls with good-sized pockets for plants or ivy. Delivered.

21N9450K—2 planters..... 1.98

6 Cheese Set has smoothly finished and lacquered Mahogany-colored wood cheese board with ceramic cutting surface and bright hand-painted design. Matching cheese knife. Abt. 9 1/2 inches long. A wonderful idea for TV snacks or as a special gift for someone who is hard to please.

21N9448—Complete set... 3.98



HARMONY HOUSE MIRRORS REDUCED 10 TO 15%

7 Pair of Wall Sconces for that air of luxury, that mark of your own good taste. Made of brass with three arms on each sconce. Includes six 9" White taper candles. Ready to hang.

21N9451K—2 wall sconces. 4.95

8 Brass Candelabra. Handsomely designed, beautifully finished, it holds four candles (not included). Includes brass planter for holding plants or ivy. About 20" long overall. Foliage not included.

21N9545K—Candelabra... 6.95

Set of 2 Twisted Candles each 14" long. In 00(White) or 70(Red). State your color choice by number on your order. Stock up on these for the Christmas season.

21N9948—Set of 2 candles... 75c

9 Harmony House Mirrors create a new feeling of spaciousness and beauty in any room. Expertly made and twin-ground for non-distorted image. These engraved mirrors have full 3/8" beveled edges, smoothly tapered for added highlights and highly polished to a rich gleaming finish. Edges are carefully rounded so that there are no rough or uneven spots to mar the mirror's beauty. Delicate wheat sprays trim mitre-cut panels on each side. Clips and hangers included.

Size 18 x 30 inches long.

21N5872L—Was 19.95... 16.95

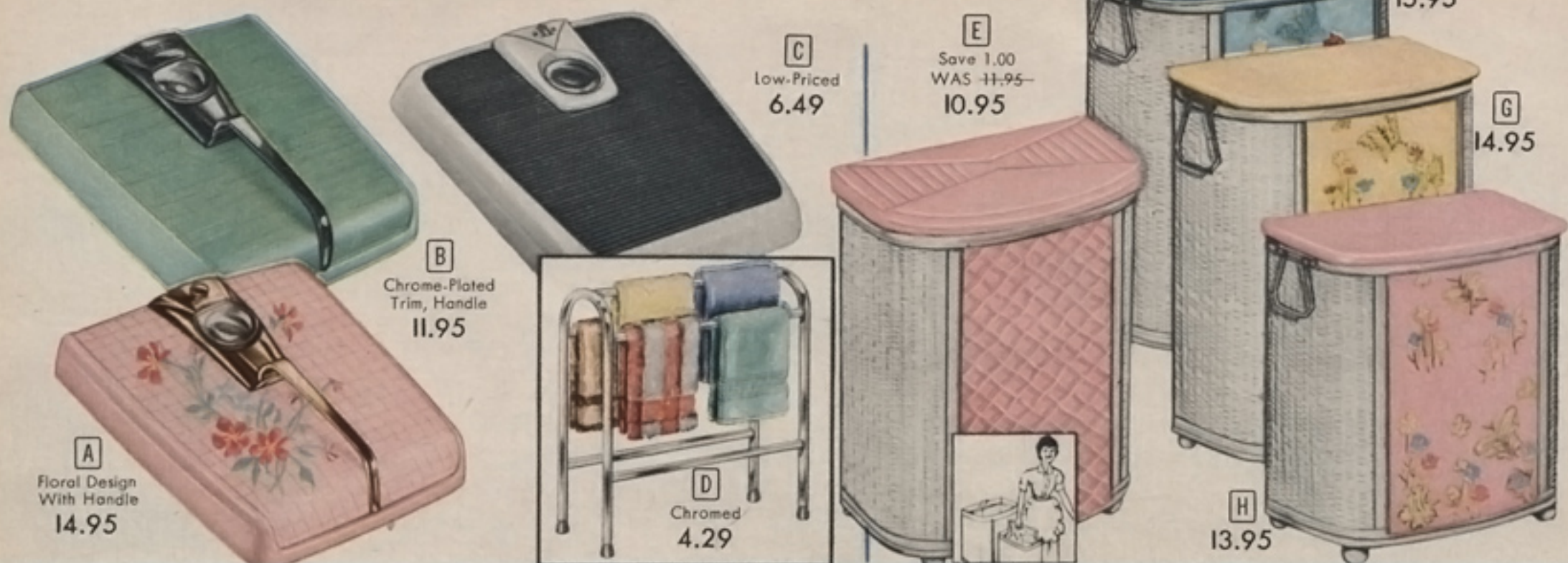
Size 24 x 36" long. Was 23.95.

21N5873L—2.00 down... 21.55

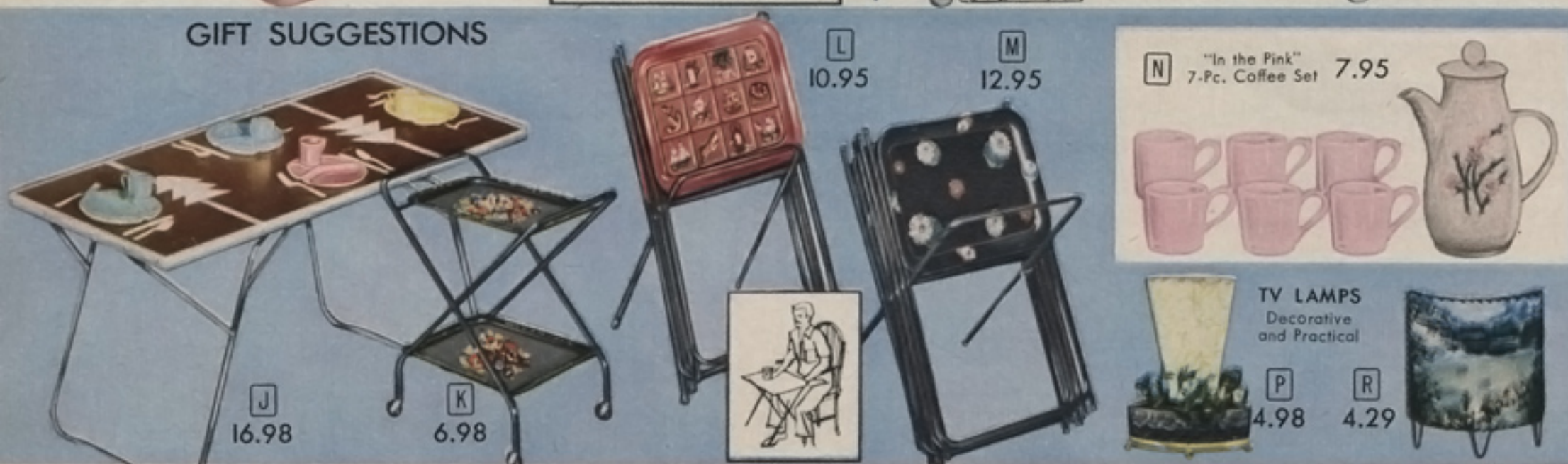
Size 32 x 44" long. Was 41.00.

21N5874L—3.00 down... 34.85

HARMONY HOUSE BATHROOM SCALES



GIFT SUGGESTIONS



THESE ITEMS DESCRIBED ON OPPOSITE PAGE

Maid of Honor COPPERTONE WARE

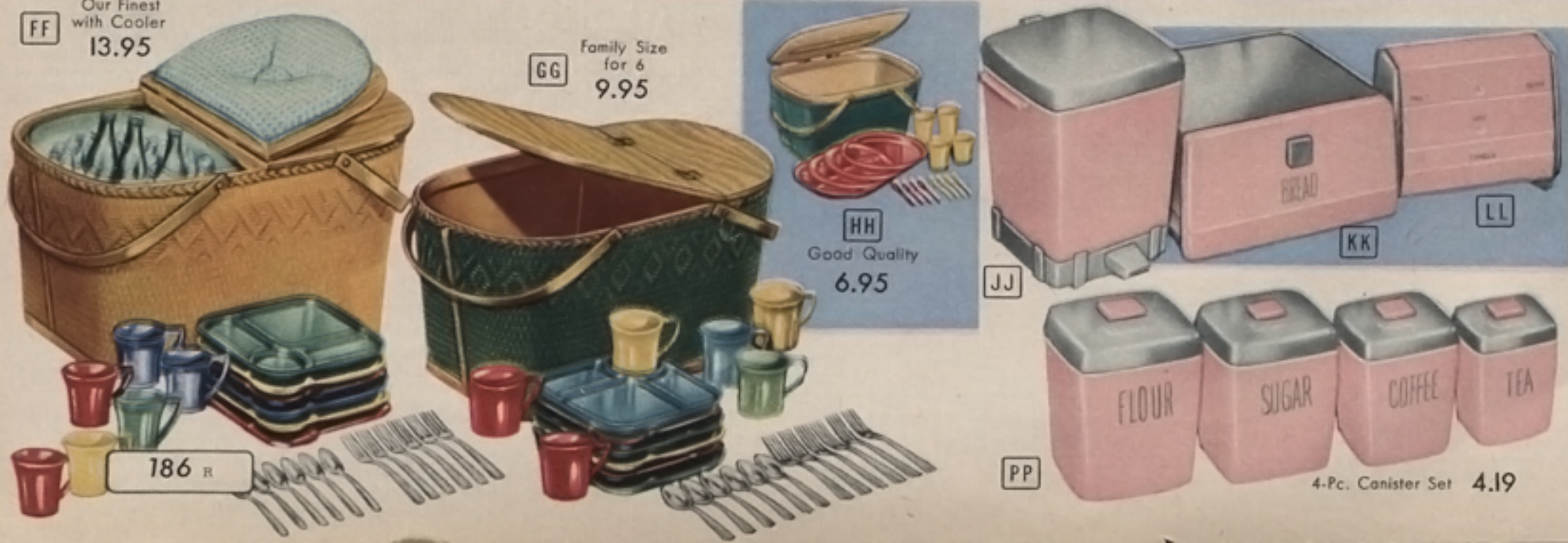
SAVE 1.27
on Aluminum Cookware
7-Pc. Crownware Starter Set
18.98



FF Our Finest with Cooler 13.95

GG Family Size for 6 9.95

HH Good Quality 6.95



Attractive household gifts

ITEMS SHOWN ON OPPOSITE PAGE

- A** Exclusive Floral-Decorated Bath Scale with vinyl mat. Gold color dial head, carrying handle. Magnified illuminated dial. Dustproof enameled steel case. Weighs 0-250 lb. 00(White), 20(Green), 60(Pink), 90(Turquoise), 09(Black). 11N7699L—Size 17½ x 12 x 10". State color number. Del'd. 14.95
- B** Harmony House Scale with enameled steel case. Chrome-plated head, carrying handle; smooth vinyl mat. Weighs 0-250 lb. 60(Pink), 90(Turquoise), 30(Yellow), 20(Green), 00(White). 11N7674L—Size 17½ x 12 x 10". State color number. Del'd. 11.95
- C** Low-Priced Bath Scale of enameled steel. Magnified dial. Black vinyl mat with Grey stripes. 21(Mint Green), 37(Sunshine Yellow), 61(Frosty Pink), 85(Horizon Blue), 00(White). 11N7672L—Size 11 x 9¾ x 17½". State color number. Del'd. 6.49
- D** Towel Rack with smooth chrome finish. Rubber-tipped feet. 11N7500L—25" high, 24" wide. Delivered. 4.29
- E** Save 1.00 on Portable Hamper of practical Duroweve construction. Pearl-like quilted front panel. Removable Polyethylene lid. Fold-away handle. 23(HH Sage Green), 85(HH Horizon Blue), 61(HH Frosty Pink), 37(Sunshine Yellow), 09(Black). 11N7259L—Abt. 17 x 11 x 25". Was 11.95. 10.95
- F to H** Harmony House Bathroom Hampers of steel-ribbed Duroweve. Side towel rings. Plastic-covered front panel and lid. Gold color butterfly trim on background choice of 90(Turquoise), 60(Pink), 30(Yellow), 00(White), 09(Black). (F) Jumbo Hamper. Holds 20 lb. of laundry. 11N7284L—Size 12 x 21 x 28". Delivered. 15.95 (G) Upright hamper. Holds 15 lb. of laundry. 11N7283L—Size abt. 12 x 21 x 25". Delivered. 14.95 (H) Bench hamper. For use in bathroom or boudoir. 11N7282L—Size abt. 12 x 19 x 20½". Delivered. 13.95
- J** Portable Utility Table for picnics, recreation rooms. Stain-resistant Masonite top; 60 x 24". Aluminum steel legs. 11N7094L—30" high. Lightweight, folds easily. Delivered. 16.98
- K** Useful Hostess Cart. Two removable trays (17¼ x 12¾"). Floral design on Black back-ground. Black ¾" steel legs. 11N7030L—2" casters. Folds flat. Delivered. 6.98
- L M** TV Tray Tables. Stain-resistant 13 x 18" trays. 4 plastic clips hold table steady. Plastic-tipped steel legs. (L) Set of 4 TV tables. Nautical motif. 1 set of legs serves as storage rack. 72(Brick Red), 53(Sandalwood—tan), 90(Turquoise). 11N7033L—State color number. Set, delivered. 10.95 (M) 5-pc. TV tray table set. Pastel floral design on Black tray. 11N7034L—Set of 4 with storage rack. Delivered. 12.95
- N** Semi-Porcelain Coffee Set. 8-cup pot in attractive "In the Pink" decoration on speckled White ground, with 6 Pink mugs. 21N1859K—Set, delivered. 7.95
- P** TV Planter Lamp of ceramic pottery, brass-plated base. Cone-shaped White Fibrelam shade, Gold color trim. Ivy not incl. 21N2160K—09(Black), 20(Green), 59(Chocolate). Del'd. 4.98
- R** Spectacular Full-Color Kodachrome Scenes give this TV lamp a 3-dimensional effect when lit. Black wire legs. Choice of Mountain Trail (illustrated), or Cypress Gardens. 21N2158K—Size abt. 9½ x 12". Delivered. 4.29
- T to Z** Our "New Look" Crownware. Triple-thick hard-rolled aluminum. Crown design on 2-tone copper anodized covers. Buy individual pieces or save 1.27 by buying starter set: (T) frying pan, (W) 3-pt. saucepan, (X) combination cooker. 11N1037LG—7-pc. starter set. Separately cost 20.25. 18.98 (T) 11N1043K—9" covered frypan. Delivered. 6.29 (U) 11N1039K—5-pt. covered saucepan. Delivered. 6.49 (W) 11N1042K—3-pt. covered saucepan. Delivered. 5.98 (X) 11N1041K—Combination cooker (5-pt. base, 3-pt. top) 7.98 (Y) 11N1045K—9-pt. Dutch oven. Delivered. 8.29 (Z) Whistling Tea Kettle. Copper-anodized aluminum. 4-pt. 11N1170K—Heat-resistant Black handle, trigger. Del'd. 4.79
- AA** Coppertone Can Opener. White enamel body, coppertone top and handle. Opens all sizes of cans, leaves smooth edge. 11N4066—Wall bracket included. Delivered. 8.25
- BB** Coppertone Egg Beater. Stainless steel blades, nylon gears. 11N3609—Easy-grip handle. Delivered. 2.98
- CC** Maid of Honor Roll-Top Breadbox of Sunray aluminum. 11N3014L—15½ x 11¼ x 7 in. Coppertone letters. Del'd 10.50
- DD** Aluminum Cake Cover and grooved glass tray. 11N3015K—5½" high, 12½" diameter. Delivered. 5.69
- EE** Maid of Honor 4-Pc. Canister Set. Aluminum canisters hold 5 lb. sugar, 5 lb. flour, 1¾ lb. coffee, ½ lb. tea. 11N3012K—Coppertone letters and covers. Del'd. 9.45
- Save 2.00 on Combination Offer of (EE) and (CC). 11N3040L—Separately cost 19.95. Set, delivered. 17.95
- For additional items see P. 590, Fall Catalogue.
- FF** Our Finest Picnic Basket of Maple finish woven fibre. Contains insulated beverage cooler. With 6 each of nickel-plated forks and spoons, plastic cups, plates. Fully lined. 11N2737L—Large size abt. 14 x 22 x 12". Del'd. 13.95
- GG** Medium Quality Picnic Basket, Green woven fibre. 3" inset tray. 6 nickel-plated forks, spoons, plastic plates, cups. 11N2749L—Size abt. 13 x 20 x 11". Delivered. 9.95
- HH** Good Quality Picnic Set. Green woven fibre. 18 x 12 x 10". 11N2741L—4 plastic tumblers, forks, spoons, plates. 6.95
- JJ to PP** Maid of Honor Pantryware of Polystyrene plastic. 37 (Sunshine Yellow with White), 62(Cherry Red with White), 61(Frosty Pink with Grey), 90(Turquoise with White). (JJ) 11N5078K—Step-on can. 11-qt. capacity. 6.39 (KK) 11N5077K—Breadbox drop door. 14¾ x 13¾ x 7¾". 5.59 (LL) 11N5080K—Paper dispenser. 14½ x 5¾ x 12". Del'd. 4.98 (PP) 11N5076K—4-pc. canister set. 6 to 8¾". Del'd. 4.19
- 4-Pc. Canister Set (not shown). As above but "see thru" tops. 11N5087K—Set, delivered. 4.19
- Save over 8% on Starter Set. (KK) breadbox and (PP) canister set. 11N5075LG—Separately would cost 9.78. 8.98



SPECIAL
VALUE

Sleek, Enameled
Exterior Handy
Inner Pail

6.44

SAVE
6.07

3½-Qt. Presto
Cast-Aluminum
Pressure Cooker

12.88

Economy-Priced Step-On Can

This useful step-on can is specially priced to suit your Christmas budget. Made of metal with gleaming White enamel finish. Modern square shape, rust-resistant aluminum inner pail. Recessed foot pedal raises lid easily. Rubber bumper on lid allows it to fit snugly and close quietly. A handy kitchen article, this can is easy to empty, easy to clean. Size abt. 9½ x 11 x 19". 00(White only). 11N2876L—Price, del'd. 6.44

Presto Cooker—Was 18.95

For speedy healthful cooking, this Presto pressure cooker is the ideal household gift. Thick, durable cast-aluminum alloy; won't warp, mar or dent in normal use. Pressure gauge tells you exactly when the most efficient pressure is reached. Safety plug valve on cover. Heat-resistant Black plastic handles. Fast cooking helps preserve natural flavors and vitamins. Holds 3½ qt. 11N4685L—Price, del'd. 12.88



1 to 3 Colorful and Useful range sets. Milk-White glass jars on White enameled steel holder. 3-color ceramic decorations. Caps in 09(Black), or 30(Yellow).

(1) 4-piece range set. Salt and pepper shakers and covered jar. 11N4176—8½ x 2½ x 3¼". 1.98

(2) 5-pc. range set. 4 jars for salt, pepper, sugar and flour. 11N4175—8½ x 2½ x 4¾". 2.29

(3) 9-pc. spice set. 8 jars for allspice, cinnamon, paprika, red pepper, ginger, nutmeg, mustard, cloves. 11N4178K—8½ x 4¼ x 5½". 3.98



4 4-Pc. Pyrex Mixing Bowl Set. One each of 126-oz., 72-oz., 40-oz., 16-oz. bowls. Choice of 90(Turquoise), 60(Pink), or 99(Assorted colors). Please state color number. 11N3408K—Set of 4, del'd. 4.95

5 Combination Tea and Coffee Maker. 8-cup percolator, 12-cup teamaker. Flameproof glass. Colored collar and cover. Gold color handle and knob. Large steep-type aluminum tea ball. 8½" high, 3½" wide neck for easy cleaning. Choice of 09(Black), 90(Turquoise), or 60(Pink). 11N3170K—State color no. 6.98



Maid of Honor Jumbo Roaster 5.39
Holds 20-lb. fowl—plenty of room for the Christmas turkey. Made from aluminum to give quick conductivity and circulation of heat. Swivel handles on sides, snug-fitting cover with handle. Mirror finish. Size 17 x 12 x 9 inches. 11N1250K—Delivered. 5.39



Economical Kitchen Set. 6-piece set of easy-to-clean stainless steel with Black plastic handles. Consists of: basting spoon, pot fork, narrow spatula, pancake turner, potato masher, and 5-hook stainless steel rack. All packed in attractive gift box. An excellent buy. 11N3843—Price, del'd. 4.98

Exquisite Taperlite Luggage Gift Set

3 PIECES FOR THE PRICE OF 2

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



1
Vanity Case

taperlite



2
Weekend Case
22.95

3
Pullman Case
28.95

YOU SAVE 19.95

(1) Vanity Case.....	19.95
(2) Weekend Case..	22.95
(3) Pullman Case...	28.95
Actual Value.....	71.85
You Pay Only.....	51.90
You Save.....	19.95

2 MORE FINE TAPERLITE PIECES
to Round Out This Superb Luggage Group



4

5

(4) Train Case Has Cosmetic
Tray, Mirror, Vinyl Lining 19.95

(5) Wardrobe Case Has 4-Hanger
Aluminum Folding Fixture 31.95



6 21.95

Women's Sturdy Two-Piece Luggage Set



7 29.95

Top Value Men's 2-Suiter Case



8 24.95

Handsome Matching Companion for (8)



GOOD

9 Brief Case 10.50 10 Gladstone 25.95



BETTER

11 Brief Case 14.95 12 Gladstone 29.95



BEST

13 Brief Case 20.95 14 Gladstone 39.95



15 27.50

VERSATILE VAL-A-PAKS

Hang . . .
Pack . . .
Zip . . .
Fold!



17

29.95

Nylon Flight Bags

18 Women's Model
29.95



NEW!

"Grasshopper" Luggage
Very Light and Strong

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

[1] to [3] Set of 3 Superb Taperlite Pieces for the Price of 2. We know of no better way to choose a truly wonderful and appreciated gift for her. You win two ways, first you profit from great saving, and second the recipient will prize this valuable gift through years of pleasure and service. Our top value in luggage, smart and sleek in tapered design, and very strong. With the exclusive "Longway-End" binding, covers impregnated with vinyl plastic for scuff-resistance and easy cleaning, exquisite linings, and every conceivable useful feature for travel pleasure, these Taperlite pieces are superb at any time. Now, however, by buying the weekend and Pullman cases, you get the vanity case at no extra cost. In delightfully assorted colors of 80(Dawn Blue), 00(White), 20(Mist Green), 53(Desert Tan), 58(Canyon Copper). State color by number. Each piece may be bought separately.

6N9095L—Set of 3 pieces (vanity, weekend, Pullman). 51.90
(1) 6N9191K—Vanity case. Abt. 16 x 11 x 7 1/2". Del'd. 19.95
(2) 6N9192L—Weekend case. Abt. 21 x 14 3/4 x 8". Del'd. 22.95
(3) 6N9193L—Pullman case. Abt. 26 x 17 x 8 1/2". Del'd. 28.95

[4] [5] Other Style-Leading Taperlite Pieces to round out the group. Same colors and quality.
(4) 6N9190K—Train case. Abt. 14 x 8 1/2 x 8". Del'd. 19.95
(5) 6N9194L—Wardrobe case. Abt. 21 x 18 x 8 1/2". Del'd. 31.95

[6] Women's Two-Piece Luggage Set. Here's a happy gift—of strong plywood construction, chipboard panels, covered in ivory color vinyl. Leather-bound edges in Reddish Brown, plastic handle and nickel-plated exterior hardware. Lined in plum shade of rayon. Overnight case (about 18 x 12 x 6 1/4") has 2 pockets. Wardrobe case (about 21 x 16 x 8") has 1 pocket, 2 plastic hangers and 2 straps. 2 pieces to a set. 51(Ivory color). **6N9049L—Two-piece set, delivered. 21.95**

[7] [8] Men's 2-Suiter and Companion Cases feature excellent quality at low cost. Each is made of plasticized simulated leather in a pleasing shade of tan. Steel frame is fabric-covered, with polished brass hardware. Reinforced side panels, wrap-around corners, studded bottom, plastic welted edges and leather post-style handle. Attractive cotton lining. 2-suiter has spacious interior with hangers, divider and tie bar. 53(Light Tan). **(7) 6N9467L—Men's 2-suiter case. About 24 x 18 x 8". 29.95**
(8) 6N9468L—Matching case, no fixtures. 21 x 14 x 7". 24.95

[9] Good Quality Brief Case comes in smooth, pigmented split cowhide with leather-covered steel frame. Inside has 2 dividers, takes standard papers. Brass-plated 3-position lock. **6N9353K—About 16 3/4 x 3 1/2 x 12". In 53(Tan). Del'd. 10.50**

[10] Good Quality Men's 1-Suiter Gladstone. Made of aniline-dyed split cowhide, this bag in smart design is built for years of service. Fabric-covered steel frame with brass steel hardware. Features such as reinforced corners, studded bottom, leather post-style handle and safety straps, emphasize its excellent value. Cotton-lined interior has fixture with hanger, divider and tie bar for big accessory packing space. **6N9167L—About 24 x 14 1/4 x 8 1/4". 53(Tan color). 25.95**

[11] Better Quality Brief Case. This is our lowest-priced brief case of aniline-dyed genuine top-grain cowhide, made to last. Smartly styled with post-style handle, leather-covered frame, reinforced leather corners, brass flap lock. **6N9356K—Abt. 17 3/4 x 4 x 12 1/2". In 53(Tan). Del'd. 14.95**

[12] Better Quality Men's 1-Suiter Gladstone will make a handsome and lasting gift. Made of genuine smooth top-grain cowhide in smart design, it's built on a steel frame, with French edge swept-back design. Hardware is brass steel, corners are reinforced, bottom is studded. Handle is top-grain leather, as are 2 safety straps. Roomy cotton-lined interior; 1-suit folding fixture, divider with shirt fold. Finished in 53(Tan). **6N9168L—Abt. 24 x 13 3/4 x 8". Price, delivered. 29.95**

[13] Our Best Brief Case for truly professional distinction. The finest aniline-dyed top-grain cowhide encases leather-covered steel frame. Wide opening. Smart 3-position lock, 3 inside sections drop bottom. Takes legal-size papers. **6N9358K—About 18 x 4 x 13". In 53(Tan). Del'd. 20.95**

[14] Best Quality Men's 1-Suiter Gladstone is tops in every respect—styling, construction, quality. There's a beautiful finish on the genuine, aniline-dyed top-grain cowhide. One-piece design with reinforced side panels. Leather-covered steel frame, studded bottom. Top-grain post-style handle. Truly fine interior has genuine Irish linen lining, 1-suit fixture with plastic hanger, centre divider with shirt fold, 2 military pockets. Snap-out plastic-lined toilet case. Polished brass hardware. **6N9169L—About 24 x 14 1/2 x 7 3/4". In 53(Tan). Del'd. 39.95**

[15] [16] New! Men's and Women's Val-a-Paks are a great step forward in lighter weight and greater utility. So convenient—just hang up the Val-a-Pak, pack it, zip it closed, fold it, and away you go! No need to unpack upon arrival, just hang in closet—and there's your wardrobe. Well made of waterproof rubberized viscose rayon, in authentic 18(Macpherson) plaid. Built for wider coats, longer dresses.
(15) 6N9625L—Women's model (takes 10 dresses). Del'd. 27.50
(16) 6N9624L—Men's model, (takes 4 suits). Del'd. 27.50
6N9626—Extra hangers (four). Delivered. 1.99

[17] [18] Men's and Women's Nylon Flight Bags are designed to give top satisfaction and convenience—easy to pack, light to carry. Will keep clothes-creasing down to a minimum. Excellent for air, car or train travel. They fold over once for carrying, with 2 side-pockets on men's model, 1 pocket on women's model. Rubberized inside. Men's closed abt. 22 x 16 x 15", open abt. 22 x 38 x 4". Women's closed abt. 22 x 23 x 11", open abt. 22 x 52 x 4". Both have 3 hangers, shoe pocket, zipper. Choice of 50(Brown) or 88(Navy Blue).
(17) 6N9409L—Men's model, delivered. 29.95
(18) 6N9410L—Women's model, delivered. 29.95

[19] to [22] New "Grasshopper" Lightweight Luggage weighs less than ordinary luggage of comparable size. The Vulcalite frame is exclusive. Easy to pack—easy to carry—smart and durable. Easy-glide zipper closing. Coverings of rubberized 100% woven viscose rayon in 18(Macpherson) plaid, black trim. For space-saving all pieces sized to nest.
(19) 6N9621L—Weekender. Abt. 24 x 18 x 6 1/4 in. 17.95
(20) 6N9622L—Fortnighter. Abt. 26 x 20 x 7 1/2 in. 21.00
(21) 6N9623L—Overseas. Abt. 29 x 23 x 9 in. 27.50
(22) 6N9620L—Overnighter. Abt. 21 x 16 x 5 1/2 in. 15.50

CHRISTMAS FAVORITES

for Traveling Convenience

Save Over 10% by Buying Travel Ensemble—Bag (A) and Either Case (B) or (C)

[A] to [C] Distinctive Matching travel accessories of 8-gauge waterproof vinyl plastic. Heavy brass zippers. 51(Ivory), or 53(Tan). Please state color number on order.

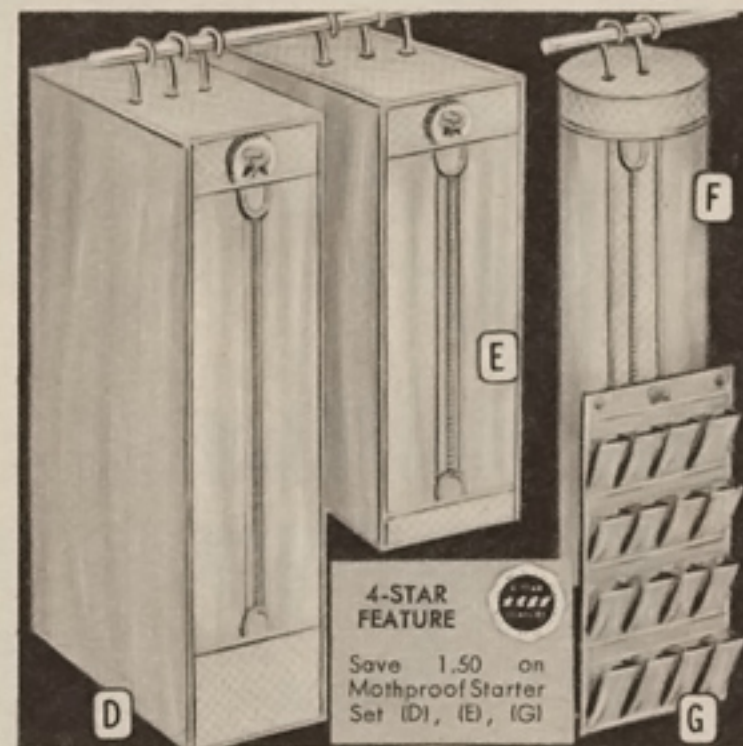
(A) Dress-length travel garment bag. Soft, pliable, and light—use for travel or everyday storage. Safety lock prevents hangers from slipping. Holds about 8 garments.
11N8110—54" long. Del'd. 6.95
 As above, but suit length.
11N8111—42" long. Del'd. 5.95

(B) Square travel case with mirror.
11N8112—12 x 7 x 6 1/2". 4.95

(C) Small round case as above.
11N8113—10 1/2 x 10 x 4 1/2". 4.95

Save 1.41 on Combination Offer of 11N8110 and either 11N8112 or 11N8113.
11N8228G—Sep. cost 11.90. 10.49

Save 1.41 on Combination Offer of 11N8111 and either 11N8112 or 11N8113.
11N8229G—Sep. cost 10.90. 9.49

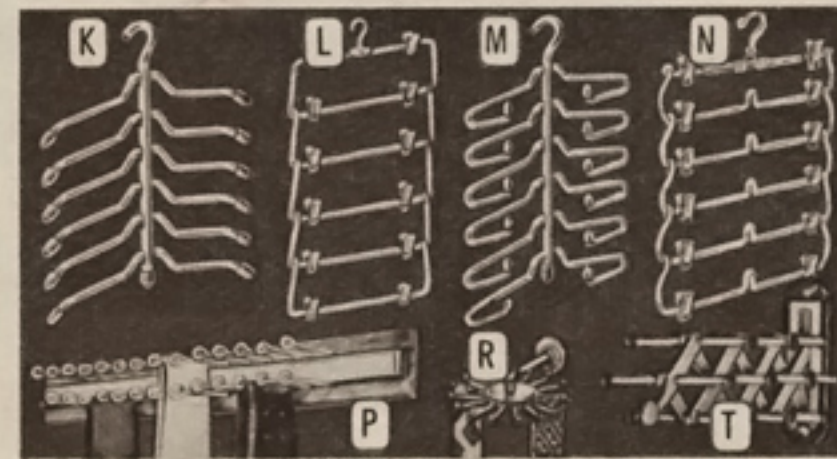


[D] to [G] Dual-Purpose Garment Bag Ensemble of 4-gauge plastic, quilted trim. Full-length zippers. Zipper pocket for moth crystals. HH 64(Victorian Rose), 83(Ming Blue), 88(Navy).
(D) Jumbo garment bag. 14 x 20 x 57". 11N8035-Del. 3.98
(E) Jumbo suit bag. 14 x 20 x 42". 11N8036-Del. 3.89
(F) 4-tier rounder. 11N8220-Del. 2.98
(G) 16-pocket shoe bag. Quilted. 11N8221-Del. 2.98

Save 1.50 on combination offer of (D), (E), and (G). Separately would cost 10.85.
11N8199G—Set 9.35

[H] Extra-Large Jumbo Bag of 3-gauge vinyl. Quilted top, front. 20(Pastel Green), 60(Pink), 90(Turq.). **11N8196-57 x 20 x 14" 2.98**

[J] Clothes Rack of chrome-plated 1" tubular steel. De luxe, heavy duty. Hat shelf, utility hook, shoe rail. Shipped flat. 18 x 40 x 66". **11N7893L—Instn. 13.95**
Combination Offer: (H), (J). Bought separately costs 16.93.
11N7899LG—Del. 14.49



[K] Economy-Priced Blouse Rack. Chrome-plated steel, plastic tips. **11N7819—6 tiers. Ea. 1.19; 2/1.96**

[L] Economy-Priced Skirt Rack. Rust-resistant steel. 6 tiers. **11N7800—Del'd. Ea. 98c; 2/1.85**
Combination Offer of blouse rack (K) and skirt rack (L).
11N7812G—Price, del'd. 1.98

[M] Our Best Blouse Rack for 6 blouses. Chrome-plated steel. **11N7952—Del'd. Ea. 2.19; 2/4.19**

[N] Our Best Skirt Hanger. Chromed, rust-resistant. For 12 skirts. **11N7808—Del'd. Ea. 2.19; 2/4.19**
Combination Offer of (M) and (N).
11N7822G—Price, del'd. 3.89

[P] Tie Rack of chrome-plated steel on polished wood. 10 double pins will hold 20 ties. Gift boxed. **11N7965—With screws. 2.29; 2/4.19**

[R] Revolving Plastic Tie Rack. 18 pins will hold 36 ties. Gold metallic color. Gift boxed. **11N7968—With screws. 1.49; 2/2.69**

[T] Folding Tie Rack of two-toned plastic. Holds 20 ties. Extends from 2 1/2" to 7 1/2". Gift-boxed. 53(Tan-and-Brown), or 70(Red-and-Black). Comes complete with screws. **11N7967—Del'd. 1.39; 2/2.59**

[U] Useful Electric Vacuum Brush. Dust is inhaled into bag. Needs 2 flashlight batteries (not incl.). **11N8311—Del'd. 2.98**
34N4650—Batt. 2/45c

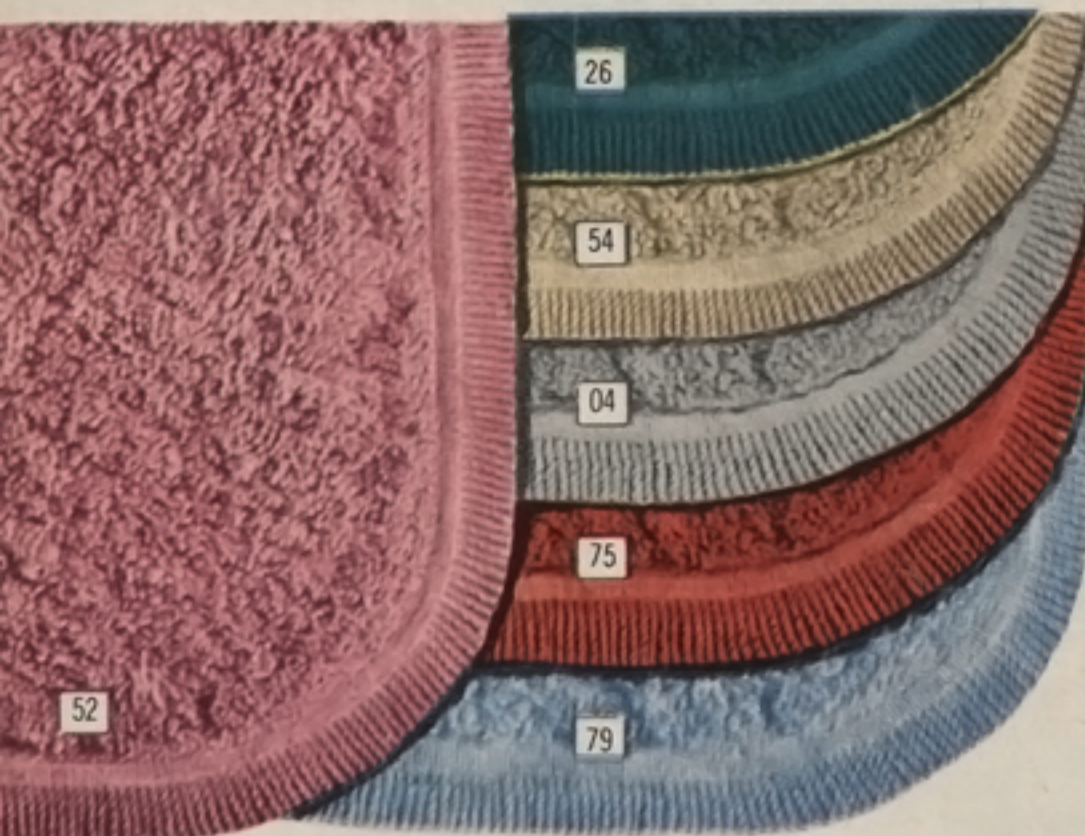
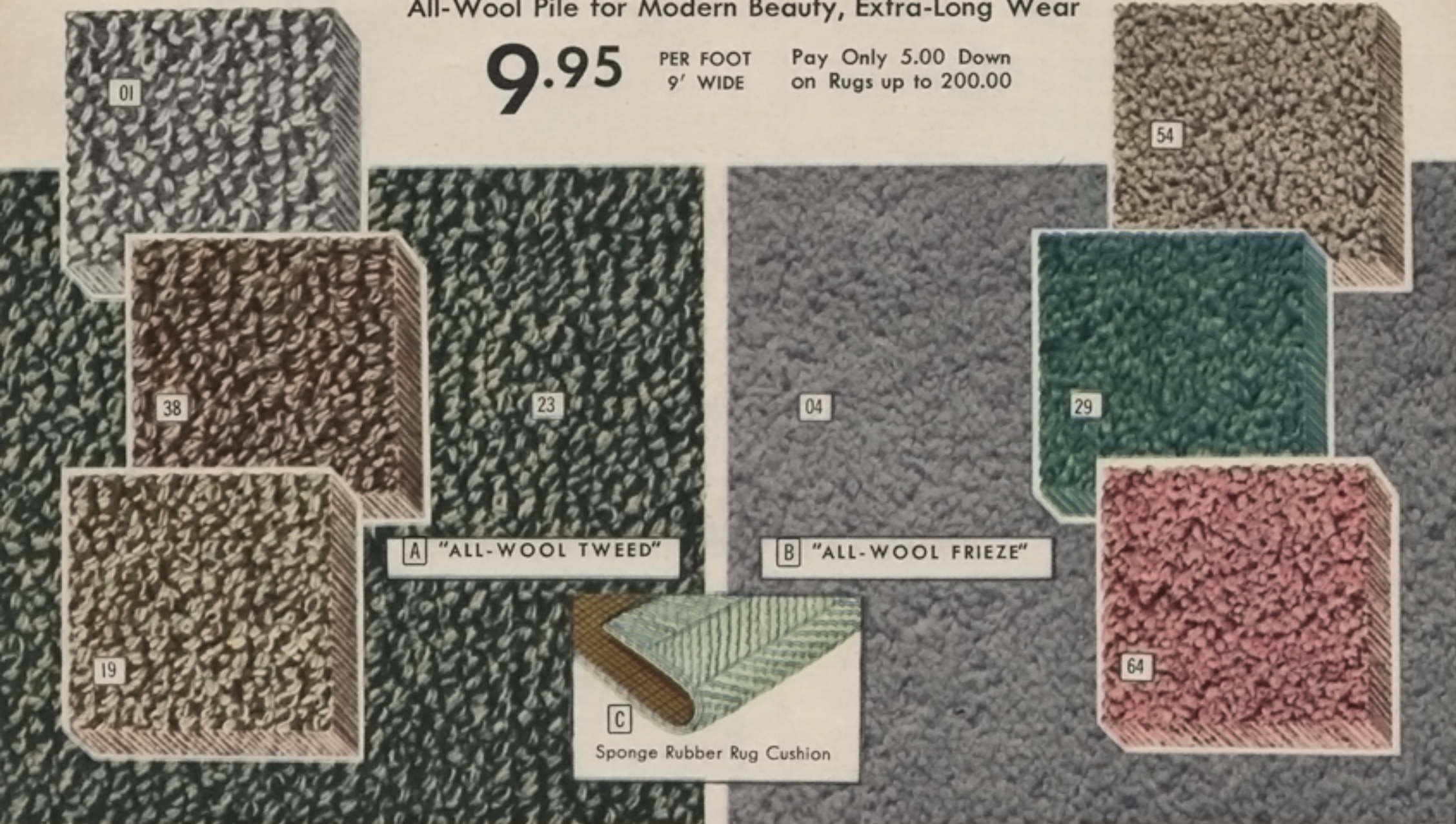
YOUR CHOICE—TWEED OR FRIEZE BROADLOOM

All-Wool Pile for Modern Beauty, Extra-Long Wear

9.95

PER FOOT
9' WIDE

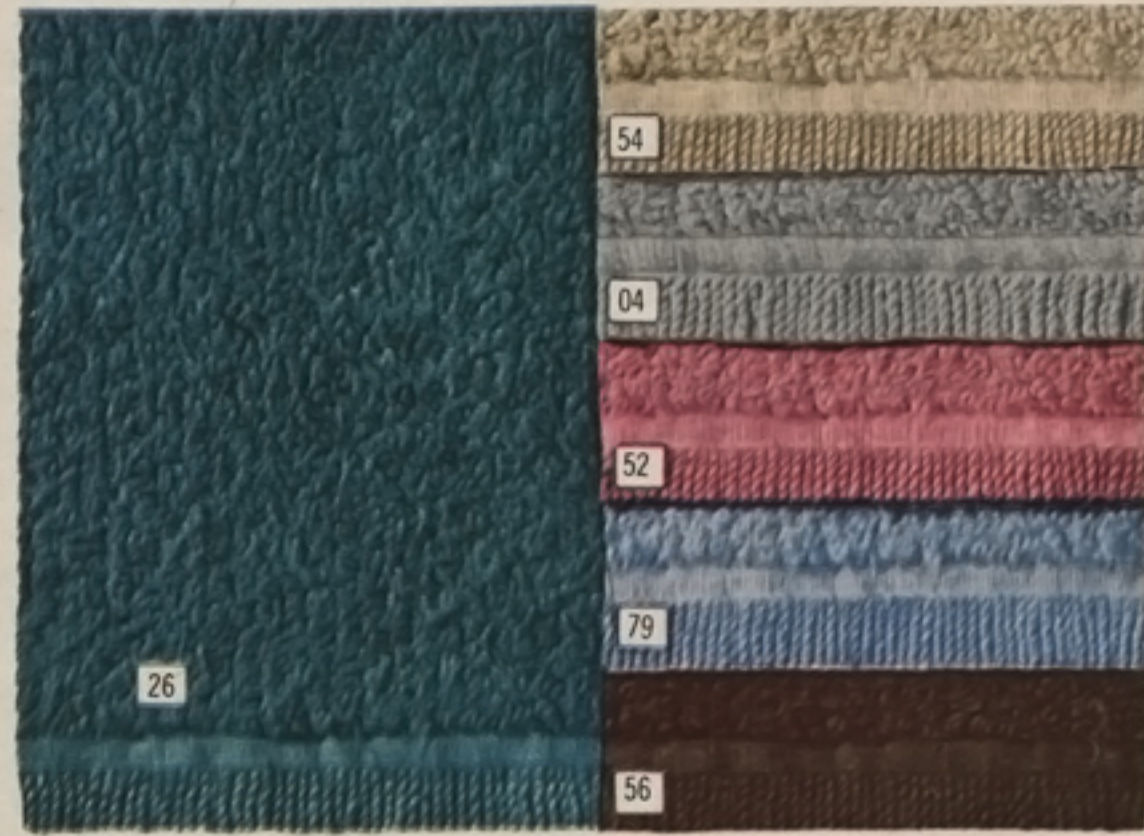
Pay Only 5.00 Down
on Rugs up to 200.00



SAVE FROM 13% TO 21%

D Our Best Quality Cotton Rugs
24" x 45" Was 6.95 **5.69**

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



SAVE FROM 13% TO 20%

E Our Better Quality Cotton Rugs
24" x 45" Was 4.95 **3.98**



OUR BEST QUALITY LINOLEUM TILES

YOUR CHOICE **14c** PER TILE

TWEED OR FRIEZE ALL-WOOL BROADLOOM

- The family gift that gives years of enjoyment
- Your choice of gay tweed or rich frieze styles

(A) All-Wool Tweed . . . this distinctively new and different carpeting offers sparkling color and rich, exciting texture to give your home a real "lift". Glamorous tweed hides soil, footmarks far better than any other style. Tightly twisted loops form a dense, nubby, multi-level surface.

(B) All-Wool Frieze . . . this expensive-looking broadloom will give a look of luxury to your floors. The exceedingly beautiful solid colorings will provide a perfect contrast for any type of drapes or upholstery. The tightly twisted all-wool pile is slow to show soil.

These deluxe quality tweed and frieze carpets are extra heavy, give extra-long wear. The lively all-wool tufts spring back underfoot . . . keep your carpet lovely looking.

(A) "Tweed" Colors: 23(HH Sage Green); also 01(Grey), 38(Beige), 19(Heather).

(B) "Frieze" Colors: 04(HH Dawn Grey), 54(HH Spice Beige), 29(HH Dark Sage Green); also 64(Valley Rose).

State Catalogue Number and Color Number When Ordering.

37N1090DLT—Approx. 27" wide. Per ft., del'd. . . . 2.50

37N1092DL—Approx. 9' wide. Per ft., del'd. . . . 9.95

37N1093DL—Approx. 12' wide. Per ft., del'd. . . . 13.25

Room Sizes: seamless, finished, ready to lay. If the exact size you want is not listed below, order the lengths you want from the widths above and add the following workroom charges (per end): 27 in. . 75c; 9 ft. . 3.00; 12 ft. . 4.00

Cat. No. 37N1092DL			Cat. No. 37N1093DL		
Size (abt.)	Down	Cash	Size (abt.)	Down	Cash
9' x 6'9"	5.00	73.16	12' x 10'	5.00	140.50
9' x 7'6"	5.00	80.62	12' x 11'	5.00	153.75
9' x 9'	5.00	95.55	12' x 12'	5.00	166.95
9' x 10'6"	5.00	110.47	12' x 13'	5.00	180.25
9' x 12'	5.00	125.40	12' x 14'	5.00	193.50
9' x 13'6"	5.00	140.32	12' x 15'	10.00	206.75
9' x 15'	5.00	155.25	12' x 16'	10.00	219.95
9' x 18'	5.00	185.10	12' x 18'	10.00	246.50

(C) Rubber Rug Cushion. Thick and luxurious, cushions your step, gives longer wear to your carpet.

37N8257DL—About 9' wide, per foot, del'd. . . . 1.98

37N8258DL—About 12' wide, per foot, del'd. . . . 2.65

OUR BEST QUALITY COTTON RUGS

- Lush, plush-textured pile for underfoot comfort
- Save 13% to 21%—special reductions for Christmas

(D) Thicker and more luxurious than our better quality (below), these plush-textured cotton rugs will add new life and interest to your rooms. Rubber coating on back holds rug firmly to the floor. Rug is fringed all round.

State Catalogue Number and Color Number on Order.

52(HH Tuscan Rose), 26(Spruce Green), 54(HH Spice Beige), 04(HH Dawn Grey), 75(Brilliant Red), 79(Powder Blue).

37N8401D—About 21 x 36 inches. Was 4.95 3.89

37N8403D—About 24 x 45 inches. Was 6.95 5.69

37N8405D—About 30 x 54 inches. Was 9.95 8.59

Rug about 4 x 6 feet in colors 52, 26, 54 and 04 only.

37N8407DL—Delivered, was 19.95 16.98

OUR BETTER QUALITY COTTON RUGS

- Modern soft frieze-textured loop pile
- Save 13% to 20%—special reductions for Christmas

(E) You can have floor beauty in every room in your home at a bargain price with these decorative and practical rugs. Frieze-textured to make them longer-wearing, easier to clean than most cotton rugs. Back is rubberized for safety.

State Catalogue Number and Color Number.

26(Hunter Green), 54(HH Spice Beige), 04(HH Dawn Grey), 52(HH Tuscan Rose), 79(Powder Blue), 56(Cocoa Brown).

37N8381D—About 21 x 36 inches. Was 3.25 2.59

37N8383D—About 24 x 45 inches. Was 4.95 3.98

37N8385D—About 30 x 54 inches. Was 6.95 5.98

Rug about 4 x 6 feet in colors 26, 54, 04, 56, only.

37N8387DL—Delivered. Was 14.95 12.98

BEST QUALITY LINOLEUM TILES

- Choice of top styles . . . "Spotline" or "Textured Jasper"
- Our thickest, most durable inlaid linoleum tiles

(F) "Spotline" Linoleum Tile . . . in a new, gay, interesting style . . . bright multicolor flecks accent each tile. A colorful "carnival effect" styled for modern homemakers.

(G) "Textured Jasper" Linoleum Tile . . . styled for gracious living. Seven colors, each featuring broad, bold color strokes against soft background shades.

Both Spotline and Textured Jasper tiles have a smooth, dense, factory-sealed surface that resists dirt. The bright colors are inlaid for longer wear, they cannot wear off.

(F) "Spotline" Colors: 47(Off White), 38(Beige), 09(Black), 05(HH Smoke Grey), 62(HH Cherry Red), 23(HH Sage Green), 80(Blue). State Catalogue and Color Numbers.

37N8930DL—9 x 9 inch tile, standard weight, each. . 14c

(G) "Textured Jasper" Colors: 38(Beige Multi), 20(Spray Green), 04(HH Dawn Grey), 51(HH Parchment Beige), 41(Salmon), 64(Rosewood), 96(HH Aquamarine). State Color Number.

37N8995DL—9 x 9 inch tile, standard weight, each. . 14c

TILE INSTALLATION ACCESSORIES (not shown)

Tool Kit. Trowel, knife, chalk, chalk line and underscriber.

37N8980D—Tool kit delivered. . . . 1.49

Semi-Saturated Lining Felt. 36 inches wide.

37N8951DL—Per yard, delivered. . . . 15c

Linoleum Tile Cement. 1 gallon installs about 210 tiles.

37N8952D—One quart, delivered. . . . 69c

37N8953DL—One imperial gallon, delivered. . . . 1.98

MAID OF HONOR "LEG ROOM" ADJUSTABLE

- Legs offset for sit-down ironing
- Steel mesh top for cooler ironing
- Rubber-tipped feet, sturdily built

14.95

FREE MAID OF HONOR Two-Layer Pad and Milium Cover Reg. 3.98



DURAFOAM PAD, MILIUM COVER
For Smoother, Speedier Ironing

Rubber-tipped feet
to protect floors,
prevent sliding

Top quality Maid of Honor "leg room" adjustable board—the ideal gift for the busy housewife. Steel mesh top (14 x 54") for maximum ventilation, speedier ironing. Table adjusts up to 36" high. Smoothly enameled. Plus free Durafoam and Milium pad and cover set (see below).

11N420L—Board, free pad and cover. Delivered. . 14.95

Pad and Cover Set. 2-layer Durafoam and cotton pad. Heat-reflecting Milium cover. Drawstring edge.

11N5681—Fits boards up to 15 x 54" Del'd. . . . 3.98

Milium Cover Only. To fit board 11N420L.

11N5682—Price, delivered. . . . 1.49

Curved tubular legs allow
you to sit right up to
board—lessens strain on
back and arms



Durafoam,
Silicone

Durafoam, Gold-
Color Silicone

Pad and Cover Set. 2-layer Durafoam and cotton pad. Silicone cover is scorch-resistant, heat-reflecting. Fits 15 x 54".

11N5805—Drawstring edged. Set. 1.99

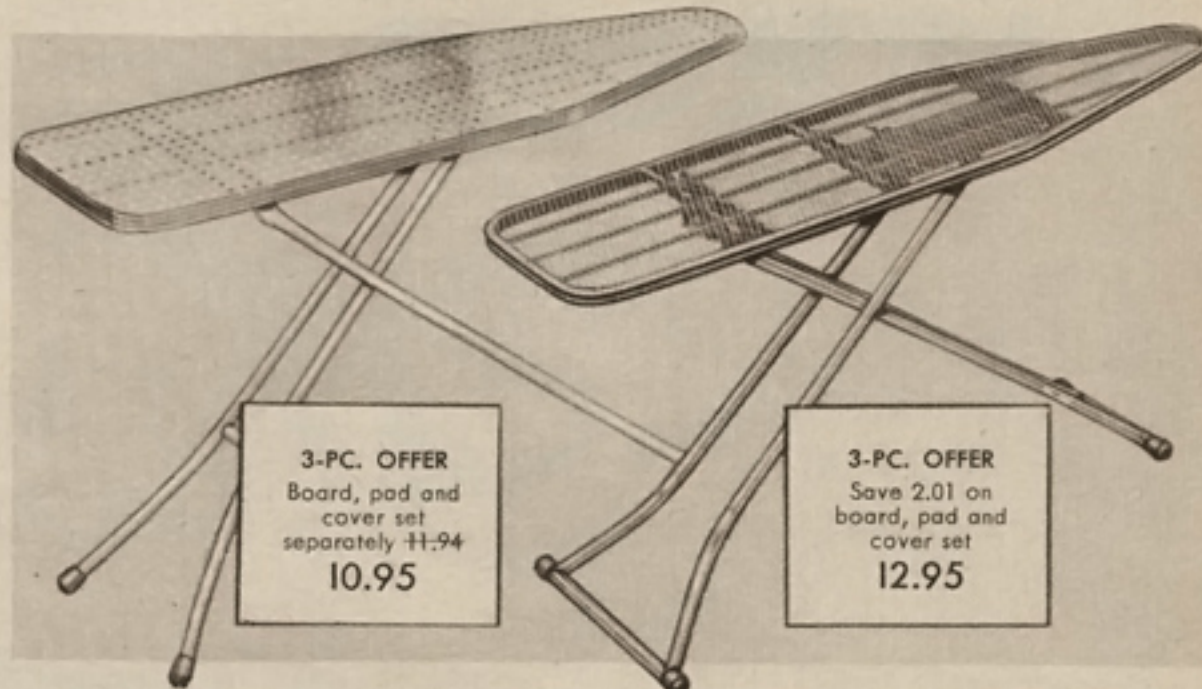
Silicone cover only.

11N5658—Price, delivered. . . . 98c

Better Pad and Cover Set. 2-layer Durafoam-and-cotton pad. Gold color Silicone cover is scorch-resistant for longer wear, heat-reflecting for faster ironing.

11N5684—Fits 15 x 54". Set. . . . 2.98

11N5685—Cover only. Delivered 1.29



3-PC. OFFER
Board, pad and
cover set
separately \$11.94
10.95

3-PC. OFFER
Save 2.01 on
board, pad and
cover set
12.95

Good Quality Board, Pad, Cover Set

Specially priced for the holiday season, this all-steel adjustable ironing board is practical throughout the year. Big 15 x 54" top is perforated to help steam and moisture escape. Sturdy tubular steel legs are rubber-tipped to prevent slipping . . . won't mar or scratch floors. Adjusts smoothly up to 36" high. Smoothly enameled. Buy the combination offer and save—includes board, Durafoam and Silicone pad and cover set (see No. 11N5805 described above).

11N410L—Board, pad and cover. 10.95

11N5633L—Board only. Del'd. . . 9.95

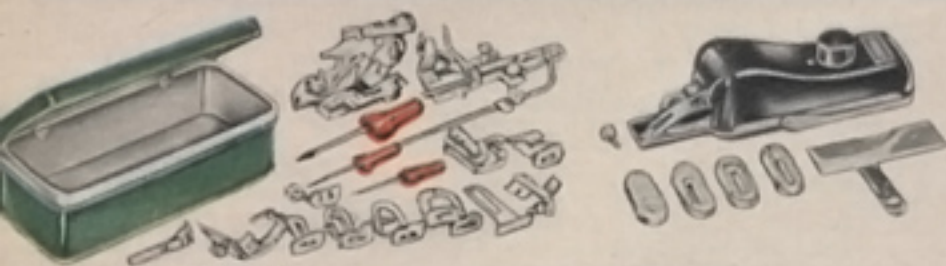
Our Better Quality Set

Save on this Christmas special. Adjustable ironing table with enameled tubular steel undercarriage. Expanded metal top is 60% ventilated for cooler, speedier ironing. Undercarriage adjusts smoothly up to 36 inches high . . . select your own comfort lever whether sitting or standing. Rubber-tipped feet prevent slipping or marring floors. Top about 14 x 54 inches. Combination offer includes board, pad and cover set (see 11N5684 above). Separately cost 14.96.

11N415L—Board, pad and cover. 12.95

11N5643L—Board only. . . . 11.98

FREE CHRISTMAS BONUS



With Any Sewing Machine on This Page

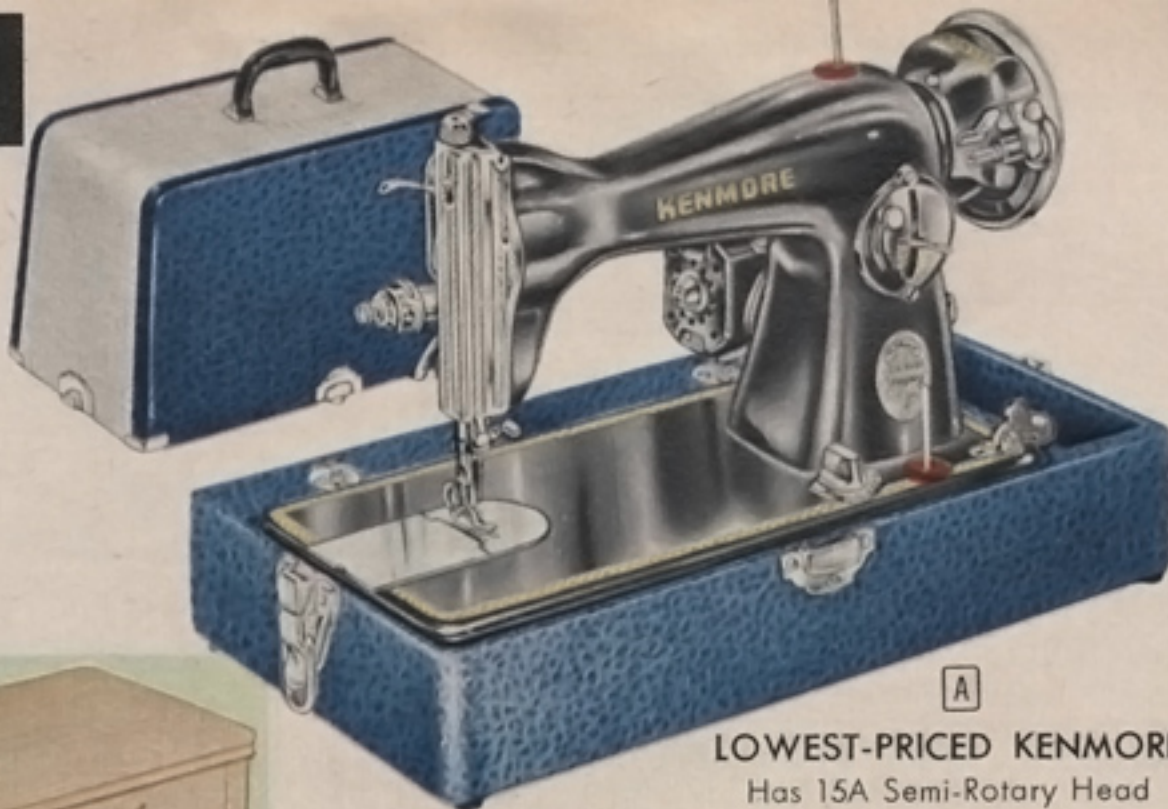
You get 19-piece attachment set for ruffling, binding, hemming, etc., plus a Greist buttonhole maker . . . turns out beautiful buttonholes on all types of fabric.

GREIST "Magic Key"

Buttonhole Maker 9.95

19-Pc. Attachment Set . . 4.95

TOTAL VALUE 14.90



A

LOWEST-PRICED KENMORE
Has 15A Semi-Rotary Head

72.95 cash 5.00 Down
5.00 Monthly



D

Kenmore "Low-Boy"
Walnut Console with
Choice of 3 Heads
104.95 Up

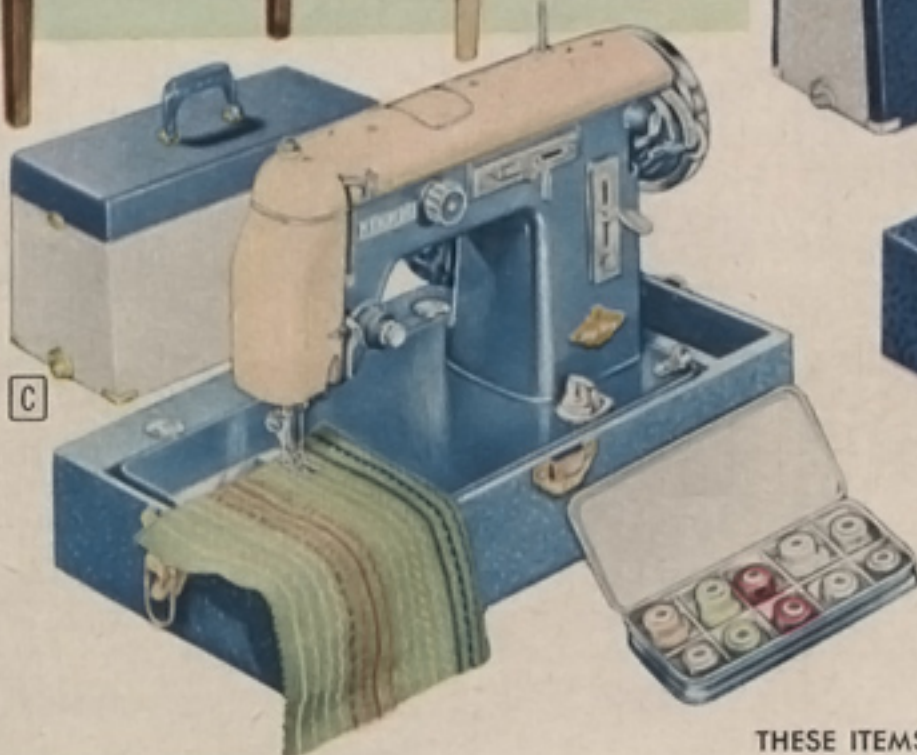
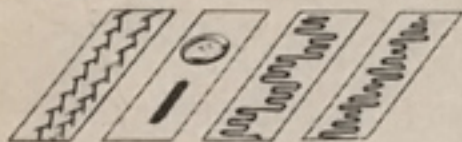
E

Lined Oak
Choice of
3 Heads
109.95 Up

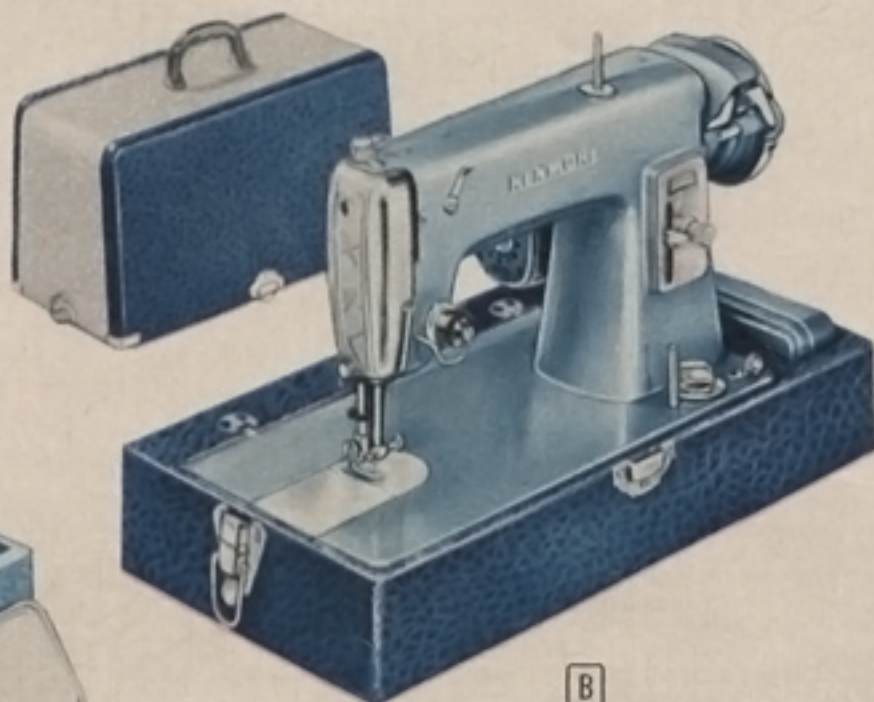
SPECIAL
Introductory
Offer

189.95 VALUE 164.88 cash
5.00 Down, 8.00 Monthly

Just look at the variety of stitches shown below. You merely insert a disc . . . new fashion designs appear like magic, automatically.



C



B

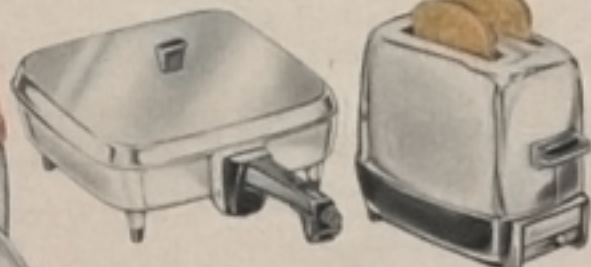
DE LUXE KENMORE PORTABLE
With "50" Head for Smoother Sewing Action

92.95 cash 5.00 Down
5.00 Monthly

THESE ITEMS DESCRIBED ON OPPOSITE PAGE

CHRISTMAS BONUS

F FREE YOUR CHOICE



Kenmore Radiant-Control Toaster (value 18.95) or Kenmore Electric Fry Pan (value 18.95) with purchase of Ken-Kart Cleaner.

BRAND-NEW KEN-KART CLEANER

129.95 cash 5.00 Down
7.00 Monthly



192 w

AN INDUSTRIAL MIRACLE—REVOLUTIONARY ALL-NEW KENMORE
Never Before Such Compact, Lightweight, Easy-to-store Cleaners

So versatile with
7 attachments



"VANGUARD"
3/4-H.P. MOTOR 69.95 cash 5.00 Down

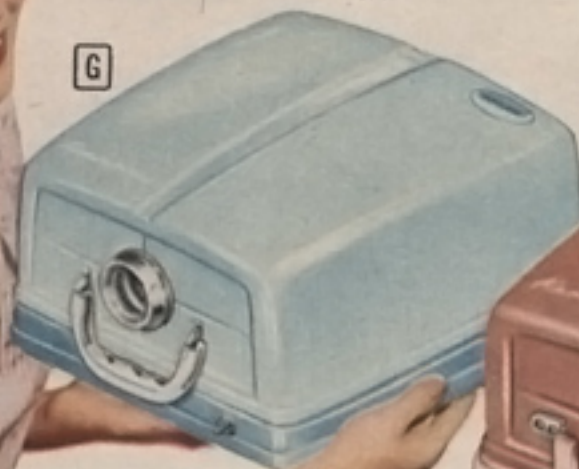


So easy to carry with
new carrying handle

Such space-savers,
both are 13 1/4 x 7 1/2"

"HORIZON"
9/10-H.P. 89.95 cash 5.00 Down

G



H



You'll enjoy more with Kenmore

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

Save More . . . Sew Effortlessly with a Kenmore Portable

A Our Lowest-Priced Portable. Simplifies every task—children's togs, grown-ups' apparel, home furnishings—all cost you less when you make them yourself. Sews Forwards or Backwards. Patch-O-Matic regulator for patching and darning. Dial-type thread-tension regulator. Numbered regulator to govern length of stitches. Push-button bobbin rewinder. Hinged presser foot glides over pins and seams . . . no more tiresome basting. 3-point material feeding means no fabric bunching or stretching. Easy-to-thread round bobbin gives silky, smooth, effortless sewing. Clamp centres needle. Convenient thread cutter. Shaded sewing light. 2-tone Blue/Grey leatherette finish, case. 5.00 down, 5.00 monthly. 20N50615DW—25-60 cycles. 72.95

B De Luxe Kenmore Portable Model. For the same down and monthly payment as (A) above, you can enjoy streamlined styling plus these five extra features: (1) link thread take-up to assure you of smoother operation; (2) tension regulator is mounted "out front"; (3) visi-dial shows stitch length at a glance; (4) built-in sewing light gives better lighting; (5) gleaming Blue enamel finish with chrome-plated trim. Here's proof that top sewing efficiency and smart appearance need not be costly. Only 5.00 down, 5.00 monthly. Smart 2-tone Blue/Grey leatherette carrying case. 20N50650DW—25-60 cycle. 92.95

C Kenmore Portable Zigzag. Imagine . . . you just insert a disc and watch lovely, intricate stitches flow out, automatically. Check This Amazing Versatility. Does perfect forward and reverse stitches, plus distinctive fashion sewing . . . it's "2-in-1". Now you can sew on nylon, jersey and other stretchy fabrics . . . monogram, applique, embroider, even make buttonholes. You'll love its versatility. Smooth round bobbin action. Hinged presser foot adjusts to thick or thin fabrics automatically. Concealed built-in sewing light eliminates glare. Stitch length regulator permits variations of disc patterns. Disc-type tension regulator; automatic bobbin winder; drop-feed, convenient foot control. 2-tone Blue-and-Ivory color enamel finish with chrome-plated trim. Includes 10 fashion discs. 5.00 down, 8.00 monthly. 20N20670DW—25-60 cycle. 164.88

Choice of Three Heads with Either Kenmore Console

D Kenmore "Low-Boy" Console with Walnut finish. Made of quality cabinet woods with 5-ply Walnut-finished birch veneers. Special banded construction prevents warping. 3-hinge construction. Accessory rack behind door, places all sewing needs at fingertips. Knee control. Size 21½ x 17½ x 31" high. Opens to form work surface 43 x 17½". Console with 15A Semi-Rotary Head. 20N51815DW—5.00 down. Cash, delivered. 104.95 Console with De Luxe "50" Head. 20N51850DW—5.00 down. Cash, delivered. 124.95 Console with New Zigzag Head. 20N51870DW—5.00 down. Cash, delivered. 194.88

E Our Finest Kenmore Console with Lined Oak veneer. Finest cabinet wood construction finished in rich, hand-rubbed 5-ply lined-oak veneers. Special banded construction prevents warping. Tray at back of door holds all your sewing accessories. Convenient knee control. Size closed; 22 x 17½ x 31" high. Opens to work surface 44 x 17½". Console with 15A Semi-Rotary Head. 20N52015DW—5.00 down. Cash, delivered. 109.95 Console with De Luxe "50" Head. 20N52050DW—5.00 down. Cash, delivered. 129.95 Console with New Zigzag Head. 20N52070DW—5.00 down. Cash, delivered. 198.88

Kenmore's 20-Year Guarantee and Accessories for Above

You can buy Kenmore with complete confidence. Kenmore sewing heads are guaranteed for 20 years against any defect in material or workmanship. Motor and all electrical parts are guaranteed one year. 19-Piece Set of Attachments. 20N60797D—Set, delivered. 4.95 Buttonhole Maker with 5 Templates. 20N60798D—Price, delivered. 9.95 Set of 4 Extra Templates. 20N60705D—Price, delivered. 1.25 Package of 10 Needles. 20N60800D—Price, delivered. 55c

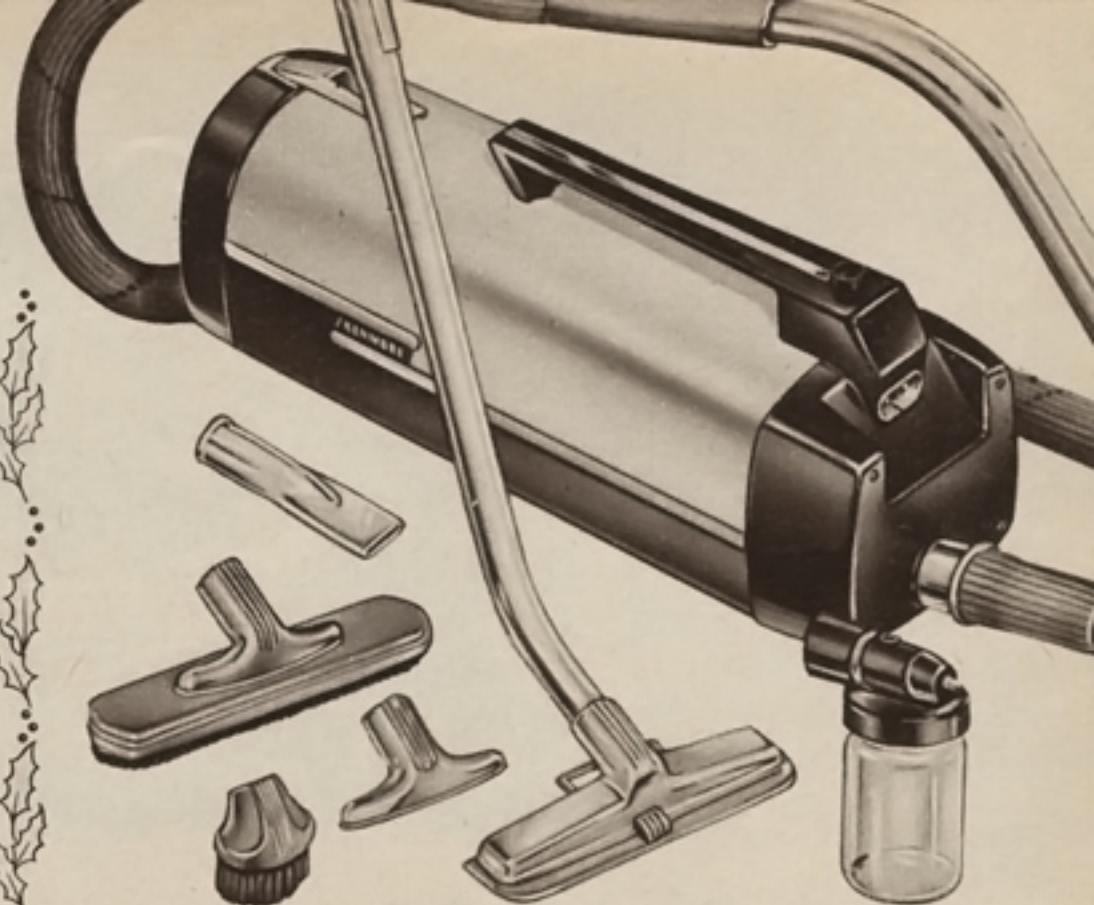
Still More . . . Ken-Kart Plus Free Toaster or Frying Pan

F New Ken-Kart Cleaner . . . our best, most powerful all-purpose Kenmore cleaner. Over 10% more powerful than any other cleaner we know of. Check these outstanding features: All 9 cleaning tools travel with cleaner . . . at your fingertips, ready to use. Tools include: 7" vinyl hose; 12" rug nozzle with floating brush; 6" vinyl upholstery nozzle; 3" round vinyl dusting brush; two 24" "locking" wands; 10" plastic crevice tool and demother; 10½" wall brush. 2-tone Coral enamel, chrome-plated trim. 25-60 cy. 20N707DL—With toaster. 5.00 down, 7.00 monthly. 129.95 20N708DL—With fry pan. 5.00 down, 7.00 monthly. 129.95 20N4004D—6 extra dust bags. 1.69

Another Kenmore First . . . The New "Skyline" Cleaners

G The Kenmore "Vanguard". Yes, it's so revolutionary you can hardly believe your eyes! It's a dramatic new concept in engineering and design. Never before have you seen such compact designing . . . you can store it in a drawer; never before such a lightweight cleaner . . . weighs a mere 13½ lb.—you can even hold it in the palm of your hand; never before such full-powered cleanliness . . . does all your cleaning from floor to ceiling. Its unique low-silhouette design means it's tip-proof, swayproof. Powerful ¾-H.P. Motor is guaranteed 1 yr. 7 versatile cleaning attachments: two 20" wands; 5" plastic upholstery nozzle; 10¾" cast-aluminum rug nozzle with silent nylon wheels; 3" dusting brush; crevice tool; 7" vinyl hose. 3 double-size disposable paper dust bags. 4 smooth, easy-rolling casters. 2-tone Aqua-marine baked-on enamel. 25-60 cy. 20N8640DL—5.00 down, 5.00 monthly. Delivered. 69.95

H Kenmore "Horizon". You enjoy all the above features plus 19% greater cleaning power and built-in storage rack. 9/10-h.p. motor. 2-tone Coral-and-Light Beige enamel. 20N8660DL—25-60 cy. 89.95 Extra Paper Dust Bags for Above. 20N4005D—Package of 3 . . . 1.29



KENMORE'S FINEST TANK-TYPE CLEANER

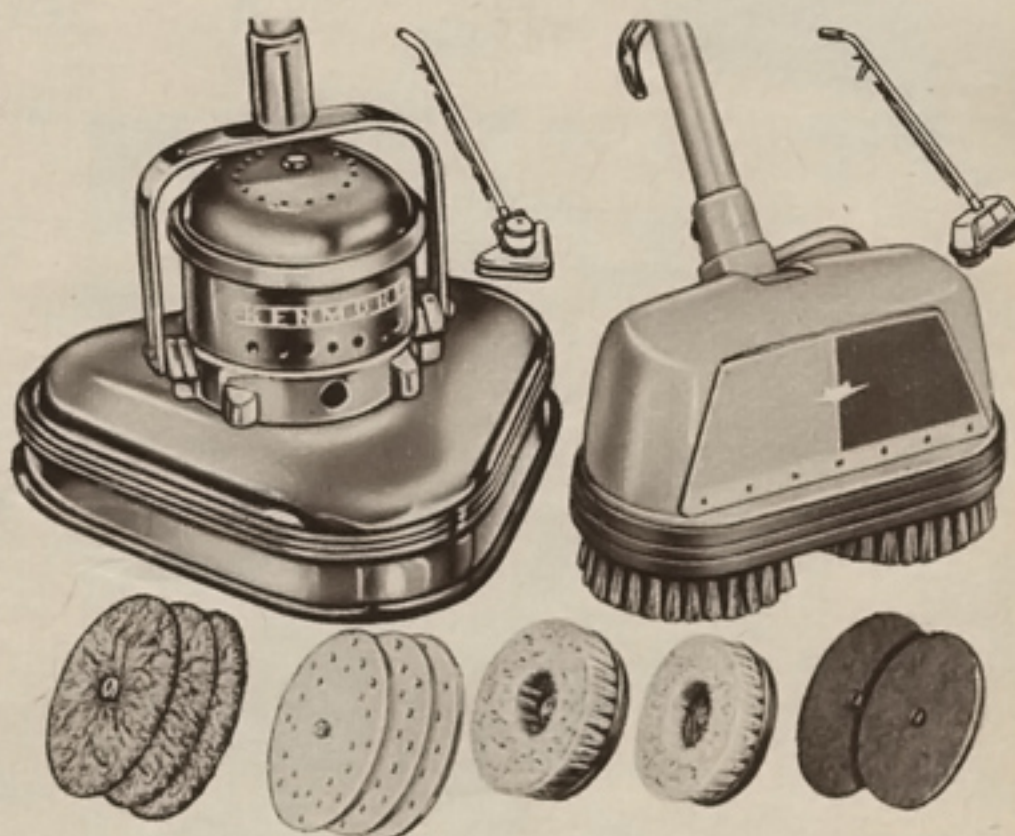
- Powerful 7/10-h.p. motor is guaranteed one year
- 3 turbine fans draw in 51 cu. ft. of air per min.
- Handy metal hook at bottom for easy hanging-up

59.95
cash
5.00 Down

This Kenmore runner-type tank cleaner has the latest streamlined styling which has been specially designed for the modern home.

9 Versatile Floor-to-Ceiling Cleaning Attachments: rug nozzle with floating brush . . . floats over uneven surfaces; 7-ft. featherlight vinyl hose; floor-wall brush cleans bare walls and floors; lightweight upholstery nozzle; dusting brush chases dust out of even the most awkward places; crevice tool gets in hard-to-reach corners; two 20" extension wands have clasp fastenings . . . won't come apart; moth-mizer sprays your carpet with moth repellent.

Glides Smoothly through Your Rooms on gleaming chrome-plated runners. Toe switch. 3-filter system traps all dust. 2-tone Brown-and-Cream finish on sheet metal body with highly polished aluminum trim. 20N800DL—25-60 cycles. 5.00 down. Delivered. 59.95 20N5003D—10 extra paper dust bags. Delivered. 49c 20N5004D—5 extra filter pads. Delivered. 49c



MAKE YOUR FLOORS SPARKLE THIS CHRISTMAS

Kenmore Waxer-Polisher

57.95
cash
Only 5.00 Down
and 5.00 Monthly

This Kenmore 3-brush waxer-polisher has the convenient triangular shape designed to reach into corners. Has 3 steel wool snap-on pads to apply wax evenly, 3 felt pads bring up the highlights on your floors. All-around bumper protects walls and furniture. Handle locks in upright position for easy storing. On-off switch. Motor guaranteed 1 year. 2-tone Green enamel finish. 25-60 cy. 20N501DL—Del'd . . . 57.95 Lamb's Wool Buffers. 20N530D—Set of 3 . . . 2.25 Extra Steel Wool Pads. 20N535D—Set of 3 . . . 1.25

Two Brush Polisher-Scrubber

54.95
cash
Only 5.00 Down
and 5.00 Monthly

This Kenmore takes all the normal drudgery out of floor care. Leaves your floors with new sparkle . . . a professional finish takes only minutes. Vinyl bumper pad protects furniture. Complete with 2 felt buffing pads for high-gloss finish, plus set of scrubbing and polishing brushes. Smart 2-tone Blue enamel finish. 110 v. 25-60 cycles. A.C.-D.C. 5.00 down. 20N665DL—Del'd . . . 54.95 Lamb's Wool Buffers. 20N637D—Set of 2 . . . 1.49 Extra Steel Wool Pads. 20N638D—Set of 2 . . . 79c



TO ORDER BY PHONE
See Page 741
Fall and Winter '57

OUR DISPOSABLE DUST BAGS FIT ONLY KENMORE VACUUM CLEANERS.

Mirror Tilts



SAVE 30.00

Would Normally Sell for 229.95

Add charm and distinction

TO YOUR HOME THIS CHRISTMAS

Beautiful 5-Pc. Bedroom Ensemble in Seamist Mahogany-Grain Finish

Ensemble Complete with Better Quality Bedding and a Bonus Gift of 2 Good Quality Pillows

199.95
cash

5.00 Down
13.00 Monthly

Birch construction; Georgian-style bases. Cases tenoned, glued, braced for rigidity. Good quality beveled tilting mirror, centre-guided drawers, Silver color pulls. **Double Dresser.** 6 drawers. Top abt. 47 x 17". Beveled tilting mirror, 38 x 28". **Chest.** 4 drawers. Abt. 27 x 17 x 41" high. **Bookcase Bed.** 48 or 54" width. 2 sliding panels, 3 compartments. 9" high shelf.

Spring-Filled Mattress. 220 coils (54" size). Cotton damask ticking. Colored layer felt. Firm tufting. Roll edges.

High-Riser Ribbon Slat Spring.

5-Piece Bedroom Suite, plus 2 free pillows.

1N6283W—State bed width. Del. 199.95

3-Piece Suite. Dresser, chest, bed.

1N6287W—State bed width. Del. 169.95

1N6286W—Night table. Ea., Del. 17.95

Exclusive Harmony House Cedar Chests—Walnut or Mahogany Veneers

A Console Style—takes less floor area, gives more storage space. 52(Walnut) or 06(Silver Grey) Mahogany finish. Solid 3/4" aromatic Red Tennessee cedar interior. Full width lower drawer. Brass-plated pulls, trim. Conical legs. Rubber lid seal. Lock, key. 36 x 17 x 30" high. 5.00 down. 1N4648DL—State finish. Del'd. 74.95

B Modern Style Cedar Chest in your choice of 52(Walnut) or 01(Seafoam) Mahogany finish. Solid 3/4" Red cedar interior. Self raising tray. Full width lower drawer. Brass-plated pulls and trim. Rubber lid seal. Lock and key. Size 42 x 18 x 21" high. Buy now for Christmas—5.00 dn. 1N4647DL—State finish. Del'd. 64.95

Wide Choice of Colorful Hassocks Gift Priced for Christmas

C Record Box Hassock. Washable embossed plastic cover in 70(Red) or 20(Green) with Grey trim. Black piping. Solid wood frame. Padded lifting lid gives extra seating comfort. 3 record compartments inside. Included are 2 record albums, each with individual envelopes to hold twelve 10" records. A total of 24 records can be stored in albums. Albums regularly sell for 75c each. 13 x 13 x 15" high. 1N4295DK—Price, delivered.... 11.95

D Sewing-Box Hassock. Automatic-lifting tray inside, clear plastic holder in lid. Embossed plastic cover in 70(Red) or 20(Green) with Grey trim. Black piping. 1N4248DK—13 x 13 x 13" high... 10.95

E Kidney-Shaped Bench Hassock. Plastic-covered seat in "Sand" pattern. Walnut-finished tapered wood legs, brass ferrules. 70(Red), 20(Green), 53(Mocha Tan). 1N4208DL—24 1/2 x 16 1/2 x 15".... 13.95

F Pillow Top Hassock with washable embossed plastic cover. Cotton-filled pillow top. 70(Red) or 20(Green) with Grey trim. Black piping. 14 x 14 x 15" high. 1N4293DK—Price, delivered.... 7.45

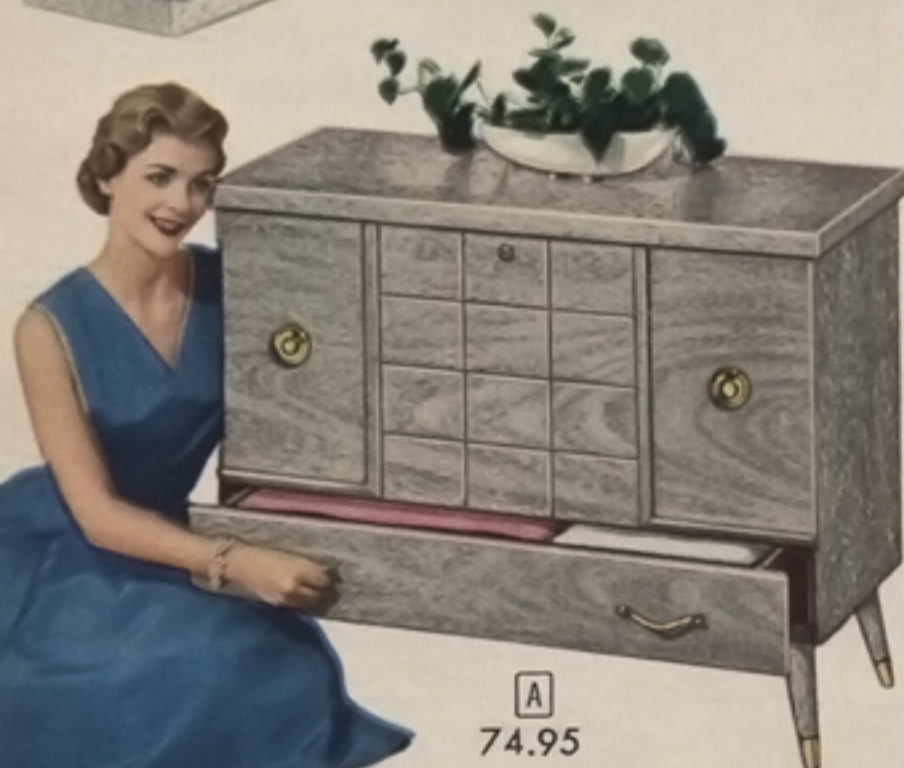
G Round Hassock. Washable 70(Red) or 20(Green) embossed plastic cover with Grey trim, Black piping. 2-tone top, solid color base. 14" diam., 10" high. 1N4292DK—Price, delivered.... 3.79

H Square Hassock with padded top. Embossed plastic cover in 70(Red) or 20(Green) with Grey trim. 14 x 14 x 14" high. 1N4289DK—Price, delivered.... 5.45

J 3 Nesting Stools. Black wrought-iron finish steel frames. Padded plastic seats in "Scandia" pattern. One stool each in White, Blue, Pink. 16 x 12 x 18". 1N3560DK—Set of 3, del'd.... 11.50

BE SURE TO STATE COLOR NUMBERS

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.



A
74.95

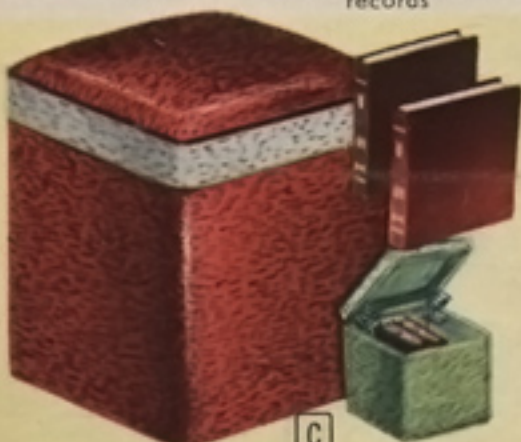


B
64.95

Both Chests Available in Colors as Shown Also in Walnut Finish

BONUS OFFER WITH HASOCK

Included with storage hassock (C) are 2 record albums each with envelopes to hold twelve 10" records



C
11.95



D
10.95



E
13.95



F
7.45



G
3.79



H
5.45



J
11.50



B
Better
Quality
Cellarette

39.95 4.00
cash Down

Cabinet is beautifully
styled in genuine Medium
Walnut or Blonde Oak veneer



BONUS OFFER

19-Pc. Glassware Set with Each Cellarette

4 each—Collins, old-fashion-
ed, highball, cocktail
glasses, 2 jiggers, ice bowl.
Popular Grape Pattern,
hand-cut glassware with
our de luxe cellarette
cabinet (A). Plain glass-
ware set with cellarette
cabinet (B).

**DAD WILL LOVE THESE
MODERN CELLARETTES**



A

- Extra large size . . .
- Top front opens to form
service bar
- Genuine white plastic
service areas
- Sliding glassware rack
- Brass-plated hardware

59.95
cash
5.00 Down

Genuine walnut or oak veneers in hand-
rubbed Satin Walnut or Blonde Oak finish

For party time or just relaxing

Better Quality and De Luxe Quality Cellarette Cabinets

A New, Exclusive De Luxe Console Cellar-
ette—has extra features, extra size.
26 x 14 x 34" high. White plastic service
area is completely practical . . . stain and
acid-proof . . . wipes clean with a damp
cloth. Glass rack and top interior finished
in acid-resistant White enamel. Brass-
finished brace arms on drop front ensure a
rigid work surface. Large storage area
keeps all your supplies ready-to-hand. The
latest cabinet design with attractive brass-
plated hardware follows the current trend in
modern taste. A sought-after gift which
gives a lifetime of pleasure and service.

Complete with 19-pc. set of hand-cut Grape
pattern glassware. State choice of 52
(Walnut) or 59 (Oak) finish.
1N3513DW—Price, delivered . . . 59.95

B Modern Cellarette Cabinet of genuine
walnut or oak veneer in 52 (Med.
Walnut) or 59 (Blonde Oak) finish. 23 x 14
x 33½" high. Removable serving tray in-
side, pull-out glass rack shelf, deep lower
storage shelf for bottles, etc. Brass-plated
door pulls and leg ferrules. Included is
19-piece set of glassware.
1N3514DW—State finish. Del'd. 39.95

The Finest in Bridge Furniture for Holiday Entertaining

C Good Quality Folding Card Table with
colorful washable picture top. All-
hardwood frame and legs with 01 (Grey)
enamel finish. Heavy corner supports.
Metal leg-folding action, protective steel
corners. Size 30 x 30 x 27" high.
1N3704DW—Price, delivered . . . 6.95

D New Folding Card Table with a modern
and colorful Red Spanish-grain Lea-
ther-like top and rim. All-hardwood frame,
legs and supports. Square metal corner
braces. Metal leg-folding action. Red top,
Black legs. 30 x 30 x 27" high.
1N3705DW—Price, delivered . . . 4.95

E Our Best Folding Card Table with strong
all-steel frame and legs. Grey baked-
on enamel finish. Hardboard top has
Platinum Walnut border with 25 (Lime
Green) or 43 (Coral) centre. 30 x 30 x 27"
1N3738DW—Price, delivered . . . 7.95

F Good 5-Piece Bridge Set. All-steel
frames finished in Grey baked-on
enamel. Table top has 25 (Lime Green) or
43 (Coral) centre, Platinum Walnut border.
Metal corners. Folds easily. Chairs are
contour-shaped, have leatherette panel on
seat matching table centre. 30 x 30 x 27"
1N3737DW—Save . . . Buy 5-pc. set. 22.95
1N3738DW—Table only. Del'd . . . 7.95
1N3739DW—Chair only. Del'd . . . 3.95

G De Luxe 5-Piece Folding Bridge Set.
All tubular steel construction, finished
in baked-on enamel. Table top and chair
seats upholstered in a washable embossed
plastic. Table top 30 x 30 x 27" high. Chairs
have padded seats, contour-shaped backs.
Choice of 43 (Coral-and-Black) or 20 (Green-
and-Grey). 3.00 down, 5.00 monthly.
1N3754DW—Save . . . Buy 5-pc. set. 32.95
1N3755DW—Table only. Del'd . . . 10.95
1N3756DW—Chair only. Del'd . . . 5.95

Novelty and Casual Chairs Make Charming Christmas Gifts

H Shell Basket Chair. Natural finish
rattan peel. Wrought-iron-effect base.
Plastic leg tips. Light open-weave back,
strong close-weave seat. 30" diameter.
1N8985DW—Each, delivered . . . 9.95

Buy a Pair of Chairs—Save 1.02.

1N8986DW—Pair, delivered . . . 18.88

J Folding Aluminum Chair. Cotton duck
cover, double seat and back. Ribbed
aluminum armrests. Seat 18 x 18", back
21" high from seat. 80 (Blue), 20 (Green)
or 70 (Red). State color number.
1N9183DW—Each, delivered . . . 8.95

Buy a Pair of Chairs—Save 1.02.

1N9176DW—Pair, delivered . . . 16.88

SHOP FOR CHRISTMAS ON OUR EASY PAYMENT PLAN.



H

9.95 Ea.

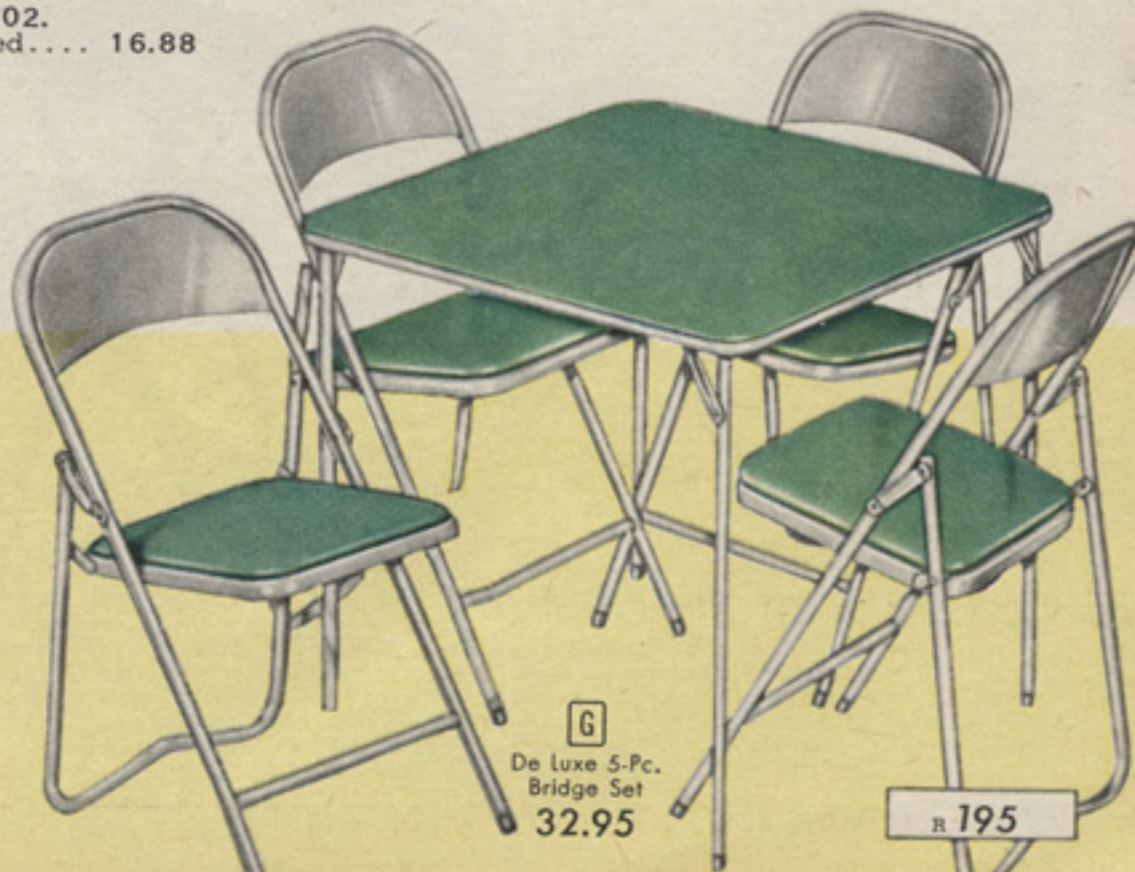
Buy a Pair
and Save
18.88 Pr.



J

8.95 Ea.

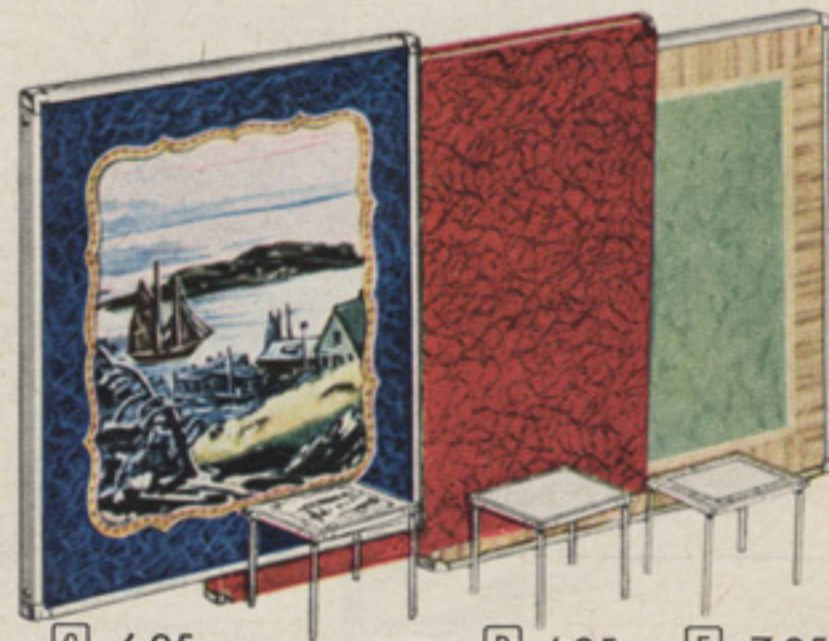
Buy a Pair
and Save
16.88 Pr.



G

De Luxe 5-Pc.
Bridge Set
32.95

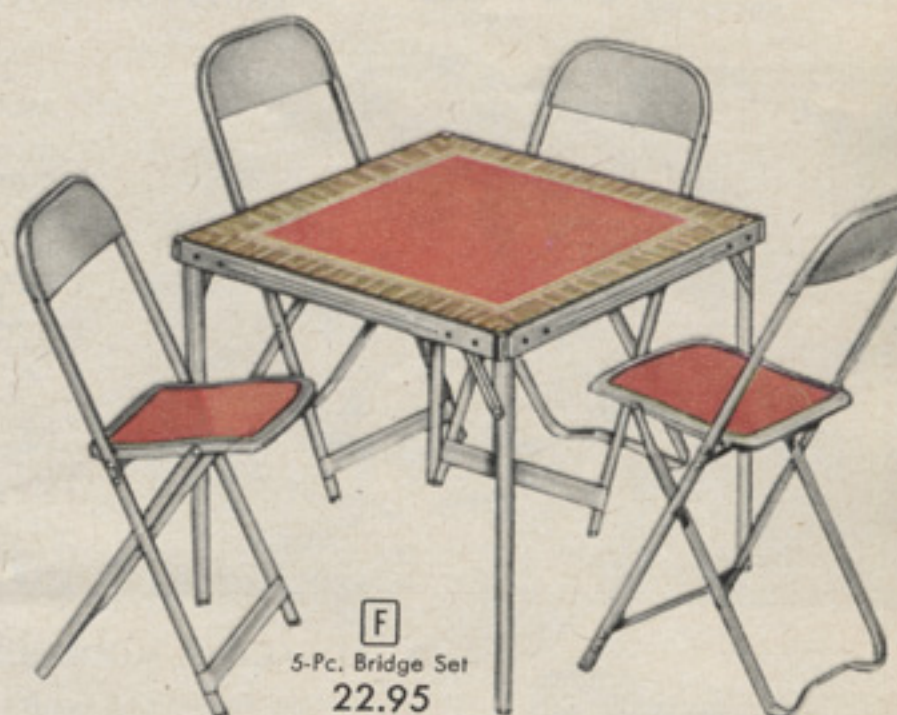
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C 6.95

D 4.95

E 7.95



F

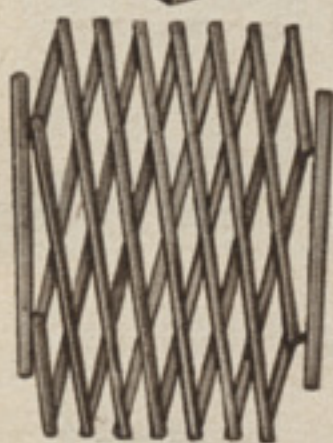
5-Pc. Bridge Set
22.95



BABY'S PLAY PEN

- Popular 27 x 45" size
- Hardwood construction
- Harmless non-toxic finish

This sturdy play pen goes through a standard door without folding. Folds flat for compact storage. Masonite floor, round dowels, one row of colored play beads. Positive locking corners. One-piece sides and ends. Natural finish.
1N8469DL—Del'd... 10.95



B Keep Toddlers Away from Dangerous Spots 2.29 Up



A 2-in-1 Commode Ensemble

Can be used as a commode trainer or is easily converted into a step-stool

6.29

Back folds down to convert into step-stool

Includes Plastic Chamber



C Folding Plastic Training Seat 2.98
Folds Compactly For Traveling

Ideal For Christmas

A Commode Step-Stool. Chrome-plated tubular arms and legs, plastic tips. Molded plastic seat. Attractive natural-finished scalloped wood front rail. 10" sq. Plexitone (mottled grey) back with nursery decal. Safety strap. Black non-slip rubber tread on outside back. Ensemble includes plastic chamber.
1N8764DW—Delivered..... 6.29

B Folding Safety Gates to safeguard your toddler from stairs, doors or windows. Strongly constructed of hardwood, finished in Natural color varnish that will not harm baby. Fits standard doorways.
1N8465DL—Ext. up to 4 ft. Del'd... 2.29
1N8466DL—Ext. up to 6 ft. Del'd... 2.59
1N8467DL—Ext. up to 8 ft. Del'd... 2.79

C Plastic Folding Training Seat with built-in deflector. Safety strap and nursery decal. 60(Pink), 80(Blue), 00(White).
1N8773DW—State 2nd color choice.. 2.98

2-Piece Ensemble Mattress, Bumper Pad

Crib mattress. 42 tempered steel coils overlaid with posture board. Padded with colored felt. Heavy-gauge washable sanitized vinyl plastic cover in "Rag Doll" pattern—printed top, plain bottom. Ventilators, taped edges. 24 x 49", fits crib 27 x 51". High-back bumper pad. Tufflex-filled. Cover matches mattress. Tape ties. Back 26 x 11", arms 26 x 7".
1N82050DW—Del. 14.95
As above, but larger mattress. 27 x 52", fits crib 30 x 54".
1N82051DW—Del. 15.95

ATTRACTIVE, MODERN TV HOSTESS TABLES

Make Entertaining Fun for the Host and Hostess



D Set of 4 Stacking Tables 9.95



Convenient... Colorful... Inexpensive Tables
Just Made for Casual Living and Entertaining



E Set of 4 10.95

D Entertain the Easy Way this Christmas with a set of these inexpensive hostess tables. Also ideal for those informal "TV suppers" at home. Can be conveniently stacked as shown when not in use. Strong tubular Black metal legs. Delightful Rose pattern on Black metal tray. Size 12 x 17 x 24" high.
1N3530DW—Set of 4. Del'd... 9.95

E Wood Hostess Tables. Black enamel table and stand. Hardboard top on folding "X" type legs. Metal clip holds tables firm when set up. Attractive Gold color motif on top. Stand has carrying handle and sturdy base. Size 18 x 14", height 20 1/2" when open. Can be folded up neatly and compactly.
1N3529DW—Set of 4. Del'd... 10.95

Santa recommends them

AS GIFTS FOR BABY AND FOR HOME

Description of Items Shown on Opposite Page

1 3-Piece Youth Bed Ensemble. Bed 36 x 66", select kiln-dried wood. Ribbon slat spring, steel side rails. Cotton layer felt-filled mattress, "Chlorophresh"-treated cotton cover. Pink-and-Blue nursery pattern cover. 54(Honey Maple), 00(White).
1N8360DW—3-pc. ensemble. State color no. Del'd... 39.95

2 3-Piece Crib Ensemble with Bonus Offer of toy spaniel puppy. Apartment size crib 27 x 51" made of kiln-dried lumber finish in Honey Maple. Safety drop side. Easy-rolling casters.

Sturdy Cable Fabric Spring of strong angle iron. Spring-Filled Mattress 25 x 49". 42-coil construction with colored felt layer and posture board for firm support. Ventilators. Taped edges. Vinyl cover in Multicolor nursery pattern.
1N8452DW—3-pc. ensemble. 3.00 down, delivered... 29.95

3 4-Piece Crib Ensemble with Bonus Offer of large, cuddly panda bear (18" high). Ensemble includes:

Crib size 30 x 54" with single safety drop side and button catch releases. Sanitary plastic teething rails on all 4 sides. Colorful plastic swirl balls, line decoration around decals on foot end. Large, easy-running plastic casters. Select kiln-dried lumber. State choice of 54(Honey Maple) or 00(White).

4-Position Ribbon Slat Spring. Easily adjustable. Spring Filled Mattress. Size 27 x 52". 42 tempered steel coils overlaid with posture board for firm support. Well padded with colored layer felt. Washable Sanitized vinyl plastic cover in Multicolor nursery pattern. 4 ventilators. Taped edges.

High-Back Bumper Pad. Tufflex-filled. Vinyl plastic cover matches mattress. Tape ties. Back 26 x 11", arms 26 x 7".
1N8453DW—4-pc. ensemble. 5.00 down. Delivered.. 49.95

4 Convertible Baby Carriage with Heinz Bonus Offer. Chrome-plated tubular undergear. Painted anti-tip stand and brake. 2-tone color, 4-bow lined hood; streamlined, chrome-plated hood arms. Sun visor. 36" padded body with soft boot. Simply remove boot to convert to stroller. No-draft plastic apron in contrasting color with clear plastic windscreen. Chrome-plated, adjustable pusher, fenders and hubcaps. 9" wheels with 3/4" rubber tires. Folds compactly. State color choice of 98(Silver White with Blue) or 80(Blue with Silver White).
1N8503DW—4.00 down, 5.00 monthly. Delivered..... 42.95

5 Combination Play Table and Chair with Heinz Bonus Offer. Chair back folds down to form play table. Grey laminated plastic table top banded in aluminum. Padded chair seat and back. State choice of 70(Red), 01(Grey), or 30(Yellow).
1N8812DW—Shipped legs detached. Delivered..... 20.95

6 Chrome-and-Plastic High Chair with Heinz Bonus Offer. Converts to youth chair by removing tray. Raised sides and back for easy cleaning. Non-spill, 3-position adjustable tray, 15 x 8 1/2" deep. High padded back, padded seat and sides. Safety strap. 3-position adjustable footrest faced with plastic, banded with aluminum trim. Chrome-plated tubular legs, non-marring tips. Black-and-White piping on back and arms. Attractive patterned vinyl on seat, arms and back in choice of 80(Blue), 01(Grey), or 30(Yellow). Laminated plastic footrest and tray in matching pattern but Grey only. Seat 11 1/2" square.
1N8747DW—Price, delivered..... 16.95

7 Child's Basket Chair with Heinz Bonus Offer. Rattan peel woven over solid rattan pole with Golden color varnish finish. Metal-capped feet. Diameter 18 1/2", overall height 20".
1N8745DW—Price, delivered..... 3.99

8 3-Piece Commode Chair Ensemble with Heinz Bonus Offer. Natural finish wood chair, swingover tray, colorful nursery decal. Pink-and-Blue vinyl plastic seat pad, cover, tape ties.
1N8760DW—Complete with plastic chamber. Del'd.... 5.29

Beautiful Dinettes and Kitchen Stools

9 High-Back Step Stool. Chrome-plated tubular steel frame, padded seat and back upholstered in "Mother-of-Pearl" pattern. 2 steel steps with non-slip rubber treads; fold in when not in use. Plastic caps on legs. 62(HH Cherry Red), 04(HH Dawn Grey), 23(HH Sage Green), 37(HH Sunshine Yellow).
1N2918DW—Seat ht. 24". Delivered..... 12.49

10 Step Stool as above but less high back. Colors as above.
1N2921DW—Price, delivered..... 8.98

11 Utility Stool. Chrome-plated tubular legs, circular footrest. Padded, vinyl-covered seat in "Scandia" pattern. Choice of 02(Light Grey), 90(Turquoise), 60(Pink).
1N2938DW—24" high. Delivered..... 6.95

12 7-Pc. Chrome Dinette Suite. Table 36 x 48", extends to 60" with centre leaf, Surfboard sides and bowed ends. Polished, flared apron with contrasting Black insert. Chrome-plated tubular legs are tapered and have chrome-plated supports. Chromed self-leveling floor protectors. Chairs: 3/4" tubular chrome-plated frame. Posture form, concealed back posts. Comfortable well-padded seat and back. Colors: 01(Grey) table top with 2-tone Grey and Red chairs, 60(Pink) table top and chairs. 30(Yellow) table top and chairs.
1N28054F—Table and 6 chairs. 5.00 down, del'd... 119.95

5-Pc. Chrome Dinette Suite. Table as above but 30 x 42", extends to 54" with centre leaf. Chairs and colors as above.
1N28053F—Table and 4 chairs. 5.00 down, delivered.. 89.95
1N29053F—Extra chairs for extra seating. Pr., del'd.... 22.95

13 5-Pc. Black-and-Brass Dinette Suite. Table 30 x 42", extends to 54" with 1 leaf. Surfboard sides, bowed ends. Flared brass anodized apron, contrasting Black insert. Black-finished, tubular, tapered legs have brass supports. Brass-plated self-leveling floor protectors. Chairs: 3/4" tubular Black-finished frame. Posture form, concealed back posts. Self-leveling brass-plated floor protectors. Well padded seat and back.
Colors: 30(Yellow) table and chairs; 60(Pink) table and chairs; 02(Light Grey) table and chairs. State color number.

1N28055F—Table and 4 chairs. 5.00 down, delivered.. 89.95
7-Pc. Black-and-Brass Dinette. Table as above but 36 x 48", extends to 60" with centre leaf. Chairs as above. Same colors.
1N28056F—Table and 6 chairs. 5.00 down, delivered.. 119.95
1N29055F—Extra chairs for extra seating. Pair, del'd... 22.95

1

3-Pc. Youth Bed ENSEMBLE

Bed, Spring, Mattress

39.95

cash

4.00 Down, 5.00 Monthly



2

Our Lowest-Priced 3-PC. CRIB OUTFIT

29.95

cash

3.00 Down, 5.00 Monthly



WITH BONUS OFFER

Plush Spaniel Puppy

OUR CHRISTMAS FEATURE CRIB OUTFIT



3

4-PC. CRIB OUTFIT

49.95

cash

5.00 Down, 5.00 Monthly

With Bonus Offer Panda Bear

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



4

42.95



5

20.95



7

3.99



6

16.95



8

5.29



HEINZ BONUS OFFER: with items (4), (5), (6), (7) and (8) you receive a Gift Certificate which entitles you to 12 cans of Heinz Baby or Junior Food and two 8-ounce boxes of Heinz Cereal obtainable from your local dealer

PRACTICAL GIFTS

10

8.98



9

12.49

11

6.95



YOUR CHOICE
Chrome or Black-and-Brass

7-PC. SET

119.95

cash

5.00 Down

5-PC. SET

89.95

cash

5.00 Down



13



12

R 197

Feature chair value



Turns at a touch to face conversation or TV—no moving of big heavy chairs

THE "BUY" OF THE YEAR!

Save Now . . . Normally **44.95** 4.00 Down
Sells from 64.95 to 74.95 5.00 Monthly

Famous Kroehler TV Swivel Chair

We are convinced this swivel chair is one of the finest Christmas values you will find anywhere! Let the well-known name "Kroehler" be your guide for superb construction and relaxing comfort. This chair in equivalent quality assorted fabrics was nationally advertised last year at 64.95 to 74.95. Coil spring base, curved padded back. Complete 360° swivel lets you turn easily to face any direction. Covered in the latest high pile fabrics in assorted patterns in 76(Dark Red), 23(Medium Green), 38(Beige) or 50(Brown). Walnut-finished base. Seat size 20 x 26", back 27" high. Don't miss out on our Feature Chair Value. Order to-day—remember our Easy Payment Plan is your convenient way to shop. Full details of credit terms are described on Page 217.

1N4540DW—Price, delivered 44.95



Desk Only
32.95

Chair Only
11.95

Modern Style Desk Ensemble Extra-Low Price

42.95
cash

4.00 Down, 5.00 Monthly

- Adaptable styling for den, living room, hall
- Extra-wide size desk—42 x 18 x 30" high
- Genuine plastic top and lower shelves
- Brass-plated ferrules, shelf supports, pulls
- Buy ensemble and save

Desk: top and shelves in 30(Oak) or 52(Walnut) wood-grain with walnut-finished hardwood frame and legs. Two drawers. Shipped with legs detached.

Chair: Grey washable padded plastic seat. Walnut-finished hardwood construction. Seat 14 x 14". Shipped unassembled easy-to-follow instructions.

1N4147DW—Ensemble . . . 42.95
1N4146DW—Desk . . . 32.95
1N4139DW—Chair . . . 11.95



Traditional-Style Desk Ensemble

Desk and Matching Chair **54.95** 5.00 Down
cash 5.00 Monthly

Popular, traditional-style desk ensemble, ideal for all the family. Medium, walnut-finished hardwood. Back of desk is finished. Double-pedestal style desk has three drawers on each side, two of which are file size; centre drawer has handy pencil tray. Plank-type top, smooth shaped edge. Antiqued metal pulls. Lyre-back chair constructed and finished to match desk. Comfortable padded seat with Wine cotton tapette seat cover. Desk 40 x 20 x 30" high.

1N4113W—Desk and chair. Del'd. 54.95
1N4111W—Desk only. Del'd. . . . 44.95

A
PLATFORM ROCKER
49.95 Up

Quality
Rayon/Wool
Frieze

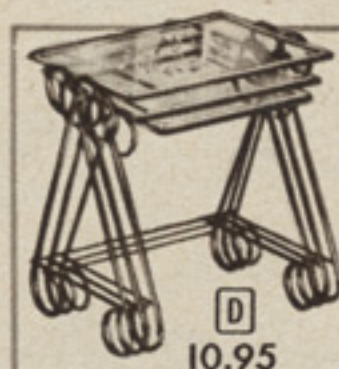
B
ROCKER, OTTOMAN
79.95 Up



Frieze, or Frieze with
Plastic Trim

C
TELEPHONE
AT YOUR EASE
2-PC. TELEPHONE SET
Walnut Veneer Table Top
Comfy Padded Seat

18.95



D
10.95



E Wrought Iron **1.98**
Brass Finish **2.69**



F
9.95



G
13.95



H
5.95



J **7.95**

A Platform Rocker. Spring-filled seat and back. Walnut-finished show-wood parts. Seat 22 x 21", back 34" high. Cover in assorted self patterns. Please state 70(Red), 20(Grn.), 38(Beige). 1N4323DW—Del. . . 49.95
With Foam Rubber Seat. 1N4326DW—Del. . . 59.95

B Rocker Recliner and Ottoman. Double-spring seat, back. Lock holds rocker in reclining position. Seat 22 x 21", back 35" high. Ottoman 22 x 18", has spring top. Covered in rayon-and-wool frieze or in frieze with plastic trim. 21(HH Mint Green), 54(HH Spice Beige), 76(Dk. Red). State color no. With Wool Frieze Only. 1N4321W—Spring. 79.95
1N4324W—Foam. 89.95

With Plastic Trim (see inset). 1N4337W—Spring. 84.97
1N4338W—Foam. 94.95

C 2-Pc. Telephone Set. Table top of Walnut veneer, remainder of Walnut finish birch. Seat padded and covered in candy stripe upholstery fabric, fretwork on back of chair. Top 20 x 15 in., height 30 in. Seat size 14 x 12 in. 1N3504DW—Del. . . 18.95

D Nest of 3 Tables. Black wrought iron effect frame and legs. Glass tops have etched design. Sizes 13 x 13 x 16" high; 15 x 15 x 18" high; 17 x 17 x 19". 1N3562DW—Del. . . 10.95

E Magazine Rack. Black wrought iron finish. White plastic woven over wrought iron handle. Plastic tips on legs. Size 15 x 9 x 11" high. 1N3567DW—Del. . . 1.98

Magazine Rack as above but with modern brass finish. 1N3568DW—Del. . . 2.69

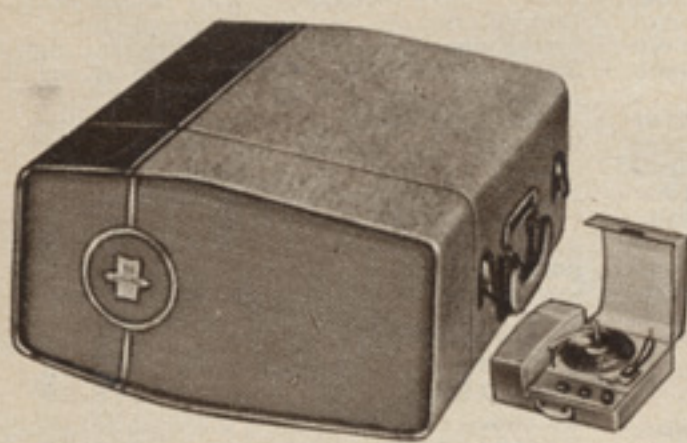
F "Petite" Chair. Brass-plated metal rod construction. Semi-back. Cotton-filled round box-edge cushion with Red corduroy cover. Seat is 15" in diameter; overall height is 20 1/2". 1N3575DW—Del. . . 9.95

G Gossip Bench. Black-finished tubular steel frame. Steel rod book shelf. Woodgrain plastic phone shelf. Padded seat, back upholstered in Coral embossed plastic. 28 x 15 x 31" high. 1N3505DW—Del. . . 13.95

H 3-Tier Stand. Black wrought iron finish. Black plastic tips on legs. 12 x 20 x 27" high. 1N3553DW—Del. . . 5.95

J Record Stand with Bonus of 2 record albums. Black wrought iron finish. 19 x 15 x 23" high. 1N3539DW—Del. . . 7.95

It's entertainment time . . . with Silvertone



Our Finest Hi-Fi Portable Phono

Brings to your parties all the richness and power of Hi-Fi sound. Powerful 3-tube amplifier with variable tone controls that adjust at the touch of a finger . . . even when the lid is down. Has a beautiful streamlined cabinet. Plays and intermixes all size records.

99.95

cash

5.00 Down

Dual Speaker Hi-Fi System: one 6" and one 5 1/4" speaker. De Luxe Hi-Fi syn-chronic changer with "floating" turntable. Super-syntronic dynamically balanced tone arm. Improved ceramic cartridge, dual sapphire stylus. 2-tone Silver Grey-and-Black leatherette finish 60 cy. Only 5.00 down and 5.00 monthly. **57N8245DL—Cash, del'd . . . 99.95**

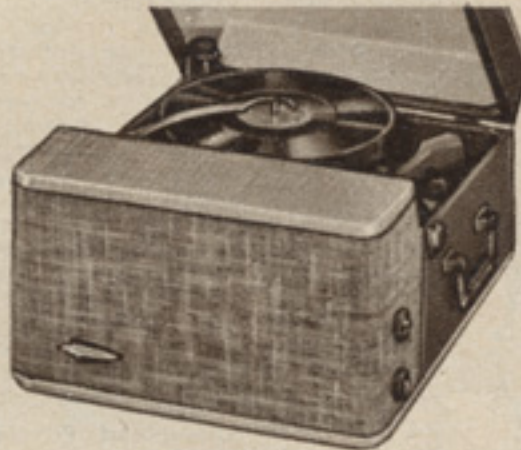
Our Finest Table Model Hi-Fi

Surround your guests with music as they would hear it—naturally—in the ballroom.

4-Speed Syntronic Changer plays all size records, includes 45 r.p.m. spindle. Shuts off after last record. Ceramic cartridge, dual-sapphire stylus. Floating table minimizes distortion, vibration. 3-tube amplifier.

2-Speaker Hi-Fi System: one 8" and one 5 1/4", gives dynamic bass and pleasant treble. Range of 60 to 13,000 cycles. Furniture-styled wood cabinet 16 1/2 x 24 x 10 1/2" high. 60 cy., A.C.

57N8246DL—Mahogany. 119.95
57N8247DL—L. Oak. 124.95
57N8248DL—Walnut. 119.95



Silvertone 4-Speed Automatic

Dual 5 1/4" dynamic speakers give full, rich tone. Ceramic cartridge with dual-point sapphire stylus. New tone-balanced printed circuit amplifier has 3-tube performance. Variable tone control. 4-speed record changer for 16, 33, 45 and 78 r.p.m. records. Rubber-padded turntable. Lightweight plastic tone arm. 45 r.p.m. spindle included. Attractive case with wrap-around speaker grille has 2-tone Chocolate Brown-and-Beige finish. 60 cycles. **57N8242DL—Cash, del'd . . . 79.95**

79.95

cash

5.00 Down

De Luxe 4-Speed Hi-Fi Portable. Shown on back cover, described on Page 200. **57N8244DL—60 cycle 89.95**



119.95

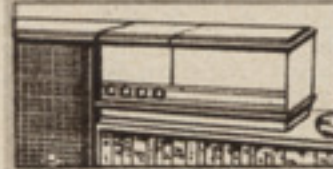
cash up

5.00 Down

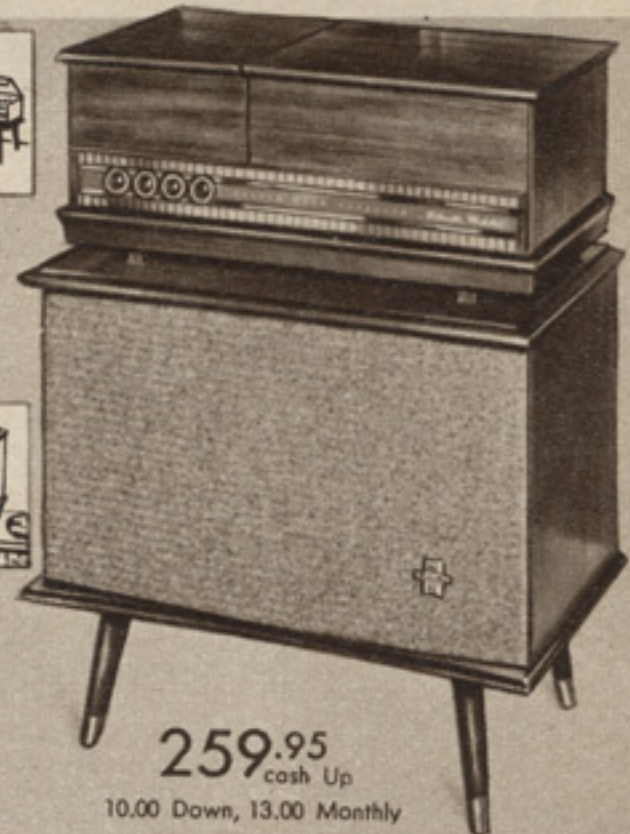
6.00 Monthly



Attractive cabinets can be separated to harmonize with your room furnishings



. . . or placed beside each other to give greater convenience and finger-tip control



259.95

cash Up

10.00 Down, 13.00 Monthly

OUR FINEST SILVERTONE HI-FI PHONOGRAPH

Here's the answer to the discriminating high-fidelity enthusiast and the serious music lover. A startling new sound success in Hi-Fi realism by Silvertone with a down payment of only 10.00. You'll see why Hi-Fi performance doesn't have to be expensive to be good; just look at these features:

Improved 4-Speed "Syntronic" Changer has dual-point, turn-over diamond-sapphire stylus. Dynamically balanced tone arm eliminates "warp wow". New high-fidelity "filter-fit" ceramic cartridge minimizes "rumble" and mechanical noises. **Dynasonic 5-Tube Hi-Fi Amplifier** with push-pull output. Covers frequencies between 20 and 20,000 cycles. At 10-watt level has only 1 1/2% distortion. Peak output of 20 watts.

3-Speaker Hi-Fi System with Crossover Network; one 12" "woofer" and two 5" "tweeters". Infinite baffle-type speaker enclosure is acoustically designed to give maximum efficiency. Bowed-front speaker baffle gives wide angle dispersion of high notes. Just listen to this magnificent Silvertone console . . . hear the startling clarity of the strings . . . the richer, fuller tones of the basses. Amplifier-changer cabinet is 28 x 17 x 21" high; speaker cabinet 29 x 18 x 23 1/2" high . . . cabinets can be placed together, or up to 50' apart.

57N8249DW—Walnut veneer. 60 cy. Cash, del'd. 259.95
57N8250DW—Mahogany veneer. 60 cy. Cash, del. 259.95
57N8251DW—Lined Oak veneer. 60 cy. Cash, del. 269.95

A Good 4-Speed Manual Phono 24.95



B Better 4-Speed Manual Phono 32.95



C Best 4-Speed Manual Phono 39.95



D Our Finest "Manumatic" 64.95



FASHION-STYLED SILVERTONE PHONOGRAPHS DESIGNED FOR THE YOUNGER SET

A Good 4-Speed Manual Phono. Plays all size records at 78, 45, 33 and 16-r.p.m. singly. 4" speaker, 2-tube amplifier. Ronette cartridge, single sapphire needle. 2-tone Brown-and-White Cabinet. **57N8232DL—60 cy. . . 24.95**

B Better 4-Speed Manual. Has all the features of (A) plus continuously variable tone control, exposed side-mounted speaker. Larger 2-tone Blue-and-Grey cabinet. 60 cy. A.C. **57N8233DL—Del'd . . . 32.95**

C Best 4-Speed Manual. Dual front-mounted 4" speakers for crisp tone. Crystal cartridge with dual-sapphire stylus. Variable tone control. Tone-balanced 2-tube amplifier. Smart 2-tone Orange-and-White case. **57N8234DL—60 cy. . . 39.95**

D Our Finest "Manumatic". Silvertone's striking new success story assures you a place in the limelight this Christmas. Not only will your parties be a triumph with its convenient "2-in-1" utility, but you'll be in great demand elsewhere. It's so compact . . . so easy to tote to other parties. It's our exclusive "manumatic" operation—plays up to fourteen 45 or 16 r.p.m. records automatically and 33 or 78 r.p.m. records manually. Yet it's priced no higher than an ordinary manual phonograph.

Two Speakers—one 4" and one 5 1/4"—give thrilling crystal-clear sound. 3-tube performance. Separate volume and tone controls, twin sapphire needles. 2-tone White-and-Gold cabinet. 14 x 15 x 6 1/2". 60 cycles A.C. **57N8239DL—Del'd . . . 64.95**

De Luxe "Manumatic". Shown on back cover, described on P. 200. **57N8238DL—60 cy. . . 49.95**

E "Manumatic" Table Model. Combines the features of a 45-r.p.m. automatic with those of a manual phono. Plays 45 or 16-r.p.m. records automatically, 33 and 78 r.p.m. singly. 2-tube amplifier. Clear-toned 4" speaker. Smart Black plastic base with Yellow playing deck. 60 cycles A.C. 4.00 down, 5.00 monthly. **57N8236DL—Del'd . . . 39.95**

Hi-Fi 4-Speed Plug-in Changer (not shown). Must use with any radio or TV set with phono input-jack. Shuts off after last record. Intermixes 7, 10 and 12" records of same speed. Has ceramic cartridge with dual sapphire needle. Metal finish. 60 cycles A.C. Only 5.00 down, 5.00 monthly. **57N8259DL—Del'd . . . 49.95**



Silvertone "Manumatic" Table Model

39.95

ALL SILVERTONE TUBES ARE GUARANTEED FOR ONE FULL YEAR.

Regular Value 1.98
4.00 Each Ea.

Finest 12" Hi-Fi, 33 1/3 L-P's we know of at this price, up to 24 selections on each record.

- 00(Square Dance Party)—Take a Little Peek, My Pretty Girl.
01(Lena Horne)—More Than You Know, Frankie and Johnny, etc.
02(Nutcracker Suite)—Warsaw Concerto, Ritual Fire Dance, etc.
03(Classic Favorites)—Song of India, Carmen Overture, etc.
04(The Al Sack Concert Orchestra)—Smoke Gets in Your Eyes, April in Paris.
05(Porter-Berlin Favorites)—Easy to Love, Blue Skies, etc.
06(Honky Tonk Piano)—12th St. Rag, Peg o' My Heart, Pony Boy.
07(Music to Love by)—Make Believe, These Foolish Things, etc.
08(Jazz Greats)—Some of These Days, China Boy, Quiet Please.
09(Organ Favorites)—Exactly Like You, The Very Thought of You.
10(Favorite Hymns)—Lord's Prayer, Onward Christian Soldiers.
11(All-Time Favorites)—Jealousy, Melody of Love, Blue Tango.
12(World's Greatest Overtures)—William Tell, Merry Widow, etc.
13(Piano Recital)—Liebestraum, Minute Waltz, Nocturne, etc.
14(Hawaiian Favorites)—Song of the Islands, Naka Puco, etc.
15(Rock and Roll)—Off Beat, Rock That Boogie, No Name Rock.
16(Modern Jazz)—Devil and the Deep Blue Sea, How About You.
17(Movie Themes)—Stranger in Paradise, 3 Coins in Fountain.
18(Strauss Waltzes)—Blue Danube, Tales from the Vienna Woods.
19(Sweet Georgia Brown)—What Is This Thing Called Love, Don't Blame Me.
20(Page Cavanaugh)—Nobody's Sweetheart, My Ideal, etc.
21(Music for a Lonely Night)—Begin the Beguine, Body and Soul.
22(Party Favorites)—You Made Me Love You, Blues Serenade.
23(Music for Day-Dreaming)—Pagan Love Song, Too Romantic.
24(Charlie Ventura)—Running Wild, Honeysuckle Rose, Dark Eyes.
25(Kiddie Favorites)—Little Red Riding Hood, Pop Goes the Weasel.
26(Time on My Hands)—How High the Moon, Siboney, Tia Juana.
27(Concert in Jazz)—Oh, You Beautiful Doll, Rhapsody in Boogie.
28(Meade "Lux" Lewis)—Someday Sweetheart, Bugle Call Rag, etc.
29(Hi-Fi Piano)—Delilah, These Foolish Things, What'll I Do.
30(A Night in Havana)—I'll Always Love You, Mambo Jambo.
31(My Fair Lady)—I Could Have Danced All Night, Embassy Waltz.
32(Holiday in Italy)—Oh Marie, O Sole Mio, Vieni, Vieni, etc.
57N5825—State cat. no. and selection no. Each, del. 1.98

DESCRIPTION OF ITEMS SHOWN ON BACK COVER

A Hi-Fi Tape Recorder. Christmas is a time of excitement . . . of laughter and song and gaiety . . . you can capture that spirit so easily with this versatile tape recorder. You'll love to relive those precious moments . . . hear them reproduced through the dual 6" high-fidelity speaker system. You get 2-speed operation: 3 3/4" per sec. for normal speech, 7 1/2" per sec. for musical reproduction. Footage meter shows amount of tape used. Special editing button. Hi-fi amplifier has 5-tube performance. Recording indicator, variable tone control. Dual output jacks. 2-tone Black-and-Grey leatherette finish. 17 x 15 1/2 x 8 1/2" high. See P. 555 in our Fall Book for tape recorders beginning at 94.95. 57N8074DL—60 cy. 5.00 down, 10.00 monthly . . . 199.95

B New 17" Portable TV. Give her this brand-new Silvertone portable for Christmas . . . it features a new 3-tone color scheme . . . "picture-pretty" styling to add a touch of beauty wherever she goes. Its slim tapered design means that it's easier to carry. Then, just look at that cabinet . . . it's made of fibre glass, weighs only 31 lbs. Just think, it's so light in weight that even a child can carry it. Big 17" aluminized picture tube gives truer tones of black and white. Powerful Tetrode tuner, removable curved safety glass. 4" speaker. De luxe chassis provides excellent local and suburban reception. Built-in antenna. 17 x 16 3/4 x 14". Your choice of bright Harmony House colors, all have Black-and-White trim. 60 cycles. 57N8102DW—HH Aquamarine. 5.00 down . . . 199.95
57N8103DW—HH Sunshine Yellow. 5.00 down . . . 199.95
57N8104DW—HH Malibu Coral. 5.00 down . . . 199.95

C Silvertone Pocket-Sized Transistor Radio. This midget portable fits into your hand . . . slides easily into purse or pocket. Features 5 powerful transistors plus diode chassis—no more tubes to burn out; many added hours of battery life. Tunes standard AM with thumb-control knob. 2 3/4" speaker. Non-breakable "Dur-Pac" case is 3 1/8 x 1 1/2 x 6 3/8". Battery incl. 57N8204D—HH Smoke Grey. 5.00 down, 5.00 mthly. 49.95
57N8206D—HH Malibu Coral. 5.00 down, 5.00 mthly. 49.95
57N8000D—Earphone attachment for above. Delivered. 4.95
57N8001D—Tan leatherette carrying case for radio. . . . 4.95
57N6418D—60-hr. battery for radio. Delivered. . . . 1.40

D New Low-Priced Silvertone Portable Phonograph. Plays all size records at 78, 45 and 33 r.p.m. singly. Has 4" protected jumbo size speaker. Flocked turntable protects records. Long-life needle and cartridge. 60 cy. 2.00 down. 57N8231DL—Red-and-White leatherette finish. Del'd. 23.95

E Silvertone "Manumatic" Phonograph. You get the outstanding features of a 45 r.p.m. automatic plus a manual phonograph . . . all in one compact cabinet. Yes—and it's at the price of an ordinary manual too. Plays up to fourteen 45 or 16 r.p.m. records automatically on one loading . . . perfect for your Christmas parties. Plays 33 and 78 r.p.m. singly. Two king-size 4" speakers give rich tone. Powerful 2-tube performance. Lightweight plastic tone arm with single sapphire needle. Floating turntable. Controls are "up top". 60 cy. 57N8238DL—2-tone Lt. Grey-and-Blue. 5.00 down . . . 49.95

F Silvertone 4-Speed Hi-Fi Phonograph . . . it's just like being present at a "live" performance. Plays all size records and will intermix automatically. Dual front-mounted hi-fi speaker system: one 6" and one 5 1/4". Powerful 3-tube amplifier. High-fidelity Syntonic changer with rubber-matted "floating" turntable. Lightweight tone arm has dual-sapphire stylus with ceramic cartridge. Separate bass-treble tone and loudness controls are placed "out front". 2-tone Lt. Grey-and-Blue leatherette finish. 60 cycles. 5.00 down, 5.00 monthly. 57N8244DL—Cash, delivered. . . . 89.95

Description of Items Shown on Opposite Page

1 Super Entertainment Centre. For "That Magic Moment" . . . something extra special for someone special . . . a wonderful home entertainment centre in one luxury "low-boy" cabinet. Enjoy unlimited pleasure for years . . . relax to your favorite TV shows . . . hear enchanting recorded music for hours—all yours at the flick of a switch. Thrill to 24" "big-screen" viewing. New removable safety glass is specially curved to give you wide-dimensional viewing from any angle of the room. Revel in the convenience of the illuminated channel indicator, with "push-button" tuning on top. Even the height of the cabinet has been reduced to give you the new "low" Silvertone look for '58.

24" TV with Aluminized Picture Tube. You get blacker blacks, whiter whites and a truly natural range of intermediate shades. Pre-set Tetrode tuner locks in picture . . . eliminates need for fine tuning. Keyed automatic gain and frequency controls prevent fading, drift.

4-Speed Hi-Fi Record Changer. Plays all sizes automatically and will intermix them. Has sensitive Ronette cartridge, twin sapphire stylus and true-tracking arm. Rubber-matted turntable.

High-Fidelity Sound System. Sound is diffused evenly around the room by three speakers—two 4" and one 14 x 3"—are placed on opposite sides of the picture tube; you get thrilling concert-hall realism. High-styled luxury "show-piece" cabinet of select hardboard has beautifully polished furniture finish. 36 1/8 x 23 x 34 1/2 in. 60 cy. A.C.

57N8190DW—Walnut finish. 399.95
57N8192DW—Limed Oak fin. 409.95
57N8194DW—Mahogany fin. 399.95

2 "Medalist" 21" TV Console. Surprise the family with this stunning gift . . . they'll use it 365 days in every year. Think of the pleasure they'll get . . . new curved safety glass allows better viewing from any angle of the room. Think of the convenience with the handy push-button tuning and lighted channel indicator located "up top". Aluminized picture tube gives greater contrasts, and high definition pictures. Exceptional edge-to-edge focus. Removable safety glass.

Three Speaker Hi-Fi System: two 5" "tweeters" plus giant 9 x 6" "woofer" . . . hear booming bass and soaring treble notes. Super-powered long-range chassis with powerful Tetrode tuner. De luxe hand-rubbed Hardboard cabinet 26 1/8 x 22 x 38 1/4". 60 cy. A.C. 57N8160DW—Walnut finish. 309.95

As Above Only 24". 26 1/8 x 22 x 38 1/4".
57N8184DW—Walnut finish. 339.95
57N8186DW—Limed Oak. 349.95
57N8188DW—Mahogany. 339.95

Add a Clock Timer, AM Radio, or a remote control unit to the above items. See the descriptions on opposite page.

3 De Luxe 21" TV Console. Say "Merry Christmas" with this sparkling Silvertone combination of long-range viewing and high-fidelity sound. Super aluminized picture tube gives perfect contrast. Tinted safety glass stops glare. New Tetrode tuner acts as a built-in booster for weak signals. Automatic focus. 2-speaker hi-fi system; two 5" speakers give thrilling resonance. Wood-grained hardboard cabinet is 23 3/8 x 20 3/8 x 34" high. Top-tuning and lighted channel indicator. Distinctive low look to harmonize with contemporary room setting. 60 cy. A.C. 3 finishes.

57N8154DW—Walnut. . . . 279.95
57N8156DW—Limed Oak. 289.95
57N8158DW—Mahogany. 279.95

As Above Only 24". 25 7/8 x 22 5/8 x 36 1/4".
57N8182DW—Walnut. . . . 309.95

4 Lowest-Priced 21" TV Console. An excellent gift for someone who is hard to please. Designed to give years of viewing pleasure. Special-chassis circuit combats interference. Keyed automatic gain and frequency controls. Mellow-toned 4" speaker gives ample volume. Expanded 21" aluminized picture tube has razor-sharp, edge-to-edge focus. Automatic focus keeps picture sharp. Safety glass. Walnut wood-grained finish on steel cabinet. Size 20 3/8 x 20 3/8 x 32 3/8" high. 60 cy. A.C. 57N8150DW—10.00 down. 239.95

5 Our Finest Table Model. A magnificent gift to be remembered by as the years roll on. The greatest of our wonderful Silvertone table model lines.

Super 21" Aluminized Picture Tube gives greater contrast. Exceptional edge-to-edge focus . . . no "blur" at edges . . . no "smear" in the centre. Tinted, tilted safety glass is removable, minimizes glare and reflections, easy to clean. Pre-set Tetrode tuner locks in picture . . . eliminates need for fine tuning. Automatic focus, gain and frequency control. Long-range chassis gives super sensitivity. Silverphonic wide-range FM sound produced through full-fidelity 5" speaker. Top tuning plus lighted channel indicator. "Picture-frame" hardboard cabinet has the new Silvertone "low" look. 24 1/4 x 21 x 21 1/4". 60 cy. T.V. cart not included.

57N8114DW—Walnut. . . . 239.95
57N8116DW—Limed Oak. 249.95

6 De Luxe Silvertone 21" Table Model. A value-packed Silvertone with all the worthwhile features—big screen, "portrait-like" pictures and above-average range. Aluminized 21" picture tube, automatic focus. Powerful Tetrode tuner. Automatic gain and frequency controls. 4" speaker.

Space-Saver Metal Cabinet is hardly bigger than the picture screen—21 1/4 x 18 x 19" high. Walnut color wood-grain finish. 60 cy. A.C. 57N8110DW—5.00 down . . . 199.95



Low-Priced Skyranger 17" Portable

Lowest price we know of for a 17" portable TV. You enjoy 143 sq. in. of viewing area. Chassis has adequate sensitivity for local and suburban areas. Automatic frequency controls combat fading and drift. 3" speaker. Convenient side tuning. Sturdy, compact metal cabinet has Brown spatter finish. Size 17" wide x 17" deep x 14 1/2" high. 60 cy. A.C. Why not order one today? 57N7144DW—Del'd. . . . 139.95

Silvertone 17" Standard Portable

For only 1.00 a month more than our low-priced model at left enjoy bigger pictures plus better sound reproduction. Aluminized picture tube gives 155 sq. in. of "live" picture. Chassis provides adequate sensitivity for local and suburban reception. Full-toned 4" speaker. Automatic gain, frequency. Metal cabinet 17 7/8 x 16 x 16 3/4". 60 cy. A.C. 57N8100DW—HH Sage Grn. 169.95
57N8101DW—HH Parch. Bge. 169.95

Give a Silvertone TV

THE GIFT YOUR FAMILY WILL LOVE

Make it a Television Christmas. For a tiny down payment, you can enjoy new low luxury styling . . . conveniently lighted channel indicators . . . ease of top tuning and many other outstanding Silvertone features

1

"MEDALIST" SUPER ENTERTAINMENT CENTRE
Three-Speaker 24" TV Plus High-Fidelity Phonograph

399.95 10.00 Down
cash up 19.00 Monthly



ITEMS DESCRIBED
ON OPPOSITE PAGE



2

"Medalist" 21" Console with
3-Speaker Hi-Fi System

309.95 10.00 Down
cash up 15.00 Monthly



3

De Luxe 21" Console with
2-Speaker Hi-Fi Sound System

279.95 10.00 Down
cash up 14.00 Monthly



4

Our Lowest-Priced 21" Console
with 261 Sq. In. Viewing Area

239.95 10.00 Down
cash 12.00 Monthly



5

Our finest 21" Table Model
with Super Long-Range Chassis

239.95 10.00 Down
cash up 12.00 Monthly

SILVERTONE TV ACCESSORIES



AA



BB



CC

AA Clock Timer. Don't miss your favorite TV programs; get children to bed on time. Clock turns TV set "on" and "off" automatically. Simple to install with instructions included.
57N7778DL—Fits all TV sets. 14.95

BB AM Radio Insert. Add a radio to your TV set; no extra down payment. Order with TV set only, not sold separately. Use the large TV speakers for full-fidelity sound. 5-tube performance. Fits all Silvertone sets listed under items (1), (2) and (3).
57N7777DL—Price, del'd... 27.95

CC "Medalist" Remote Control TV Unit. You can turn set "on" and "off", select channels . . . from your own chair. Fits all "Medalist" sets; see items (1), (2). Not sold separately.
57N7776DL—With TV only. 11.95



6

De Luxe 21" Table Model with
Channel Indicator "Out Front"

199.95 5.00 Down
cash up 10.00 Monthly

TABLE RADIOS WITH THE 1958 "THIN" LOOK

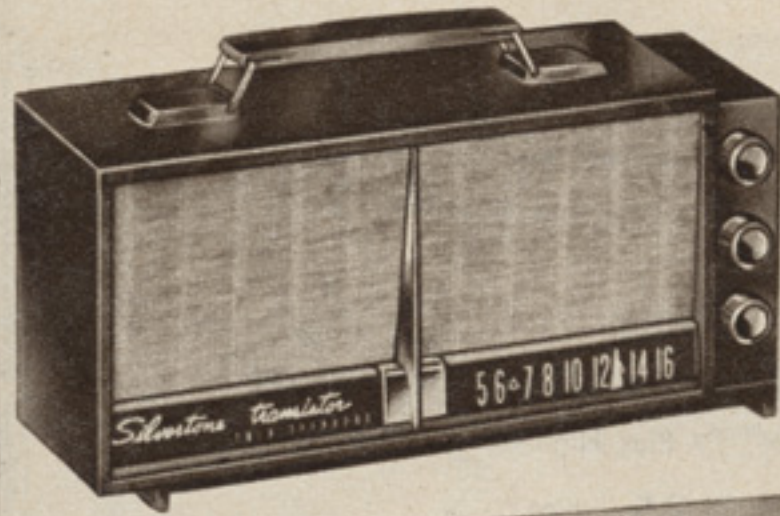
Capture the Christmas Spirit with a Silvertone Gift



A

Our Finest 6-Tube Table Radio
Dual 5" high-fidelity speaker performance
Lightweight chassis has printed circuit

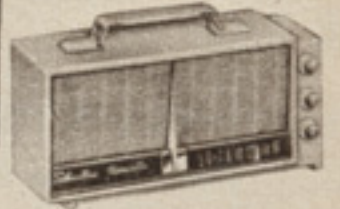
47.95 cash up 5.00 Down
5.00 Monthly



B

Six Transistors
and Twin Speakers
for Best Performance

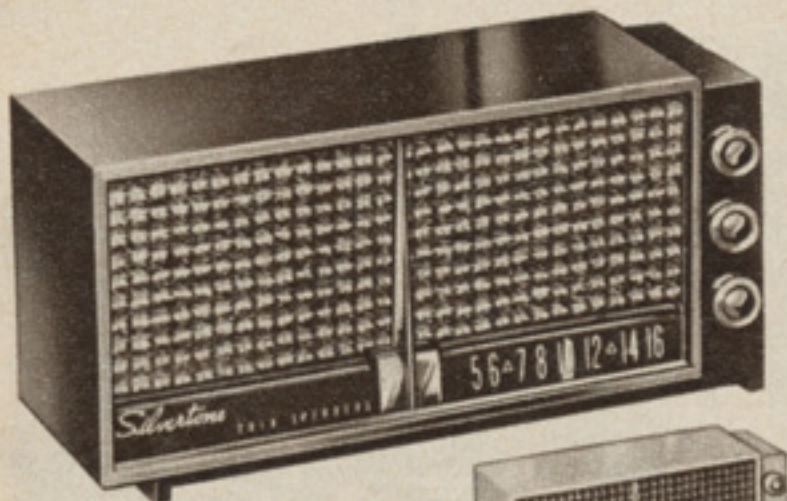
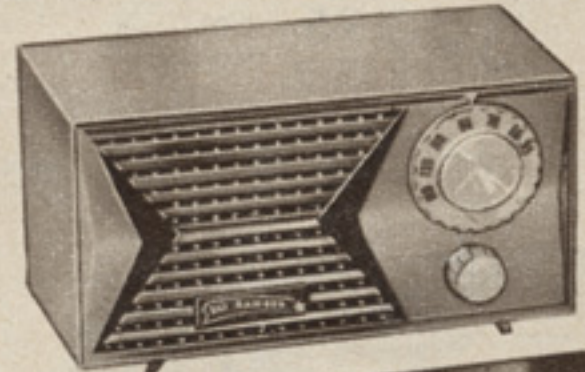
69.95 Up



F

Lowest-Priced Sky-
ranger Radio. Has
Large 4" Speaker

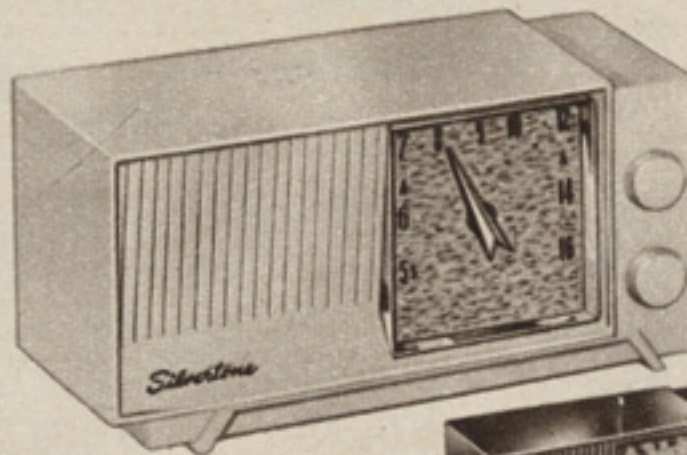
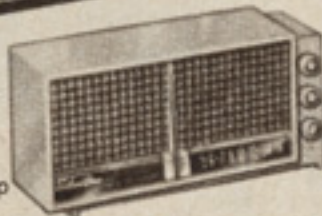
17.95



C

Our Finest 5-Tube Radio
with Twin 4" Speakers

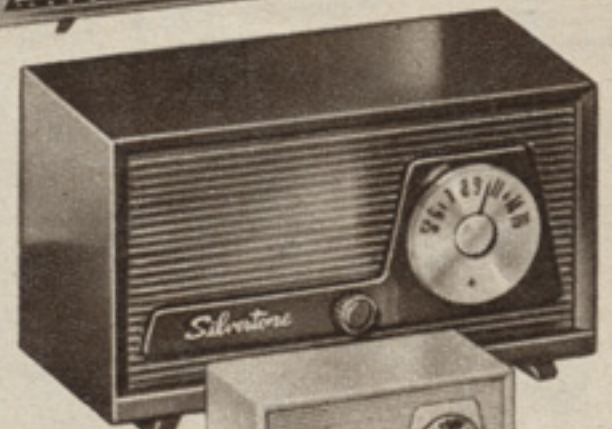
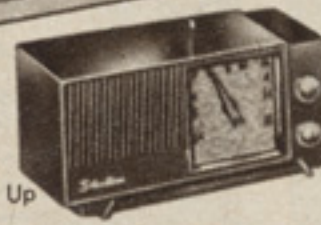
37.95 Up



D

De Luxe 5-Tube Radio
with Large 5" Speaker

29.95 Up



E

Lowest-Priced 5-Tube
Radio with 5" Speaker

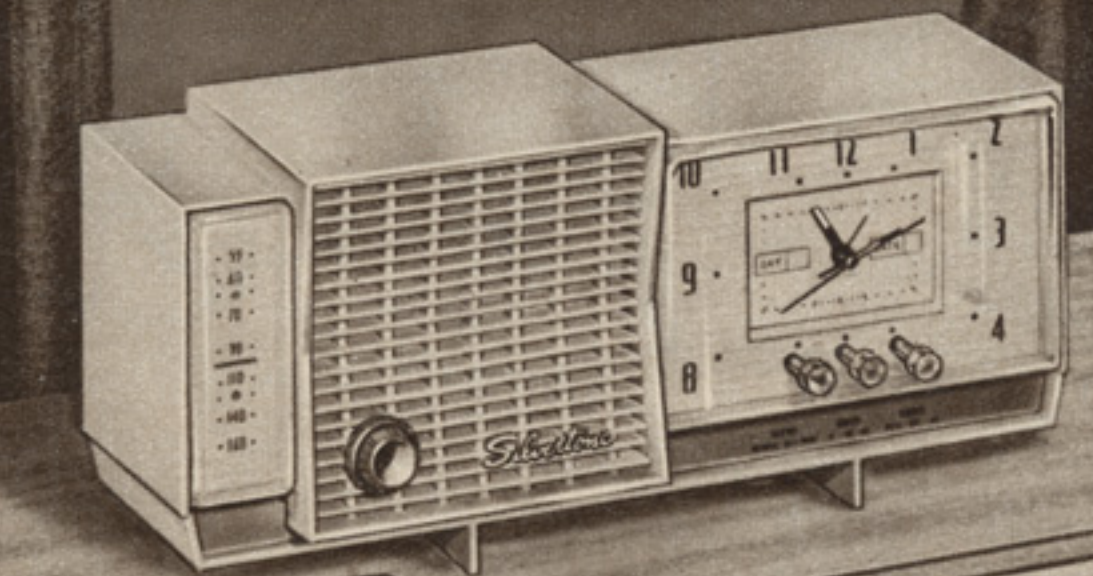
22.95 Up



THESE ITEMS DESCRIBED ON OPPOSITE PAGE

CLOCK-RADIOS WITH THE LOOK OF TOMORROW

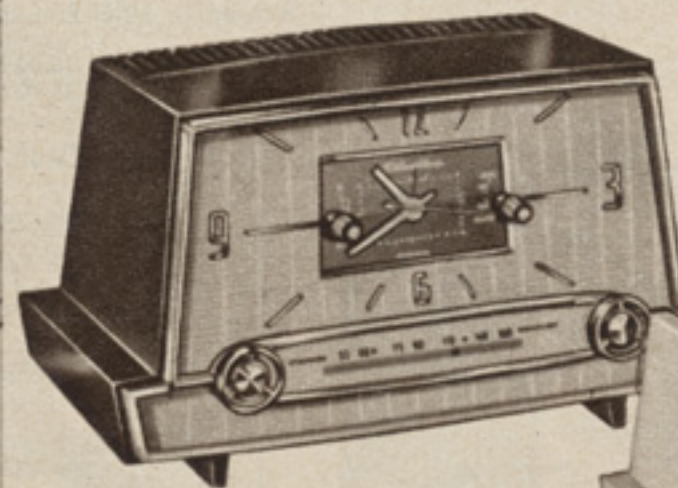
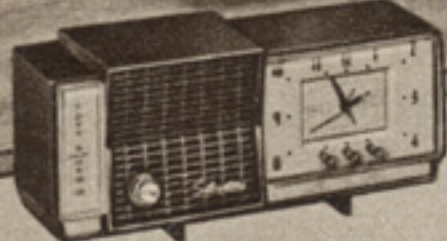
A Gift That's Sure to Make the Whole Family Happy



G

Our Finest Silvertone Clock-Radio
Features de luxe Telechron calendar-clock
Super-powered chassis, 6-tube performance

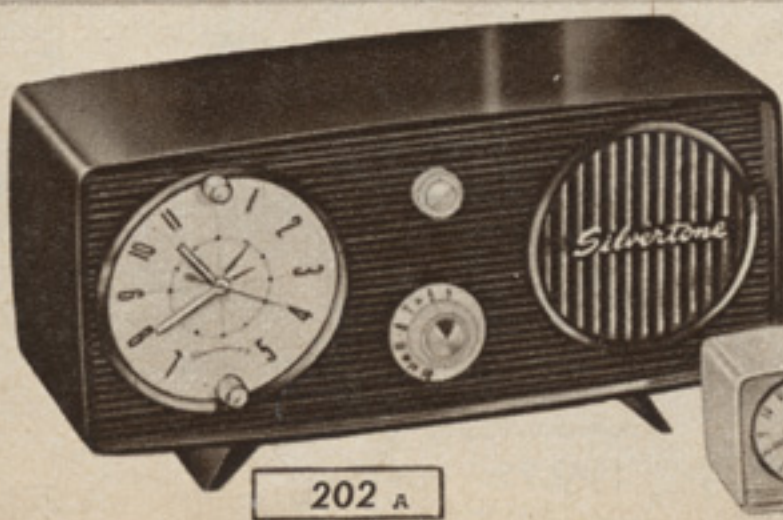
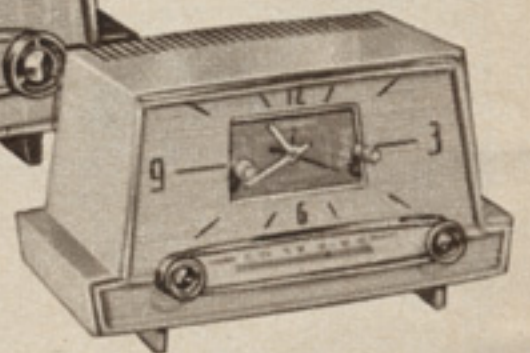
57.95 cash up 5.00 Down
5.00 Monthly



H

Our Finest 5-Tube
Clock-Radio for 4.00 Down

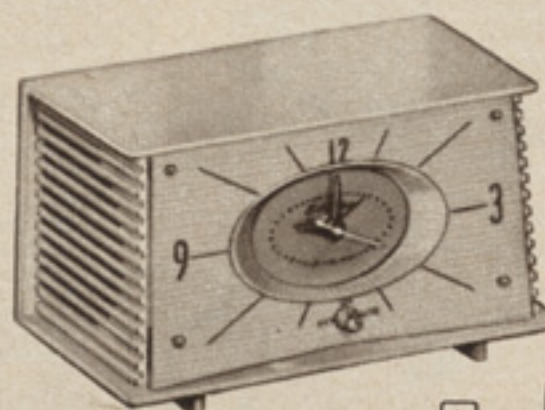
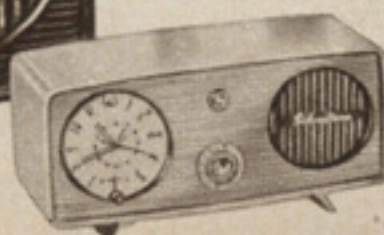
44.95 Up



J

New Popular-Priced
5-Tube Clock-Radio

37.95 Up



K

Lowest-Priced
5-Tube Clock-Radio

34.95 Up

L

Clock-Radio

27.95



Gift ideas by Silvertone

... FOR THAT MAGIC MOMENT

Items Shown on Opposite Page

A Our Finest 6-Tube Radio. You'll add excitement to Christmas and have pleasure for years to come with this handsome Silvertone table radio. Has built-in booster, plus Radionet antenna. 3-gang tuning filters out interference. Chassis has compact printed circuit. Lighted, micro-accurate slide-rule dial tunes standard AM broadcasts. Adjustable tone control.

Dual Hi-Fi Speaker System: two 5" speakers give you the thrilling realism of high-fidelity sound. Phono-jack in rear. Modern "showpiece" plastic cabinet features the new 1958 Silvertone "thin" look. Brass metal-plated trim, 15½ x 6 x 8½" high. 25-60 cy. 57N8013DL—Brown. 5.00 down, 5.00 mthly. 47.95 57N8014DL—Ivory. 5.00 down, 5.00 mthly. 49.95 57N8015DL—2-tone Beige-and-Ivory, 5.00 dn. 49.95

B De Luxe Transistor Table Radio. The ideal Christmas gift... enjoy outstanding battery economy plus long-range reception. Printed wire circuit with 6 transistors and 2 germanium diodes for the finest performance. Twin 4" speakers give thrilling hi-fi tones. Lighted slide-rule dial tunes standard AM broadcasts. Plastic cabinet features the new Silvertone "thin" look. Carrying handle. 700-hr. battery included. Size 14 x 4½ x 6¼" high. 25-60 cy. 57N8228DL—Brown. 5.00 monthly. Del'd.. 69.95 57N8229DL—Ivory color. 5.00 monthly.... 71.95

C Our Finest 5-Tube Radio. Here's a gift that is sure to please. Automatic bass compensation. Chassis has printed wire circuit. Twin 4" speakers, phono-jack. Slide-rule dial tunes standard AM broadcasts. Plastic cabinet has the new Silvertone "thin" look. 14 x 4½ x 6¼" high. 25-60 cy. 4.00 down. 57N8009DL—Brown. 5.00 monthly. Del'd.. 37.95 57N8010DL—Ivory color. 5.00 mthly. Del'd 39.95 57N8011DL—HH Ming Blue. 5.00 mthly. Del'd 39.95

D De Luxe 5-Tube Radio. You'll give the family years of entertainment with this gift. Tunes standard AM broadcasts... reproduces through 5" speaker. Printed wire circuit, built-in Radionet antenna. Plastic cabinet 13½ x 5½ x 6½" high. 25-60 cy. 5.00 mthly. 57N8005DL—Brown. 3.00 down. Del'd.... 29.95 57N8006DL—Ivory color. 3.00 down. Del'd 31.95 57N8007DL—HH Sage Green. 3.00 down. Del. 31.95

E Lowest-Priced 5-Tube Radio. An ideal gift for teenagers or for the family den. Chassis has printed wire circuit, Radionet antenna. Mellow-voiced 5" speaker. Plastic cabinet 10½ x 5¼ x 5¾" high. 25-60 cy. 57N8002DL—Brown. 2.00 down. 5.00 mthly. 22.95 57N8003DL—Ivory color. 2.00 dn. 5.00 mthly. 24.95

F Lowest-Priced Skyrainger Radio. This "extra" radio makes a magnificent gift for anyone. 4" speaker, 4-tube performance. Plastic cabinet is 9½ x 4¾ x 5½" high. 25-60 cy. A.C. Grey. 57N7000DL—Price, delivered..... 17.95

G Our Finest Clock-Radio with Calendar. Looking for something special to give this year? Here's a timely gift that your family or friends will never forget. Built-in electric calendar shows date and day of week. Self-starting Telechron movement. Sleep switch turns radio "off"... turns "on" automatically in the morning at any pre-set time. Buzzer alarm sounds 10 minutes later. Appliance outlet takes appliances up to 1100 watts. Radio tunes standard AM.

Super-Powered Chassis Has 6-Tube Performance and printed wire circuit. Full-fidelity 5" speaker. "Showpiece" plastic cabinet features the new Silvertone "thin" look for 1958. Has rich Gold color trim. Size is 14¼ x 5 x 6¼" high. 60 cy. only. 5.00 down. 57N8025DL—Brown. 5.00 monthly. Del'd.. 57.95 57N8026DL—Ivory color. 5.00 monthly.... 59.95 57N8027DL—Pink. 5.00 monthly..... 59.95

H Our Finest 5-Tube Clock-Radio. If he's hard to please he'll appreciate this gift. Self-starting Telechron movement... you just set it and forget it. Sleep switch turns radio off after 1 hour of listening. Buzzer alarm. Appliance outlet for appliances up to 1100 watts. 4" speaker. Tunes standard AM broadcasts. Plastic cabinet, Gold color trim 10¾ x 5½ x 6¾" high. 60 cycles only. 5.00 monthly.

57N8021DL—2-tone Brown. 4.00 down.... 44.95 57N8022DL—2-tone Ivory color. 5.00 down. 46.95 57N8023DL—2-tone Aquamarine. 5.00 dn. 46.95

J New, Popular-Priced 5-Tube Clock-Radio. Every day will be a holiday if you give this handsome Silvertone clock radio. Ultra-modern design. Telechron movement turns radio on at any pre-set time. Sleep switch and buzzer alarm. 4" speaker. Tunes standard AM broadcasts. Printed wire circuit. Plastic cabinet is 10¾ x 4½ x 5¾" high. 60 cy. 4.00 down. 57N8019DL—Brown. 5.00 monthly. Del'd. 37.95 57N8020DL—Ivory color. 5.00 mthly. Del'd. 39.95

K Lowest-Priced 5-Tube Clock-Radio. Make it a Christmas to remember with this Silvertone. Self-starting Telechron movement turns radio on at any pre-set time. 4" speaker reproduces standard AM broadcasts. Plastic cabinet with Gold color face. Size is 9¼ x 5½ x 5½" high. 60 cycles only. Just 5.00 monthly. 57N8017DL—Brown. 3.00 down. Del'd... 34.95 57N8018DL—Ivory color. 4.00 down. Del'd. 36.95

L Our Lowest-Priced Clock-Radio. Has same features as (K) above only chassis has 4-tube performance. Brown plastic cabinet is 9¼ x 5½ x 5½" high. 57N7016DL—60 cy. 3.00 down, 5.00 mthly. 27.95

WE PAY ALL SHIPPING CHARGES.

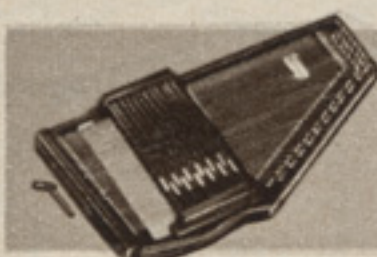


7-REGISTER ACCORDION

SAVE 20.00
Was 204.50 **184.50**

Made by master Italian craftsmen. Includes 41 treble, 120 bass keys, individually mounted. 3 sets treble, 5 sets bass steel reeds. 5 treble switches, 2 bass switches work in aluminum channels. 2-tone finish, carrying case. 18.00 down.

57N4807L—Black/White.. 184.50
57N4808L—Red/White... 184.50



IT'S NEW
Autoharp
32.95
cash

Amazing New Silvertone Autoharp. It's so easy to play that even a 3rd Grade child can learn. You just touch a button and strum the strings for beautiful musical tones. 12 chords. Hardwood body. 57N1845L—Size 22x11". Del'd.. 32.95

Roy Rogers

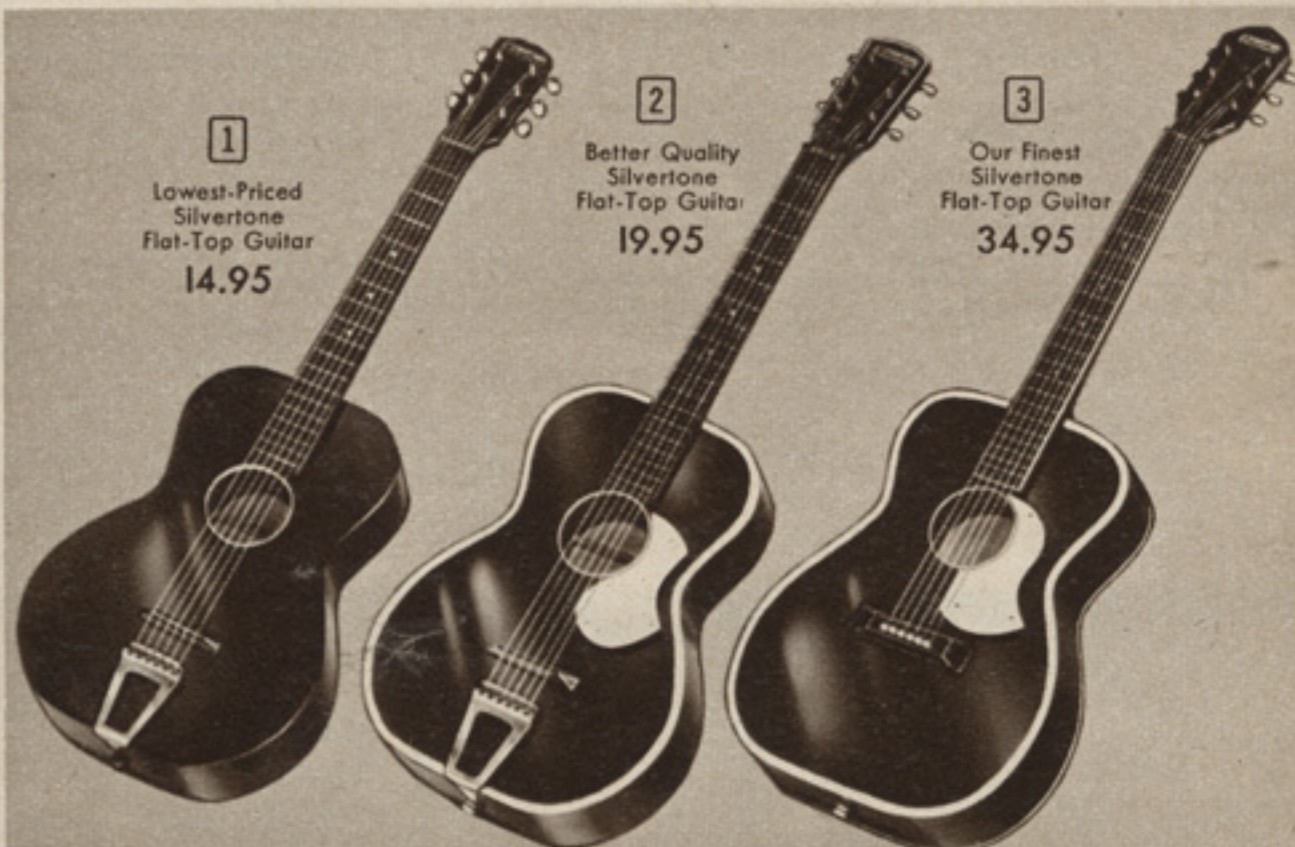
GUITAR OUTFIT

18.95
Set



Standard Size Guitar. Endorsed by Roy Rogers... "King of the Cowboys". Fun and pleasure for the whole family. You'll learn easily with this complete Roy Rogers outfit. Made of selected birch with handsome all-Black finish. Has a colorfully sketched Western scene on top. Complete with neck cord and extra set of strings. Hawaiian accessories, 2 E-Z method instruction books; book of cowboy songs. Gives excellent tone reproduction.

57N6840L—Complete set, delivered. 18.95
57N6844L—Guitar, neck cord only. 14.95



NEW... SILVERTONE BLACK FLAT-TOP GUITARS

1 Lowest-Priced Guitar. A good beginner's guitar; fine for home entertainment... a real musical instrument, accurately fretted. Made of aged, seasoned hardwood throughout with handsome all-Black finish. Metal tailpiece. Smart White striping around sound hole. An ideal gift for the boy on your list. 57N6841L—Del'd. 14.95

2 Better Quality Model. Gives fuller, richer tone than our lowest-priced standard guitar at left. Made of seasoned hardwood with Black finish. White trim around top and sound hole. White pick guard, pin bridge. Will give years of musical enjoyment, order yours today! 57N6842L—Del'd. 19.95

3 Our Finest Model—it's concert size... the lowest price we've seen anywhere for a concert-size flat-top guitar. Has protective binding around top and bottom edges, sound hole and neckpiece. Black finish hardwood. Pin bridge, non-slip tuning pegs. White pick guard. 3.00 down. 57N6843L—Del'd. 34.95

A Silvertone Mandolin for Christmas!

4 Exceptional value at this low price. Made of seasoned birch with rich shaded Mahogany finish and White pin stripe around top edge and sound hole. 8 strings, 4 position markers. 57N6845L—Price, delivered. 10.95

OUTSTANDING
VALUE

4

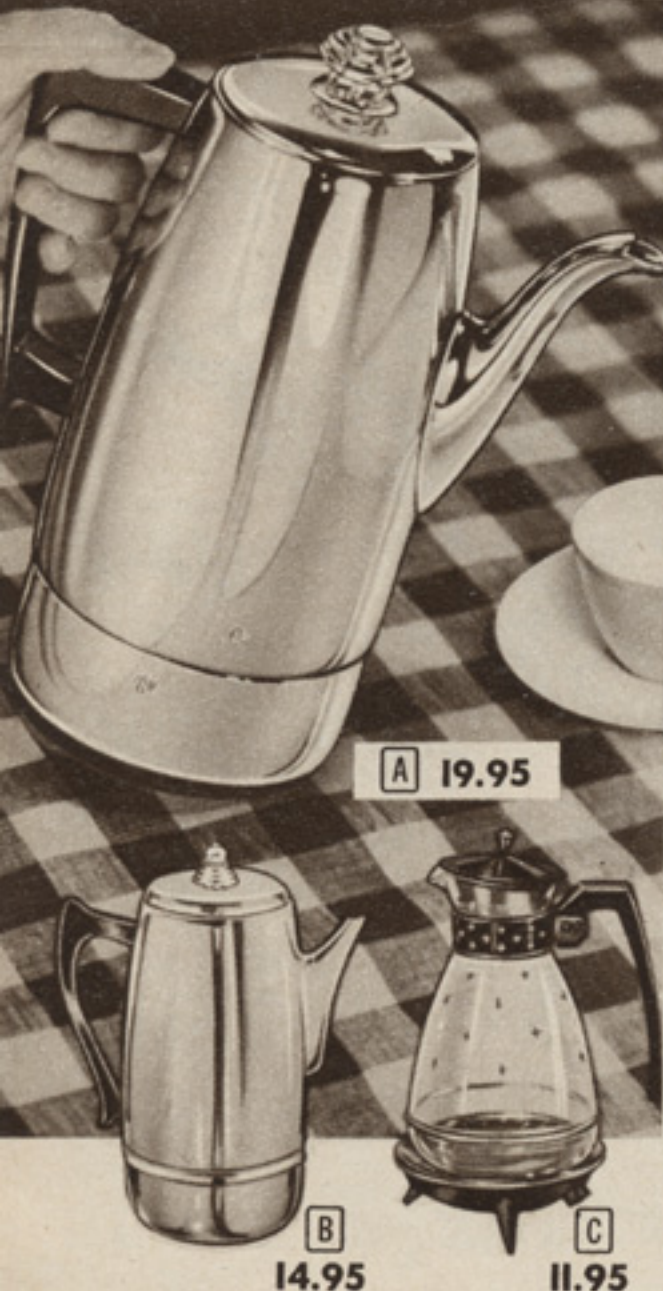


NEW
Silvertone Mandolin
with Eight Strings
10.95

TO ORDER BY PHONE

See Page 741

Fall and Winter '57



A 19.95

B 14.95

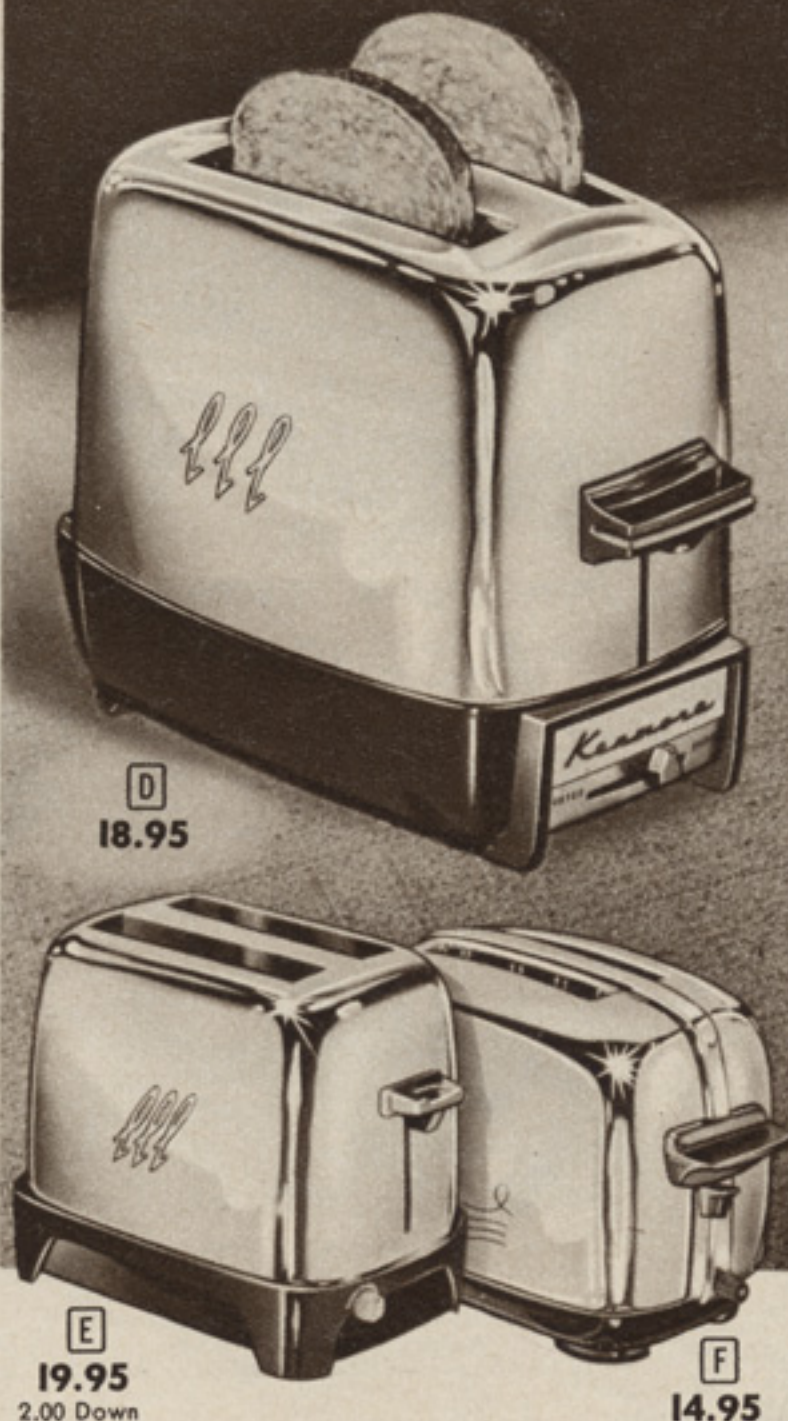
C 11.95

Electric Coffee Makers

A Our Best Kenmore Fully Automatic Percolator helps you make delicious coffee every time. Handy flavor control dial, signal light. Chrome-plated copper, Bakelite trim. 8-cup size. Cord, plug included. 25/60 cy, A.C. only. 34N6326K—2.00 down, 5.00 monthly.... 19.95

B Automatic Kenmore Percolator perks coffee, then switches to "low" to keep it hot. Highly polished aluminum body. Bakelite handle. 25/60 cycles, A.C. only. Cord, plug included. 34N6314K—Price, delivered..... 14.95

C 8-Cup Silex Carafe with "table handsome" copper and wrought-iron electric trivet... keeps coffee hot for as long as you like. Cord, plug included. 25/60 cycles, A.C. only. 34N6324K—Price, delivered..... 11.95



D 18.95

E 19.95
2.00 Down

F 14.95

Automatic Toasters

D "Radiant Control" Kenmore Pop-Up automatically adjusts for different breads. Color selector; crumb tray. Chrome-plated body, Black plastic trim. 10 1/4 x 5 1/2 x 7 1/2" high. 34N6121K—Cord incl. 25/60 cy, A.C. 18.95

E Kenmore De Luxe Spacesaver with "hi-pop" action. Dial-operated color control. Switches off when finished. Handsomely chrome-plated; Brown Bakelite trim; hinged crumb tray. 8 3/4 x 5 x 6 1/4" high. Cord incl. 2.00 down. 34N6130K—25/60 cy, A.C. Del'd..... 19.95

F Kenmore Clockwork Pop-Up with quiet clock timer. Color selector. Handy crumb tray. Current switches off automatically when toast is done. Chrome-plated finish. 25/60 cy, A.C. 34N6115K—Cord included. Del'd..... 14.95



G 17.95

H 12.95

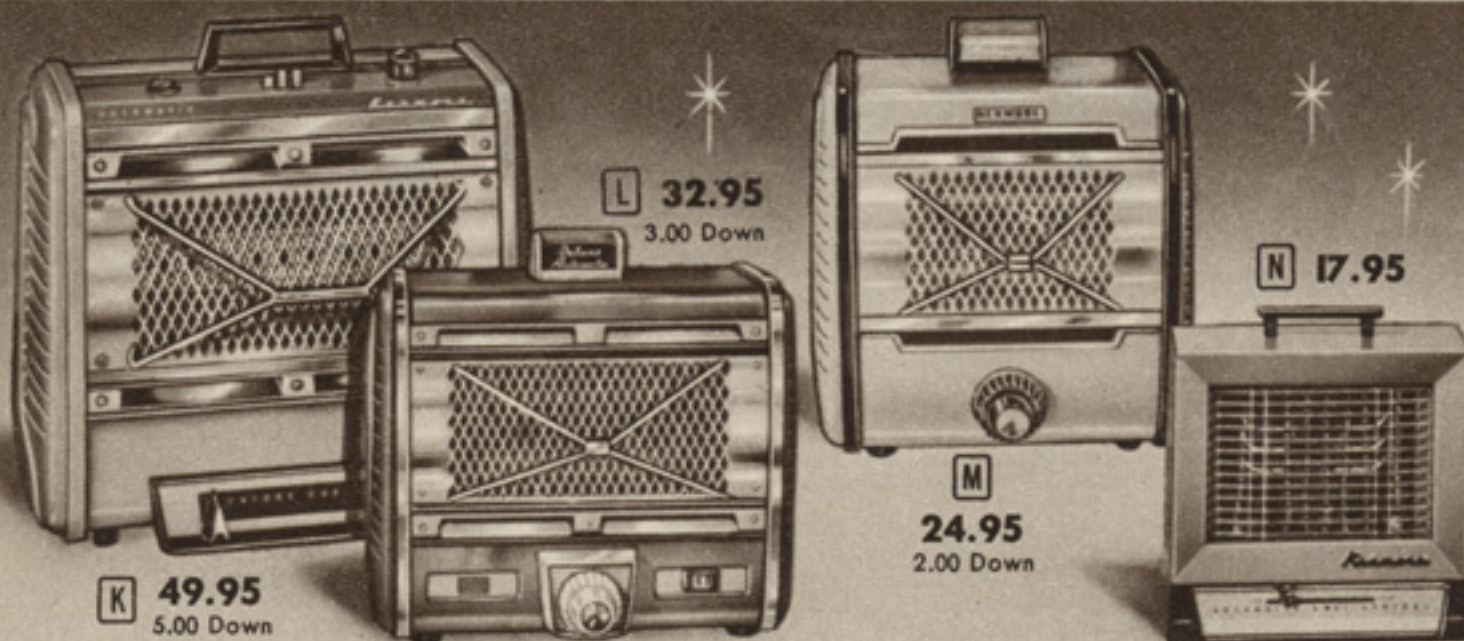
J 12.95

Work-Saving Irons

G Our Best Automatic Steam-Dry Iron... no more clothes dampening. Fabric-indexed dial; beveled edges, button nooks. Chrome-plated steel body, cool Bakelite handle. Non-tip heel rest. 1100 watts, 110-120 v, A.C. only. 34N6011K—Cord included. Del'd..... 17.95

H Kenmore De Luxe Lightweight Dry Iron. Signal light. Big fabric dial for proper heats. Weighs only 3 lb.—means tireless ironing. Chrome-plated body, cool Bakelite handle. A.C. 34N6012K—Cord incl. Del'd..... 12.95

J Kenmore Automatic Steam-Dry Iron reduced 2.00! Dial control for proper heats. Easily changes from dry to steam. Aluminum body, Bakelite handle. 110 v., A.C. only. 34N6019K—With cord. Was 14.95.... 12.95



K 49.95
5.00 Down

L 32.95
3.00 Down

M 24.95
2.00 Down

N 17.95

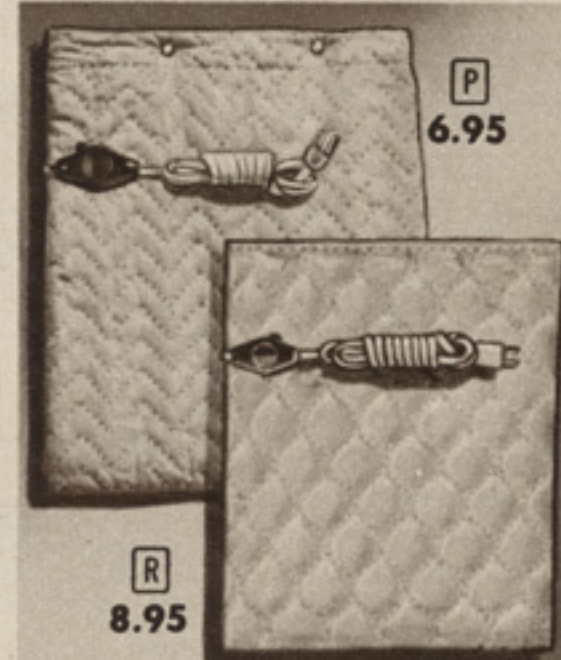
KENMORE FAN HEATERS... COSY COMFORT WHEREVER YOU WANT IT

K Our Finest Automatic gives fan-forced and radiant heat. Automatically holds the heat you dial. Electric timer permits pre-setting. Extra-safe even with children. 2 heat levels for comfort. Beige case. 34N6929L—5.00 down. Cash, del'd..... 49.95

L De Luxe Automatic with dial heat control at your fingertips. Thermostat-controlled. Safeguard safety switch. Two Calrod elements. Attractive enameled steel, Gold color trim. Beige case. 34N6926L—3.00 down. Cash, del'd..... 32.95

M Medium-Price Automatic. Fan-forced and radiant heat, thermostat-controlled to keep heat you set. Many features of higher-priced lines. Blows 60 cu. ft. warm air per minute. Beige case. 34N6927L—2.00 down. Cash, delivered.. 24.95

N Automatic Heater with thermostat control. Fan and heating element fully grilled for safety. Sturdy steel cabinet in Samoa Beige. 34N6924L—Price, delivered..... 17.95
See P. 613, Fall Book for more details of these heaters.



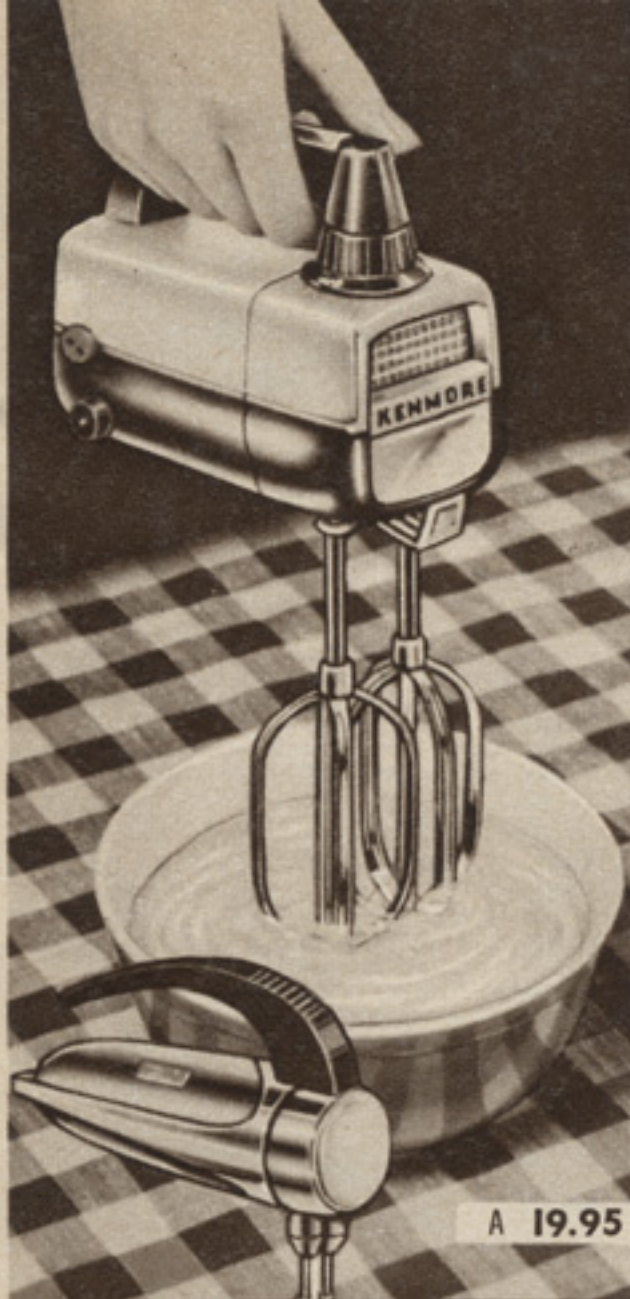
P 6.95

R 8.95

Luxurious Heating Pads

P 3 Automatically Controlled Heats. Removable wool cover; 4 safety thermostats. State 64(Rose) or 20(Green). 34N6611—Price, delivered..... 6.95

R Our Best. Quilted rayon satin cover. 3 heats, 4 safety thermostats. Water-repellent, rubber-lined. Cover has handy slide fastener. Cord, plug incl. State 61(Peach) or 90(Turquoise). 110-120 volts. 34N6612—Price, delivered..... 8.95



A 19.95

B 25.75

Super-Powered Mixers

A Kenmore 3-Speed Hand Mixer for all mixing jobs. Thumb control dial. Big chrome-plated beaters eject for easy cleaning. Stands firmly on heel rest or hangs from wall, (hanger supplied). White enamel finish, Grey plastic handle. Recipes, cord, plug incl. 2.00 down, 5.00 monthly. 34N7480K—25/60 cy. A.C.. 19.95 34N7481K—Chrome finish. 22.95

B Famous Sunbeam Junior Portable. Light in weight but rugged enough to do all your mixing jobs. Handy 3-speed thumb control. Chrome-plated beaters eject for easy cleaning. White plastic body. Heel rest. Only 3.00 down, 5.00 monthly. 34N7496K—Price, del'd.... 25.75



D 14.95

E 16.95

C

F 11.95

Now—1 Automatic Heat Control for 3 Appliances! It detaches so that appliance can be completely immersed for easy cleaning. (D), (E), (F) are cast aluminum, have cooking guide on handle. Check below for our special Christmas price on the complete set... a gift which she'll use for years to come.

C Automatic Heat Control. 25/60 cy. A.C. only. 34N6530K—Price, delivered..... 4.95

D 3-Quart Saucepan. No burning, over-cooking. 34N6532K—Lid incl. Delivered..... 14.95

E 5-Quart Saucepan with deep-frying basket. 34N6533K—Lid incl. Delivered..... 16.95

F 11-Inch Square Frypan. Cover extra. 34N6531K—Price, delivered..... 11.95

34N6541K—Aluminum cover for (F)..... 2.50

Special Gift Package. Set, (C) to (F) including lids.

34N6529L—Save 6.35! 4.00 down. Cash... 44.95



G 18.95

H 23.95

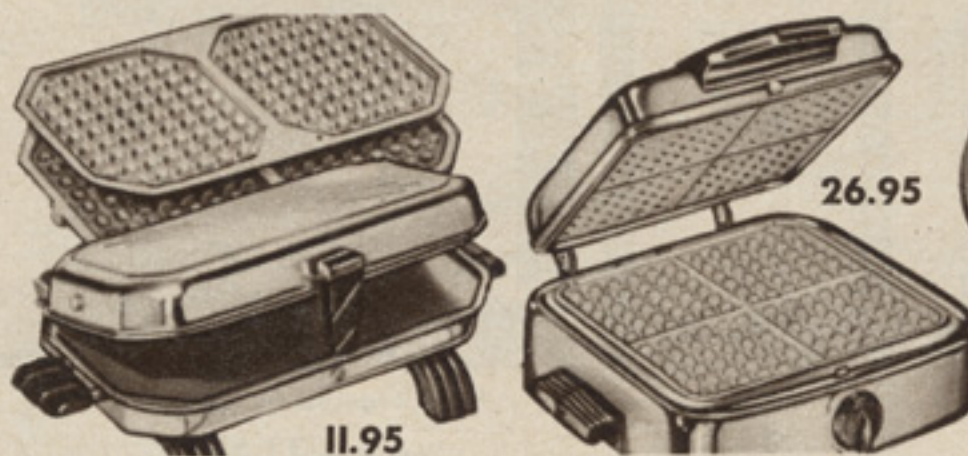
Automatic Skillets

G Immersible 11½" Square Skillet, 2" deep, with dial-operated heat control for easy frying. Cast aluminum body, "helper" handle for easier lifting. Aluminum cover, recipes, cord, plug included. Fry guide on handle. 25/60 cy., A.C. 34N6559L—Price, delivered..... 18.95

H Sunbeam 10½" Square Skillet. Dial-controlled heat, pilot light. Fry guide on Black plastic handle. With cord and plug. Lid extra. 25/60 cycles, A.C. only. A gift she'll be proud to own and use. Only 2.00 down, 5.00 monthly.

34N6581L—Cash price, delivered..... 23.95

34N6582L—Pyrex lid (not shown). Del'd.... 2.95



I 11.95

J 26.95

I Combination Sandwich Toaster-waffle maker. Toasts 2 big sandwiches or 2 waffles. Heat indicator. 34N6274K—No cord. Del. 11.95

Sandwich Toaster Only with no heat indicator. Good gift idea. 34N6244K—No cord. Del'd. 7.45

34N4933—Cord for above... 59c

J De Luxe Combination Grill-Waffle. Set of reversible grids makes 4 big waffles at once. Thermostat-controlled heat-selector dial and signal light. 162-square inch cooking area for making your favorite grilled sandwiches. Cord included. 3.00 down, 5.00 mthly. 34N6265L—Cash, del'd. 26.95



J 9.95

K

J 2-Qt. Kenmore Kettle saves time, fuss. Chrome-plated. Black plastic handle. Cord, plug incl. 34N6809K—25/60 cy. A.C.. 9.95

K 2-Quart G.E. Kettle. Heavy chrome-plated brass body. 1500-watt Calrod element. Cord incl. 34N6817K—25/60 cy. A.C. 13.50



SIMPLIFY COOKING WITH KENMORE MIXERS AND BLENDERS

Our Best Electric Mixer with 12 speeds from "very slow" to "very fast"... the right speed for any mixture. Adjusts to any bowl size. Lift-off mixing head. Removable beaters. White enamel finish, Grey trim. With juice extractor, 1 and 3-qt. bowls with spouts, handles (small bowl marked 1, 2, 3 cups). Recipe book, cord, plug 25/60 cy. A.C. 34N7400L—5.00 down. Del. 48.95

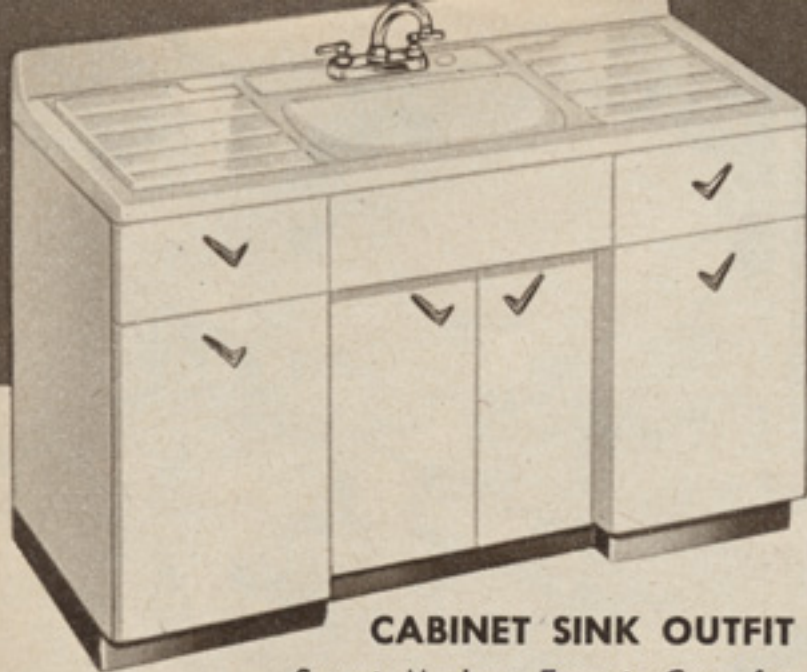
10-Speed Mixer means a right speed for any mixing job. Comes with meat grinder, juice bowl, creamer, strainer, large and small mixing bowls. Chrome-plated beaters detach for easy cleaning. Adjustable stand. Handy dial controls. A gift she'll want to use every day. 110-120 v. 25/60 cy. A.C./D.C. 4.00 down, 5.00 monthly. 34N7435L—Cash, del'd... 39.95

Electric Juicer helps you enjoy nutritious, vitamin-rich fresh fruit even more. Approved by "Sunkist". Sparkling chrome and enamel finish with glass bowl and 2 porcelain reamers for oranges, grapefruit, lemons or limes. Washes clean quickly, easily. Makes a useful, practical gift the whole family will enjoy year in, year out. 60 cy. 34N7451L—Price, del'd... 18.95



ELECTRIC CORN POPPER

Luscious, mouth-watering popcorn is easy and fun to serve with this 1½-qt. capacity Kenmore popper. Simply pre-heat, then add oil and corn... no stirring needed. Bowl doubles as handy utility cooker for stewing, boiling, etc. Polished aluminum body, plastic handles. 450-watt. 34N6511K—Price, del'd... 3.95 34N4933—Cord, del'd.... 59c



CABINET SINK OUTFIT

Smart, Modern, Easy to Care for

54" Cabinet Complete
with Basin and Fittings

112.00
cash

5.00 Down
6.00 Monthly

Harmony House 54" steel cabinet sink outfit with single basin, 20 x 16 x 7" deep. 2 drainboards, each 22 x 17" for extra work area. Titanium porcelain sink top resists acids, stains and chipping. 2 drawers for cutlery and linens; 3 roomy storage compartments. Sound-deadened doors and drawers—open and close at a touch. Complete with chrome-plated faucet and strainer. Heavy-gauge all-steel cabinet with sparkling, easy-to-clean, baked-on White enamel finish.
65N5517DW—Size 54 x 24 x 36" high..... 112.00

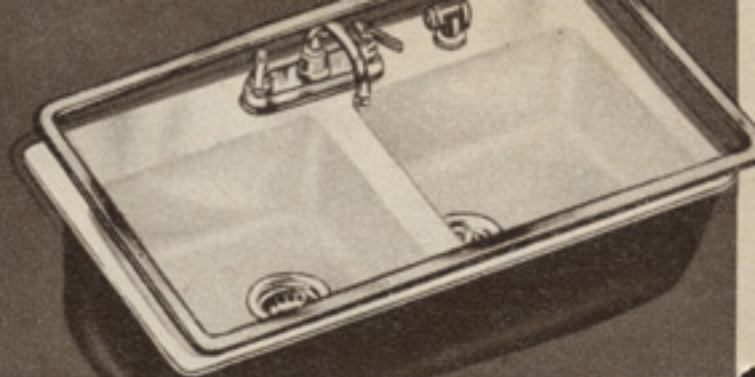


Sink (as shown)
Was 37.50—

34.45

**Titanium Vitreous Enamel
Always Sparkling Bright**

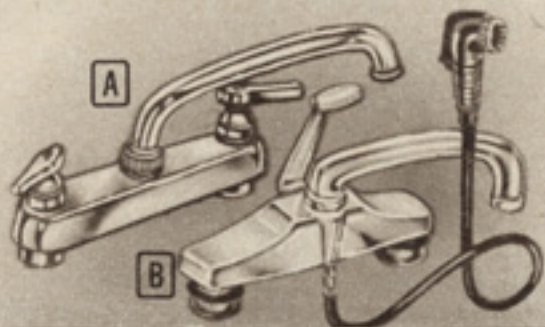
It's not just porcelain—it's titanium vitreous enamel on this Harmony House sink—glass-smooth; acid, stain and chip-resistant, so easy to keep clean and sparkling bright. Extra-deep steel sink, 24 x 21 x 8". Complete with stainless steel frame; heavily chrome-plated faucet, rinsing spray, removable basket strainer.
65N1021DW—Was 37.50. 3.00 down. 34.45
As above, but single-lever faucet (see below).
65N1022DW—Was 41.50. 4.00 down. 37.45



Double-Basin
Sink (as shown)

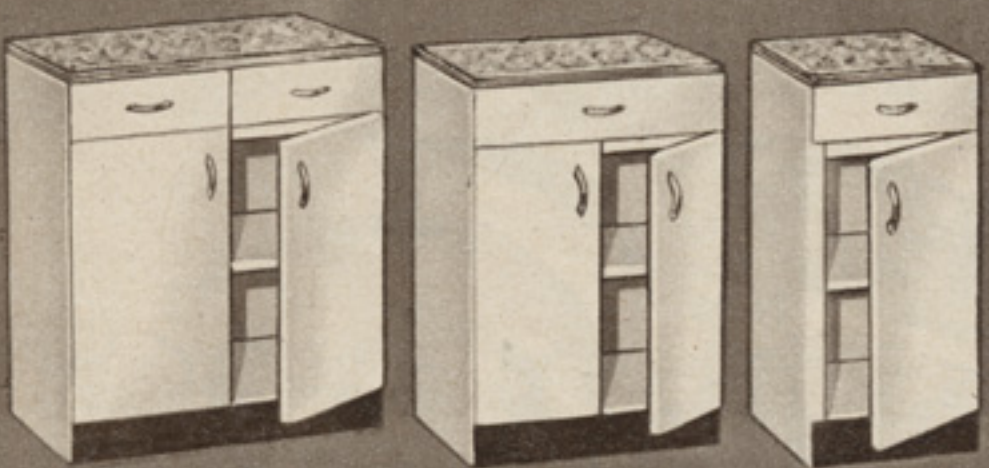
49.45

Go modern—have two sinks in your kitchen! Harmony House twin-bowl steel sink with same features as sink at left, but 2 basins, 14 x 15 x 7 1/2"; extra capacity, extra convenience. Stainless steel frame; chrome-plated faucet, spray and basket strainers. Instructions included.
65N1035DW—32 x 20". 5.00 down... 49.45
Go really modern, order above twin-bowl sink with wonderful single-lever faucet (see below).
65N1036DW—5.00 down, 5.00 mthly. 53.45



A Modern Swing-Spout mixing faucet with strainer. Polished, chrome-plated brass construction—and now at a really low price, too. Strainer helps to eliminate splash. 8 inches between centres. Takes 1/2" supply pipes. Was 10.95.
42N502D—Del'd... 9.88

B Single-Lever Kitchen Faucet—controls water temperature and pressure with only one hand! Polished chrome-plated brass. Non-splash swing spout, aerator, pull-out rinsing spray. 8" centres. Takes 1/2" supply pipes. Was 21.95.
42N524D—Del'd... 19.88



C Was 54.50
51.50

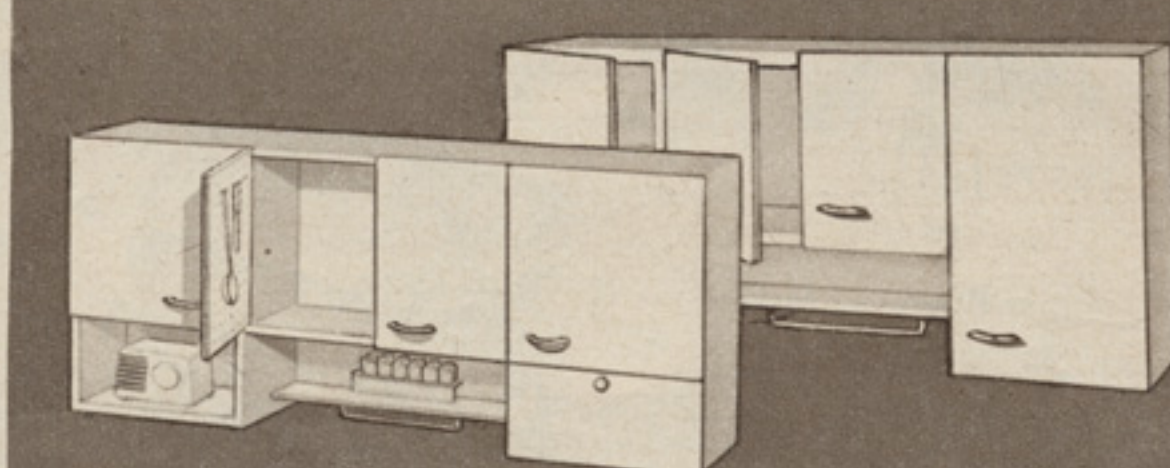
D Was 41.50
38.50

E Was 28.50
25.95

Budget-Priced Utility-Weight Steel Cabinets

C to **E** Just in time for Christmas—special low prices, too! That extra storage space you need so badly in your kitchen, laundry, utility room—even in your office. Base cabinets of utility-weight steel—not as heavy as our best quality (P. 666, our big Fall Catalogue) but will give excellent service. Welded construction, gleaming White enamel finish, chrome-plated handles. Smart, easy-to-clean Grey plastic tops resist heat, stains and scratches.

(C) 65N5003DW—30" wide, 36" high, 20" deep. 5.00 dn. 51.50
(D) 65N5002DW—24 x 36 x 20". 4.00 down, 5.00 monthly. 38.50
(E) Size 16 x 36 x 20", with right or left-hand door. 3.00 down.
65N5000DW—Rt.-hand. 25.95 65N5001DW—Left-hand. 25.95



Price Reduced for Christmas
Was 34.50 **32.50**

Special—Reduced 7 to 10%
Was 19.50 **17.50** (44")

Good Quality All-Steel Wall Cabinets at Low Prices

A full 54" wide—and loaded with plus features. Same all-steel construction and finish as cabinet at left. The double-wall centre doors have 24 holes for utensil hooks (12 hooks included) for holding kitchen gadgets within easy reach. Left end has open radio shelf with knock-out plate in side for radio cord. Spice shelf in centre with towel bar under. Complete with 6 plastic containers. Size 54 x 24 x 12" deep.
65N5252DW—3.00 down, del. 32.50

Budget-priced wall cabinet. Made of utility-weight welded steel with a brilliant, washable, White baked-on enamel finish inside and out. Handsome design with centre shelf and towel bar. Non-sag steel doors won't stick or jam. Chrome-plated handles, positive door catches. Easy to install and keep clean. 44 x 20 x 8" deep. White only.
65N5251DW—Was 19.50. Del. 17.50
As above but 52 x 24 x 10". Was 26.50.
65N5250DW—2.00 down, Del. 24.50

YOUR BIG CHANCE TO SAVE MONEY ON A HOMART SHALLOW WELL PUMP

Homart Direct-Pressure Shallow-Well Jet Pump

Ideal for Small Homes or Trailers, Ready to Install



Special Low Price
87.88
cash
9.00 Down
8.00 Monthly

Fresh water at the turn of a faucet; quick, easy installation; smooth operation; long, trouble-free service—all these advantages are yours with this direct-pressure shallow-well pump.

Up to 450 gal. per hour—pumps from depths up to 22' at 20-40 lb. pressure. 1/3-h.p. capacitor motor; 1-gallon surge tank; pressure gauge and switch; air volume control; foot valve. Thermal overload protector. No gears—never needs oiling. At 20 lb. pressure delivers 410 gal. per hour from 10' depth; 350 gal. from 15'; 290 gal. from 20'. Size 23 x 16 x 23" high. 110-120 volts, 60 cycle.
42N2360DW— 87.88

"Torture-Tested" Shallow-Well Piston Pump

For Any Well up to 22 Feet Deep

"Torture-Tested" under conditions far tougher than it will ever have to contend with in normal use, to assure you of years of care-free service.

"Square deck" design. Fully automatic—pumps 250 gal. per hour at 20-40 lb. "city mains" pressure. Offsets up to 600 ft. from well. Cast-iron pump with 1/4-h.p. motor on 12-gal. galvanized tank. Thermal overload prevents burnouts. Pump tapped for 1" suction, 1" discharge pipes. Pressure tank; air volume control; pressure gauge and switch; relief valve and foot valve with strainer. CSA approved. 110-120 volts. Size abt. 31 x 14 x 28". 60 cycles, A.C. Only 10.00 down on our easy Payment Plan—See P. 217.
42N2310DW— 104.88

104.88
cash
10.00 Down
9.00 Monthly



SENSATIONAL VALUE

Special Offer—New
3-Pc. Bathroom Ensemble

122.88 12.00 Down
cash 10.00 Monthly

- Lowest price in years for a 3-pc. bathroom ensemble of this quality
- Compare the quality . . . the wonderful value . . . it's the buy of the year!

Here's the chance you've been waiting for—now you can install a brand-new, beautiful modern bathroom ensemble at a price lower than you thought possible! Offer includes a modern, recessed heavy-gauge steel tub finished in sparkling White porcelain enamel with vitreous china washdown toilet and china basin—complete with chrome-plated faucets and drain fittings for tub and basin. The lowest price we know of for such lasting beauty, easy-to-care-for convenience. Description of individual pieces at right. A "once-only" offer.

42N6794DW—Right drain. 122.88
42N6795DW—Left drain. 122.88

Ensemble as above, but with shower.
42N6796DW—Right drain. 129.50
42N6797DW—Left drain. 129.50



WASHDOWN TOILET

Modern Styling at a Low Price

Yes—modern styling at a really low price. If you're planning to remodel or to add a second bathroom this is ideal. Made of stainproof, easy-to-keep-clean White vitreous china. Complete with White plastic toilet seat. Overall height 30½", width 21". Rough-in of 12" or more.
38.50 cash
42N4977DW—4.00 down. 38.50

WHITE STEEL BATHTUB

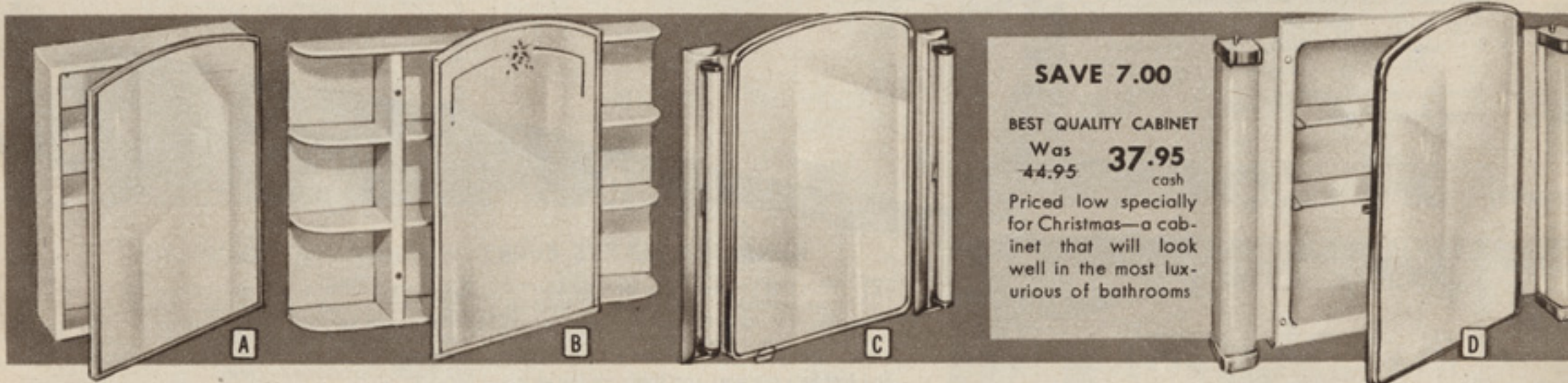
Reduced 5.00 . . . Was 82.50

A modern, straightline-design, recessed tub. Made of heavy-gauge steel—undercoated to deaden sound. Finished in White porcelain enamel. 5-ft. long, overall width 30½". Chrome-plated tub filler, drain, overflow, chain, stopper.
77.50 cash
42N5696DW—Rt. drain. 77.50
42N5697DW—Lt. drain. 77.50

WHITE CHINA BASIN

Save 3.00. Was 19.95 Last Fall

Styled to harmonize with any bathroom, priced to meet every budget. Ideal for small bathroom or washroom. Modern styling includes concealed overflow, ledge back design. Includes chrome-plated brass mixing faucet, drain with chain and rubber stopper. Popular 18 x 15" size.
16.95 cash
42N6527DW—Price, del. . 16.95



SAVE 7.00

BEST QUALITY CABINET

Was **37.95**
44.95 cash

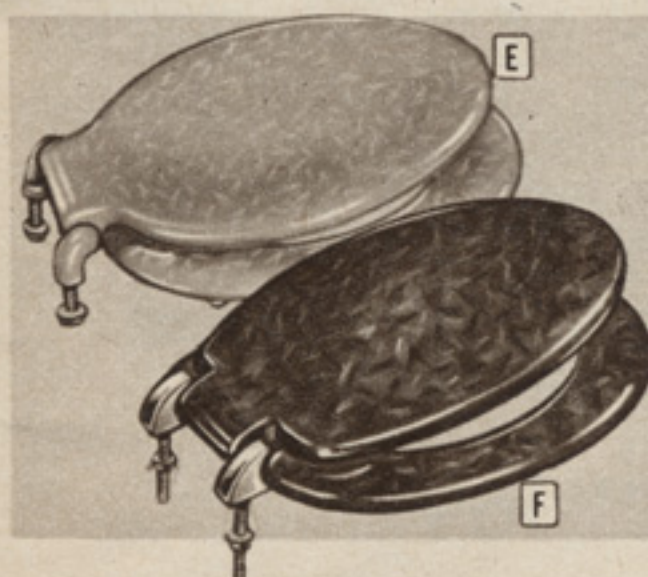
Priced low specially for Christmas—a cabinet that will look well in the most luxurious of bathrooms

A Price Reduced on Steel Cabinet. Was 6.45. Attractively designed, wall-mounted and inexpensively priced. Has 14 x 19¾" mirror, painted steel frame. Steel butt hinges. Two welded-in steel shelves. Gleaming White enamel finish. Overall size 13⅞ x 18¼ x 4" deep.
42N1810DL—Price, del'd. . 5.95

B Save 1.00 on Credenza Cabinet. Was 7.45. Wall-hung with 12 x 18" decorated mirror. Sturdy steel construction is finished with gleaming White baked-on enamel finish. Full length piano-type hinge, 3 shelves, 2 rubber door bumpers. End shelves. 22 x 16¼ x 4" deep.
42N1860DL—Price, del'd. . 6.45

C Save 2.45 on Built-In Cabinet with 18" Lumiline lights. Was 19.95. Mirror has stainless steel frame. White baked-on enamel finish. Size 13¾ x 18 x 4¼"; wall opening req'd. 12¼ x 16⅝ x 3½".
42N1931DL—Price, del. . 17.50
As above, less lights. Save 1.45.
42N1930DL—Was 10.95 . . . 9.50

D Save 7.00. Best quality built-in wall cabinet. White baked-on enamel finish. Polished, stainless-steel light brackets, plastic shades, fluorescent bulbs. Plate-glass mirror in stainless-steel frame. Glass shelves. 15¾ x 19¾" overall. Wall opening req'd. 14⅞ x 18⅞ x 3½". Was 44.95
42N1956DL—60 cy. only. 37.95



Save on Homart Toilet Seats

E Save 1.00 on De Luxe Toilet Seat. Marbleized design in solid plastic. Colors go all the way through. 14¾" at widest point, 5½" between bolts. State color number, see below.
42N4680D—Was 8.95. Del'd. 7.95

F Save 2.00 on Our Best Toilet Seat. Made of solid plastic with pearl design. Color goes all the way through. Resists chipping, household stains. Exclusive posture-type seat design. Fits standard bowls. Please state color number, see below.
42N4685D—Was 11.95. Del. 9.95

State Color Choice by Number. 00(White), 85(HH Horizon Blue), 48(HH Tuscan Wine), 04(HH Dawn Grey), 37(HH Sunshine Yellow), 21(HH Mint Green), 54(HH Spice Beige), 60(HH Shell Pink) or 09(Black).

BIG REDUCTIONS ON OUR FINEST AUTOMATIC WATER HEATERS

Over 2,000,000 Already in Use in Canada and the U.S.A.

Save 19.62—29.62

Electric Water Heaters
Guaranteed 10 Years

22 GAL. MODEL

WAS **114.88**
134.50 cash

SAVE 14.62—19.62

On Gas Water Heaters
Guaranteed for 10 Years

22 GAL. MODEL

WAS **124.88**
139.50 cash

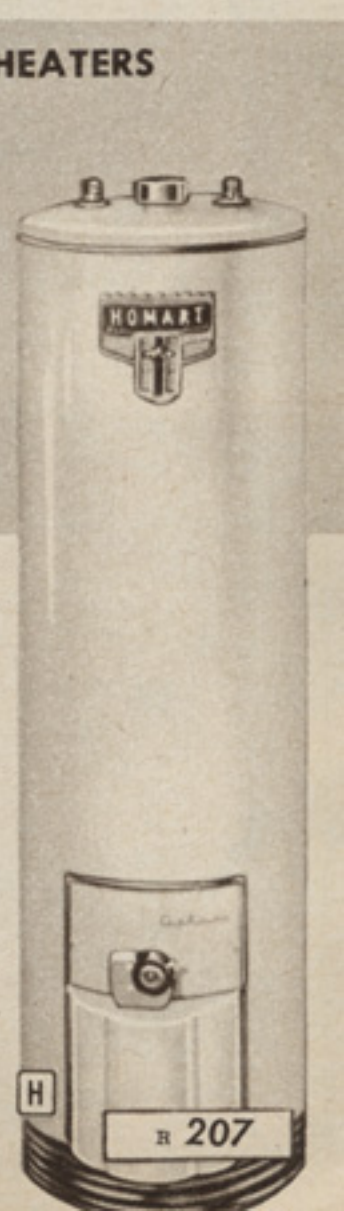
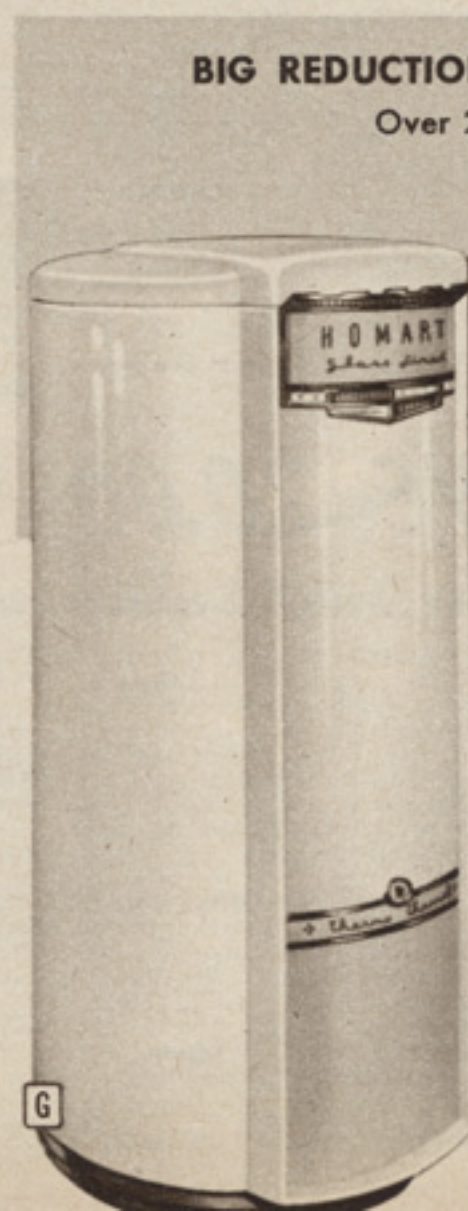
For Full Selection See Our Fall Catalogue.

G Homart Glass-Lined Electric Water Heater. Super-fast twin thermo-band elements—tank never needs scaling. Automatic thermostat gives complete control over water temperatures. Exclusive glass lining—cannot crack, chip, peel or corrode. 3" thick, long fibre insulation. Temperature, pressure relief valve incl. 220 volts, A.C.

Catalogue Number	Imp. Gal.	Wattage		Height (in.)	Price Was	Price Now
		Upper	Lower			
42N3607DW	22	1500	1500	45⅞	134.50	114.88
42N3608DW	30	1500	1500	62¾	154.50	129.88
42N3609DW	40	1500	1500	62	174.50	144.88

H Homart Glass-Lined Gas Water Heaters. Engineered for safe operation. Eye-level thermostat control, accurate from 90-160°F. 100% safety cut-off shuts off all gas if pilot flame goes out. Centre flue with spiral baffle slows down rising hot gases, directs them outwards.

Cat. No.	Gal.	Gas Used	Dimensions	Was	Now
42N3550DW	22	Natural	16¼ x 66½"	139.50	124.88
42N3552DW	22	LP (bottled)	16¼ x 66½"	139.50	124.88
42N3553DW	30	Natural	18¾ x 65⅞"	159.50	139.88
42N3555DW	30	LP (bottled)	18¾ x 65⅞"	159.50	139.88



SAVE 30.00

DE LUXE AUTOMATIC WASHER

Ordinarily ~~289.95~~ **259.95** 10.00 Down
cash 13.00 Monthly

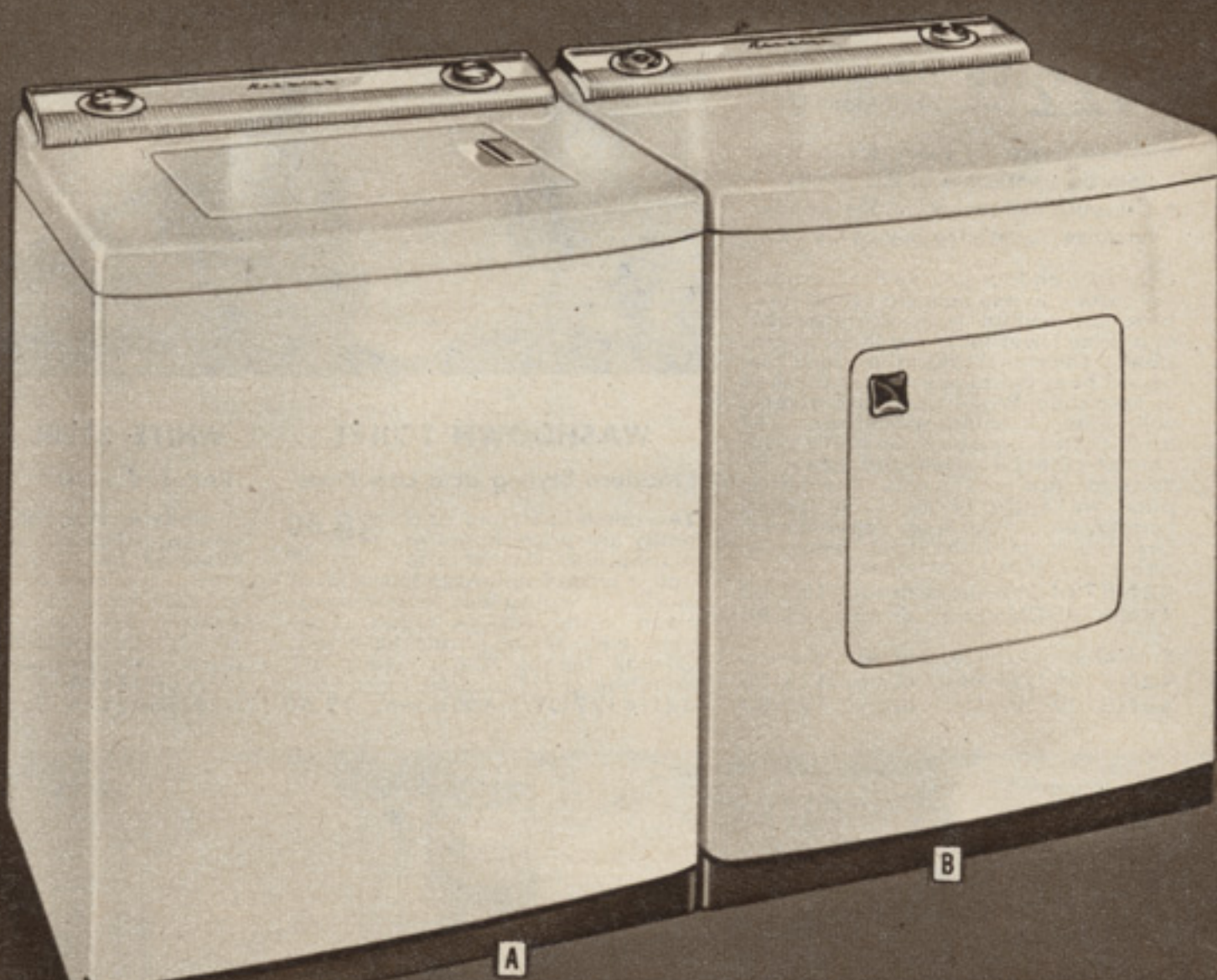
- Load it, set it, forget it—automatically washes, rinses, damp-dries
- 3 water temperatures provide warm, medium or hot water for washing all fabrics
- Safety switch on lid stops spin action

SAVE 20.00

KENMORE AUTOMATIC DRYER

Ordinarily ~~209.95~~ **189.95** 5.00 Down
cash 10.00 Monthly

- Dial the temperature, set machine—clothes dry automatically
- 3 temperature selections—warm, medium, hot—safe drying for all types of fabrics
- Safety door-switch stops drum, shuts off heat when door is opened



KENMORE MAKES EVERY WASHDAY A HOLIDAY

A Why Not Let Her Enjoy Greater Leisure from now on... start this Christmas! Here's a gift to turn her washdays into wash minutes. You save too! You save 30.00 over the ordinary price.

She Just Sets the Dial and then lets the wash action match the fabrics. Washes, rinses 7 times (1 deep, 6 spray rinses) and spin dries without being touched, without even being watched. Simple isn't it? She just loads it... sets it... forgets it... for perfect washes every time.

She'll Enjoy Cleaner Washes... precious clothes will no longer be torn. Kenmore's exclusive Roto-Swirl agitator is constructed of tough satin-smooth Duralite... can't snag or tear your clothes. It's designed to give all your garments a uniform cleaning... eliminates "no wash" areas. White porcelain tub has giant 10-lb. capacity. Snowy White, baked-on enamel finish with gleaming Chrome-plated and Coppertone trim. 1/2-h.p. motor. Size 29 x 25 1/2 x 36" high. 110-120 v. 60 cy. A.C. Order today: remember—price includes normal installation.
26N7520DW-10.00 dn. Del'd... 259.95

As Above Plus Sudsomatic Suds-Saver. Saves detergent and up to 3 tubs of water.
26N7530DW-10.00 dn. Del'd... 279.95
For Details of Normal Installation See Page 634 in Our Big Fall Book.

B This Kenmore Automatic Dryer makes the perfect work-saving twin for your Kenmore automatic washer. Not only do you get Kenmore's superior quality and dependability; but you enjoy a special big 20.00 Christmas saving.

No Need for Her to Change Washdays because of bad weather anymore... she'll enjoy sunshine drying any day in your home... save many hours of dreary work. Damp or fluff dries your clothes in a matter of minutes. She simply sets the dial for drying time, selects from 3 different temperature settings for all fabrics.

Clothes Come Out as Fresh as Outdoors... actually they're improved too. You see, the gentle convection heating system, with increased air flow over ordinary dryers, handles your clothes faster. Drying in this manner improves the texture and fluffiness of your clothes. The smooth drum will not snag your clothes... holds giant 10-lb. load to match your washer. Has 4" diam. power vent. Gleaming White baked-on enamel finish with Coppertone and Chrome trim. 1/2-h.p. motor. Size 29 x 25 1/2 x 36" high. Requires 3-wire, 220 volt, 60 amp. service. 60 cy.
26N7830DW-5.00 dn. Del'd... 189.95

Kenmore Guarantee. The sealed gear cases in our automatic washers are guaranteed 5 years, all other parts and Kenmore dryers are guaranteed 1 year.

SAVE 20.00

~~189.95~~ **169.95** 5.00 Down,
Line cash 9.00 Monthly

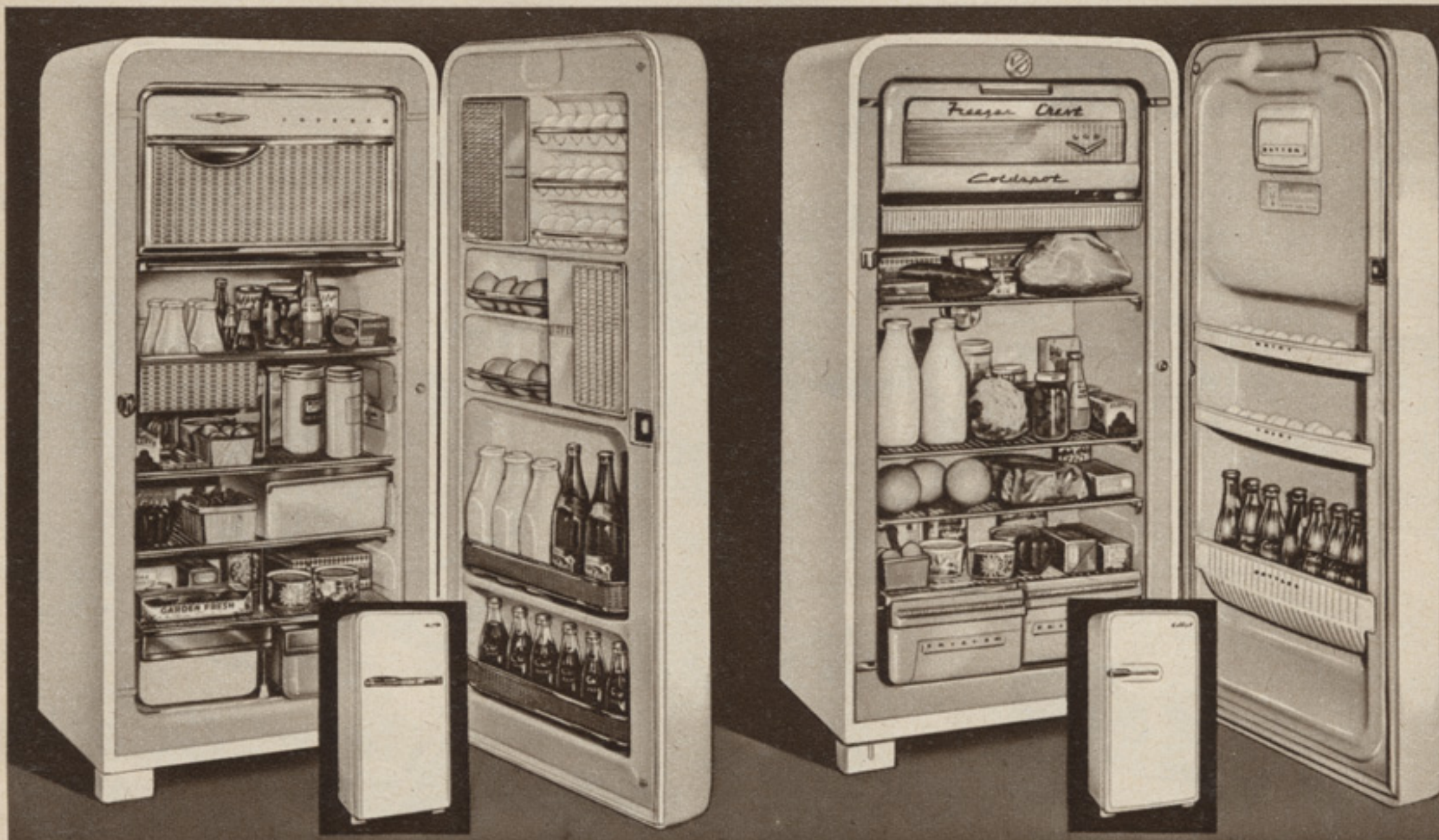
KENMORE WRINGER-WASHER WITH CHOICE OF 2 COLORS

C Another Kenmore first... a brand-new de luxe wringer-washer with new sparkling colors to choose from... adds new personality to your home. Buy now and take advantage of our special Christmas offer—20.00 off regular price. Built-in Lint Filter gives your clothes a new look... they swirl through the clearest wash water possible without any of the normal lint, grit, thread or soap scum that weakens fabrics and dims colors. Kenmore's exclusive Roto-Swirl agitator with improved curved vane design swishes water into every part of the tub... eliminates no-wash areas. Giant 10-lb. capacity tub does more clothes quicker... the porcelain-enameled, double-walled tub keeps your washwater hot, longer.

Long-top wringer gives constant pressure—adjusts automatically to all fabrics... means less wear and tear on your clothes. Chrome-plated drainboards, chrome release bars, 2 1/4" wringer rolls. Adjusts and locks in 8 different positions. Save Yourself Time and Work: built-in drain pump empties the whole tub automatically through centre drain in 2 mins.; automatic timer shuts off washer, rings bell when washing period is over. Five 2 1/2" smooth-rolling casters. 1/4-h.p. motor. Steel rust-resistant frame with gleaming baked-on enamel finish in your choice of color. Choose from 00(White), or 60 (Candy Pink). State color by number. Only 5.00 down and 9.00 monthly.
26N7290DW-60 cy. Del'd... 169.95



LOW-PRICED COLDSPOT CHRISTMAS SPECIALS



SAVE 20.95 Was 354.95
334.00 10.00 Down
 cash 16.00 Monthly

10.1-CU. FT. REFRIGERATOR-FREEZER

- Separately insulated zero-cold freezer holds 52 lb.
- Separately sealed refrigerator is fully automatic

It's like getting two appliances combined into one . . . yet at this low price it's comparable to many refrigerators without "2-in-1" utility. The refrigerator section is separately sealed, insulated and refrigerated to keep fresh foods fresh and flavorful with properly maintained moist-cold. Fully automatic defrosting means there's nothing for you to do or remember. The freezer section holds constant zero cold . . . freezes foods and keeps them safely stored up to one full year.

Consider These Advantages: twin lifetime porcelain crispers store 18 qt. of vegetables at proper temperature; over 15 sq. ft. of shelf area; roll-out bottle basket; portable see-thru meat drawer takes up to 9.2 lb. of fresh meat. Door has 3 racks for 18 eggs; snack and dairy chests; 2 deep door shelves; lift-out half shelf. Lifetime aluminum shelving throughout. White baked-on enamel exterior, porcelain enamel colortone interior.

46N1730DW—60 cy. Size 28 1/4" wide x 28 7/8" x 59" high. Del'd . . . 334.00

SAVE 20.95 Was 359.95
339.00 10.00 Down
 cash 16.00 Monthly

DE LUXE 15-CU. FT. COLDSPOT FREEZER

Stores 525 Lb. of Frozen Food . . or 262 Complete Meals

You'll be "meals ahead" of your family when you invest in this de luxe 15-cu. ft. Coldspot . . . and "dollars ahead" with this low sale price. Remember—Coldspot's superior construction is your guarantee of the very finest performance. Check these "proved-performance" features.

Direct-Contact Freezing Coils, on all sides and bottom, mean faster freezing, safer food storage. Lifetime porcelain enamel interior . . . as smooth and easy to clean as a china dish. Superwall circulation system stops cabinet from sweating. 3" super-dense Fiberglas insulation keeps cold in, heat out, costs down. Vacuum-sealed cabinet prevents rusting from within. One-piece molded rubber breaker collar keeps cold in, retards frosting up, saves power. Hard-wearing 2-coat Durabond enamel exterior stays gleaming bright. Counter-balanced lid opens effortlessly, stays in desired position. Recessed toe space at base. Automatic interior light. All's-well warning light. Interior sectioned by 1 sliding basket and 1 adjustable divider. Large quick-freeze section

Stores 525 Lb. of Frozen Food. Quick-freeze section holds 87 lb. Exclusive Stor-Eze interior. 54 7/8" long x 33 1/4" wide x 37" high—passes through 29" door with lid removed. 1/4-h.p. unit. 60 cy. 110 volts.

47N71715DW—10.00 down, 16.00 monthly. Cash, del'd . . . 339.00

3-Way Guarantee. We guarantee the Coldspot sealed refrigeration system for 5 years against any defect in materials and workmanship; all other parts carry a 1-year guarantee. We insure the food, up to 200.00 in value, in your Coldspot freezer against spoilage due to mechanical or power failure, or any other conditions over which you have no control.

SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

CLEARANCE Now Only
238.00 10.00 Down
 cash 12.00 Monthly

9.5-CU. FT. COLDSPOT REFRIGERATOR

- Giant full width freezer stores 35 lb. of food
- Extra-deep twin crispers store 17 qt. of fruit, etc.

Big, beautiful and low-priced . . . that's the thrilling story of this 9.5 cu. ft. Coldspot. Never before have we been able to offer this size with so many advantages at this low, low price. Order today; take advantage of the special Christmas offer . . . supply is limited.

Multi-Position Cold Control is quick and simple to operate . . . includes "defrost" and "vacation" settings. 2 ice-cube trays hold 28 cubes. Convenient door storage has specialized storage for eggs, butter and tall bottles. Total shelf area gives you 16.1 sq. ft. storage . . . ample room for your Christmas turkey, gallon bottles . . . plus two "moisture-seal" crispers to give "climatized" temperature to garden-fresh fruits and vegetables. White Durabond enamel exterior with porcelain enamel interior. 28" wide x 29 x 57" high. Sealed refrigeration system guaranteed 5 years.

46N9600DW—60 cycles. A.C. 110-120 volts. Delivered . . . 238.00



Lifetime Porcelain Enamel Interior
 Still Your Best Freezer Buy

PRICES SLASHED ON FINEST KENMORE RANGES

Our Buyers Bought Train-Load Quantities to Give You These Special Prices

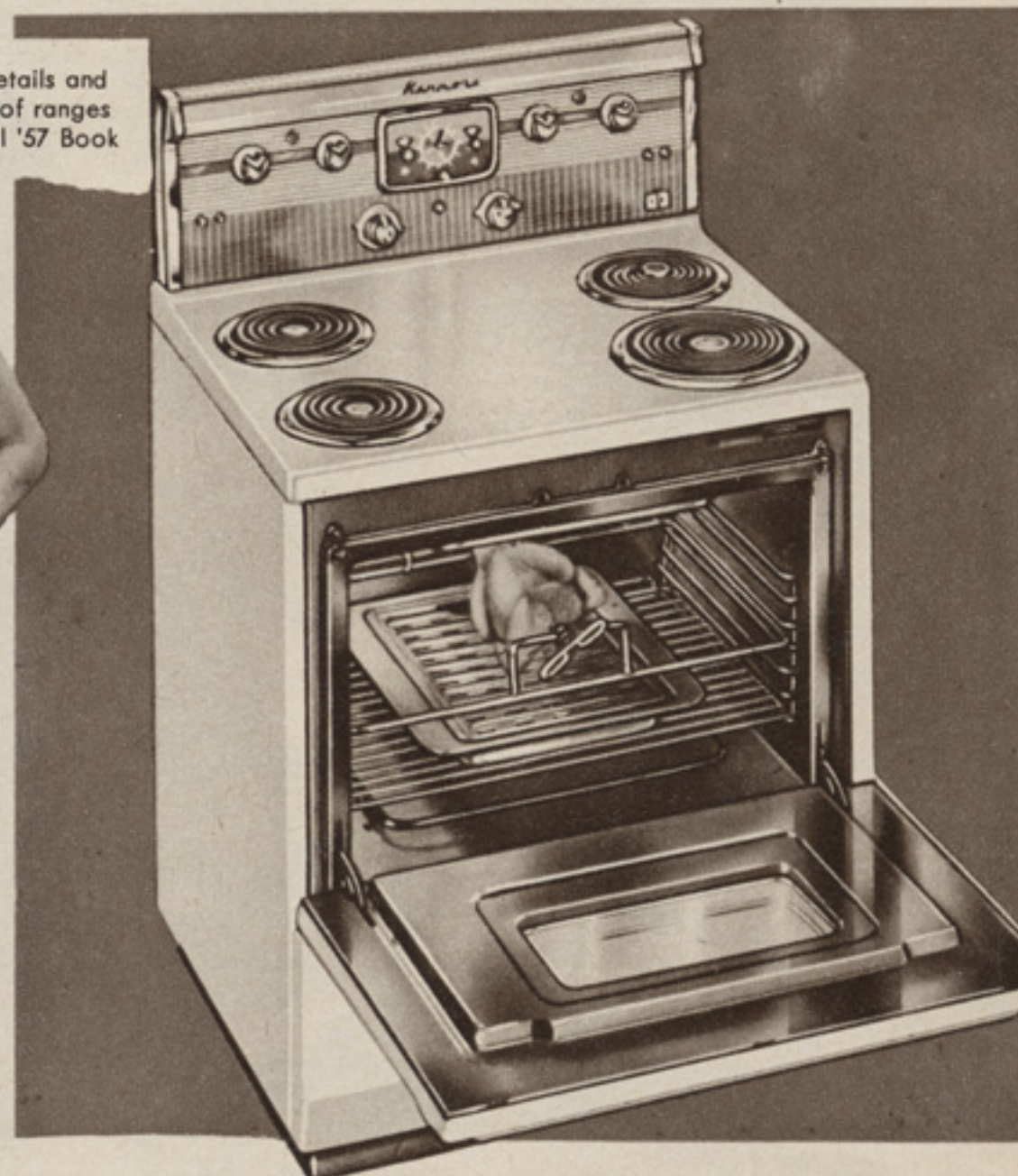
SAVE 35.00

WAS 259.95 **224.95** 10.00 Down
cash 11.00 Monthly

DE LUXE 30" ELECTRIC RANGE



For details and color of ranges see Fall '57 Book



WAS 319.95
SAVE 35.00 284.95 10.00 Down
cash 14.00 Monthly

KENMORE FINEST 30" ELECTRIC RANGE

Sheer cooking luxury at an honest-to-goodness sale price. This Kenmore with all the desired features is, we believe, Canada's finest 30" range. Basically the same as (A) plus many exciting extras. Infinite heat control on all burners and broiler unit... not the usual 7-position switches but any heat you select from simmer to sizzle. Huge, luxurious 24" wide "Golden Oven" with porcelain enamel finish has automatic rotisserie unit... slowly turns roast or fowl, seals in vitamins and meat juices, preserves flavor and tenderness. Clock control turns oven on or off automatically... so simple, so sure, so convenient. Right rear burner is thermostatically controlled, does away with scorching and burning. Timed appliance outlet; full-width fluorescent backguard light. Extra deep storage drawer below oven. Dimensions: 30 x 24 x 47" high, 36" to cooktop. 220 v. 60 cy. A.C. Use our Easy Payment Plan—see Page 217. Only 10.00 down. 14.00 monthly. 22N4056W—Cash, delivered..... 284.95

SAVE 25.00

WAS 244.95 **219.95** 10.00 Down
cash 11.00 Monthly

KENMORE DE LUXE 23" RANGE

A B Take Advantage of Our Sale Prices to put one of these fine Kenmore automatic ranges into your kitchen.

(A) Roomy Cooktop houses 4 superheat Microtube units (1-2100, 1-1500, 2-1250-watt) with 7-heat push-button controls pilot lights, electric clock, Minute Minder for timing, clock-timed appliance outlet built into backguard, with light.

Spacious Thermostatically Controlled Oven (24 x 18 x 16") with modern porcelain enamel finished interior. It has a non-fog window, oven light and is fully insulated for cool kitchen cooking. Fast, searing heat from 3000-watt removable smokeless broiler, and 2000-watt hinged bake unit. 2 non-tilt nickel-plated oven racks, removable rack supports. Porcelain-enameled broiler pan and rack. Handy extra-deep storage drawer.

Heavy-Gauge Steel Construction with glittering White porcelain enamel finish (so easy to clean) and modern Coppertone-and-Charcoal trim. Top elements guaranteed 3 years. Dimensions: 30 x 24 x 47" high, 36" to cooktop. Operates on 220 volts, 60 cycles, A.C. Use our Easy Payment Plan—for full details see Page 217. Only 10.00 down, 11.00 monthly. 22N4053W—Cash, delivered..... 224.95

(B) There's a Big Price Cut on this de luxe 23" range, an up-to-date space-saver for the smaller kitchen. Fully automatic with clock-controlled oven and thermostatically controlled burners—all the outstanding features of (A) but is 23" wide. Dimensions: 23 x 24 x 47" overall height, 36" to cooktop. 220 v., 60 cy. A.C. Only 10.00 down, 11.00 monthly on our Easy Payment Plan. 22N4050W—Cash, delivered..... 219.95

WAS 389.95
SAVE 35.00 354.95 10.00 Down
cash 17.00 Monthly

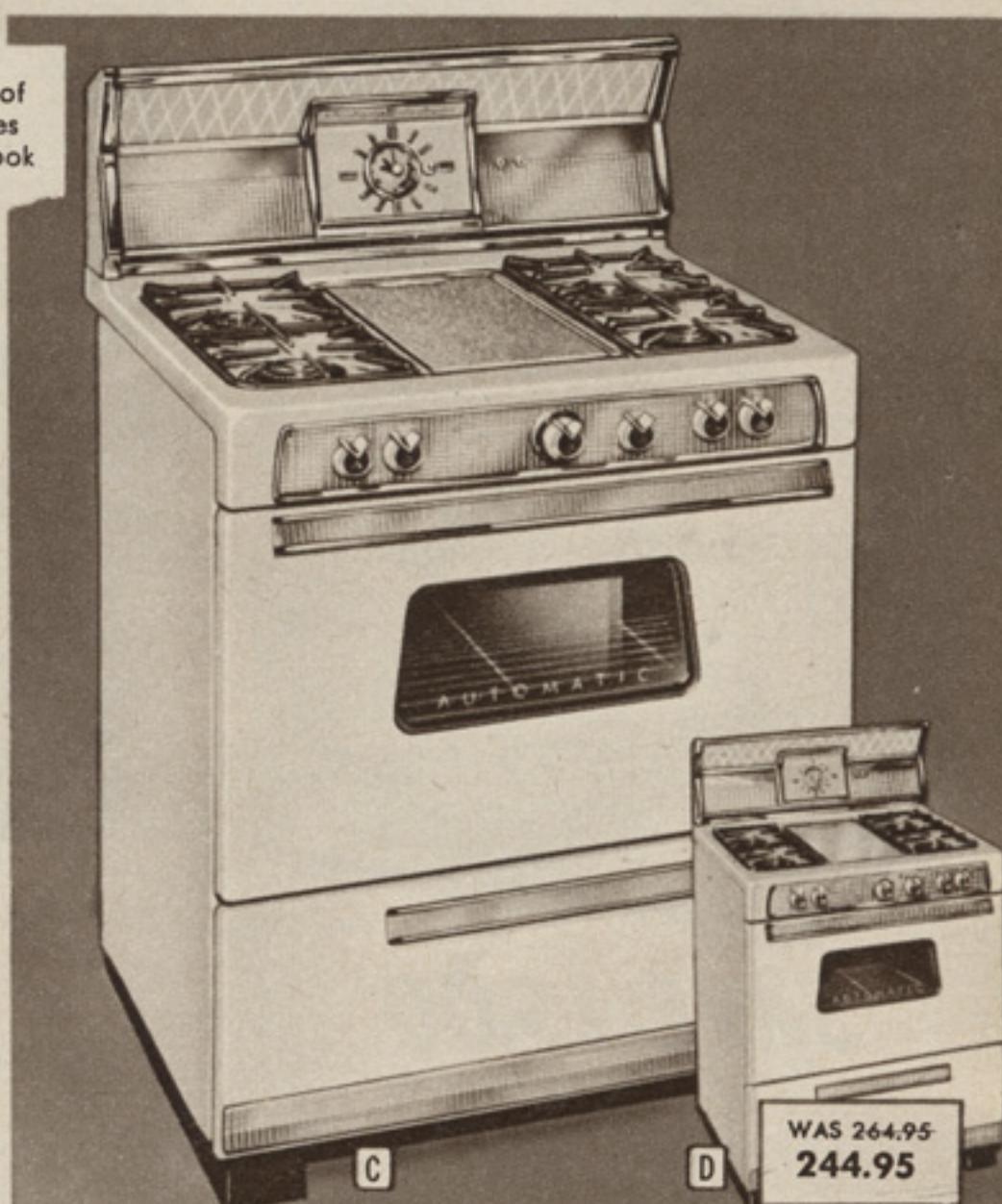
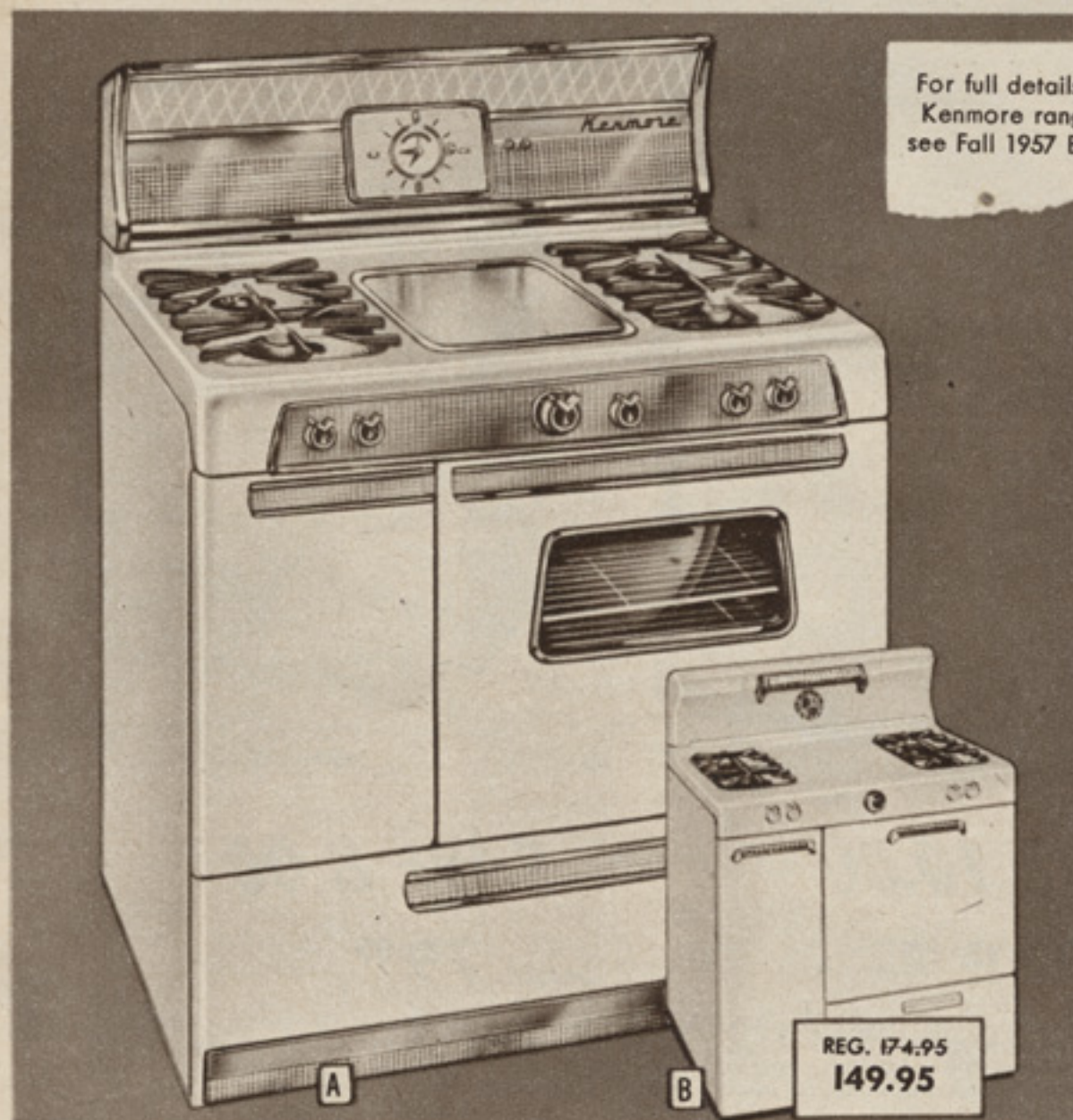
Finest 36" Kenmore Range

Save 35.00 and have one of the finest electric ranges in Canada working for you—it's fully automatic, designed and built to give you perfect results year after year. 2 infinite heat burners, one with flasher unit for instant red-hot heat, the other thermostatically controlled. Two 7-heat Microtube 2100-watt units with pushbutton controls, thermostatically controlled 1500-w. grill in centre. 2 appliance outlets, 1 timed, full-width fluorescent light floods cooktop area. Giant "Ful-Vu" oven (20 x 16 x 18") has full-width tempered glass door... shows the whole oven. Clock turns oven on, off... set it, forget it, and the meal is cooked for you. 8-position Hi-Lo-Matic broiler. Full-width storage drawer opens easily at the touch of your toe, roomy side storage compartment. Brilliant White porcelain enamel finish, Coppertone-and-Charcoal trim. Size: 36 x 24 x 47" high, 36" to cooktop. 220 v. 60 cy. A.C. Only 10.00 down, 17.00 mthly. 22N4046W—Price, del'd. 354.95



SALE PRICES SPELL BETTER-THAN-EVER VALUES

Our Train-Load Buying Means Lower Prices, Bigger Savings for You, More for Your Dollar



SAVE 25.00 WAS 284.95 **259.95** 10.00
cash Down

KENMORE AUTOMATIC 36" GAS RANGE

A Here's that super range you promised yourself . . . at a special sale price. Cooktop houses versatile triple top with griddle, 2 standard, 2 super burners—no matches needed. Clock, Minute-Minder and light in backguard. Clock-controlled oven (20 x 16 x 16") has porcelain enamel interior, with "Visi-Bake" window, handy light, peek switch. Smokeless broiler for tasty snacks, chops. Easy-to-clean White porcelain enamel finish. For use with natural, manufactured, mixed, or L.P. gas. 22N1727DW—Size 36 x 25", 36" to cooktop. Delivered 259.95

B Kenmore Standard 36" Range. At a saving of 25.00 you can't afford to miss this big beauty! Automatic ignition on 4 burners. Minute-Minder, lamp on backguard. Big 20" thermostatically controlled oven. Practical White porcelain enamel finish. 36 x 25", 36" to cooktop. 22N1716DW—Only 5.00 down, 8.00 monthly. Cash, del'd . . . 149.95

SAVE 30.00 REG. 239.95 **209.95** 10.00
cash Down

KENMORE "GRIDDLE TOP" 30" GAS RANGE

C Griddle top 30" range would normally sell for 239.95, is reduced for this sale to 209.95. Spacious cooktop has griddle and cover, 2 fast 12000, 2 9000 B.T.U. burners with automatic ignition, 2 centre simmer burners. Removable porcelain-enameled aeration pans, grates. De luxe Minute-Minder, clock, light, built into backguard. Modern banquet size 25" "Golden Oven" with easy-to-clean porcelain enamel finish, has chrome-plated safety-stopped racks; "Visi-Bake" window lets you see cakes baking. Steaks and chops cook quickly, retain flavor, in full-width smokeless broiler. Steel construction with White porcelain enamel finish, Copper-tone trim. Designed for natural, manufactured, mixed, or L.P. gas. 22N1736DW—Size 30 x 25", 36" to cooktop, 46" overall 209.95

D As (C) but with automatic oven ignition and clock-controlled oven. 22N1725DW—Only 10.00 down, 12.00 monthly. Cash . . . 244.95

SAVE 21.07 WAS 199.95 **178.88** 5.00
cash Down

Coal-Wood Range

E Specially reduced, this Kenmore model is the finest investment you'll ever make in your kitchen. With ultra-smart appearance, space-saving design, easy-to-care-for finish, it'll serve you for years. Rustproof porcelain-enameled steel and cast-iron construction. Polished gunmetal cooktop, big porcelain-enameled oven (16 x 18 x 12") with heat indicator, handy warmer drawer. Large firebox (16½ x 7¾ x 12") has duplex roller grate. 20-qt. copper lined water reservoir. With mirror, Minute-Minder, and range-size salt, pepper shakers. Size 39¾ x 21¼ x 59¼" high. 31½" cooktop. 22N233DW— . . . 178.88

F As (E), less reservoir. 22N235DW— 149.95

Popular 30" Model

This fine Kenmore range is a leader in design, performance and value—a super bargain at this sale price. Roomy cooktop has 2 standard, 2 fast burners with automatic ignition. Removable porcelain enamel grates, aeration pans. Electric Minute-Minder, and light built into backguard. Family size oven (25 x 18 x 14") is porcelain-enameled. Slide-out smokeless broiler. Sturdy all-steel construction, smart White porcelain enamel finish. Copper tone trim, hardware. Size 30" wide, 25" deep, 36" to cooktop, 46" overall height. 22N1723DW— . . 169.95

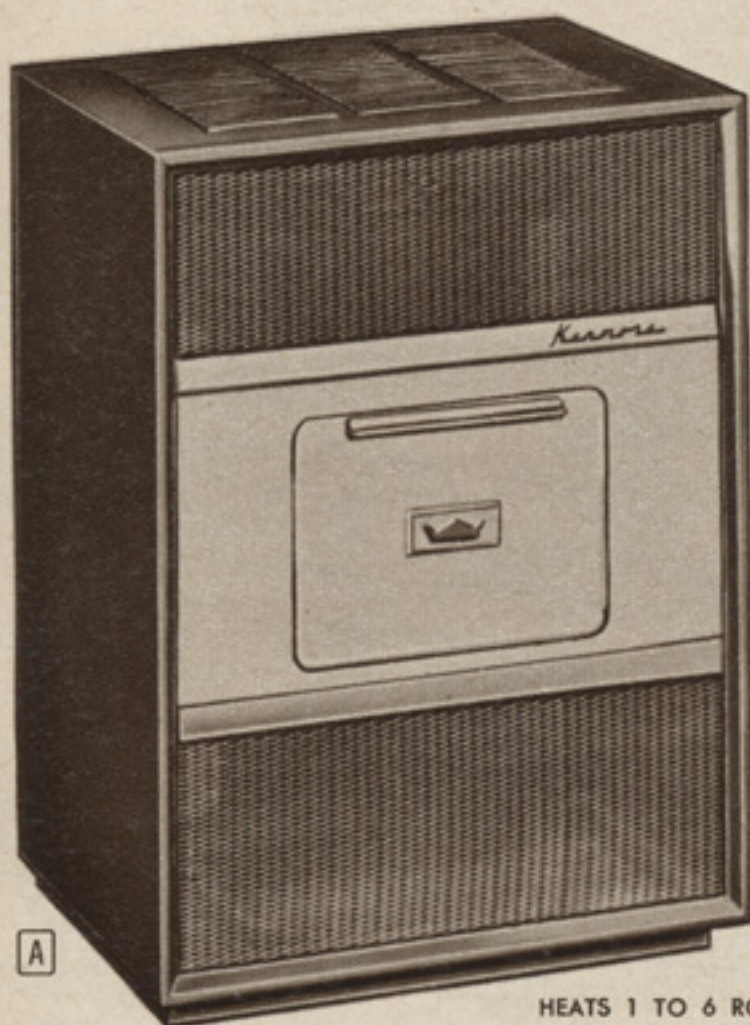
Not Shown. As above but with 100% automatic oven ignition. Only 5.00 down. 22N1733DW— . . 189.95



SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

GET MORE FOR YOUR HEATING DOLLAR!

Reductions on All These Kenmore Heaters . . . Make Certain Now of Winter Warmth



HEATS 1 TO 6 ROOMS

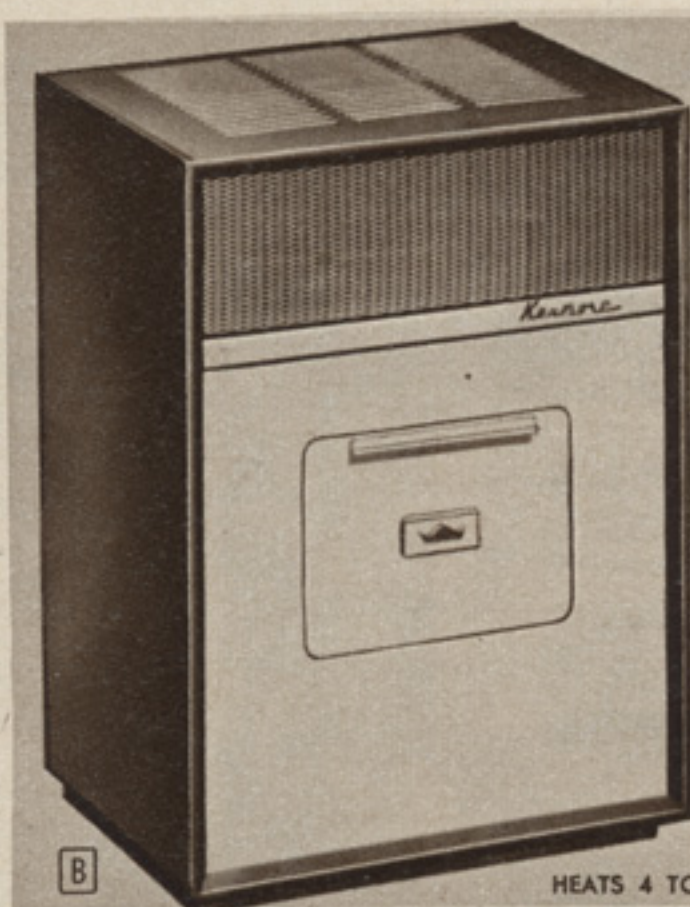
SAVE 15.00

Was 146.95 **131.95** 5.00 Down 7.00 Monthly

OUR FINEST OIL SPACE HEATER

A For heating convenience and comfort Kenmore offers you this fully automatic heater—at a rock-bottom price. A 72,000 B.T.U. model gives enough heat to keep 6 rooms snugly warm. Automatic electric ignition is fast and simple—just plug in and heater ignites immediately to give odorless, radiant heat. Built-in thermostat automatically keeps room temperature at the level you set. Built-in blower puts all the heat to work . . . quietly circulates warm air in your home . . . turns on, off automatically. Automatic fuel control and draft regulator economize on oil. All-welded heavy gauge steel construction finished with 2-tone Walnut-and-Beige enamel. Burns 1.9 qt. per hr. Size 28 x 20 7/8 x 38 1/2" high. 5.00 down on our Easy Payment Plan. 22N1553DW—7.00 monthly. Cash, del'd. . 131.95

As above plus 4-gal. seam-welded tank, filter, gauge. 22N1554DW—8.00 monthly. Cash, del'd. . 141.95



HEATS 4 TO 6 ROOMS

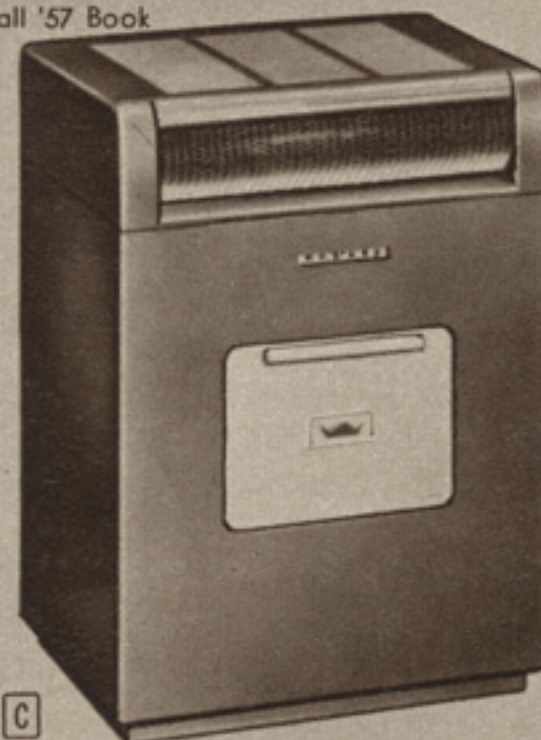
SAVE 10.00

Was 102.95 **92.95** 5.00 Down 5.00 Monthly

B De Luxe Kenmore Oil Space Heater. Advanced design gives 70,000 B.T.U. capacity, enough for 4 to 6 rooms. Automatic fuel control, draft compensator, constant level valve, ensure clean burning . . . valuable heat is not wasted. All-welded heavy gauge steel construction, modern style cabinet with Walnut-and-Beige enamel finish. Oil consumption: at high flame 2.15 qt. per hr., at low flame .50 qt. per hr. 28 x 20 7/8 x 38 1/2" high. 22N1551DW—5.00 monthly. Cash. 92.95

As above plus 4-gal. seam-welded tank, filter, gauge. 5.00 down. 6.00 monthly. 22N1552DW—Cash, del'd. 102.95

For details of heaters see Fall '57 Book



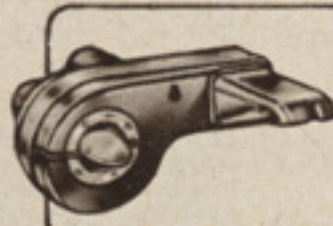
HEATS 3 TO 5 ROOMS

SAVE 8.00

Was 87.95 **79.95** 5.00 Down 5.00 Monthly

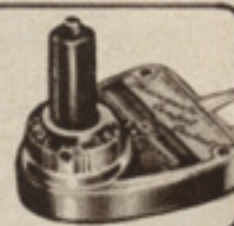
C Popular Kenmore Oil Heater . . . budget-priced for young homemakers. Has 66,000 B.T.U. input, sufficient for 3 to 5 rooms. Automatic fuel control regulates flow of oil and automatic draft control helps cut oil cost. All-welded heavy gauge steel construction with Walnut enamel finish. Fuel consumption: at high flame 2.15 qt. per hr., at low flame .50 qt. per hr. Size 28 x 20 7/8 x 38 1/2" high. Only 5.00 down on our Easy Payment Plan. 22N1549DW—5.00 monthly. Cash. 79.95

As above plus 4-gal. seam-welded tank, filter, gauge. 5.00 down, 5.00 monthly. 22N1550DW—Cash, delivered. . . . 89.95



Easy-to-Install Kenmore Accessories

Electric Blower circulates warm air; can be fitted to models (B) and (C) only. 22N1501D—Price 24.95



Finger-Tip Thermostat. Can be fitted to models (B), (C), (D) and (E) only. 22N1504D—Price 13.95



SAVE 5.00

Was 67.95 **62.95**

HEATS 4 ROOMS



SAVE 3.00

Was 52.95 **49.95**

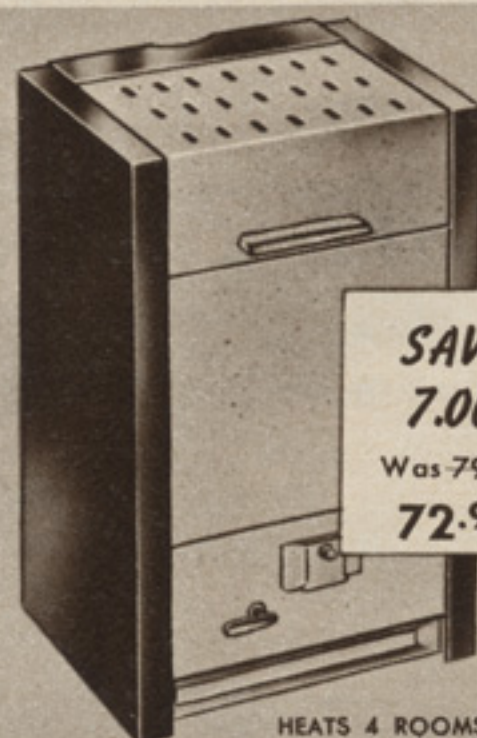
HEATS 3 ROOMS



SAVE 5.00

Was 44.95 **39.95**

HOLDS 65 LB. COAL



SAVE 7.00

Was 79.95 **72.95**

HEATS 4 ROOMS

D 57,000 B.T.U. Model heats up to 4 rooms. Automatic fuel control and draft control save fuel. Louvered steel cabinet has Golden-Brown enamel finish. High flame uses 1.77, low flame .38 qt. per hr. Dimensions: 20 x 17 x 38". 5.00 down. 22N1547DW—Cash, del'd. 62.95

As above plus 4-gal. welded tank, filter and gauge. 5.00 down, 5.00 mthly. 22N1548DW—Cash, del'd. 72.95

E Our Lowest-Priced Oil Heater has 49,000 B.T.U. capacity, heats 3 rooms. Burner gives clean uniform flame. Automatic draft control stops heat loss. Louvered cabinet finished in Golden-Brown enamel. Size 18 x 14 x 33" high. 22N1545DW—Cash, del'd. 49.95

As above plus 4-gal. welded tank with filter and oil gauge. 22N1546DW—Cash, del'd. 59.95

Enjoy Extra Comfort This Winter with this budget-priced Kenmore coal-wood heater. Square design allows 17% more radiation surface . . . for faster warm-up. Handy front feed; burns coal, coke, wood, trash. Has large ashpan, flat top for cooking. Durable cast-iron and steel construction, attractive Black enamel finish. Overall size 18 x 17 x 36 1/2" high. Only 3.00 down, 5.00 monthly. 22N2302W—Cash, del'd. 39.95

Our Finest Coal-Wood Heater is labor-saving, economical, attractive. Heats 3-4 rooms. Burns coal, coke or wood in 65-lb. magazine; one pound of hard coal per hour at low flame, real low-cost heating. Steel and cast-iron body won't rust, burn. Smooth porcelain-enameled Brown-and-Fawn finish is easy to clean. Size 24" wide, 19" deep, 39" high. 5.00 down, 5.00 monthly. 22N2313W—Cash, del'd. 72.95

SAVE ON NYLON TIRES

ALLSTATE SUPER-SAFETY NYLON

Guaranteed 20 Months against All Road Hazards

- Heat-tempered nylon cord, lb. for lb. stronger than steel
- Now—new low, low price on super-strong nylon tires
- Tubeless safety—blowouts become slowouts—run cooler

SUPER-SAFETY CUSHION NYLON BLACK SIDEWALL, TUBE-TYPE

4-Ply Size	Catalogue Number	Were Each	Each Del.	With Trade-In
6.70-15	95N9637DL	21.95	20.45	18.45
7.10-15	95N9644DL	23.95	22.45	20.45
7.60-15	95N9650DL	25.95	24.45	22.45

*SUPER-SAFETY CUSHION NYLON BLACK SIDEWALLS, TUBELESS

6.70-15	95N9737DL	25.95	24.45	22.45
7.10-15	95N9744DL	27.95	26.45	24.45
7.60-15	95N9750DL	29.95	28.45	26.45

ALLSTATE PREMIUM NYLON

Guaranteed 25 Months against All Road Hazards

- Heat-tempered nylon virtually eliminates tire failure
- 35% deeper X-41 "cold rubber" tread gives 35% more miles
- Added riding comfort and additional safety against impacts

ALLSTATE PREMIUM NYLON BLACKWALLS, TUBE-TYPE

4-Ply Size	Catalogue Number	Each Del.	With Trade-In
6.70-15	95N4637DL	22.95	20.95
7.10-15	95N4644DL	24.95	22.95
7.60-15	95N4650DL	26.95	24.95
8.00-15	95N4652DL	28.95	26.95

*ALLSTATE PREMIUM NYLON BLACKWALLS, TUBELESS

6.70-15	95N4137DL	25.95	23.95
7.10-15	95N4144DL	27.95	25.95
7.60-15	95N4150DL	29.95	27.95
8.00-15	95N4152DL	31.95	29.95

*See Page 215 for Tubeless Tire Valves

Super Safety Tube-Type

6.70-15, 4-PLY

WAS 19.95 **18.45**
with Trade-In

Premium Tube-Type

6.70-15, 4-PLY

20.95
with Trade-In

ALLSTATE Heavy-Duty Tubes

6.70-15 Each in Pairs **3.19**



An old tube becomes too large for a new tire, and when inflated will fold and chafe, often causing a dangerous blowout. Install ALLSTATE Heavy-Duty Tubes with your new tires. Guaranteed against defects in material and workmanship for life of tube.

ALLSTATE HEAVY-DUTY TUBES

Size	Cat. No.	Ea.	Ea. in Pr.
5.00-14	95N515D	2.99	2.49
7.50-14	95N547D	3.79	3.29
5.50/5.60/5.90-15	95N534D	3.10	2.79
6.00/6.40-15	95N534D	3.10	2.79
6.50/6.70-15	95N544D	3.49	3.19
7.10-15	95N544D	3.49	3.19
7.60/8.00/8.20-15	95N545D	3.85	3.49
5.00/5.25-16	95N516D	2.60	2.49
6.00-16	95N532D	2.95	2.89
6.50/6.70-16	95N536D	3.65	3.49

ALLSTATE "50" and "30" Batteries, the Power Leaders of the Industry

TRADE IN YOUR OLD BATTERY AND SAVE 2.50—USE OUR EASY PAYMENT PLAN. SEE PAGE 217

ALLSTATE "50" 6-VOLT BATTERY CHART

Cat. No.	No. of Plates	Ampere Rating		Case size in inches			Price Del.	With Tr.-In
		20 Hr.	20 Min.	Length	Width	Height		
28N16DW	51	130	163	9-1/16	7	8-13/16	19.45	16.95
28N17DW	57	115	144	10-17/32	7-1/8	8-5/16	19.45	16.95
28N18DW	57	130	163	10-5/16	7	8-13/16	21.95	19.45
28N19DW	57	135	169	19-1/4	4-1/16	8-13/16	20.45	17.95
28N20DW	57	130	163	10-5/8	7-5/16	9-1/16	24.45	21.95

ALLSTATE "30" 12-VOLT BATTERY CHART

Cat. No.	No. of Plates	Ampere Rating		Case size in inches			Price Del.	With Tr.-In
		20 Hr.	20 Min.	Length	Width	Height		
28N41DW	66	70	87	19-5/16	4-11/32	8-7/8	22.45	19.95
28N42DW	66	70	87	13-1/16	6-17/64	8-7/8	22.45	19.95
28N43DW	54	60	75	10-1/4	6-13/16	8-7/8	21.45	18.95
28N44DW	66	70	87	12-1/32	6-13/16	8-7/8	22.45	19.95
28N45DW	66	55	68	12-1/2	5-3/2	8-7/8	22.45	19.95

ALLSTATE "50" 16.95 FORD '46-54
50 Month Guarantee With 6-VOLT Tr.-In

- 13 to 30% more power than original equipment type batteries
- Guaranteed cold weather starting—At 0°F. the ALLSTATE "50" will crank your engine for over 5 minutes
- Thicker plates give more power

ALLSTATE "30" 18.95 CHEV. '55-57
30 Month Guarantee With 12-VOLT Tr.-In

- The ALLSTATE "30" is equal to, or better than new car equipment
- At 0°F. the ALLSTATE "30" will crank your engine 3½ minutes or more
- Complete range of 12-volt batteries for popular car models



ALLSTATE Triple Guarantee

- (1) If any ALLSTATE battery proves unsatisfactory within 3 months of purchase date, we replace it free.
- (2) If after this period it fails to give service specified, we replace it, charging proportionately only for the time in your possession.
- (3) Satisfaction or money refunded.

How-to-Order and Trade-In Instructions

Find make, year, model of car in battery chart below—and order correct battery by cat. no. in the 50-Month 6-Volt or 30 Month 12-Volt Chart. Give series number when applicable. Refer to Motor Vehicle Permit and give car's make, model, serial number. If car is not listed below, choose a battery similar to present one.

Measure case dimensions of present battery and choose a battery with similar case dimensions from battery charts. Trade In Your Old Battery and Save 2.50 on the price of a new ALLSTATE. A return label is attached to your new battery—ship your old one prepaid to the address shown on this label. Send full price with order. When we receive old battery, we send you 2.50 if you paid cash, or credit your account with 2.50.

Battery Chart—Choose the battery for your car from listings below

Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.	Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.	Make	Year	Model	"50" Mo. 6-V.	"30" Mo. 12-V.
Anglia	'48-52	All	28N16DW	—	DeSoto	'56-57	All	28N16DW	28N43DW	Morris	'48-55	All	—	28N43DW
	'53-57	All	—	28N43DW	Dodge	'35-52	All	28N16DW	—		'49-52	6-cyl. Hydra and all 8-cyl.	28N18DW	—
†Austin	'48-57	All exc. A 30	—	28N43DW		'53-55	All std. Trans.	28N16DW	—		1953	All	—	28N41DW
Buick	'38-52	All	28N19DW	—		'53-55	6-8 cyl. w/P/Flt	28N18DW	—		'54-57	All	—	28N42DW
	1953	Series 40	28N19DW	—		'56-57	All	—	28N43DW	Plymouth	'41-55	All exc. '54-55 with Power Flite	28N16DW	—
	1953	Series 45-50	—	28N41DW	Ford	'33-39	V-8	28N17DW	—		'54-55	All with P/Flite	28N18DW	—
	1954	All	—	28N42DW	Ford and Meteor	'46-54	All V-8	28N20DW	28N45DW		'56-57	All	—	28N43DW
Chev.	'55-57	All	28N17DW	—		'56-57	All	—	28N43DW	Pontiac	'46-48	All	28N19DW	—
	'37-39	All	28N16DW	—		'51-54	All	28N16DW	—		'49-54	Series 20, 22	28N16DW	—
	'40-54	All	—	28N43DW	Henry J	'48-56	All	—	28N43DW		'49-54	Series 25, 27	28N19DW	—
	'55-57	All	—	28N43DW	Hillman	'46-55	All	28N17DW	—		'55-57	All	—	28N43DW
Chry.	'40-55	All ex. C59 Imp.	28N18DW	—	Jaguar	'46-55	All	28N20DW	28N45DW	Stude.	'39-55	All	28N16DW	—
	'56-57	All ex. Windsor	—	28N44DW	Merc. and Monarch	'46-53	All	—	28N43DW		'56-57	All	—	28N43DW
	'56-57	Windsor	—	28N43DW		'56-57	All	—	28N45DW	Willys	'36-57	All	28N16DW	—
†Consul	'51-54	All	28N18DW	—	M.G.	'47-55	All	—	28N43DW					
DeSoto	'35-55	All	—	—										

*Cars in these years use 2 different size batteries. Check case dimensions of old battery before ordering.
†Not exact same case dimensions as old battery. Will be necessary to shim before tightening holdowns.

SAVE 10% OR MORE IN PAIRS



Don't throw away your worn tires. If your casings are sound they're worth 4.00 a pair as a trade-in. See Page 215 for complete Trade-In instructions.

STORM KING SAFTI-CAP

RETREADS
6.70-15, 4-PLY
Each in Pairs **12.99** with Trade-In

12-Month Road Hazard Guarantee

- Extra rubber, extra traction, extra mileage, for a smoother quieter running tire.
- Rugged design for all winter road conditions
- Same tread depth as new winter tires
- Carefully selected casings; fully retreaded from sidewall to sidewall for maximum wear

TOP QUALITY STORM MASTER SAFTI-CAP

12-Month Road Hazard Guarantee

- A deep biting proven winter recapped tire designed for tougher, harder winter driving
- Full, new winter-tire tread depth
- Positive traction in snow, slush or mud
- Carefully selected top quality casings fully retreaded from sidewall to sidewall
- A natural for the suburban commuter

RETREADS
6.70-15, 4-PLY
Each in Pairs **11.88** with Trade-In

Your Storm Master or Storm King recap snow tire may have a section, or sidewall spot repair—in no way affecting the tire quality, service or full 12 month guarantee.

STORM KING SAFTI-CAPS—GUARANTEED 12 MONTHS

All 4-Ply		Full Price		W/Trade-In	
Size	Catalogue Number	Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	95N1337DL	16.95	14.99	14.95	12.99
7.10-15	95N1344DL	17.95	15.95	15.95	13.95
7.60-15	95N1350DL	18.95	16.99	16.95	14.99
8.00-15	95N1352DL	19.55	17.55	17.55	15.55
8.20-15	95N1353DL	19.95	17.88	17.95	15.88

STORM MASTER SAFTI-CAP—GUAR. 12 MONTHS

All 4-Ply		Full Price		W/Trade-In	
Size	Catalogue Number	Each Del.	Each in Pr.	Each Del.	Each in Pr.
5.50-15	95N1024DL	14.95	13.44	12.95	11.44
5.90-15	95N1031DL	14.95	12.95	12.95	10.95
6.40-15	95N1034DL	14.95	13.44	12.95	11.44
6.70-15	95N1037DL	15.95	13.88	13.95	11.88
7.10-15	95N1044DL	16.95	15.22	14.95	13.22
7.60-15	95N1050DL	17.95	16.15	15.95	14.15

ALLSTATE TRIPLE GUARANTEE. 1. Every ALLSTATE passenger car tire is guaranteed to give satisfactory service for a specified period from date of purchase—12, 20 or 25 months, depending on the tire. If it proves unsatisfactory within the guaranteed period, return it to our nearest Mail Order House or Retail Store and we repair it or replace it with a new tire, charging you a proportionate part of the current price for each month you have had the tire. 2. If it fails after the replacement period due to defect in material or workmanship regardless of time or mileage, we repair it without cost to you, or replace it with a new tire, charging only for wear received. 3. Satisfaction or money refunded. Guarantee on passenger tires used in Commercial service reduced by 50%; guaranteed against defects in material or workmanship for the life of the tire; not guaranteed when used on trucks. Passenger tires used on taxi cabs guaranteed against defects in material and workmanship only.

ALLSTATE Load Rated Rugged Lug Truck Tires

6.50-16, 6-Ply **35.95** 7.00 Down
EACH IN PAIRS cash 5.00 Monthly

- All-purpose—tough and dependable, with premium anti-skid tread for all kinds of road conditions in any type of weather
- 65% deeper skid depth gives extra payload miles
- Extra-heavy dual-bead construction, highest tensile strength steel wire lessens rim wear
- Non-directional—the big cross sections dig in and pull with all your engine's power
- Fleet-tested over thousands of rugged miles
- Backed by ALLSTATE lifetime guarantee

Size	Ply	Cat. No.	Each	Ea. in Pr.
6.00-16	6	95N8532DL	31.95	28.75
6.50-16	6	95N8536DL	39.95	35.95
7.00-16	6	95N8540DL	44.95	40.45
7.50-16	8	95N8570DL	64.00	57.00
7.00-17	8	95N8565DL	59.00	53.00
7.50-17	8	95N8571DL	69.00	62.00
7.00-20	10	95N8543DL	69.00	62.00
7.50-20	10	95N8549DL	87.00	78.00
8.25-20	10	95N8556DL	103.00	91.00
8.25-20	12	95N8557DL	124.00	111.00
9.00-20	10	95N8561DL	132.00	118.00
9.00-20	12	95N8562DL	159.00	143.00
10.00-20	12	95N8580DL	169.00	152.00

ALLSTATE Truck Tires are guaranteed free from defects in workmanship and materials regardless of time or mileage. If our examination shows tire or tube has failed under this guarantee, we repair it free, or make an allowance on the purchase price of a new tire. Further guaranteed against bruise breaks before 25% of non-skid tread is worn.



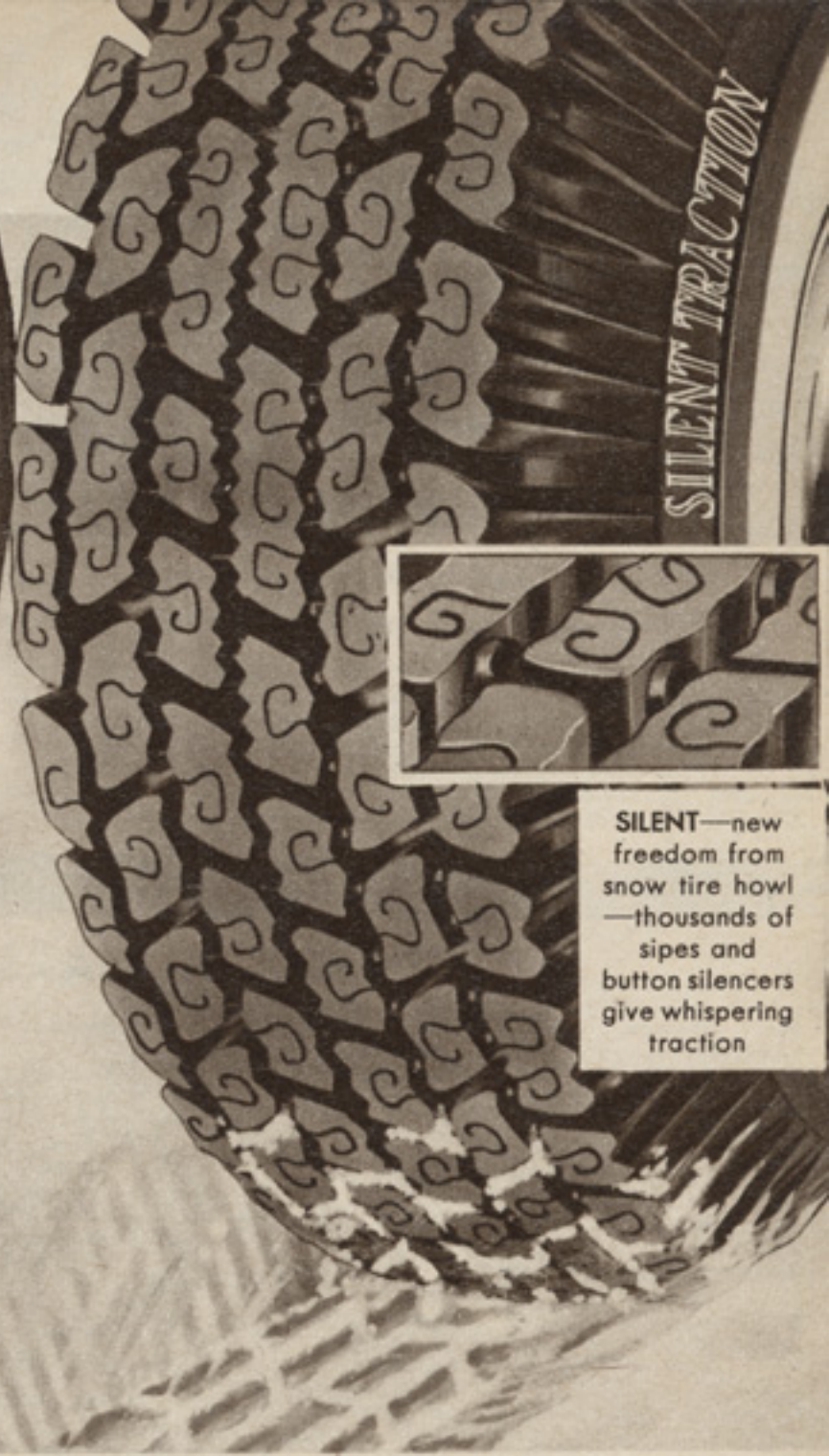
SIMPSON-SEARS PAYS ALL SHIPPING CHARGES.

SAVE 10% ON PAIR PRICES



(A)

(B)



SILENT—new freedom from snow tire howl—thousands of sipes and button silencers give whispering traction

(A) ALLSTATE All-Season "Two-In-One"

ALL-SEASON
6.70-15, 4-PLY

16.85
Each
in Pairs
with Trade-In



Conventional summer tread remains after winter traction tread is gone

20-Month Road Hazard Guarantee

- Two treads for one low, low price
- Deep-biting blocks give powerful winter traction
- Conventional zigzag summer tread underneath, good for year-round use and gives thousands of miles of safe driving
- Strong 4-ply bonded rayon cord construction
- A fine tire for year-round use

ALLSTATE ALL-SEASON TUBE-TYPE—GUAR. 20 MONTHS

Size	Catalogue Number	Full Price		W /Trade-In	
		Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	95N3237DL	20.95	18.85	18.95	16.85
7.10-15	95N3244DL	22.95	20.65	20.95	18.65
5.25-16	95N3222DL	21.95	19.70	19.95	17.70
6.00-16	95N3232DL	23.95	21.55	21.95	19.55

(B) ALLSTATE TRACTION GRIP

TRACTION GRIP
6.00-16, 4-PLY

18.65
Each
in Pairs
with Trade-In

TRACTION GRIP
6.50-16, 6-PLY

23.15
Each
in Pairs
with Trade-In

20-Month Road Hazard Guarantee

- Triple-tested, triple guaranteed
- Studded grip tread for positive traction
- Rugged 6-edge studs dig in and grip
- Bonded rayon cord construction for strength
- A real "honey" in mud
- Fleet-tested under all driving conditions for your protection
- Only 10% down puts a pair on your car

ALLSTATE TRACTION GRIP—GUAR. 20 MONTHS

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.00-16	4	95N3032DL	22.95	20.65	20.95	18.65
6.00-16	6	95N3132DL	25.95	23.35	23.95	21.35
6.50-16	4	95N3036DL	24.95	22.44	22.95	20.44
6.50-16	6	95N3136DL	27.95	25.15	25.95	23.15

HOW TO ORDER AND TRADE-IN INSTRUCTIONS

Order new ALLSTATE tires by the catalogue number shown opposite the correct tire size for your car. Use the price in the "Full Price" column. Do not use the Trade-In Price. For orders under 20.00 send full cash price with order. If 20.00 or more, send either full amount or a down payment of 10% of full cash price. See Page 217 for our Easy Payment Plan. A Return Tag is attached to your new tires. If you intend to

trade in, tie this tag to your old tires and turn them in at your nearest Simpsons-Sears Order Office or ship them prepaid to address shown on the tag. When we receive your old recappable tires we will refund the full trade-in allowance of 2.00 per tire if you have paid cash, or credit your account with 2.00 per tire if you have purchased on Simpsons-Sears Easy Payment Plan. NOTE: Damaged tires not accepted for trade-in.

*ALLSTATE TUBELESS TIRE VALVES

*Tubeless tires are shipped without tire valve. When ordering state make, year and whether your car has chrome wheel discs.
95N100D—15" wheels except Chrysler products. Delivered... 69c
95N101D—All Chrysler products with 15" wheels. Del'd.... 69c
95N102D—All 1957 cars with 14" wheels. Delivered..... 69c



ALLSTATE SILENT TRACTION Available in Nylon or Rayon

Guaranteed 20 Months against All Road Hazards

**TUBE-TYPE
BLACKWALL**
6.70-15, 4-PLY
with Trade-In

20.44
Each
in Pairs

***TUBELESS
WHITEWALL**
6.70-15, 4-PLY
with Trade-In

26.75
Each
in Pairs

- Greatest snow traction tire we know of anywhere
- Premium tread—30% deeper, tougher traction tread
- Now available in nylon
- Lb. for lb. stronger than steel
- Impact breaks almost unknown
- Sure—deep biting tread pulls and pulls, no slipping, no sliding
- Sipes reduce skids 20% in all directions
- Drive on safe, silent "All-Season" every season
- Triple-tested, triple guaranteed

SILENT TRACTION TUBE-TYPE RAYON BLACKWALL

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	4	95N2937DL	24.95	22.44	22.95	20.44
6.70-15	6	95N2537DL	27.95	25.15	25.95	23.15
7.10-15	4	95N2944DL	26.95	24.25	24.95	22.25

*SILENT TRACTION TUBELESS RAYON BLACKWALL

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	4	95N3937DL	27.95	25.15	25.95	23.15
7.10-15	4	95N3944DL	29.95	26.95	27.95	24.95
7.50-14	4	95N3947DL	28.95	25.99	26.95	23.99
8.00-14	4	95N3954DL	30.95	27.85	28.95	25.85

*SILENT TRACTION TUBELESS NYLON BLACKWALL

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	4	95N9437DL	30.95	27.85	28.95	25.85
7.10-15	4	95N9444DL	32.95	29.65	30.95	27.65
7.50-14	4	95N9447DL	31.95	28.75	29.95	26.75
8.00-14	4	95N9454DL	33.95	30.55	31.95	28.55

*SILENT TRACTION TUBELESS RAYON WHITEWALL

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	4	95N4937DL	31.95	28.75	29.95	26.75
7.10-15	4	95N4944DL	33.95	30.55	31.95	28.55
7.50-14	4	95N4947DL	32.95	29.65	30.95	27.65
8.00-14	4	95N4954DL	34.95	31.45	32.95	29.45

*SILENT TRACTION TUBELESS NYLON WHITEWALL

Size	Ply	Catalogue Number	Full Price		W /Trade-In	
			Each Del.	Each in Pr.	Each Del.	Each in Pr.
6.70-15	4	95N9537DL	34.95	31.45	32.95	29.45
7.10-15	4	95N9544DL	36.95	33.25	34.95	31.25
7.50-14	4	95N9547DL	35.95	32.35	33.95	30.35
8.00-14	4	95N9554DL	37.95	34.15	35.95	32.15

WE PAY ALL SHIPPING CHARGES

Our Catalogue Price Is the "Delivered" Price

"Delivered" means we pay shipping charges on all items in our catalogues to your nearest express or freight depot, post office, R.R. box or Order Office—or to your home in areas where we provide local delivery. Please note that in every case we reserve the right to ship the cheapest way.

To Customers at Northern Points of Prairie Provinces Requiring Special Delivery Service

We do not pay air mail, air express, air cargo, air stage or tractor train charges. On orders sent by these or other special services, we pay as our portion of the charges, (a) the regular postal charges, or (b) the regular express or freight rates to your nearest station. If special handling is necessary, please give shipping instructions. Be sure to include enough money to cover the difference between the special rates and regular delivery charges. We will promptly refund any overpayment.

To Our Northwest Territories Customers

We pay the cost of shipping your order to Waterways (Fort McMurray). From that point your shipment is forwarded at your expense. If you wish faster service, however, you may have your order shipped to destination from Edmonton by Canadian Pacific Airlines, in which case we pay the shipping charges to Edmonton only. Be sure to give shipping instructions on your Order Form and please make your remittance large enough to cover the following, (a) full cost of the merchandise or the necessary down payment, (b) shipping charges from Waterways (Fort McMurray), or airline rates from Edmonton to destination. We will refund any overpayment.

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33.01 to 36.00	3.75	
36.01 to 40.00	4.25	
40.01 to 45.00	4.75	
45.01 to 50.00	5.50	
50.01 to 55.00	6.25	
55.01 to 60.00	6.75	6.00
60.01 to 65.00	7.25	
65.01 to 70.00	7.75	7.00
70.01 to 75.00	8.50	
75.01 to 80.00	9.00	
80.01 to 85.00	9.50	8.00
85.01 to 90.00	10.00	
90.01 to 95.00	10.50	
95.01 to 100.00	11.00	9.00
100.01 to 110.00	12.75	
110.01 to 120.00	14.00	
120.01 to 130.00	15.75	10.00
130.01 to 140.00	17.50	
140.01 to 150.00	18.75	
150.01 to 160.00	20.50	11.00
160.01 to 170.00	22.25	
170.01 to 180.00	24.00	12.00
180.01 to 190.00	25.75	
190.01 to 200.00	27.00	13.00
200.01 to 210.00	28.50	14.00
210.01 to 220.00	29.75	
220.01 to 230.00	31.25	15.00
230.01 to 240.00	32.50	16.00
240.01 to 250.00	33.75	
250.01 to 260.00	35.25	17.00
260.01 to 270.00	36.50	18.00
270.01 to 280.00	38.00	
280.01 to 290.00	39.25	19.00
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Phonographs
Radios
Ranges, Stoves
Refrigerators
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95.01 to 100.00	15.50	
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120.01 to 130.00	20.25	7.00
130.01 to 140.00	21.75	
140.01 to 150.00	24.00	8.00
150.01 to 160.00	25.75	
160.01 to 170.00	27.25	9.00
170.01 to 180.00	29.00	
180.01 to 190.00	30.50	10.00
190.01 to 200.00	32.00	
200.01 to 210.00	33.75	11.00
210.01 to 220.00	35.25	
220.01 to 230.00	38.00	12.00
230.01 to 240.00	39.75	
240.01 to 250.00	41.25	13.00
250.01 to 260.00	43.00	
260.01 to 270.00	44.75	14.00
270.01 to 280.00	46.25	
280.01 to 290.00	48.00	15.00
290.01 to 300.00	49.50	
300.01 to 310.00	51.00	
310.01 to 320.00	52.50	16.00
320.01 to 330.00	53.75	
330.01 to 340.00	55.25	17.00
340.01 to 350.00	56.50	
350.01 to 360.00	58.00	18.00
360.01 to 370.00	59.50	
370.01 to 380.00	61.00	19.00
380.01 to 390.00	62.25	
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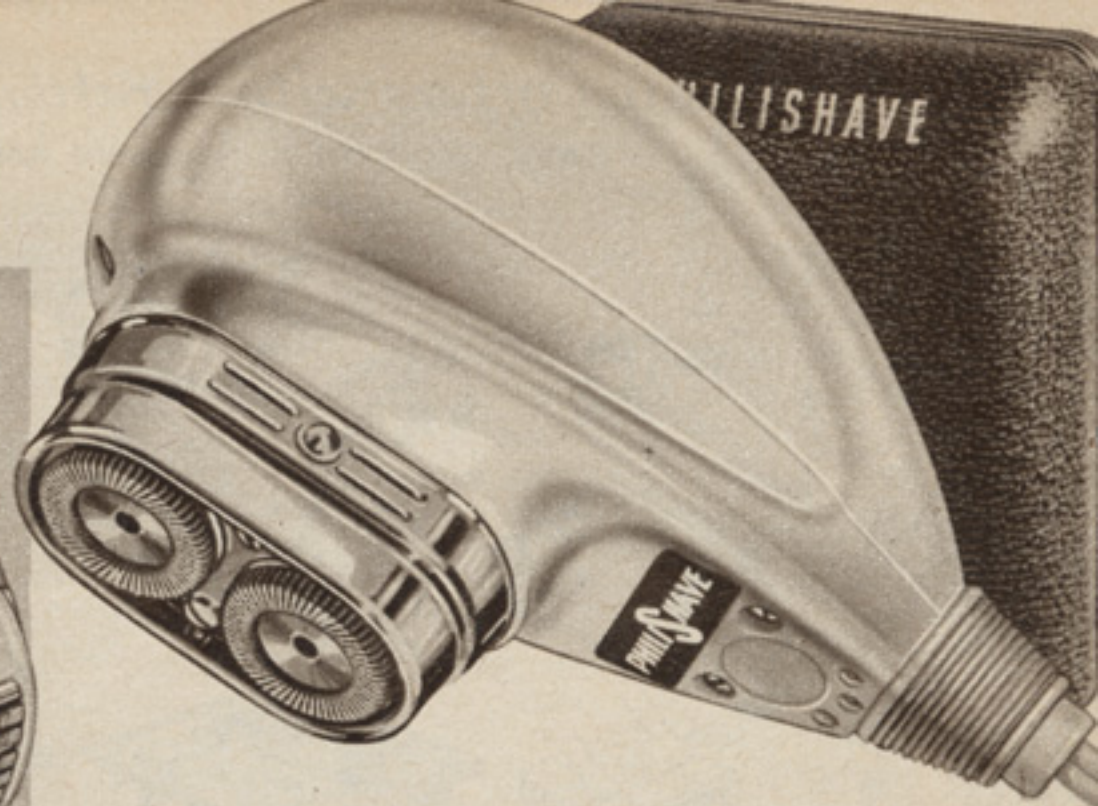


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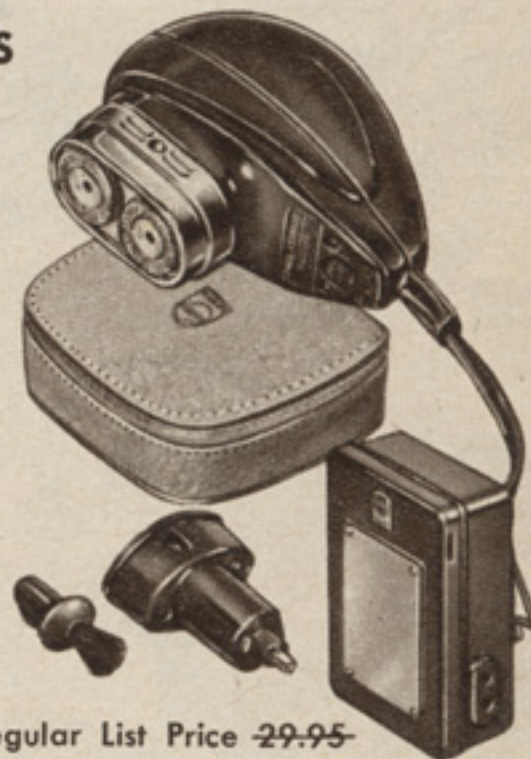
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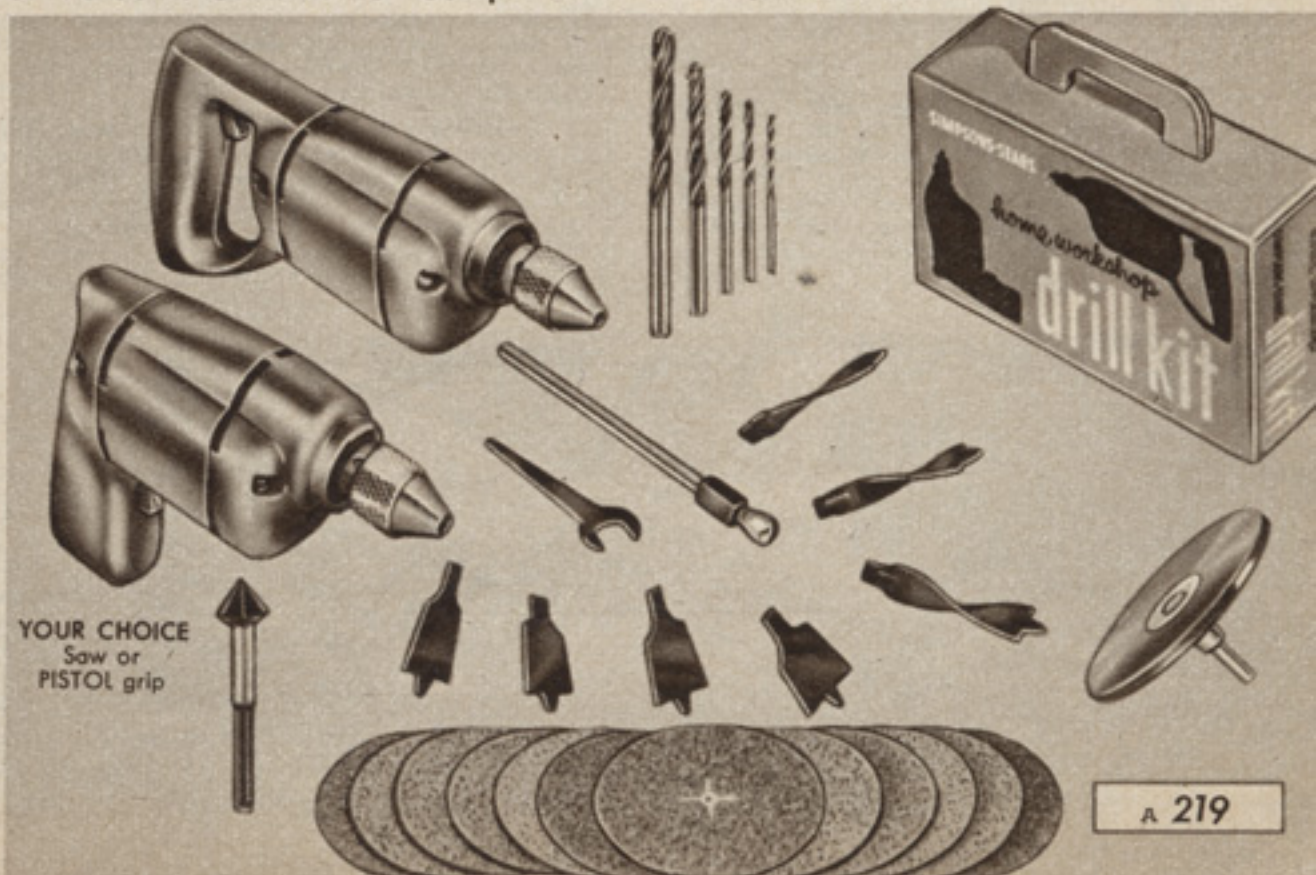
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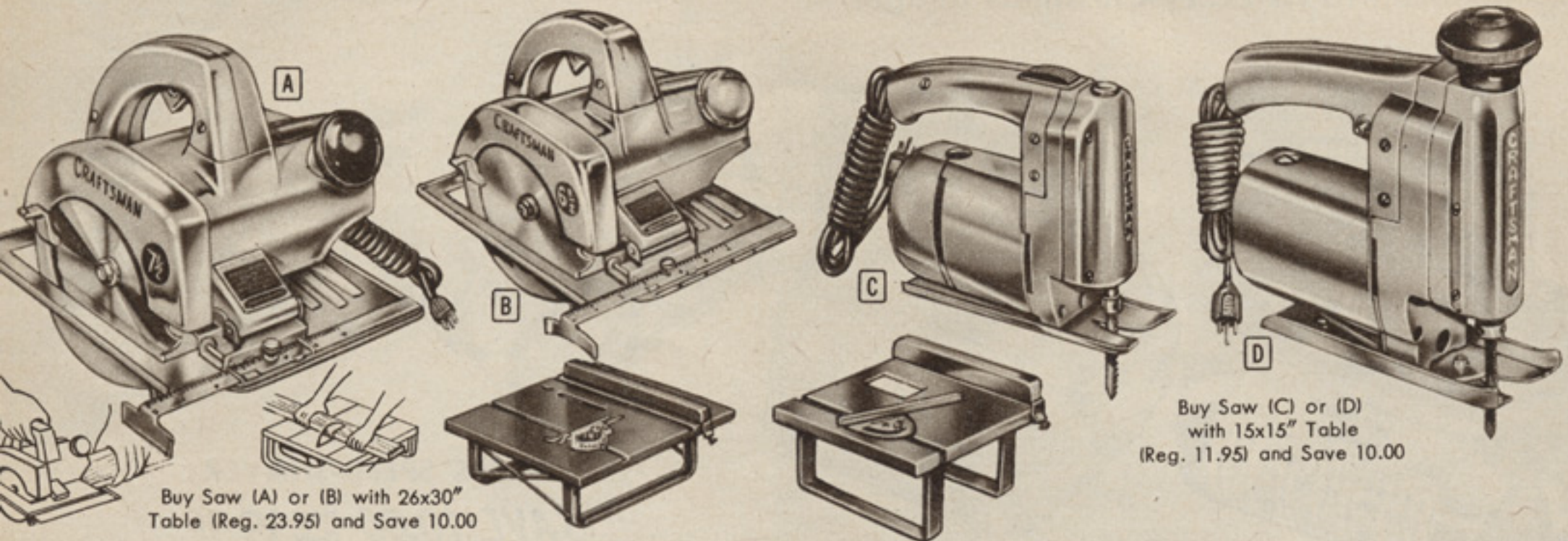
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G Craftsman Reciprocating Sander. No rubbing, no pressing . . . simply guide it. With 10 sanding sheets, wool pad, cord, plug. 9N2340—110 v., 60 cy. A.C. Del'd. 17.44

H Craftsman Continuous Duty Sander. For the professional. 14,400 strokes per min. with double arc action. Self-lubricating bearings. 110-120 v. 25-60 cy. A.C.-D.C. 9N2349—With cord, plug. Del'd. . . 39.95

J Craftsman 3/4-H.P. Capacitor Motor. For intermittent duty with medium starting loads. Rigid cast-iron frame; sealed ball bearings. 3/8" double shaft; 3450 r.p.m. 110 v. 60 cy. only. CSA approved. 9N2197—Price, delivered. . . . 34.99 9N2196—1/2-h.p. 1/2" shaft. . . . 32.99

DUNLAP BENCH SAW AND FREE DADO SET

63.99



Heavy steel bench

Saw guard and motor mount

2 side extensions to increase size

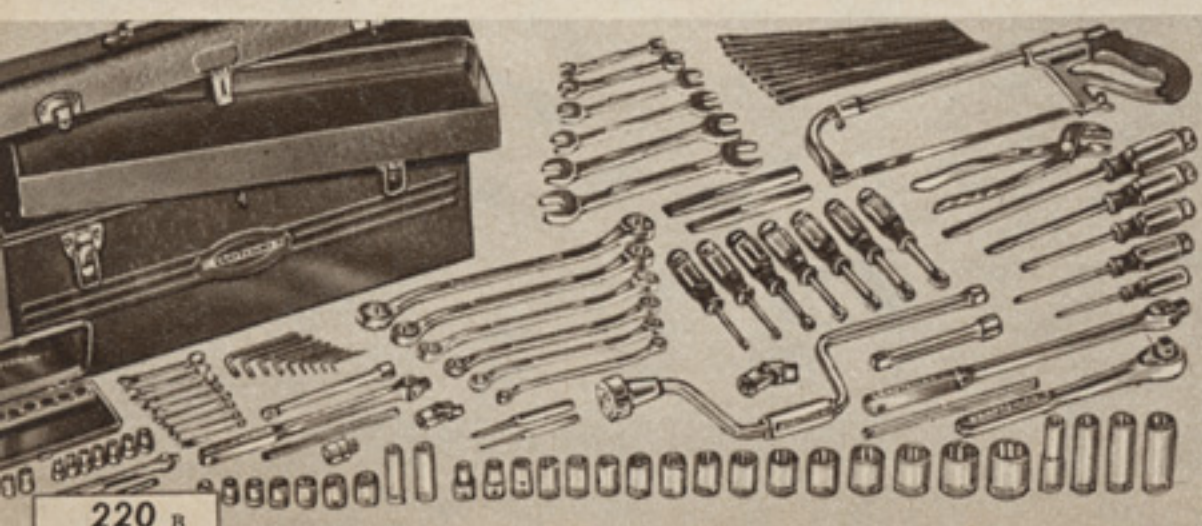
Dunlap 8-Inch Bench Saw is made in Canada exclusively for Simpsons-Sears. Ideal for the home workshop and yet rugged enough for light contractor work. Precision-ground cast, semi-steel table measures 25 x 17 3/4" with two steel plate side extensions. 8" combination blade gives maximum 2 1/2" depth of cut. Two control wheels are easily adjusted from operating position for tilting and raising the blade. Rip fence extends full length. Complete with 4 1/2" dado set, saw guard, two side extensions, and sturdy bench. Only 6.00 down, 6.00 monthly. 9N2056DW—Price, delivered. . . . 63.99

Recommended Motor for Above Saw (not shown). 1/3-h.p. Craftsman split phase motors can be used for all ordinary applications not requiring high-starting torque. Precision bearings, single shaft; 110-120 v. A.C. 3 x 4 x 5 3/4" mounting. 9N2208L—2.00 down, 5.00 monthly. Del'd. . . . 25.50

20% Saving on Amazing Christmas Buy!

Craftsman 100-Pc. Socket-Wrench Set. If bought separately would cost 111.88. Of "Super-Tuff" steel, tempered and hardened, set includes: 6-pc. open end wrench set from 3/8 to 1"; 6-pc. box end wrench set from 3/8 to 1"; 11-pc. 1/4" drive socket set; 8-pc. combination ignition wrench set; 6" drive extension bar; 10" flex T-handle; 1/2" socket adapter; 7-pc. 3/8" drive 12 point socket set; 2 extra-deep sockets, 6 and 12-pt.; 3/8" Universal joint; 1/2" ratchet wrench; 1/2" flex T-handle with crossbar; 1/2" speeder wrench; 1/2" extension bar; 16-pc. 1/2" drive 12-pt socket set; 4-pc. 1/2" 12-pt spark plug socket; 1/2" universal joint; 7-pc. nut driver wrench; 2 cold chisels; center punch; pin punch; 2 Phillips screwdrivers; 3 heavy-duty screwdrivers; hacksaw frame; 10 blades; angle nose plier wrench; 9-pc. hexagon wrench set; and mechanics tool box. 9N4024L—Set, delivered. 9.00 down, 8.00 monthly. . . . 88.88 9N4023L—Set less tool box. 8.00 down. Del'd. . . . 81.88

CRAFTSMAN TOOLS ARE GUARANTEED.

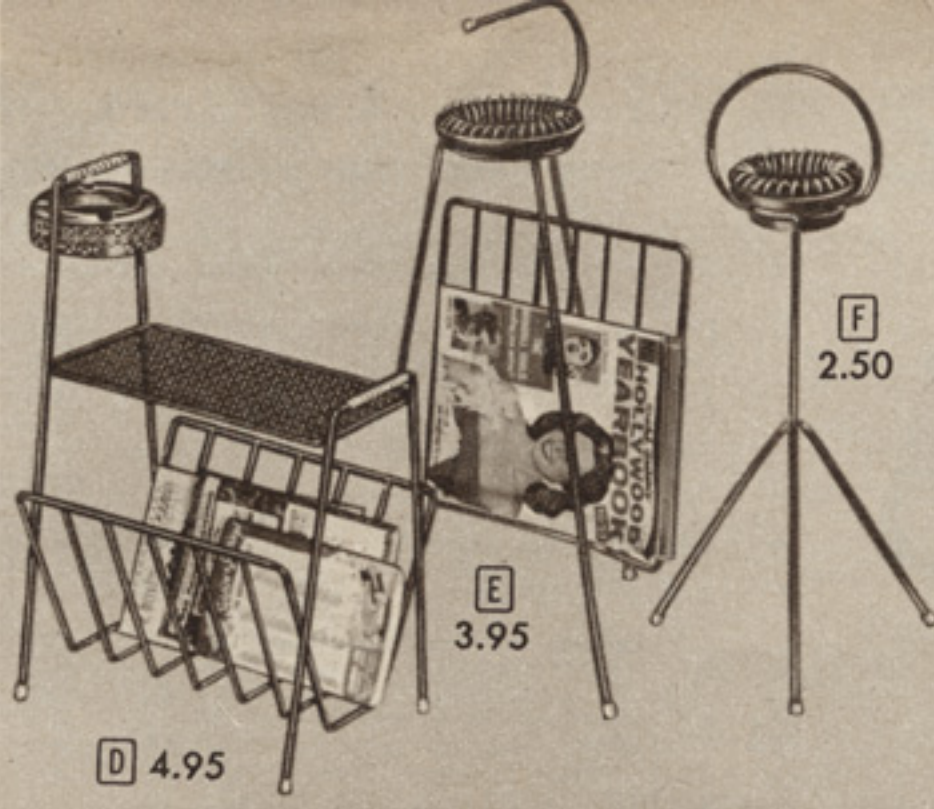




A 1.79

B

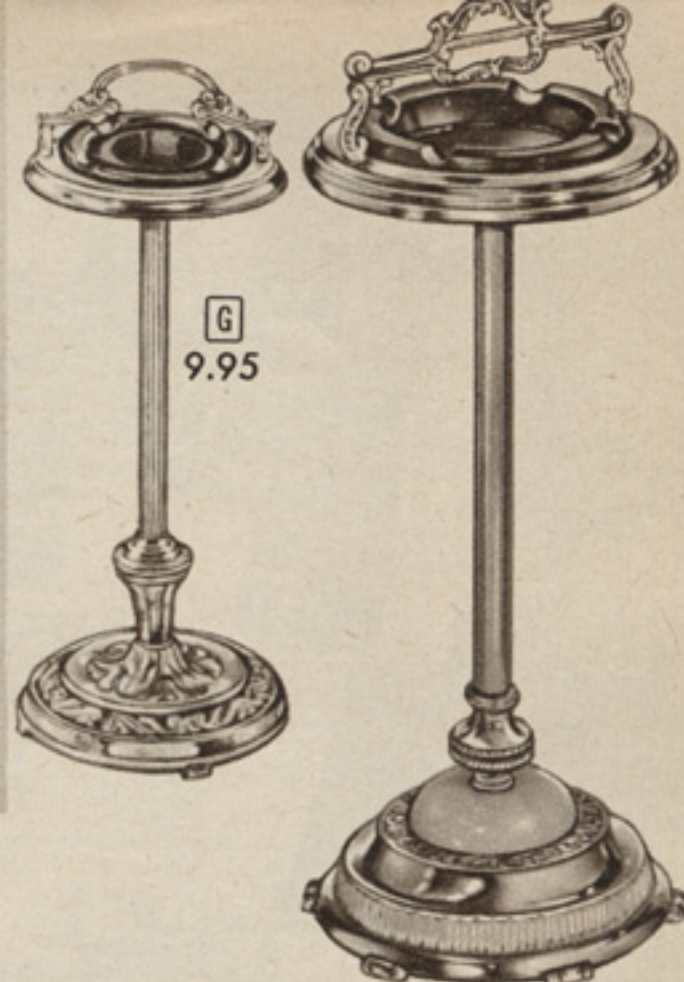
C



E 3.95

F 2.50

D 4.95



G 9.95

Smoking accessories for Christmas giving

A Automatic Lighter in assorted designs. 50 "Players" incl. 3N1047—Gift boxed. 1.79

B 3-Pc. China Lighter Set, table lighter, ash tray, cigarette urn, in modern ceramic design. 3N1075—Asstd. shades. Set. 2.98

C Matching Lighter and Case, attractive enameled finish, chrome-plated trim. Automatic. 3N1067—Set, del'd. 1.98

D 3-Way Smoker Stand. Modern wrought-iron effect to grace any home. Utility table, magazine rack and ash tray stand with removable glass liner. Abt 24" high. 3N1011L—Price, del'd. . . . 4.95

E Smoker's Stand and Magazine Rack Combination, in Black wrought-iron effect. Ash stand has removable glass liner. Abt. 24" high. 3N1010L—Price, del'd. . . . 3.95

F Tri-Legged Smoker's Stand in Black wrought-iron finish. A handsome, economical gift idea. Black metal ash tray, glass liner. 3N1009L—Abt. 24" high. . . 2.50

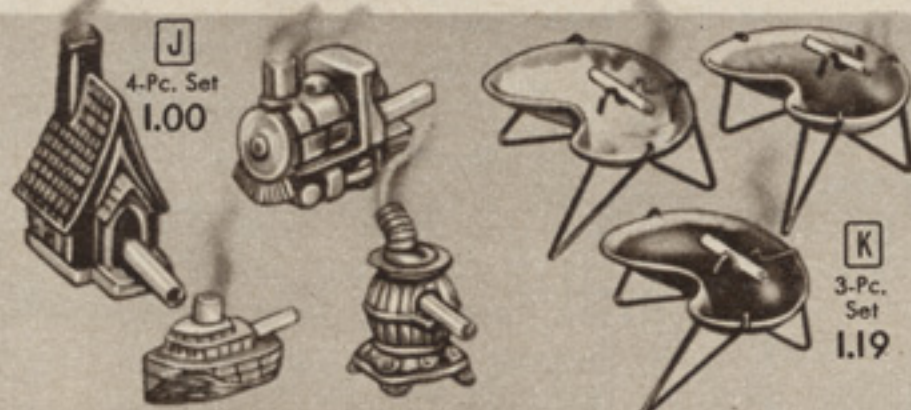
G Chrome-Plated Smoker's Stand. Floral-effect openwork base is feature of this smart stand. Heavy Amber color 7½" ash tray, removable for easy cleaning. 3N1001L—About 26" high. 9.95

OUTSTANDING VALUE
Quality Smoking Stand at Low Cost **10.95**

Here is our feature buy! A fine, chrome-plated smoker's stand, made of cast metal. Removable Amber color ash tray, abt. 8" diam. Simulated moonstone in weighted base. 3N1012L—Abt. 27" high. . 10.95



H 3-Pc. Set 1.69



J 4-Pc. Set 1.00

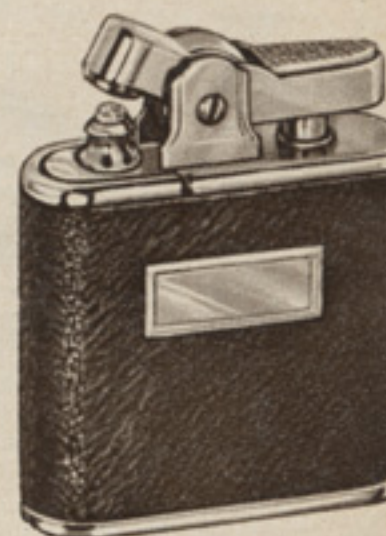
K 3-Pc. Set 1.19

H 3-Pc. Set of Table Lighter and 2 Ash Trays. An unusually low price makes this a perfect gift. Ash trays and lighter are covered with assorted fabrics in fresh designs and colors. In the popular bean-bag style, each weighted base is self-balancing and resists tipping over. Table lighter is fully automatic, and with its matched ash trays presents a smart and decorative look. Truly a handsome and useful smoker's gift which is sure to be welcome. Gaily boxed. 3N1076—3-pc. set, delivered. 1.69

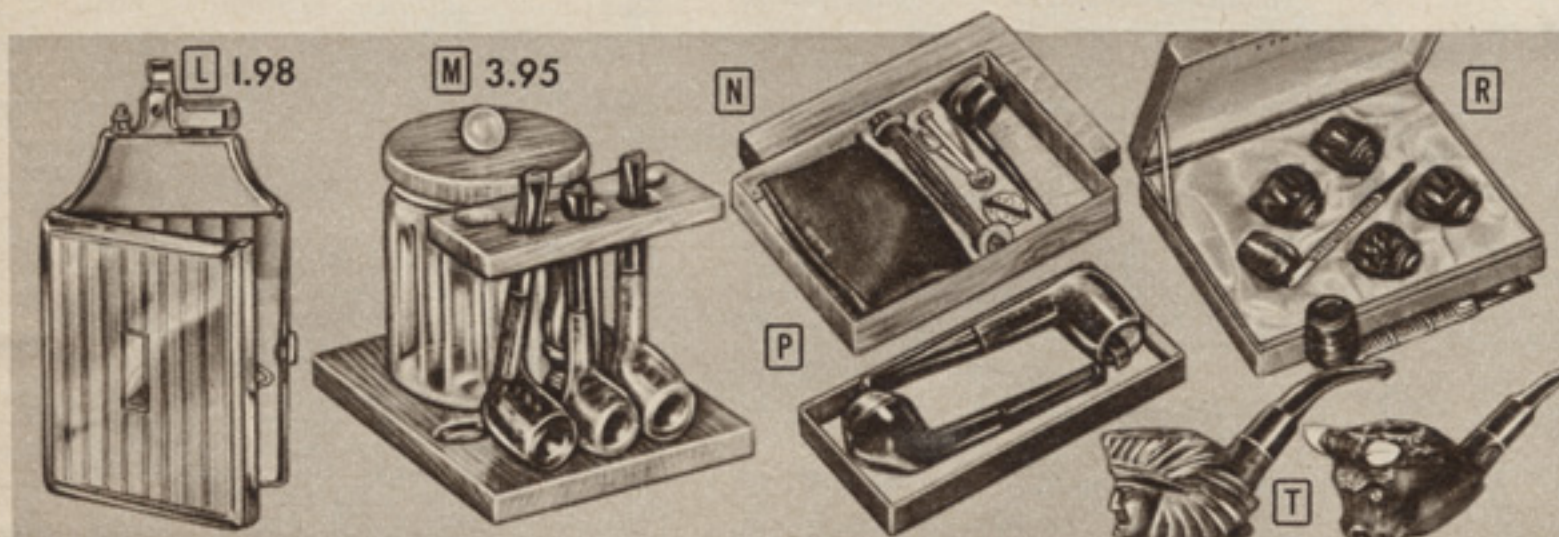
J 4-Pc. Novelty Ash Tray Set. Hand-painted glazed pottery combined with clever ash tray idea, makes up these charming pieces. Models of locomotive, stove, ship and cottage, constructed to funnel cigarette smoke up chimneys. 3N1077—4-piece set, delivered. 1.00

K Gay Set of 3 Ash Trays is a smart Christmas trio. Made of porcelain and set in a wrought-iron base. Assorted colors in each set. 3N1078—3-pc. set, delivered. 1.19

SPECIAL!
Save 50%
THE FAMOUS
RONSON
WHIRLWIND
REG. 8.95
Now Only **4.47**



Feature value—Ronson "Whirlwind" lighter, regularly 8.95. Made by the famous makers of quality lighters . . . press, it's lit—release, it's out. Convenient wind guard for lighting in windy outdoors. Sleek simulated leatherette, chrome-plated trim. 3N1079—Price, delivered. 4.47



L 1.98

M 3.95

N

R

P

T

L Auer Combination Lighter and cigarette case in gleaming chrome plate. Lighter is automatic, stylish case holds about 16 cigarettes. 3N1070—Price, delivered. 1.98

M Humidor-and-Pipe Rack, strongly constructed of solid walnut-and-glass. Humidor holds about ½ lb. tobacco. Has sponge moistener in lid to keep tobacco fresh and aromatic. Rack holds five pipes. About 6¼" high. 3N1064—(Pipes not included). Del'd. . . . 3.95

N Smoker's Companion Set of good quality briar pipe and zippered leather tobacco pouch. Pipe cleaners, reamer, pusher, pipe top. Inexpensive gift for the pipe smoker. 3N1080—Price, delivered. 1.98

P "Yorkshire" Two-Pipe Set—better quality briar pipes for cooler smoking. One "Bulldog", the other "Billiard" shape. Vulcanite stems. 3N1071—Boxed set, delivered. 2.95

R "Yorkshire" Metal Pipe Set by Viking. Pipe and four additional, interchangeable briar bowls, each in different style. Smokes cool and dry. Comfortably lightweight. In smart box. 3N1065—Set, delivered. 6.95
3N1082—Pipe only. 2.95

T 2 Interesting Hand-Carved Pipes, choice of (1) Indian, (2) Skeleton, (3) Horse or (4) Bull heads. Durable French briars. A distinctive gift. 3N1073—State design by no. Set, del'd. . 1.95



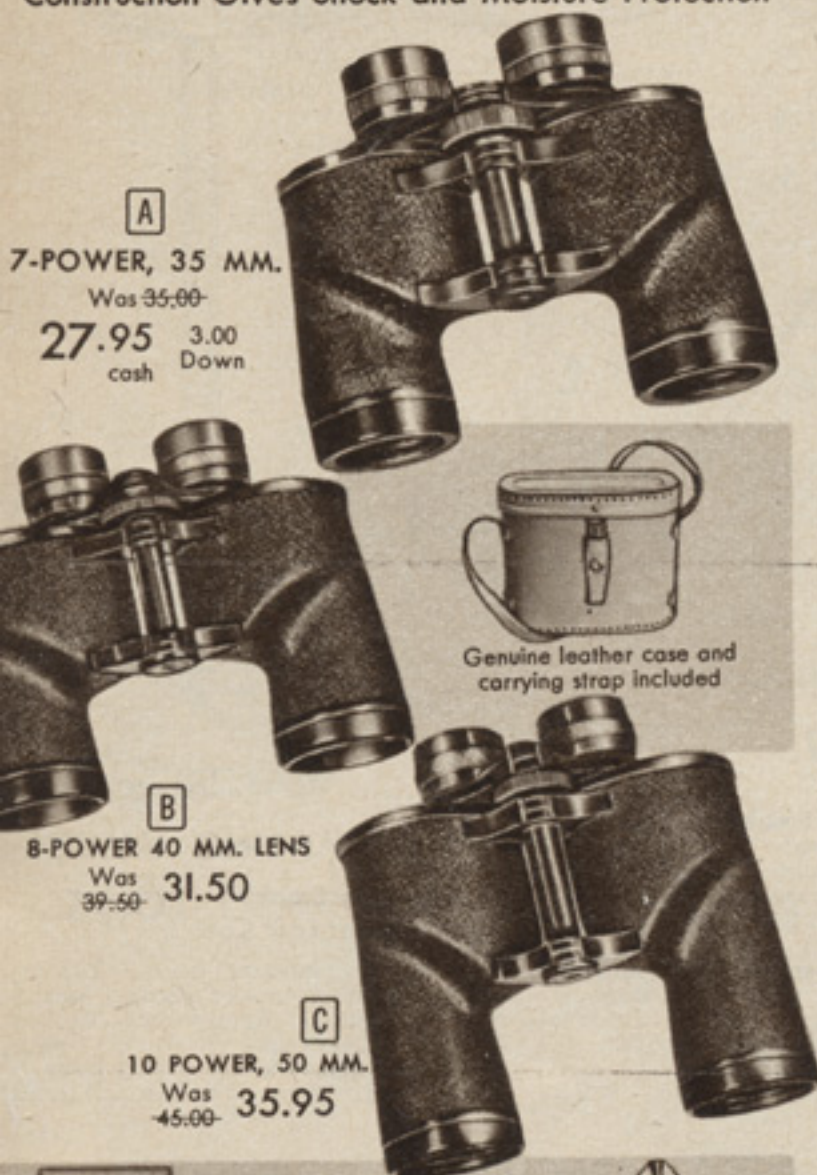
V-MASTER CIGARETTE MACHINE
Rolls pack for as low as 15c

Make your own custom-looking cigarettes for half the cost **3.50**

You can have 20 firm, perfect cigarettes for as low as 15c. The easy-to-operate V-master can make about 240 cigarettes from ½ lb. of tobacco. Machine rolls cigarettes swiftly and neatly on long, 6-in-one papers. Each is sliced into 6 smooth cigarettes. The set includes 2 packages of papers, 1 blade holder, 1 moistener and one tobacco cup. A sure-fire welcome is assured this practical and economical gift-item. 3N1083—Price, delivered. 3.50
3N1084—Extra papers. 7 pkg. 1.00

BIG CHRISTMAS SPECIAL—20% OFF

Tower Mono-Mold Binoculars—Superior 1-Piece Construction Gives Shock and Moisture Protection



A
7-POWER, 35 MM.

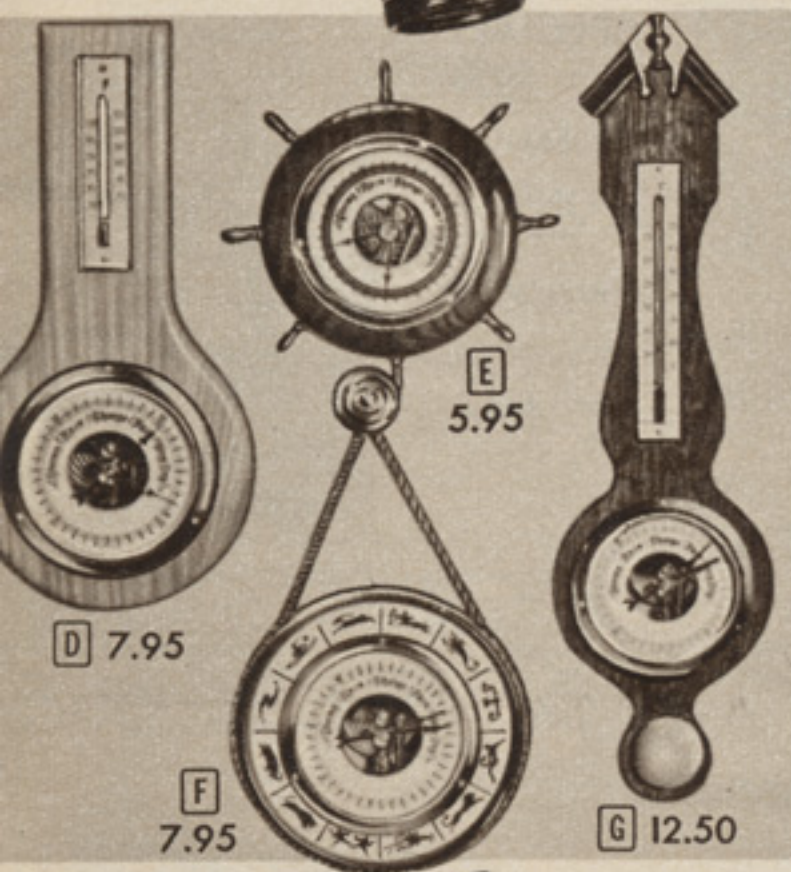
Was 35.00-

27.95 3.00
cash Down

Genuine leather case and carrying strap included

B
8-POWER 40 MM. LENS
Was 39.50-
31.50

C
10 POWER, 50 MM.
Was 45.00-
35.95

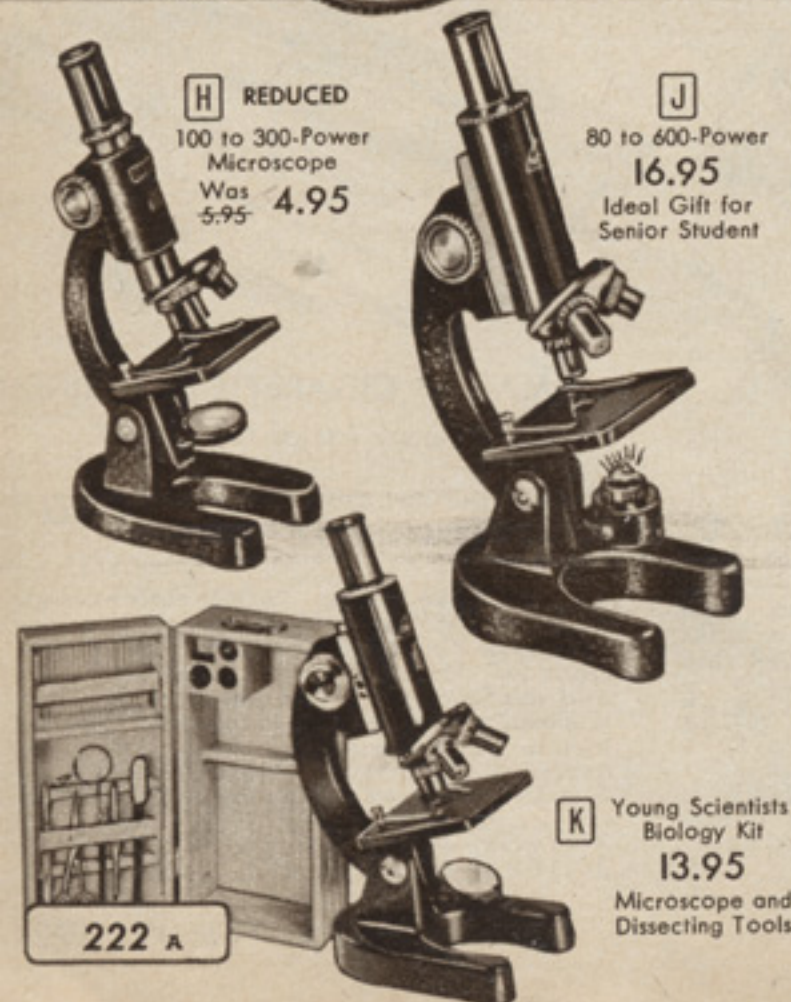


E
5.95

D 7.95

F
7.95

G 12.50



H REDUCED
100 to 300-Power
Microscope
Was 5.95-
4.95

J
80 to 600-Power
16.95
Ideal Gift for
Senior Student

K Young Scientists
Biology Kit
13.95
Microscope and
Dissecting Tools

Handsome Country Club jewelry for men

WIDE SELECTION OF MASCULINE STYLES—GIFT-BOXED

Description of Items Shown on Opposite Page

1 Special Christmas Offer—18.00 line. In rich Yellow gold plate, each piece is set with a sparkling diamond.
4N1371—Set, delivered..... 12.50
4N1372—Cuff links. Pair, del'd... 8.95
4N1373—Tie slide only. Del'd.... 5.00

2 Glowing Simulated Ruby is mounted in lustrous Yellow gold plate.
4N1368—Set, delivered..... 3.95
4N1369—Cuff links. Pair, del'd... 2.50
4N1370—Tie slide only. Del'd.... 1.50

3 Emblem on mother-of-pearl background, gold-plated metal. Choice of 97 (Masonic), 98 (Knights of Columbus), 99 (Oddfellows). State emblem number.
4N1365G—Set, delivered..... 10.00
4N1366G—Cuff links. Pair, del'd. 6.50
4N1367G—Tie slide only. Del'd. 4.50

4 Gold Color Initial on Black background. State choice of any initial except I, O, Q, U, V, X, Y or Z.
4N1346G—Set, delivered..... 4.95
4N1347G—Cuff links. Pair, del'd. 3.00
4N1348G—Tie slide only. Del'd.. 2.00

5 Sparkling Diamond Set in simulated Black onyx. Yellow gold plate.
4N1309—Set, delivered..... 9.95
4N1310—Cuff links. Pair, del.... 7.50
4N1311—Tie slide only. Del'd.... 3.50

6 Diamond-and-Silver Set. Sterling plaques each set with diamond.
4N1374—Set, delivered..... 12.95
4N1375—Cuff links. Pair, del'd.. 8.95
4N1376—Tie slide only. Del'd.... 5.00

7 Personalized—7.50 line. Yellow gold plate with two initials. State choice of any two initials.
4N1377G—Set, delivered..... 4.95
4N1378G—Cuff links. Pair, del'd. 3.00
4N1379G—Tie slide only. Del'd. 2.00

8 Smartly Tailored masculine design in gleaming Yellow gold plate.
4N1380—Set, delivered..... 3.95
4N1381—Cuff links. Pair, del'd. 2.50
4N1382—Tie slide only. Del'd.... 1.50

9 Glittering White Sapphire on simulated Black onyx. Yellow gold plate.
4N1383—Set, delivered..... 6.95
4N1384—Cuff links. Pair, del'd. 4.50
4N1385—Tie slide only. Del'd... 3.00

10 Sapphire Set. In Yellow gold plate, each piece is set with a sparkling White sapphire.
4N1386—Set, delivered..... 3.95
4N1387—Cuff links. Pair, del'd. 2.50
4N1388—Tie slide only. Del'd.... 1.50

11 Emblematic—raised emblem on handsome simulated Black onyx. Yellow gold plate. Choice of 97 (Masonic), 98 (Knights of Columbus) or 99 (Oddfellows). State emblem number.
4N1358G—Set, delivered..... 7.95
4N1359G—Cuff links. Pair, del.. 4.95
4N1360G—Tie slide only. Del'd.. 3.50

12 Model 'T' Ford, authentic replica in Antique Silver color metal.
4N1324—Set, delivered..... 5.00
4N1325—Cuff links. Pair, del'd. 3.00
4N1326—Tie slide only. Del'd.... 2.00

13 For Fishermen. Tiny genuine hand-tied fish flies embedded in clear plastic, on Yellow gold plate.
4N1389—Set, delivered..... 7.50
4N1390—Cuff links. Pair, del'd. 4.50
4N1391—Tie slide only. Del'd.... 3.50

14 Card Fan? Give him this novel set of miniature playing cards. Yellow gold plate with enamel figures.
4N1392—Set, delivered..... 7.50
4N1393—Cuff links. Pair, del'd. 4.50
4N1394—Tie slide only. Del'd.... 3.50

15 to 17 Tie Slides—the ideal Christmas gift. Popular designs in gleaming Yellow gold plate.
(15) 4N1398—Rifle. Each, del... 2.50
(16) 4N1399—Sword. Each, del.. 2.50
(17) 4N1397—Musical. Each, del. 2.50

18 to 20 Tie Tacks—a new way to keep your tie in place.
(18) Sparkling White sapphire set in gleaming Yellow gold plate.
4N1364—Each, delivered..... 2.50
(19) Rock 'n roll, Antique Silver color.
4N1363—All-metal. Each, del.... 1.50
(20) Cultured pearl in Yellow gold plate.
4N1362—Each, delivered..... 5.00

21 Boys' Set with Lassie the Dog, the favorite of millions. Gold color.
4N1361—3-pc. set, delivered..... 1.00

22 Youths' Set—with futuristic 3-dimensional miniature rocket ship. 2-tone Yellow and White color.
4N1395—3-pc. set, delivered..... 3.50

23 Youths' Set. Old-time locomotive design in Yellow gold plate.
4N1396—3-pc. set, delivered..... 2.95

24 Personalized Jewel Box with one initial on lid. Tan simulated grain leather. Self-rising tray divided to hold cuff links, roomy lower compartment for tie slides, watches, etc. Rayon-satin-and-velvet lining. Lock and key. About 8 x 6 x 2 3/4". State 1 initial.
4N4831G—(Jewelry not incl.).... 6.95

25 Brown Simulated Alligator Leather gives a real masculine look to this handy jewel box. Rayon satin-and-velvet lining. Ten compartments, size about 8 3/4 x 5 3/4 x 1 1/2". (Jewelry not included.)
4N4830—Price, delivered..... 2.95

26 Our De Luxe Personalized Jewel Box. Just for him this Christmas with his name engraved on the gold-plated plaque. Two convenient pull-out drawers keep everything neat and clean. Size about 10 3/4 x 7 1/4 x 3". Simulated leather in choice of 09 (Black) or 50 (Brown). State color number and 1 name to be engraved.
4N4840G—(Jewelry not incl.)... 12.95

Description of Items Shown on This Page

A to C Reduced 20%—Tower Mono-Mold binoculars. Modern die-cast metal frames. Achromatic optically ground lenses. Lenses and prisms coated to reduce reflection. Centre focusing wheel and right eyepiece adjustment.

(A) 7-Power, 35 Mm. objective lens. For hunting, sports, vacations. Field of view 342 ft. at 1000 yards. 5" long.
4N6233K—Was 35.00. 3.00 down. 27.95

(B) 8-Power, 40 Mm. objective lens. Excellent all-purpose binocular. Field of view 375 ft. at 1000 yards. 5 1/2" long.
4N6235K—Was 39.50. 3.00 down. 31.50

(C) 10-Power, 50 Mm. lens. For long range use. Field 318' at 1000 yards.
4N6240K—7" long. Was 45.00... 35.95

D Pendant-Style Barometer with thermometer. Brass trim. 11" long. Wood case in 52 (Walnut), 30 (Blonde) or 55 (Mahogany) finish. State color number.
4N6575K—Price, delivered..... 7.95

E Ship's Wheel Barometer from Germany. 8 gleaming brass spokes, brass trim. Enameled dial. Choice of 30 (Blonde), 52 (Walnut) or 55 (Mahogany) wood finish. Dia. of case (less spokes) 5 1/2".
4N6582K—State color no. Del'd. 5.95

F Decorator Wall Barometer. Smart black zodiac designs on gilt background. Rim in Blonde or Black finish wood. Gold color hanging cord. State color number 30 (Blonde) or 09 (Black).
4N6586K—Overall diam. 6 1/2"... 7.95

G Pendant-Style Barometer with thermometer. Lovely traditional design, 20 inches long. Polished wood case is in choice of 30 (Blonde), 52 (Walnut) or 55 (Mahogany) finish. State color number.
4N6585K—Price, delivered..... 12.50

H Triple Turret Microscope with 100, 200 and 300-power magnification. Fixed stage, all-direction mirror. Focus can be adjusted from either side. About 7 1/4" high. Complete with wood case.
4N6350K—Was 5.95. Del'd.... 4.95

J 80 to 600-Power Microscope. Triple turret and interchangeable eyepieces give six magnifications. Has sub-stage light (uses ordinary Penlite batteries, 2 included). 9 1/2 inches high.
4N6358K—In sturdy wood case. 16.95

K Students' Microscope and Dissecting Kit. Microscope with 3 magnifications 100X, 200X and 300X. Kit includes chemicals, tweezers, scissors, blank slides, needles and scalpels.
4N6361K—Kit, delivered..... 13.95

SORRY, WE CANNOT ACCEPT C.O.D. ORDERS ON ENGRAVED ITEMS.

THESE ITEMS DESCRIBED
ON OPPOSITE PAGE



3 10.00



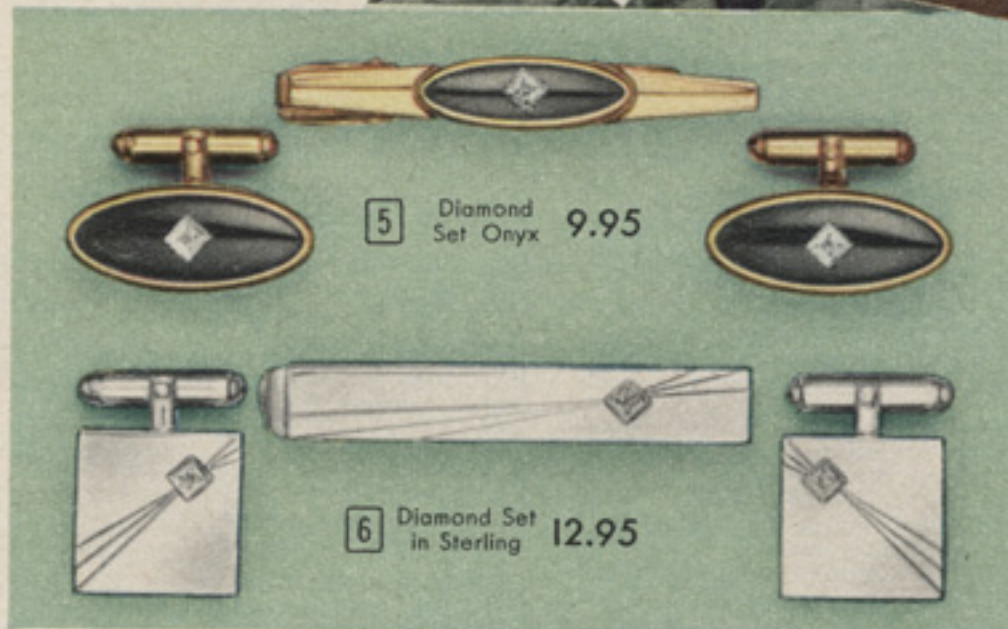
2 3.95



1 DIAMOND SET
-18.00 Line 12.50



4 4.95



5 Diamond Set Onyx 9.95

6 Diamond Set in Sterling 12.95



7 4.95



8 3.95



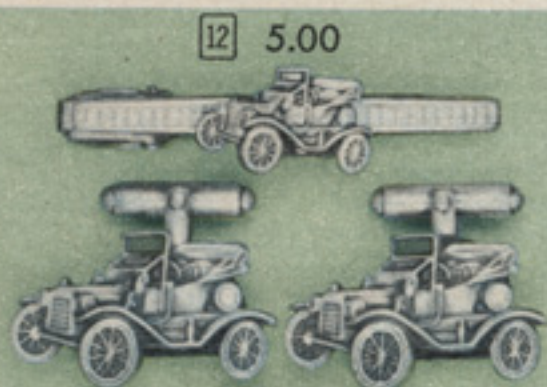
9 6.95



10 3.95

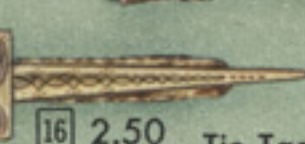


11 7.95



12 5.00

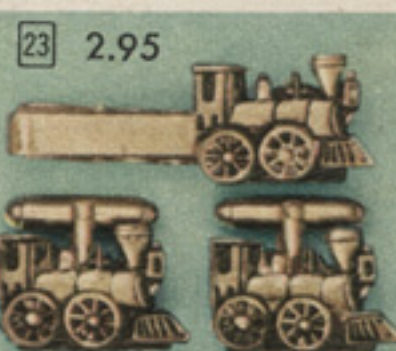
15 2.50



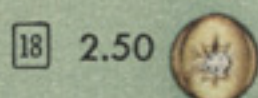
16 2.50 Tie Tacks and Slides



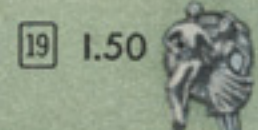
17 2.50



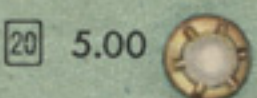
23 2.95



18 2.50



19 1.50



20 5.00



21 1.00

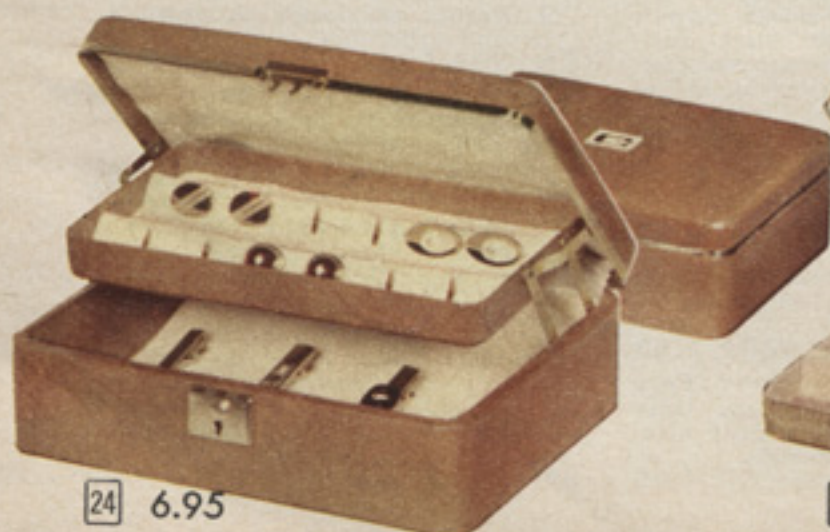


22 3.50

Surprise Him with a Smart Novelty Set

14 7.50

Designed to Please the Younger Set



24 6.95



25 2.95



NEW CHEST STYLE
For Him Personally 12.95

Designed to please . . . gift selections for the whole family

THESE ITEMS ARE SHOWN ON OPPOSITE PAGE

"TRADITION" RINGS FOR MEN

All with 10K Yellow gold mounts except ring in position (2). State any raised 10K Yellow gold emblem (except ring 2) by number (see P. 225) . . . or 10K Yellow gold initial. Sizes 8 to 11.

[1] Diamond-Set Onyx. Substantial-weight mount set with Black onyx and fiery diamond. State size and initial or emblem number.
4N5654G—Black onyx . . . 29.95
4N5674G—Synthetic ruby 32.50

[2] Smartly Tailored Yellow gold-filled mount with Black onyx set with sparkling White sapphire. State size and choice of initial.
4N5661G—Price, del'd . . . 5.00

[3] Glowing Synthetic Ruby set with glittering diamond. State size and emblem number or initial.
4N5659G—Synthetic ruby 19.95
4N5673G—Black onyx . . . 17.95

[4] Sapphire-Set Synthetic Ruby. Smart masculine-style mount. State choice of initial or emblem number, and correct size.
4N5655G—Synthetic ruby 15.00
4N5672G—Black onyx . . . 12.95

[5] Black Onyx Ring with handsome embossed shoulders. Regular 12.50 line. State 10K Yellow gold initial or emblem number, and size.
4N5568G—Black onyx . . . 10.00
4N5567G—Synthetic ruby 12.50

[6] Repeat Offer—Reg. 12.95 line. Sapphire-set onyx. Glittering White sapphire set in handsome Black onyx. State size, initial or emblem number.
4N5650G—Black onyx . . . 9.95
4N5671G—Synthetic ruby 12.95

[7] Feature Value Regularly 25.00. Black onyx ring—smartly set with a sparkling diamond. Please state initial or emblem number, and your correct ring size.
4N5561G—Black onyx . . . 19.95
4N5562G—Synthetic ruby 19.95

[8] Feature . . . Black Onyx Ring. Regular 10.00 line. Set with raised 10K Yellow gold initial or emblem. Please state choice of initial or emblem number, correct size.
4N5501G—Black onyx . . . 7.95
4N5585G—Synthetic ruby . . . 8.95

[9] Christmas Feature Value—regularly priced at 16.95. Sparkling diamond-set Black onyx ring, with choice of initial or emblem. Please state initial or emblem number, and your correct ring size.
4N5561G—Black onyx . . . 13.95
4N5670G—Synthetic ruby 15.95

SPARKLING "TRADITION" ZIRCON BRIDAL SETS

All with 10K Yellow gold mounts and 14K White gold tops and settings. Ring sizes 5 to 9.

[11] 20-Pt. Size Centre Zircon Bridal Set. 1 small zircon on each shoulder. 3-zircon wedding ring. Please state correct ring size.
4N5380—Set, delivered . . . 19.95
4N5381—Engagement ring 12.50
4N5382—Wedding ring . . . 8.95

[12] 1/4-Ct. Size Centre Zircon Set. Tailored solitaire mount. Matching 10K Gold wedding ring.
4N5390—Engagement. Set . . . 25.00
4N5391—State size. Ring 16.95

[13] 1 Full Carat Size Centre Zircon Set. 3 zircons on each shoulder. 9-zircon wedding ring.
4N5370—State size. Set . . . 49.95
4N5371—Engagement ring 29.50
4N5372—Wedding ring . . . 22.95

LADIES' "TRADITION" RINGS

10K Yellow gold mounts. Attractively gift boxed for Christmas. Available in sizes 5 to 9 See chart at right.

[14] A Feature Value—regularly priced at 7.50. Onyx signet ring. 10K Yellow gold raised initial contrasts with the gleaming Black onyx. Dainty embossed shoulders for added effect. Please state 1 initial and your correct ring size.
4N5120G—Black onyx . . . 6.95
4N5139G—Synthetic ruby . . . 7.95

[15] A Feature Value—regularly sells for 5.00. Simulated birthstone ring—has glowing birthstone set in a dainty and attractively styled mount with pierced shoulders. A charming little "extra" gift to fill her Christmas stocking. Please state month and correct size.
4N5030—Price, delivered . . . 3.95

[16] Feature Value—regularly 16.50. Attractive diamond-set Black onyx ring with raised 10K Yellow gold initial. A lovely gift choice. State size and initial.
4N5172G—Black onyx . . . 12.95
4N5183G—Synthetic ruby 14.95

[17] Intriguingly Designed Birthstone Signet Ring. 10K White gold top set with simulated birthstone. 2 initials engraved. Please state size, month and 2 initials.
4N5003G—Price, delivered . . . 4.95

[18] Repeat Offer—Regular 12.95 Line. Lovely onyx sapphire-set ring. Has sparkling White sapphire set in gleaming Black onyx, with 10K Yellow gold raised initial. State initial, correct size.
4N5170G—Price, delivered . . . 9.95

[19] Lustrous Zircon-and-Ruby Ring. Brilliant White zircon with a sparkling synthetic ruby on each side. A beautifully designed ring she'll wear with pride. State size.
4N5125—Price, delivered . . . 10.00

[20] White Sapphire set in Black onyx. Daintily styled mount, with embossed shoulders for an extra smart touch.
4N5135—State size. Del'd . . . 8.95

GIRLS' RINGS—SIZES 4 TO 6

[21] Simulated Birthstone in dainty Yellow gold-filled mount.
4N5093G—State size, month 2.50

[22] Simulated Birthstone Signet. Sterling silver mount, 10K Yellow gold top, engraved initial. State size, month and 1 initial.
4N5092G—Price, del'd . . . 1.95

[23] Signet Ring. 10K Yellow gold, embossed shoulders. 1 initial.
4N5091G—State size, initial. 2.95

[24] Simulated Birthstone Signet. 10K Yellow gold mount, 10K White gold top. 1 initial engraved. State size, month and 1 initial.
4N5000G—Price, del'd . . . 3.95

MISSSES' RINGS—SIZES 5 TO 8

[25] Simulated Birthstone in dainty mount of 10K Yellow gold.
4N5094G—State size, month. 3.50

[26] Simulated Birthstone Signet. 10K Yellow gold mount, 1 initial engraved. State month, initial.
4N5083G—State size 5.95

[27] Black Onyx Initial Ring. 10K Yellow gold mount, raised initial. State size and initial.
4N5131G—Price, del'd . . . 5.00

[28] Simulated Birthstone Signet. 10K Yellow gold mount with 10K White gold top. 1 initial engraved. State size, month, initial.
4N5017G—Price, del'd . . . 3.95

BOYS' RINGS—SIZES 5 TO 8

[29] Onyx Signet. Sterling silver mount, 10K Yellow gold shoulders. Raised sterling initial.
4N5621G—State size, initial. 2.95

[30] 10K Yellow Gold Signet Ring. One engraved initial.
4N5624G—State size, initial. 3.95

[31] Simulated Onyx Signet. 10K Yellow gold-filled mount, raised initial. State size, initial.
4N5635G—Price, del'd . . . 3.50

[32] Onyx Signet. Yellow gold mount and raised initial.
4N5580G—State size, initial. 5.00

YOUTHS' RINGS—SIZES 8 TO 11

[33] Black Onyx Signet. Sterling silver mount, raised initial. 10K Yellow gold shoulders.
4N5564G—State size, initial. 3.50

[34] Black Onyx Signet. 10K Yellow gold mount, raised initial.
4N5581G—State size, initial. 6.95

[35] Onyx Signet. Sterling silver mount, 10K Yellow gold top and shoulders, raised initial.
4N5592G—State size, initial. 4.95

[36] White Sapphire-Set Onyx Signet. 10K Yellow gold mount, raised initial. State size and 1 initial.
4N5636G—Price, del'd . . . 9.95

LADIES' JEWEL BOXES

[37] Reg. 5.95—Simulated Leather Jewel Box. Gilt-tooled lid. Rayon satin and velvet lining, mirror. Self-raising tray has 4 ring slots, 4 earring bars. Lock and key. Size 10 x 7 x 3 1/2". 51(Ivory), 64(Rose), 80(Blue). State color no.
4N4842—Jewelry not incl. . . 4.49

[38] Revolving Earring Holder. Enameled metal. Abt. 9" high. 60(Pink), 80(Blue), 09(Black).
4N4841—Jewelry not incl. . . 1.95

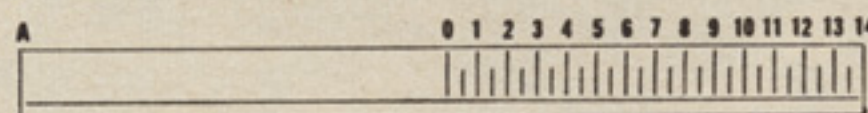
[39] Simulated Leather Jewel Box with gilt-tooled lid. Rayon satin and velvet lining. Mirror in lid. Self-raising tray, roomy lower compartment. Lock and key. 51(Ivory), 64(Rose), 80(Blue). Size 10 x 7 x 3 1/2". State color number.
4N4833—Jewelry not incl. . . 2.98

[40] Simulated Leather Jewel Box. Self-raising tray, 8 earring compartments. Roomy lower drawer. Rayon satin and velvet lining. Lock and key. Size 11 1/2 x 8 x 3 3/4". 51(Ivory), 64(Rose), 80(Blue). State color number. Jewelry not included.
4N4843—Price, del'd 6.95

[41] De Luxe Jewel Box of simulated leather; gilt-tooled lid. Wings open to reveal ring slots. Self-raising tray. Mirror in lid. Lower compartment divided by earring bars. Velvet and satin lining. Lock and key. Size 11 1/2 x 8 x 3 1/2". 51(Ivory), 64(Rose), 80(Blue).
4N4844—Jewelry not incl. . . 8.95

HOW TO MEASURE FOR RING SIZE

Wrap piece of paper 1/8" wide around middle joint of ring finger. Cut ends to meet. Lay paper on scale, one end at "A". Number at other end is size. If between sizes order next larger size.



IMPORTANT ORDERING INFORMATION

To avoid delay in shipment, be sure to state correct ring size. If in doubt as to your correct size, please use the ring chart shown on this page.
LARGER SIZES: All 10K gold rings may be ordered in larger sizes if required. Please add 75c extra for each additional size. **Ladies' Ring Sizes:** 5 to 9. **Men's Ring Sizes:** 8 to 11. We regret we are unable to supply oversizes on ring number (2), or rings number (21) to (36) inclusive.
ENGRAVING: Rings with engraving, (such as initials) are engraved at no extra charge. Sorry, no C.O.D. orders accepted on engraved rings.
BIRTHSTONE RINGS: Be sure to state the correct birth month required. Also, be sure to state initials for signet rings.

HANDSOME LEATHER CASES . . . THE PERFECT GIFT FOR THE TRAVELER

Favorite Gift Ideas



[A] Leather Brief Case designed to give years of service. Retractable handles, zip top closing, gusset. Abt. 16 x 11 1/2". 53(Tan).
3N1516—Price, del'd . . . 6.95
As above, but in top-grain cowhide. Same size and color.
3N1517—Price, del. . . 11.50

[B] Leather Brief Case. This smartly styled case is a perfect Christmas gift—made right, priced right. Reinforced corners, metal-studded base. 3 inside compartments, plastic carrying handle, 3-position lock. Abt. 16 x 11 1/2". 53(Tan).
3N1512—Price, del'd . . . 9.95

These Items Shown on Opposite Page

[C] 14-Pc. Fitted Case of smooth cowhide with 3-sided zipper. Luxuriously equipped case contains chrome-finished accessories. A thoughtful Christmas gift for home, travel, or office use. 53(Tan).
3N1501—Abt. 11 x 7 1/2 x 2". 14.95

[D] Men's 5-Pc. Fitted Clothes Brush. Good quality brush with 3-sided zipper top. 53(Tan).
3N1522—Abt. 5x2x2". Del'd . . . 2.95

[E] Men's 5-Pc. Fitted Hairbrush. Good quality nylon brush, 3-sided zipper. 53(Tan).
3N1503—Abt. 4x2 1/2x2". Del'd . . . 2.95

[F] Women's 15-Pc. Fitted Case includes everything the lady traveler needs. 3-sided zipper closing. Assorted pastel shades.
3N1502—Abt. 9 x 4 1/2 x 2". Del. 4.95

[G] Cowhide Utility Case. Plastic lining, accessory strap inside. Carrying tabs. 53(Tan).
3N1505—Abt. 8 1/2 x 5 1/2 x 2 1/2". 4.95

[H] Imported 12-Pc. Fitted Case made of smooth cowhide and equipped with chrome-finished toilet articles. 3-sided zipper. 53(Tan).
3N1500—Abt. 8x5x2". Del'd . . . 3.95

[J] Imported 14-Pc. Fitted Case in smooth hide. 5 chrome-finished pieces, incl. 2 brushes. 53(Tan).
3N1510—Abt. 10 1/2 x 5 1/2 x 2". 7.95

[K] Our Feature Value. Handsome 15-pc. fitted case of hide includes razor, hairbrush, nail set, needles and thread. An exceptionally low price for this well-equipped case. 53(Tan). Abt. 9 3/4 x 5 1/2 x 2".
3N1508—Price, del'd 4.95



Men's Tradition rings

SIZES 8 TO 11

- 7 Diamond-Onyx Feature Regularly 25.00 19.95
8 Onyx-Signet Regularly 10.00 7.95
9 Diamond-Onyx Signet Regularly 16.95 13.95

"TRADITION" ZIRCON BRIDAL SETS

Our Feature Value Set Full-Carat Size Centre Zircon 35.00

- 10 Full-Carat Size Centre Zircon. 2 zircons on each shoulder. 7-zircon wedding ring. 10K Yellow gold mount, 14K White gold top, settings.
4N5364—Set. Sizes 5 to 9... 35.00
4N5365—Engagement ring. 20.00
4N5366—Wedding ring. Del. 15.00



LADIES' BEAUTIFUL GIFT-BOXED RINGS



- 14 Black Onyx Reg. 7.50 6.95
15 Reg. 5.00 Birthstone 3.95
16 Diamond-Onyx Regularly 16.50 12.95

ITEMS DESCRIBED ON OPPOSITE PAGE



Girls' 6 to 9 Yr. Sizes 4-6

Misses' 10 to 16 Yr. Sizes 5-8

Boys' 6 to 12 Yr. Sizes 5-8

Youths' 13 to 18 Yr. Sizes 8-11



Reg. 5.95 4.49

2.98

6.95

8.95



14.95

4.95

3.95

4.95

7.95

Our Feature Value 15-Pc. Quality Kit 4.95

Richelieu

Half-Price SPECIAL

Regular 10.00

3-Strand for only **4.95**



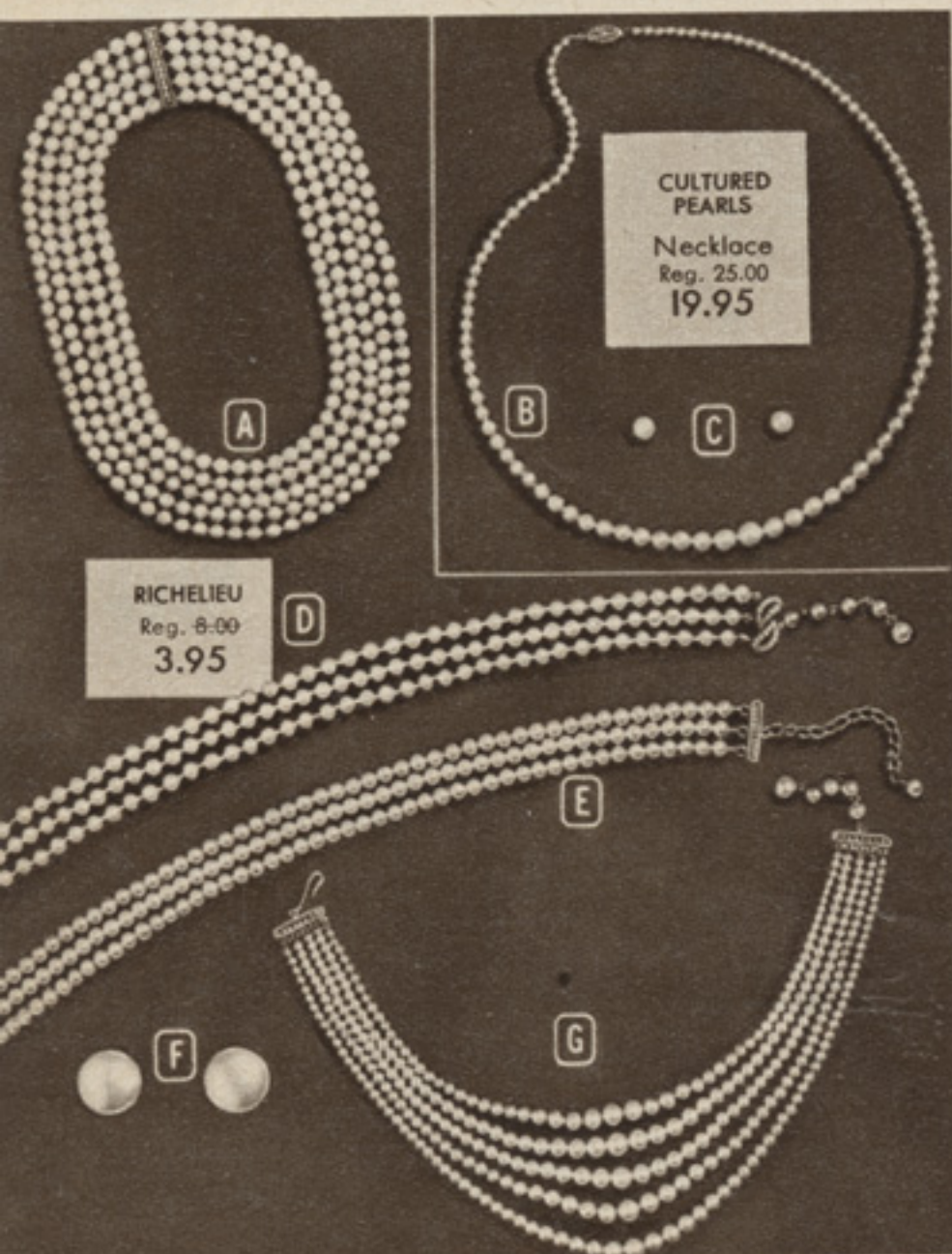
LUSTROUS SIMULATED PEARLS BY RICHELIEU

Christmas feature—regular 6.00 to 10.00 necklaces selling for 2.95 to 4.95. Strung on strong silk, pearls are graduated in size and individually knotted. Rhinestone clasp. Attractive Blue Trout color simulated leather gift box is lined with rayon satin.

4N4302—Abt. 16" long. Three-strand, reg. 10.00..... 4.95
4N4301—Abt. 16" long. Two-strand, reg. 8.00..... 3.95
4N4300—Abt. 16½" long. Single-strand, reg. 6.00..... 2.95

Pearl-and-Rhinestone Earrings to match above necklaces.

4N4303—With screw backs. Pair, delivered..... 1.50



RICHELIEU
Reg. 8.00
3.95

CULTURED PEARLS
Necklace
Reg. 25.00
19.95

PEARLS—THE GIFT THAT'S ALWAYS FASHION-RIGHT

A Poppit Bib, the versatile pull-apart beads that can be worn many different ways. Wear as shown, five strands with rhinestone clasp, or in a rope, or as a necklet with matching bracelet. Choice of 00(White), 60(Pink) or 80(Blue). Please state color number on order.
4N4304—Delivered..... 1.95

B Genuine Cultured Pearl necklace, regular 25.00 value. Each pearl matched for color. Strung on strong silk, pearls are neatly graduated in size. Dainty pierced-design clasp is in 10K White gold. About 16½ inches long. Comes in satin-lined gift box of simulated leather.
4N4305—2.00 down... 19.95

C Cultured Pearl Earrings. 10K White gold ear wire. Pair.
4N4306—Screw backs... 12.00

D Richelieu Three-Strand adjustable, regular 8.00 value. Lustrous simulated pearls with rhinestone clasp. Adjusts from about 12½ to 14½ inches. In satin-lined gift box.
4N4309—Price, del'd... 3.95

E Three-Strand Pearl Adjuster, uniform size, simulated pearls. Rhinestone clasp. Adjusts from abt. 13½-15".
4N4308—Price, del'd... 1.00

F Pearl Button Earrings. Simulated pearls with sterling silver screw backs.
4N4307—Match (E). Pr. 1.00

G Elegant Five-Strand Bib. Famous Richelieu simulated pearls in neat graduation. Rhinestone clasp, adjusts from 14½ to 16". Gift-boxed.
4N4310—Price, del'd... 3.95

Delight her with jewelry

ITEMS SHOWN ON OPPOSITE PAGE

Let Coro Solve Your Christmas Gift Problems

- She'll love Coro jewelry—and you'll love the price
- Suits anyone, any time, anywhere—there's a style just for her
- All Coro jewelry comes to you gift-boxed

1 to 3 Our Extra-Special Feature. Outstanding value in necklet and earring sets by Coro. Choose a set, or all three, to wear day-time, casual or on dress occasions. All regular 4.00 lines.

(1) "Argyle", tailored metal in neat contour design. Necklet adjusts 11 to 16½". Clip earrings. Choice of 35 (Gold color) or 98(Silver color) metal. Please state color number.
4N4311—Reg. 4.00. Set, del'd. 2.69

(2) "Triomphe". Silver color metal, sparkling stones entwined to make a delightful set. Necklet adjusts 12 to 16". Clip earrings. Choice of 00(Crystal color) or 81(Ice Blue) stones. Please state color number on order.
4N4312—Reg. 4.00. Set, del'd. 2.69

(3) "Mooncrest" combines the soft glow of moonbeam stones and gleaming metal. Necklet adjusts 12 to 16". Earrings with clip backs. Choice of 81(Ice Blue) with Silver color metal or 50(Brown), 01(Gunmetal) or 72(Fire Red) with Gold color metal. Please state color number on your order.
4N4313—Reg. 4.00. Set, del'd. 2.69

4 "Malabar". Pleated ribbons of metal give a neat tailored look to this new design. Very suitable for wearing with both sweaters and afternoon dresses. The smoothly flexible necklet adjusts from about 12½ to 16 inches. Bracelet has safety chain and earrings have clip backs. Choice of 35(Gold color) or 98(Silver color) metal. Please be sure to state color number on your order.
4N4314—Set, delivered..... 7.95
4N4315—Necklet only..... 3.00
4N4316—Bracelet only..... 3.00
4N4317—Earrings. Pair..... 2.00

5 Teenagers' "Sword Signals" indicate your date status. Let these discreet pins tell the boys whether you're interested or whether you're going steady. Signal chart is included to show you the "language of the swords". Beautifully styled, the pins are in Gold color metal with gaily colored beads on the hilt. Ideal stocking filler for the young deb.
4N4318—Pair, del'd..... 1.00

6 "Delmar", a modern design based on a leaf theme. Intricate details give a look of unusual depth. Dainty and flexible, the necklet adjusts from about 13 to 17 inches. Comfortable clip earrings, bracelet with firm clasp. Choice of 35(Gold color), 98(Silver color) or 58(Copper color) metal. Please be sure to state color number on your order form.

4N4319—Set, delivered..... 5.95
4N4320—Necklet only..... 2.00
4N4321—Bracelet only..... 2.00
4N4322—Earrings. Pair..... 2.00

7 "Sirocco". A delicate design of floral sprays and ribbon in sparkling stones and metal. This is one of our loveliest sets; a lasting gift that is sure to please. Necklet adjusts from about 14 to 16½ inches. Pin has safety clasp to prevent loss. Clip-back earrings. Choice of 00(Crystal color) or 81(Ice Blue) stones with Silver color metal, or 30(Topaz) color stones with Gold color metal. Please state color number on your order form.
4N4328—3-piece set..... 4.95

2-Piece Set. As above but without the pin. Please state color number.
4N4329—Price, delivered.... 3.50

8 Tailored Expansion Bracelet. Its smooth vertical design takes a direct line to fashion. Light in weight and 1½ inches wide. Choice of 35 (Gold color) or 98(Silver color) metal. Please state color number.
4N4269—Price, del'd..... 2.00

9 "Debonaire", sparkling rhinestones and gleaming metal in a gay mood. A perfect accessory for winter fashions. Necklet adjusts from about 13 to 16 inches. This delightful set includes clip earrings and matching bracelet. Choice of 81(Ice Blue) with Silver color metal and 00(Crystal color) or 99(Multicolor) with Gold color metal. Please be sure to state color number on your order form.
4N4323—Set, delivered..... 5.95
4N4324—Necklet only..... 2.00
4N4325—Bracelet only..... 2.00
4N4326—Earrings. Pair..... 2.00

"Continental" Will Add Sparkle to Her Christmas

- Rhinestones... with all the glamour and sparkle of diamonds
- A flattering fashion that is correct for day or evening wear
- All stones are set in rhodium finish (Silver color) metal

10 Gracious as a Coronet—rhinestone necklet and earring set. Stones are set in rhodium finish metal. Necklet adjusts from about 13½ to 16 inches. Dainty drop earrings have screw backs. Nicely gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please be sure to state color number on your order form.
4N4330—2-piece set..... 3.95
4N4331—Necklet only..... 2.95

11 Lovely as Lace touched by frost. Necklet adjusts from about 13½ to 16 inches. Button earrings have screw backs. Gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please state color number.
4N4332—2-piece set..... 4.95
4N4333—Necklet only..... 3.95
Pin to match above, has safety catch.
4N4334—State color number... 2.95

12 Rhinestone Special, regular 10.00 value, featuring baguette-cut stones. Necklet adjusts from 13½ to 16". Drop earrings have comfortable screw backs. A set of exceptional quality and styling at a very popular price. Satin-lined gift box. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please state color number.
4N4335—2-piece set..... 6.95
4N4336—Necklet only..... 5.00
4N4337—Earrings. Pair..... 2.50

13 Five Rows of glittering rhinestones make this expansion bracelet something special. Light in weight. Gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please be sure to state color number.
4N4113—Delivered..... 3.95

14 Three-Row Rhinestone expansion bracelet. A charming gift for any lady. Pleasing combination of sparkling stones and shining silver color metal, adds magic to any dress. Gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please state color number on your order.
4N4413—Delivered..... 1.95

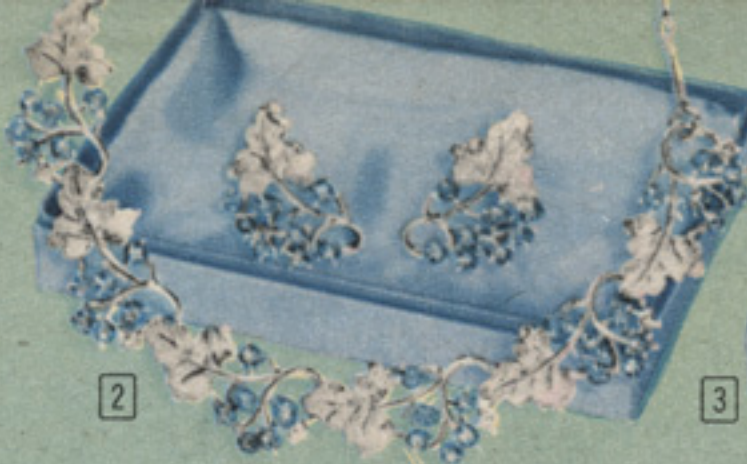
15 Tiara-Like Beauty is in the design of this alluring set. Necklet adjusts from 13½ to 16 inches. Delightful matching drop earrings have screw backs. Gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please state color number.
4N4338—Set, delivered..... 2.95

16 Baguette and Marquise-shaped rhinestones are combined in this delightful set. Here with these rhinestones, is all the magic enchantment and allure of diamonds. Necklet adjusts from about 13½ to 15½ inches. Pretty matching drop earrings with screw backs. Gift-boxed. Choice of 00(Crystal color) or 81(Ice Blue) rhinestones. Please state color number.
4N4340—Two-piece set..... 8.95
4N4341—Necklet only..... 6.95
4N4342—Earrings. Pair..... 2.50

17 Three-Piece Set—her Christmas will be perfect when she opens this gift. Necklet adjusts from 11 to 15 inches. Pretty drop earrings have screw backs. Dainty matching bracelet. This glittering garland of rhinestones comes in choice of two delightful colors—00(Crystal color) or 81(Ice Blue). Please state color number on your order form. Gift-boxed.
4N4339—3-piece set, del'd... 2.49



1



2

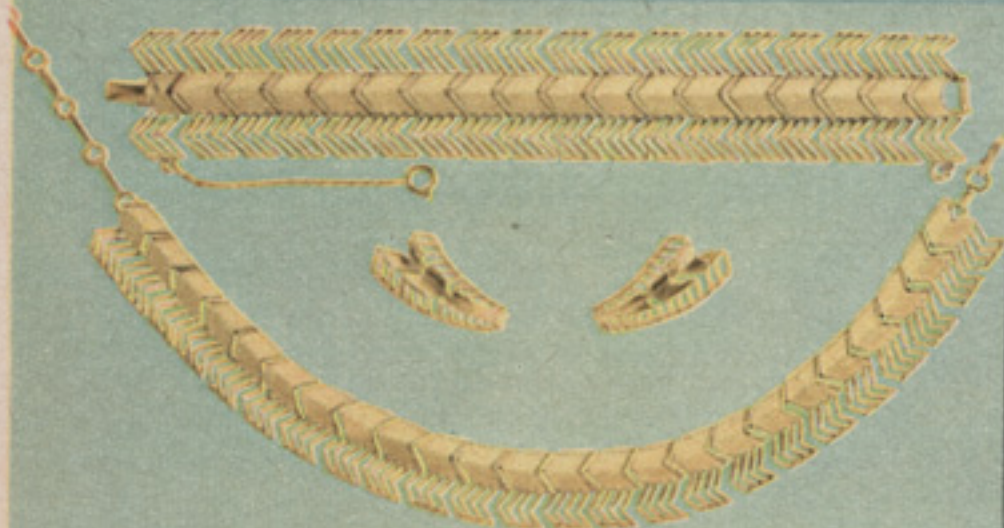


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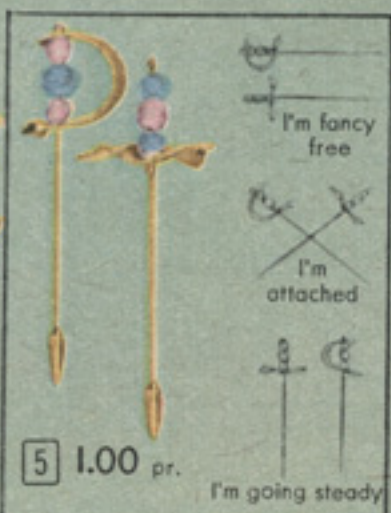
CORO'S WONDERFUL CHRISTMAS OFFER

Selection of Three Outstanding Styles
Regularly 4.00 Set

2.69
set



4 7.95 set



5 1.00 pr.



6 5.95 set



7 4.95 set



9 5.95 set

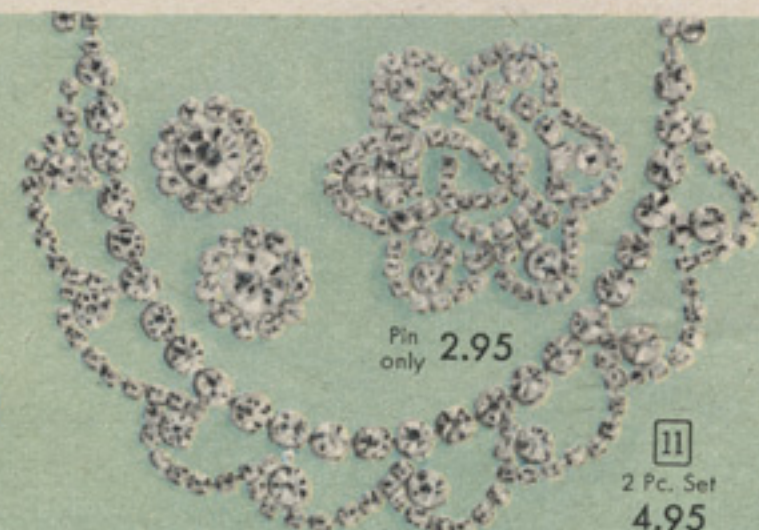


8 2.00

THESE ITEMS DESCRIBED ON THE OPPOSITE PAGE

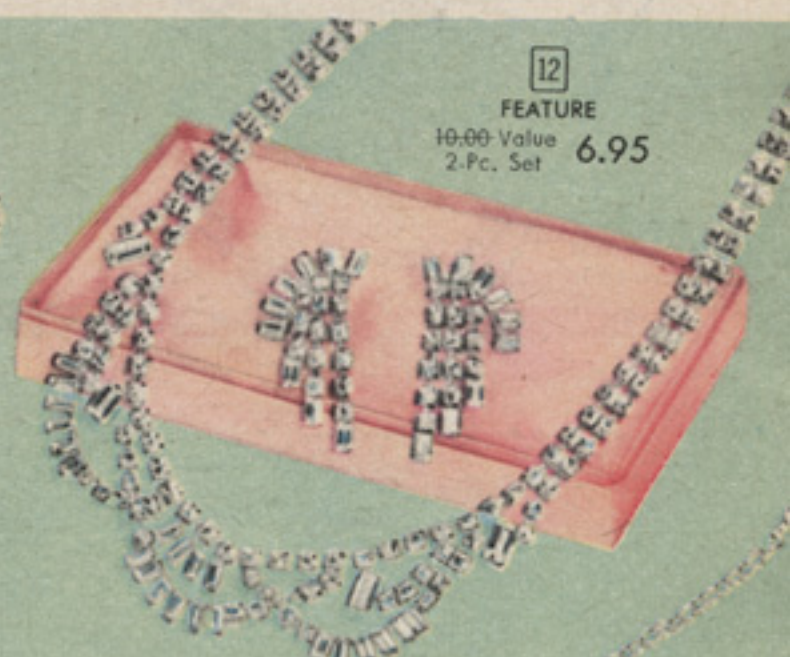


10 3.95 set



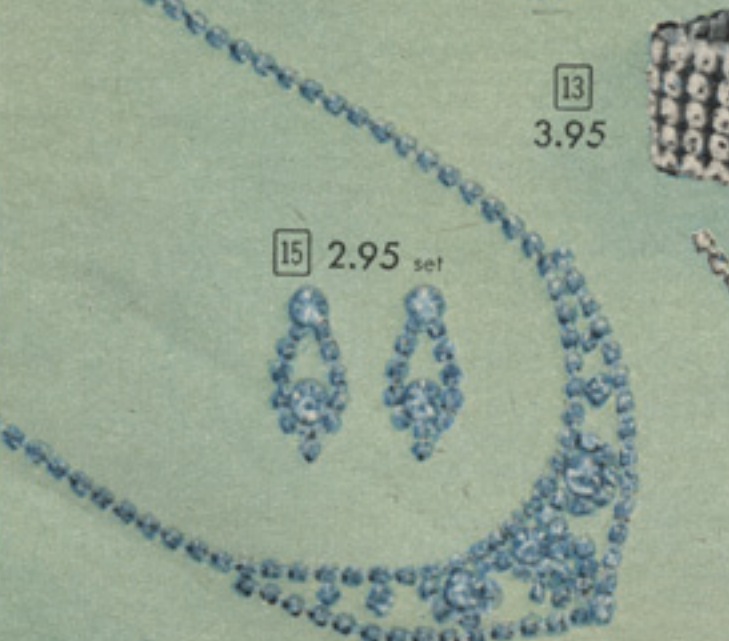
Pin only 2.95

11 2 Pc. Set 4.95



12
FEATURE
10.00 Value
2-Pc. Set 6.95

Diamond-Look by Continental



15 2.95 set



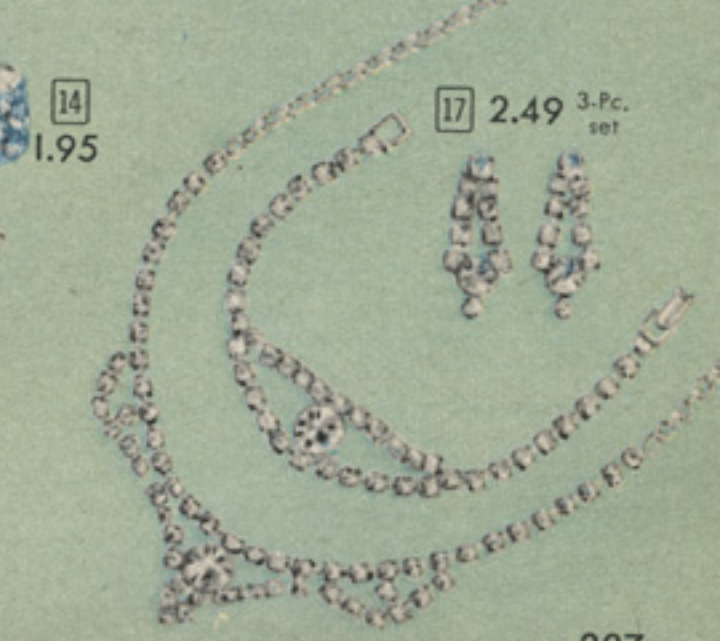
13 3.95



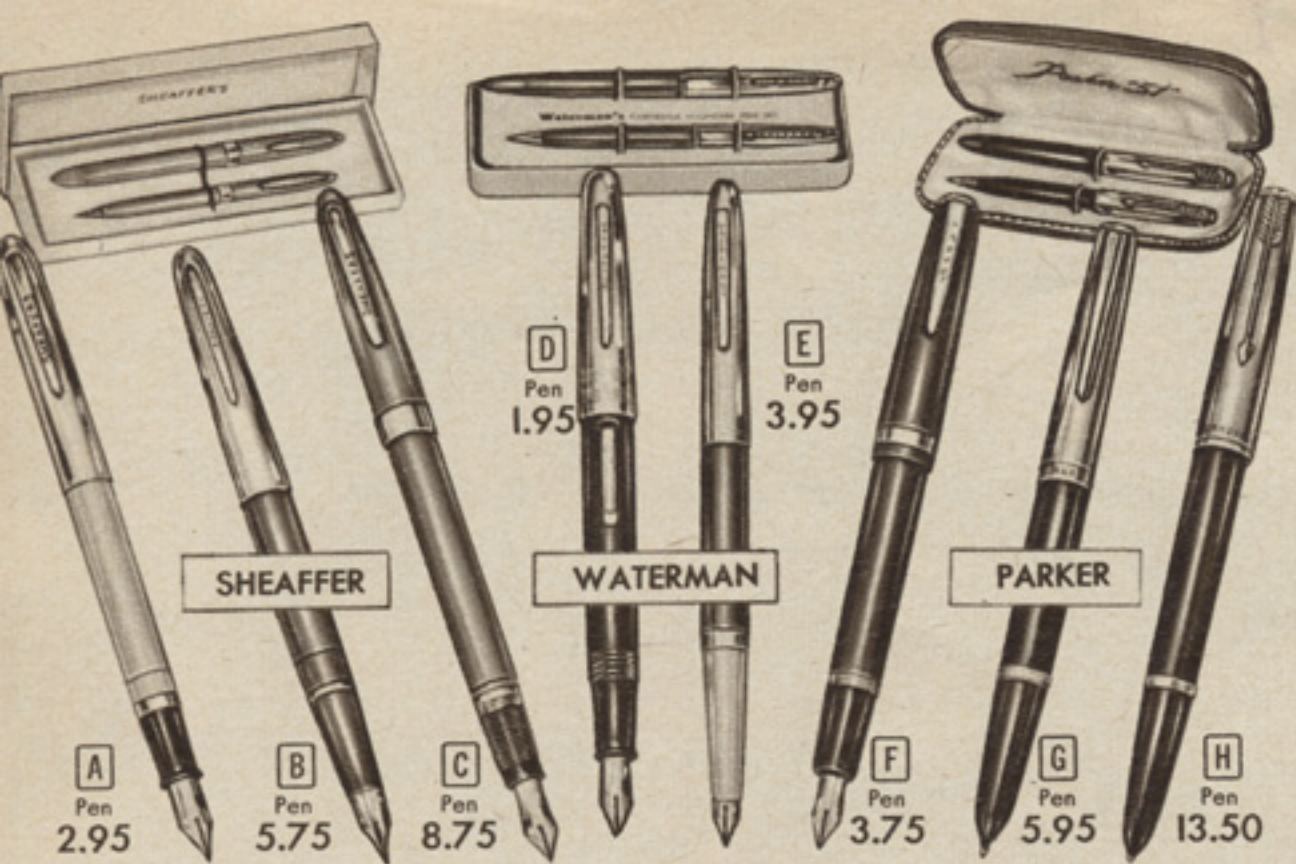
14 1.95



16 8.95 set



17 2.49 3-Pc. set



PLEASE STATE NIB NO. . . 83(FINE) OR 61(MEDIUM) NIB.

A Sheaffer Cartridge Set. Iridium-tipped nib, metal caps. Mechanical pencil. State 09(Black), 01(Grey), 80(Blue).
4N6837—Set, 4 cartridges. Del'd... 4.95
4N6838—Pen only, 2 cartridges... 2.95

B New Sheaffer Cartridge Set. Cylindrical nib of palladium silver. Plastic barrels, stainless steel caps. Mechanical pencil. 09(Black), 01(Grey), 80(Blue).
4N6856—Set, 4 cartridges. Del'd... 9.50
4N6857—Pen only, delivered... 5.75
4N6840—10 refill cartridges... 98c

C Sheaffer "Admiral" Set with Snorkel filling action. 14K gold nib, plastic caps. Mechanical pencil. 09(Black), 80(Blue), 52(Burgundy). State color no.
4N6763—Set, delivered... 14.00
4N6764—Pen only, delivered... 8.75

D Waterman's "Skywriter" Pen. Iridium-tipped nib. Plastic barrel, chrome cap. State 70(Red), 80(Blue), 09(Black).
4N6748—Lever-fill. Pen, del'd... 1.95

E Waterman's "C/F 395" Cartridge Set. Hooded steel nib. Liquid lead pencil. 70(Red), 80(Blue), 09(Black).
4N6842—Set, 4 refills. Del'd... 5.90
4N6843—Pen, 4 refills. Del'd... 3.95
4N6807—16 ink cartridges... 1.00
4N6846—Liquid lead refills... 2/1.00

F Parker Duofold Set. Lever-filling pen. 14K gold nib. Liquid lead pencil. State 09(Black), 01(Grey), or 69(Rust).
4N6813—Set, delivered... 5.75
4N6814—Pen only, delivered... 3.75

G Parker "21" Set. Octanium nib, Lustraloy cap, Foto-filler. Liquid lead pencil. 09(Black), 80(Blue), 20(Green).
4N6749—Set, delivered... 9.95
4N6750—Pen only, delivered... 5.95

H Parker "51" Set. Octanium nib, Lustraloy caps. Liquid lead pencil. State 09(Black), 52(Burgundy), or 80(Blue).
4N6797—Set, delivered... 18.75
4N6798—Pen only, delivered... 13.50
4N6870—Parker liquid lead refills 2/1.00



J Esterbrook Renew-Point Pen. Choose a precision-made point to suit your own writing style. Choose a Point to Suit Your Own Writing Style.
PRECISION-MADE
Choose a Point to Suit Your Own Writing Style
Bookkeeping 32
Fine writing 36
General writing 94
Shorthand 62
Student 06
ESTERBROOK
Renew-Point
3.25
Pen, 1 Nib

K Wearever 3-Piece Set. This inexpensive attractive set consists of dependable fountain pen, ballpoint pen, and mechanical pencil. Plastic barrels, Gold color metal caps. A useful set to own... an ideal Christmas gift. Your choice of 16(Maroon), 20(Green), 80(Blue), or 01(Grey).
4N6821—Set, delivered... 1.75

L 4-Piece Set includes fountain pen, retractable ball-point pen, mechanical pencil, and Penlite (battery included). Metal caps and plastic barrels. 99(Assorted colors). A favorite gift idea.
4N6906—Set, delivered... 1.98

M Desk Memo Set. This low-priced, smartly styled set includes calendar, telephone index, memo pad, ball-point pen, and pen holder. 01(Gunmetal) only.
4N6905—Set, delivered... 3.98

N Desk Secretary. A personalized present for Christmas giving. Base holds memo pad, clips, and ball-point desk pen. Finished in your choice of 09(Black), or 55(Mahogany). State surname and 1 initial.
4N6900G—Set and engraving... 3.95

ITEMS SHOWN OPPOSITE

1 Craftint Big 3 Paint-by-Number Set. 3 mounted canvas panels abt. 12 x 16", 18 numbered jars of paint, 3 brushes, cleaner, instructions. Choose one group: 66(Along the Road, Thoroughbred, Oriental Flower Carrier), 68(Lodge in Snow, Sails at Rest, Riders in Grove), 70(Indian Summer, Autumn Morning, Autumn Reflections), 72(The Holiday Dinner, Monks in Wine Cellar, Window Makers).
3N5304—State (66), (68), (70), (72). Del'd... 4.95
3N5283—2" oak frame, size 12 x 16". Each... 2.25

2 King Size Paint-by-Number Set. 2 mounted, pre-numbered canvas panels abt. 18 x 24", 30 numbered jars of top quality paints, 3 brushes, cleaner, instructions. Choose one group: 01(Winter Shadows, Anglers' Delight), 08(Dance Nocturne, Moonlight Rhapsody), 14(Stallions at Rest, Running Stallions), 17(Southern Plantation, Steamboat round the Bend).
3N5309L—State (01), (08), (14), (17). Del'd... 6.95
3N5287L—2" oak frame, size 18 x 24". Each... 2.95

3 New Artist Paint-by-Number Set. 2 mounted, pre-numbered canvas panels abt. 10 x 14". 10 jars oil colors, 1 brush, 1 brush cleaner. Choice of: 53(Lighthouse and Harbor), 54(Equine Beauties), 57(Winter Scenes), 58(Autumn Leaves), 62(Ballet Moods).
3N5300—State (53), (54), (57), (58), (62)... 2.95
3N5282—2" oak frame, size 10 x 14". Each... 2.00

4 Black Magic Paint-by-Number Set contains 2 mounted panels, 7 vials color, 2 framing mats 9 x 12", 1 brush, 1 bottle of cleaner. Choice of 02(Old Mexico), 03(Dutch Twins), 04(Rose Bouquet), 05(Oriental), 09(Siamese Ballet).
3N5301—State (02), (03), (04), (05), (09)... 2.50
3N5285—2" oak frame, size 9 x 12". Each... 2.00

5 1-2-3 Paint-by-Number Set has 2 pre-numbered canvas panels abt. 8 x 10", 12 oil colors, brush, instructions. Choice of: 14(Country Scene), 19(Silent Sentinel), 20(Winter Snow), 23(Tropical Skies). 24(Blossom Time).
3N5311—State (14), (19), (20), (23), (24)... 1.49
3N5280—2" oak frame, size 8 x 10". Each... 1.75

6 Hobbycraft Miniature Oil Painting Set has 4 mounted canvases, 13 vials paint, 1 artist's brush, 4 deep-dimension plastic shadow frames 7½ x 7¾ x 2" deep. Choose 84(Birds), 86(Flowers), 88(Animals).
3N5302—State (84), (86), (88). Del'd... 3.95

7 Genuine Swedish Musical Angel Chimes. When candles are lit, tiny brass bells tinkle while Swiss music box softly carols "Silent Night".
3N7560—Abt. 13½" high. 4 candles included. 4.95
3N7561—24 candles. Delivered... 49c

8 Brass Candelabra from Sweden. Cherubs, propelled by candle heat, tinkle tiny bells with wands.
3N7559—4 candles incl. Abt. 12½" high. Ea. 1.49

9 to **16** Sparkling English Brassware for your home. Assorted embossed designs.
(9) Brass Crumb Tray with Brush. Plain finish. 3N7555—Abt. 8½" high. Delivered... 2.50
(10) Brass and Leather Bellows for the fireplace. 3N7557—Abt. 12" long. Delivered... 3.95
(11) 3N7563—Watering can abt. 5" high. Del. 2.50
(12) 3N7558—Footed planter 11 x 3½ x 2"... 2.95
(13) 3N7554—Jug abt. 8½" high. Del'd... 1.95
(14) 3N7551—12" wall plaque with hook. Del. 1.75
(15) 3N7550—9½" wall plaque with hook. Del. 1.25
(16) 3N7552—5½" wall plaques. Set of 3... 1.75

17 Shellcraft Jewelry-Making Kit. 6 pkg. shells (make 6 pr. earrings and 6 brooches), 12 screw-backs, 12 plastic discs, 6 pins, cement, tweezers.
3N5363—24-page instruction book. Kit, del'd... 3.98

18 Tooled Leathercraft Kit. Imitation leather marked for cutting, punching, and lacing. 4-piece set—billfold, key case, comb case, change purse. Tan.
3N5357—Lacing, punching incl. Kit, del'd... 1.98

19 Aluminum Etching Kit contains one 8" aluminum tray with large ship design, set of four 4" aluminum coasters with designs of Goose, Rose, Seahorse, Ship. Carbon paper, 4 oz. White etching, 2 oz. A and C paint, 2 oz. paint remover, crimper.
3N5364—Illustrated instructions. Kit, del'd... 3.50

20 Coin Collector's Kit with 15 genuine coins, each from a different country, 4 and 8-power magnifier. Album binder, 15 coin cards with titles, 10 plain cards, 25 cellophane envelopes, book on coin collecting.
3N5365—Kit, delivered... 4.95

21 Full Meridian 12" Globe with 450 sq. inches of viewing surface, time dial. Up to date—new vivid colors clearly show all divisions, place names, sea routes, distances, wind currents, etc.
3N5400L—96-page geographical handbook. Ea. 9.95

22 Tooled Leather Handbag Kit has pre-cut, embossed pieces, adjustable shoulder strap, lacing. Tan.
3N5358—Complete size abt. 7 x 9". Kit, del'd... 2.98

23 11-Piece Room Decoration Set. Contains 4 Red and Green streamers, four 5" Red bells, one 12" White snowball, two 10" Green Christmas trees.
3N7480—Set, delivered... 1.49

24 1958 "Beautiful Canada" Calendar. A different typical scene in full color for each month.
3N6312—10 x 10". Mailing folder. Each... 1.00

25 Moccasin Kit. Sizes for children, women, men. Pre-cut Natural bullhide, leather laces, instr.
3N5359—Children's—all sizes 8 to 2. Pair... 2.50
3N5361—Women's—all sizes 3 to 9. Pair... 2.75
3N5360—Men's—all sizes 3 to 12. Pair, del'd... 2.75

26 Home Decoration Kit includes 2 snow-like table-centre bases, plus enough material when used with natural pine foliage (not incl.) to make 2 table centres, 2 door hangers. Instructions.
3N5362—Kit, delivered... 3.98

27 Corsage Kit will make a dozen or more corsages. Includes ribbon, silver leaves, balls, bells, etc.
3N5356—Instructions. Kit, delivered... 1.25



THESE ITEMS DESCRIBED ON OPPOSITE PAGE





TOWER Portables in Striking COLOR

The trend is to color
—exciting pastel shades
to suit your mood

TOWER "COLLEGIAN"

Low in Price—High in Value

Choose Beige, Blue or Green
In smart carrying case

69.95
Cash

5.00 Down
5.00 Monthly

Tower "Collegian"—a low-priced portable typewriter with many extra features usually found only in more expensive models. Standard keyboard has 4 extra characters. 1, 2, 3-line spacing. Convenient, fast margin settings, margin release; paper bail, scale. 2-color ribbon with manual and automatic ribbon reverse. Automatic paragraph finder. Pica type only. State your choice of English or French.

Portable supplied in attractive 38 (Beige) color. (Please see below for other colors available). Complete with carrying case. Only 5.00 down, 5.00 monthly.

3N4446L—Price, del'd... **69.95**

Tower "Collegian" as Above, but in exciting pastel shades of 80 (Blue) or 20 (Green). 5.00 down, 5.00 monthly. State color number.

3N4447L—Price, del'd... **69.95**



TOWER "TABULATOR"

Our Finest Tower Portable

Choose Beige, Blue or Green
Complete with Carrying Case

89.50
Cash

5.00 Down
5.00 Monthly

This Tower "Tabulator" typewriter makes a fine Christmas present for all his typing requirements. Features a full-length key-set tabulator. Light-action balanced segment shift; standard keyboard, including 4 extra characters. Handy instant margin settings, margin release. Variable spacing and 3 different fixed line spacings. 2-color ribbon, automatic ribbon reverse. Paper guide, bail.

Please state choice of English or French keyboard. Available in soft-toned 38 (Beige) color. Supplied complete with convenient carrying case. Only 5.00 down, 5.00 monthly.

3N4448L—Pica type... **89.50**
3N4449L—Elite type... **89.50**

Tower Tabulator as Above, but with choice of 80 (Blue) or 20 (Green).
3N4454L—Pica type... **89.50**
3N4455L—Elite type... **89.50**



THE EMPIRE "ARISTOCRAT"

Reduced By 17.55—Was 67.50

High Quality at a Very
Low Budget Price

49.95
cash

5.00 Down
5.00 Monthly

Save 17.55 on this light, compact, British-built portable typewriter. The Empire "Aristocrat" has all the features necessary for business or private correspondence. It's small enough to carry in a brief case, weighs only 9 lb. in its handy metal carrying case. Features standard keyboard, single and double line spacing, retractable paper support, margin release. Has end-of-page indicator.

Right and left shift keys, shift lock; full length space bar, back space key. Automatic ribbon reverse. Plastic keys are shaped to fit your fingertips. This budget-priced machine has exceptionally quiet operation. Pica type only. Please state whether you would prefer an English or a French keyboard. Yours for as little as 5.00 down, 5.00 monthly.

3N4460L—Price, del'd... **49.95**



PARADE
Stainless Steel
by Oneida, Ltd.

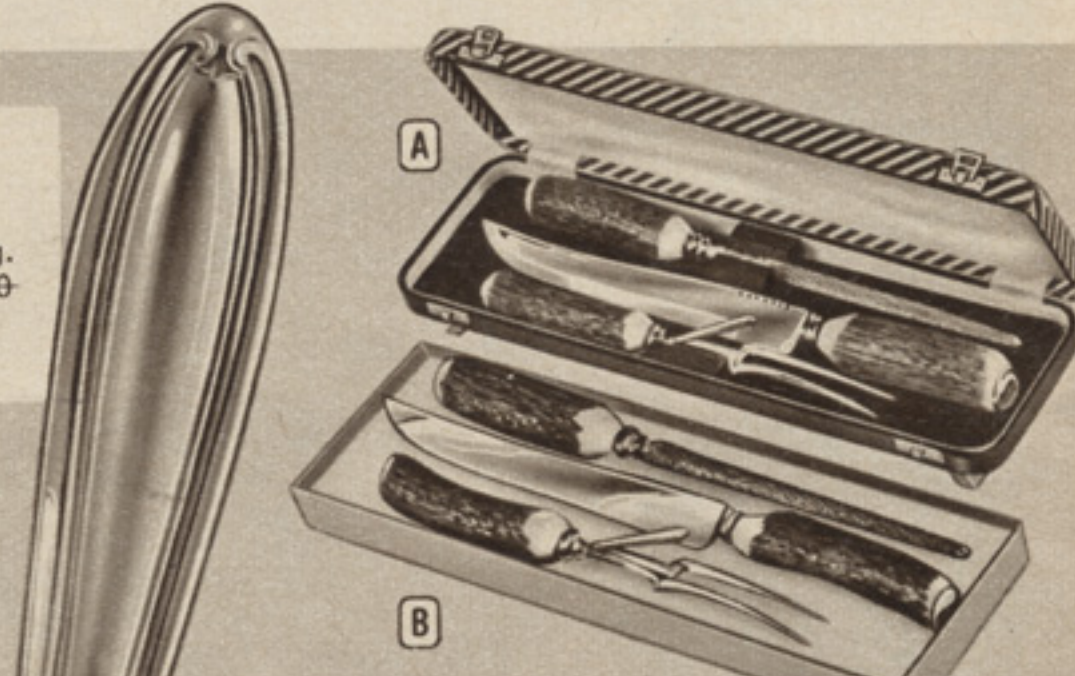
SAVE 3.75
on a 32-Pc. Set
Manufacturer's Reg.
List Price . . . 12.70
8.95

Made in Canada by Oneida, famous for flatware of quality. An attractive, mirror-polished pattern designed for practical usefulness; will withstand many years of hard daily service. 32-piece set consists of 8 each: teaspoons, dessertspoons, forks, knives with serrated blades.

4N7970—32-piece set, del'd... **8.95**

Open Stock:

4N7971—Teaspoons... 6 for **95c**
4N7972—Dessertspoons... 6 for **1.50**
4N7973—Soupspoons... 6 for **1.50**
4N7974—Tablespoons... 6 for **1.75**
4N7975—Forks... 6 for **1.50**
4N7976—Knives... 6 for **2.95**



A **Genuine Stag-Handled** 3-piece carving set. Handles carefully selected and matched. Carver has 9-inch hollow-ground blade of Sheffield stainless steel. Forged stainless steel fork with guard. 9-inch sharpening steel. Presentation case. 4N7408—Del'd... **12.95**

B **3-Piece Carving Set** with attractive simulated stag handles. Knife has 8" Sheffield stainless steel blade. Fork, with safety guard, is chrome-plated. Also 8-inch sharpening steel. A bargain at this very low budget price. In attractive gift box. 4N7450—Del'd... **5.00**

GUARANTEE: All pieces of ONEIDA LTD. STAINLESS are made of solid stainless steel, no plating or other surface finish to chip or peel off. ONEIDA LTD. STAINLESS is guaranteed not to tarnish, rust or stain. No polishing is required—a damp cloth quickly restores original lustre.

230 A

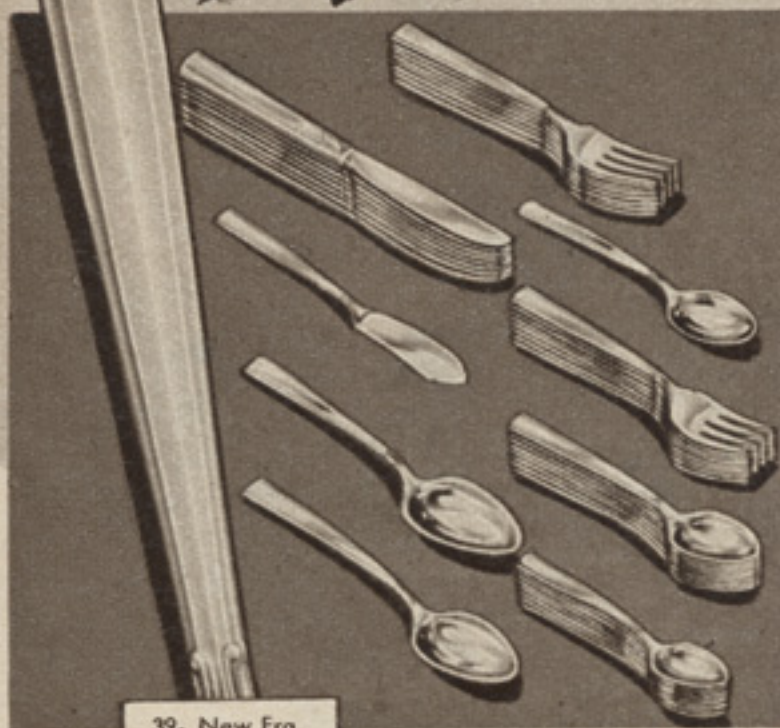


TO ORDER BY TELEPHONE
See P. 741 Fall and Winter '57



HUGE CHRISTMAS SAVINGS

Popular Patterns in Silver-Plated Flatware



39- New Era



51- Remembrance

14- Heritage

TUDOR PLATE BY ONEIDA

Half-Price Sale

Manufacturer's Reg. Price
on 52-Piece Set 58.33

29.00

Enhance your table at a low, low price—choose Tudor Plate silver-plated flatware by Oneida Community Silver-smiths. You'll love the slender modern lines of 39 ("New Era") shown above. The knives have hollow handles and stainless steel blades with sharp serrated edges. All principal pieces, except knives, have an overlay of pure silver at vital wear points.

Fifty-Two Piece Set. Consists of eight each, teaspoons, dessertspoons, 5 o'clock teaspoons, salad forks, place forks, place knives, also two tablespoons, one butter knife and one sugar spoon. Order now... get your set at half regular price. You can buy this lovely set on our easy terms (See Page 217).

4N8325K—Only 3.00 down, 5.00 monthly. Set. 29.00

ONEIDA GUARANTEE

Tudor Plate is guaranteed by Oneida Community Silver-smiths against defects in workmanship or materials. Tudor plate is made under the most modern conditions from the finest materials.

1847 ROGERS BROS. FLATWARE SPECIAL

Half-Price Sale

Regular Open Stock Price
on 55-Piece Set 111.75

55.88

6.00 Down
5.00 Monthly

Special Christmas Offer of 1847 Rogers Bros. silver-plated flatware. A wonderful saving on a gift you'll feel proud to give, or to choose for yourself. All forks and spoons have an overlay of pure silver at vital wear points. The knives have hollow handles and stainless steel blades. In a choice of two favorite traditional designs. 14 ("Heritage") a handsome ornate style, or graceful 51 ("Remembrance").

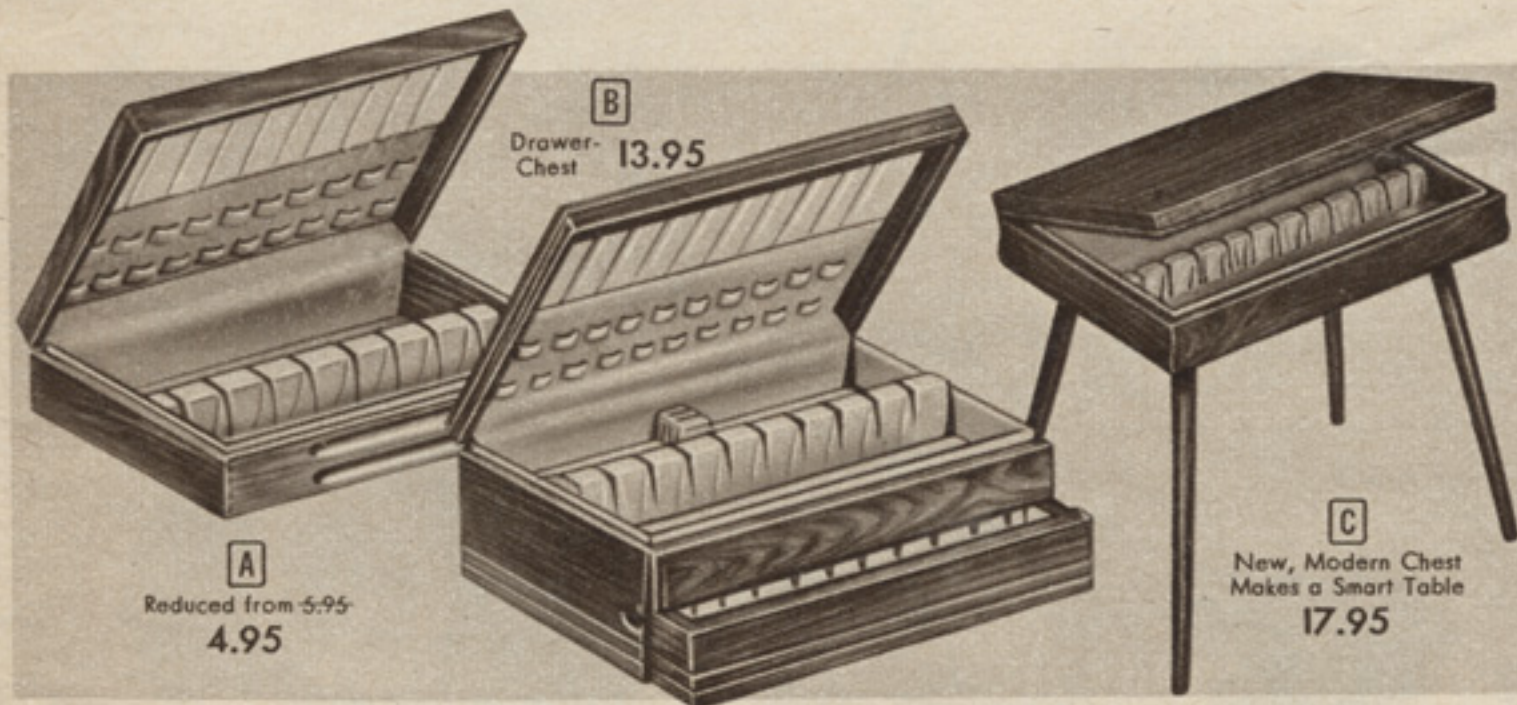
Fifty-Five Piece Set. Regularly sells for 111.75. Now only 55.88. Set consists of eight each: small teaspoons, regular teaspoons, dessertspoons, dessert forks, salad forks, dessert knives, plus one butter knife, one sugar spoon, one berry spoon, one cold meat fork, gravy ladle and two tablespoons.

4N8150K—State pattern no. Set. 55.88

Twenty-Six Piece Set for six, consists of six each: teaspoons, dessertspoons, knives, forks; one butter knife and one sugar spoon. Regular open stock list price 55.00.

4N8151—Set, delivered..... 27.50

Open Stock	Regular Price	Sale Price
SPOONS. State pattern no.		
4N8153G—Coffee	6 for 6.00	3.00
4N8154G—5 o'clocks	6 for 6.00	3.00
4N8155G—Regular teas	6 for 6.00	3.00
4N8156G—Dessert	6 for 12.00	6.00
4N8158G—Soups	6 for 12.00	6.00
4N8157G—Table	ea. 2.50	1.25
4N8166G—Sugar	ea. 2.75	1.38
4N8169G—Berry	ea. 3.75	1.88
4N8167G—Gravy ladle	ea. 3.75	1.88
KNIVES. State pattern no.		
4N8162G—Dessert	6 for 19.50	9.75
4N8163G—Dinner	6 for 19.50	9.75
4N8173G—Butter spreaders	6 for 12.00	6.00
4N8165G—Butter knife	ea. 2.75	1.38
4N8170G—Pie knife	ea. 6.25	3.13
FORKS. State pattern no.		
4N8159G—Dessert	6 for 12.00	6.00
4N8161G—Salad	6 for 12.00	6.00
4N8160G—Dinner	6 for 12.00	6.00
4N8168G—Cold meat fork	ea. 3.75	1.88
4N8175G—Pickle fork	ea. 2.50	1.25
CARVING SETS. State no.		
4N8179—3-pc. beef carving	Set 32.00	16.00
4N8178—2-pc. game carving	Set 19.50	9.75



B
Drawer-
Chest 13.95

A
Reduced from 5.95
4.95

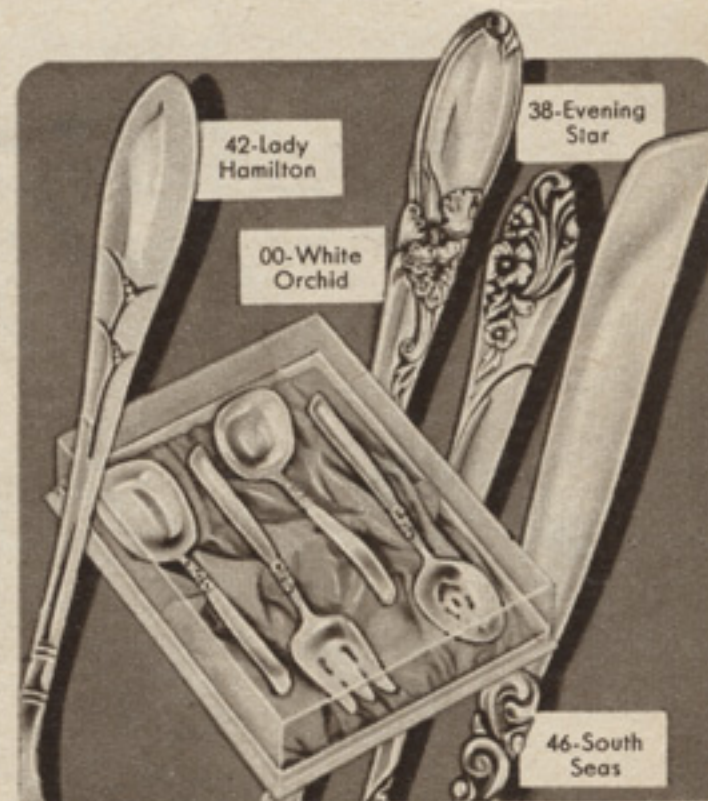
C
New, Modern Chest
Makes a Smart Table
17.95

ANTI-TARNISH SILVERWARE CHESTS... TO PROTECT YOUR TREASURED SILVER

A This Low Priced Flatware Chest makes a thoughtful gift, and is well within your Christmas budget. Sturdily constructed in Walnut-finished wood, it's specially lined with anti-tarnish fabric. Why not give this useful gift to yourself this year? 72-piece capacity chest. In 52 (Walnut) only. Size about 14 x 10 x 3 1/2". 4N7461K—Chest only... 4.95

B A Flatware Chest with its own drawer underneath. So compact, yet it holds 212 pieces of silver. With anti-tarnish lining to give silverware the best protection. 52 (Walnut), 55 (Mahogany) or 30 (Blonde) finish wood. State choice by color no. Drawer about 1 3/4" deep, chest abt. 15 1/4 x 11 x 5 1/2 inches. 4N7465K—Chest only. 13.95

C A Handsomely Styled occasional table-chest with gracefully tapered wooden screw-in legs. Flatware chest with lift-top lid, is lined with anti-tarnish fabric. Holds 144 pieces of silver. In 52 (Walnut), 55 (Mahogany), 30 (Blonde) finish wood. Please state choice by number. Table height 19 1/4 in. Chest about 13 1/2 x 19 1/2 x 3 1/2 in. 4N7471L—Chest only. 17.95



42-Lady
Hamilton

00-White
Orchid

38-Evening
Star

46-South
Seas

Community Plate Serving Set

A 4-piece serving set of fine Community Silverplate, consisting of gravy ladle, cold meat fork, berry or salad serving spoon, pierced tablespoon. Choose from the four gracious designs shown above. In an attractive gift package. Save 4.55. Please state pattern number and pattern. 4N8249—4-Piece set, delivered.... 8.95

PLEASE ORDER FLATWARE BY PATTERN NUMBER.

A SIMPSON'S-SEARS... 231

Seven-jewel Vandors

FOR CHRISTMAS GIVING

Men's and ladies' Swiss Vando watches in superb styling. Precision-made by expert craftsmen for accurate timekeeping and long life. Any of these four styles makes a reliable, appreciated gift. Your Christmas giving is made easier by our economy prices.



14.95

9.95



10.95

12.50



Two-Jewel Swiss Vando watches for men or women. Attractively gift-boxed and low priced for Christmas

PRICE REDUCED
Was 9.95
5 8.95



6 8.95



7 16.95



8 19.95



9 9.95



10 12.00



11 "Dale Evans" Watch for Girls 5.95



12 6.95

13 5.95



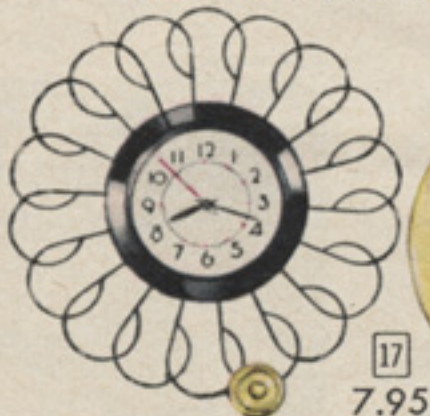
14 5.95

15 7.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



16 6.95



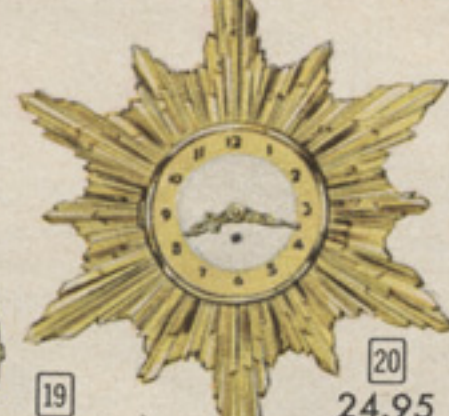
17 7.95



18 5.95



19 19.95



20 24.95



21 3.95



22 6.95



25 Dependable 8-Day Wall Clock 24.95



26 13.95



27 18.95



28 29.50



23 9.95

24 3.99

Hand-Carved, Rustic Finish Cuckoo Clock



29 19.95



30 7.95

DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

1 Men's 7-Jewel Watch. Thin model has water and dust-proof chrome-plated case with steel back. Shock protected; stainless steel expansion bracelet. Luminous dots.
4N1702—Delivered.... 14.95

2 Men's Waterproof Watch with sweep second hand. Chrome-plated water and dust-proof case with steel back. Luminous figures, hands. Leather strap. Was 10.95.
4N1711—Delivered.... 9.95

3 Ladies' Swiss Vidor Dress Watch with raised gilt figures and hands on white dial. Yellow quality case, black cord bracelet, yellow buckle.
4N1921—Delivered.... 10.95

4 Ladies' Dainty Vidor Watch. Yellow anodized case has steel back, gilt raised figures and hands. 10K yellow rolled gold plate expansion bracelet.
4N1942—Delivered.... 12.50

5 Girls' or Ladies' 2-Jewel Swiss Vidor watch. Has yellow top case, silver color dial, gilt figures and hands. Expansion bracelet. Was 9.95.
Girls' length. Save 1.00.
4N1800—Delivered.... 8.95
Ladies' length. Save 1.00.
4N1801—Delivered.... 8.95

6 Men's or Boys' 2-Jewel Swiss Vidor watch. Yellow top case, sweep second hand, white dial, gilt figures. Luminous dots. Expansion bracelet. Delivered.
Boys' length. Was 9.95.
4N1706—Save 1.00.... 8.95
Men's length. Was 9.95.
4N1707—Save 1.00.... 8.95

7 Men's Thin Waterproof 7-Jewel Vidor watch. Shock-protected movement. Yellow quality case with stainless steel back. Black centre dial with white track, raised gilt figures and hands. Expansion with brown leather inserts.
4N1703—Delivered.... 16.95

8 Ladies' 7-Jewel Vidor with 10K RGP top case and white shoulders, each set with 1 diamond. White dial, raised gilt figures. Cord bracelet.
4N1941—Delivered.... 19.95

9 Ladies' 7-Jewel Dress Size Watch. Yellow color case has stainless steel back. Easy-to-read dial has gilt figures and hands. Black cord bracelet.
4N1900—Asstd. styles... 9.95

10 Girls' or Nurses' 7-Jewel sports model Vidor. Yellow color case, stainless steel back. Luminous figures and hands, sweep seconds hand. Sturdy leather strap and shatterproof crystal.
4N1935—Delivered... 12.00

11 Dale Evans Watch for girls with Dale's picture on the dial. Shockproof; shatterproof crystal. 53(Tan strap with nickel-chrome case) . . . 60(Pink strap and case) . . . 80(Blue strap and case). State color number.
4N1866—Delivered.... 5.95

12 Popular Christmas Gift for boys is the Roy Rogers watch with Roy and Trigger featured on the dial. Jeweled shock-resistant movement, shatterproof crystal. Nickel-chrome-plated case, stainless steel expansion bracelet in boys' length. Black figures and hands.
4N1787—Delivered.... 6.95

13 Roy Rogers Watch for boys. Picture of Roy and Trigger on dial. Nickel-chrome case, shock-protected movement. Shatterproof crystal. Leather strap.
4N1730—Delivered.... 5.95

14 2-Jewel Vidor Watch with figure skater on dial. Chrome-plated case, narrow strap in assorted colors (sorry, no choice). Pink dial, red hands.
4N1931—Delivered.... 5.95

15 Cinderella Watch in "glass slipper" plastic gift box. Cinderella pictured on dial. Chrome-plated case, shock-resistant movement, shatterproof crystal. Blue ribbon strap.
4N1865—Delivered.... 7.95

16 Harmony House Electric Kitchen Clock. Modern white dial with clear black figures. 60 cy. Case-front choice of 46 (Chrome) or 58(Copper).
4N7283—State color no.. 6.95

17 Electric Decorator-Style wall clock. Openwork frame in Black wrought iron effect around white dial. Easy-to-read figures, black hands and second hand. About 14" diameter.
4N7271L—60 cycles.... 7.95

18 Harmony House Electric Kitchen Clock with quiet, dependable self-starting motor. Black figures and hands on white dial makes easy reading. About 7-inch diameter. 30(Yellow) . . 70 (Red) . . or 00(White) metal.
4N7280—60 cycles.... 5.95

19 Round Decorator-Style Wall Clock with cord. Dependable 8-day jeweled movement. Has raised gilt markers and hands on white dial. Dial diameter about 9½". Overall height with cord about 18½ inches.
4N7332L—Del'd.... 19.95

20 Attractive Sunburst Clock. Dependable 8-day movement. White dial with clear black figures on gilt track, gilt hands. Wooden frame has lasting gilt metal finish.
4N7333L—Abt. 18".... 24.95

21 Loud Open Bell Alarm Clock with an overall height of about 4". Yellow color dial has luminous figures and hands. 58 (Copper) or 33(Brass) color.
4N7002—Delivered.... 3.95

22 Smartly Styled 7-Jewel Travel Alarm. Square leather case. Comes in assorted colors and dials. Was 8.95.
4N7054—Delivered.... 6.95

23 Personalized 8-Day Travel Alarm Clock with a perfected movement that needs winding only once every 8 days. Handsome leather case in assorted colors. Assorted dials with luminous figures, hands. Please state one initial.
4N7055G—Delivered... 9.95

24 Vidor Travel Alarm with 30-hour movement. Has luminous hands and figures. Compact leather-covered case. Assorted colors. Abt. 3" square. A useful gift for the traveler.
4N7024—Was 4.95.... 3.99

25 Wall Clock with jeweled 8-day movement that is dependable and accurate. Decorator style with ivory color dial and raised silver color zodiac figures. Gilt hands and markers. Attractive in any room setting.
4N7334L—Abt. 12½". 24.95

26 Stag's Head Cuckoo Clock. Rustic finish hand-carved wooden house. A gay little cuckoo pops out every ½ hour. 2-weight operated, 30-hour movement. About 13 x 8".
4N7307L—Delivered... 13.95

27 Electric TV Clock. Has gilt legs and dial markers. On-off switch operates light that glows softly from sides of dial. Abt. 10" diameter. Metal case in choice of 09(Black wrought iron effect) or 42(Sand). 60 cycles.
4N7322L—Delivered.. 18.95

28 Vidor "Westminster" ¼-hour chime clock with polished Walnut veneer case. 8-day movement. Gilt figures on ivory color track. Size about 17 x 8¾ inches.
4N7129L—Delivered.. 29.50

29 Electric Clipper Clock. Mahogany finish wood hull, billowing sails of polished chrome plate. Small red cabin lights reflect a rosy glow on sails. Size about 16½ x 19½". Was 24.95.
4N7308L—60 cycles... 19.95

30 Musical Alarm with gay tune. Ivory color plastic case. Luminous hands, markers.
4N7028—Abt. 4½" diam. 7.95



TIMELY GIFTS FOR BOYS OR MEN—AT PIN-MONEY PRICES

A Boys' or Men's 2-Jewel Swiss Watch. Chrome-plated case, silver color dial, luminous figures and hands. Shatterproof crystal. Red sweep seconds hand. Leather wrist strap. Economy priced.
4N1714—Price, del'd.... 6.95

B Jeweled Swiss Vidor Watch for men or boys. Handsomely styled with rectangular chrome-plated case, stainless steel back. Luminous "see-by-night" figures and hands on silver color dial. Comfortable leather strap, shatterproof crystal. This is an outstanding value for the males on your Christmas list.
4N1710—Price, delivered.... 6.95

C Boys' and Men's Swiss Vidor watch with 2-jewel movement. Handsome chrome-plated case has stainless steel back; silver color dial with luminous figures and hands. Red sweep second hand. Smart stainless steel expansion bracelet. A long-lasting gift at an easy-on-the-budget price. Order now. With boys' length bracelet.
4N1704—Price, del'd.. 7.95
With men's length bracelet.
4N1705—Price, del'd.. 7.95



CHRISTMAS IS A GOOD TIME TO GIVE A TIMEPIECE

D Boys' Vidor Watch. Expertly made jeweled Swiss movement, gleaming chrome-plated case, stainless steel back. Luminous "see-by-night" figures and hands on silver color dial. Shatterproof crystal, sturdy leather strap.
4N1732—Price, del'd.. 4.49

E Girls' or Ladies' 2-jewel watch. Yellow-top case, stainless steel back. Silver color dial, black figures, hands. Black cord bracelet.
4N1930—Delivered... 6.95

F Girls' or Ladies' Swiss Vidor Watch with jeweled movement. Chrome-plated case has stainless steel back. Silver color dial with black figures and hands. Small second hand. Shatterproof crystal, steel expansion bracelet.
4N1934—Girls' length bracelet.... 6.95
4N1944—Ladies' length bracelet.. 6.95

G Girls' or Ladies' 2-Jewel Swiss Vidor. Gleaming chrome case. Silver color dial, black figures and hands. Slim leather strap. Priced to help stretch your gift dollars. Place your order early... don't be disappointed.
4N1875—Price, delivered.... 4.95



HANDSOME GIFT WATCHES TO PLEASE DAD OR A BOY

H Men's Timex "Viscount", self-winding and shock-resistant. Chrome-plated case, stainless steel back. Silver color dial; raised gilt figures, hands. Sturdy leather strap. For a memorable Yule.
4N1712—Price, delivered.... 15.95

J Men's Westclox "Wrist Ben". Chrome-plated case and stainless steel back. Black dial has "see-in-the-dark" luminous figures, hands. Sweep second hand. An excellent watch for the sportsman.
4N1715—Price, delivered.... 8.95
4N1716—With plain dial. Del'd... 7.95

K A Wonderful Christmas surprise for a youngster is this handsome pocket watch by Westclox, with chain and knife. Nickel-chrome-plated case, white dial with clear, easy-to-read figures and hands. Shatterproof crystal. Camp knife has small and large blades, corkscrew and bottle opener. A welcome gift for a Boy Scout or the young "woodsman". Order now.
4N1666—Set, del'd... 3.95

Special Christmas Offer
HALF PRICE SALE
 MANUFACTURER'S CLEARANCE
 ON THESE 3 ITEMS



**Men's 25-Jewel
Self-Winding Buren**

- "Perma-Life" unbreakable mainspring
- "Incabloc" . . . acknowledged the best method of shock protection in the world
- Waterproof case

WAS 69.95
34.95 3.00
 cash Down

**A Ladies' 25-Jewel
Buren Grand Prix**

WAS 79.95
39.95 4.00
 cash Down

**B Men's 21-Jewel Dress
Buren with Bracelet**

WAS 50.00
25.00 3.00
 cash Down



Here's a Unique Opportunity to buy a world-famous Buren at just half the regular selling price . . . it was 69.95 in our Fall Book. 25-jewel, waterproof, self-winding . . . he just wears it to wind. Brilliant water-thin styling with top quality Yellow waterproof case, Silver color dial with raised gilt figures, markers. Gilt hands. Yellow gold-filled top expansion. Sweep second hand. 4N853—Only 3.00 down. 5.00 monthly. Cash 34.95

A Ladies' 25-Jewel Buren Grand Prix. 14K Yellow gold case, Incabloc shock protection. "Perma-life" unbreakable mainspring. Raised gilt figures, hands. Yellow gold-filled expansion bracelet. Was 79.95. 4.00 down, 5.00 monthly. 4N132—Cash price, delivered . . 39.95

B Men's 21-Jewel Buren. 10K Yellow gold-filled case with stainless steel back. White dial with raised gilt figures, markers. Smart Yellow gold-filled top bracelet. Regularly 50.00 . . . you save 25.00 on this sale only. 4N984—3.00 down. Cash . . . 25.00

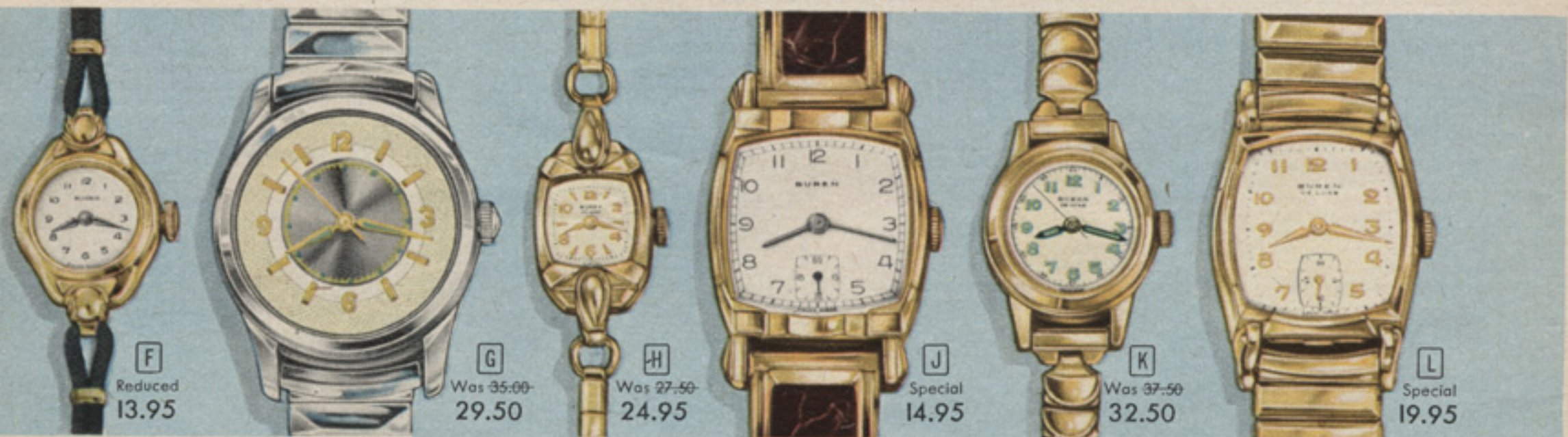


C
 Was 24.95
19.95

D
 Was 49.50
29.50

E
 Was 49.95
29.95

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



F
 Reduced
13.95

G
 Was 35.00
29.50

H
 Was 27.50
24.95

J
 Special
14.95

K
 Was 37.50
32.50

L
 Special
19.95



M
 Was 19.95
15.95

N
 Was 32.50
27.50

P
 Was 75.00
49.50

Gifts that last

REDUCED FOR CHRISTMAS

These Items Shown on Opposite Page

C Men's 15-Jewel Buren Dress Watch at a saving of 5.00. Sold in our Fall Catalogue for 24.95. Handsome, Yellow quality case with steel back. White dial has raised gilt figures and markers. Good-looking yellow expansion bracelet has up-to-the-minute Tan leather inlays. Water proof, of course, for his complete satisfaction. Only 2.00 down, 5.00 monthly. Buy now and save.
4N459—Cash price, delivered..... 19.95

D Ladies' 15-Jewel Buren Watch with all the beauty and dependability you have come to expect of Buren. This model has a delightfully designed 10K Yellow gold case. Dainty white dial has raised gilt figures and gilt hands. Snug-fitting yellow gold-filled top expansion bracelet. And look at the saving we're offering you... this watch sold for 49.50 in our Fall Catalogue. Reduced by 20.00. You pay only 3.00 down, 5.00 monthly.
4N340—Cash price, delivered..... 29.50

E Men's 25-Jewel Wafer-Thin Buren selling at 20.00 below its normal price. Here is a watch you'll be proud to give. Modern styling in, fully waterproof chrome-plated case with rugged stainless steel back. Self-winding movement means he just wears it and it winds itself. Assorted styles of dials, each with raised gilt figures and markers, gilt hands. Sweep second hand. Matching expansion bracelet in stainless steel. An outstanding 49.95 watch reduced by 20.00. 3.00 down, 5.00 monthly.
4N854—Cash price, delivered..... 29.95

F Ladies' 15-Jewel Buren finely fashioned with 10K Yellow rolled gold-plated case with stainless steel back in asstd. styles. Pretty silver color dial has black figures and hands. The gold of the case is accented by the smart black cord bracelet which is finished with matching yellow clasp. Regular 14.95 line specially reduced for Christmas gift-giving. Buy now.
4N339—Price, delivered..... 13.95

G Men's Waterproof 21-Jewel Buren in handsome, popular stainless steel case. Shock protected. Masculine silver color dial has raised gilt figures and markers. Unbreakable mainspring... a feature he's bound to appreciate. Electronically timed. Matching stainless steel expansion bracelet. A special Christmas offer of our regular 35.00 line. Only 3.00 down, 5.00 monthly.
4N864—Cash, delivered..... 29.50

H Ladies' 21-Jewel Buren Watch with a dainty petite case in 10K Yellow rolled gold plate with stainless steel back for long wear. With assorted styles in dials, all with gilt figures. Yellow gold-filled top expansion bracelet completes the attractive ensemble. Take advantage of our special offer by ordering now... this watch was 27.50 in our Fall Catalogue. 2.00 down, 5.00 monthly.
4N117—Cash price, delivered..... 24.95

J Special Repeat Offer of a highly successful line from our last Christmas Catalogue. Men's 15-jewel Buren watch in assorted styles, all with accurate Swiss movements. 10K Yellow rolled gold plate case, steel back. Silver color dial, clear black figures and hands. Gold color anodized semi-expansion inlaid with Brown leather. Similar quality would sell for 16.95
4N452—Price, delivered..... 14.95

K Ladies' Sports or Nurses' Watch. Accurate, waterproof. 21 jewels. Yellow quality dustproof case has stainless steel back. Silver color dial with luminous figures and hands. Sweep second hand for precise timing. "Perma-Life" unbreakable mainspring. Yellow gold-filled top bracelet in golden penny design.
4N379—Was 37.50. Only 3.00 down. Cash..... 32.50

L Men's 21-Jewel Buren Dress Watch with handsome, masculine styling. 10K Yellow Gold-filled top case with dustproof crown. Assorted styles of dials, all modern easy to read. Stainless steel back for long service. Yellow color expansion bracelet. Priced right for Christmas giving. Order yours now. 2.00 down, 5.00 monthly.
4N985—Cash price, delivered..... 19.95

M Ladies' 15-Jewel Buren Watch. Quality 10K Yellow rolled gold-plated case with stainless steel back; in assorted dainty styles. Silver color dial with easy-to-read black figures and hands. Yellow gold-filled top expansion bracelet. This watch was 19.95.
4N337—Price, delivered..... 15.95

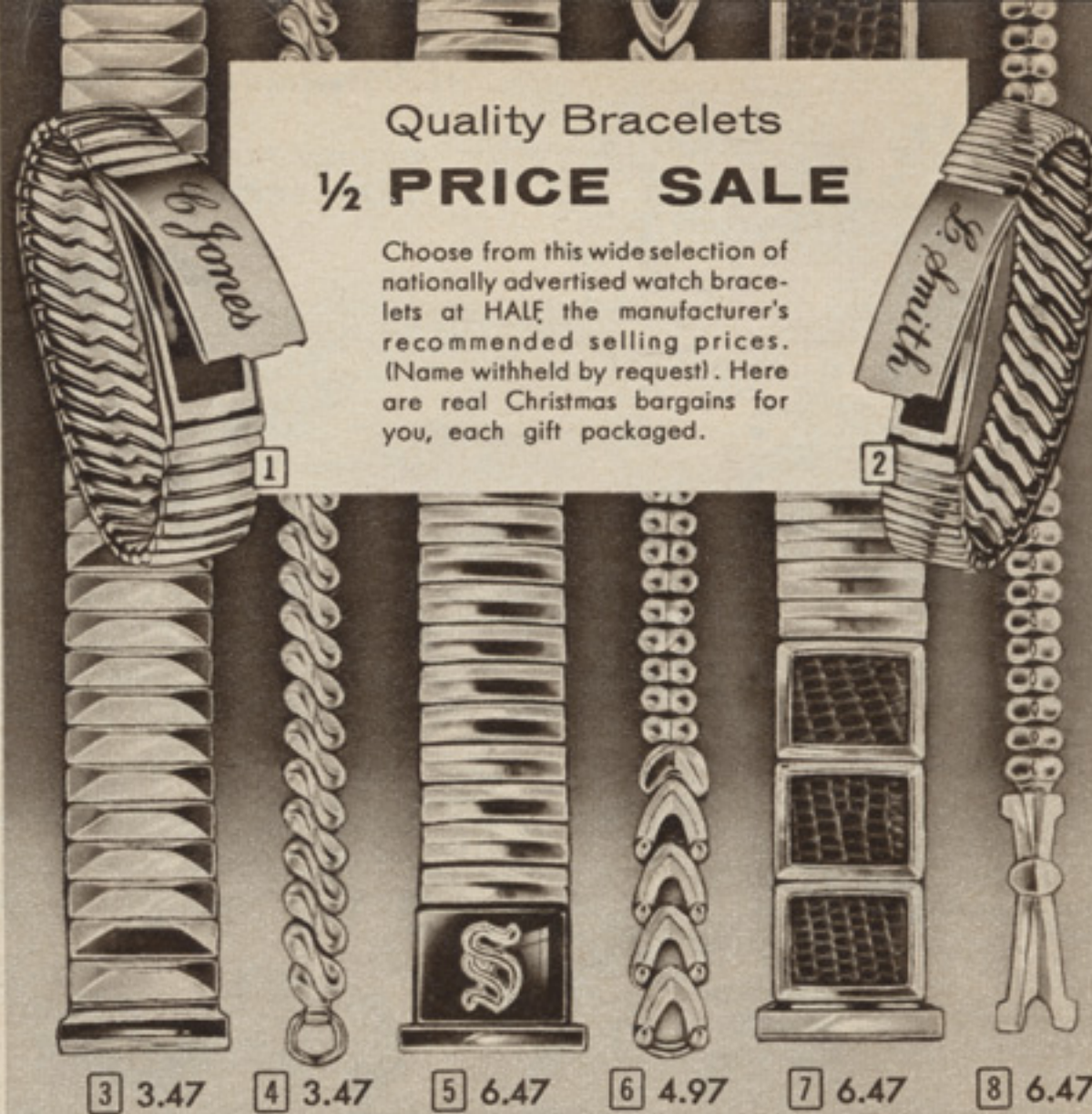
N Ladies' 21-Jewel Buren. Delicately fashioned 10K Yellow rolled gold plate case, with long-wearing stainless steel back. Smart white dial has raised gilt figures and gilt hands. Electronically timed and with the invaluable "Perma-Life" unbreakable mainspring. Fashionable yellow gold-filled top expansion bracelet. This watch was 32.50 in our Fall Catalogue.
4N120—Only 3.00 down, 5.00 monthly. Cash.... 27.50

P Sparkling 4-Diamond-Set. Ladies' 21-jewel Buren. 10K Yellow or White rolled gold-plated case, stainless steel back. Ends of the case are sterling silver... each set with 2 glittering diamonds. White dial has raised gilt figures and gilt hands. Smart, fashion-right black cord bracelet with 30(Yellow) or 00(White) gold-filled buckle. When ordering, please state color number and color. Regularly 75.00... reduced over 25.00 for Christmas. A brilliant gift idea. Only 5.00 down, 5.00 monthly.
4N126—Cash price, delivered..... 49.50

Quality Bracelets

1/2 PRICE SALE

Choose from this wide selection of nationally advertised watch bracelets at HALF the manufacturer's recommended selling prices. (Name withheld by request). Here are real Christmas bargains for you, each gift packaged.



FASHIONABLE . . . PRACTICAL . . . INEXPENSIVE

1 Men's Yellow Gold-Filled Top photo-identification bracelet. Top opens to hold 4 photos. 1 name engraved.
4N6020G—Reg. 12.95. State name. 6.47
As Above, Nickel-Silver Top, stainless steel bracelet. State name.
4N6021G—Reg. 8.95. Now..... 4.47

2 Ladies' Yellow Gold-Filled Top photo-identification bracelet. Tops holds 4 photos. State 1 name to be engraved.
4N6022G—Reg. 12.95. Now..... 6.47
As Above, Nickel-Silver Top, steel expansion. State name.
4N6023G—Reg. 8.95. Now..... 4.47

3 Men's Expansion Bracelet, Yellow gold-filled top, wide style. 3/4" ends can be sized to fit 11/16". Reg. 6.95.
4N1160—Price, delivered..... 3.47
As Above, but All Stainless Steel.
4N1161—Reg. 4.95. Now..... 2.47

4 Ladies' Gold-Filled Top Bracelet. Stainless steel back. Attractive modern styling. Reg. 6.95.
4N1255—Price, delivered..... 3.47

5 Men's Expansion Bracelet inset with synthetic onyx. 1 initial or emblem. State initial or choice of emblem... 97(Masonic), 98(Knights of Columbus), 99(Odd-fellows), 11(Air Force—R.C.A.F.), 88(Navy—R.C.N.). Gold-filled top. Reg. 12.95.
4N1162—Price, delivered..... 6.47
As Above, but in Stainless Steel.
4N1163—Reg. 9.95. Now..... 4.97

6 Ladies' Expansion Bracelet, Yellow gold-filled top, in dainty ball design, wish-bone-shaped link ends. Reg. 9.95.
4N1256—Price, delivered..... 4.97

7 Men's Expansion Bracelet, Yellow gold-filled top with Brown leather inlaid end pieces at each end. Reg. 12.95.
4N1164—Price, delivered..... 6.47
As Above, but in Stainless Steel.
4N1165—Reg. 9.95. Now..... 4.97

8 Ladies' Expansion Bracelet, Yellow gold-filled top with solid curved end pieces. Beautifully designed.
4N1257—Reg. 12.95. Price..... 6.47



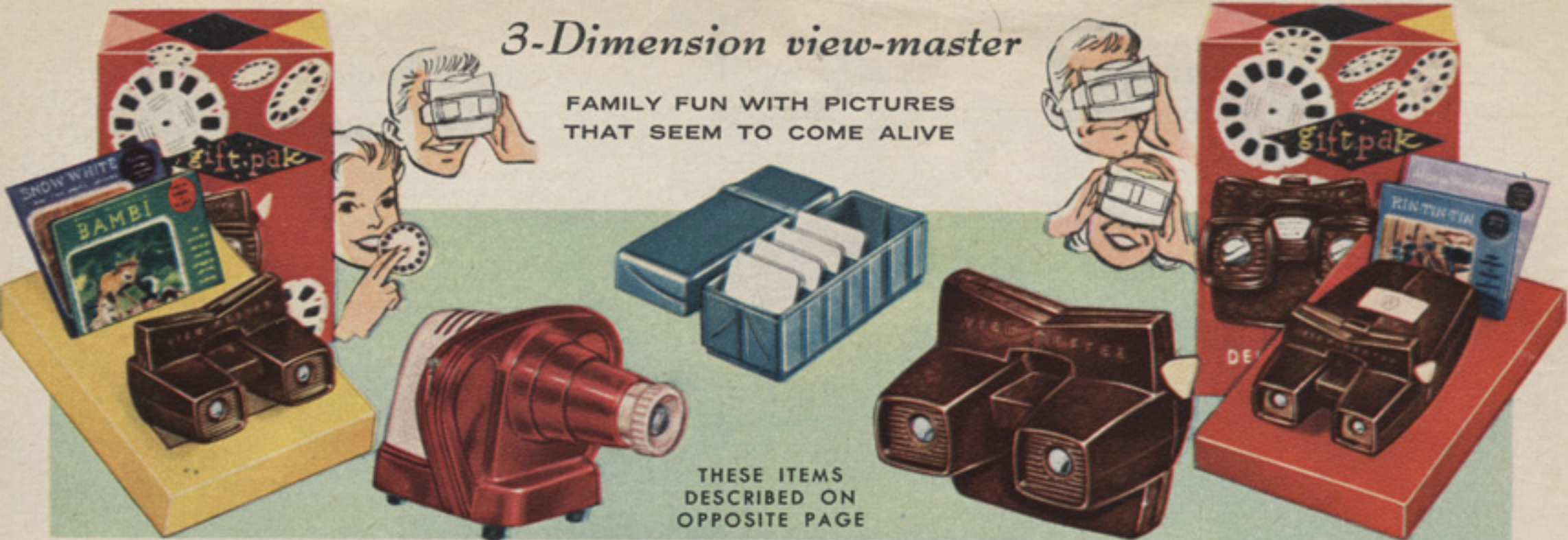
Waterproof, 21-Jewel Buren for men. Handsome Yellow case has steel back. Silver color dial has raised gilt figures, gilt hands. Small second hand. Complete with yellow gold-filled top expansion bracelet. Was 39.95 in our Fall Catalogue. Reduced 10.00 for your special Christmas giving. You pay only 3.00 down, 5.00 monthly.
4N845—Cash.... 29.95

Men's 15-Jewel Waterproof Buren. Save 5.00. Was 19.95 in fall. Bright chrome-plated case, stainless steel back. Silver color dial has luminous figures, hands. Stainless steel expansion bracelet with Grey leather inserts. Sweep second hand. Order early to avoid possible disappointment caused by increased Christmas mail.
4N856—Del'd.... 14.95

Men's 15-Jewel Buren. Smart Yellow quality water and dustproof case, stainless steel back. Silver color dial, luminous figures and hands. Attractive leather strap. 2.00 down.
4N870—Del'd.... 19.95
In chrome-plated case.
4N871—Delivered 16.95
On orders of 20.00 or more, refer to Page 217 for our Easy Payment terms.

3-Dimension view-master

FAMILY FUN WITH PICTURES
THAT SEEM TO COME ALIVE



THESE ITEMS
DESCRIBED ON
OPPOSITE PAGE

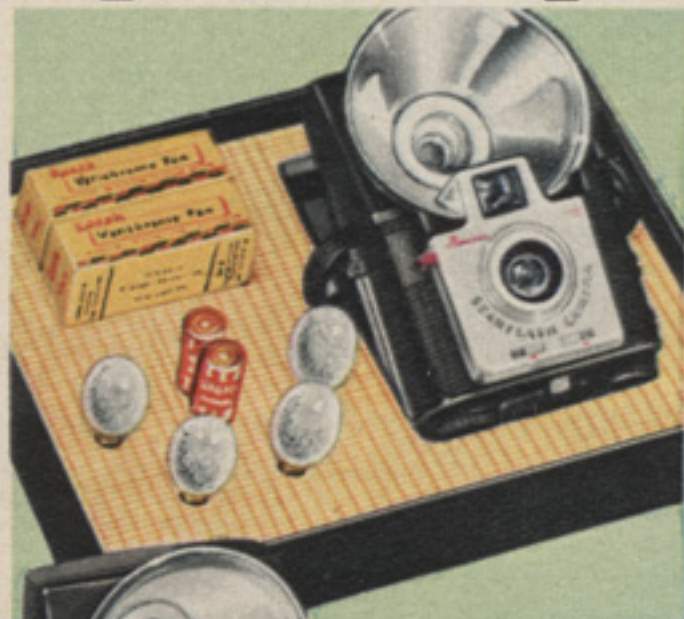
A Gift Pak 5.95

B Jr. Projector 14.95

C Library Box 3.50

D Viewer 2.95

E De Luxe Pak 8.90



F

New! Kodak's Latest Brownie
Starflash Camera Outfit
11.75

Starflash and Built-In
Flash Unit Only 9.85



G

Kodak's New Brownie Starflex
Camera Outfit . . . Reflex-Type
17.50

Starflex Camera Only
. . . Takes Color 11.50



H

Kodak's Popular Brownie
Hawkeye Outfit
16.75

Hawkeye Camera Only,
Favorite of Millions 9.25



J Tower No. 8 Box Camera Kit
New Type BC Powered Flash Unit 9.95



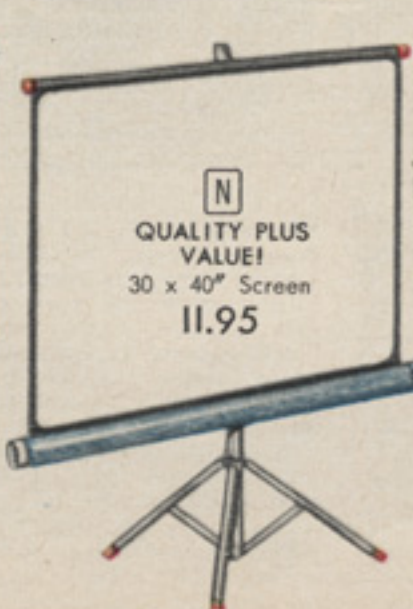
K Bella 127 Flash Outfit . . . German-Made
Camera with BC Flashgun 16.95



L Solida Folding Camera Outfit
Easy-to-Use Compact Kit 19.95



M Branette 35mm. Camera Kit . . . Save
11.95 when You Buy This Kit, Only 29.95



N
QUALITY PLUS
VALUE!
30 x 40" Screen
11.95



P Taron 35mm. Camera Kit . . .
Separately Items Cost 69.29 59.95

Take lots of Christmas pictures



BROWNIE MOVIES
3-Lens Turret Model
98.25
Single-Lens Model
36.95 Up



2
Save with Tower
12 for 1.29

1 Kodak Turret Brownie 8mm. Movie Camera. Three f:1.9 fixed-focus lenses. 13mm. standard, 9mm. wide angle, 24mm. telephoto, give professional-type versatility. Adjustable viewfinder with parallax correction. Built-in exposure guide. Continuous lock run. Speed of 16 frames per second. Economical, drop-in reel loading.
3N2154—10.00 down, 8.00 monthly. Cash... **98.25**

Brownie Single-Lens 8mm. Movie Camera similar to above, but without turret. Kodak Ektanon lens. Easy to operate as a Brownie box camera. (Not shown).
3N608—With f:2.7 fixed focus lens. Del'd.... **36.95**
3N610—With f:1.9 fixed focus lens. Del'd.... **54.75**

Kodachrome 8mm. Movie Film (not shown). Price includes processing and return of film.
3N2280—25-ft. reel, daylight type. Del'd.... **4.85**
3N2281—25-ft. reel, indoor type. Del'd.... **4.85**

2 Tower Flash Lamps. These sure-fire lamps cost less than other nationally advertised brands. Be sure to have a large stock handy for Christmas.

Tower M2 Midget Flash Lamps for use with latest flash guns: Tower #8, Brownie Starflash, Starflex, etc.
3N6993—Sleeve of 12. Delivered..... **1.29**

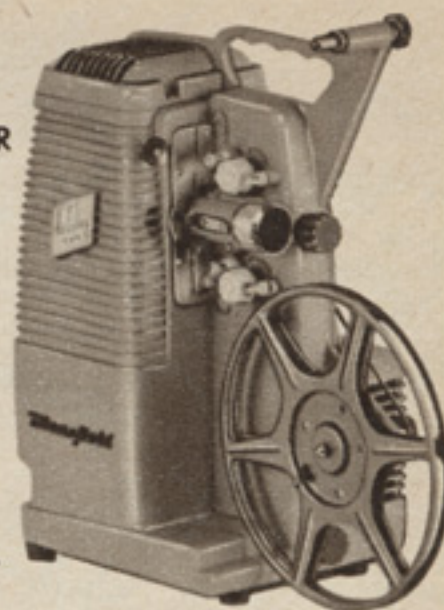
Tower No. 5 Flash Lamps. Standard bayonet base.
3N2445—16 lamps. Delivered..... **1.95**

OUR FEATURE MOVIE PROJECTOR

Holiday 8mm.

65.00 7.00
cash Down

The lowest-priced 500-watt projector we know of in Canada today... includes many features usually found in the more expensive equipment. Lifetime guarantee.



Features 500 w. projection lamp, high intensity blower cooling. Coated f:1.6 lens, lifetime lubrication. 400' reel cap. (Empty reel included). All-aluminum die-cast construction, nylon gears.
3N665L—110-120 v., 60-cy. A.C. only... **65.00**
3N666—Carrying case for above..... **9.95**

ITEMS SHOWN ON OPPOSITE PAGE — SEND FOR YOUR FREE REVISED CAMERA CATALOGUE

A View-Master Gift Pak in attractive, sturdy gift box. Includes stereoscope viewer (see (D)), plus choice of any two packets (listed under 3N3025). State number and name of packets.
3N3018—Price, del'd.... **5.95**

B View-Master Junior Projector. Uses standard View-Master reels to give glowing full-color non-stereoscopic image. Easy to use, just flick lever to change scene. Operates on 110-120 volts, A.C. or D.C., 25 or 60 cycles.
3N3007—Less reels..... **14.95**

C View-Master Library Box: Keeps stereoscope viewer and up to 100 reels safe and dust-free. Includes index cards, dividers.
3N3006—Price, del'd.... **3.50**

D View-Master Stereoscope Viewer. Beautiful scenes come to life in breathtaking 3-dimension color. Just a flick of the lever changes the scene. 7 scenes to a reel, order from reels and packets listed below. An ideal gift for family and friends.
3N3001—Less reels. Del'd. **2.95**

Light Attachment (not shown) for viewer, fastens on back of stereoscope to light scenes naturally.
3N3002—Less batteries... **2.95**
Batteries for light attachment.
3N3004—Del'd. 2 for..... **49c**

E View-Master De Luxe Gift Pak. New gift set includes stereoscope viewer, light attachment, plus your choice of any two packets (3N3025). Batteries not included (see above). State number and name of your choice of packets.
3N3019—In gift box..... **8.90**

Single View-Master Reels. 7 life-like scenes to a reel. Glorious Kodachrome color makes you feel you're right at the scene. State number and name of each reel.
3N3000—Del'd. 3 reels for **1.50**

01—Tarzan Rescues Cheta
02—Bugs Bunny and Elmer Fudd
03—Tom and Jerry, the Cat Trapper
04—Night before Christmas
05—Gene Autry and "Champion"
06—Cisco Kid and Pancho
07—Hopalong Cassidy
08—Roy Rogers
09—Race Horses of the Bluegrass
10—Little Red Riding Hood
11—Cinderella
12—Goldilocks and the 3 Bears
13—Three Little Pigs
14—Sleeping Beauty
15—Eskimos
16—Fire Fighters in Action
17—Natives of Zululand
18—The Rodeo
19—Indian Days—Banff
20—Calgary Stampede
21—Victoria
22—Taj Mahal, Agra, India
23—Tokyo, Japan
24—Historic Canterbury
25—London I
26—Windsor Castle
27—By the Zuider Zee
28—Windmill Land
29—Killarney
30—Tipperary
31—Kenora and Lake of the Woods
32—Niagara Falls, Ontario
33—Skiing in the Laurentians

34—Loch Lomond
35—Robert Burns' Country
36—Bethlehem, Judea
37—Island of Bermuda
38—Kangaroo Hunt with Aborigines
39—Mexico City

View-Master 3-Reel Packets. Each packet contains 3 reels, 21 scenes in color. State number and title.
3N3025—Each packet... **1.50**

40—Santa's Workshop
41—Peter Pan
42—The Littlest Angel
43—Riders of the Desert
44—Lone Ranger "Mystery Rustler"
45—Hunters of the Plains
46—France
47—20,000 Leagues under the Sea
48—Brave Eagle
49—Rin Tin Tin
50—Robin Hood
51—Walt Disney's "Bambi"
52—Bobby the Bunny
53—Donald Duck
54—Woody Woodpecker
55—"A Christmas Carol"
56—Rudolph Shines Again
57—Buffalo Bill, Jr.
58—Dale Evans "Queen of the West"

59—Roy Rogers
60—Birth of Jesus
61—Jesus Teaches Forgiveness
62—Christmas Story
63—Disneyland II, Frontierland
64—Disneyland III, Adventureland
65—Disneyland IV, Fantasyland
66—Disneyland V, Tomorrowland
67—Alice in Wonderland
68—Snow White and the 7 Dwarfs
69—Wizard of Oz
70—Aircraft Carrier in Action
71—Circus
72—Mickey Mouse Club Circus Visits Disneyland
73—Mickey Mouse Club Mouseketeers
74—Banff, Canadian Rockies
75—Lake Louise and Jasper
76—Vancouver and Stanley Park
77—Maritime Provinces
78—Central Ontario, Toronto Area
79—Eastern Ontario—1000 Islands, Kingston, Ottawa
80—In Darkest Africa
81—Germany
82—Italy
83—Niagara Peninsula and Southwestern Ontario
84—Niagara Falls
85—Ontario Vacation Lands
86—Prairie Provinces
87—Montreal
88—Boy Scout Jamboree
89—The Coronation
90—Royal Canadian Mounted Police
91—Sweden
92—Hawaiian Medley
93—Hula Dancers
94—Grand Canyon National Park
95—Cypress Gardens
96—Parrot Jungle
97—Sun Valley
98—Yellowstone National Park
99—Alaska

F Brownie Starflash Outfit. Kodak now offers you a Brownie that actually takes full color transparencies! Simple setting for color or black-and-white. 12 exposures on 127 film. Also

features built-in flash unit, double exposure prevention, optical eye level viewfinder. Fixed focus lens takes from 4' to inf. Gives 2 x 2" color slides, color or black-and-white prints 3 1/2 x 3 1/2". With handy neckstrap and instructions. Outfit includes 2 rolls of Verichrome Pan 127 black-and-white film, 4 M2 flashlamps and 2 batteries.
3N592—Outfit, del'd.... **11.75**

Brownie Starflash Camera with built-in flash unit, uses M2 lamps.
3N2070—Camera only... **9.85**

G Kodak Brownie Starflex Outfit. New Brownie reflex camera that takes beautiful color slides, magnificent color prints or sparkling black-and-white pictures. Features double exposure prevention, and a negative size reflex-type viewfinder, plus open frame-type viewfinder. Fixed focus lens takes from 4 ft. to infinity with simple color or black-and-white setting. 12 pictures on 127 film. Outfit includes Kodalight flash holder, 2 rolls 127 Verichrome Pan black-and-white film, six M2 flash lamps, 2 Penlite batteries and instruction booklet.
3N593—Outfit, del'd.... **17.50**

Brownie Starflex Camera only. (Flash holder not included.)
3N2071—Price, del'd.... **11.50**

H Kodak Brownie Hawkeye Kit. A favorite with millions, the Hawkeye is known for its picture-taking ability and simplicity of use. Compact and easy to carry, no focusing or adjustments. Takes clear bright snaps from 6 ft. to infinity in both black-and-white or sparkling color. Also included in kit is Kodalight flash holder, 2 "C" batteries, 8 flash lamps and two rolls of 620 Verichrome Pan black-and-white film.
3N510—Outfit, del'd.... **16.75**

Kodak Brownie Hawkeye Camera only (flash holder not included).
3N2010—Price, del'd.... **9.25**

J Tower No. 8 Box Camera Kit. This latest German-made model Tower No. 8 features all-metal construction. Has both snap and time exposure, takes pictures as close as 6 ft. Takes 8 pictures in black-and-white or color. No settings to bother with... just aim and snap. Included in the outfit is a new type BC powered flash unit complete with 22 1/2-volt battery—will last for hundreds of flashes. Plus 6 M2 flash lamps, one roll Tower Pan black-and-white film and a handy simulated leather gadget bag.
3N588—Kit, del'd..... **9.95**

Tower No. 8 Box Camera only.
3N8—Price, del'd..... **4.95**

K Bella 127 Flash Outfit, for simple sure-fire photography. Imported from Germany, Bella 127 is sturdily made of metal, has f:8 focusing lens that takes black-and-white or color pictures as close as 3 1/2'. Simple to use, with 3-speed flash-synchronized shutter. Kit also includes BC flash gun with

battery, 2 rolls of 127 Kodak Verichrome Pan black-and-white film, and 12 Tower M2 flash lamps; all in handy gadget bag with booklet.
3N520—Kit, delivered... **16.95**

127 Bella Camera only.
3N2000—Price, del'd.... **9.95**

L Solida Folding Camera Kit. A fine, quick, easy picture taker with f:6.3 lens and 3-speed flash-synchronized shutter; speeds: B, 1/25, 1/75 sec. Kit is complete with pocket-size folding-reflector flash holder (with its own case and 3 Penlite batteries), 1 roll 120 black-and-white film, 8 flash lamps and 32-page booklet, all in simulated leather gadget bag. 2.00 down.
3N590—Kit, delivered... **19.95**

Solida Folding Camera only.
3N2020—Price, del'd.... **14.95**

M Branette 35mm. Color Kit. Items bought separately would cost 41.54. German-made Branette has a fast, coated, color-corrected f:2.8 Kata lens mounted in flash-synchronized Vero shutter with speeds of 1/25 to 1/200 sec., plus bulb. Double-exposure prevention. All-metal body. Uses any 35mm. film, 20 or 36 exposures. Kit also includes folding-reflector flash gun with its own case and 3 Penlite batteries, three-sided flash shield, six No. 5 flashlamps, 1 roll 20-exposure Anscochrome color film and handy simulated leather gadget bag. Yours for 3.00 down.
3N522—Save 11.59..... **29.95**

N Tower Tripod Screens, the best value we know of in Canada. This high-grade line of merchandise features "Hy-Flect" glass-beaded surface. Screen won't crack, break, gives lasting service. Adds new brilliance to movies, slides. Easily adjusted to desired height, roller spring keeps screen taut. Folds into carrying case of Grey steel with Hameroid finish. Nickel-plated tripod. Close by putting weight on one of the 3 legs.
3N8519L—Abt. 30 x 40". **11.95**
3N8520L—Abt. 40 x 40". **14.95**
3N8512L—Abt. 37 x 50". **18.95**
3N8521L—Abt. 50 x 50". **19.95**

P Taron 35mm. Kit—save 9.34. Features 5-element, hard-coated, color-corrected anastigmat f:2.8 lens. Single window for coupled rangefinder and viewfinder. Flash-synchronized shutter with speeds of 1 to 1/300 sec. plus bulb and self-timer. Double exposure prevention, all-metal body. Kit includes leather ever-ready carrying case, folding-reflector flash gun with case, 3 Penlight batteries, 3 sided flash shield, eight No. 5 flash lamps, one 20 exposure Anscochrome color film, and our brand new Lunarr photo-electric exposure meter complete with its own case and plug-in 400% light amplifier booster cell in its own case. Meter readings from f:1 to f:32, 4 to 1/1000 sec., ASA ratings from 6 to 800 and new light value scale readings. Terrific value! Only 6.00 down.
3N524—Del. **59.95** A 237



D 117-piece Christmas wrapping set **1.49**



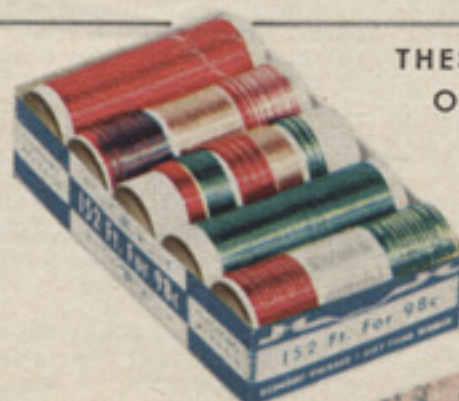
E 78-pc. bargain wrapping set **98c Ea. 2 for 1.89**



F 32-sheet asstd. Christmas wrap **98c Ea. 2 for 1.89**

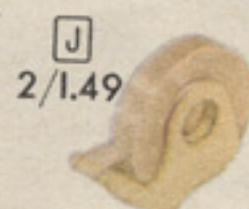


G 2/1.89



H Economy ribbon assortment **98c**

THESE ITEMS DESCRIBED ON OPPOSITE PAGE



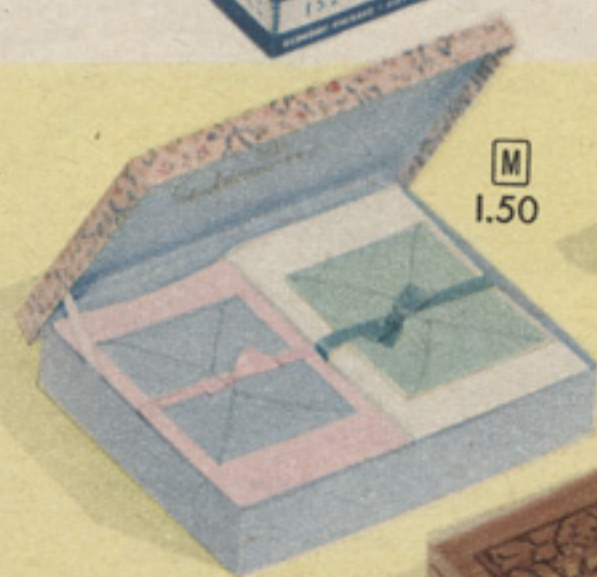
J 2/1.49



K 98c



L De luxe cedar stationery chest **3.95**



M 1.50



P 1.50



N 2.98



R 3.95

T 3.95

Season's greetings

IN FESTIVE COLORS

Items Shown on Opposite Page

A De Luxe Gift-Wrap Set. 216 pieces in a fancy gift box you can use. Includes 6 sheets of extra-heavy de luxe gift wrap; 14 sheets regular gift wrap; 16 sheets White tissue; 1 roll 12" x 20" gift wrap; 1 roll 6" x 20" foil wrap; 12 hanks ribbon; 4 rolls 5/16" x 100" Scotch tape; 1 wrapping kit; 160 seals, cards and tags. Instruction sheet with useful hints on successful gift wrapping.
3N5591—Set, delivered..... 3.98

B 238-Piece Gift-Wrap Set includes: 28 sheets gift wrap, assorted designs; 20 sheets White tissue; 8 sheets Red tissue; 4 sheets Green tissue; 4 sheets Blue tissue; 10 hanks ribbon; 2 rolls 5/16" x 100" Scotch tape; 1 wrapping kit; 160 seals, cards and tags. In fancy box you can use. Instruction leaflet on gift wrapping included.
3N5590—Set, delivered..... 2.98

C 210-Piece Gift-Wrap Set. Includes: 22 sheets gift wrap; 10 sheets White tissue; 10 sheets colored tissue; 6 hanks ribbon; 1 roll 5/16" x 100" Scotch tape; 160 seals, cards, tags. Instruction leaflet on gift wrapping.
3N5589—Set, in fancy box. Del..... 1.98

D 117-Piece Gift-Wrap Set. Includes: 18 sheets gift wrap; 10 sheets White tissue; 8 sheets colored tissue; 4 hanks ribbon; 1 roll 5/16" x 100" Scotch tape; 75 seals and cards. Packaged in a fancy box. Instruction leaflet on gift wrapping included.
3N5588—Set, delivered..... 1.49

E 78-Piece Gift-Wrap Set. Includes: 15 sheets gift wrap (assorted designs); 6 sheets White tissue; 4 sheets colored tissue; 2 hanks 12" ribbon; 1 roll 5/16" x 100" cellulose tape; 50 seals and cards.
3N5592—Set, del'd..... 98c; 2 for 1.89

F Christmas Gift-Wrap Paper. Contains 20 sheets gift wrap (assorted designs); 8 sheets White tissue; 2 sheets Red tissue; 2 sheets Green tissue. Buy 2 and save!
3N5586—Price, del'd.... 98c; 2 for 1.89

G Gift-Wrap Roll in assorted Christmas patterns. Extra-heavy quality paper 20" x 50' long. Comes in handy cutter edge box to save you waste when wrapping.
3N5585—Price, del'd.... 98c; 2 for 1.89

H Economy Ribbon Assortment. 152 feet of festive Christmas ribbon in assorted colors and widths, suitable for all gifts.
3N5640—Price, delivered..... 98c

J Cellulose Tape and Plastic Dispenser. Size 1/2" wide, 1296" long.
3N3830—Price, del'd.... 79c; 2 for 1.49

K Christmas Ribbon and Bow Assortment. 6 hanks of ribbon with matching bows designed to add that "finishing touch" to your gifts this Christmas.
3N5628—Price, delivered..... 98c

L De Luxe Mirror-Lined Cedar Chest. Cedar box with embossed top and front, lock and key. Top interior has handsome gold color foil lining and mirror. Concealed hinges. Tongue-and-groove construction on corners for strength and durability. Size 11 x 6 x 4". Has 24 sheets white notepaper and 24 envelopes, ribbon tied.
3N6207—Price, complete..... 3.95

M "Debutante" 4-Color Stationery. Ribbon tied. 48 sheets—12 ea. of White, Pink, Blue and Green. 48 matching envelopes. Attractive hinged lid gift box.
3N6231—Price, delivered..... 1.50

N Cedar Chest with embossed top and grooved design front. Lock and key. Tongue-and-groove construction. 30 sheets white notepaper, 30 envelopes, ribbon tied.
3N6206—Size 10 1/2 x 5 x 3 1/4"..... 2.98

P Gift Box of Stationery. 72 sheets of notepaper and 72 envelopes. Assorted colored pictures inside lid. Gift boxed.
3N6267—Price, delivered..... 1.50

R Beautifully Illustrated Bible. King James version. 16 illustrations—8 in color. 6 color maps, presentation page, family register, study helps. Thumb indexed. 5-7/16 x 8 1/8". Imitation leather cover.
3N5869—09(Black). Del'd..... 3.95

T Zippered Reference Bible. Authorized King James version. Centre references. Simulated leather cover.
3N5856—00(White). 6 7/8 x 4 3/4"..... 3.95
3N5855—09(Black). 6 7/8 x 4 3/4"..... 3.95



1 50 Rubber Balloons, in bright assorted colors, shapes and sizes. The children will love bouncing, blowing and floating these gay balloons. Fun for holiday parties.
3N7308—Package of 50. Delivered..... 89c

2 12 Festive 10 1/2" Christmas Crackers. Red tissue with glossy silver foil centres, colorful Red, Green and Silver foil end bands. All contain a tissue hat, snap, motto, novelty.
3N7338—Box of 12. Delivered..... 1.50

3 Box of 12 Christmas Crackers. 8" long with alternate Red and Green tissue covering. Shiny foil bands at both ends and in the middle. Each contains a tissue hat, snap and motto.
3N7336—Box of 12. Delivered..... 98c

4 Gaily Colored Paper Table Cover and serviette set. Bright and colorful for the Yuletide season. Set includes two designs: one 54 x 88-inch Poinsettia-patterned table cover with 36 matching serviettes, and one 54 x 88-inch Santa-design table cover with 36 matching serviettes. Order a set for yourself... an extra one for your favorite hostess.
3N7351—Set, delivered..... 98c

5 Box of 12 Gay 8-Inch Christmas Crackers. Gleaming Red and Green foil coverings with Christmas seal decoration. Each cracker contains a tissue hat, snap, motto and amusing novelty. Fun for the whole family on Christmas day or at holiday parties.
3N7337—Box of 12. Delivered..... 1.35



6 Plastic-Coated double-deck playing cards in 21(Wild Life), 22(Ships), 23(Dogs), 24(Horses), 25(Floral), 26(Scenic) designs.
3N3500—State 1st and 2nd choice..... 1.98

7 Metal Card Shuffler. Saves time, preserves finish of cards. Turn handle to shuffle.
3N3653—Cards not included. Del'd.... 5.95

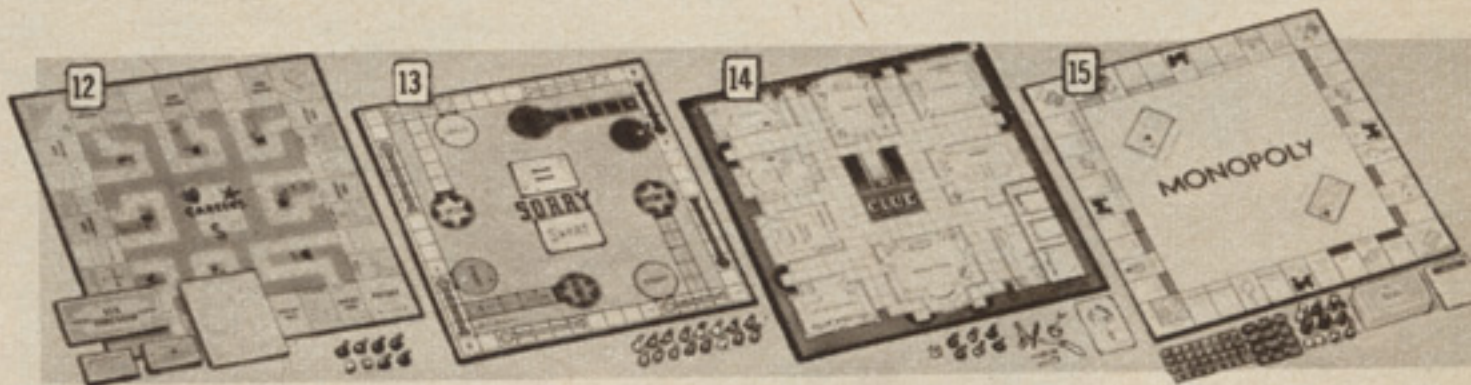
8 Venus Laurentian coloring pencils. High grade, thick leads, good quality colors.
3N4868—Box of 24. Delivered..... 1.69
3N4878—Box of 12. Delivered..... 85c

9 Leather-Like Texon Schoolbag with tooled design. Has carrying handle and detachable leather shoulder strap. Size abt. 12 1/2 x 8 1/4". 2 1/2-inch gusset. A schoolbag to be proud of. Attractive two-tone 53(Natural Tan). Makes a delightful gift for any child.
3N4717—Price, delivered..... 2.98

10 Roy Rogers School Bag, brightly colored. Made of simulated leather with tooled Western design. Shoulder straps, straps and buckles. Size about 12 1/2 x 8 1/2 inches.
3N4712—50(Brown) only. Del'd..... 1.98

Dale Evans School Bag (not shown), with carrying handle. Similar to above, but with tooled design of Dale and her horse on the outside.
3N4713—50(Brown). Delivered..... 1.98

11 Playing Card and Ashtray Gift Set. This attractive set consists of double-deck playing cards and 3 bean-bag ashtrays. Vogue bridge size playing cards in assorted designs. Three attractive bean-bag ashtrays are covered with gaily colored plaid fabric. Bases are self-balancing, weighted to prevent tipping. This is a welcome gift in any home.
3N3518—Set, delivered..... 2.75



12 Careers. An absorbing new game for 2 to 6 players. Each player plans his own "success formula", then sets out to meet the requirements. Comes complete with folding board, 2 packs of cards, 6 playing pieces, pad of score sheets, 1 pr. dice, and supply of "money".
3N3579—Price, delivered..... 2.95

13 Sorry. A fast-moving skill and chance game for 2 to 4 players. Upturned cards indicate movement of wooden pawns. Contains board 17 3/4" square, pawns, cards, instrn.
3N3588—Price, delivered..... 2.95

14 Clue. Ideal game for "who-dun-it" fans. Who's the guilty party? What was the weapon used? Where was the crime committed? Board represents 9-room mansion. 6 "suspects", 6 weapons, 21 cards. 3 to 6 players.
3N3586—Instructions included..... 3.50

15 Monopoly. Favorite game for make-believe financiers, and great entertainment for your family and friends on long winter evenings. Comes with 19 1/4" square board, houses, hotels, "money", dice, and instructions.
3N3580—For 2 to 6 players. Delivered.. 3.95

Greet your friends with a Tower card

A Our Finest Quality Assortment
Buy Two Boxes and Save

25 CARDS
IN BOX **1.19**

50 CARDS
2 BOXES **1.98**



ALL ITEMS DESCRIBED ON OPPOSITE PAGE



B BOX OF 62 YULETIDE CARDS
Enriched with Glitter
In a Wide Variety
of Delightful Designs **1.29**



C TOWER ECONOMY ASSORTMENT
Of Joyful Yule Greetings
Box of 50 **98c** 100 in 2 Boxes **1.89**



D BEST PERSONALIZED CARDS
With Name Without Name
Box of 25 **2.50** Box of 25 **1.50**



E TOWER RELIGIOUS CARDS
25 Beautiful Cards, Non-Denominational
25 Cards complete in box **98c**



F GOOD PERSONALIZED CARDS
With Name Without Name
Box of 25 **1.95** Box of 25 **1.00**



G 36 SLIM-STYLE CARDS
Wide Assortment in Four-Fold Style
36 Quality cards complete in box **1.50**

Buy a big box of sweets

TO TREAT THE WHOLE FAMILY

- 1 **Moirs 4-Way Assortment.** Smooth, luscious French creams that melt in the mouth, tangy peppermint cushions, chewy opera gums and delightful fruit drops. 3N1209—Delivered. 4-lb. box. 1.99
- 2 **Big 3-Lb. Box of Assorted Mixes.** 1 lb. of chocolate coated hostess mix, and 2 lb. of miniature party mix, make a delightful choice for holiday entertaining. 3N1215—Delivered. 3-lb. box 2.19
- 3 **Finest Variety of English Candies.** 3 lb. cello-wrapped. A brightly colored mouth-watering array of goodies, including creamy rich toffees, orchard fruits and mints. Santa's favorites for holiday treats. 3N1216—Delivered. 3-lb. 2.19



DESCRIPTION OF ITEMS SHOWN ON PAGE 242

- 4 **Big 3-Lb. Box of Simpsons-Sears chocolates.** Delicious butter creams, marshmallow, vanilla, caramel, maple butter, cherry centres; also nougats and fruit jellies—coated with milk chocolate. 3N1217—Del'd. 3-lb. box. . . 2.49
- 5 **Patterson's 4-Way Mix.** Includes chocolate-coated peppermint patties, Pattercrisp (peanut butter honeycombed molasses chips, chocolate coated), mint pillows, Christmas mixtures. A delicious holiday variety for the family. 3N1218—Del'd. 2-lb. box. . . 1.95
- 6 **Peggy Kellogg Ribbon 'n' Spice Mix.** Variety of tangy ribbons, swirls, solid sticks; cut floral rock, spicy drops, peppermint fingers, satin waffle cushions. 3N1219—Del'd. 3-lb. box. . . 1.69
- 7 **Soft Chewy Licorice Allsorts.** Sandwiches, licorice rolls, and assorted creams in a wide variety. Candies are ever-fresh—packed in poly bag inside box. 3N1214—Del'd. 3-lb. box. . . 1.49
- 8 **Moirs Assortment of Quality Candy.** Fine, rich chocolates with various luscious centres, crystallized French creams, jelly pieces. Assorted flavors, colors. 3N1221—Del'd. 3-lb. box. . . 2.15
- 9 **Festive Christmas Mix** for a real candy treat. Assorted bite-size hard candies; fruit flavors in a variety of shapes, sizes, colors. 3N1222—Del'd. 3-lb. box. . . 1.49
- 10 **Swiss Candy Village** with complete "how-to-assemble" instructions. Something new and delightful to bring a happy sparkle to the youngsters' eyes. Included: church, general store, several quaint houses, train and tracks, landscaping. Kit comes with die-cut cardboard buildings, ready to assemble, also assortment of wholesome candy to make the village, with some left over to nibble. Also, powdered sugar for paste to make the candies stick. Both child and adult will have fun assembling this village. 3N1228—Complete, del'd. . . 4.95

- 11 **New . . . Candy House Kit**—to make a candy cottage straight from the fairytale land of enchantment. Loads of fun for adults to make, and so simple a child can easily follow the instructions included in the kit. Form and base for house are pre-cut of sturdy cardboard. Plenty of wholesome candy for the house with enough for nibbling while it is being assembled. Candies in this kit are: sugar wafers, snurkles, candy cigarettes, candy hearts, spearmint leaves, wintergreen lozenges, spice drops, fairy breathlets, and green sugar. Assembled cottage measures 12½ x 8 in. Make this exciting house for a Christmas or birthday surprise, or give the children the kit and let them have the fun of putting it together. A wonderful way for them to spend several happy and constructive hours. Also a welcome gift for a "shut-in" child to give plenty of fun. Everything necessary for making this candy cottage, including two pounds of candy. 3N1227—Complete, del'd. . . 2.98

- 12 **Chocolate Cigarettes.** Each package contains 10 "pretend" cigarettes of pure milk chocolate. 10 packages to the carton. Fun for stocking stuffers, or a welcome gift for the Christmas school party. 3N1224—Del'd. 10 pkg. for 1.09
- 13 **"Golden Treasure"** to delight the kiddies. Milk chocolate "coins" covered in bright gold-color foil . . . all in "golden" net bag. Hang several bags on the tree. 3N1223—Del'd. 4 bags for 98c
- 14 **Christmas Stockings.** Bright Red net stockings bulging with 6 oz. of wrapped candy kisses, 12 lollipops with safety sticks, and a long colored horn. About 14" long. Gay additions to the tree. 3N1225—Del'd. 2 for 1.19
- 15 **Candy Canes**—a Christmas favorite. 24 red-and-white striped peppermint-flavored candy canes. Hang them on the tree, stuff them in the stockings. 3N1226—Box of 24. Del'd. . . 1.45

DESCRIPTION OF ITEMS SHOWN ON PAGE 243

- 16 **Good Quality Simpsons-Sears** assorted chocolates with smooth vanilla, fruit creams, maple and chocolate, mint, and caramel centres. All smoothly coated with pure milk or rich dark chocolate. 3N1240—Del'd. 4-lb. box. . . 3.89
- 17 Similar to (16) in a 2-lb. box. 3N1241—Del. 2-lb. box. 1.98
- 18 **Better Quality Simpsons-Sears** assorted chocolates. Each has a rich pure milk or dark chocolate coating. Big variety of tempting centres including coconut, fudge, caramel, crispy nuts. 3N1242—Del'd. 5-lb. box. . . 5.25
- 19 Similar to (18) but 3-lb. box. 3N1247—Del. 3-lb. box. 3.25
- 20 Similar to (18) but 2-lb. box. 3N1243—Del. 2-lb. box. 2.25
- 21 **Our Finest Peggy Kellogg** chocolates with 22 varieties of luscious centres, including fruits, nuts, Bavarian mints, maple. Creamy milk or dark chocolate coating. 3N1230—Del'd. 4-lb. box. . . 4.95
- 22 Similar to (21) but 3-lb. box. 3N1232—Del. 3-lb. box. 3.95
- 23 Similar to (21) but 2-lb. box. 3N1231—Del. 2-lb. box. 2.75
- 24 **Delectable Coconut Bonbons.** 4 flavors and colors . . . lemon, chocolate, vanilla and strawberry. Delicious fondant coating. 3N1244—Del'd. 5-lb. box. . . 3.19
- 25 **Peppermint Patties.** Tasty morsels with rich dark chocolate coatings. A family favorite. 3N1246—Del'd. 2-lb. box. . . 1.79
- 26 **Hostess Party Mix** of creams, rum fudge, jellies, peanut crisp, molasses, mints, etc. 3N1245—Del'd. 2-lb. box. . . 1.69
- 27 **Coconut "Snowballs".** Creamy vanilla centres rolled in chocolate. Coconut frosting. 3N1249—Del'd. 2-lb. box. . . 1.69
- 28 **Peggy Kellogg Maraschino Cherries,** in a smooth creamy liquid coated with rich thick milk and dark chocolate. 3N1235—Del'd. 1-lb. box. . . 1.65
- 29 **Peggy Kellogg Malted Milk Balls.** Richly delicious tidbits with 100% pure malted milk centres. In 2 handy sizes. 3N1233—Del'd. 1-lb. box. . . 98c

- 30 **Peggy Kellogg Nut Mix.** Cashews, Brazils, almonds, etc. 3N1236—Del'd. 1-lb. box. . . 1.39
- 31 **Crisp Salty Peggy Kellogg Cashews.** 3N1239—Del'd. 1-lb. box. . . 1.49
- Spanish-Type Salted Peanuts. 3N1238—Del'd. 4-lb. box. . . 1.79
- 31 **Country Inn Trio.** 3 luscious pre-sliced cakes, each 1 lb. Dark fruit cake topped with glazed fruit, crisp nuts. Delicious butter-batter cake full of fruits and crunchy nuts. Light tasty Genoa cake with many juicy fruits and crisp nuts. Each cake weighs 1 lb. 3N1253—Del'd. 3 cakes. . . 3.50
- 32 **Country Inn "Celebrity" Cake.** A rich, deliciously tempting butter-batter cake full of luscious juicy fruits and crisp, crunchy nuts. Pre-sliced, ready to serve. 3N1254—Del'd. 3-lb. cake. 3.25
- 33 **Country Inn Dark Fruit Cake.** Always so popular at Christmas. Rich 5-lb. cake chock full of fruits and nuts from the world's finest vineyards and orchards. Tasty dark mixture is topped with plump cherries, tangy pineapple and crisp fresh nuts. 3N1255—Del'd. 5-lb. cake. 4.95

- 34 **Simpsons-Sears Holiday Biscuits.** A delightful Yule treat . . . 5-lb. box of tasty, crisp choice biscuits. Temptingly wide assortment includes delicious lemon creams, chocolate chips and creams, coconut bars, shortbread, ruffles, medallion creams, coconut wafers. 3N1250—Del'd. 5-lb. box. . . 2.49
- 35 **New, Specially Imported** biscuits by Gray Dunn of Scotland, one of the world's finest and most famous biscuit makers. A wide assortment of taste-tempting fillings. So convenient for gift-giving too . . . handsomely boxed. 3N1251—Del'd. 3¾-lb. box. 3.19
- 36 **Sandholme Drum,** another imported gift idea from Gray Dunn of Scotland. This useful, attractive tin is filled with a variety of delicious biscuits. Del'd. 3N1252—1 lb. 2½ oz tin. . . 1.59
- 37 **Special Economy Cake,** a new feature being introduced for your greater Christmas pleasure. Big 4-lb. fruit cake contains generous quantity of juicy fruits. Less than 50c lb. You would expect to pay much more for this quality and size. 3N1256—Del'd. 4-lb. cake. 1.99

DESCRIPTION OF ITEMS SHOWN ON PAGE 240

- A **Our Finest Tower Assortment** of Yuletide greeting cards—packed in boxes of 25 cards with envelopes. Exceptional value . . . save 40c on 2-box offer. Four-fold style of good paper stock; each with a heart-warming message, quality printed. Every card printed in full color, and exquisitely finished in a variety of inlays, embossings, cut-outs, velours, verlotypes, ribbon ties, and sparkling tinsel. Designs, both merry and serious, include twinkling snowmen, bright poinsettias, merry Yule bells, ornaments, candy canes, and the nostalgic favorites . . . lanterns and fireplaces . . . and, of course, jolly old St. Nick, himself. Assortment comes in card sizes 4¾ x 5¾" to 5¼ x 6¼". You'll find just the card you want in this wonderful assortment to greet all your friends and relatives. 3N5467—Del'd. Box of 25. . . 1.19

- B **Tower Box of 62 Christmas Cards** with envelopes. An economical assortment: Cut-outs, richly enhanced with gold-bronze glitter and foil inlays. In a variety of enchanting winter scenes, vivid poinsettias, bells, trees, candles and Santas. Four-fold style, in sizes 4¼ x 5¼" to 4½ x 5½". Each card costs you less than 6 cents. 3N5466—Box of 62. Del'd. . . 1.29
- C **Tower Box of 50 Christmas Cards.** Special-value assortment, including beautiful glitter cards. Traditional designs such as holly, bells, candy canes, Santas, candles, poinsettias, ornaments and winter scenes. Four-folds 4¼ x 5¼" to 4½ x 5½", with envelopes. What an economical way to remember all your dear ones! Each card costs you less than 2 cents. 3N5490—Del'd. Box of 50. . . 98c

- D **Box of 25 Personal Cards**—finest quality with or without printed name. Silver Glo assortment, natural color cards with silver color sparkle. Variety of gay designs. Each 4½ x 5½", with envelopes. 3N5472G—With name. Box. 2.50
- 3N5469—Without name. Box. 1.50
- E **Personal Christmas Cards**—good quality with or without printed name. Box of 25 slim four-fold style cards, 3½ x 7", with envelopes. In wide variety of greetings and colorful designs: choir boys, candy canes, pine cones, etc. 3N5465G—With name. . . . 1.95
- 3N5504—Without name. . . . 1.00

- F **Tower Box of 25 Non-Denominational Religious Cards.** Large four-fold style, 4½ x 5½" to 5 x 6", with envelopes. These richly designed cards come with appropriate holy themes, and printed with sincere greetings or Bible verse . . . expressing the religious meaning of Christmas. All have extra finishing, rich inlays (foil, acetate), and embossed gold leaf. 3N5464—Box of 25. Del'd. . . 98c
- G **Tower Box of 36 Slender-Style Cards** with envelopes. Modern tall, slim shape in popular four-fold style, including cards with sparkling glitter. Good stock paper with printed seasonal message, picturing a brilliant array of Santas, lanterns, bells, pine cones, winter scenes, poinsettias and candles. Size 3¾ x 6½". Order your Christmas cards in plenty of time for mailing. 3N5468—Box of 36. Del'd. . . 1.50

How to Order Name-Imprinted Personal Cards. State catalogue number and print complete name or group of family names wanted. Only 1 typesetting per box. Printed cards will be shipped in about 5 days.

Christmas sweets for family

DESCRIBED
ON PAGE 241

DE LUXE FAMILY ASSORTMENT



4

Family
3-lb. Box
2.49

7

Allsorts
3-lb. Box
1.49

5

Patterson's
4-Way Mix
1.95

8

Moirs
Assortment
2.15

6

Ribbon 'n' Spice Mix
3-lb. Box
1.69

9

Festive Mix
3-lb. Box
1.49

11 CANDY HOUSE KIT

Everything Necessary to
Make This Candy House 2.98



10

SWISS CANDY VILLAGE
Easy to Assemble Kit
with Instructions 4.95

Back
View

15

24 Peppermint
Candy Canes
1.45 a Box

14

Candy-Filled
Stockings
2 for 1.19

12

Chocolate
"Cigarettes"
1.09

13

Chocolate "Coins"
4 Bags for
98c

Peggy Kellogg holiday chocolates

ALL ITEMS DESCRIBED ON PAGE 241



16
Good Quality
4-lb. Box
3.89



17
Gift Size
2-lb. Box
1.98

WIDE VARIETY OF TASTE-TEMPTING CENTRES

18
5-lb. Box
5.25



19
3-lb. Box
3.25



20
2-lb. Box
2.25



21
Mini Patties,
2-lb. Box
1.79



22
Hostess Party Mix
2-lb. Box
1.69



23
5-lb. Box
Coconut Bonbons
3.19



24
2-lb. Box
Snowballs
1.69



25
1 lb. Malted
Milk Balls
98c



26
1-lb. Box
1.65



27
NUT MIX
1 lb. 1.39
1 lb. Cashews 1.49
4 lb. Peanuts 1.79



28
Country Inn
Fruit Cakes
3.50



29
Rich, Fruity
3-lb. Trio
3.25



30
3-lb. Dark
Fruit Cake
4.95



31
5 lb. Cookies
2.49



32
3 1/2 lb. Cookies
3.19



33
Cookie Drum 1.59

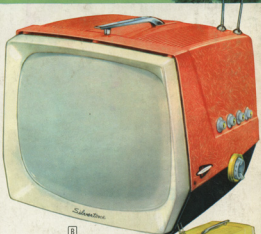


34
4-lb. Cake
Feature Value
1.99

A Silvertone gift will bring pleasure all year



A
OUR BEST HI-FI
TAPE RECORDER
Dual 6" FM Speakers
57N8074DL...60 cy.
199.95
Down
cash
SEE PAGE 200



B
NEW DE LUXE
Silvertone
17-INCH PORTABLE TV

Built to Carry Easily—Only 31 lb.
Distinctively Styled Fibre Glass Cabinet

57N8102DW...HH Aquamarine
57N8103DW HH Sunshine Yellow
57N8104DW...HH Mobile Coral
60 cycles only
199.95
Down
cash

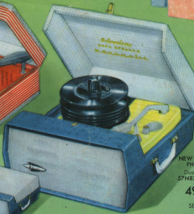
DESCRIBED ON PAGE 200



C POCKET TRANSISTOR RADIO
5 Powerful Transistors
Now with Free Battery
57N8204D...Grey
57N8206D...Coral
49.95
Down
cash
SEE PAGE 200



D
3-SPEED
PHONOGRAPH
Excellent Performance
57N8231DL...60 cy.
23.95
Down
cash
SEE PAGE 200



E
NEW "MANUMATIC"
PHONOGRAPH
Dual 4" Speakers
57N8234DL...60 cy.
49.95
Down
cash
SEE PAGE 200



F
4-SPEED HI-FI
TWIN SPEAKERS
True 45 R.P.M. Spindle
57N8244DL...60 cy.
89.95
Down
cash
SEE PAGE 200

THESE ITEMS ARE FULLY DESCRIBED ON PAGE 200

WE PAY ALL SHIPPING CHARGES, SIMPSONS-SEARS, REGINA